

Global Handheld Sprayer Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The handheld sprayer market encompasses portable devices designed for dispensing liquids in controlled sprays, widely used in agriculture, gardening, cleaning, pest control, and industrial applications. These sprayers vary in capacity, material (plastic or metal), and functionality (manual, battery-operated, or pressurized), catering to diverse end-user needs. The agricultural sector dominates demand due to the need for efficient pesticide and fertilizer application, while household and commercial segments drive growth through gardening and sanitation uses. Key market trends include rising adoption of ergonomic, lightweight designs and eco-friendly sprayers with reduced chemical waste. Regional demand is influenced by agricultural activity, with Asia-Pacific leading due to large-scale farming, while North America and Europe prioritize advanced, sustainable solutions. Challenges include price sensitivity in developing markets and competition from alternative application technologies. Growth opportunities lie in smart sprayers with precision dosing and IoT integration for optimized usage.

This report offers a comprehensive and in-depth analysis of the global Handheld Sprayer market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Handheld Sprayer market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Handheld Sprayer market.

Global Handheld Sprayer Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

CNH Industrial
AGCO
Deere
Hardi International
Hozelock Exel
Agrifac
Bargam Sprayers
STIHL
Tecnoma
Great Plains Manufacturing
Buhler Industries
Demco

Market Segmentation (by Type)

Engine Drive Sprayer

Motor Drive Sprayer

Market Segmentation (by Application)

Farmland

Orchard

Garden

Urban Greening

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Handheld Sprayer Market

Overview of the regional outlook of the Handheld Sprayer Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Handheld Sprayer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Handheld Sprayer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Handheld Sprayer
- 1.2 Key Market Segments
 - 1.2.1 Handheld Sprayer Segment by Type
 - 1.2.2 Handheld Sprayer Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HANDHELD SPRAYER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Handheld Sprayer Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Handheld Sprayer Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HANDHELD SPRAYER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Handheld Sprayer Product Life Cycle
- 3.3 Global Handheld Sprayer Sales by Manufacturers (2020-2025)
- 3.4 Global Handheld Sprayer Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Handheld Sprayer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Handheld Sprayer Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Handheld Sprayer Market Competitive Situation and Trends
 - 3.8.1 Handheld Sprayer Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Handheld Sprayer Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 HANDHELD SPRAYER INDUSTRY CHAIN ANALYSIS

- 4.1 Handheld Sprayer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HANDHELD SPRAYER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Handheld Sprayer Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Handheld Sprayer Market
- 5.7 ESG Ratings of Leading Companies

6 HANDHELD SPRAYER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Handheld Sprayer Sales Market Share by Type (2020-2025)
- 6.3 Global Handheld Sprayer Market Size Market Share by Type (2020-2025)
- 6.4 Global Handheld Sprayer Price by Type (2020-2025)

7 HANDHELD SPRAYER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Handheld Sprayer Market Sales by Application (2020-2025)
- 7.3 Global Handheld Sprayer Market Size (M USD) by Application (2020-2025)

7.4 Global Handheld Sprayer Sales Growth Rate by Application (2020-2025)

8 HANDHELD SPRAYER MARKET SALES BY REGION

8.1 Global Handheld Sprayer Sales by Region

8.1.1 Global Handheld Sprayer Sales by Region

8.1.2 Global Handheld Sprayer Sales Market Share by Region

8.2 Global Handheld Sprayer Market Size by Region

8.2.1 Global Handheld Sprayer Market Size by Region

8.2.2 Global Handheld Sprayer Market Size Market Share by Region

8.3 North America

8.3.1 North America Handheld Sprayer Sales by Country

8.3.2 North America Handheld Sprayer Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Handheld Sprayer Sales by Country

8.4.2 Europe Handheld Sprayer Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Handheld Sprayer Sales by Region

8.5.2 Asia Pacific Handheld Sprayer Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Handheld Sprayer Sales by Country

