

Global Gym Mats Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Gym Mats are typically used for general fitness activities and are found in most sports shops. They are thicker than yoga mats and are about 1 to 3 inches thick. The thickness of the mat protects body as well as the floor and is ideal for floor-based workouts and body-weight exercises.

This report provides a deep insight into the global Gym Mats market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Gym Mats Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Gym Mats market in any manner.

Global Gym Mats Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam

HATHAYOGA

Kharma Khare

Hosa Group

Toplus

Aerolite

Aurorae

Barefoot Yoga

Keep Well

Khataland

Microcell Composite

Yogarugs

IKU

Yogasana

A. Kolckmann

Liforme

Bean Products

Dollamur Sport Surfaces

Gym Mats Plus

Market Segmentation (by Type)

PVC Exercise Mats

Rubber Exercise Mats

TPE Exercise Mats

Others

Market Segmentation (by Application)

Household Use

Health Clubs and Gyms Use

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Gym Mats Market

Overview of the regional outlook of the Gym Mats Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gym Mats Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Gym Mats

1.2 Key Market Segments

1.2.1 Gym Mats Segment by Type

1.2.2 Gym Mats Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Gym Mats Market Overview

2.1 Global Market Overview

2.1.1 Global Gym Mats Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Gym Mats Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Gym Mats Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Gym Mats Product Life Cycle

3.3 Global Gym Mats Sales by Manufacturers (2020-2025)

3.4 Global Gym Mats Revenue Market Share by Manufacturers (2020-2025)

3.5 Gym Mats Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Gym Mats Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Gym Mats Manufacturing Sites, Area Served, Product Type

3.8 Gym Mats Market Competitive Situation and Trends

3.8.1 Gym Mats Market Concentration Rate

3.8.2 Global 5 and 10 Largest Gym Mats Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Gym Mats Industry Chain Analysis

4.1 Gym Mats Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 The Development and Dynamics of Gym Mats Market

5.1 Key Development Trends

- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Gym Mats Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Gym Mats Market
- 5.7 ESG Ratings of Leading Companies
- 6 Global Gym Mats Market by Region
 - 6.1 Global Gym Mats Market Size by Region
 - 6.1.1 Global Gym Mats Market Size by Region
 - 6.1.2 Global Gym Mats Market Size Market Share by Region
 - 6.2 Global Gym Mats Sales by Region
 - 6.2.1 Global Gym Mats Sales by Region
 - 6.2.2 Global Gym Mats Sales Market Share by Region
- 7 North America Market Overview
 - 7.1 North America Gym Mats Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
 - 7.2 North America Gym Mats Market Size by Type
 - 7.3 North America Gym Mats Market Size by Application
- 8 Europe Market Overview
 - 8.1 Europe Gym Mats Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview
 - 8.2 Europe Gym Mats Market Size by Type
 - 8.3 Europe Gym Mats Market Size by Application

- 9 Asia-Pacific Market Overview
 - 9.1 Asia-Pacific Gym Mats Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
 - 9.2 Asia-Pacific Gym Mats Market Size by Type
 - 9.3 Asia-Pacific Gym Mats Market Size by Application
- 10 South America Market Overview
 - 10.1 South America Gym Mats Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
 - 10.2 South America Gym Mats Market Size by Type
 - 10.3 South America Gym Mats Market Size by Application
- 11 Middle East and Africa Market Overview
 - 11.1 Middle East and Africa Gym Mats Market Size by Country
 - 11.1.1 Saudi Arabia Market Overview
 - 11.1.2 UAE Market Overview
 - 11.1.3 Egypt Market Overview
 - 11.1.4 Nigeria Market Overview
 - 11.1.5 South Africa Market Overview
 - 11.2 Middle East and Africa Gym Mats Market Size by Type
 - 11.3 Middle East and Africa Gym Mats Market Size by Application
- 12 Gym Mats Market Production by Region
 - 12.1 Global Production of Gym Mats by Region(2020-2025)
 - 12.2 Global Gym Mats Revenue Market Share by Region (2020-2025)
 - 12.3 Global Gym Mats Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.4 North America Gym Mats Production
 - 12.4.1 North America Gym Mats Production Growth Rate (2020-2025)
 - 12.4.2 North America Gym Mats Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.5 Europe Gym Mats Production
 - 12.5.1 Europe Gym Mats Production Growth Rate (2020-2025)
 - 12.5.2 Europe Gym Mats Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.6 Japan Gym Mats Production (2020-2025)
 - 12.6.1 Japan Gym Mats Production Growth Rate (2020-2025)
 - 12.6.2 Japan Gym Mats Production, Revenue, Price and Gross Margin (2020-2025)

