

# Global Hard Antifouling Paint Market Research Report 2024(Status and Outlook)

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# **Abstracts**

#### Report Overview:

Anti-fouling paint - a category of commercially available underwater hull paints (also known as bottom paints) - is a specialized category of coatings applied as the outer (outboard) layer to the hull of a ship or boat, to slow the growth and/or facilitate detachment of subaquatic organisms that attach to the hull and can affect a vessel's performance and durability (see also biofouling). Anti-fouling paints are often applied as one component of multi-layer coating systems which may have other functions in addition to their antifouling properties, such as acting as a barrier against corrosion on metal hulls that will degrade and weaken the metal, or improving the flow of water past the hull of a fishing vessel or high-performance racing yachts.

The Global Hard Antifouling Paint Market Size was estimated at USD 706.10 million in 2023 and is projected to reach USD 799.88 million by 2029, exhibiting a CAGR of 2.10% during the forecast period.

This report provides a deep insight into the global Hard Antifouling Paint market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the



Global Hard Antifouling Paint Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Hard Antifouling Paint market in any manner.

Global Hard Antifouling Paint Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Akzo Nobel
Jotun Marine Coatings
Hempel
CMP Coatings
New Nautical Coatings
Pettit Marine Paint
Kansai Paint
Oceanmax
Boero Yacht Coatings

**PPG Industries** 



Nautix		
FLAG Paints		
Market Segmentation (by Type)		
With Fluoro Micro-additive		
Without Fluoro Micro-additive		
Market Segmentation (by Application)		
Yachts		
Cargo Ships		
Fishing Boats		
Drilling Rigs & Production Platforms		
Others		
Geographic Segmentation		
North America (USA, Canada, Mexico)		
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)		
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)		
South America (Brazil, Argentina, Columbia, Rest of South America)		
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)		

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Key Benefits of This Market Research:



Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hard Antifouling Paint Market

Overview of the regional outlook of the Hard Antifouling Paint Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each



region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future



development potential, and so on. It offers a high-level view of the current state of the Hard Antifouling Paint Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hard Antifouling Paint
- 1.2 Key Market Segments
  - 1.2.1 Hard Antifouling Paint Segment by Type
  - 1.2.2 Hard Antifouling Paint Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 HARD ANTIFOULING PAINT MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Hard Antifouling Paint Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Hard Antifouling Paint Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 HARD ANTIFOULING PAINT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Hard Antifouling Paint Sales by Manufacturers (2019-2024)
- 3.2 Global Hard Antifouling Paint Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Hard Antifouling Paint Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Hard Antifouling Paint Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Hard Antifouling Paint Sales Sites, Area Served, Product Type
- 3.6 Hard Antifouling Paint Market Competitive Situation and Trends
  - 3.6.1 Hard Antifouling Paint Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Hard Antifouling Paint Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### 4 HARD ANTIFOULING PAINT INDUSTRY CHAIN ANALYSIS



- 4.1 Hard Antifouling Paint Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF HARD ANTIFOULING PAINT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 HARD ANTIFOULING PAINT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hard Antifouling Paint Sales Market Share by Type (2019-2024)
- 6.3 Global Hard Antifouling Paint Market Size Market Share by Type (2019-2024)
- 6.4 Global Hard Antifouling Paint Price by Type (2019-2024)

#### 7 HARD ANTIFOULING PAINT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hard Antifouling Paint Market Sales by Application (2019-2024)
- 7.3 Global Hard Antifouling Paint Market Size (M USD) by Application (2019-2024)
- 7.4 Global Hard Antifouling Paint Sales Growth Rate by Application (2019-2024)

#### 8 HARD ANTIFOULING PAINT MARKET SEGMENTATION BY REGION

- 8.1 Global Hard Antifouling Paint Sales by Region
  - 8.1.1 Global Hard Antifouling Paint Sales by Region
  - 8.1.2 Global Hard Antifouling Paint Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Hard Antifouling Paint Sales by Country



- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Hard Antifouling Paint Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Hard Antifouling Paint Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Hard Antifouling Paint Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Hard Antifouling Paint Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

