

Global Hand-Held Massager Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GE1923283C36EN.html>

Date: February 2026

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: GE1923283C36EN

Abstracts

Hand-Held Massager The electronic massage equipment market is being driven by growing awareness of the health benefits of massage therapy and the increasing adoption of technologically advanced massage devices for convenience and effectiveness. These devices offer various massage techniques, intensities, and portability, catering to a wide range of consumer preferences. Moreover, the rise in stress-related health issues is fueling the demand for electronic massage equipment as a convenient solution for relaxation and pain relief. However, one of the key challenges facing this market is the need for stringent quality control and safety standards to ensure user well-being. Ensuring that these devices are user-friendly and do not cause any adverse effects is essential. Additionally, competition among manufacturers and the need to keep up with evolving technological trends pose challenges in terms of product innovation and market differentiation. To succeed, companies in this sector must prioritize both safety and innovation in their product development strategies.

The global Hand-Held Massager market size was estimated at USD 1500.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hand-Held Massager market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hand-Held Massager market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hand-Held Massager market.

Global Hand-Held Massager Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

OGAWA
Inada
BODYFRIEND
Panasonic
OSIM International
Rotai
Daito-THRIVE
HoMedics
Casada
Beurer

Human Touch
HealthmateForever
JSB Healthcare

Market Segmentation (by Type)

Electronic Devices
Manual Devices

Market Segmentation (by Application)

Commercial
Residential

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Hand-Held Massager Market
Overview of the regional outlook of the Hand-Held Massager Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hand-Held Massager Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hand-Held Massager, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hand-Held Massager
- 1.2 Key Market Segments
 - 1.2.1 Hand-Held Massager Segment by Type
 - 1.2.2 Hand-Held Massager Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HAND-HELD MASSAGER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Hand-Held Massager Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Hand-Held Massager Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HAND-HELD MASSAGER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Hand-Held Massager Product Life Cycle
- 3.3 Global Hand-Held Massager Sales by Manufacturers (2020-2025)
- 3.4 Global Hand-Held Massager Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Hand-Held Massager Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Hand-Held Massager Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Hand-Held Massager Market Competitive Situation and Trends
 - 3.8.1 Hand-Held Massager Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Hand-Held Massager Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 HAND-HELD MASSAGER INDUSTRY CHAIN ANALYSIS

- 4.1 Hand-Held Massager Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HAND-HELD MASSAGER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hand-Held Massager Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hand-Held Massager Market
- 5.7 ESG Ratings of Leading Companies

6 HAND-HELD MASSAGER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hand-Held Massager Sales Market Share by Type (2020-2025)
- 6.3 Global Hand-Held Massager Market Size by Type (2020-2025)
- 6.4 Global Hand-Held Massager Price by Type (2020-2025)

7 HAND-HELD MASSAGER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hand-Held Massager Market Sales by Application (2020-2025)
- 7.3 Global Hand-Held Massager Market Size (M USD) by Application (2020-2025)

7.4 Global Hand-Held Massager Sales Growth Rate by Application (2020-2025)

8 HAND-HELD MASSAGER MARKET SALES BY REGION

8.1 Global Hand-Held Massager Sales by Region

8.1.1 Global Hand-Held Massager Sales by Region

8.1.2 Global Hand-Held Massager Sales Market Share by Region

8.2 Global Hand-Held Massager Market Size by Region

8.2.1 Global Hand-Held Massager Market Size by Region

8.2.2 Global Hand-Held Massager Market Size by Region

8.3 North America

8.3.1 North America Hand-Held Massager Sales by Country

8.3.2 North America Hand-Held Massager Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Hand-Held Massager Sales by Country

8.4.2 Europe Hand-Held Massager Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Hand-Held Massager Sales by Region

8.5.2 Asia Pacific Hand-Held Massager Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Hand-Held Massager Sales by Country