- 12.7 China Gym Mats Production (2020-2025)
 - 12.7.1 China Gym Mats Production Growth Rate (2020-2025)
 - 12.7.2 China Gym Mats Production, Revenue, Price and Gross Margin (2020-2025)
- 13 Gym Mats Market Segmentation by Type
 - 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 13.2 Global Gym Mats Sales Market Share by Type (2020-2033)
 - 13.3 Global Gym Mats Market Size Market Share by Type (2020-2033)
 - 13.4 Global Gym Mats Price by Type (2020-2033)
- 14 Gym Mats Market Segmentation by Application
 - 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 14.2 Global Gym Mats Market Sales by Application (2020-2033)
 - 14.3 Global Gym Mats Market Size (M USD) by Application (2020-2033)
 - 14.4 Global Gym Mats Sales Growth Rate by Application (2020-2033)
- 15 Key Companies Profile
 - 15.1 Lululemon
 - 15.1.1 Lululemon Basic Information
 - 15.1.2 Lululemon Gym Mats Product Overview
 - 15.1.3 Lululemon Gym Mats Product Market Performance
 - 15.1.4 Lululemon Business Overview
 - 15.1.5 Lululemon SWOT Analysis
 - 15.1.6 Lululemon Recent Developments
 - 15.2 Manduka PROlite
 - 15.2.1 Manduka PROlite Basic Information
 - 15.2.2 Manduka PROlite Gym Mats Product Overview
 - 15.2.3 Manduka PROlite Gym Mats Product Market Performance
 - 15.2.4 Manduka PROlite Business Overview
 - 15.2.5 Manduka PROlite SWOT Analysis
 - 15.2.6 Manduka PROlite Recent Developments
 - 15.3 Jade Yoga
 - 15.3.1 Jade Yoga Basic Information
 - 15.3.2 Jade Yoga Gym Mats Product Overview
 - 15.3.3 Jade Yoga Gym Mats Product Market Performance
 - 15.3.4 Jade Yoga Business Overview
 - 15.3.5 Jade Yoga SWOT Analysis
 - 15.3.6 Jade Yoga Recent Developments
 - 15.4 Hugger Mugger Para Rubber
 - 15.4.1 Hugger Mugger Para Rubber Basic Information
 - 15.4.2 Hugger Mugger Para Rubber Gym Mats Product Overview
 - 15.4.3 Hugger Mugger Para Rubber Gym Mats Product Market Performance

