

Global Hard Kombucha Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GD661CBB684EEN.html>

Date: March 2026

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: GD661CBB684EEN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Hard Kombucha competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. At its core, hard kombucha is fermented tea that's been brewed or conditioned to contain alcoholic strength comparable to beer, cider, or hard seltzer (typically in the ~3-8% ABV band, sometimes higher). The base process starts with sweetened tea inoculated with a SCOBY—a symbiotic culture of bacteria and yeast—which converts sugars into organic acids, carbonation, and a small amount of ethanol. Hard versions use recipe design and fermentation management (e.g., additional sugars, selected yeasts, secondary fermentation) to deliberately raise alcohol content. The SCOBY concept is foundational to the category's identity and product storytelling; it is widely defined in food-science and consumer literacy sources as the mixed culture driving kombucha's fermentation and acidity, distinct from conventional beer or wine fermentations. In the United States, 0.5% alcohol by volume is the bright line: if kombucha is at or above 0.5% ABV at any time during production, it is regulated by the Alcohol and Tobacco Tax and Trade Bureau (TTB) as beverage alcohol. That triggers qualified premises, permits, taxes, and labeling rules—regardless of whether the product is later dealcoholized. This principle applies squarely to hard kombucha, which is obviously above that threshold in finished form. TTB also clarifies that alcoholic kombucha products may fall into different commodity classifications (e.g., wine) depending on their fermentables and processing path. These regulatory facts are critical to route-to-market planning, compliance staffing, and cost modeling. In 2024, global Hard Kombucha production reached approximately 47491 K Liters, with an average global market price of around US\$ 15.8 per liter. The global single-line production capacity ranges from 1400 to 1800 K Liters per year. The industry's gross profit margin is approximately 35%-45%. Drinkers who like the low-cal,

sessionable ethos of hard seltzer are intrigued by kombucha's flavor complexity and culinary credibility. Where seltzer can feel thin, hard kombucha offers structure (tannins, acids) and a satisfying finish, without the grainy or hop-bitter notes that turn some drinkers off beer. The rise of fermented foods (kimchi, kefir, pickles) and the mainstreaming of tea culture improve the 'flavor literacy' required to appreciate kombucha. Consumers comfortable with tartness and botanicals are more likely to view a tea-forward alcoholic beverage as modern rather than niche. Even in alcohol, people read labels. 'Lower sugar,' 'no artificial flavors,' and simple ingredient decks tick boxes, especially when ABV is positioned in the mid range. Producers should align their claims with TTB/FDA guidance and avoid implying health benefits. Hard kombucha is no passing fad; it's a distinct alcoholic beverage category with its own sensory logic (tea, tartness, botanicals), production science (SCOBY plus alcoholic fermentation management), and regulatory realities (TTB oversight above 0.5% ABV at any time in production). Its most credible path to durable growth is to lean into what makes it unique—culinary complexity, sessionable refreshment, and label simplicity—while executing with professional-grade compliance and stability discipline. If producers balance those elements, hard kombucha can keep carving a meaningful share from beer, cider, and seltzer, and broaden drinkers' expectations for what 'refreshing' alcoholic beverages can taste like.

The global Hard Kombucha market size was estimated at USD 750.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hard Kombucha market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hard Kombucha market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hard Kombucha market.

Global Hard Kombucha Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

GT?s
KeVita
Boochcraft
KYLA Hard Kombucha
Flying Embers
Wild Tonic
New Holland Brewing
Unity Vibration
JuneShine
Brew Dr. Kombucha
The Humm Kombucha
Reed?s
Tonica
Health-Ade

Market Segmentation (by Type)

3-5 Percent ABV
6-8 Percent ABV
Other

Market Segmentation (by Application)

