

# Global Gypsum Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G4269457AD14EN.html>

Date: December 2024

Pages: 149

Price: US\$ 2,800.00 (Single User License)

ID: G4269457AD14EN

## Abstracts

### Report Overview

Gypsum, a soft sulfate mineral composed of calcium sulfate dihydrate, plays a crucial role in various industries such as construction, agriculture, and healthcare. Its key characteristics include fire resistance, sound absorption, and soil conditioning properties, making it a versatile material with diverse applications. In the market, gypsum is positioned as a cost-effective and sustainable solution for enhancing the quality and performance of end products.

The current market size of the global gypsum market in 2023 stands at approximately USD 4.2 billion. Looking ahead, the market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.78% from 2024 to 2032. This growth can be attributed to several key drivers and market forces. Firstly, the increasing demand for gypsum in the construction industry for plaster, drywall, and cement production is a significant driver. Additionally, the growing awareness and adoption of sustainable construction materials are fueling market growth. Moreover, the expanding agricultural sector's use of gypsum for soil conditioning and improving crop yield is further propelling market expansion.

Analyzing market trends reveals several noteworthy developments. One prominent trend is the rising popularity of gypsum-based products in eco-friendly construction practices due to their recyclability and low carbon footprint. Another trend is the growing utilization of gypsum in the healthcare sector for making dental plaster and casts. Furthermore, the innovation of advanced gypsum products with enhanced properties such as moisture resistance and durability is gaining traction in the market. These trends are driven by the increasing emphasis on sustainable practices, technological advancements, and evolving consumer preferences.

In terms of regional market distribution, leading markets for gypsum include Asia Pacific, North America, and Europe. The dominance of these regions can be attributed to factors such as rapid urbanization, infrastructure development, and government initiatives promoting sustainable construction practices. In Asia Pacific, countries like China and India are witnessing robust growth in the construction sector, driving the demand for gypsum. In North America and Europe, stringent regulations promoting energy-efficient buildings are boosting the adoption of gypsum-based products. Understanding the market dynamics in these key regions is essential for stakeholders to capitalize on growth opportunities and navigate challenges effectively.

Despite the positive outlook, the gypsum market faces certain challenges. One key challenge is the volatility in raw material prices, impacting production costs and profitability for manufacturers. Additionally, regulatory hurdles related to environmental concerns and waste management pose challenges for market players. Addressing these challenges requires strategic pricing mechanisms, sustainable sourcing practices, and compliance with stringent regulations to ensure long-term market sustainability.

In conclusion, the global gypsum market is poised for steady growth driven by increasing demand in construction, agriculture, and healthcare sectors. By staying abreast of market trends, leveraging regional market dynamics, and addressing key challenges, industry players can capitalize on emerging opportunities and sustain growth in the competitive landscape.

This report provides a deep insight into the global Gypsum market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Gypsum Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Gypsum market in any manner.

### Global Gypsum Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Knauf (US Gypsum Corp)

Saint-Gobain (Continental Building Products)

National Gypsum

BNBM

Georgia Pacific

Yoshino Gypsum Co.

Ltd

American Gypsum

PABCO Gypsum

Etex (Siniat)

Chiyoda Ute

Jason

CSR

## Market Segmentation (by Type)

Plasterboard

Plaster Block

Gypsum Fibreboard

Decorative Plaster

Others

## Market Segmentation (by Application)

Partitions and the Lining of Walls

Ceilings

Roofs

Floors

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Gypsum Market
- Overview of the regional outlook of the Gypsum Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Gypsum Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Gypsum

#### 1.2 Key Market Segments

##### 1.2.1 Gypsum Segment by Type

##### 1.2.2 Gypsum Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 GYPSUM MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Gypsum Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global Gypsum Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

#### 2.4 Macroeconomic Analysis

### **3 GYPSUM MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Gypsum Sales by Manufacturers (2019-2024)

#### 3.2 Global Gypsum Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Gypsum Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Gypsum Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Gypsum Sales Sites, Area Served, Product Type

#### 3.6 Gypsum Market Competitive Situation and Trends

##### 3.6.1 Gypsum Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Gypsum Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 GYPSUM INDUSTRY CHAIN ANALYSIS**

#### 4.1 Gypsum Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GYPSUM MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 GYPSUM MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Gypsum Sales Market Share by Type (2019-2024)