- 15.4.4 Hugger Mugger Para Rubber Business Overview
- 15.4.5 Hugger Mugger Para Rubber Recent Developments
- 15.5 PrAna Revolutionary
 - 15.5.1 PrAna Revolutionary Basic Information
 - 15.5.2 PrAna Revolutionary Gym Mats Product Overview
 - 15.5.3 PrAna Revolutionary Gym Mats Product Market Performance
 - 15.5.4 PrAna Revolutionary Business Overview
 - 15.5.5 PrAna Revolutionary Recent Developments
- 15.6 Gaiam
 - 15.6.1 Gaiam Basic Information
 - 15.6.2 Gaiam Gym Mats Product Overview
 - 15.6.3 Gaiam Gym Mats Product Market Performance
 - 15.6.4 Gaiam Business Overview
 - 15.6.5 Gaiam Recent Developments
- 15.7 HATHAYOGA
 - 15.7.1 HATHAYOGA Basic Information
 - 15.7.2 HATHAYOGA Gym Mats Product Overview
 - 15.7.3 HATHAYOGA Gym Mats Product Market Performance
 - 15.7.4 HATHAYOGA Business Overview
 - 15.7.5 HATHAYOGA Recent Developments
- 15.8 Kharma Khare
 - 15.8.1 Kharma Khare Basic Information
 - 15.8.2 Kharma Khare Gym Mats Product Overview
 - 15.8.3 Kharma Khare Gym Mats Product Market Performance
 - 15.8.4 Kharma Khare Business Overview
 - 15.8.5 Kharma Khare Recent Developments
- 15.9 Hosa Group
 - 15.9.1 Hosa Group Basic Information
 - 15.9.2 Hosa Group Gym Mats Product Overview
 - 15.9.3 Hosa Group Gym Mats Product Market Performance
 - 15.9.4 Hosa Group Business Overview
 - 15.9.5 Hosa Group Recent Developments
- 15.10 Toplus
 - 15.10.1 Toplus Basic Information
 - 15.10.2 Toplus Gym Mats Product Overview
 - 15.10.3 Toplus Gym Mats Product Market Performance
 - 15.10.4 Toplus Business Overview
 - 15.10.5 Toplus Recent Developments
- 15.11 Aerolite

- 15.11.1 Aerolite Basic Information
- 15.11.2 Aerolite Gym Mats Product Overview
- 15.11.3 Aerolite Gym Mats Product Market Performance
- 15.11.4 Aerolite Business Overview
- 15.11.5 Aerolite Recent Developments
- 15.12 Aurorae
 - 15.12.1 Aurorae Basic Information
 - 15.12.2 Aurorae Gym Mats Product Overview
 - 15.12.3 Aurorae Gym Mats Product Market Performance
 - 15.12.4 Aurorae Business Overview
 - 15.12.5 Aurorae Recent Developments
- 15.13 Barefoot Yoga
 - 15.13.1 Barefoot Yoga Basic Information
 - 15.13.2 Barefoot Yoga Gym Mats Product Overview
 - 15.13.3 Barefoot Yoga Gym Mats Product Market Performance
 - 15.13.4 Barefoot Yoga Business Overview
 - 15.13.5 Barefoot Yoga Recent Developments
- 15.14 Keep Well
 - 15.14.1 Keep Well Basic Information
 - 15.14.2 Keep Well Gym Mats Product Overview
 - 15.14.3 Keep Well Gym Mats Product Market Performance
 - 15.14.4 Keep Well Business Overview
 - 15.14.5 Keep Well Recent Developments
- 15.15 Khataland
 - 15.15.1 Khataland Basic Information
 - 15.15.2 Khataland Gym Mats Product Overview
 - 15.15.3 Khataland Gym Mats Product Market Performance
 - 15.15.4 Khataland Business Overview
 - 15.15.5 Khataland Recent Developments
- 15.16 Microcell Composite
 - 15.16.1 Microcell Composite Basic Information
 - 15.16.2 Microcell Composite Gym Mats Product Overview
 - 15.16.3 Microcell Composite Gym Mats Product Market Performance
 - 15.16.4 Microcell Composite Business Overview
 - 15.16.5 Microcell Composite Recent Developments
- 15.17 Yogarugs
 - 15.17.1 Yogarugs Basic Information
 - 15.17.2 Yogarugs Gym Mats Product Overview
 - 15.17.3 Yogarugs Gym Mats Product Market Performance