# **9 KEY COMPANIES PROFILE**

- 9.1 Akzo Nobel
  - 9.1.1 Akzo Nobel Hard Antifouling Paint Basic Information
  - 9.1.2 Akzo Nobel Hard Antifouling Paint Product Overview
  - 9.1.3 Akzo Nobel Hard Antifouling Paint Product Market Performance
  - 9.1.4 Akzo Nobel Business Overview
  - 9.1.5 Akzo Nobel Hard Antifouling Paint SWOT Analysis
  - 9.1.6 Akzo Nobel Recent Developments



#### 9.2 Jotun Marine Coatings

- 9.2.1 Jotun Marine Coatings Hard Antifouling Paint Basic Information
- 9.2.2 Jotun Marine Coatings Hard Antifouling Paint Product Overview
- 9.2.3 Jotun Marine Coatings Hard Antifouling Paint Product Market Performance
- 9.2.4 Jotun Marine Coatings Business Overview
- 9.2.5 Jotun Marine Coatings Hard Antifouling Paint SWOT Analysis
- 9.2.6 Jotun Marine Coatings Recent Developments

#### 9.3 Hempel

- 9.3.1 Hempel Hard Antifouling Paint Basic Information
- 9.3.2 Hempel Hard Antifouling Paint Product Overview
- 9.3.3 Hempel Hard Antifouling Paint Product Market Performance
- 9.3.4 Hempel Hard Antifouling Paint SWOT Analysis
- 9.3.5 Hempel Business Overview
- 9.3.6 Hempel Recent Developments

#### 9.4 CMP Coatings

- 9.4.1 CMP Coatings Hard Antifouling Paint Basic Information
- 9.4.2 CMP Coatings Hard Antifouling Paint Product Overview
- 9.4.3 CMP Coatings Hard Antifouling Paint Product Market Performance
- 9.4.4 CMP Coatings Business Overview
- 9.4.5 CMP Coatings Recent Developments

#### 9.5 New Nautical Coatings

- 9.5.1 New Nautical Coatings Hard Antifouling Paint Basic Information
- 9.5.2 New Nautical Coatings Hard Antifouling Paint Product Overview
- 9.5.3 New Nautical Coatings Hard Antifouling Paint Product Market Performance
- 9.5.4 New Nautical Coatings Business Overview
- 9.5.5 New Nautical Coatings Recent Developments

#### 9.6 Pettit Marine Paint

- 9.6.1 Pettit Marine Paint Hard Antifouling Paint Basic Information
- 9.6.2 Pettit Marine Paint Hard Antifouling Paint Product Overview
- 9.6.3 Pettit Marine Paint Hard Antifouling Paint Product Market Performance
- 9.6.4 Pettit Marine Paint Business Overview
- 9.6.5 Pettit Marine Paint Recent Developments

#### 9.7 Kansai Paint

- 9.7.1 Kansai Paint Hard Antifouling Paint Basic Information
- 9.7.2 Kansai Paint Hard Antifouling Paint Product Overview
- 9.7.3 Kansai Paint Hard Antifouling Paint Product Market Performance
- 9.7.4 Kansai Paint Business Overview
- 9.7.5 Kansai Paint Recent Developments

