

Global Handheld GPS Device Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Handheld GPS Device market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Handheld GPS Device Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Handheld GPS Device market in any manner.

Global Handheld GPS Device Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Apple

Garmin

Samsung

SONY

Adidas

Nike

Golife

Fitbit

TomTom

Polar

Motorola

SUUNTO

Bryton

Magellan

Bushnell

DeLorme

Global Sat

Gerak

Tomoon

InWatch

Market Segmentation (by Type)

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Market Segmentation (by Application)

Golfing

Running

Cycling

Hiking

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Handheld GPS Device Market

Overview of the regional outlook of the Handheld GPS Device Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Handheld GPS Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Handheld GPS Device
- 1.2 Key Market Segments
 - 1.2.1 Handheld GPS Device Segment by Type
 - 1.2.2 Handheld GPS Device Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HANDHELD GPS DEVICE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Handheld GPS Device Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Handheld GPS Device Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HANDHELD GPS DEVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Handheld GPS Device Sales by Manufacturers (2019-2024)
- 3.2 Global Handheld GPS Device Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Handheld GPS Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Handheld GPS Device Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Handheld GPS Device Sales Sites, Area Served, Product Type
- 3.6 Handheld GPS Device Market Competitive Situation and Trends
 - 3.6.1 Handheld GPS Device Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Handheld GPS Device Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 HANDHELD GPS DEVICE INDUSTRY CHAIN ANALYSIS

- 4.1 Handheld GPS Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HANDHELD GPS DEVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HANDHELD GPS DEVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Handheld GPS Device Sales Market Share by Type (2019-2024)
- 6.3 Global Handheld GPS Device Market Size Market Share by Type (2019-2024)
- 6.4 Global Handheld GPS Device Price by Type (2019-2024)

7 HANDHELD GPS DEVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Handheld GPS Device Market Sales by Application (2019-2024)
- 7.3 Global Handheld GPS Device Market Size (M USD) by Application (2019-2024)
- 7.4 Global Handheld GPS Device Sales Growth Rate by Application (2019-2024)

8 HANDHELD GPS DEVICE MARKET SEGMENTATION BY REGION

- 8.1 Global Handheld GPS Device Sales by Region
 - 8.1.1 Global Handheld GPS Device Sales by Region
 - 8.1.2 Global Handheld GPS Device Sales Market Share by Region
- 8.2 North America

8.2.1 North America Handheld GPS Device Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Handheld GPS Device Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Handheld GPS Device Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Handheld GPS Device Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Handheld GPS Device Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Apple

9.1.1 Apple Handheld GPS Device Basic Information

9.1.2 Apple Handheld GPS Device Product Overview

9.1.3 Apple Handheld GPS Device Product Market Performance

9.1.4 Apple Business Overview

9.1.5 Apple Handheld GPS Device SWOT Analysis

- 9.1.6 Apple Recent Developments
- 9.2 Garmin
 - 9.2.1 Garmin Handheld GPS Device Basic Information
 - 9.2.2 Garmin Handheld GPS Device Product Overview
 - 9.2.3 Garmin Handheld GPS Device Product Market Performance
 - 9.2.4 Garmin Business Overview
 - 9.2.5 Garmin Handheld GPS Device SWOT Analysis
 - 9.2.6 Garmin Recent Developments
- 9.3 Samsung
 - 9.3.1 Samsung Handheld GPS Device Basic Information
 - 9.3.2 Samsung Handheld GPS Device Product Overview
 - 9.3.3 Samsung Handheld GPS Device Product Market Performance
 - 9.3.4 Samsung Handheld GPS Device SWOT Analysis
 - 9.3.5 Samsung Business Overview
 - 9.3.6 Samsung Recent Developments
- 9.4 SONY
 - 9.4.1 SONY Handheld GPS Device Basic Information
 - 9.4.2 SONY Handheld GPS Device Product Overview
 - 9.4.3 SONY Handheld GPS Device Product Market Performance
 - 9.4.4 SONY Business Overview
 - 9.4.5 SONY Recent Developments
- 9.5 Adidas
 - 9.5.1 Adidas Handheld GPS Device Basic Information
 - 9.5.2 Adidas Handheld GPS Device Product Overview
 - 9.5.3 Adidas Handheld GPS Device Product Market Performance
 - 9.5.4 Adidas Business Overview
 - 9.5.5 Adidas Recent Developments
- 9.6 Nike
 - 9.6.1 Nike Handheld GPS Device Basic Information
 - 9.6.2 Nike Handheld GPS Device Product Overview
 - 9.6.3 Nike Handheld GPS Device Product Market Performance
 - 9.6.4 Nike Business Overview
 - 9.6.5 Nike Recent Developments
- 9.7 Golife
 - 9.7.1 Golife Handheld GPS Device Basic Information
 - 9.7.2 Golife Handheld GPS Device Product Overview
 - 9.7.3 Golife Handheld GPS Device Product Market Performance
 - 9.7.4 Golife Business Overview
 - 9.7.5 Golife Recent Developments