- 15.17.4 Yogarugs Business Overview
- 15.17.5 Yogarugs Recent Developments
- 15.18 IKU
 - 15.18.1 IKU Basic Information
 - 15.18.2 IKU Gym Mats Product Overview
 - 15.18.3 IKU Gym Mats Product Market Performance
 - 15.18.4 IKU Business Overview
 - 15.18.5 IKU Recent Developments
- 15.19 Yogasana
 - 15.19.1 Yogasana Basic Information
 - 15.19.2 Yogasana Gym Mats Product Overview
 - 15.19.3 Yogasana Gym Mats Product Market Performance
 - 15.19.4 Yogasana Business Overview
 - 15.19.5 Yogasana Recent Developments
- 15.20 A. Kolckmann
 - 15.20.1 A. Kolckmann Basic Information
 - 15.20.2 A. Kolckmann Gym Mats Product Overview
 - 15.20.3 A. Kolckmann Gym Mats Product Market Performance
 - 15.20.4 A. Kolckmann Business Overview
 - 15.20.5 A. Kolckmann Recent Developments
- 15.21 Liforme
 - 15.21.1 Liforme Basic Information
 - 15.21.2 Liforme Gym Mats Product Overview
 - 15.21.3 Liforme Gym Mats Product Market Performance
 - 15.21.4 Liforme Business Overview
 - 15.21.5 Liforme Recent Developments
- 15.22 Bean Products
 - 15.22.1 Bean Products Basic Information
 - 15.22.2 Bean Products Gym Mats Product Overview
 - 15.22.3 Bean Products Gym Mats Product Market Performance
 - 15.22.4 Bean Products Business Overview
 - 15.22.5 Bean Products Recent Developments
- 15.23 Dollamur Sport Surfaces
 - 15.23.1 Dollamur Sport Surfaces Basic Information
 - 15.23.2 Dollamur Sport Surfaces Gym Mats Product Overview
 - 15.23.3 Dollamur Sport Surfaces Gym Mats Product Market Performance
 - 15.23.4 Dollamur Sport Surfaces Business Overview
 - 15.23.5 Dollamur Sport Surfaces Recent Developments
- 15.24 Gym Mats Plus

15.24.1 Gym Mats Plus Basic Information
15.24.2 Gym Mats Plus Gym Mats Product Overview
15.24.3 Gym Mats Plus Gym Mats Product Market Performance
15.24.4 Gym Mats Plus Business Overview
15.24.5 Gym Mats Plus Recent Developments
16 Conclusion and Key Findings
List of Tables
Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Gym Mats Market Size by Type (M USD)
Table 4. Global Gym Mats Market Size by Application (M USD)
Table 5. Gym Mats Market Size Comparison by Region (M USD)
Table 6. Global Gym Mats Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Gym Mats Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Gym Mats Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Gym Mats Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Gym Mats as of 2024)
Table 11. Global Market Gym Mats Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers Gym Mats Manufacturing Sites and Area Served
Table 13. Manufacturers Gym Mats Product Type
Table 14. Global Gym Mats Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Gym Mats Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 25. Gym Mats Market Size Comparison by Region (M USD)
Table 26. Global Gym Mats Market Size by Region (2020-2033) & (M USD)
Table 27. Global Gym Mats Market Size Market Share by Region (2020-2033)
Table 28. Global Gym Mats Sales by Region (2020-2033) & (K Units)
Table 29. Global Gym Mats Sales Market Share by Region (2020-2033)
Table 30. North America Gym Mats Market Size by Country (2020-2033) & (M USD)
Table 31. North America Gym Mats Sales by Country (2020-2033) & (K Units)

