

Global Handheld Dryer Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Handhold Dryer is an electromechanical device designed to dry the hair

The global Handheld Dryer market size was estimated at USD 2179 million in 2023 and is projected to reach USD 3939.11 million by 2032, exhibiting a CAGR of 6.80% during the forecast period.

North America Handheld Dryer market size was estimated at USD 635.90 million in 2023, at a CAGR of 5.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Handheld Dryer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Handheld Dryer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Handheld Dryer market in any manner.

Global Handheld Dryer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Philips

Flyco

Tescom

Revlon

Vidal Sassoon

Conair

Panasonic

Dyson

Braun

Drybar

Remington

GHD

VALERA

CONFU

POVOS

SID

T3 Micro

Elchim

Market Segmentation (by Type)

Corded Dryer

Cordless Dryer

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Handheld Dryer Market

Overview of the regional outlook of the Handheld Dryer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Handheld Dryer
- 1.2 Key Market Segments
 - 1.2.1 Handheld Dryer Segment by Type
 - 1.2.2 Handheld Dryer Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HANDHELD DRYER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Handheld Dryer Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Handheld Dryer Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HANDHELD DRYER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Handheld Dryer Sales by Manufacturers (2019-2024)
- 3.2 Global Handheld Dryer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Handheld Dryer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Handheld Dryer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Handheld Dryer Sales Sites, Area Served, Product Type
- 3.6 Handheld Dryer Market Competitive Situation and Trends
 - 3.6.1 Handheld Dryer Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Handheld Dryer Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 HANDHELD DRYER INDUSTRY CHAIN ANALYSIS

- 4.1 Handheld Dryer Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HANDHELD DRYER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HANDHELD DRYER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Handheld Dryer Sales Market Share by Type (2019-2024)
- 6.3 Global Handheld Dryer Market Size Market Share by Type (2019-2024)
- 6.4 Global Handheld Dryer Price by Type (2019-2024)

7 HANDHELD DRYER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Handheld Dryer Market Sales by Application (2019-2024)
- 7.3 Global Handheld Dryer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Handheld Dryer Sales Growth Rate by Application (2019-2024)

8 HANDHELD DRYER MARKET CONSUMPTION BY REGION

- 8.1 Global Handheld Dryer Sales by Region
 - 8.1.1 Global Handheld Dryer Sales by Region
 - 8.1.2 Global Handheld Dryer Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Handheld Dryer Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Handheld Dryer Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Handheld Dryer Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Handheld Dryer Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Handheld Dryer Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 HANDHELD DRYER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Handheld Dryer by Region (2019-2024)
- 9.2 Global Handheld Dryer Revenue Market Share by Region (2019-2024)
- 9.3 Global Handheld Dryer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Handheld Dryer Production
 - 9.4.1 North America Handheld Dryer Production Growth Rate (2019-2024)
 - 9.4.2 North America Handheld Dryer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Handheld Dryer Production

- 9.5.1 Europe Handheld Dryer Production Growth Rate (2019-2024)
- 9.5.2 Europe Handheld Dryer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Handheld Dryer Production (2019-2024)
 - 9.6.1 Japan Handheld Dryer Production Growth Rate (2019-2024)
 - 9.6.2 Japan Handheld Dryer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Handheld Dryer Production (2019-2024)
 - 9.7.1 China Handheld Dryer Production Growth Rate (2019-2024)
 - 9.7.2 China Handheld Dryer Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Philips

- 10.1.1 Philips Handheld Dryer Basic Information
- 10.1.2 Philips Handheld Dryer Product Overview
- 10.1.3 Philips Handheld Dryer Product Market Performance
- 10.1.4 Philips Business Overview
- 10.1.5 Philips Handheld Dryer SWOT Analysis
- 10.1.6 Philips Recent Developments

10.2 Flyco

- 10.2.1 Flyco Handheld Dryer Basic Information
- 10.2.2 Flyco Handheld Dryer Product Overview
- 10.2.3 Flyco Handheld Dryer Product Market Performance
- 10.2.4 Flyco Business Overview
- 10.2.5 Flyco Handheld Dryer SWOT Analysis
- 10.2.6 Flyco Recent Developments

