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Global Handheld Antenna Market Research Report 2026(Status and Outlook)

https://marketpublishers.com/r/GB30728BB9C9EN.html
Date: May 2026
Pages: 161
Price: US$ 3,200.00 (Single User License)
ID: GB30728BB9C9EN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Handheld Antenna competitive dynamics, regional economic interdependencies, and supply chain reconfigurations.In 2024, the global production of handheld antennas reached 316 million units, with an average price of US$2.35 per unit.Handheld antenna is an antenna used in handheld radio devices (such as walkie-talkies, RFID handheld terminals, etc.) to transmit and receive radio signals. It is usually a part of the device and directly affects the communication distance, signal quality and stability of the device. It converts the electrical signals inside the device into radio waves for transmission, or converts the received radio waves into electrical signals for the device to process. The quality of the handheld antenna directly affects the communication effect of the handheld device, including call distance, signal strength, stability, etc.The upstream of handheld antennas mainly comes from suppliers of RF materials, dielectric ceramics, and metal springs. For example, Toray's supply system for high dielectric constant films, Sinocera Materials' supply capabilities in dielectric ceramic powders, and Amphenol's delivery system for small RF connectors and metal springs. Downstream is concentrated in handheld communication terminals, industrial handheld terminals, and professional equipment manufacturers, including Motorola Solutions' deployment of handheld devices in public safety and industrial fields, Hytera's bulk demand in government and enterprise command systems, and Honeywell's applications in logistics, warehousing, and retail PDA devices. Downstream scenarios typically require highly reliable connectivity, lightweight design, and miniaturization, thus placing higher demands on antenna multi-band design, integration, and mechanical stability. Stability is particularly crucial in outdoor inspections, emergency communications, and continuous operating environments, determining the procurement volume.The industry is showing a trend

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towards high integration, ultra-thinness, and broadband. Driving factors include the comprehensive rollout of digital public safety systems, the rapid growth of industrial mobile terminals, the expansion of PDA devices in logistics and warehousing, and the widespread adoption of intelligent inspection equipment. The increasing demand for high sensitivity, multi-band capabilities, and robust structures across various scenarios has driven the evolution of antenna technology from traditional helical and patch antennas to flexible FPC antennas and MIMO structures. The main obstacles are the structural design bottlenecks caused by the drastic reduction in internal space of terminals, the increased tuning complexity due to frequency band fragmentation, and the high certification costs of high-reliability equipment, which also limit new entrants to the professional-grade market.Single-line annual production is approximately 2 million to 4 million units, with industry gross margins typically between 10% and 20%.

The global Handheld Antenna market size was estimated at USD 743.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Handheld Antenna market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Handheld Antenna market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Handheld Antenna market.

Global Handheld Antenna Market: Market Segmentation

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Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Amphenol

Harxon

Murata Manufacturing

Pulse Electronics

Huizhou Speed Wireless Technology

Shenzhen Sunway Communication

Shenzhen Jietong Technology

Tallysman Wireless

Taoglas

Maxtena

Antenova

PCTEL

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TE Connectivity

ComNav Technology

Motorola Solutions

Luxshare ICT

2J Antennas

Airgain

Ezurio

Market Segmentation (by Type)

Foldable Antenna

Retractable Antenna

Patch/Thin Film Antenna

Modular Antenna

Others

Market Segmentation (by Application)

Consumer Electronics

Professional Communications

Industrial and IoT

Security

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Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Handheld Antenna Market

Overview of the regional outlook of the Handheld Antenna Market:

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Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Handheld Antenna Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

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Chapter 9 shares the main producing countries of Handheld Antenna, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