#### 9.8 Oceanmax



- 9.8.1 Oceanmax Hard Antifouling Paint Basic Information
- 9.8.2 Oceanmax Hard Antifouling Paint Product Overview
- 9.8.3 Oceanmax Hard Antifouling Paint Product Market Performance
- 9.8.4 Oceanmax Business Overview
- 9.8.5 Oceanmax Recent Developments
- 9.9 Boero Yacht Coatings
- 9.9.1 Boero Yacht Coatings Hard Antifouling Paint Basic Information
- 9.9.2 Boero Yacht Coatings Hard Antifouling Paint Product Overview
- 9.9.3 Boero Yacht Coatings Hard Antifouling Paint Product Market Performance
- 9.9.4 Boero Yacht Coatings Business Overview
- 9.9.5 Boero Yacht Coatings Recent Developments
- 9.10 PPG Industries
  - 9.10.1 PPG Industries Hard Antifouling Paint Basic Information
  - 9.10.2 PPG Industries Hard Antifouling Paint Product Overview
  - 9.10.3 PPG Industries Hard Antifouling Paint Product Market Performance
  - 9.10.4 PPG Industries Business Overview
  - 9.10.5 PPG Industries Recent Developments
- 9.11 Nautix
  - 9.11.1 Nautix Hard Antifouling Paint Basic Information
  - 9.11.2 Nautix Hard Antifouling Paint Product Overview
  - 9.11.3 Nautix Hard Antifouling Paint Product Market Performance
  - 9.11.4 Nautix Business Overview
  - 9.11.5 Nautix Recent Developments
- 9.12 FLAG Paints
  - 9.12.1 FLAG Paints Hard Antifouling Paint Basic Information
  - 9.12.2 FLAG Paints Hard Antifouling Paint Product Overview
  - 9.12.3 FLAG Paints Hard Antifouling Paint Product Market Performance
  - 9.12.4 FLAG Paints Business Overview
  - 9.12.5 FLAG Paints Recent Developments

#### 10 HARD ANTIFOULING PAINT MARKET FORECAST BY REGION

- 10.1 Global Hard Antifouling Paint Market Size Forecast
- 10.2 Global Hard Antifouling Paint Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Hard Antifouling Paint Market Size Forecast by Country
  - 10.2.3 Asia Pacific Hard Antifouling Paint Market Size Forecast by Region
  - 10.2.4 South America Hard Antifouling Paint Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Hard Antifouling Paint by



# Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Hard Antifouling Paint Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Hard Antifouling Paint by Type (2025-2030)
- 11.1.2 Global Hard Antifouling Paint Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Hard Antifouling Paint by Type (2025-2030)
- 11.2 Global Hard Antifouling Paint Market Forecast by Application (2025-2030)
  - 11.2.1 Global Hard Antifouling Paint Sales (Kilotons) Forecast by Application
- 11.2.2 Global Hard Antifouling Paint Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Hard Antifouling Paint Market Size Comparison by Region (M USD)
- Table 5. Global Hard Antifouling Paint Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Hard Antifouling Paint Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Hard Antifouling Paint Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Hard Antifouling Paint Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hard Antifouling Paint as of 2022)
- Table 10. Global Market Hard Antifouling Paint Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Hard Antifouling Paint Sales Sites and Area Served
- Table 12. Manufacturers Hard Antifouling Paint Product Type
- Table 13. Global Hard Antifouling Paint Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Hard Antifouling Paint
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Hard Antifouling Paint Market Challenges
- Table 22. Global Hard Antifouling Paint Sales by Type (Kilotons)
- Table 23. Global Hard Antifouling Paint Market Size by Type (M USD)
- Table 24. Global Hard Antifouling Paint Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Hard Antifouling Paint Sales Market Share by Type (2019-2024)
- Table 26. Global Hard Antifouling Paint Market Size (M USD) by Type (2019-2024)
- Table 27. Global Hard Antifouling Paint Market Size Share by Type (2019-2024)
- Table 28. Global Hard Antifouling Paint Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Hard Antifouling Paint Sales (Kilotons) by Application
- Table 30. Global Hard Antifouling Paint Market Size by Application
- Table 31. Global Hard Antifouling Paint Sales by Application (2019-2024) & (Kilotons)



