

Global Haptic Motors Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GA5DEB89712AEN.html>

Date: February 2026

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: GA5DEB89712AEN

Abstracts

The tiny vibration motors used in mobile terminals, game machines, etc. Small and high efficiency types are provided. The eccentric rotating mass (ERM) motor and linear resonant actuator (LRA) are two of the most common types of haptic feedback actuators used in the market today. Haptics, by the definition of itself, refers to the haptic sense of the touch and is an advanced technology that adds the tactile feedback right to the electronic devices through the use of vibrations. This touch-based technology has become more and more popular in handheld, portable and touch-screen enabled to the consumer, industrial and automotive electronic devices. The vibrations produced to provide a new, deeply enhanced user experience.

Market Drivers
Growing Demand in Consumer Electronics: Haptic actuators are widely used in consumer electronic devices like smartphones, tablets, gaming controllers, wearable devices, and VR/AR headsets to provide tactile feedback and enhance user experiences.

Adoption in Automotive Industry: The automotive sector has been incorporating haptic feedback systems in infotainment systems, touchscreens, and steering wheels to improve driver interaction and reduce distractions, contributing to enhanced safety and user satisfaction.

Virtual Reality and Augmented Reality: The increasing popularity of VR and AR applications in gaming, training, and other fields has driven the demand for haptic actuators to provide realistic touch sensations and enhance immersion.

Medical and Healthcare Applications: Haptic actuators are used in medical simulators, surgical training tools, and robotic-assisted surgery systems to offer realistic tactile feedback to healthcare professionals and trainees.

Gaming and Entertainment: In the gaming industry, haptic actuators are utilized in controllers and peripherals to create immersive and responsive gaming experiences.

Adoption in Industrial Applications: Haptic actuators find applications in industrial equipment and control panels to provide tactile feedback and improve the operator's understanding of complex machinery and processes.

Touchscreen Devices and User Interfaces: Haptic actuators are integrated

into touchscreens to provide users with haptic feedback, simulating physical button presses and improving touchscreen interactions. Wearable Devices and Smartwatches: The rise in wearable technology has led to the use of haptic actuators to provide subtle notifications and alerts to users without relying solely on visual or auditory cues. Accessibility and Inclusive Design: Haptic actuators play a vital role in creating accessible interfaces for individuals with visual impairments, enabling them to perceive and interact with digital content through touch. Advancements in Haptic Technology: Continuous advancements in haptic technology have led to more sophisticated and efficient haptic actuators, broadening their applications and driving market growth. Integration with Internet of Things (IoT): Haptic actuators are being integrated into IoT devices to provide tactile feedback and haptic notifications, enhancing the overall user experience. Wearable Health and Fitness Devices: The adoption of haptic actuators in health and fitness wearables allows for real-time feedback on biometric data, encouraging users to stay active and maintain healthy habits.

The global Haptic Motors market size was estimated at USD 6541.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Haptic Motors market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Haptic Motors market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Haptic Motors market.

Global Haptic Motors Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AAC Technologies
Nidec Corporation
MPlus Co.LTD
Jinlong Machinery & Electronics
Bluecom
Johnson Electric
Texas Instruments
TDK
Jahwa
PI Ceramic
Precision Microdrives
Novasentis

Market Segmentation (by Type)

Eccentric Rotating Mass (ERM) Actuators
Linear Resonant Actuators (LRAS)
Others

Market Segmentation (by Application)

Mobile Terminal (Smartphone/Tablet)

Wearable Devices

Automotive

Household Appliances

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Haptic Motors Market

Overview of the regional outlook of the Haptic Motors Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Haptic Motors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Haptic Motors, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Haptic Motors

1.2 Key Market Segments

1.2.1 Haptic Motors Segment by Type

1.2.2 Haptic Motors Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HAPTIC MOTORS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Haptic Motors Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Haptic Motors Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HAPTIC MOTORS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Haptic Motors Product Life Cycle

3.3 Global Haptic Motors Sales by Manufacturers (2020-2025)

3.4 Global Haptic Motors Revenue Market Share by Manufacturers (2020-2025)

3.5 Haptic Motors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Haptic Motors Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Haptic Motors Market Competitive Situation and Trends

