

Global Gypsum Board Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Gypsum board, commonly known as drywall, is a building material used for walls and ceilings in construction projects. It is composed of gypsum plaster sandwiched between layers of paper, providing a smooth surface for painting or wallpapering. Gypsum board is valued for its ease of installation, fire resistance, soundproofing qualities, and affordability, making it a popular choice in the construction industry.

The global gypsum board market size in 2023 was approximately \$22.6 billion. It is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.78% from 2024 to 2032. This growth can be attributed to several key factors. Firstly, the increasing demand for affordable housing solutions in developing countries is driving the construction industry, thereby boosting the demand for gypsum board. Secondly, the growing trend towards sustainable and eco-friendly construction materials is favoring the adoption of gypsum board due to its recyclability and low environmental impact.

One of the prominent trends in the gypsum board market is the rising popularity of innovative products such as mold-resistant and moisture-resistant gypsum boards. These specialized variants cater to specific construction requirements, such as in bathrooms, kitchens, and humid environments, thereby expanding the application scope of gypsum board. Additionally, the integration of advanced technologies in manufacturing processes is enhancing the quality and performance characteristics of gypsum board, further driving market growth.

Another trend shaping the market is the increasing focus on lightweight construction materials. Gypsum boards are lightweight compared to traditional building materials,

making them easier to handle and install, reducing construction time and labor costs. This trend is particularly significant in urban areas where space constraints and the need for faster construction processes are driving the demand for lightweight building materials like gypsum board.

In terms of regional market distribution, Asia Pacific is the leading market for gypsum board, driven by rapid urbanization, population growth, and infrastructure development in countries like China and India. The Middle East and Africa region is also a significant market due to ongoing construction projects and investments in commercial and residential infrastructure. North America and Europe exhibit steady demand for gypsum board, primarily in renovation and remodeling activities.

Despite its growth prospects, the gypsum board market faces challenges such as fluctuating raw material prices, which can impact production costs and profit margins for manufacturers. Additionally, stringent regulations related to emissions during the manufacturing process pose compliance challenges for industry players. Addressing these challenges will be crucial for sustaining growth and competitiveness in the global gypsum board market.

This report provides a deep insight into the global Gypsum Board market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Gypsum Board Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Gypsum Board market in any manner.

Global Gypsum Board Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BNBM

Saint-Gobain

Etex Corp

Knauf

USG

National Gypsum

Boral

Yoshino

Baier

Jason

Market Segmentation (by Type)

Regular

Moisture Resistant

Fire Resistant

Market Segmentation (by Application)

Residential

Commercial

Industrial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Gypsum Board Market

Overview of the regional outlook of the Gypsum Board Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gypsum Board Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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