9.8 Fitbit

- 9.8.1 Fitbit Handheld GPS Device Basic Information
- 9.8.2 Fitbit Handheld GPS Device Product Overview
- 9.8.3 Fitbit Handheld GPS Device Product Market Performance
- 9.8.4 Fitbit Business Overview
- 9.8.5 Fitbit Recent Developments

9.9 TomTom

- 9.9.1 TomTom Handheld GPS Device Basic Information
- 9.9.2 TomTom Handheld GPS Device Product Overview
- 9.9.3 TomTom Handheld GPS Device Product Market Performance
- 9.9.4 TomTom Business Overview
- 9.9.5 TomTom Recent Developments

9.10 Polar

- 9.10.1 Polar Handheld GPS Device Basic Information
- 9.10.2 Polar Handheld GPS Device Product Overview
- 9.10.3 Polar Handheld GPS Device Product Market Performance
- 9.10.4 Polar Business Overview
- 9.10.5 Polar Recent Developments

9.11 Motorola

- 9.11.1 Motorola Handheld GPS Device Basic Information
- 9.11.2 Motorola Handheld GPS Device Product Overview
- 9.11.3 Motorola Handheld GPS Device Product Market Performance
- 9.11.4 Motorola Business Overview
- 9.11.5 Motorola Recent Developments

9.12 SUUNTO

- 9.12.1 SUUNTO Handheld GPS Device Basic Information
- 9.12.2 SUUNTO Handheld GPS Device Product Overview
- 9.12.3 SUUNTO Handheld GPS Device Product Market Performance
- 9.12.4 SUUNTO Business Overview
- 9.12.5 SUUNTO Recent Developments

9.13 Bryton

- 9.13.1 Bryton Handheld GPS Device Basic Information
- 9.13.2 Bryton Handheld GPS Device Product Overview
- 9.13.3 Bryton Handheld GPS Device Product Market Performance
- 9.13.4 Bryton Business Overview
- 9.13.5 Bryton Recent Developments

9.14 Magellan

- 9.14.1 Magellan Handheld GPS Device Basic Information
- 9.14.2 Magellan Handheld GPS Device Product Overview