8.6.2 South America Hand-Held Massager Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Hand-Held Massager Sales by Region
- 8.7.2 Middle East and Africa Hand-Held Massager Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HAND-HELD MASSAGER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Hand-Held Massager by Region(2020-2025)
- 9.2 Global Hand-Held Massager Revenue Market Share by Region (2020-2025)
- 9.3 Global Hand-Held Massager Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Hand-Held Massager Production
 - 9.4.1 North America Hand-Held Massager Production Growth Rate (2020-2025)
 - 9.4.2 North America Hand-Held Massager Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Hand-Held Massager Production
 - 9.5.1 Europe Hand-Held Massager Production Growth Rate (2020-2025)
 - 9.5.2 Europe Hand-Held Massager Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Hand-Held Massager Production (2020-2025)
 - 9.6.1 Japan Hand-Held Massager Production Growth Rate (2020-2025)
 - 9.6.2 Japan Hand-Held Massager Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Hand-Held Massager Production (2020-2025)
 - 9.7.1 China Hand-Held Massager Production Growth Rate (2020-2025)
 - 9.7.2 China Hand-Held Massager Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 OGAWA
 - 10.1.1 OGAWA Basic Information
 - 10.1.2 OGAWA Hand-Held Massager Product Overview
 - 10.1.3 OGAWA Hand-Held Massager Product Market Performance
 - 10.1.4 OGAWA Business Overview
 - 10.1.5 OGAWA SWOT Analysis

- 10.1.6 OGAWA Recent Developments
- 10.2 Inada
 - 10.2.1 Inada Basic Information
 - 10.2.2 Inada Hand-Held Massager Product Overview
 - 10.2.3 Inada Hand-Held Massager Product Market Performance
 - 10.2.4 Inada Business Overview
 - 10.2.5 Inada SWOT Analysis
 - 10.2.6 Inada Recent Developments
- 10.3 BODYFRIEND
 - 10.3.1 BODYFRIEND Basic Information
 - 10.3.2 BODYFRIEND Hand-Held Massager Product Overview
 - 10.3.3 BODYFRIEND Hand-Held Massager Product Market Performance
 - 10.3.4 BODYFRIEND Business Overview
 - 10.3.5 BODYFRIEND SWOT Analysis
 - 10.3.6 BODYFRIEND Recent Developments
- 10.4 Panasonic
 - 10.4.1 Panasonic Basic Information
 - 10.4.2 Panasonic Hand-Held Massager Product Overview
 - 10.4.3 Panasonic Hand-Held Massager Product Market Performance
 - 10.4.4 Panasonic Business Overview
 - 10.4.5 Panasonic Recent Developments
- 10.5 OSIM International
 - 10.5.1 OSIM International Basic Information
 - 10.5.2 OSIM International Hand-Held Massager Product Overview
 - 10.5.3 OSIM International Hand-Held Massager Product Market Performance
 - 10.5.4 OSIM International Business Overview
 - 10.5.5 OSIM International Recent Developments
- 10.6 Rotai
 - 10.6.1 Rotai Basic Information
 - 10.6.2 Rotai Hand-Held Massager Product Overview
 - 10.6.3 Rotai Hand-Held Massager Product Market Performance
 - 10.6.4 Rotai Business Overview
 - 10.6.5 Rotai Recent Developments
- 10.7 Daito-THRIVE
 - 10.7.1 Daito-THRIVE Basic Information
 - 10.7.2 Daito-THRIVE Hand-Held Massager Product Overview
 - 10.7.3 Daito-THRIVE Hand-Held Massager Product Market Performance
 - 10.7.4 Daito-THRIVE Business Overview
 - 10.7.5 Daito-THRIVE Recent Developments

