

Global Hair Brush Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GA333F71B786EN.html>

Date: March 2026

Pages: 161

Price: US\$ 3,200.00 (Single User License)

ID: GA333F71B786EN

Abstracts

Hair brush is a brush with hard or soft bristles used in hair handling to makes hair smooth and stylish. The modern hair brush is created in United States of America by Hugh Rock in 1854. It had both elastic wire teeth and natural bristles. With the development of material and industrial capacity, the hair brush develops more types for different types. The brush stick can have cushion, or be paddle or round. The materials of brush handles are various, including ebony, rosewood, new guinea rosewood, beech, abs plastic, polyacetal, etc., and the bristles also have many material resources, such as boar bristle, horsehair, nylon, stainless steel, and so forth. Europe is the largest producer of Hair Brush, with a market share nearly 25%. It was followed by North America with 20%. Mason Pearson, Braun, Goody, Tangle Teezer and Kent are the key manufacturers of industry, and top 10 players had less than 10% combined market share.

The global Hair Brush market size was estimated at USD 764.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hair Brush market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hair Brush market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hair Brush market.

Global Hair Brush Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Mason Pearson
Braun
Goody
Tangle Teezer
Kent
Knot Genie
Ibiza
YS Park
Philip B
Paul Mitchell
Janeke

The Wet Brush
Acca Kappa
GHD
Conair
Aerin
Air Motion
Denman
Carpenter Tan
Maggie

Market Segmentation (by Type)

Cushion Brush
Paddle Brush
Round Brush
Others

Market Segmentation (by Application)

Human Usage
Animal Usage

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Hair Brush Market
Overview of the regional outlook of the Hair Brush Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hair Brush Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hair Brush, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hair Brush
- 1.2 Key Market Segments
 - 1.2.1 Hair Brush Segment by Type
 - 1.2.2 Hair Brush Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HAIR BRUSH MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Hair Brush Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Hair Brush Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HAIR BRUSH MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Hair Brush Product Life Cycle
- 3.3 Global Hair Brush Sales by Manufacturers (2020-2025)
- 3.4 Global Hair Brush Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Hair Brush Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Hair Brush Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Hair Brush Market Competitive Situation and Trends
 - 3.8.1 Hair Brush Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Hair Brush Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 HAIR BRUSH INDUSTRY CHAIN ANALYSIS

- 4.1 Hair Brush Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HAIR BRUSH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hair Brush Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hair Brush Market
- 5.7 ESG Ratings of Leading Companies

6 HAIR BRUSH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hair Brush Sales Market Share by Type (2020-2025)
- 6.3 Global Hair Brush Market Size by Type (2020-2025)
- 6.4 Global Hair Brush Price by Type (2020-2025)

7 HAIR BRUSH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hair Brush Market Sales by Application (2020-2025)
- 7.3 Global Hair Brush Market Size (M USD) by Application (2020-2025)
- 7.4 Global Hair Brush Sales Growth Rate by Application (2020-2025)

8 HAIR BRUSH MARKET SALES BY REGION

8.1 Global Hair Brush Sales by Region

8.1.1 Global Hair Brush Sales by Region

8.1.2 Global Hair Brush Sales Market Share by Region

8.2 Global Hair Brush Market Size by Region

8.2.1 Global Hair Brush Market Size by Region

8.2.2 Global Hair Brush Market Size by Region

8.3 North America

8.3.1 North America Hair Brush Sales by Country

8.3.2 North America Hair Brush Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Hair Brush Sales by Country

8.4.2 Europe Hair Brush Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Hair Brush Sales by Region

8.5.2 Asia Pacific Hair Brush Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Hair Brush Sales by Country

8.6.2 South America Hair Brush Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Hair Brush Sales by Region

- 8.7.2 Middle East and Africa Hair Brush Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HAIR BRUSH MARKET PRODUCTION BY REGION

- 9.1 Global Production of Hair Brush by Region(2020-2025)
- 9.2 Global Hair Brush Revenue Market Share by Region (2020-2025)
- 9.3 Global Hair Brush Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Hair Brush Production
 - 9.4.1 North America Hair Brush Production Growth Rate (2020-2025)
 - 9.4.2 North America Hair Brush Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Hair Brush Production
 - 9.5.1 Europe Hair Brush Production Growth Rate (2020-2025)
 - 9.5.2 Europe Hair Brush Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Hair Brush Production (2020-2025)
 - 9.6.1 Japan Hair Brush Production Growth Rate (2020-2025)
 - 9.6.2 Japan Hair Brush Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Hair Brush Production (2020-2025)
 - 9.7.1 China Hair Brush Production Growth Rate (2020-2025)
 - 9.7.2 China Hair Brush Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Mason Pearson
 - 10.1.1 Mason Pearson Basic Information
 - 10.1.2 Mason Pearson Hair Brush Product Overview
 - 10.1.3 Mason Pearson Hair Brush Product Market Performance
 - 10.1.4 Mason Pearson Business Overview
 - 10.1.5 Mason Pearson SWOT Analysis
 - 10.1.6 Mason Pearson Recent Developments
- 10.2 Braun
 - 10.2.1 Braun Basic Information
 - 10.2.2 Braun Hair Brush Product Overview
 - 10.2.3 Braun Hair Brush Product Market Performance