Table 32. North America Gym Mats Sales by Type (K Units)
Table 33. North America Gym Mats Market Size by Type (M USD)
Table 34. North America Gym Mats Sales (K Units) by Type (2020-2033)
Table 35. North America Gym Mats Market Size (M USD) by Type (2020-2033)
Table 36. North America Gym Mats Sales by Application (K Units)
Table 37. North America Gym Mats Market Size by Application (M USD)
Table 38. North America Gym Mats Sales (K Units) by Application (2020-2033)
Table 39. North America Gym Mats Market Size (M USD) by Application (2020-2033)
Table 40. Europe Gym Mats Market Size by Country (2020-2033) & (M USD)
Table 41. Europe Gym Mats Sales by Country (2020-2033) & (K Units)
Table 42. Europe Gym Mats Sales by Type (K Units)
Table 43. Europe Gym Mats Market Size by Type (M USD)
Table 44. Europe Gym Mats Sales (K Units) by Type (2020-2033)
Table 45. Europe Gym Mats Market Size (M USD) by Type (2020-2033)
Table 46. Europe Gym Mats Sales by Application (K Units)
Table 47. Europe Gym Mats Market Size by Application (M USD)
Table 48. Europe Gym Mats Sales (K Units) by Application (2020-2033)
Table 49. Europe Gym Mats Market Size (M USD) by Application (2020-2033)
Table 50. Asia-Pacific Gym Mats Market Size by Country (2020-2025) & (M USD)
Table 51. Asia-Pacific Gym Mats Sales by Country (2020-2025) & (K Units)
Table 52. Asia-Pacific Gym Mats Sales by Type (K Units)
Table 53. Asia-Pacific Gym Mats Market Size by Type (M USD)
Table 54. Asia-Pacific Gym Mats Sales (K Units) by Type (2020-2033)
Table 55. Asia-Pacific Gym Mats Market Size (M USD) by Type (2020-2025)
Table 56. Asia-Pacific Gym Mats Sales by Application (K Units)
Table 57. Asia-Pacific Gym Mats Market Size by Application (M USD)
Table 58. Asia-Pacific Gym Mats Sales (K Units) by Application (2020-2033)
Table 59. Asia-Pacific Gym Mats Market Size (M USD) by Application (2020-2025)
Table 60. South America Gym Mats Market Size by Country (2020-2033) & (M USD)
Table 61. South America Gym Mats Sales by Country (2020-2033) & (K Units)
Table 62. South America Gym Mats Sales by Type (K Units)
Table 63. South America Gym Mats Market Size by Type (M USD)
Table 64. South America Gym Mats Sales (K Units) by Type (2020-2033)
Table 65. South America Gym Mats Market Size (M USD) by Type (2020-2033)
Table 66. South America Gym Mats Sales by Application (K Units)
Table 67. South America Gym Mats Market Size by Application (M USD)
Table 68. South America Gym Mats Sales (K Units) by Application (2020-2033)
Table 69. South America Gym Mats Market Size (M USD) by Application (2020-2033)
Table 70. Middle East and Africa Gym Mats Market Size by Country (2020-2033) & (M

USD)

Table 71. Middle East and Africa Gym Mats Sales by Country (2020-2033) & (K Units)

Table 72. Middle East and Africa Gym Mats Sales by Type (K Units)

Table 73. Middle East and Africa Gym Mats Market Size by Type (M USD)

Table 74. Middle East and Africa Gym Mats Sales (K Units) by Type (2020-2033)

Table 75. Middle East and Africa Gym Mats Market Size (M USD) by Type (2020-2033)

Table 76. Middle East and Africa Gym Mats Sales by Application (K Units)

Table 77. Middle East and Africa Gym Mats Market Size by Application (M USD)

Table 78. Middle East and Africa Gym Mats Sales (K Units) by Application (2020-2033)

Table 79. Middle East and Africa Gym Mats Market Size (M USD) by Application (2020-2033)

Table 80. Global Gym Mats Production (K Units) by Region(2020-2025)

Table 81. Global Gym Mats Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global Gym Mats Revenue Market Share by Region (2020-2025)

Table 83. Global Gym Mats Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America Gym Mats Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe Gym Mats Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan Gym Mats Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China Gym Mats Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global Gym Mats Sales by Type (K Units)

Table 89. Global Gym Mats Market Size by Type (M USD)

Table 90. Global Gym Mats Sales (K Units) by Type (2020-2033)

Table 91. Global Gym Mats Sales Market Share by Type (2020-2033)