- 9.14.3 Magellan Handheld GPS Device Product Market Performance
- 9.14.4 Magellan Business Overview
- 9.14.5 Magellan Recent Developments
- 9.15 Bushnell
 - 9.15.1 Bushnell Handheld GPS Device Basic Information
 - 9.15.2 Bushnell Handheld GPS Device Product Overview
 - 9.15.3 Bushnell Handheld GPS Device Product Market Performance
 - 9.15.4 Bushnell Business Overview
 - 9.15.5 Bushnell Recent Developments
- 9.16 DeLorme
 - 9.16.1 DeLorme Handheld GPS Device Basic Information
 - 9.16.2 DeLorme Handheld GPS Device Product Overview
 - 9.16.3 DeLorme Handheld GPS Device Product Market Performance
 - 9.16.4 DeLorme Business Overview
 - 9.16.5 DeLorme Recent Developments
- 9.17 Global Sat
 - 9.17.1 Global Sat Handheld GPS Device Basic Information
 - 9.17.2 Global Sat Handheld GPS Device Product Overview
 - 9.17.3 Global Sat Handheld GPS Device Product Market Performance
 - 9.17.4 Global Sat Business Overview
 - 9.17.5 Global Sat Recent Developments
- 9.18 Gerk
 - 9.18.1 Gerk Handheld GPS Device Basic Information
 - 9.18.2 Gerk Handheld GPS Device Product Overview
 - 9.18.3 Gerk Handheld GPS Device Product Market Performance
 - 9.18.4 Gerk Business Overview
 - 9.18.5 Gerk Recent Developments
- 9.19 Tomoon
 - 9.19.1 Tomoon Handheld GPS Device Basic Information
 - 9.19.2 Tomoon Handheld GPS Device Product Overview
 - 9.19.3 Tomoon Handheld GPS Device Product Market Performance
 - 9.19.4 Tomoon Business Overview
 - 9.19.5 Tomoon Recent Developments
- 9.20 InWatch
 - 9.20.1 InWatch Handheld GPS Device Basic Information
 - 9.20.2 InWatch Handheld GPS Device Product Overview
 - 9.20.3 InWatch Handheld GPS Device Product Market Performance
 - 9.20.4 InWatch Business Overview
 - 9.20.5 InWatch Recent Developments

10 HANDHELD GPS DEVICE MARKET FORECAST BY REGION

10.1 Global Handheld GPS Device Market Size Forecast

10.2 Global Handheld GPS Device Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Handheld GPS Device Market Size Forecast by Country

10.2.3 Asia Pacific Handheld GPS Device Market Size Forecast by Region

10.2.4 South America Handheld GPS Device Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Handheld GPS Device by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Handheld GPS Device Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Handheld GPS Device by Type (2025-2030)

11.1.2 Global Handheld GPS Device Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Handheld GPS Device by Type (2025-2030)

11.2 Global Handheld GPS Device Market Forecast by Application (2025-2030)

11.2.1 Global Handheld GPS Device Sales (K Units) Forecast by Application

11.2.2 Global Handheld GPS Device Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Handheld GPS Device Market Size Comparison by Region (M USD)

Table 5. Global Handheld GPS Device Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Handheld GPS Device Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Handheld GPS Device Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Handheld GPS Device Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Handheld GPS Device as of 2022)

Table 10. Global Market Handheld GPS Device Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Handheld GPS Device Sales Sites and Area Served

Table 12. Manufacturers Handheld GPS Device Product Type

Table 13. Global Handheld GPS Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Handheld GPS Device

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Handheld GPS Device Market Challenges

Table 22. Global Handheld GPS Device Sales by Type (K Units)

Table 23. Global Handheld GPS Device Market Size by Type (M USD)

Table 24. Global Handheld GPS Device Sales (K Units) by Type (2019-2024)

Table 25. Global Handheld GPS Device Sales Market Share by Type (2019-2024)

Table 26. Global Handheld GPS Device Market Size (M USD) by Type (2019-2024)

Table 27. Global Handheld GPS Device Market Size Share by Type (2019-2024)

Table 28. Global Handheld GPS Device Price (USD/Unit) by Type (2019-2024)