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Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Handheld Antenna
1.2 Key Market Segments
  1.2.1 Handheld Antenna Segment by Type
  1.2.2 Handheld Antenna Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 HANDHELD ANTENNA MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Handheld Antenna Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Handheld Antenna Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 HANDHELD ANTENNA MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Handheld Antenna Product Life Cycle
3.3 Global Handheld Antenna Sales by Manufacturers (2020-2025)
3.4 Global Handheld Antenna Revenue Market Share by Manufacturers (2020-2025)
3.5 Handheld Antenna Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Handheld Antenna Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 Handheld Antenna Market Competitive Situation and Trends
  3.8.1 Handheld Antenna Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Handheld Antenna Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 HANDHELD ANTENNA INDUSTRY CHAIN ANALYSIS

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4.1 Handheld Antenna Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HANDHELD ANTENNA MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Handheld Antenna Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Handheld Antenna Market
5.7 ESG Ratings of Leading Companies

6 HANDHELD ANTENNA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Handheld Antenna Sales Market Share by Type (2020-2025)
6.3 Global Handheld Antenna Market Size by Type (2020-2025)
6.4 Global Handheld Antenna Price by Type (2020-2025)

7 HANDHELD ANTENNA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Handheld Antenna Market Sales by Application (2020-2025)
7.3 Global Handheld Antenna Market Size (M USD) by Application (2020-2025)

+357 96 030922
info@marketpublishers.com

7.4 Global Handheld Antenna Sales Growth Rate by Application (2020-2025)

8 HANDHELD ANTENNA MARKET SALES BY REGION

8.1 Global Handheld Antenna Sales by Region
  8.1.1 Global Handheld Antenna Sales by Region
  8.1.2 Global Handheld Antenna Sales Market Share by Region
8.2 Global Handheld Antenna Market Size by Region
  8.2.1 Global Handheld Antenna Market Size by Region
  8.2.2 Global Handheld Antenna Market Size by Region
8.3 North America
  8.3.1 North America Handheld Antenna Sales by Country
  8.3.2 North America Handheld Antenna Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Handheld Antenna Sales by Country
  8.4.2 Europe Handheld Antenna Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Handheld Antenna Sales by Region
  8.5.2 Asia Pacific Handheld Antenna Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Handheld Antenna Sales by Country
  8.6.2 South America Handheld Antenna Market Size by Country
  8.6.3 Brazil Market Overview
  8.6.4 Argentina Market Overview
  8.6.5 Columbia Market Overview
8.7 Middle East and Africa

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8.7.1 Middle East and Africa Handheld Antenna Sales by Region
8.7.2 Middle East and Africa Handheld Antenna Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 HANDHELD ANTENNA MARKET PRODUCTION BY REGION

9.1 Global Production of Handheld Antenna by Region(2020-2025)
9.2 Global Handheld Antenna Revenue Market Share by Region (2020-2025)
9.3 Global Handheld Antenna Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Handheld Antenna Production
9.4.1 North America Handheld Antenna Production Growth Rate (2020-2025)
9.4.2 North America Handheld Antenna Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Handheld Antenna Production
9.5.1 Europe Handheld Antenna Production Growth Rate (2020-2025)
9.5.2 Europe Handheld Antenna Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Handheld Antenna Production (2020-2025)
9.6.1 Japan Handheld Antenna Production Growth Rate (2020-2025)
9.6.2 Japan Handheld Antenna Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Handheld Antenna Production (2020-2025)
9.7.1 China Handheld Antenna Production Growth Rate (2020-2025)
9.7.2 China Handheld Antenna Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Amphenol
10.1.1 Amphenol Basic Information
10.1.2 Amphenol Handheld Antenna Product Overview
10.1.3 Amphenol Handheld Antenna Product Market Performance
10.1.4 Amphenol Business Overview
10.1.5 Amphenol SWOT Analysis