Table 92. Global Gym Mats Market Size (M USD) by Type (2020-2033)

Table 93. Global Gym Mats Market Size Share by Type (2020-2033)

Table 94. Global Gym Mats Sales (K Units) by Application

Table 95. Global Gym Mats Market Size by Application(M USD)

Table 96. Global Gym Mats Sales by Application (2020-2033) & (K Units)

Table 97. Global Gym Mats Sales Market Share by Application (2020-2033)

Table 98. Global Gym Mats Market Size by Application (2020-2033) & (M USD)

Table 99. Global Gym Mats Market Share by Application (2020-2033)

Table 100. Global Gym Mats Sales Growth Rate by Application (2020-2033)

Table 101. Lululemon Basic Information

Table 102. Lululemon Gym Mats Product Overview

Table 103. Lululemon Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 104. Lululemon Business Overview
Table 105. Lululemon SWOT Analysis
Table 106. Lululemon Recent Developments
Table 107. Manduka PROlite Basic Information
Table 108. Manduka PROlite Gym Mats Product Overview
Table 109. Manduka PROlite Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Manduka PROlite Business Overview
Table 111. Manduka PROlite SWOT Analysis
Table 112. Manduka PROlite Recent Developments
Table 113. Jade Yoga Basic Information
Table 114. Jade Yoga Gym Mats Product Overview
Table 115. Jade Yoga Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Jade Yoga Business Overview
Table 117. Jade Yoga SWOT Analysis
Table 118. Jade Yoga Recent Developments
Table 119. Hugger Mugger Para Rubber Basic Information
Table 120. Hugger Mugger Para Rubber Gym Mats Product Overview
Table 121. Hugger Mugger Para Rubber Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Hugger Mugger Para Rubber Business Overview
Table 123. Hugger Mugger Para Rubber Recent Developments
Table 124. PrAna Revolutionary Basic Information
Table 125. PrAna Revolutionary Gym Mats Product Overview
Table 126. PrAna Revolutionary Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. PrAna Revolutionary Business Overview
Table 128. PrAna Revolutionary Recent Developments
Table 129. Gaiam Basic Information
Table 130. Gaiam Gym Mats Product Overview
Table 131. Gaiam Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Gaiam Business Overview
Table 133. Gaiam Recent Developments
Table 134. HATHAYOGA Basic Information
Table 135. HATHAYOGA Gym Mats Product Overview

Table 136. HATHAYOGA Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. HATHAYOGA Business Overview
Table 138. HATHAYOGA Recent Developments
Table 139. Kharma Khare Basic Information
Table 140. Kharma Khare Gym Mats Product Overview
Table 141. Kharma Khare Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Kharma Khare Business Overview
Table 143. Kharma Khare Recent Developments
Table 144. Hosa Group Basic Information
Table 145. Hosa Group Gym Mats Product Overview
Table 146. Hosa Group Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. Hosa Group Business Overview
Table 148. Hosa Group Recent Developments
Table 149. Toplus Basic Information
Table 150. Toplus Gym Mats Product Overview
Table 151. Toplus Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Toplus Business Overview
Table 153. Toplus Recent Developments
Table 154. Aerolite Basic Information
Table 155. Aerolite Gym Mats Product Overview
Table 156. Aerolite Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. Aerolite Business Overview
Table 158. Aerolite Recent Developments
Table 159. Aurorae Basic Information
Table 160. Aurorae Gym Mats Product Overview
Table 161. Aurorae Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 162. Aurorae Business Overview
Table 163. Aurorae Recent Developments
Table 164. Barefoot Yoga Basic Information
Table 165. Barefoot Yoga Gym Mats Product Overview
Table 166. Barefoot Yoga Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. Barefoot Yoga Business Overview