10.3 Tescom

- 10.3.1 Tescom Handheld Dryer Basic Information
- 10.3.2 Tescom Handheld Dryer Product Overview
- 10.3.3 Tescom Handheld Dryer Product Market Performance
- 10.3.4 Tescom Handheld Dryer SWOT Analysis
- 10.3.5 Tescom Business Overview
- 10.3.6 Tescom Recent Developments

10.4 Revlon

- 10.4.1 Revlon Handheld Dryer Basic Information
- 10.4.2 Revlon Handheld Dryer Product Overview
- 10.4.3 Revlon Handheld Dryer Product Market Performance

- 10.4.4 Revlon Business Overview
- 10.4.5 Revlon Recent Developments
- 10.5 Vidal Sassoon
 - 10.5.1 Vidal Sassoon Handheld Dryer Basic Information
 - 10.5.2 Vidal Sassoon Handheld Dryer Product Overview
 - 10.5.3 Vidal Sassoon Handheld Dryer Product Market Performance
 - 10.5.4 Vidal Sassoon Business Overview
 - 10.5.5 Vidal Sassoon Recent Developments
- 10.6 Conair
 - 10.6.1 Conair Handheld Dryer Basic Information
 - 10.6.2 Conair Handheld Dryer Product Overview
 - 10.6.3 Conair Handheld Dryer Product Market Performance
 - 10.6.4 Conair Business Overview
 - 10.6.5 Conair Recent Developments
- 10.7 Panasonic
 - 10.7.1 Panasonic Handheld Dryer Basic Information
 - 10.7.2 Panasonic Handheld Dryer Product Overview
 - 10.7.3 Panasonic Handheld Dryer Product Market Performance
 - 10.7.4 Panasonic Business Overview
 - 10.7.5 Panasonic Recent Developments
- 10.8 Dyson
 - 10.8.1 Dyson Handheld Dryer Basic Information
 - 10.8.2 Dyson Handheld Dryer Product Overview
 - 10.8.3 Dyson Handheld Dryer Product Market Performance
 - 10.8.4 Dyson Business Overview
 - 10.8.5 Dyson Recent Developments
- 10.9 Braun
 - 10.9.1 Braun Handheld Dryer Basic Information
 - 10.9.2 Braun Handheld Dryer Product Overview
 - 10.9.3 Braun Handheld Dryer Product Market Performance
 - 10.9.4 Braun Business Overview
 - 10.9.5 Braun Recent Developments
- 10.10 Drybar
 - 10.10.1 Drybar Handheld Dryer Basic Information
 - 10.10.2 Drybar Handheld Dryer Product Overview
 - 10.10.3 Drybar Handheld Dryer Product Market Performance
 - 10.10.4 Drybar Business Overview
 - 10.10.5 Drybar Recent Developments
- 10.11 Remington

- 10.11.1 Remington Handheld Dryer Basic Information
- 10.11.2 Remington Handheld Dryer Product Overview
- 10.11.3 Remington Handheld Dryer Product Market Performance
- 10.11.4 Remington Business Overview
- 10.11.5 Remington Recent Developments
- 10.12 GHD
 - 10.12.1 GHD Handheld Dryer Basic Information
 - 10.12.2 GHD Handheld Dryer Product Overview
 - 10.12.3 GHD Handheld Dryer Product Market Performance
 - 10.12.4 GHD Business Overview
 - 10.12.5 GHD Recent Developments
- 10.13 VALERA
 - 10.13.1 VALERA Handheld Dryer Basic Information
 - 10.13.2 VALERA Handheld Dryer Product Overview
 - 10.13.3 VALERA Handheld Dryer Product Market Performance
 - 10.13.4 VALERA Business Overview
 - 10.13.5 VALERA Recent Developments
- 10.14 CONFU
 - 10.14.1 CONFU Handheld Dryer Basic Information
 - 10.14.2 CONFU Handheld Dryer Product Overview
 - 10.14.3 CONFU Handheld Dryer Product Market Performance
 - 10.14.4 CONFU Business Overview
 - 10.14.5 CONFU Recent Developments
- 10.15 POVOS
 - 10.15.1 POVOS Handheld Dryer Basic Information
 - 10.15.2 POVOS Handheld Dryer Product Overview
 - 10.15.3 POVOS Handheld Dryer Product Market Performance
 - 10.15.4 POVOS Business Overview
 - 10.15.5 POVOS Recent Developments
- 10.16 SID
 - 10.16.1 SID Handheld Dryer Basic Information
 - 10.16.2 SID Handheld Dryer Product Overview
 - 10.16.3 SID Handheld Dryer Product Market Performance
 - 10.16.4 SID Business Overview
 - 10.16.5 SID Recent Developments
- 10.17 T3 Micro
 - 10.17.1 T3 Micro Handheld Dryer Basic Information
 - 10.17.2 T3 Micro Handheld Dryer Product Overview
 - 10.17.3 T3 Micro Handheld Dryer Product Market Performance