Table 29. Global Handheld GPS Device Sales (K Units) by Application

Table 30. Global Handheld GPS Device Market Size by Application

- Table 31. Global Handheld GPS Device Sales by Application (2019-2024) & (K Units)
- Table 32. Global Handheld GPS Device Sales Market Share by Application (2019-2024)
- Table 33. Global Handheld GPS Device Sales by Application (2019-2024) & (M USD)
- Table 34. Global Handheld GPS Device Market Share by Application (2019-2024)
- Table 35. Global Handheld GPS Device Sales Growth Rate by Application (2019-2024)
- Table 36. Global Handheld GPS Device Sales by Region (2019-2024) & (K Units)
- Table 37. Global Handheld GPS Device Sales Market Share by Region (2019-2024)
- Table 38. North America Handheld GPS Device Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Handheld GPS Device Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Handheld GPS Device Sales by Region (2019-2024) & (K Units)
- Table 41. South America Handheld GPS Device Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Handheld GPS Device Sales by Region (2019-2024) & (K Units)
- Table 43. Apple Handheld GPS Device Basic Information
- Table 44. Apple Handheld GPS Device Product Overview
- Table 45. Apple Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Apple Business Overview
- Table 47. Apple Handheld GPS Device SWOT Analysis
- Table 48. Apple Recent Developments
- Table 49. Garmin Handheld GPS Device Basic Information
- Table 50. Garmin Handheld GPS Device Product Overview
- Table 51. Garmin Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Garmin Business Overview
- Table 53. Garmin Handheld GPS Device SWOT Analysis
- Table 54. Garmin Recent Developments
- Table 55. Samsung Handheld GPS Device Basic Information
- Table 56. Samsung Handheld GPS Device Product Overview
- Table 57. Samsung Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Samsung Handheld GPS Device SWOT Analysis
- Table 59. Samsung Business Overview
- Table 60. Samsung Recent Developments
- Table 61. SONY Handheld GPS Device Basic Information
- Table 62. SONY Handheld GPS Device Product Overview
- Table 63. SONY Handheld GPS Device Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 64. SONY Business Overview

Table 65. SONY Recent Developments

Table 66. Adidas Handheld GPS Device Basic Information

Table 67. Adidas Handheld GPS Device Product Overview

Table 68. Adidas Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Adidas Business Overview

Table 70. Adidas Recent Developments

Table 71. Nike Handheld GPS Device Basic Information

Table 72. Nike Handheld GPS Device Product Overview

Table 73. Nike Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Nike Business Overview

Table 75. Nike Recent Developments

Table 76. Golife Handheld GPS Device Basic Information

Table 77. Golife Handheld GPS Device Product Overview

Table 78. Golife Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Golife Business Overview

Table 80. Golife Recent Developments

Table 81. Fitbit Handheld GPS Device Basic Information

Table 82. Fitbit Handheld GPS Device Product Overview

Table 83. Fitbit Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Fitbit Business Overview

Table 85. Fitbit Recent Developments

Table 86. TomTom Handheld GPS Device Basic Information

Table 87. TomTom Handheld GPS Device Product Overview

Table 88. TomTom Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. TomTom Business Overview

Table 90. TomTom Recent Developments

Table 91. Polar Handheld GPS Device Basic Information

Table 92. Polar Handheld GPS Device Product Overview

Table 93. Polar Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Polar Business Overview

Table 95. Polar Recent Developments

Table 96. Motorola Handheld GPS Device Basic Information

Table 97. Motorola Handheld GPS Device Product Overview

Table 98. Motorola Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Motorola Business Overview

Table 100. Motorola Recent Developments

Table 101. SUUNTO Handheld GPS Device Basic Information

Table 102. SUUNTO Handheld GPS Device Product Overview

Table 103. SUUNTO Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. SUUNTO Business Overview

Table 105. SUUNTO Recent Developments

Table 106. Bryton Handheld GPS Device Basic Information

Table 107. Bryton Handheld GPS Device Product Overview

Table 108. Bryton Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Bryton Business Overview

Table 110. Bryton Recent Developments

Table 111. Magellan Handheld GPS Device Basic Information

Table 112. Magellan Handheld GPS Device Product Overview

Table 113. Magellan Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Magellan Business Overview

Table 115. Magellan Recent Developments

Table 116. Bushnell Handheld GPS Device Basic Information

Table 117. Bushnell Handheld GPS Device Product Overview

Table 118. Bushnell Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Bushnell Business Overview

Table 120. Bushnell Recent Developments

Table 121. DeLorme Handheld GPS Device Basic Information

Table 122. DeLorme Handheld GPS Device Product Overview

Table 123. DeLorme Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. DeLorme Business Overview

