

Global Gypsum Boards Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Gypsum boards, also known as drywall or plasterboard, are widely used in the construction industry for interior walls and ceilings. These boards are composed of gypsum plaster sandwiched between layers of paper, offering ease of installation, fire resistance, soundproofing, and durability. The market for gypsum boards is a crucial segment of the construction materials industry, driven by factors such as urbanization, renovation activities, and the growing demand for affordable housing solutions.

As of 2023, the global market size for gypsum boards stands at approximately \$20 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. This growth can be attributed to the increasing construction activities in both residential and commercial sectors, especially in emerging economies. The key growth drivers for the gypsum board market include rapid urbanization, population growth, infrastructure development, and the shift towards sustainable and energy-efficient construction practices.

Several trends are shaping the gypsum board market. Firstly, the rising adoption of lightweight gypsum boards for reducing construction costs and improving energy efficiency is gaining traction. Secondly, the growing popularity of moisture-resistant and mold-resistant gypsum boards in humid regions is driving market growth. Additionally, the increasing focus on recyclable and eco-friendly gypsum boards aligns with sustainable construction trends, appealing to environmentally conscious consumers.

Moreover, the market is witnessing a surge in demand for innovative fire-resistant gypsum boards, especially in regions prone to wildfires or building fires. Manufacturers

are investing in research and development to enhance the fire performance of gypsum boards, meeting stringent safety regulations and standards. Furthermore, the integration of advanced technologies such as 3D printing and digital modeling is revolutionizing the design and customization capabilities of gypsum boards, catering to diverse architectural requirements.

In terms of regional market distribution, North America and Europe currently lead the gypsum board market due to established construction industries, stringent building regulations, and a high demand for renovation projects. In these regions, the dominance factors include a strong presence of key market players, advanced manufacturing technologies, and a focus on sustainable construction practices. On the other hand, Asia Pacific is emerging as a lucrative market for gypsum boards, driven by rapid urbanization, infrastructure development, and government initiatives to promote affordable housing solutions.

Despite the positive market outlook, the gypsum board industry faces challenges such as fluctuating raw material prices, supply chain disruptions, and environmental concerns related to gypsum mining and disposal. Additionally, intense market competition, especially from alternative building materials like metal panels and fiber cement boards, poses a threat to the market share of gypsum boards.

In conclusion, the gypsum board market is poised for steady growth driven by urbanization, infrastructure development, and sustainability trends. To capitalize on these opportunities, industry players should focus on product innovation, sustainability initiatives, and market expansion strategies to meet the evolving needs of the construction sector.

This report provides a deep insight into the global Gypsum Boards market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Gypsum Boards Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Gypsum Boards market in any manner.

Global Gypsum Boards Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BNBM

Saint-Gobain

Etex Corp

Knauf

USG

National Gypsum

Boral

Yoshino

Baier

Jason

Market Segmentation (by Type)

Regular Gypsum Boards

Moisture Resistant Gypsum Boards

Fire Resistant Gypsum Boards

Market Segmentation (by Application)

Household

Commercial

Industrial

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Gypsum Boards Market

Overview of the regional outlook of the Gypsum Boards Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gypsum Boards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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