- 10.2.4 Braun Business Overview
- 10.2.5 Braun SWOT Analysis
- 10.2.6 Braun Recent Developments
- 10.3 Goody
 - 10.3.1 Goody Basic Information
 - 10.3.2 Goody Hair Brush Product Overview
 - 10.3.3 Goody Hair Brush Product Market Performance
 - 10.3.4 Goody Business Overview
 - 10.3.5 Goody SWOT Analysis
 - 10.3.6 Goody Recent Developments
- 10.4 Tangle Teezer
 - 10.4.1 Tangle Teezer Basic Information
 - 10.4.2 Tangle Teezer Hair Brush Product Overview
 - 10.4.3 Tangle Teezer Hair Brush Product Market Performance
 - 10.4.4 Tangle Teezer Business Overview
 - 10.4.5 Tangle Teezer Recent Developments
- 10.5 Kent
 - 10.5.1 Kent Basic Information
 - 10.5.2 Kent Hair Brush Product Overview
 - 10.5.3 Kent Hair Brush Product Market Performance
 - 10.5.4 Kent Business Overview
 - 10.5.5 Kent Recent Developments
- 10.6 Knot Genie
 - 10.6.1 Knot Genie Basic Information
 - 10.6.2 Knot Genie Hair Brush Product Overview
 - 10.6.3 Knot Genie Hair Brush Product Market Performance
 - 10.6.4 Knot Genie Business Overview
 - 10.6.5 Knot Genie Recent Developments
- 10.7 Ibiza
 - 10.7.1 Ibiza Basic Information
 - 10.7.2 Ibiza Hair Brush Product Overview
 - 10.7.3 Ibiza Hair Brush Product Market Performance
 - 10.7.4 Ibiza Business Overview
 - 10.7.5 Ibiza Recent Developments
- 10.8 YS Park
 - 10.8.1 YS Park Basic Information
 - 10.8.2 YS Park Hair Brush Product Overview
 - 10.8.3 YS Park Hair Brush Product Market Performance
 - 10.8.4 YS Park Business Overview

- 10.8.5 YS Park Recent Developments
- 10.9 Philip B
 - 10.9.1 Philip B Basic Information
 - 10.9.2 Philip B Hair Brush Product Overview
 - 10.9.3 Philip B Hair Brush Product Market Performance
 - 10.9.4 Philip B Business Overview
 - 10.9.5 Philip B Recent Developments
- 10.10 Paul Mitchell
 - 10.10.1 Paul Mitchell Basic Information
 - 10.10.2 Paul Mitchell Hair Brush Product Overview
 - 10.10.3 Paul Mitchell Hair Brush Product Market Performance
 - 10.10.4 Paul Mitchell Business Overview
 - 10.10.5 Paul Mitchell Recent Developments
- 10.11 Janeke
 - 10.11.1 Janeke Basic Information
 - 10.11.2 Janeke Hair Brush Product Overview
 - 10.11.3 Janeke Hair Brush Product Market Performance
 - 10.11.4 Janeke Business Overview
 - 10.11.5 Janeke Recent Developments
- 10.12 The Wet Brush
 - 10.12.1 The Wet Brush Basic Information
 - 10.12.2 The Wet Brush Hair Brush Product Overview
 - 10.12.3 The Wet Brush Hair Brush Product Market Performance
 - 10.12.4 The Wet Brush Business Overview
 - 10.12.5 The Wet Brush Recent Developments
- 10.13 Acca Kappa
 - 10.13.1 Acca Kappa Basic Information
 - 10.13.2 Acca Kappa Hair Brush Product Overview
 - 10.13.3 Acca Kappa Hair Brush Product Market Performance
 - 10.13.4 Acca Kappa Business Overview
 - 10.13.5 Acca Kappa Recent Developments
- 10.14 GHD
 - 10.14.1 GHD Basic Information
 - 10.14.2 GHD Hair Brush Product Overview
 - 10.14.3 GHD Hair Brush Product Market Performance
 - 10.14.4 GHD Business Overview
 - 10.14.5 GHD Recent Developments
- 10.15 Conair
 - 10.15.1 Conair Basic Information