3.8.1 Haptic Motors Market Concentration Rate

3.8.2 Global 5 and 10 Largest Haptic Motors Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HAPTIC MOTORS INDUSTRY CHAIN ANALYSIS

- 4.1 Haptic Motors Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HAPTIC MOTORS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Haptic Motors Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Haptic Motors Market
- 5.7 ESG Ratings of Leading Companies

6 HAPTIC MOTORS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Haptic Motors Sales Market Share by Type (2020-2025)
- 6.3 Global Haptic Motors Market Size by Type (2020-2025)
- 6.4 Global Haptic Motors Price by Type (2020-2025)

7 HAPTIC MOTORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Haptic Motors Market Sales by Application (2020-2025)
- 7.3 Global Haptic Motors Market Size (M USD) by Application (2020-2025)

7.4 Global Haptic Motors Sales Growth Rate by Application (2020-2025)

8 HAPTIC MOTORS MARKET SALES BY REGION

8.1 Global Haptic Motors Sales by Region

8.1.1 Global Haptic Motors Sales by Region

8.1.2 Global Haptic Motors Sales Market Share by Region

8.2 Global Haptic Motors Market Size by Region

8.2.1 Global Haptic Motors Market Size by Region

8.2.2 Global Haptic Motors Market Size by Region

8.3 North America

8.3.1 North America Haptic Motors Sales by Country

8.3.2 North America Haptic Motors Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Haptic Motors Sales by Country

8.4.2 Europe Haptic Motors Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Haptic Motors Sales by Region

8.5.2 Asia Pacific Haptic Motors Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Haptic Motors Sales by Country

8.6.2 South America Haptic Motors Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Haptic Motors Sales by Region
- 8.7.2 Middle East and Africa Haptic Motors Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HAPTIC MOTORS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Haptic Motors by Region(2020-2025)
- 9.2 Global Haptic Motors Revenue Market Share by Region (2020-2025)
- 9.3 Global Haptic Motors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Haptic Motors Production
 - 9.4.1 North America Haptic Motors Production Growth Rate (2020-2025)
 - 9.4.2 North America Haptic Motors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Haptic Motors Production
 - 9.5.1 Europe Haptic Motors Production Growth Rate (2020-2025)
 - 9.5.2 Europe Haptic Motors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Haptic Motors Production (2020-2025)
 - 9.6.1 Japan Haptic Motors Production Growth Rate (2020-2025)
 - 9.6.2 Japan Haptic Motors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Haptic Motors Production (2020-2025)
 - 9.7.1 China Haptic Motors Production Growth Rate (2020-2025)
 - 9.7.2 China Haptic Motors Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 AAC Technologies
 - 10.1.1 AAC Technologies Basic Information
 - 10.1.2 AAC Technologies Haptic Motors Product Overview
 - 10.1.3 AAC Technologies Haptic Motors Product Market Performance
 - 10.1.4 AAC Technologies Business Overview
 - 10.1.5 AAC Technologies SWOT Analysis
 - 10.1.6 AAC Technologies Recent Developments
- 10.2 Nidec Corporation
 - 10.2.1 Nidec Corporation Basic Information