8.6.2 South America Handheld Sprayer Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Handheld Sprayer Sales by Region
- 8.7.2 Middle East and Africa Handheld Sprayer Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HANDHELD SPRAYER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Handheld Sprayer by Region(2020-2025)
- 9.2 Global Handheld Sprayer Revenue Market Share by Region (2020-2025)
- 9.3 Global Handheld Sprayer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Handheld Sprayer Production
 - 9.4.1 North America Handheld Sprayer Production Growth Rate (2020-2025)
 - 9.4.2 North America Handheld Sprayer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Handheld Sprayer Production
 - 9.5.1 Europe Handheld Sprayer Production Growth Rate (2020-2025)
 - 9.5.2 Europe Handheld Sprayer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Handheld Sprayer Production (2020-2025)
 - 9.6.1 Japan Handheld Sprayer Production Growth Rate (2020-2025)
 - 9.6.2 Japan Handheld Sprayer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Handheld Sprayer Production (2020-2025)
 - 9.7.1 China Handheld Sprayer Production Growth Rate (2020-2025)
 - 9.7.2 China Handheld Sprayer Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 CNH Industrial
 - 10.1.1 CNH Industrial Basic Information
 - 10.1.2 CNH Industrial Handheld Sprayer Product Overview
 - 10.1.3 CNH Industrial Handheld Sprayer Product Market Performance
 - 10.1.4 CNH Industrial Business Overview
 - 10.1.5 CNH Industrial SWOT Analysis

10.1.6 CNH Industrial Recent Developments

10.2 AGCO

10.2.1 AGCO Basic Information

10.2.2 AGCO Handheld Sprayer Product Overview

10.2.3 AGCO Handheld Sprayer Product Market Performance

10.2.4 AGCO Business Overview

10.2.5 AGCO SWOT Analysis

10.2.6 AGCO Recent Developments

10.3 Deere

10.3.1 Deere Basic Information

10.3.2 Deere Handheld Sprayer Product Overview

10.3.3 Deere Handheld Sprayer Product Market Performance

10.3.4 Deere Business Overview

10.3.5 Deere SWOT Analysis

10.3.6 Deere Recent Developments

10.4 Hardi International

10.4.1 Hardi International Basic Information

10.4.2 Hardi International Handheld Sprayer Product Overview

10.4.3 Hardi International Handheld Sprayer Product Market Performance

10.4.4 Hardi International Business Overview

10.4.5 Hardi International Recent Developments

10.5 Hozelock Exel

10.5.1 Hozelock Exel Basic Information

10.5.2 Hozelock Exel Handheld Sprayer Product Overview

10.5.3 Hozelock Exel Handheld Sprayer Product Market Performance

10.5.4 Hozelock Exel Business Overview

10.5.5 Hozelock Exel Recent Developments

10.6 Agrifac

10.6.1 Agrifac Basic Information

10.6.2 Agrifac Handheld Sprayer Product Overview

10.6.3 Agrifac Handheld Sprayer Product Market Performance

10.6.4 Agrifac Business Overview

10.6.5 Agrifac Recent Developments

10.7 Bargam Sprayers

10.7.1 Bargam Sprayers Basic Information

10.7.2 Bargam Sprayers Handheld Sprayer Product Overview

10.7.3 Bargam Sprayers Handheld Sprayer Product Market Performance

10.7.4 Bargam Sprayers Business Overview

10.7.5 Bargam Sprayers Recent Developments

10.8 STIHL

- 10.8.1 STIHL Basic Information
- 10.8.2 STIHL Handheld Sprayer Product Overview
- 10.8.3 STIHL Handheld Sprayer Product Market Performance
- 10.8.4 STIHL Business Overview
- 10.8.5 STIHL Recent Developments