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info@marketpublishers.com

10.1.6 Amphenol Recent Developments
10.2 Harxon
10.2.1 Harxon Basic Information
10.2.2 Harxon Handheld Antenna Product Overview
10.2.3 Harxon Handheld Antenna Product Market Performance
10.2.4 Harxon Business Overview
10.2.5 Harxon SWOT Analysis
10.2.6 Harxon Recent Developments
10.3 Murata Manufacturing
10.3.1 Murata Manufacturing Basic Information
10.3.2 Murata Manufacturing Handheld Antenna Product Overview
10.3.3 Murata Manufacturing Handheld Antenna Product Market Performance
10.3.4 Murata Manufacturing Business Overview
10.3.5 Murata Manufacturing SWOT Analysis
10.3.6 Murata Manufacturing Recent Developments
10.4 Pulse Electronics
10.4.1 Pulse Electronics Basic Information
10.4.2 Pulse Electronics Handheld Antenna Product Overview
10.4.3 Pulse Electronics Handheld Antenna Product Market Performance
10.4.4 Pulse Electronics Business Overview
10.4.5 Pulse Electronics Recent Developments
10.5 Huizhou Speed Wireless Technology
10.5.1 Huizhou Speed Wireless Technology Basic Information
10.5.2 Huizhou Speed Wireless Technology Handheld Antenna Product Overview
10.5.3 Huizhou Speed Wireless Technology Handheld Antenna Product Market Performance
10.5.4 Huizhou Speed Wireless Technology Business Overview
10.5.5 Huizhou Speed Wireless Technology Recent Developments
10.6 Shenzhen Sunway Communication
10.6.1 Shenzhen Sunway Communication Basic Information
10.6.2 Shenzhen Sunway Communication Handheld Antenna Product Overview
10.6.3 Shenzhen Sunway Communication Handheld Antenna Product Market Performance
10.6.4 Shenzhen Sunway Communication Business Overview
10.6.5 Shenzhen Sunway Communication Recent Developments
10.7 Shenzhen Jietong Technology
10.7.1 Shenzhen Jietong Technology Basic Information
10.7.2 Shenzhen Jietong Technology Handheld Antenna Product Overview
10.7.3 Shenzhen Jietong Technology Handheld Antenna Product Market Performance

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info@marketpublishers.com

10.7.4 Shenzhen Jietong Technology Business Overview
10.7.5 Shenzhen Jietong Technology Recent Developments
10.8 Tallysman Wireless
10.8.1 Tallysman Wireless Basic Information
10.8.2 Tallysman Wireless Handheld Antenna Product Overview
10.8.3 Tallysman Wireless Handheld Antenna Product Market Performance
10.8.4 Tallysman Wireless Business Overview
10.8.5 Tallysman Wireless Recent Developments
10.9 Taoglas
10.9.1 Taoglas Basic Information
10.9.2 Taoglas Handheld Antenna Product Overview
10.9.3 Taoglas Handheld Antenna Product Market Performance
10.9.4 Taoglas Business Overview
10.9.5 Taoglas Recent Developments
10.10 Maxtena
10.10.1 Maxtena Basic Information
10.10.2 Maxtena Handheld Antenna Product Overview
10.10.3 Maxtena Handheld Antenna Product Market Performance
10.10.4 Maxtena Business Overview
10.10.5 Maxtena Recent Developments
10.11 Antenova
10.11.1 Antenova Basic Information
10.11.2 Antenova Handheld Antenna Product Overview
10.11.3 Antenova Handheld Antenna Product Market Performance
10.11.4 Antenova Business Overview
10.11.5 Antenova Recent Developments
10.12 PCTEL
10.12.1 PCTEL Basic Information
10.12.2 PCTEL Handheld Antenna Product Overview
10.12.3 PCTEL Handheld Antenna Product Market Performance
10.12.4 PCTEL Business Overview
10.12.5 PCTEL Recent Developments
10.13 TE Connectivity
10.13.1 TE Connectivity Basic Information
10.13.2 TE Connectivity Handheld Antenna Product Overview
10.13.3 TE Connectivity Handheld Antenna Product Market Performance
10.13.4 TE Connectivity Business Overview
10.13.5 TE Connectivity Recent Developments
10.14 ComNav Technology