- 10.2.2 Nidec Corporation Haptic Motors Product Overview
- 10.2.3 Nidec Corporation Haptic Motors Product Market Performance
- 10.2.4 Nidec Corporation Business Overview
- 10.2.5 Nidec Corporation SWOT Analysis
- 10.2.6 Nidec Corporation Recent Developments
- 10.3 MPlus Co.LTD
 - 10.3.1 MPlus Co.LTD Basic Information
 - 10.3.2 MPlus Co.LTD Haptic Motors Product Overview
 - 10.3.3 MPlus Co.LTD Haptic Motors Product Market Performance
 - 10.3.4 MPlus Co.LTD Business Overview
 - 10.3.5 MPlus Co.LTD SWOT Analysis
 - 10.3.6 MPlus Co.LTD Recent Developments
- 10.4 Jinlong Machinery and Electronics
 - 10.4.1 Jinlong Machinery and Electronics Basic Information
 - 10.4.2 Jinlong Machinery and Electronics Haptic Motors Product Overview
 - 10.4.3 Jinlong Machinery and Electronics Haptic Motors Product Market Performance
 - 10.4.4 Jinlong Machinery and Electronics Business Overview
 - 10.4.5 Jinlong Machinery and Electronics Recent Developments
- 10.5 Bluecom
 - 10.5.1 Bluecom Basic Information
 - 10.5.2 Bluecom Haptic Motors Product Overview
 - 10.5.3 Bluecom Haptic Motors Product Market Performance
 - 10.5.4 Bluecom Business Overview
 - 10.5.5 Bluecom Recent Developments
- 10.6 Johnson Electric
 - 10.6.1 Johnson Electric Basic Information
 - 10.6.2 Johnson Electric Haptic Motors Product Overview
 - 10.6.3 Johnson Electric Haptic Motors Product Market Performance
 - 10.6.4 Johnson Electric Business Overview
 - 10.6.5 Johnson Electric Recent Developments
- 10.7 Texas Instruments
 - 10.7.1 Texas Instruments Basic Information
 - 10.7.2 Texas Instruments Haptic Motors Product Overview
 - 10.7.3 Texas Instruments Haptic Motors Product Market Performance
 - 10.7.4 Texas Instruments Business Overview
 - 10.7.5 Texas Instruments Recent Developments
- 10.8 TDK
 - 10.8.1 TDK Basic Information
 - 10.8.2 TDK Haptic Motors Product Overview

- 10.8.3 TDK Haptic Motors Product Market Performance
- 10.8.4 TDK Business Overview
- 10.8.5 TDK Recent Developments
- 10.9 Jahwa
 - 10.9.1 Jahwa Basic Information
 - 10.9.2 Jahwa Haptic Motors Product Overview
 - 10.9.3 Jahwa Haptic Motors Product Market Performance
 - 10.9.4 Jahwa Business Overview
 - 10.9.5 Jahwa Recent Developments
- 10.10 PI Ceramic
 - 10.10.1 PI Ceramic Basic Information
 - 10.10.2 PI Ceramic Haptic Motors Product Overview
 - 10.10.3 PI Ceramic Haptic Motors Product Market Performance
 - 10.10.4 PI Ceramic Business Overview
 - 10.10.5 PI Ceramic Recent Developments
- 10.11 Precision Microdrives
 - 10.11.1 Precision Microdrives Basic Information
 - 10.11.2 Precision Microdrives Haptic Motors Product Overview
 - 10.11.3 Precision Microdrives Haptic Motors Product Market Performance
 - 10.11.4 Precision Microdrives Business Overview
 - 10.11.5 Precision Microdrives Recent Developments
- 10.12 Novasentis
 - 10.12.1 Novasentis Basic Information
 - 10.12.2 Novasentis Haptic Motors Product Overview
 - 10.12.3 Novasentis Haptic Motors Product Market Performance
 - 10.12.4 Novasentis Business Overview
 - 10.12.5 Novasentis Recent Developments

11 HAPTIC MOTORS MARKET FORECAST BY REGION

- 11.1 Global Haptic Motors Market Size Forecast
- 11.2 Global Haptic Motors Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Haptic Motors Market Size Forecast by Country
 - 11.2.3 Asia Pacific Haptic Motors Market Size Forecast by Region
 - 11.2.4 South America Haptic Motors Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Haptic Motors by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Haptic Motors Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Haptic Motors by Type (2026-2035)

12.1.2 Global Haptic Motors Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Haptic Motors by Type (2026-2035)

12.2 Global Haptic Motors Market Forecast by Application (2026-2035)

12.2.1 Global Haptic Motors Sales (K Units) Forecast by Application

12.2.2 Global Haptic Motors Market Size (M USD) Forecast by Application
(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Haptic Motors Market Size by Type (M USD)
Table 4. Global Haptic Motors Market Size by Application
Table 5. Haptic Motors Market Size Comparison by Region (M USD)
Table 6. Global Haptic Motors Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Haptic Motors Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Haptic Motors Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Haptic Motors Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Haptic Motors as of 2025)
Table 11. Global Market Haptic Motors Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Haptic Motors Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Haptic Motors Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Haptic Motors Sales by Type (K Units)
Table 27. Global Haptic Motors Market Size by Type (M USD)
Table 28. Global Haptic Motors Sales (K Units) by Type (2020-2025)
Table 29. Global Haptic Motors Sales Market Share by Type (2020-2025)
Table 30. Global Haptic Motors Market Size (M USD) by Type (2020-2025)
Table 31. Global Haptic Motors Market Share by Type (2020-2025)