- 10.17.4 T3 Micro Business Overview
- 10.17.5 T3 Micro Recent Developments

10.18 Elchim

- 10.18.1 Elchim Handheld Dryer Basic Information
- 10.18.2 Elchim Handheld Dryer Product Overview
- 10.18.3 Elchim Handheld Dryer Product Market Performance
- 10.18.4 Elchim Business Overview
- 10.18.5 Elchim Recent Developments

11 HANDHELD DRYER MARKET FORECAST BY REGION

- 11.1 Global Handheld Dryer Market Size Forecast
- 11.2 Global Handheld Dryer Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Handheld Dryer Market Size Forecast by Country
 - 11.2.3 Asia Pacific Handheld Dryer Market Size Forecast by Region
 - 11.2.4 South America Handheld Dryer Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Handheld Dryer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Handheld Dryer Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Handheld Dryer by Type (2025-2032)
 - 12.1.2 Global Handheld Dryer Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Handheld Dryer by Type (2025-2032)
- 12.2 Global Handheld Dryer Market Forecast by Application (2025-2032)
 - 12.2.1 Global Handheld Dryer Sales (K Units) Forecast by Application
 - 12.2.2 Global Handheld Dryer Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Handheld Dryer Market Size Comparison by Region (M USD)
- Table 5. Global Handheld Dryer Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Handheld Dryer Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Handheld Dryer Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Handheld Dryer Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Handheld Dryer as of 2022)
- Table 10. Global Market Handheld Dryer Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Handheld Dryer Sales Sites and Area Served
- Table 12. Manufacturers Handheld Dryer Product Type
- Table 13. Global Handheld Dryer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Handheld Dryer
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Handheld Dryer Market Challenges
- Table 22. Global Handheld Dryer Sales by Type (K Units)
- Table 23. Global Handheld Dryer Market Size by Type (M USD)
- Table 24. Global Handheld Dryer Sales (K Units) by Type (2019-2024)
- Table 25. Global Handheld Dryer Sales Market Share by Type (2019-2024)
- Table 26. Global Handheld Dryer Market Size (M USD) by Type (2019-2024)
- Table 27. Global Handheld Dryer Market Size Share by Type (2019-2024)
- Table 28. Global Handheld Dryer Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Handheld Dryer Sales (K Units) by Application
- Table 30. Global Handheld Dryer Market Size by Application
- Table 31. Global Handheld Dryer Sales by Application (2019-2024) & (K Units)
- Table 32. Global Handheld Dryer Sales Market Share by Application (2019-2024)

- Table 33. Global Handheld Dryer Sales by Application (2019-2024) & (M USD)
- Table 34. Global Handheld Dryer Market Share by Application (2019-2024)
- Table 35. Global Handheld Dryer Sales Growth Rate by Application (2019-2024)
- Table 36. Global Handheld Dryer Sales by Region (2019-2024) & (K Units)
- Table 37. Global Handheld Dryer Sales Market Share by Region (2019-2024)
- Table 38. North America Handheld Dryer Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Handheld Dryer Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Handheld Dryer Sales by Region (2019-2024) & (K Units)
- Table 41. South America Handheld Dryer Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Handheld Dryer Sales by Region (2019-2024) & (K Units)
- Table 43. Global Handheld Dryer Production (K Units) by Region (2019-2024)
- Table 44. Global Handheld Dryer Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Handheld Dryer Revenue Market Share by Region (2019-2024)
- Table 46. Global Handheld Dryer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Handheld Dryer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Handheld Dryer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Handheld Dryer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Handheld Dryer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Philips Handheld Dryer Basic Information
- Table 52. Philips Handheld Dryer Product Overview
- Table 53. Philips Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Philips Business Overview
- Table 55. Philips Handheld Dryer SWOT Analysis
- Table 56. Philips Recent Developments
- Table 57. Flyco Handheld Dryer Basic Information
- Table 58. Flyco Handheld Dryer Product Overview
- Table 59. Flyco Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Flyco Business Overview
- Table 61. Flyco Handheld Dryer SWOT Analysis
- Table 62. Flyco Recent Developments
- Table 63. Tescom Handheld Dryer Basic Information

