

# Global Gut Microbiome Testing Kit Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G1E0A5DB6323EN.html>

Date: February 2026

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: G1E0A5DB6323EN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Gut Microbiome Testing Kit competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Gut Microbiome Testing Kit production reached approximately 13.2 million units, with an average global market price of around US\$ 115 per unit. A Gut Microbiome Testing Kit is a diagnostic tool designed to analyze the composition and diversity of microorganisms in a person's gastrointestinal tract. Typically using stool samples, these kits employ DNA sequencing (such as 16S rRNA or metagenomic analysis) to identify bacterial species and quantify their abundance, offering insights into gut health, digestion, immunity, and disease risks.

The global Gut Microbiome Testing Kit market size was estimated at USD 1519.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Gut Microbiome Testing Kit market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Gut Microbiome Testing Kit market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Gut Microbiome Testing Kit market.

### **Global Gut Microbiome Testing Kit Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Viome Life Sciences  
ZOE Ltd.  
DayTwo  
Sun Genomics (Flor?)  
Ombre  
BIOHM Health  
Microba  
Genova Diagnostics  
Atlas Biomed  
CosmosID  
Biomesight  
Standard Process

## **Market Segmentation (by Type)**

Stool Test Kits  
Saliva Test Kits  
Blood Test Kits

## **Market Segmentation (by Application)**

Disease Diagnostics  
Nutrition & Wellness  
Research & Academic Use

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Gut Microbiome Testing Kit Market  
Overview of the regional outlook of the Gut Microbiome Testing Kit Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gut Microbiome Testing Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Gut Microbiome Testing Kit, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Gut Microbiome Testing Kit

1.2 Key Market Segments

1.2.1 Gut Microbiome Testing Kit Segment by Type

1.2.2 Gut Microbiome Testing Kit Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 GUT MICROBIOME TESTING KIT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Gut Microbiome Testing Kit Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Gut Microbiome Testing Kit Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 GUT MICROBIOME TESTING KIT MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Gut Microbiome Testing Kit Product Life Cycle

3.3 Global Gut Microbiome Testing Kit Sales by Manufacturers (2020-2025)

3.4 Global Gut Microbiome Testing Kit Revenue Market Share by Manufacturers (2020-2025)

3.5 Gut Microbiome Testing Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Gut Microbiome Testing Kit Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Gut Microbiome Testing Kit Market Competitive Situation and Trends

3.8.1 Gut Microbiome Testing Kit Market Concentration Rate

3.8.2 Global 5 and 10 Largest Gut Microbiome Testing Kit Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 GUT MICROBIOME TESTING KIT INDUSTRY CHAIN ANALYSIS**

### 4.1 Gut Microbiome Testing Kit Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GUT MICROBIOME TESTING KIT MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Gut Microbiome Testing Kit Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Gut Microbiome Testing Kit Market

### 5.7 ESG Ratings of Leading Companies

## **6 GUT MICROBIOME TESTING KIT MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Gut Microbiome Testing Kit Sales Market Share by Type (2020-2025)

### 6.3 Global Gut Microbiome Testing Kit Market Size by Type (2020-2025)

### 6.4 Global Gut Microbiome Testing Kit Price by Type (2020-2025)

## **7 GUT MICROBIOME TESTING KIT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Gut Microbiome Testing Kit Market Sales by Application (2020-2025)
- 7.3 Global Gut Microbiome Testing Kit Market Size (M USD) by Application (2020-2025)
- 7.4 Global Gut Microbiome Testing Kit Sales Growth Rate by Application (2020-2025)