10.9 Tecnomax

- 10.9.1 Tecnomax Basic Information
- 10.9.2 Tecnomax Handheld Sprayer Product Overview
- 10.9.3 Tecnomax Handheld Sprayer Product Market Performance
- 10.9.4 Tecnomax Business Overview
- 10.9.5 Tecnomax Recent Developments

10.10 Great Plains Manufacturing

- 10.10.1 Great Plains Manufacturing Basic Information
- 10.10.2 Great Plains Manufacturing Handheld Sprayer Product Overview
- 10.10.3 Great Plains Manufacturing Handheld Sprayer Product Market Performance
- 10.10.4 Great Plains Manufacturing Business Overview
- 10.10.5 Great Plains Manufacturing Recent Developments

10.11 Buhler Industries

- 10.11.1 Buhler Industries Basic Information
- 10.11.2 Buhler Industries Handheld Sprayer Product Overview
- 10.11.3 Buhler Industries Handheld Sprayer Product Market Performance
- 10.11.4 Buhler Industries Business Overview
- 10.11.5 Buhler Industries Recent Developments

10.12 Demco

- 10.12.1 Demco Basic Information
- 10.12.2 Demco Handheld Sprayer Product Overview
- 10.12.3 Demco Handheld Sprayer Product Market Performance
- 10.12.4 Demco Business Overview
- 10.12.5 Demco Recent Developments

11 HANDHELD SPRAYER MARKET FORECAST BY REGION

11.1 Global Handheld Sprayer Market Size Forecast

11.2 Global Handheld Sprayer Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Handheld Sprayer Market Size Forecast by Country
- 11.2.3 Asia Pacific Handheld Sprayer Market Size Forecast by Region
- 11.2.4 South America Handheld Sprayer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Handheld Sprayer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Handheld Sprayer Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Handheld Sprayer by Type (2026-2033)

12.1.2 Global Handheld Sprayer Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Handheld Sprayer by Type (2026-2033)

12.2 Global Handheld Sprayer Market Forecast by Application (2026-2033)

12.2.1 Global Handheld Sprayer Sales (K Units) Forecast by Application

12.2.2 Global Handheld Sprayer Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Handheld Sprayer Market Size Comparison by Region (M USD)
Table 5. Global Handheld Sprayer Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Handheld Sprayer Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Handheld Sprayer Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Handheld Sprayer Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Handheld Sprayer as of 2024)
Table 10. Global Market Handheld Sprayer Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Handheld Sprayer Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Handheld Sprayer Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Handheld Sprayer Sales by Type (K Units)
Table 26. Global Handheld Sprayer Market Size by Type (M USD)
Table 27. Global Handheld Sprayer Sales (K Units) by Type (2020-2025)
Table 28. Global Handheld Sprayer Sales Market Share by Type (2020-2025)
Table 29. Global Handheld Sprayer Market Size (M USD) by Type (2020-2025)
Table 30. Global Handheld Sprayer Market Size Share by Type (2020-2025)
Table 31. Global Handheld Sprayer Price (USD/Unit) by Type (2020-2025)