6.3 Global Gypsum Market Size Market Share by Type (2019-2024)

6.4 Global Gypsum Price by Type (2019-2024)

## **7 GYPSUM MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Gypsum Market Sales by Application (2019-2024)

7.3 Global Gypsum Market Size (M USD) by Application (2019-2024)

7.4 Global Gypsum Sales Growth Rate by Application (2019-2024)

## **8 GYPSUM MARKET SALES BY REGION**

8.1 Global Gypsum Sales by Region

8.1.1 Global Gypsum Sales by Region

8.1.2 Global Gypsum Sales Market Share by Region

8.2 Global Gypsum Market Size by Region

8.2.1 Global Gypsum Market Size by Region

8.2.2 Global Gypsum Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Gypsum Sales by Country

### 8.3.2 North America Gypsum Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Gypsum Sales by Country

### 8.4.2 Europe Gypsum Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Russia Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Gypsum Sales by Region

### 8.5.2 China

### 8.5.3 Japan

### 8.5.4 South Korea

### 8.5.5 India

### 8.5.6 Southeast Asia

## 8.6 Asia Pacific

### 8.6.1 Asia Pacific Gypsum Market Size by Region

### 8.6.2 Asia Pacific Gypsum Market Size by Region

### 8.6.3 China

### 8.6.4 Japan

### 8.6.5 South Korea

### 8.6.6 India

### 8.6.7 Southeast Asia

## 8.7 South America

### 8.7.1 South America Gypsum Sales by Country

### 8.7.2 South America Gypsum Market Size by Country

### 8.7.3 Brazil

### 8.7.4 Argentina

### 8.7.5 Columbia

## 8.8 Middle East and Africa

### 8.8.1 Middle East and Africa Gypsum Sales by Region

### 8.8.2 Middle East and Africa Gypsum Market Size by Region

### 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

## **9 GYPSUM MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Gypsum by Region (2019-2024)
- 9.2 Global Gypsum Revenue Market Share by Region (2019-2024)
- 9.3 Global Gypsum Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Gypsum Production
  - 9.4.1 North America Gypsum Production Growth Rate (2019-2024)
  - 9.4.2 North America Gypsum Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Gypsum Production
  - 9.5.1 Europe Gypsum Production Growth Rate (2019-2024)
  - 9.5.2 Europe Gypsum Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Gypsum Production (2019-2024)
  - 9.6.1 Japan Gypsum Production Growth Rate (2019-2024)
  - 9.6.2 Japan Gypsum Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Gypsum Production (2019-2024)
  - 9.7.1 China Gypsum Production Growth Rate (2019-2024)
  - 9.7.2 China Gypsum Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Knauf (US Gypsum Corp)
  - 10.1.1 Knauf (US Gypsum Corp) Gypsum Basic Information
  - 10.1.2 Knauf (US Gypsum Corp) Gypsum Product Overview
  - 10.1.3 Knauf (US Gypsum Corp) Gypsum Product Market Performance
  - 10.1.4 Knauf (US Gypsum Corp) Business Overview
  - 10.1.5 Knauf (US Gypsum Corp) Gypsum SWOT Analysis
  - 10.1.6 Knauf (US Gypsum Corp) Recent Developments
- 10.2 Saint-Gobain (Continental Building Products)
  - 10.2.1 Saint-Gobain (Continental Building Products) Gypsum Basic Information
  - 10.2.2 Saint-Gobain (Continental Building Products) Gypsum Product Overview
  - 10.2.3 Saint-Gobain (Continental Building Products) Gypsum Product Market Performance
  - 10.2.4 Saint-Gobain (Continental Building Products) Business Overview