## **8 GUT MICROBIOME TESTING KIT MARKET SALES BY REGION**

- 8.1 Global Gut Microbiome Testing Kit Sales by Region
  - 8.1.1 Global Gut Microbiome Testing Kit Sales by Region
  - 8.1.2 Global Gut Microbiome Testing Kit Sales Market Share by Region
- 8.2 Global Gut Microbiome Testing Kit Market Size by Region
  - 8.2.1 Global Gut Microbiome Testing Kit Market Size by Region
  - 8.2.2 Global Gut Microbiome Testing Kit Market Size by Region
- 8.3 North America
  - 8.3.1 North America Gut Microbiome Testing Kit Sales by Country
  - 8.3.2 North America Gut Microbiome Testing Kit Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Gut Microbiome Testing Kit Sales by Country
  - 8.4.2 Europe Gut Microbiome Testing Kit Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Gut Microbiome Testing Kit Sales by Region
  - 8.5.2 Asia Pacific Gut Microbiome Testing Kit Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Gut Microbiome Testing Kit Sales by Country
  - 8.6.2 South America Gut Microbiome Testing Kit Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Gut Microbiome Testing Kit Sales by Region
  - 8.7.2 Middle East and Africa Gut Microbiome Testing Kit Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 GUT MICROBIOME TESTING KIT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Gut Microbiome Testing Kit by Region(2020-2025)
- 9.2 Global Gut Microbiome Testing Kit Revenue Market Share by Region (2020-2025)
- 9.3 Global Gut Microbiome Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Gut Microbiome Testing Kit Production
  - 9.4.1 North America Gut Microbiome Testing Kit Production Growth Rate (2020-2025)
  - 9.4.2 North America Gut Microbiome Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Gut Microbiome Testing Kit Production
  - 9.5.1 Europe Gut Microbiome Testing Kit Production Growth Rate (2020-2025)
  - 9.5.2 Europe Gut Microbiome Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Gut Microbiome Testing Kit Production (2020-2025)
  - 9.6.1 Japan Gut Microbiome Testing Kit Production Growth Rate (2020-2025)
  - 9.6.2 Japan Gut Microbiome Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Gut Microbiome Testing Kit Production (2020-2025)
  - 9.7.1 China Gut Microbiome Testing Kit Production Growth Rate (2020-2025)
  - 9.7.2 China Gut Microbiome Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Viome Life Sciences
  - 10.1.1 Viome Life Sciences Basic Information

- 10.1.2 Viome Life Sciences Gut Microbiome Testing Kit Product Overview
- 10.1.3 Viome Life Sciences Gut Microbiome Testing Kit Product Market Performance
- 10.1.4 Viome Life Sciences Business Overview
- 10.1.5 Viome Life Sciences SWOT Analysis
- 10.1.6 Viome Life Sciences Recent Developments
- 10.2 ZOE Ltd.
  - 10.2.1 ZOE Ltd. Basic Information
  - 10.2.2 ZOE Ltd. Gut Microbiome Testing Kit Product Overview
  - 10.2.3 ZOE Ltd. Gut Microbiome Testing Kit Product Market Performance
  - 10.2.4 ZOE Ltd. Business Overview
  - 10.2.5 ZOE Ltd. SWOT Analysis
  - 10.2.6 ZOE Ltd. Recent Developments
- 10.3 DayTwo
  - 10.3.1 DayTwo Basic Information
  - 10.3.2 DayTwo Gut Microbiome Testing Kit Product Overview
  - 10.3.3 DayTwo Gut Microbiome Testing Kit Product Market Performance
  - 10.3.4 DayTwo Business Overview
  - 10.3.5 DayTwo SWOT Analysis
  - 10.3.6 DayTwo Recent Developments
- 10.4 Sun Genomics (Flor?)
  - 10.4.1 Sun Genomics (Flor?) Basic Information
  - 10.4.2 Sun Genomics (Flor?) Gut Microbiome Testing Kit Product Overview
  - 10.4.3 Sun Genomics (Flor?) Gut Microbiome Testing Kit Product Market Performance
  - 10.4.4 Sun Genomics (Flor?) Business Overview
  - 10.4.5 Sun Genomics (Flor?) Recent Developments
- 10.5 Ombre
  - 10.5.1 Ombre Basic Information
  - 10.5.2 Ombre Gut Microbiome Testing Kit Product Overview
  - 10.5.3 Ombre Gut Microbiome Testing Kit Product Market Performance
  - 10.5.4 Ombre Business Overview
  - 10.5.5 Ombre Recent Developments
- 10.6 BIOHM Health
  - 10.6.1 BIOHM Health Basic Information
  - 10.6.2 BIOHM Health Gut Microbiome Testing Kit Product Overview
  - 10.6.3 BIOHM Health Gut Microbiome Testing Kit Product Market Performance
  - 10.6.4 BIOHM Health Business Overview
  - 10.6.5 BIOHM Health Recent Developments
- 10.7 Microba
  - 10.7.1 Microba Basic Information