Table 32. Global Handheld Sprayer Sales (K Units) by Application
Table 33. Global Handheld Sprayer Market Size by Application
Table 34. Global Handheld Sprayer Sales by Application (2020-2025) & (K Units)
Table 35. Global Handheld Sprayer Sales Market Share by Application (2020-2025)
Table 36. Global Handheld Sprayer Market Size by Application (2020-2025) & (M USD)
Table 37. Global Handheld Sprayer Market Share by Application (2020-2025)
Table 38. Global Handheld Sprayer Sales Growth Rate by Application (2020-2025)
Table 39. Global Handheld Sprayer Sales by Region (2020-2025) & (K Units)
Table 40. Global Handheld Sprayer Sales Market Share by Region (2020-2025)
Table 41. Global Handheld Sprayer Market Size by Region (2020-2025) & (M USD)
Table 42. Global Handheld Sprayer Market Size Market Share by Region (2020-2025)
Table 43. North America Handheld Sprayer Sales by Country (2020-2025) & (K Units)
Table 44. North America Handheld Sprayer Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Handheld Sprayer Sales by Country (2020-2025) & (K Units)
Table 46. Europe Handheld Sprayer Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Handheld Sprayer Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Handheld Sprayer Market Size by Region (2020-2025) & (M USD)
Table 49. South America Handheld Sprayer Sales by Country (2020-2025) & (K Units)
Table 50. South America Handheld Sprayer Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Handheld Sprayer Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Handheld Sprayer Market Size by Region (2020-2025) & (M USD)
Table 53. Global Handheld Sprayer Production (K Units) by Region(2020-2025)
Table 54. Global Handheld Sprayer Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Handheld Sprayer Revenue Market Share by Region (2020-2025)
Table 56. Global Handheld Sprayer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Handheld Sprayer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Handheld Sprayer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Handheld Sprayer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Handheld Sprayer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. CNH Industrial Basic Information
Table 62. CNH Industrial Handheld Sprayer Product Overview
Table 63. CNH Industrial Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. CNH Industrial Business Overview
Table 65. CNH Industrial SWOT Analysis
Table 66. CNH Industrial Recent Developments
Table 67. AGCO Basic Information
Table 68. AGCO Handheld Sprayer Product Overview
Table 69. AGCO Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. AGCO Business Overview
Table 71. AGCO SWOT Analysis
Table 72. AGCO Recent Developments
Table 73. Deere Basic Information
Table 74. Deere Handheld Sprayer Product Overview
Table 75. Deere Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Deere Business Overview
Table 77. Deere SWOT Analysis
Table 78. Deere Recent Developments
Table 79. Hardi International Basic Information
Table 80. Hardi International Handheld Sprayer Product Overview
Table 81. Hardi International Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Hardi International Business Overview
Table 83. Hardi International Recent Developments
Table 84. Hozelock Exel Basic Information
Table 85. Hozelock Exel Handheld Sprayer Product Overview
Table 86. Hozelock Exel Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Hozelock Exel Business Overview
Table 88. Hozelock Exel Recent Developments
Table 89. Agrifac Basic Information
Table 90. Agrifac Handheld Sprayer Product Overview
Table 91. Agrifac Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Agrifac Business Overview
Table 93. Agrifac Recent Developments

Table 94. Bargam Sprayers Basic Information
Table 95. Bargam Sprayers Handheld Sprayer Product Overview
Table 96. Bargam Sprayers Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Bargam Sprayers Business Overview
Table 98. Bargam Sprayers Recent Developments
Table 99. STIHL Basic Information
Table 100. STIHL Handheld Sprayer Product Overview
Table 101. STIHL Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. STIHL Business Overview
Table 103. STIHL Recent Developments
Table 104. Tecnomax Basic Information
Table 105. Tecnomax Handheld Sprayer Product Overview
Table 106. Tecnomax Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Tecnomax Business Overview
Table 108. Tecnomax Recent Developments
Table 109. Great Plains Manufacturing Basic Information
Table 110. Great Plains Manufacturing Handheld Sprayer Product Overview
Table 111. Great Plains Manufacturing Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Great Plains Manufacturing Business Overview
Table 113. Great Plains Manufacturing Recent Developments
Table 114. Buhler Industries Basic Information
Table 115. Buhler Industries Handheld Sprayer Product Overview
Table 116. Buhler Industries Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Buhler Industries Business Overview
Table 118. Buhler Industries Recent Developments
Table 119. Demco Basic Information
Table 120. Demco Handheld Sprayer Product Overview
Table 121. Demco Handheld Sprayer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Demco Business Overview
Table 123. Demco Recent Developments
Table 124. Global Handheld Sprayer Sales Forecast by Region (2026-2033) & (K Units)
Table 125. Global Handheld Sprayer Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Handheld Sprayer Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Handheld Sprayer Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Handheld Sprayer Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Handheld Sprayer Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Handheld Sprayer Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Handheld Sprayer Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Handheld Sprayer Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Handheld Sprayer Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Handheld Sprayer Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Handheld Sprayer Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Handheld Sprayer Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Handheld Sprayer Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Handheld Sprayer Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Handheld Sprayer Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Handheld Sprayer Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Handheld Sprayer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Handheld Sprayer Market Size (M USD), 2024-2033
- Figure 5. Global Handheld Sprayer Market Size (M USD) (2020-2033)
- Figure 6. Global Handheld Sprayer Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Handheld Sprayer Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Handheld Sprayer Product Life Cycle
- Figure 13. Handheld Sprayer Sales Share by Manufacturers in 2024
- Figure 14. Global Handheld Sprayer Revenue Share by Manufacturers in 2024
- Figure 15. Handheld Sprayer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Handheld Sprayer Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Handheld Sprayer Revenue in 2024
- Figure 18. Industry Chain Map of Handheld Sprayer
- Figure 19. Global Handheld Sprayer Market PEST Analysis
- Figure 20. Global Handheld Sprayer Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Handheld Sprayer Market Share by Type
- Figure 27. Sales Market Share of Handheld Sprayer by Type (2020-2025)
- Figure 28. Sales Market Share of Handheld Sprayer by Type in 2024
- Figure 29. Market Size Share of Handheld Sprayer by Type (2020-2025)
- Figure 30. Market Size Share of Handheld Sprayer by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Handheld Sprayer Market Share by Application