- 10.2.5 Saint-Gobain (Continental Building Products) Gypsum SWOT Analysis
- 10.2.6 Saint-Gobain (Continental Building Products) Recent Developments
- 10.3 National Gypsum
  - 10.3.1 National Gypsum Gypsum Basic Information
  - 10.3.2 National Gypsum Gypsum Product Overview
  - 10.3.3 National Gypsum Gypsum Product Market Performance
  - 10.3.4 National Gypsum Gypsum SWOT Analysis
  - 10.3.5 National Gypsum Business Overview
  - 10.3.6 National Gypsum Recent Developments
- 10.4 BNBM
  - 10.4.1 BNBM Gypsum Basic Information
  - 10.4.2 BNBM Gypsum Product Overview
  - 10.4.3 BNBM Gypsum Product Market Performance
  - 10.4.4 BNBM Business Overview
  - 10.4.5 BNBM Recent Developments
- 10.5 Georgia Pacific
  - 10.5.1 Georgia Pacific Gypsum Basic Information
  - 10.5.2 Georgia Pacific Gypsum Product Overview
  - 10.5.3 Georgia Pacific Gypsum Product Market Performance
  - 10.5.4 Georgia Pacific Business Overview
  - 10.5.5 Georgia Pacific Recent Developments
- 10.6 Yoshino Gypsum Co.
  - 10.6.1 Yoshino Gypsum Co. Gypsum Basic Information
  - 10.6.2 Yoshino Gypsum Co. Gypsum Product Overview
  - 10.6.3 Yoshino Gypsum Co. Gypsum Product Market Performance
  - 10.6.4 Yoshino Gypsum Co. Business Overview
  - 10.6.5 Yoshino Gypsum Co. Recent Developments
- 10.7 Ltd
  - 10.7.1 Ltd Gypsum Basic Information
  - 10.7.2 Ltd Gypsum Product Overview
  - 10.7.3 Ltd Gypsum Product Market Performance
  - 10.7.4 Ltd Business Overview
  - 10.7.5 Ltd Recent Developments
- 10.8 American Gypsum
  - 10.8.1 American Gypsum Gypsum Basic Information
  - 10.8.2 American Gypsum Gypsum Product Overview
  - 10.8.3 American Gypsum Gypsum Product Market Performance
  - 10.8.4 American Gypsum Business Overview
  - 10.8.5 American Gypsum Recent Developments

## 10.9 PABCO Gypsum

- 10.9.1 PABCO Gypsum Gypsum Basic Information
- 10.9.2 PABCO Gypsum Gypsum Product Overview
- 10.9.3 PABCO Gypsum Gypsum Product Market Performance
- 10.9.4 PABCO Gypsum Business Overview
- 10.9.5 PABCO Gypsum Recent Developments

## 10.10 Etex (Siniat)

- 10.10.1 Etex (Siniat) Gypsum Basic Information
- 10.10.2 Etex (Siniat) Gypsum Product Overview
- 10.10.3 Etex (Siniat) Gypsum Product Market Performance
- 10.10.4 Etex (Siniat) Business Overview
- 10.10.5 Etex (Siniat) Recent Developments

## 10.11 Chiyoda Ute

- 10.11.1 Chiyoda Ute Gypsum Basic Information
- 10.11.2 Chiyoda Ute Gypsum Product Overview
- 10.11.3 Chiyoda Ute Gypsum Product Market Performance
- 10.11.4 Chiyoda Ute Business Overview
- 10.11.5 Chiyoda Ute Recent Developments

## 10.12 Jason

- 10.12.1 Jason Gypsum Basic Information
- 10.12.2 Jason Gypsum Product Overview
- 10.12.3 Jason Gypsum Product Market Performance
- 10.12.4 Jason Business Overview
- 10.12.5 Jason Recent Developments

## 10.13 CSR

- 10.13.1 CSR Gypsum Basic Information
- 10.13.2 CSR Gypsum Product Overview
- 10.13.3 CSR Gypsum Product Market Performance
- 10.13.4 CSR Business Overview
- 10.13.5 CSR Recent Developments

# **11 GYPSUM MARKET FORECAST BY REGION**

## 11.1 Global Gypsum Market Size Forecast

## 11.2 Global Gypsum Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Gypsum Market Size Forecast by Country
- 11.2.3 Asia Pacific Gypsum Market Size Forecast by Region
- 11.2.4 South America Gypsum Market Size Forecast by Country

#### 11.2.5 Middle East and Africa Forecasted Sales of Gypsum by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

#### 12.1 Global Gypsum Market Forecast by Type (2025-2032)

##### 12.1.1 Global Forecasted Sales of Gypsum by Type (2025-2032)

##### 12.1.2 Global Gypsum Market Size Forecast by Type (2025-2032)

##### 12.1.3 Global Forecasted Price of Gypsum by Type (2025-2032)

#### 12.2 Global Gypsum Market Forecast by Application (2025-2032)

##### 12.2.1 Global Gypsum Sales (K MT) Forecast by Application

##### 12.2.2 Global Gypsum Market Size (M USD) Forecast by Application (2025-2032)

### **13 CONCLUSION AND KEY FINDINGS**

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