

Global Hand Shovels Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Hand shovels are essential tools used for digging, lifting, and moving materials such as soil, sand, gravel, or snow. They typically consist of a handle and a broad, flat blade. Hand shovels are widely used in gardening, construction, agriculture, landscaping, and other outdoor activities. In terms of market positioning, hand shovels cater to a diverse customer base ranging from individual homeowners to professional landscapers and construction workers.

The global hand shovel market is valued at approximately USD 300 million in 2023. It is projected to grow at a compound annual growth rate (CAGR) of 4.50% from 2024 to 2032. Several key factors are driving this growth. Firstly, the increasing trend of urban gardening and DIY landscaping projects among homeowners is boosting the demand for hand shovels. Secondly, the growth in the construction industry, particularly in developing economies, is driving the demand for hand shovels for various digging and material handling tasks.

One prominent trend in the hand shovel market is the growing popularity of ergonomic designs. Manufacturers are focusing on developing hand shovels with ergonomic handles to reduce strain and fatigue during prolonged use. This trend is driven by the increasing awareness of workplace safety and the emphasis on user comfort. Another trend is the use of lightweight yet durable materials such as aluminum and fiberglass in hand shovel construction, enhancing the product's longevity and ease of use.

Moreover, the market is witnessing a shift towards sustainable and eco-friendly hand shovel options. Manufacturers are increasingly using recycled materials in hand shovel

production to appeal to environmentally conscious consumers. This trend aligns with the broader sustainability movement across industries and reflects changing consumer preferences towards eco-friendly products.

In terms of regional market distribution, North America and Europe are leading markets for hand shovels due to the high adoption of gardening and landscaping activities in these regions. The dominance of these regions can be attributed to the presence of a large base of gardening enthusiasts, landscaping professionals, and well-established construction industries. In contrast, the Asia-Pacific region is expected to witness significant growth in the hand shovel market due to rapid urbanization, infrastructure development, and increasing disposable incomes driving demand for gardening and landscaping tools.

Despite the positive growth outlook, the hand shovel market faces challenges such as intense competition among key players, price volatility of raw materials, and the threat of substitute products such as power tools for digging and excavation tasks. To address these challenges, manufacturers need to focus on product differentiation through innovation, quality enhancement, and strategic pricing strategies. Additionally, expanding market reach through online sales channels and partnerships with distributors can help tap into new customer segments and geographies.

This report provides a deep insight into the global Hand Shovels market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Hand Shovels Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Hand Shovels market in any manner.

Global Hand Shovels Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Fiskars

FLORA GUARD

Edward Tools

MerceHygea

WORKPRO

GREBSTK

JUMPHIGH

Truly Garden

Kemaier

Market Segmentation (by Type)

Steel

Plastic

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hand Shovels Market

Overview of the regional outlook of the Hand Shovels Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hand Shovels Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Hand Shovels

1.2 Key Market Segments

1.2.1 Hand Shovels Segment by Type

1.2.2 Hand Shovels Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HAND SHOVELS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Hand Shovels Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Hand Shovels Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 HAND SHOVELS MARKET COMPETITIVE LANDSCAPE

3.1 Global Hand Shovels Sales by Manufacturers (2019-2024)

3.2 Global Hand Shovels Revenue Market Share by Manufacturers (2019-2024)

3.3 Hand Shovels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Hand Shovels Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Hand Shovels Sales Sites, Area Served, Product Type

3.6 Hand Shovels Market Competitive Situation and Trends

3.6.1 Hand Shovels Market Concentration Rate

3.6.2 Global 5 and 10 Largest Hand Shovels Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 HAND SHOVELS INDUSTRY CHAIN ANALYSIS

- 4.1 Hand Shovels Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HAND SHOVELS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HAND SHOVELS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hand Shovels Sales Market Share by Type (2019-2024)
- 6.3 Global Hand Shovels Market Size Market Share by Type (2019-2024)
- 6.4 Global Hand Shovels Price by Type (2019-2024)

7 HAND SHOVELS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hand Shovels Market Sales by Application (2019-2024)
- 7.3 Global Hand Shovels Market Size (M USD) by Application (2019-2024)
- 7.4 Global Hand Shovels Sales Growth Rate by Application (2019-2024)

8 HAND SHOVELS MARKET SALES BY REGION

- 8.1 Global Hand Shovels Sales by Region
 - 8.1.1 Global Hand Shovels Sales by Region
 - 8.1.2 Global Hand Shovels Sales Market Share by Region
- 8.2 Global Hand Shovels Market Size by Region
 - 8.2.1 Global Hand Shovels Market Size by Region

8.2.2 Global Hand Shovels Market Size Market Share by Region

8.3 North America

8.3.1 North America Hand Shovels Sales by Country

8.3.2 North America Hand Shovels Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Hand Shovels Sales by Country

8.4.2 Europe Hand Shovels Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Hand Shovels Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Hand Shovels Market Size by Region