Table 168. Barefoot Yoga Recent Developments
Table 169. Keep Well Basic Information
Table 170. Keep Well Gym Mats Product Overview
Table 171. Keep Well Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172. Keep Well Business Overview
Table 173. Keep Well Recent Developments
Table 174. Khataland Basic Information
Table 175. Khataland Gym Mats Product Overview
Table 176. Khataland Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 177. Khataland Business Overview
Table 178. Khataland Recent Developments
Table 179. Microcell Composite Basic Information
Table 180. Microcell Composite Gym Mats Product Overview
Table 181. Microcell Composite Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 182. Microcell Composite Business Overview
Table 183. Microcell Composite Recent Developments
Table 184. Yogarugs Basic Information
Table 185. Yogarugs Gym Mats Product Overview
Table 186. Yogarugs Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 187. Yogarugs Business Overview
Table 188. Yogarugs Recent Developments
Table 189. IKU Basic Information
Table 190. IKU Gym Mats Product Overview
Table 191. IKU Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 192. IKU Business Overview
Table 193. IKU Recent Developments
Table 194. Yogasana Basic Information
Table 195. Yogasana Gym Mats Product Overview
Table 196. Yogasana Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 197. Yogasana Business Overview
Table 198. Yogasana Recent Developments
Table 199. A. Kolckmann Basic Information
Table 200. A. Kolckmann Gym Mats Product Overview

Table 201. A. Kolckmann Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 202. A. Kolckmann Business Overview
Table 203. A. Kolckmann Recent Developments
Table 204. Liforme Basic Information
Table 205. Liforme Gym Mats Product Overview
Table 206. Liforme Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 207. Liforme Business Overview
Table 208. Liforme Recent Developments
Table 209. Bean Products Basic Information
Table 210. Bean Products Gym Mats Product Overview
Table 211. Bean Products Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 212. Bean Products Business Overview
Table 213. Bean Products Recent Developments
Table 214. Dollamur Sport Surfaces Basic Information
Table 215. Dollamur Sport Surfaces Gym Mats Product Overview
Table 216. Dollamur Sport Surfaces Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 217. Dollamur Sport Surfaces Business Overview
Table 218. Dollamur Sport Surfaces Recent Developments
Table 219. Gym Mats Plus Basic Information
Table 220. Gym Mats Plus Gym Mats Product Overview
Table 221. Gym Mats Plus Gym Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 222. Gym Mats Plus Business Overview
Table 223. Gym Mats Plus Recent Developments
List of Figures
Figure 1. Product Picture of Gym Mats
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Gym Mats Market Size (M USD), 2024-2033
Figure 5. Global Gym Mats Market Size (M USD) (2020-2033)
Figure 6. Global Gym Mats Sales (K Units) & (2020-2033)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Gym Mats Market Size by Country (M USD)

- Figure 11. Company Assessment Quadrant
- Figure 12. Global Gym Mats Product Life Cycle
- Figure 13. Gym Mats Sales Share by Manufacturers in 2024
- Figure 14. Global Gym Mats Revenue Share by Manufacturers in 2024
- Figure 15. Gym Mats Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Gym Mats Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Gym Mats Revenue in 2024
- Figure 18. Industry Chain Map of Gym Mats
- Figure 19. Global Gym Mats Market PEST Analysis
- Figure 20. Global Gym Mats Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Regional Market Development Potential
- Figure 26. Global Gym Mats Market Size by Region
- Figure 27. Global Gym Mats Market Size Market Share by Region (2020-2033)
- Figure 28. Global Gym Mats Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 31. North America Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. North America Gym Mats Market Size (M USD) by Country
- Figure 33. USA Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 34. USA Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Canada Gym Mats Sales (K Units) and Growth Rate (2020-2033)
- Figure 36. Canada Gym Mats Market Size (M USD) and Growth Rate (2020-2033)
- Figure 37. Mexico Gym Mats Sales (Units) and Growth Rate (2020-2033)
- Figure 38. Mexico Gym Mats Market Size (M USD) and Growth Rate (2020-2033)
- Figure 39. North America Gym Mats Market Size (M USD) by Type
- Figure 40. North America Gym Mats Market Size (M USD) by Application
- Figure 41. Europe Market Snapshot
- Figure 42. Europe Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 43. Europe Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 44. Europe Gym Mats Market Size (M USD) by Country
- Figure 45. Germany Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 46. Germany Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)