Figure 33. Global Handheld Sprayer Sales Market Share by Application (2020-2025)

Figure 34. Global Handheld Sprayer Sales Market Share by Application in 2024

Figure 35. Global Handheld Sprayer Market Share by Application (2020-2025)

Figure 36. Global Handheld Sprayer Market Share by Application in 2024

Figure 37. Global Handheld Sprayer Sales Growth Rate by Application (2020-2025)

Figure 38. Global Handheld Sprayer Sales Market Share by Region (2020-2025)

Figure 39. Global Handheld Sprayer Market Size Market Share by Region (2020-2025)

Figure 40. North America Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Handheld Sprayer Sales Market Share by Country in 2024

Figure 43. North America Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Handheld Sprayer Market Size Market Share by Country in 2024

Figure 45. U.S. Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Handheld Sprayer Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Handheld Sprayer Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Handheld Sprayer Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Handheld Sprayer Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Handheld Sprayer Sales Market Share by Country in 2024

Figure 53. Europe Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Handheld Sprayer Market Size Market Share by Country in 2024

Figure 55. Germany Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Handheld Sprayer Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Handheld Sprayer Sales Market Share by Region in 2024

Figure 67. Asia Pacific Handheld Sprayer Market Size Market Share by Region in 2024

Figure 68. China Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Handheld Sprayer Sales and Growth Rate (K Units)

Figure 79. South America Handheld Sprayer Sales Market Share by Country in 2024

Figure 80. South America Handheld Sprayer Market Size and Growth Rate (M USD)

Figure 81. South America Handheld Sprayer Market Size Market Share by Country in 2024

Figure 82. Brazil Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Handheld Sprayer Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Handheld Sprayer Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Handheld Sprayer Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Handheld Sprayer Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Handheld Sprayer Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Handheld Sprayer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Handheld Sprayer Production Market Share by Region (2020-2025)

Figure 103. North America Handheld Sprayer Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Handheld Sprayer Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Handheld Sprayer Production (K Units) Growth Rate (2020-2025)

Figure 106. China Handheld Sprayer Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Handheld Sprayer Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Handheld Sprayer Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Handheld Sprayer Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Handheld Sprayer Market Share Forecast by Type (2026-2033)

Figure 111. Global Handheld Sprayer Sales Forecast by Application (2026-2033)

Figure 112. Global Handheld Sprayer Market Share Forecast by Application

(2026-2033)

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