- 10.15.2 Conair Hair Brush Product Overview
- 10.15.3 Conair Hair Brush Product Market Performance
- 10.15.4 Conair Business Overview
- 10.15.5 Conair Recent Developments
- 10.16 Aerin
 - 10.16.1 Aerin Basic Information
 - 10.16.2 Aerin Hair Brush Product Overview
 - 10.16.3 Aerin Hair Brush Product Market Performance
 - 10.16.4 Aerin Business Overview
 - 10.16.5 Aerin Recent Developments
- 10.17 Air Motion
 - 10.17.1 Air Motion Basic Information
 - 10.17.2 Air Motion Hair Brush Product Overview
 - 10.17.3 Air Motion Hair Brush Product Market Performance
 - 10.17.4 Air Motion Business Overview
 - 10.17.5 Air Motion Recent Developments
- 10.18 Denman
 - 10.18.1 Denman Basic Information
 - 10.18.2 Denman Hair Brush Product Overview
 - 10.18.3 Denman Hair Brush Product Market Performance
 - 10.18.4 Denman Business Overview
 - 10.18.5 Denman Recent Developments
- 10.19 Carpenter Tan
 - 10.19.1 Carpenter Tan Basic Information
 - 10.19.2 Carpenter Tan Hair Brush Product Overview
 - 10.19.3 Carpenter Tan Hair Brush Product Market Performance
 - 10.19.4 Carpenter Tan Business Overview
 - 10.19.5 Carpenter Tan Recent Developments
- 10.20 Maggie
 - 10.20.1 Maggie Basic Information
 - 10.20.2 Maggie Hair Brush Product Overview
 - 10.20.3 Maggie Hair Brush Product Market Performance
 - 10.20.4 Maggie Business Overview
 - 10.20.5 Maggie Recent Developments

11 HAIR BRUSH MARKET FORECAST BY REGION

- 11.1 Global Hair Brush Market Size Forecast
- 11.2 Global Hair Brush Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Hair Brush Market Size Forecast by Country
- 11.2.3 Asia Pacific Hair Brush Market Size Forecast by Region
- 11.2.4 South America Hair Brush Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Hair Brush by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Hair Brush Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Hair Brush by Type (2026-2035)
 - 12.1.2 Global Hair Brush Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Hair Brush by Type (2026-2035)
- 12.2 Global Hair Brush Market Forecast by Application (2026-2035)
 - 12.2.1 Global Hair Brush Sales (K Units) Forecast by Application
 - 12.2.2 Global Hair Brush Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Hair Brush Market Size by Type (M USD)
- Table 4. Global Hair Brush Market Size by Application
- Table 5. Hair Brush Market Size Comparison by Region (M USD)
- Table 6. Global Hair Brush Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Hair Brush Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Hair Brush Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Hair Brush Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hair Brush as of 2025)
- Table 11. Global Market Hair Brush Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Hair Brush Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Hair Brush Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Hair Brush Sales by Type (K Units)
- Table 27. Global Hair Brush Market Size by Type (M USD)
- Table 28. Global Hair Brush Sales (K Units) by Type (2020-2025)
- Table 29. Global Hair Brush Sales Market Share by Type (2020-2025)
- Table 30. Global Hair Brush Market Size (M USD) by Type (2020-2025)
- Table 31. Global Hair Brush Market Share by Type (2020-2025)
- Table 32. Global Hair Brush Price (USD/Unit) by Type (2020-2025)

- Table 33. Global Hair Brush Sales (K Units) by Application
- Table 34. Global Hair Brush Market Size by Application
- Table 35. Global Hair Brush Sales by Application (2020-2025) & (K Units)
- Table 36. Global Hair Brush Sales Market Share by Application (2020-2025)
- Table 37. Global Hair Brush Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Hair Brush Market Share by Application (2020-2025)
- Table 39. Global Hair Brush Sales Growth Rate by Application (2020-2025)
- Table 40. Global Hair Brush Sales by Region (2020-2025) & (K Units)
- Table 41. Global Hair Brush Sales Market Share by Region (2020-2025)
- Table 42. Global Hair Brush Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Hair Brush Market Size by Region (2020-2025)
- Table 44. North America Hair Brush Sales by Country (2020-2025) & (K Units)
- Table 45. North America Hair Brush Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Hair Brush Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Hair Brush Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Hair Brush Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Hair Brush Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Hair Brush Sales by Country (2020-2025) & (K Units)
- Table 51. South America Hair Brush Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Hair Brush Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Hair Brush Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Hair Brush Production (K Units) by Region(2020-2025)
- Table 55. Global Hair Brush Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Hair Brush Revenue Market Share by Region (2020-2025)
- Table 57. Global Hair Brush Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Hair Brush Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Hair Brush Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Hair Brush Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Hair Brush Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Mason Pearson Basic Information
- Table 63. Mason Pearson Hair Brush Product Overview
- Table 64. Mason Pearson Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Mason Pearson Business Overview