Online
Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Hard Kombucha Market
Overview of the regional outlook of the Hard Kombucha Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hard Kombucha Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hard Kombucha, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hard Kombucha
- 1.2 Key Market Segments
 - 1.2.1 Hard Kombucha Segment by Type
 - 1.2.2 Hard Kombucha Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HARD KOMBUCHA MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Hard Kombucha Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Hard Kombucha Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HARD KOMBUCHA MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Hard Kombucha Product Life Cycle
- 3.3 Global Hard Kombucha Sales by Manufacturers (2020-2025)
- 3.4 Global Hard Kombucha Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Hard Kombucha Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Hard Kombucha Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Hard Kombucha Market Competitive Situation and Trends
 - 3.8.1 Hard Kombucha Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Hard Kombucha Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 HARD KOMBUCHA INDUSTRY CHAIN ANALYSIS

- 4.1 Hard Kombucha Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HARD KOMBUCHA MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hard Kombucha Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hard Kombucha Market
- 5.7 ESG Ratings of Leading Companies

6 HARD KOMBUCHA MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hard Kombucha Sales Market Share by Type (2020-2025)
- 6.3 Global Hard Kombucha Market Size by Type (2020-2025)
- 6.4 Global Hard Kombucha Price by Type (2020-2025)

7 HARD KOMBUCHA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hard Kombucha Market Sales by Application (2020-2025)
- 7.3 Global Hard Kombucha Market Size (M USD) by Application (2020-2025)

7.4 Global Hard Kombucha Sales Growth Rate by Application (2020-2025)

8 HARD KOMBUCHA MARKET SALES BY REGION

8.1 Global Hard Kombucha Sales by Region

8.1.1 Global Hard Kombucha Sales by Region

8.1.2 Global Hard Kombucha Sales Market Share by Region

8.2 Global Hard Kombucha Market Size by Region

8.2.1 Global Hard Kombucha Market Size by Region

8.2.2 Global Hard Kombucha Market Size by Region

8.3 North America

8.3.1 North America Hard Kombucha Sales by Country

8.3.2 North America Hard Kombucha Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Hard Kombucha Sales by Country

8.4.2 Europe Hard Kombucha Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Hard Kombucha Sales by Region

8.5.2 Asia Pacific Hard Kombucha Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Hard Kombucha Sales by Country

8.6.2 South America Hard Kombucha Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Hard Kombucha Sales by Region
- 8.7.2 Middle East and Africa Hard Kombucha Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HARD KOMBUCHA MARKET PRODUCTION BY REGION

- 9.1 Global Production of Hard Kombucha by Region(2020-2025)
- 9.2 Global Hard Kombucha Revenue Market Share by Region (2020-2025)
- 9.3 Global Hard Kombucha Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Hard Kombucha Production
 - 9.4.1 North America Hard Kombucha Production Growth Rate (2020-2025)
 - 9.4.2 North America Hard Kombucha Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Hard Kombucha Production
 - 9.5.1 Europe Hard Kombucha Production Growth Rate (2020-2025)
 - 9.5.2 Europe Hard Kombucha Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Hard Kombucha Production (2020-2025)
 - 9.6.1 Japan Hard Kombucha Production Growth Rate (2020-2025)
 - 9.6.2 Japan Hard Kombucha Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Hard Kombucha Production (2020-2025)
 - 9.7.1 China Hard Kombucha Production Growth Rate (2020-2025)
 - 9.7.2 China Hard Kombucha Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 GT?s
 - 10.1.1 GT?s Basic Information
 - 10.1.2 GT?s Hard Kombucha Product Overview
 - 10.1.3 GT?s Hard Kombucha Product Market Performance
 - 10.1.4 GT?s Business Overview
 - 10.1.5 GT?s SWOT Analysis
 - 10.1.6 GT?s Recent Developments

10.2 KeVita

- 10.2.1 KeVita Basic Information
- 10.2.2 KeVita Hard Kombucha Product Overview
- 10.2.3 KeVita Hard Kombucha Product Market Performance
- 10.2.4 KeVita Business Overview
- 10.2.5 KeVita SWOT Analysis
- 10.2.6 KeVita Recent Developments