10.8 HoMedics

10.8.1 HoMedics Basic Information

10.8.2 HoMedics Hand-Held Massager Product Overview

10.8.3 HoMedics Hand-Held Massager Product Market Performance

10.8.4 HoMedics Business Overview

10.8.5 HoMedics Recent Developments

10.9 Casada

10.9.1 Casada Basic Information

10.9.2 Casada Hand-Held Massager Product Overview

10.9.3 Casada Hand-Held Massager Product Market Performance

10.9.4 Casada Business Overview

10.9.5 Casada Recent Developments

10.10 Beurer

10.10.1 Beurer Basic Information

10.10.2 Beurer Hand-Held Massager Product Overview

10.10.3 Beurer Hand-Held Massager Product Market Performance

10.10.4 Beurer Business Overview

10.10.5 Beurer Recent Developments

10.11 Human Touch

10.11.1 Human Touch Basic Information

10.11.2 Human Touch Hand-Held Massager Product Overview

10.11.3 Human Touch Hand-Held Massager Product Market Performance

10.11.4 Human Touch Business Overview

10.11.5 Human Touch Recent Developments

10.12 HealthmateForever

10.12.1 HealthmateForever Basic Information

10.12.2 HealthmateForever Hand-Held Massager Product Overview

10.12.3 HealthmateForever Hand-Held Massager Product Market Performance

10.12.4 HealthmateForever Business Overview

10.12.5 HealthmateForever Recent Developments

10.13 JSB Healthcare

10.13.1 JSB Healthcare Basic Information

10.13.2 JSB Healthcare Hand-Held Massager Product Overview

10.13.3 JSB Healthcare Hand-Held Massager Product Market Performance

10.13.4 JSB Healthcare Business Overview

10.13.5 JSB Healthcare Recent Developments

11 HAND-HELD MASSAGER MARKET FORECAST BY REGION

- 11.1 Global Hand-Held Massager Market Size Forecast
- 11.2 Global Hand-Held Massager Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Hand-Held Massager Market Size Forecast by Country
 - 11.2.3 Asia Pacific Hand-Held Massager Market Size Forecast by Region
 - 11.2.4 South America Hand-Held Massager Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Hand-Held Massager by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Hand-Held Massager Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Hand-Held Massager by Type (2026-2035)
 - 12.1.2 Global Hand-Held Massager Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Hand-Held Massager by Type (2026-2035)
- 12.2 Global Hand-Held Massager Market Forecast by Application (2026-2035)
 - 12.2.1 Global Hand-Held Massager Sales (K Units) Forecast by Application
 - 12.2.2 Global Hand-Held Massager Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Hand-Held Massager Market Size by Type (M USD)
Table 4. Global Hand-Held Massager Market Size by Application
Table 5. Hand-Held Massager Market Size Comparison by Region (M USD)
Table 6. Global Hand-Held Massager Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Hand-Held Massager Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Hand-Held Massager Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Hand-Held Massager Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hand-Held Massager as of 2025)
Table 11. Global Market Hand-Held Massager Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Hand-Held Massager Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Hand-Held Massager Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Hand-Held Massager Sales by Type (K Units)
Table 27. Global Hand-Held Massager Market Size by Type (M USD)
Table 28. Global Hand-Held Massager Sales (K Units) by Type (2020-2025)
Table 29. Global Hand-Held Massager Sales Market Share by Type (2020-2025)
Table 30. Global Hand-Held Massager Market Size (M USD) by Type (2020-2025)

Table 31. Global Hand-Held Massager Market Share by Type (2020-2025)
Table 32. Global Hand-Held Massager Price (USD/Unit) by Type (2020-2025)
Table 33. Global Hand-Held Massager Sales (K Units) by Application
Table 34. Global Hand-Held Massager Market Size by Application
Table 35. Global Hand-Held Massager Sales by Application (2020-2025) & (K Units)
Table 36. Global Hand-Held Massager Sales Market Share by Application (2020-2025)
Table 37. Global Hand-Held Massager Market Size by Application (2020-2025) & (M USD)
Table 38. Global Hand-Held Massager Market Share by Application (2020-2025)
Table 39. Global Hand-Held Massager Sales Growth Rate by Application (2020-2025)
Table 40. Global Hand-Held Massager Sales by Region (2020-2025) & (K Units)
Table 41. Global Hand-Held Massager Sales Market Share by Region (2020-2025)
Table 42. Global Hand-Held Massager Market Size by Region (2020-2025) & (M USD)
Table 43. Global Hand-Held Massager Market Size by Region (2020-2025)
Table 44. North America Hand-Held Massager Sales by Country (2020-2025) & (K Units)
Table 45. North America Hand-Held Massager Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Hand-Held Massager Sales by Country (2020-2025) & (K Units)
Table 47. Europe Hand-Held Massager Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Hand-Held Massager Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Hand-Held Massager Market Size by Region (2020-2025) & (M USD)
Table 50. South America Hand-Held Massager Sales by Country (2020-2025) & (K Units)
Table 51. South America Hand-Held Massager Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Hand-Held Massager Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Hand-Held Massager Market Size by Region (2020-2025) & (M USD)
Table 54. Global Hand-Held Massager Production (K Units) by Region(2020-2025)
Table 55. Global Hand-Held Massager Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Hand-Held Massager Revenue Market Share by Region (2020-2025)
Table 57. Global Hand-Held Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Hand-Held Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Hand-Held Massager Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Hand-Held Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Hand-Held Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. OGAWA Basic Information