- 10.7.2 Microba Gut Microbiome Testing Kit Product Overview
- 10.7.3 Microba Gut Microbiome Testing Kit Product Market Performance
- 10.7.4 Microba Business Overview
- 10.7.5 Microba Recent Developments
- 10.8 Genova Diagnostics
  - 10.8.1 Genova Diagnostics Basic Information
  - 10.8.2 Genova Diagnostics Gut Microbiome Testing Kit Product Overview
  - 10.8.3 Genova Diagnostics Gut Microbiome Testing Kit Product Market Performance
  - 10.8.4 Genova Diagnostics Business Overview
  - 10.8.5 Genova Diagnostics Recent Developments
- 10.9 Atlas Biomed
  - 10.9.1 Atlas Biomed Basic Information
  - 10.9.2 Atlas Biomed Gut Microbiome Testing Kit Product Overview
  - 10.9.3 Atlas Biomed Gut Microbiome Testing Kit Product Market Performance
  - 10.9.4 Atlas Biomed Business Overview
  - 10.9.5 Atlas Biomed Recent Developments
- 10.10 CosmosID
  - 10.10.1 CosmosID Basic Information
  - 10.10.2 CosmosID Gut Microbiome Testing Kit Product Overview
  - 10.10.3 CosmosID Gut Microbiome Testing Kit Product Market Performance
  - 10.10.4 CosmosID Business Overview
  - 10.10.5 CosmosID Recent Developments
- 10.11 Biomesight
  - 10.11.1 Biomesight Basic Information
  - 10.11.2 Biomesight Gut Microbiome Testing Kit Product Overview
  - 10.11.3 Biomesight Gut Microbiome Testing Kit Product Market Performance
  - 10.11.4 Biomesight Business Overview
  - 10.11.5 Biomesight Recent Developments
- 10.12 Standard Process
  - 10.12.1 Standard Process Basic Information
  - 10.12.2 Standard Process Gut Microbiome Testing Kit Product Overview
  - 10.12.3 Standard Process Gut Microbiome Testing Kit Product Market Performance
  - 10.12.4 Standard Process Business Overview
  - 10.12.5 Standard Process Recent Developments

## **11 GUT MICROBIOME TESTING KIT MARKET FORECAST BY REGION**

- 11.1 Global Gut Microbiome Testing Kit Market Size Forecast
- 11.2 Global Gut Microbiome Testing Kit Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Gut Microbiome Testing Kit Market Size Forecast by Country
- 11.2.3 Asia Pacific Gut Microbiome Testing Kit Market Size Forecast by Region
- 11.2.4 South America Gut Microbiome Testing Kit Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Gut Microbiome Testing Kit by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Gut Microbiome Testing Kit Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Gut Microbiome Testing Kit by Type (2026-2035)
  - 12.1.2 Global Gut Microbiome Testing Kit Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Gut Microbiome Testing Kit by Type (2026-2035)
- 12.2 Global Gut Microbiome Testing Kit Market Forecast by Application (2026-2035)
  - 12.2.1 Global Gut Microbiome Testing Kit Sales (K Units) Forecast by Application
  - 12.2.2 Global Gut Microbiome Testing Kit Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Gut Microbiome Testing Kit Market Size by Type (M USD)
- Table 4. Global Gut Microbiome Testing Kit Market Size by Application
- Table 5. Gut Microbiome Testing Kit Market Size Comparison by Region (M USD)
- Table 6. Global Gut Microbiome Testing Kit Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Gut Microbiome Testing Kit Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Gut Microbiome Testing Kit Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Gut Microbiome Testing Kit Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Gut Microbiome Testing Kit as of 2025)
- Table 11. Global Market Gut Microbiome Testing Kit Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Gut Microbiome Testing Kit Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Gut Microbiome Testing Kit Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Gut Microbiome Testing Kit Sales by Type (K Units)
- Table 27. Global Gut Microbiome Testing Kit Market Size by Type (M USD)