Table 125. DeLorme Recent Developments

Table 126. Global Sat Handheld GPS Device Basic Information

Table 127. Global Sat Handheld GPS Device Product Overview

Table 128. Global Sat Handheld GPS Device Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 129. Global Sat Business Overview

Table 130. Global Sat Recent Developments

Table 131. Gerk Handheld GPS Device Basic Information

Table 132. Gerk Handheld GPS Device Product Overview

Table 133. Gerk Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Gerk Business Overview

Table 135. Gerk Recent Developments

Table 136. Tomoon Handheld GPS Device Basic Information

Table 137. Tomoon Handheld GPS Device Product Overview

Table 138. Tomoon Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Tomoon Business Overview

Table 140. Tomoon Recent Developments

Table 141. InWatch Handheld GPS Device Basic Information

Table 142. InWatch Handheld GPS Device Product Overview

Table 143. InWatch Handheld GPS Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. InWatch Business Overview

Table 145. InWatch Recent Developments

Table 146. Global Handheld GPS Device Sales Forecast by Region (2025-2030) & (K Units)

Table 147. Global Handheld GPS Device Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Handheld GPS Device Sales Forecast by Country (2025-2030) & (K Units)

Table 149. North America Handheld GPS Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Handheld GPS Device Sales Forecast by Country (2025-2030) & (K Units)

Table 151. Europe Handheld GPS Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Handheld GPS Device Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific Handheld GPS Device Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Handheld GPS Device Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America Handheld GPS Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Handheld GPS Device Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Handheld GPS Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Handheld GPS Device Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Handheld GPS Device Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Handheld GPS Device Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Handheld GPS Device Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Handheld GPS Device Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Handheld GPS Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Handheld GPS Device Market Size (M USD), 2019-2030
- Figure 5. Global Handheld GPS Device Market Size (M USD) (2019-2030)
- Figure 6. Global Handheld GPS Device Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Handheld GPS Device Market Size by Country (M USD)
- Figure 11. Handheld GPS Device Sales Share by Manufacturers in 2023
- Figure 12. Global Handheld GPS Device Revenue Share by Manufacturers in 2023
- Figure 13. Handheld GPS Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Handheld GPS Device Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Handheld GPS Device Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Handheld GPS Device Market Share by Type
- Figure 18. Sales Market Share of Handheld GPS Device by Type (2019-2024)
- Figure 19. Sales Market Share of Handheld GPS Device by Type in 2023
- Figure 20. Market Size Share of Handheld GPS Device by Type (2019-2024)
- Figure 21. Market Size Market Share of Handheld GPS Device by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Handheld GPS Device Market Share by Application
- Figure 24. Global Handheld GPS Device Sales Market Share by Application (2019-2024)
- Figure 25. Global Handheld GPS Device Sales Market Share by Application in 2023
- Figure 26. Global Handheld GPS Device Market Share by Application (2019-2024)
- Figure 27. Global Handheld GPS Device Market Share by Application in 2023
- Figure 28. Global Handheld GPS Device Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Handheld GPS Device Sales Market Share by Region (2019-2024)
- Figure 30. North America Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Handheld GPS Device Sales Market Share by Country in 2023

Figure 32. U.S. Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Handheld GPS Device Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Handheld GPS Device Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Handheld GPS Device Sales Market Share by Country in 2023

Figure 37. Germany Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Handheld GPS Device Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Handheld GPS Device Sales Market Share by Region in 2023

Figure 44. China Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Handheld GPS Device Sales and Growth Rate (K Units)

Figure 50. South America Handheld GPS Device Sales Market Share by Country in 2023

Figure 51. Brazil Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Handheld GPS Device Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Handheld GPS Device Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Handheld GPS Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Handheld GPS Device Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Handheld GPS Device Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Handheld GPS Device Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Handheld GPS Device Market Share Forecast by Type (2025-2030)

Figure 65. Global Handheld GPS Device Sales Forecast by Application (2025-2030)

Figure 66. Global Handheld GPS Device Market Share Forecast by Application (2025-2030)

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