Table 63. OGAWA Hand-Held Massager Product Overview

Table 64. OGAWA Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. OGAWA Business Overview

Table 66. OGAWA SWOT Analysis

Table 67. OGAWA Recent Developments

Table 68. Inada Basic Information

Table 69. Inada Hand-Held Massager Product Overview

Table 70. Inada Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Inada Business Overview

Table 72. Inada SWOT Analysis

Table 73. Inada Recent Developments

Table 74. BODYFRIEND Basic Information

Table 75. BODYFRIEND Hand-Held Massager Product Overview

Table 76. BODYFRIEND Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. BODYFRIEND Business Overview

Table 78. BODYFRIEND SWOT Analysis

Table 79. BODYFRIEND Recent Developments

Table 80. Panasonic Basic Information

Table 81. Panasonic Hand-Held Massager Product Overview

Table 82. Panasonic Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Panasonic Business Overview

Table 84. Panasonic Recent Developments

Table 85. OSIM International Basic Information

Table 86. OSIM International Hand-Held Massager Product Overview

Table 87. OSIM International Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. OSIM International Business Overview

Table 89. OSIM International Recent Developments

Table 90. Rotai Basic Information

Table 91. Rotai Hand-Held Massager Product Overview
Table 92. Rotai Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Rotai Business Overview
Table 94. Rotai Recent Developments
Table 95. Daito-THRIVE Basic Information
Table 96. Daito-THRIVE Hand-Held Massager Product Overview
Table 97. Daito-THRIVE Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Daito-THRIVE Business Overview
Table 99. Daito-THRIVE Recent Developments
Table 100. HoMedics Basic Information
Table 101. HoMedics Hand-Held Massager Product Overview
Table 102. HoMedics Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. HoMedics Business Overview
Table 104. HoMedics Recent Developments
Table 105. Casada Basic Information
Table 106. Casada Hand-Held Massager Product Overview
Table 107. Casada Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Casada Business Overview
Table 109. Casada Recent Developments
Table 110. Beurer Basic Information
Table 111. Beurer Hand-Held Massager Product Overview
Table 112. Beurer Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Beurer Business Overview
Table 114. Beurer Recent Developments
Table 115. Human Touch Basic Information
Table 116. Human Touch Hand-Held Massager Product Overview
Table 117. Human Touch Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Human Touch Business Overview
Table 119. Human Touch Recent Developments
Table 120. HealthmateForever Basic Information
Table 121. HealthmateForever Hand-Held Massager Product Overview
Table 122. HealthmateForever Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. HealthmateForever Business Overview

Table 124. HealthmateForever Recent Developments

Table 125. JSB Healthcare Basic Information

Table 126. JSB Healthcare Hand-Held Massager Product Overview

Table 127. JSB Healthcare Hand-Held Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. JSB Healthcare Business Overview

Table 129. JSB Healthcare Recent Developments

Table 130. Global Hand-Held Massager Sales Forecast by Region (2026-2035) & (K Units)

Table 131. Global Hand-Held Massager Market Size Forecast by Region (2026-2035) & (M USD)

Table 132. North America Hand-Held Massager Sales Forecast by Country (2026-2035) & (K Units)

Table 133. North America Hand-Held Massager Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Hand-Held Massager Sales Forecast by Country (2026-2035) & (K Units)

Table 135. Europe Hand-Held Massager Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Hand-Held Massager Sales Forecast by Region (2026-2035) & (K Units)