- Figure 47. France Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 48. France Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 49. U.K. Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 50. U.K. Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 51. Italy Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 52. Italy Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 53. Spain Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 54. Spain Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 55. Europe Gym Mats Market Size (M USD) by Type
- Figure 56. Europe Gym Mats Market Size (M USD) by Application
- Figure 57. Asia-Pacific Market Snapshot
- Figure 58. Asia-Pacific Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 59. Asia-Pacific Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. Asia-Pacific Gym Mats Market Size (M USD) by Country
- Figure 61. China Gym Mats Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. China Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Japan Gym Mats Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Japan Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. South Korea Gym Mats Sales and Growth Rate (2020-2025) & (K Units)
- Figure 66. South Korea Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 67. India Gym Mats Sales and Growth Rate (2020-2025) & (K Units)
- Figure 68. India Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 69. Southeast Asia Gym Mats Sales and Growth Rate (2020-2025) & (K Units)
- Figure 70. Southeast Asia Gym Mats Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Asia-Pacific Gym Mats Market Size (M USD) by Type
- Figure 72. Asia-Pacific Gym Mats Market Size (M USD) by Application
- Figure 73. South America Market Snapshot
- Figure 74. South America Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 75. South America Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 76. South America Gym Mats Market Size (M USD) by Country
- Figure 77. Brazil Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 78. Brazil Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 79. Argentina Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 80. Argentina Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 81. Columbia Gym Mats Sales and Growth Rate (2020-2033) & (K Units)

- Figure 82. Columbia Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 83. South America Gym Mats Market Size (M USD) by Type
- Figure 84. South America Gym Mats Market Size (M USD) by Application
- Figure 85. Middle East and Africa Market Snapshot
- Figure 86. Middle East and Africa Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 87. Middle East and Africa Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 88. Middle East and Africa Gym Mats Market Size (M USD) by Country
- Figure 89. Saudi Arabia Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 90. Saudi Arabia Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 91. UAE Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 92. UAE Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 93. Egypt Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 94. Egypt Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 95. Nigeria Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 96. Nigeria Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 97. South Africa Gym Mats Sales and Growth Rate (2020-2033) & (K Units)
- Figure 98. South Africa Gym Mats Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 99. Middle East and Africa Gym Mats Market Size (M USD) by Type
- Figure 100. Middle East and Africa Gym Mats Market Size (M USD) by Application
- Figure 101. Global Gym Mats Production Market Share by Region (2020-2025)
- Figure 102. North America Gym Mats Production (K Units) Growth Rate (2020-2025)
- Figure 103. Europe Gym Mats Production (K Units) Growth Rate (2020-2025)
- Figure 104. Japan Gym Mats Production (K Units) Growth Rate (2020-2025)
- Figure 105. China Gym Mats Production (K Units) Growth Rate (2020-2025)
- Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 107. Global Gym Mats Market Size by Type (M USD)
- Figure 108. Sales Market Share of Gym Mats by Type (2020-2033)
- Figure 109. Sales Market Share of Gym Mats by Type in 2024
- Figure 110. Market Size Share of Gym Mats by Type (2020-2033)
- Figure 111. Market Size Share of Gym Mats by Type in 2024
- Figure 112. Global Gym Mats Price (USD/Unit) by Type (2020-2033)
- Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 114. Global Gym Mats Market Size by Application(M USD)
- Figure 115. Global Gym Mats Market Share by Application
- Figure 116. Global Gym Mats Sales Market Share by Application (2020-2033)

Figure 117. Global Gym Mats Sales Market Share by Application in 2024

Figure 118. Global Gym Mats Market Share by Application (2020-2033)

Figure 119. Global Gym Mats Market Share by Application in 2024

Figure 120. Global Gym Mats Sales Growth Rate by Application (2020-2033)

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