10.3 Boochcraft

- 10.3.1 Boochcraft Basic Information
- 10.3.2 Boochcraft Hard Kombucha Product Overview
- 10.3.3 Boochcraft Hard Kombucha Product Market Performance
- 10.3.4 Boochcraft Business Overview
- 10.3.5 Boochcraft SWOT Analysis
- 10.3.6 Boochcraft Recent Developments

10.4 KYLA Hard Kombucha

- 10.4.1 KYLA Hard Kombucha Basic Information
- 10.4.2 KYLA Hard Kombucha Hard Kombucha Product Overview
- 10.4.3 KYLA Hard Kombucha Hard Kombucha Product Market Performance
- 10.4.4 KYLA Hard Kombucha Business Overview
- 10.4.5 KYLA Hard Kombucha Recent Developments

10.5 Flying Embers

- 10.5.1 Flying Embers Basic Information
- 10.5.2 Flying Embers Hard Kombucha Product Overview
- 10.5.3 Flying Embers Hard Kombucha Product Market Performance
- 10.5.4 Flying Embers Business Overview
- 10.5.5 Flying Embers Recent Developments

10.6 Wild Tonic

- 10.6.1 Wild Tonic Basic Information
- 10.6.2 Wild Tonic Hard Kombucha Product Overview
- 10.6.3 Wild Tonic Hard Kombucha Product Market Performance
- 10.6.4 Wild Tonic Business Overview
- 10.6.5 Wild Tonic Recent Developments

10.7 New Holland Brewing

- 10.7.1 New Holland Brewing Basic Information
- 10.7.2 New Holland Brewing Hard Kombucha Product Overview
- 10.7.3 New Holland Brewing Hard Kombucha Product Market Performance
- 10.7.4 New Holland Brewing Business Overview
- 10.7.5 New Holland Brewing Recent Developments

10.8 Unity Vibration

- 10.8.1 Unity Vibration Basic Information
- 10.8.2 Unity Vibration Hard Kombucha Product Overview
- 10.8.3 Unity Vibration Hard Kombucha Product Market Performance
- 10.8.4 Unity Vibration Business Overview
- 10.8.5 Unity Vibration Recent Developments
- 10.9 JuneShine
 - 10.9.1 JuneShine Basic Information
 - 10.9.2 JuneShine Hard Kombucha Product Overview
 - 10.9.3 JuneShine Hard Kombucha Product Market Performance
 - 10.9.4 JuneShine Business Overview
 - 10.9.5 JuneShine Recent Developments
- 10.10 Brew Dr. Kombucha
 - 10.10.1 Brew Dr. Kombucha Basic Information
 - 10.10.2 Brew Dr. Kombucha Hard Kombucha Product Overview
 - 10.10.3 Brew Dr. Kombucha Hard Kombucha Product Market Performance
 - 10.10.4 Brew Dr. Kombucha Business Overview
 - 10.10.5 Brew Dr. Kombucha Recent Developments
- 10.11 The Humm Kombucha
 - 10.11.1 The Humm Kombucha Basic Information
 - 10.11.2 The Humm Kombucha Hard Kombucha Product Overview
 - 10.11.3 The Humm Kombucha Hard Kombucha Product Market Performance
 - 10.11.4 The Humm Kombucha Business Overview
 - 10.11.5 The Humm Kombucha Recent Developments
- 10.12 Reed?s
 - 10.12.1 Reed?s Basic Information
 - 10.12.2 Reed?s Hard Kombucha Product Overview
 - 10.12.3 Reed?s Hard Kombucha Product Market Performance
 - 10.12.4 Reed?s Business Overview
 - 10.12.5 Reed?s Recent Developments
- 10.13 Tonica
 - 10.13.1 Tonica Basic Information
 - 10.13.2 Tonica Hard Kombucha Product Overview
 - 10.13.3 Tonica Hard Kombucha Product Market Performance
 - 10.13.4 Tonica Business Overview
 - 10.13.5 Tonica Recent Developments
- 10.14 Health-Ade
 - 10.14.1 Health-Ade Basic Information
 - 10.14.2 Health-Ade Hard Kombucha Product Overview
 - 10.14.3 Health-Ade Hard Kombucha Product Market Performance