Table 66. Mason Pearson SWOT Analysis

Table 67. Mason Pearson Recent Developments

Table 68. Braun Basic Information

Table 69. Braun Hair Brush Product Overview

Table 70. Braun Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Braun Business Overview

Table 72. Braun SWOT Analysis

Table 73. Braun Recent Developments

Table 74. Goody Basic Information

Table 75. Goody Hair Brush Product Overview

Table 76. Goody Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Goody Business Overview

Table 78. Goody SWOT Analysis

Table 79. Goody Recent Developments

Table 80. Tangle Teezer Basic Information

Table 81. Tangle Teezer Hair Brush Product Overview

Table 82. Tangle Teezer Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Tangle Teezer Business Overview

Table 84. Tangle Teezer Recent Developments

Table 85. Kent Basic Information

Table 86. Kent Hair Brush Product Overview

Table 87. Kent Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Kent Business Overview

Table 89. Kent Recent Developments

Table 90. Knot Genie Basic Information

Table 91. Knot Genie Hair Brush Product Overview

Table 92. Knot Genie Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Knot Genie Business Overview

Table 94. Knot Genie Recent Developments

Table 95. Ibiza Basic Information

Table 96. Ibiza Hair Brush Product Overview

Table 97. Ibiza Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 98. Ibiza Business Overview
- Table 99. Ibiza Recent Developments
- Table 100. YS Park Basic Information
- Table 101. YS Park Hair Brush Product Overview
- Table 102. YS Park Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. YS Park Business Overview
- Table 104. YS Park Recent Developments
- Table 105. Philip B Basic Information
- Table 106. Philip B Hair Brush Product Overview
- Table 107. Philip B Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Philip B Business Overview
- Table 109. Philip B Recent Developments
- Table 110. Paul Mitchell Basic Information
- Table 111. Paul Mitchell Hair Brush Product Overview
- Table 112. Paul Mitchell Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Paul Mitchell Business Overview
- Table 114. Paul Mitchell Recent Developments
- Table 115. Janeke Basic Information
- Table 116. Janeke Hair Brush Product Overview
- Table 117. Janeke Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Janeke Business Overview
- Table 119. Janeke Recent Developments
- Table 120. The Wet Brush Basic Information
- Table 121. The Wet Brush Hair Brush Product Overview
- Table 122. The Wet Brush Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. The Wet Brush Business Overview
- Table 124. The Wet Brush Recent Developments
- Table 125. Acca Kappa Basic Information
- Table 126. Acca Kappa Hair Brush Product Overview
- Table 127. Acca Kappa Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Acca Kappa Business Overview
- Table 129. Acca Kappa Recent Developments
- Table 130. GHD Basic Information

Table 131. GHD Hair Brush Product Overview

Table 132. GHD Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. GHD Business Overview

Table 134. GHD Recent Developments

Table 135. Conair Basic Information

Table 136. Conair Hair Brush Product Overview

Table 137. Conair Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Conair Business Overview

Table 139. Conair Recent Developments

Table 140. Aerin Basic Information

Table 141. Aerin Hair Brush Product Overview

Table 142. Aerin Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Aerin Business Overview

Table 144. Aerin Recent Developments

Table 145. Air Motion Basic Information

Table 146. Air Motion Hair Brush Product Overview

Table 147. Air Motion Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. Air Motion Business Overview

Table 149. Air Motion Recent Developments

Table 150. Denman Basic Information

Table 151. Denman Hair Brush Product Overview

Table 152. Denman Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. Denman Business Overview

Table 154. Denman Recent Developments

Table 155. Carpenter Tan Basic Information

Table 156. Carpenter Tan Hair Brush Product Overview

Table 157. Carpenter Tan Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 158. Carpenter Tan Business Overview

Table 159. Carpenter Tan Recent Developments

Table 160. Maggie Basic Information

Table 161. Maggie Hair Brush Product Overview

Table 162. Maggie Hair Brush Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 163. Maggie Business Overview