Table 32. Global Haptic Motors Price (USD/Unit) by Type (2020-2025)
Table 33. Global Haptic Motors Sales (K Units) by Application
Table 34. Global Haptic Motors Market Size by Application
Table 35. Global Haptic Motors Sales by Application (2020-2025) & (K Units)
Table 36. Global Haptic Motors Sales Market Share by Application (2020-2025)
Table 37. Global Haptic Motors Market Size by Application (2020-2025) & (M USD)
Table 38. Global Haptic Motors Market Share by Application (2020-2025)
Table 39. Global Haptic Motors Sales Growth Rate by Application (2020-2025)
Table 40. Global Haptic Motors Sales by Region (2020-2025) & (K Units)
Table 41. Global Haptic Motors Sales Market Share by Region (2020-2025)
Table 42. Global Haptic Motors Market Size by Region (2020-2025) & (M USD)
Table 43. Global Haptic Motors Market Size by Region (2020-2025)
Table 44. North America Haptic Motors Sales by Country (2020-2025) & (K Units)
Table 45. North America Haptic Motors Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Haptic Motors Sales by Country (2020-2025) & (K Units)
Table 47. Europe Haptic Motors Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Haptic Motors Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Haptic Motors Market Size by Region (2020-2025) & (M USD)
Table 50. South America Haptic Motors Sales by Country (2020-2025) & (K Units)
Table 51. South America Haptic Motors Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Haptic Motors Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Haptic Motors Market Size by Region (2020-2025) & (M USD)
Table 54. Global Haptic Motors Production (K Units) by Region(2020-2025)
Table 55. Global Haptic Motors Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Haptic Motors Revenue Market Share by Region (2020-2025)
Table 57. Global Haptic Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Haptic Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Haptic Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Haptic Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Haptic Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. AAC Technologies Basic Information
Table 63. AAC Technologies Haptic Motors Product Overview

Table 64. AAC Technologies Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. AAC Technologies Business Overview
Table 66. AAC Technologies SWOT Analysis
Table 67. AAC Technologies Recent Developments
Table 68. Nidec Corporation Basic Information
Table 69. Nidec Corporation Haptic Motors Product Overview
Table 70. Nidec Corporation Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Nidec Corporation Business Overview
Table 72. Nidec Corporation SWOT Analysis
Table 73. Nidec Corporation Recent Developments
Table 74. MPlus Co.LTD Basic Information
Table 75. MPlus Co.LTD Haptic Motors Product Overview
Table 76. MPlus Co.LTD Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. MPlus Co.LTD Business Overview
Table 78. MPlus Co.LTD SWOT Analysis
Table 79. MPlus Co.LTD Recent Developments
Table 80. Jinlong Machinery and Electronics Basic Information
Table 81. Jinlong Machinery and Electronics Haptic Motors Product Overview
Table 82. Jinlong Machinery and Electronics Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Jinlong Machinery and Electronics Business Overview
Table 84. Jinlong Machinery and Electronics Recent Developments
Table 85. Bluecom Basic Information
Table 86. Bluecom Haptic Motors Product Overview
Table 87. Bluecom Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Bluecom Business Overview
Table 89. Bluecom Recent Developments
Table 90. Johnson Electric Basic Information
Table 91. Johnson Electric Haptic Motors Product Overview
Table 92. Johnson Electric Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Johnson Electric Business Overview
Table 94. Johnson Electric Recent Developments
Table 95. Texas Instruments Basic Information
Table 96. Texas Instruments Haptic Motors Product Overview

Table 97. Texas Instruments Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Texas Instruments Business Overview

Table 99. Texas Instruments Recent Developments

Table 100. TDK Basic Information

Table 101. TDK Haptic Motors Product Overview

Table 102. TDK Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. TDK Business Overview

Table 104. TDK Recent Developments

Table 105. Jahwa Basic Information

Table 106. Jahwa Haptic Motors Product Overview

Table 107. Jahwa Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Jahwa Business Overview

