

# Global Handheld Marine VHF Radio Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Handheld Marine VHF Radio competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A handheld marine VHF (Very High Frequency) radio is a portable wireless communication device designed for maritime operations, operating within the 156.0-174 MHz frequency band and compliant with International Maritime Organization (IMO) and regional maritime regulations. Key features include distress alerting (DSC), channel switching, and waterproof/impact-resistant construction, making it suitable for ship-to-ship/ship-to-shore communication and emergency SOS scenarios. Compared to fixed VHF radios, it offers compact size and extended battery life, serving as essential safety gear for crew members, fishermen, and maritime rescuers. The handheld marine VHF radio market is primarily driven by mandatory maritime safety regulations and growing safety awareness among maritime activity participants. The International Maritime Organization (IMO) and national regulatory authorities require vessels to be equipped with GMDSS-compliant communication devices, with portable VHF radios serving as essential backup equipment due to their emergency capabilities. Meanwhile, rapid development in global recreational sailing, fishing operations, and offshore engineering has created substantial demand for lightweight and reliable communication devices. The expansion of marine tourism and increasing private yacht ownership have further popularized consumer-grade devices. Technological advancements in waterproofing, shock resistance, and extended battery life have lowered usage barriers, facilitating the penetration of handheld VHF radios from professional sectors to mass markets. Market trends demonstrate two key directions: functional intelligence and application scenario diversification. On one hand, products increasingly integrate smart features like AIS reception, GPS positioning, and Bluetooth connectivity, with some

premium models even incorporating Man Overboard (MOB) auto-alarm and digital noise reduction technologies. On the other hand, application scenarios have expanded from traditional commercial vessels and fishing boats to recreational activities like paddle boarding and sea fishing, spurring demand for more lightweight and stylish designs. Regional markets show clear differentiation: European and American brands dominate the high-performance professional equipment sector, while Chinese manufacturers are capturing emerging markets in Southeast Asia and Africa through competitive pricing. Looking ahead, as satellite communication modules become more compact, handheld VHF radios may evolve into multi-mode "sea-land-air" emergency communication terminals, though challenges remain in addressing spectrum congestion and inconsistent global certification standards.

The global Handheld Marine VHF Radio market size was estimated at USD 67.1 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Handheld Marine VHF Radio market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Handheld Marine VHF Radio market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Handheld Marine VHF Radio market.

## **Global Handheld Marine VHF Radio Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Icom Inc.  
Standard Horizon (Yaesu)  
Cobra Electronics Corporation (Monomoy Capital Partners )  
Uniden  
Raymarine (FLIR Systems)  
Entel Group  
JVCKENWOOD  
Jotron  
Navico (Brunswick)  
SAILOR (Satcom Global)  
Furuno  
Fujian Feitong Communication Technology  
Recent

### **Market Segmentation (by Type)**

Built-in DSC Type  
Common Type

### **Market Segmentation (by Application)**

Fishery  
Transport  
Leisure and Recreation  
Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Handheld Marine VHF Radio Market

Overview of the regional outlook of the Handheld Marine VHF Radio Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Handheld Marine VHF Radio Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Handheld Marine VHF Radio, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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