8.6.2 Asia Pacific Hand Shovels Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Hand Shovels Sales by Country

8.7.2 South America Hand Shovels Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Hand Shovels Sales by Region

8.8.2 Middle East and Africa Hand Shovels Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 HAND SHOVELS MARKET PRODUCTION BY REGION

9.1 Global Production of Hand Shovels by Region (2019-2024)

9.2 Global Hand Shovels Revenue Market Share by Region (2019-2024)

9.3 Global Hand Shovels Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Hand Shovels Production

9.4.1 North America Hand Shovels Production Growth Rate (2019-2024)

9.4.2 North America Hand Shovels Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Hand Shovels Production

9.5.1 Europe Hand Shovels Production Growth Rate (2019-2024)

9.5.2 Europe Hand Shovels Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Hand Shovels Production (2019-2024)

9.6.1 Japan Hand Shovels Production Growth Rate (2019-2024)

9.6.2 Japan Hand Shovels Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Hand Shovels Production (2019-2024)

9.7.1 China Hand Shovels Production Growth Rate (2019-2024)

9.7.2 China Hand Shovels Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Fiskars

10.1.1 Fiskars Hand Shovels Basic Information

10.1.2 Fiskars Hand Shovels Product Overview

10.1.3 Fiskars Hand Shovels Product Market Performance

10.1.4 Fiskars Business Overview

10.1.5 Fiskars Hand Shovels SWOT Analysis

10.1.6 Fiskars Recent Developments

10.2 FLORA GUARD

10.2.1 FLORA GUARD Hand Shovels Basic Information

10.2.2 FLORA GUARD Hand Shovels Product Overview

10.2.3 FLORA GUARD Hand Shovels Product Market Performance

- 10.2.4 FLORA GUARD Business Overview
- 10.2.5 FLORA GUARD Hand Shovels SWOT Analysis
- 10.2.6 FLORA GUARD Recent Developments
- 10.3 Edward Tools
 - 10.3.1 Edward Tools Hand Shovels Basic Information
 - 10.3.2 Edward Tools Hand Shovels Product Overview
 - 10.3.3 Edward Tools Hand Shovels Product Market Performance
 - 10.3.4 Edward Tools Hand Shovels SWOT Analysis
 - 10.3.5 Edward Tools Business Overview
 - 10.3.6 Edward Tools Recent Developments
- 10.4 MerceHygea
 - 10.4.1 MerceHygea Hand Shovels Basic Information
 - 10.4.2 MerceHygea Hand Shovels Product Overview
 - 10.4.3 MerceHygea Hand Shovels Product Market Performance
 - 10.4.4 MerceHygea Business Overview
 - 10.4.5 MerceHygea Recent Developments
- 10.5 WORKPRO
 - 10.5.1 WORKPRO Hand Shovels Basic Information
 - 10.5.2 WORKPRO Hand Shovels Product Overview
 - 10.5.3 WORKPRO Hand Shovels Product Market Performance
 - 10.5.4 WORKPRO Business Overview
 - 10.5.5 WORKPRO Recent Developments
- 10.6 GREBSTK
 - 10.6.1 GREBSTK Hand Shovels Basic Information
 - 10.6.2 GREBSTK Hand Shovels Product Overview
 - 10.6.3 GREBSTK Hand Shovels Product Market Performance
 - 10.6.4 GREBSTK Business Overview
 - 10.6.5 GREBSTK Recent Developments
- 10.7 JUMPHIGH
 - 10.7.1 JUMPHIGH Hand Shovels Basic Information
 - 10.7.2 JUMPHIGH Hand Shovels Product Overview
 - 10.7.3 JUMPHIGH Hand Shovels Product Market Performance
 - 10.7.4 JUMPHIGH Business Overview
 - 10.7.5 JUMPHIGH Recent Developments
- 10.8 Truly Garden
 - 10.8.1 Truly Garden Hand Shovels Basic Information
 - 10.8.2 Truly Garden Hand Shovels Product Overview
 - 10.8.3 Truly Garden Hand Shovels Product Market Performance
 - 10.8.4 Truly Garden Business Overview

10.8.5 Truly Garden Recent Developments

10.9 Kemaier

10.9.1 Kemaier Hand Shovels Basic Information

10.9.2 Kemaier Hand Shovels Product Overview

10.9.3 Kemaier Hand Shovels Product Market Performance

10.9.4 Kemaier Business Overview

10.9.5 Kemaier Recent Developments

11 HAND SHOVELS MARKET FORECAST BY REGION

11.1 Global Hand Shovels Market Size Forecast

11.2 Global Hand Shovels Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Hand Shovels Market Size Forecast by Country

11.2.3 Asia Pacific Hand Shovels Market Size Forecast by Region

11.2.4 South America Hand Shovels Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Hand Shovels by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Hand Shovels Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Hand Shovels by Type (2025-2032)

12.1.2 Global Hand Shovels Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Hand Shovels by Type (2025-2032)

12.2 Global Hand Shovels Market Forecast by Application (2025-2032)

12.2.1 Global Hand Shovels Sales (K Units) Forecast by Application

12.2.2 Global Hand Shovels Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

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