Table 137. Asia Pacific Hand-Held Massager Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Hand-Held Massager Sales Forecast by Country (2026-2035) & (K Units)

Table 139. South America Hand-Held Massager Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Hand-Held Massager Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Hand-Held Massager Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Hand-Held Massager Sales Forecast by Type (2026-2035) & (K Units)

Table 143. Global Hand-Held Massager Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Hand-Held Massager Price Forecast by Type (2026-2035) & (USD/Unit)

Table 145. Global Hand-Held Massager Sales (K Units) Forecast by Application

(2026-2035)

Table 146. Global Hand-Held Massager Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hand-Held Massager
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hand-Held Massager Market Size (M USD), 2025-2035
- Figure 5. Global Hand-Held Massager Market Size (M USD) (2020-2035)
- Figure 6. Global Hand-Held Massager Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hand-Held Massager Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hand-Held Massager Product Life Cycle
- Figure 13. Hand-Held Massager Sales Share by Manufacturers in 2025
- Figure 14. Global Hand-Held Massager Revenue Share by Manufacturers in 2025
- Figure 15. Hand-Held Massager Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Hand-Held Massager Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hand-Held Massager Revenue in 2025
- Figure 18. Industry Chain Map of Hand-Held Massager
- Figure 19. Global Hand-Held Massager Market PEST Analysis
- Figure 20. Global Hand-Held Massager Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hand-Held Massager Market Share by Type
- Figure 27. Sales Market Share of Hand-Held Massager by Type (2020-2025)
- Figure 28. Sales Market Share of Hand-Held Massager by Type in 2025
- Figure 29. Market Share of Hand-Held Massager by Type (2020-2025)
- Figure 30. Market Share of Hand-Held Massager by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hand-Held Massager Market Share by Application

Figure 33. Global Hand-Held Massager Sales Market Share by Application (2020-2025)

Figure 34. Global Hand-Held Massager Sales Market Share by Application in 2025

Figure 35. Global Hand-Held Massager Market Share by Application (2020-2025)

Figure 36. Global Hand-Held Massager Market Share by Application in 2025

Figure 37. Global Hand-Held Massager Sales Growth Rate by Application (2020-2025)

Figure 38. Global Hand-Held Massager Sales Market Share by Region (2020-2025)

Figure 39. Global Hand-Held Massager Market Size by Region (2020-2025)

Figure 40. North America Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Hand-Held Massager Sales Market Share by Country in 2024

Figure 43. North America Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Hand-Held Massager Market Size by Country in 2024

Figure 45. U.S. Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Hand-Held Massager Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Hand-Held Massager Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Hand-Held Massager Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Hand-Held Massager Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Hand-Held Massager Sales Market Share by Country in 2024

Figure 53. Europe Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Hand-Held Massager Market Size by Country in 2024

Figure 55. Germany Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Hand-Held Massager Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Hand-Held Massager Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hand-Held Massager Market Size by Region in 2024

Figure 68. China Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hand-Held Massager Sales and Growth Rate (K Units)

Figure 79. South America Hand-Held Massager Sales Market Share by Country in 2024

Figure 80. South America Hand-Held Massager Market Size and Growth Rate (M USD)

Figure 81. South America Hand-Held Massager Market Size by Country in 2024

Figure 82. Brazil Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hand-Held Massager Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Hand-Held Massager Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hand-Held Massager Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hand-Held Massager Market Size by Region in 2024

Figure 92. Saudi Arabia Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hand-Held Massager Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Hand-Held Massager Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hand-Held Massager Production Market Share by Region (2020-2025)

Figure 103. North America Hand-Held Massager Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Hand-Held Massager Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Hand-Held Massager Production (K Units) Growth Rate (2020-2025)

Figure 106. China Hand-Held Massager Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Hand-Held Massager Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Hand-Held Massager Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Hand-Held Massager Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Hand-Held Massager Market Share Forecast by Type (2026-2035)

Figure 111. Global Hand-Held Massager Sales Forecast by Application (2026-2035)

Figure 112. Global Hand-Held Massager Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Hand-Held Massager Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GE1923283C36EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1923283C36EN.html>