- Table 32. Global Hard Antifouling Paint Sales Market Share by Application (2019-2024)
- Table 33. Global Hard Antifouling Paint Sales by Application (2019-2024) & (M USD)
- Table 34. Global Hard Antifouling Paint Market Share by Application (2019-2024)
- Table 35. Global Hard Antifouling Paint Sales Growth Rate by Application (2019-2024)
- Table 36. Global Hard Antifouling Paint Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Hard Antifouling Paint Sales Market Share by Region (2019-2024)
- Table 38. North America Hard Antifouling Paint Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Hard Antifouling Paint Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Hard Antifouling Paint Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Hard Antifouling Paint Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Hard Antifouling Paint Sales by Region (2019-2024) & (Kilotons)
- Table 43. Akzo Nobel Hard Antifouling Paint Basic Information
- Table 44. Akzo Nobel Hard Antifouling Paint Product Overview
- Table 45. Akzo Nobel Hard Antifouling Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Akzo Nobel Business Overview
- Table 47. Akzo Nobel Hard Antifouling Paint SWOT Analysis
- Table 48. Akzo Nobel Recent Developments
- Table 49. Jotun Marine Coatings Hard Antifouling Paint Basic Information
- Table 50. Jotun Marine Coatings Hard Antifouling Paint Product Overview
- Table 51. Jotun Marine Coatings Hard Antifouling Paint Sales (Kilotons), Revenue (M.
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Jotun Marine Coatings Business Overview
- Table 53. Jotun Marine Coatings Hard Antifouling Paint SWOT Analysis
- Table 54. Jotun Marine Coatings Recent Developments
- Table 55. Hempel Hard Antifouling Paint Basic Information
- Table 56. Hempel Hard Antifouling Paint Product Overview
- Table 57. Hempel Hard Antifouling Paint Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Hempel Hard Antifouling Paint SWOT Analysis
- Table 59. Hempel Business Overview
- Table 60. Hempel Recent Developments
- Table 61. CMP Coatings Hard Antifouling Paint Basic Information
- Table 62. CMP Coatings Hard Antifouling Paint Product Overview
- Table 63. CMP Coatings Hard Antifouling Paint Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)



- Table 64. CMP Coatings Business Overview
- Table 65. CMP Coatings Recent Developments
- Table 66. New Nautical Coatings Hard Antifouling Paint Basic Information
- Table 67. New Nautical Coatings Hard Antifouling Paint Product Overview
- Table 68. New Nautical Coatings Hard Antifouling Paint Sales (Kilotons), Revenue (M.
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. New Nautical Coatings Business Overview
- Table 70. New Nautical Coatings Recent Developments
- Table 71. Pettit Marine Paint Hard Antifouling Paint Basic Information
- Table 72. Pettit Marine Paint Hard Antifouling Paint Product Overview
- Table 73. Pettit Marine Paint Hard Antifouling Paint Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Pettit Marine Paint Business Overview
- Table 75. Pettit Marine Paint Recent Developments
- Table 76. Kansai Paint Hard Antifouling Paint Basic Information
- Table 77. Kansai Paint Hard Antifouling Paint Product Overview
- Table 78. Kansai Paint Hard Antifouling Paint Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Kansai Paint Business Overview
- Table 80. Kansai Paint Recent Developments
- Table 81. Oceanmax Hard Antifouling Paint Basic Information
- Table 82. Oceanmax Hard Antifouling Paint Product Overview
- Table 83. Oceanmax Hard Antifouling Paint Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Oceanmax Business Overview
- Table 85. Oceanmax Recent Developments
- Table 86. Boero Yacht Coatings Hard Antifouling Paint Basic Information
- Table 87. Boero Yacht Coatings Hard Antifouling Paint Product Overview
- Table 88. Boero Yacht Coatings Hard Antifouling Paint Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Boero Yacht Coatings Business Overview
- Table 90. Boero Yacht Coatings Recent Developments
- Table 91. PPG Industries Hard Antifouling Paint Basic Information
- Table 92. PPG Industries Hard Antifouling Paint Product Overview
- Table 93. PPG Industries Hard Antifouling Paint Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. PPG Industries Business Overview
- Table 95. PPG Industries Recent Developments
- Table 96. Nautix Hard Antifouling Paint Basic Information



Table 97. Nautix Hard Antifouling Paint Product Overview

Table 98. Nautix Hard Antifouling Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Nautix Business Overview