Table 164. Maggie Recent Developments

Table 165. Global Hair Brush Sales Forecast by Region (2026-2035) & (K Units)

Table 166. Global Hair Brush Market Size Forecast by Region (2026-2035) & (M USD)

Table 167. North America Hair Brush Sales Forecast by Country (2026-2035) & (K Units)

Table 168. North America Hair Brush Market Size Forecast by Country (2026-2035) & (M USD)

Table 169. Europe Hair Brush Sales Forecast by Country (2026-2035) & (K Units)

Table 170. Europe Hair Brush Market Size Forecast by Country (2026-2035) & (M USD)

Table 171. Asia Pacific Hair Brush Sales Forecast by Region (2026-2035) & (K Units)

Table 172. Asia Pacific Hair Brush Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Hair Brush Sales Forecast by Country (2026-2035) & (K Units)

Table 174. South America Hair Brush Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Middle East and Africa Hair Brush Sales Forecast by Country (2026-2035) & (Units)

Table 176. Middle East and Africa Hair Brush Market Size Forecast by Country (2026-2035) & (M USD)

Table 177. Global Hair Brush Sales Forecast by Type (2026-2035) & (K Units)

Table 178. Global Hair Brush Market Size Forecast by Type (2026-2035) & (M USD)

Table 179. Global Hair Brush Price Forecast by Type (2026-2035) & (USD/Unit)

Table 180. Global Hair Brush Sales (K Units) Forecast by Application (2026-2035)

Table 181. Global Hair Brush Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hair Brush
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hair Brush Market Size (M USD), 2025-2035
- Figure 5. Global Hair Brush Market Size (M USD) (2020-2035)
- Figure 6. Global Hair Brush Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hair Brush Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hair Brush Product Life Cycle
- Figure 13. Hair Brush Sales Share by Manufacturers in 2025
- Figure 14. Global Hair Brush Revenue Share by Manufacturers in 2025
- Figure 15. Hair Brush Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Hair Brush Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hair Brush Revenue in 2025
- Figure 18. Industry Chain Map of Hair Brush
- Figure 19. Global Hair Brush Market PEST Analysis
- Figure 20. Global Hair Brush Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hair Brush Market Share by Type
- Figure 27. Sales Market Share of Hair Brush by Type (2020-2025)
- Figure 28. Sales Market Share of Hair Brush by Type in 2025
- Figure 29. Market Share of Hair Brush by Type (2020-2025)
- Figure 30. Market Share of Hair Brush by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hair Brush Market Share by Application
- Figure 33. Global Hair Brush Sales Market Share by Application (2020-2025)

- Figure 34. Global Hair Brush Sales Market Share by Application in 2025
- Figure 35. Global Hair Brush Market Share by Application (2020-2025)
- Figure 36. Global Hair Brush Market Share by Application in 2025
- Figure 37. Global Hair Brush Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Hair Brush Sales Market Share by Region (2020-2025)
- Figure 39. Global Hair Brush Market Size by Region (2020-2025)
- Figure 40. North America Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Hair Brush Sales Market Share by Country in 2024
- Figure 43. North America Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Hair Brush Market Size by Country in 2024
- Figure 45. U.S. Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Hair Brush Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Hair Brush Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Hair Brush Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Hair Brush Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Hair Brush Sales Market Share by Country in 2024
- Figure 53. Europe Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Hair Brush Market Size by Country in 2024
- Figure 55. Germany Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Hair Brush Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Hair Brush Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Hair Brush Market Size by Region in 2024
- Figure 68. China Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Hair Brush Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hair Brush Sales and Growth Rate (K Units)

Figure 79. South America Hair Brush Sales Market Share by Country in 2024

Figure 80. South America Hair Brush Market Size and Growth Rate (M USD)

Figure 81. South America Hair Brush Market Size by Country in 2024

Figure 82. Brazil Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hair Brush Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Hair Brush Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hair Brush Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hair Brush Market Size by Region in 2024

Figure 92. Saudi Arabia Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hair Brush Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Hair Brush Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hair Brush Production Market Share by Region (2020-2025)

Figure 103. North America Hair Brush Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Hair Brush Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Hair Brush Production (K Units) Growth Rate (2020-2025)

Figure 106. China Hair Brush Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Hair Brush Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Hair Brush Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Hair Brush Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Hair Brush Market Share Forecast by Type (2026-2035)

Figure 111. Global Hair Brush Sales Forecast by Application (2026-2035)

Figure 112. Global Hair Brush Market Share Forecast by Application (2026-2035)

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