+357 96 030922
info@marketpublishers.com

10.14.1 ComNav Technology Basic Information
10.14.2 ComNav Technology Handheld Antenna Product Overview
10.14.3 ComNav Technology Handheld Antenna Product Market Performance
10.14.4 ComNav Technology Business Overview
10.14.5 ComNav Technology Recent Developments
10.15 Motorola Solutions
10.15.1 Motorola Solutions Basic Information
10.15.2 Motorola Solutions Handheld Antenna Product Overview
10.15.3 Motorola Solutions Handheld Antenna Product Market Performance
10.15.4 Motorola Solutions Business Overview
10.15.5 Motorola Solutions Recent Developments
10.16 Luxshare ICT
10.16.1 Luxshare ICT Basic Information
10.16.2 Luxshare ICT Handheld Antenna Product Overview
10.16.3 Luxshare ICT Handheld Antenna Product Market Performance
10.16.4 Luxshare ICT Business Overview
10.16.5 Luxshare ICT Recent Developments
10.17 2J Antennas
10.17.1 2J Antennas Basic Information
10.17.2 2J Antennas Handheld Antenna Product Overview
10.17.3 2J Antennas Handheld Antenna Product Market Performance
10.17.4 2J Antennas Business Overview
10.17.5 2J Antennas Recent Developments
10.18 Airgain
10.18.1 Airgain Basic Information
10.18.2 Airgain Handheld Antenna Product Overview
10.18.3 Airgain Handheld Antenna Product Market Performance
10.18.4 Airgain Business Overview
10.18.5 Airgain Recent Developments
10.19 Ezurio
10.19.1 Ezurio Basic Information
10.19.2 Ezurio Handheld Antenna Product Overview
10.19.3 Ezurio Handheld Antenna Product Market Performance
10.19.4 Ezurio Business Overview
10.19.5 Ezurio Recent Developments