Table 100. Nautix Recent Developments

Table 101. FLAG Paints Hard Antifouling Paint Basic Information

Table 102. FLAG Paints Hard Antifouling Paint Product Overview

Table 103. FLAG Paints Hard Antifouling Paint Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. FLAG Paints Business Overview

Table 105. FLAG Paints Recent Developments

Table 106. Global Hard Antifouling Paint Sales Forecast by Region (2025-2030) & (Kilotons)

Table 107. Global Hard Antifouling Paint Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Hard Antifouling Paint Sales Forecast by Country (2025-2030) & (Kilotons)

Table 109. North America Hard Antifouling Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Hard Antifouling Paint Sales Forecast by Country (2025-2030) & (Kilotons)

Table 111. Europe Hard Antifouling Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Hard Antifouling Paint Sales Forecast by Region (2025-2030) & (Kilotons)

Table 113. Asia Pacific Hard Antifouling Paint Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Hard Antifouling Paint Sales Forecast by Country (2025-2030) & (Kilotons)

Table 115. South America Hard Antifouling Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Hard Antifouling Paint Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Hard Antifouling Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Hard Antifouling Paint Sales Forecast by Type (2025-2030) & (Kilotons)

Table 119. Global Hard Antifouling Paint Market Size Forecast by Type (2025-2030) & (M USD)



Table 120. Global Hard Antifouling Paint Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Hard Antifouling Paint Sales (Kilotons) Forecast by Application (2025-2030)

Table 122. Global Hard Antifouling Paint Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Hard Antifouling Paint
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hard Antifouling Paint Market Size (M USD), 2019-2030
- Figure 5. Global Hard Antifouling Paint Market Size (M USD) (2019-2030)
- Figure 6. Global Hard Antifouling Paint Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hard Antifouling Paint Market Size by Country (M USD)
- Figure 11. Hard Antifouling Paint Sales Share by Manufacturers in 2023
- Figure 12. Global Hard Antifouling Paint Revenue Share by Manufacturers in 2023
- Figure 13. Hard Antifouling Paint Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Hard Antifouling Paint Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Hard Antifouling Paint Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Hard Antifouling Paint Market Share by Type
- Figure 18. Sales Market Share of Hard Antifouling Paint by Type (2019-2024)
- Figure 19. Sales Market Share of Hard Antifouling Paint by Type in 2023
- Figure 20. Market Size Share of Hard Antifouling Paint by Type (2019-2024)
- Figure 21. Market Size Market Share of Hard Antifouling Paint by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Hard Antifouling Paint Market Share by Application
- Figure 24. Global Hard Antifouling Paint Sales Market Share by Application (2019-2024)
- Figure 25. Global Hard Antifouling Paint Sales Market Share by Application in 2023
- Figure 26. Global Hard Antifouling Paint Market Share by Application (2019-2024)
- Figure 27. Global Hard Antifouling Paint Market Share by Application in 2023
- Figure 28. Global Hard Antifouling Paint Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Hard Antifouling Paint Sales Market Share by Region (2019-2024)
- Figure 30. North America Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Hard Antifouling Paint Sales Market Share by Country in 2023



- Figure 32. U.S. Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Hard Antifouling Paint Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Hard Antifouling Paint Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Hard Antifouling Paint Sales Market Share by Country in 2023
- Figure 37. Germany Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Hard Antifouling Paint Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Hard Antifouling Paint Sales Market Share by Region in 2023
- Figure 44. China Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Hard Antifouling Paint Sales and Growth Rate (Kilotons)
- Figure 50. South America Hard Antifouling Paint Sales Market Share by Country in 2023
- Figure 51. Brazil Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Hard Antifouling Paint Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Hard Antifouling Paint Sales Market Share by Region in 2023



- Figure 56. Saudi Arabia Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Hard Antifouling Paint Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Hard Antifouling Paint Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Hard Antifouling Paint Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Hard Antifouling Paint Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Hard Antifouling Paint Market Share Forecast by Type (2025-2030)
- Figure 65. Global Hard Antifouling Paint Sales Forecast by Application (2025-2030)
- Figure 66. Global Hard Antifouling Paint Market Share Forecast by Application (2025-2030)



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