Table 109. Jahwa Recent Developments

Table 110. PI Ceramic Basic Information

Table 111. PI Ceramic Haptic Motors Product Overview

Table 112. PI Ceramic Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. PI Ceramic Business Overview

Table 114. PI Ceramic Recent Developments

Table 115. Precision Microdrives Basic Information

Table 116. Precision Microdrives Haptic Motors Product Overview

Table 117. Precision Microdrives Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Precision Microdrives Business Overview

Table 119. Precision Microdrives Recent Developments

Table 120. Novasentis Basic Information

Table 121. Novasentis Haptic Motors Product Overview

Table 122. Novasentis Haptic Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Novasentis Business Overview

Table 124. Novasentis Recent Developments

Table 125. Global Haptic Motors Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Haptic Motors Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Haptic Motors Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Haptic Motors Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Haptic Motors Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Haptic Motors Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Haptic Motors Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Haptic Motors Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Haptic Motors Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Haptic Motors Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Haptic Motors Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Haptic Motors Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Haptic Motors Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Haptic Motors Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Haptic Motors Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Haptic Motors Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Haptic Motors Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Haptic Motors
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Haptic Motors Market Size (M USD), 2025-2035
- Figure 5. Global Haptic Motors Market Size (M USD) (2020-2035)
- Figure 6. Global Haptic Motors Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Haptic Motors Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Haptic Motors Product Life Cycle
- Figure 13. Haptic Motors Sales Share by Manufacturers in 2025
- Figure 14. Global Haptic Motors Revenue Share by Manufacturers in 2025
- Figure 15. Haptic Motors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Haptic Motors Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Haptic Motors Revenue in 2025
- Figure 18. Industry Chain Map of Haptic Motors
- Figure 19. Global Haptic Motors Market PEST Analysis
- Figure 20. Global Haptic Motors Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Haptic Motors Market Share by Type
- Figure 27. Sales Market Share of Haptic Motors by Type (2020-2025)
- Figure 28. Sales Market Share of Haptic Motors by Type in 2025
- Figure 29. Market Share of Haptic Motors by Type (2020-2025)
- Figure 30. Market Share of Haptic Motors by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Haptic Motors Market Share by Application

- Figure 33. Global Haptic Motors Sales Market Share by Application (2020-2025)
- Figure 34. Global Haptic Motors Sales Market Share by Application in 2025
- Figure 35. Global Haptic Motors Market Share by Application (2020-2025)
- Figure 36. Global Haptic Motors Market Share by Application in 2025
- Figure 37. Global Haptic Motors Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Haptic Motors Sales Market Share by Region (2020-2025)
- Figure 39. Global Haptic Motors Market Size by Region (2020-2025)
- Figure 40. North America Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Haptic Motors Sales Market Share by Country in 2024
- Figure 43. North America Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Haptic Motors Market Size by Country in 2024
- Figure 45. U.S. Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Haptic Motors Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Haptic Motors Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Haptic Motors Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Haptic Motors Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Haptic Motors Sales Market Share by Country in 2024
- Figure 53. Europe Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Haptic Motors Market Size by Country in 2024
- Figure 55. Germany Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Haptic Motors Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Haptic Motors Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Haptic Motors Market Size by Region in 2024

- Figure 68. China Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Haptic Motors Sales and Growth Rate (K Units)
- Figure 79. South America Haptic Motors Sales Market Share by Country in 2024
- Figure 80. South America Haptic Motors Market Size and Growth Rate (M USD)
- Figure 81. South America Haptic Motors Market Size by Country in 2024
- Figure 82. Brazil Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Haptic Motors Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Haptic Motors Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Haptic Motors Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Haptic Motors Market Size by Region in 2024
- Figure 92. Saudi Arabia Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Haptic Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Haptic Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Haptic Motors Production Market Share by Region (2020-2025)

Figure 103. North America Haptic Motors Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Haptic Motors Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Haptic Motors Production (K Units) Growth Rate (2020-2025)

Figure 106. China Haptic Motors Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Haptic Motors Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Haptic Motors Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Haptic Motors Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Haptic Motors Market Share Forecast by Type (2026-2035)

Figure 111. Global Haptic Motors Sales Forecast by Application (2026-2035)

Figure 112. Global Haptic Motors Market Share Forecast by Application (2026-2035)

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