- Table 64. Tescom Handheld Dryer Product Overview
- Table 65. Tescom Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Tescom Handheld Dryer SWOT Analysis
- Table 67. Tescom Business Overview
- Table 68. Tescom Recent Developments
- Table 69. Revlon Handheld Dryer Basic Information
- Table 70. Revlon Handheld Dryer Product Overview
- Table 71. Revlon Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Revlon Business Overview
- Table 73. Revlon Recent Developments
- Table 74. Vidal Sassoon Handheld Dryer Basic Information
- Table 75. Vidal Sassoon Handheld Dryer Product Overview
- Table 76. Vidal Sassoon Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Vidal Sassoon Business Overview
- Table 78. Vidal Sassoon Recent Developments
- Table 79. Conair Handheld Dryer Basic Information
- Table 80. Conair Handheld Dryer Product Overview
- Table 81. Conair Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Conair Business Overview
- Table 83. Conair Recent Developments
- Table 84. Panasonic Handheld Dryer Basic Information
- Table 85. Panasonic Handheld Dryer Product Overview
- Table 86. Panasonic Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Panasonic Business Overview
- Table 88. Panasonic Recent Developments
- Table 89. Dyson Handheld Dryer Basic Information
- Table 90. Dyson Handheld Dryer Product Overview
- Table 91. Dyson Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Dyson Business Overview
- Table 93. Dyson Recent Developments
- Table 94. Braun Handheld Dryer Basic Information
- Table 95. Braun Handheld Dryer Product Overview
- Table 96. Braun Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 97. Braun Business Overview

Table 98. Braun Recent Developments

Table 99. Drybar Handheld Dryer Basic Information

Table 100. Drybar Handheld Dryer Product Overview

Table 101. Drybar Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Drybar Business Overview

Table 103. Drybar Recent Developments

Table 104. Remington Handheld Dryer Basic Information

Table 105. Remington Handheld Dryer Product Overview

Table 106. Remington Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Remington Business Overview

Table 108. Remington Recent Developments

Table 109. GHD Handheld Dryer Basic Information

Table 110. GHD Handheld Dryer Product Overview

Table 111. GHD Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. GHD Business Overview

Table 113. GHD Recent Developments

Table 114. VALERA Handheld Dryer Basic Information

Table 115. VALERA Handheld Dryer Product Overview

Table 116. VALERA Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. VALERA Business Overview

Table 118. VALERA Recent Developments

Table 119. CONFU Handheld Dryer Basic Information

Table 120. CONFU Handheld Dryer Product Overview

Table 121. CONFU Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. CONFU Business Overview

Table 123. CONFU Recent Developments

Table 124. POVOS Handheld Dryer Basic Information

Table 125. POVOS Handheld Dryer Product Overview

Table 126. POVOS Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. POVOS Business Overview