- 10.14.4 Health-Ade Business Overview
- 10.14.5 Health-Ade Recent Developments

11 HARD KOMBUCHA MARKET FORECAST BY REGION

- 11.1 Global Hard Kombucha Market Size Forecast
- 11.2 Global Hard Kombucha Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Hard Kombucha Market Size Forecast by Country
 - 11.2.3 Asia Pacific Hard Kombucha Market Size Forecast by Region
 - 11.2.4 South America Hard Kombucha Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Hard Kombucha by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Hard Kombucha Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Hard Kombucha by Type (2026-2035)
 - 12.1.2 Global Hard Kombucha Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Hard Kombucha by Type (2026-2035)
- 12.2 Global Hard Kombucha Market Forecast by Application (2026-2035)
 - 12.2.1 Global Hard Kombucha Sales (K MT) Forecast by Application
 - 12.2.2 Global Hard Kombucha Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Hard Kombucha Market Size by Type (M USD)
- Table 4. Global Hard Kombucha Market Size by Application
- Table 5. Hard Kombucha Market Size Comparison by Region (M USD)
- Table 6. Global Hard Kombucha Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Hard Kombucha Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Hard Kombucha Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Hard Kombucha Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hard Kombucha as of 2025)
- Table 11. Global Market Hard Kombucha Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Hard Kombucha Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Hard Kombucha Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Hard Kombucha Sales by Type (K MT)
- Table 27. Global Hard Kombucha Market Size by Type (M USD)
- Table 28. Global Hard Kombucha Sales (K MT) by Type (2020-2025)
- Table 29. Global Hard Kombucha Sales Market Share by Type (2020-2025)
- Table 30. Global Hard Kombucha Market Size (M USD) by Type (2020-2025)
- Table 31. Global Hard Kombucha Market Share by Type (2020-2025)

- Table 32. Global Hard Kombucha Price (USD/KG) by Type (2020-2025)
- Table 33. Global Hard Kombucha Sales (K MT) by Application
- Table 34. Global Hard Kombucha Market Size by Application
- Table 35. Global Hard Kombucha Sales by Application (2020-2025) & (K MT)
- Table 36. Global Hard Kombucha Sales Market Share by Application (2020-2025)
- Table 37. Global Hard Kombucha Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Hard Kombucha Market Share by Application (2020-2025)
- Table 39. Global Hard Kombucha Sales Growth Rate by Application (2020-2025)
- Table 40. Global Hard Kombucha Sales by Region (2020-2025) & (K MT)
- Table 41. Global Hard Kombucha Sales Market Share by Region (2020-2025)
- Table 42. Global Hard Kombucha Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Hard Kombucha Market Size by Region (2020-2025)
- Table 44. North America Hard Kombucha Sales by Country (2020-2025) & (K MT)
- Table 45. North America Hard Kombucha Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Hard Kombucha Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Hard Kombucha Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Hard Kombucha Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Hard Kombucha Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Hard Kombucha Sales by Country (2020-2025) & (K MT)
- Table 51. South America Hard Kombucha Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Hard Kombucha Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Hard Kombucha Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Hard Kombucha Production (K MT) by Region(2020-2025)
- Table 55. Global Hard Kombucha Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Hard Kombucha Revenue Market Share by Region (2020-2025)
- Table 57. Global Hard Kombucha Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Hard Kombucha Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Hard Kombucha Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Hard Kombucha Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Hard Kombucha Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 62. GT?s Basic Information
- Table 63. GT?s Hard Kombucha Product Overview
- Table 64. GT?s Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. GT?s Business Overview
- Table 66. GT?s SWOT Analysis
- Table 67. GT?s Recent Developments
- Table 68. KeVita Basic Information
- Table 69. KeVita Hard Kombucha Product Overview
- Table 70. KeVita Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. KeVita Business Overview
- Table 72. KeVita SWOT Analysis
- Table 73. KeVita Recent Developments
- Table 74. Boochcraft Basic Information
- Table 75. Boochcraft Hard Kombucha Product Overview
- Table 76. Boochcraft Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Boochcraft Business Overview
- Table 78. Boochcraft SWOT Analysis
- Table 79. Boochcraft Recent Developments
- Table 80. KYLA Hard Kombucha Basic Information
- Table 81. KYLA Hard Kombucha Hard Kombucha Product Overview
- Table 82. KYLA Hard Kombucha Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. KYLA Hard Kombucha Business Overview
- Table 84. KYLA Hard Kombucha Recent Developments
- Table 85. Flying Embers Basic Information
- Table 86. Flying Embers Hard Kombucha Product Overview
- Table 87. Flying Embers Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Flying Embers Business Overview
- Table 89. Flying Embers Recent Developments
- Table 90. Wild Tonic Basic Information
- Table 91. Wild Tonic Hard Kombucha Product Overview
- Table 92. Wild Tonic Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Wild Tonic Business Overview
- Table 94. Wild Tonic Recent Developments