11 HANDHELD ANTENNA MARKET FORECAST BY REGION

11.1 Global Handheld Antenna Market Size Forecast

+357 96 030922
info@marketpublishers.com

11.2 Global Handheld Antenna Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Handheld Antenna Market Size Forecast by Country
11.2.3 Asia Pacific Handheld Antenna Market Size Forecast by Region
11.2.4 South America Handheld Antenna Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Handheld Antenna by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Handheld Antenna Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Handheld Antenna by Type (2026-2035)
12.1.2 Global Handheld Antenna Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Handheld Antenna by Type (2026-2035)
12.2 Global Handheld Antenna Market Forecast by Application (2026-2035)
12.2.1 Global Handheld Antenna Sales (K Units) Forecast by Application
12.2.2 Global Handheld Antenna Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Handheld Antenna Market Size by Type (M USD)
Table 4. Global Handheld Antenna Market Size by Application
Table 5. Handheld Antenna Market Size Comparison by Region (M USD)
Table 6. Global Handheld Antenna Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Handheld Antenna Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Handheld Antenna Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Handheld Antenna Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Handheld Antenna as of 2025)
Table 11. Global Market Handheld Antenna Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Handheld Antenna Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Handheld Antenna Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Handheld Antenna Sales by Type (K Units)
Table 27. Global Handheld Antenna Market Size by Type (M USD)
Table 28. Global Handheld Antenna Sales (K Units) by Type (2020-2025)
Table 29. Global Handheld Antenna Sales Market Share by Type (2020-2025)
Table 30. Global Handheld Antenna Market Size (M USD) by Type (2020-2025)
Table 31. Global Handheld Antenna Market Share by Type (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 32. Global Handheld Antenna Price (USD/Unit) by Type (2020-2025)
Table 33. Global Handheld Antenna Sales (K Units) by Application
Table 34. Global Handheld Antenna Market Size by Application
Table 35. Global Handheld Antenna Sales by Application (2020-2025) & (K Units)
Table 36. Global Handheld Antenna Sales Market Share by Application (2020-2025)
Table 37. Global Handheld Antenna Market Size by Application (2020-2025) & (M USD)
Table 38. Global Handheld Antenna Market Share by Application (2020-2025)
Table 39. Global Handheld Antenna Sales Growth Rate by Application (2020-2025)
Table 40. Global Handheld Antenna Sales by Region (2020-2025) & (K Units)
Table 41. Global Handheld Antenna Sales Market Share by Region (2020-2025)
Table 42. Global Handheld Antenna Market Size by Region (2020-2025) & (M USD)
Table 43. Global Handheld Antenna Market Size by Region (2020-2025)
Table 44. North America Handheld Antenna Sales by Country (2020-2025) & (K Units)
Table 45. North America Handheld Antenna Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Handheld Antenna Sales by Country (2020-2025) & (K Units)
Table 47. Europe Handheld Antenna Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Handheld Antenna Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Handheld Antenna Market Size by Region (2020-2025) & (M USD)
Table 50. South America Handheld Antenna Sales by Country (2020-2025) & (K Units)
Table 51. South America Handheld Antenna Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Handheld Antenna Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Handheld Antenna Market Size by Region (2020-2025) & (M USD)
Table 54. Global Handheld Antenna Production (K Units) by Region(2020-2025)
Table 55. Global Handheld Antenna Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Handheld Antenna Revenue Market Share by Region (2020-2025)
Table 57. Global Handheld Antenna Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Handheld Antenna Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Handheld Antenna Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Handheld Antenna Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Handheld Antenna Production (K Units), Revenue (US$ Million), Price

+357 96 030922
info@marketpublishers.com

(USD/Unit) and Gross Margin (2020-2025)
Table 62. Amphenol Basic Information
Table 63. Amphenol Handheld Antenna Product Overview
Table 64. Amphenol Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Amphenol Business Overview
Table 66. Amphenol SWOT Analysis
Table 67. Amphenol Recent Developments
Table 68. Harxon Basic Information
Table 69. Harxon Handheld Antenna Product Overview
Table 70. Harxon Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Harxon Business Overview
Table 72. Harxon SWOT Analysis
Table 73. Harxon Recent Developments
Table 74. Murata Manufacturing Basic Information
Table 75. Murata Manufacturing Handheld Antenna Product Overview
Table 76. Murata Manufacturing Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Murata Manufacturing Business Overview
Table 78. Murata Manufacturing SWOT Analysis
Table 79. Murata Manufacturing Recent Developments
Table 80. Pulse Electronics Basic Information
Table 81. Pulse Electronics Handheld Antenna Product Overview
Table 82. Pulse Electronics Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Pulse Electronics Business Overview
Table 84. Pulse Electronics Recent Developments
Table 85. Huizhou Speed Wireless Technology Basic Information
Table 86. Huizhou Speed Wireless Technology Handheld Antenna Product Overview
Table 87. Huizhou Speed Wireless Technology Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Huizhou Speed Wireless Technology Business Overview
Table 89. Huizhou Speed Wireless Technology Recent Developments
Table 90. Shenzhen Sunway Communication Basic Information
Table 91. Shenzhen Sunway Communication Handheld Antenna Product Overview
Table 92. Shenzhen Sunway Communication Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Shenzhen Sunway Communication Business Overview