Table 128. POVOS Recent Developments

- Table 129. SID Handheld Dryer Basic Information
- Table 130. SID Handheld Dryer Product Overview
- Table 131. SID Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. SID Business Overview
- Table 133. SID Recent Developments
- Table 134. T3 Micro Handheld Dryer Basic Information
- Table 135. T3 Micro Handheld Dryer Product Overview
- Table 136. T3 Micro Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. T3 Micro Business Overview
- Table 138. T3 Micro Recent Developments
- Table 139. Elchim Handheld Dryer Basic Information
- Table 140. Elchim Handheld Dryer Product Overview
- Table 141. Elchim Handheld Dryer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Elchim Business Overview
- Table 143. Elchim Recent Developments
- Table 144. Global Handheld Dryer Sales Forecast by Region (2025-2032) & (K Units)
- Table 145. Global Handheld Dryer Market Size Forecast by Region (2025-2032) & (M USD)
- Table 146. North America Handheld Dryer Sales Forecast by Country (2025-2032) & (K Units)
- Table 147. North America Handheld Dryer Market Size Forecast by Country (2025-2032) & (M USD)
- Table 148. Europe Handheld Dryer Sales Forecast by Country (2025-2032) & (K Units)
- Table 149. Europe Handheld Dryer Market Size Forecast by Country (2025-2032) & (M USD)
- Table 150. Asia Pacific Handheld Dryer Sales Forecast by Region (2025-2032) & (K Units)
- Table 151. Asia Pacific Handheld Dryer Market Size Forecast by Region (2025-2032) & (M USD)
- Table 152. South America Handheld Dryer Sales Forecast by Country (2025-2032) & (K Units)
- Table 153. South America Handheld Dryer Market Size Forecast by Country (2025-2032) & (M USD)
- Table 154. Middle East and Africa Handheld Dryer Consumption Forecast by Country (2025-2032) & (Units)
- Table 155. Middle East and Africa Handheld Dryer Market Size Forecast by Country

(2025-2032) & (M USD)

Table 156. Global Handheld Dryer Sales Forecast by Type (2025-2032) & (K Units)

Table 157. Global Handheld Dryer Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Handheld Dryer Price Forecast by Type (2025-2032) & (USD/Unit)

Table 159. Global Handheld Dryer Sales (K Units) Forecast by Application (2025-2032)

Table 160. Global Handheld Dryer Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Handheld Dryer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Handheld Dryer Market Size (M USD), 2019-2032
- Figure 5. Global Handheld Dryer Market Size (M USD) (2019-2032)
- Figure 6. Global Handheld Dryer Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Handheld Dryer Market Size by Country (M USD)
- Figure 11. Handheld Dryer Sales Share by Manufacturers in 2023
- Figure 12. Global Handheld Dryer Revenue Share by Manufacturers in 2023
- Figure 13. Handheld Dryer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Handheld Dryer Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Handheld Dryer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Handheld Dryer Market Share by Type
- Figure 18. Sales Market Share of Handheld Dryer by Type (2019-2024)
- Figure 19. Sales Market Share of Handheld Dryer by Type in 2023
- Figure 20. Market Size Share of Handheld Dryer by Type (2019-2024)
- Figure 21. Market Size Market Share of Handheld Dryer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Handheld Dryer Market Share by Application
- Figure 24. Global Handheld Dryer Sales Market Share by Application (2019-2024)
- Figure 25. Global Handheld Dryer Sales Market Share by Application in 2023
- Figure 26. Global Handheld Dryer Market Share by Application (2019-2024)
- Figure 27. Global Handheld Dryer Market Share by Application in 2023
- Figure 28. Global Handheld Dryer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Handheld Dryer Sales Market Share by Region (2019-2024)
- Figure 30. North America Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Handheld Dryer Sales Market Share by Country in 2023

- Figure 32. U.S. Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Handheld Dryer Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Handheld Dryer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Handheld Dryer Sales Market Share by Country in 2023
- Figure 37. Germany Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Handheld Dryer Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Handheld Dryer Sales Market Share by Region in 2023
- Figure 44. China Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Handheld Dryer Sales and Growth Rate (K Units)
- Figure 50. South America Handheld Dryer Sales Market Share by Country in 2023
- Figure 51. Brazil Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Handheld Dryer Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Handheld Dryer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Handheld Dryer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Handheld Dryer Production Market Share by Region (2019-2024)
- Figure 62. North America Handheld Dryer Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Handheld Dryer Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Handheld Dryer Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Handheld Dryer Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Handheld Dryer Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Handheld Dryer Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Handheld Dryer Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Handheld Dryer Market Share Forecast by Type (2025-2032)

Figure 70. Global Handheld Dryer Sales Forecast by Application (2025-2032)

Figure 71. Global Handheld Dryer Market Share Forecast by Application (2025-2032)

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