- Table 95. New Holland Brewing Basic Information
- Table 96. New Holland Brewing Hard Kombucha Product Overview
- Table 97. New Holland Brewing Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. New Holland Brewing Business Overview
- Table 99. New Holland Brewing Recent Developments
- Table 100. Unity Vibration Basic Information
- Table 101. Unity Vibration Hard Kombucha Product Overview
- Table 102. Unity Vibration Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Unity Vibration Business Overview
- Table 104. Unity Vibration Recent Developments
- Table 105. JuneShine Basic Information
- Table 106. JuneShine Hard Kombucha Product Overview
- Table 107. JuneShine Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. JuneShine Business Overview
- Table 109. JuneShine Recent Developments
- Table 110. Brew Dr. Kombucha Basic Information
- Table 111. Brew Dr. Kombucha Hard Kombucha Product Overview
- Table 112. Brew Dr. Kombucha Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Brew Dr. Kombucha Business Overview
- Table 114. Brew Dr. Kombucha Recent Developments
- Table 115. The Humm Kombucha Basic Information
- Table 116. The Humm Kombucha Hard Kombucha Product Overview
- Table 117. The Humm Kombucha Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. The Humm Kombucha Business Overview
- Table 119. The Humm Kombucha Recent Developments
- Table 120. Reed?s Basic Information
- Table 121. Reed?s Hard Kombucha Product Overview
- Table 122. Reed?s Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Reed?s Business Overview
- Table 124. Reed?s Recent Developments
- Table 125. Tonica Basic Information
- Table 126. Tonica Hard Kombucha Product Overview
- Table 127. Tonica Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG)

and Gross Margin (2020-2025)

Table 128. Tonica Business Overview

Table 129. Tonica Recent Developments

Table 130. Health-Ade Basic Information

Table 131. Health-Ade Hard Kombucha Product Overview

Table 132. Health-Ade Hard Kombucha Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Health-Ade Business Overview

Table 134. Health-Ade Recent Developments

Table 135. Global Hard Kombucha Sales Forecast by Region (2026-2035) & (K MT)

Table 136. Global Hard Kombucha Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Hard Kombucha Sales Forecast by Country (2026-2035) & (K MT)

Table 138. North America Hard Kombucha Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Hard Kombucha Sales Forecast by Country (2026-2035) & (K MT)

Table 140. Europe Hard Kombucha Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Hard Kombucha Sales Forecast by Region (2026-2035) & (K MT)