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Table 94. Shenzhen Sunway Communication Recent Developments
Table 95. Shenzhen Jietong Technology Basic Information
Table 96. Shenzhen Jietong Technology Handheld Antenna Product Overview
Table 97. Shenzhen Jietong Technology Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Shenzhen Jietong Technology Business Overview
Table 99. Shenzhen Jietong Technology Recent Developments
Table 100. Tallysman Wireless Basic Information
Table 101. Tallysman Wireless Handheld Antenna Product Overview
Table 102. Tallysman Wireless Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Tallysman Wireless Business Overview
Table 104. Tallysman Wireless Recent Developments
Table 105. Taoglas Basic Information
Table 106. Taoglas Handheld Antenna Product Overview
Table 107. Taoglas Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Taoglas Business Overview
Table 109. Taoglas Recent Developments
Table 110. Maxtena Basic Information
Table 111. Maxtena Handheld Antenna Product Overview
Table 112. Maxtena Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Maxtena Business Overview
Table 114. Maxtena Recent Developments
Table 115. Antenova Basic Information
Table 116. Antenova Handheld Antenna Product Overview
Table 117. Antenova Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Antenova Business Overview
Table 119. Antenova Recent Developments
Table 120. PCTEL Basic Information
Table 121. PCTEL Handheld Antenna Product Overview
Table 122. PCTEL Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. PCTEL Business Overview
Table 124. PCTEL Recent Developments
Table 125. TE Connectivity Basic Information
Table 126. TE Connectivity Handheld Antenna Product Overview

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Table 127. TE Connectivity Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. TE Connectivity Business Overview
Table 129. TE Connectivity Recent Developments
Table 130. ComNav Technology Basic Information
Table 131. ComNav Technology Handheld Antenna Product Overview
Table 132. ComNav Technology Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. ComNav Technology Business Overview
Table 134. ComNav Technology Recent Developments
Table 135. Motorola Solutions Basic Information
Table 136. Motorola Solutions Handheld Antenna Product Overview
Table 137. Motorola Solutions Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Motorola Solutions Business Overview
Table 139. Motorola Solutions Recent Developments
Table 140. Luxshare ICT Basic Information
Table 141. Luxshare ICT Handheld Antenna Product Overview
Table 142. Luxshare ICT Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Luxshare ICT Business Overview
Table 144. Luxshare ICT Recent Developments
Table 145. 2J Antennas Basic Information
Table 146. 2J Antennas Handheld Antenna Product Overview
Table 147. 2J Antennas Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. 2J Antennas Business Overview
Table 149. 2J Antennas Recent Developments
Table 150. Airgain Basic Information
Table 151. Airgain Handheld Antenna Product Overview
Table 152. Airgain Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 153. Airgain Business Overview
Table 154. Airgain Recent Developments
Table 155. Ezurio Basic Information
Table 156. Ezurio Handheld Antenna Product Overview
Table 157. Ezurio Handheld Antenna Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 158. Ezurio Business Overview