Table 142. Asia Pacific Hard Kombucha Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Hard Kombucha Sales Forecast by Country (2026-2035) & (K MT)

Table 144. South America Hard Kombucha Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Hard Kombucha Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Hard Kombucha Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Hard Kombucha Sales Forecast by Type (2026-2035) & (K MT)

Table 148. Global Hard Kombucha Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Hard Kombucha Price Forecast by Type (2026-2035) & (USD/KG)

Table 150. Global Hard Kombucha Sales (K MT) Forecast by Application (2026-2035)

Table 151. Global Hard Kombucha Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hard Kombucha
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hard Kombucha Market Size (M USD), 2025-2035
- Figure 5. Global Hard Kombucha Market Size (M USD) (2020-2035)
- Figure 6. Global Hard Kombucha Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hard Kombucha Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hard Kombucha Product Life Cycle
- Figure 13. Hard Kombucha Sales Share by Manufacturers in 2025
- Figure 14. Global Hard Kombucha Revenue Share by Manufacturers in 2025
- Figure 15. Hard Kombucha Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Hard Kombucha Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hard Kombucha Revenue in 2025
- Figure 18. Industry Chain Map of Hard Kombucha
- Figure 19. Global Hard Kombucha Market PEST Analysis
- Figure 20. Global Hard Kombucha Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hard Kombucha Market Share by Type
- Figure 27. Sales Market Share of Hard Kombucha by Type (2020-2025)
- Figure 28. Sales Market Share of Hard Kombucha by Type in 2025
- Figure 29. Market Share of Hard Kombucha by Type (2020-2025)
- Figure 30. Market Share of Hard Kombucha by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hard Kombucha Market Share by Application

- Figure 33. Global Hard Kombucha Sales Market Share by Application (2020-2025)
- Figure 34. Global Hard Kombucha Sales Market Share by Application in 2025
- Figure 35. Global Hard Kombucha Market Share by Application (2020-2025)
- Figure 36. Global Hard Kombucha Market Share by Application in 2025
- Figure 37. Global Hard Kombucha Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Hard Kombucha Sales Market Share by Region (2020-2025)
- Figure 39. Global Hard Kombucha Market Size by Region (2020-2025)
- Figure 40. North America Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Hard Kombucha Sales Market Share by Country in 2024
- Figure 43. North America Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Hard Kombucha Market Size by Country in 2024
- Figure 45. U.S. Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Hard Kombucha Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Hard Kombucha Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Hard Kombucha Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Hard Kombucha Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Hard Kombucha Sales Market Share by Country in 2024
- Figure 53. Europe Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Hard Kombucha Market Size by Country in 2024
- Figure 55. Germany Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Hard Kombucha Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 65. Asia Pacific Hard Kombucha Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Hard Kombucha Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hard Kombucha Market Size by Region in 2024

Figure 68. China Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hard Kombucha Sales and Growth Rate (K MT)

Figure 79. South America Hard Kombucha Sales Market Share by Country in 2024

Figure 80. South America Hard Kombucha Market Size and Growth Rate (M USD)

Figure 81. South America Hard Kombucha Market Size by Country in 2024

Figure 82. Brazil Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hard Kombucha Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Hard Kombucha Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hard Kombucha Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hard Kombucha Market Size by Region in 2024

Figure 92. Saudi Arabia Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hard Kombucha Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Hard Kombucha Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hard Kombucha Production Market Share by Region (2020-2025)

Figure 103. North America Hard Kombucha Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Hard Kombucha Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Hard Kombucha Production (K MT) Growth Rate (2020-2025)

Figure 106. China Hard Kombucha Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Hard Kombucha Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Hard Kombucha Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Hard Kombucha Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Hard Kombucha Market Share Forecast by Type (2026-2035)

Figure 111. Global Hard Kombucha Sales Forecast by Application (2026-2035)

Figure 112. Global Hard Kombucha Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Hard Kombucha Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GD661CBB684EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD661CBB684EEN.html>