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Table 159. Ezurio Recent Developments
Table 160. Global Handheld Antenna Sales Forecast by Region (2026-2035) & (K Units)
Table 161. Global Handheld Antenna Market Size Forecast by Region (2026-2035) & (M USD)
Table 162. North America Handheld Antenna Sales Forecast by Country (2026-2035) & (K Units)
Table 163. North America Handheld Antenna Market Size Forecast by Country (2026-2035) & (M USD)
Table 164. Europe Handheld Antenna Sales Forecast by Country (2026-2035) & (K Units)
Table 165. Europe Handheld Antenna Market Size Forecast by Country (2026-2035) & (M USD)
Table 166. Asia Pacific Handheld Antenna Sales Forecast by Region (2026-2035) & (K Units)
Table 167. Asia Pacific Handheld Antenna Market Size Forecast by Region (2026-2035) & (M USD)
Table 168. South America Handheld Antenna Sales Forecast by Country (2026-2035) & (K Units)
Table 169. South America Handheld Antenna Market Size Forecast by Country (2026-2035) & (M USD)
Table 170. Middle East and Africa Handheld Antenna Sales Forecast by Country (2026-2035) & (Units)
Table 171. Middle East and Africa Handheld Antenna Market Size Forecast by Country (2026-2035) & (M USD)
Table 172. Global Handheld Antenna Sales Forecast by Type (2026-2035) & (K Units)
Table 173. Global Handheld Antenna Market Size Forecast by Type (2026-2035) & (M USD)
Table 174. Global Handheld Antenna Price Forecast by Type (2026-2035) & (USD/Unit)
Table 175. Global Handheld Antenna Sales (K Units) Forecast by Application (2026-2035)
Table 176. Global Handheld Antenna Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Handheld Antenna
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Handheld Antenna Market Size (M USD), 2025-2035
Figure 5. Global Handheld Antenna Market Size (M USD) (2020-2035)
Figure 6. Global Handheld Antenna Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Handheld Antenna Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Handheld Antenna Product Life Cycle
Figure 13. Handheld Antenna Sales Share by Manufacturers in 2025
Figure 14. Global Handheld Antenna Revenue Share by Manufacturers in 2025
Figure 15. Handheld Antenna Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Handheld Antenna Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Handheld Antenna Revenue in 2025
Figure 18. Industry Chain Map of Handheld Antenna
Figure 19. Global Handheld Antenna Market PEST Analysis
Figure 20. Global Handheld Antenna Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Handheld Antenna Market Share by Type
Figure 27. Sales Market Share of Handheld Antenna by Type (2020-2025)
Figure 28. Sales Market Share of Handheld Antenna by Type in 2025
Figure 29. Market Share of Handheld Antenna by Type (2020-2025)
Figure 30. Market Share of Handheld Antenna by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Handheld Antenna Market Share by Application

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Figure 33. Global Handheld Antenna Sales Market Share by Application (2020-2025)
Figure 34. Global Handheld Antenna Sales Market Share by Application in 2025
Figure 35. Global Handheld Antenna Market Share by Application (2020-2025)
Figure 36. Global Handheld Antenna Market Share by Application in 2025
Figure 37. Global Handheld Antenna Sales Growth Rate by Application (2020-2025)
Figure 38. Global Handheld Antenna Sales Market Share by Region (2020-2025)
Figure 39. Global Handheld Antenna Market Size by Region (2020-2025)
Figure 40. North America Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Handheld Antenna Sales Market Share by Country in 2024
Figure 43. North America Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Handheld Antenna Market Size by Country in 2024
Figure 45. U.S. Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Handheld Antenna Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Handheld Antenna Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Handheld Antenna Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Handheld Antenna Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Handheld Antenna Sales Market Share by Country in 2024
Figure 53. Europe Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Handheld Antenna Market Size by Country in 2024
Figure 55. Germany Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Handheld Antenna Market Size and Growth Rate (2020-2025) & (M

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USD)
Figure 63. Spain Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Handheld Antenna Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Handheld Antenna Sales Market Share by Region in 2024
Figure 67. Asia Pacific Handheld Antenna Market Size by Region in 2024
Figure 68. China Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Handheld Antenna Sales and Growth Rate (K Units)
Figure 79. South America Handheld Antenna Sales Market Share by Country in 2024
Figure 80. South America Handheld Antenna Market Size and Growth Rate (M USD)
Figure 81. South America Handheld Antenna Market Size by Country in 2024
Figure 82. Brazil Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 88. Middle East and Africa Handheld Antenna Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Handheld Antenna Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Handheld Antenna Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Handheld Antenna Market Size by Region in 2024
Figure 92. Saudi Arabia Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Handheld Antenna Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Handheld Antenna Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Handheld Antenna Production Market Share by Region (2020-2025)
Figure 103. North America Handheld Antenna Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Handheld Antenna Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Handheld Antenna Production (K Units) Growth Rate (2020-2025)
Figure 106. China Handheld Antenna Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Handheld Antenna Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Handheld Antenna Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Handheld Antenna Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Handheld Antenna Market Share Forecast by Type (2026-2035)
Figure 111. Global Handheld Antenna Sales Forecast by Application (2026-2035)
Figure 112. Global Handheld Antenna Market Share Forecast by Application (2026-2035)

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