- Table 28. Global Gut Microbiome Testing Kit Sales (K Units) by Type (2020-2025)
- Table 29. Global Gut Microbiome Testing Kit Sales Market Share by Type (2020-2025)
- Table 30. Global Gut Microbiome Testing Kit Market Size (M USD) by Type (2020-2025)
- Table 31. Global Gut Microbiome Testing Kit Market Share by Type (2020-2025)
- Table 32. Global Gut Microbiome Testing Kit Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Gut Microbiome Testing Kit Sales (K Units) by Application
- Table 34. Global Gut Microbiome Testing Kit Market Size by Application
- Table 35. Global Gut Microbiome Testing Kit Sales by Application (2020-2025) & (K Units)
- Table 36. Global Gut Microbiome Testing Kit Sales Market Share by Application (2020-2025)
- Table 37. Global Gut Microbiome Testing Kit Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Gut Microbiome Testing Kit Market Share by Application (2020-2025)
- Table 39. Global Gut Microbiome Testing Kit Sales Growth Rate by Application (2020-2025)
- Table 40. Global Gut Microbiome Testing Kit Sales by Region (2020-2025) & (K Units)
- Table 41. Global Gut Microbiome Testing Kit Sales Market Share by Region (2020-2025)
- Table 42. Global Gut Microbiome Testing Kit Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Gut Microbiome Testing Kit Market Size by Region (2020-2025)
- Table 44. North America Gut Microbiome Testing Kit Sales by Country (2020-2025) & (K Units)
- Table 45. North America Gut Microbiome Testing Kit Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Gut Microbiome Testing Kit Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Gut Microbiome Testing Kit Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Gut Microbiome Testing Kit Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Gut Microbiome Testing Kit Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Gut Microbiome Testing Kit Sales by Country (2020-2025) & (K Units)
- Table 51. South America Gut Microbiome Testing Kit Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Gut Microbiome Testing Kit Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Gut Microbiome Testing Kit Market Size by Region (2020-2025) & (M USD)

Table 54. Global Gut Microbiome Testing Kit Production (K Units) by Region(2020-2025)

Table 55. Global Gut Microbiome Testing Kit Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Gut Microbiome Testing Kit Revenue Market Share by Region (2020-2025)

Table 57. Global Gut Microbiome Testing Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Gut Microbiome Testing Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Gut Microbiome Testing Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Gut Microbiome Testing Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Gut Microbiome Testing Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Viome Life Sciences Basic Information

Table 63. Viome Life Sciences Gut Microbiome Testing Kit Product Overview

Table 64. Viome Life Sciences Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Viome Life Sciences Business Overview

Table 66. Viome Life Sciences SWOT Analysis

Table 67. Viome Life Sciences Recent Developments

Table 68. ZOE Ltd. Basic Information

Table 69. ZOE Ltd. Gut Microbiome Testing Kit Product Overview

Table 70. ZOE Ltd. Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. ZOE Ltd. Business Overview

Table 72. ZOE Ltd. SWOT Analysis

Table 73. ZOE Ltd. Recent Developments

Table 74. DayTwo Basic Information

Table 75. DayTwo Gut Microbiome Testing Kit Product Overview

Table 76. DayTwo Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. DayTwo Business Overview

Table 78. DayTwo SWOT Analysis

Table 79. DayTwo Recent Developments

- Table 80. Sun Genomics (Flor?) Basic Information
- Table 81. Sun Genomics (Flor?) Gut Microbiome Testing Kit Product Overview
- Table 82. Sun Genomics (Flor?) Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Sun Genomics (Flor?) Business Overview
- Table 84. Sun Genomics (Flor?) Recent Developments
- Table 85. Ombre Basic Information
- Table 86. Ombre Gut Microbiome Testing Kit Product Overview
- Table 87. Ombre Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Ombre Business Overview
- Table 89. Ombre Recent Developments
- Table 90. BIOHM Health Basic Information
- Table 91. BIOHM Health Gut Microbiome Testing Kit Product Overview
- Table 92. BIOHM Health Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. BIOHM Health Business Overview
- Table 94. BIOHM Health Recent Developments
- Table 95. Microba Basic Information
- Table 96. Microba Gut Microbiome Testing Kit Product Overview
- Table 97. Microba Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Microba Business Overview
- Table 99. Microba Recent Developments
- Table 100. Genova Diagnostics Basic Information
- Table 101. Genova Diagnostics Gut Microbiome Testing Kit Product Overview
- Table 102. Genova Diagnostics Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Genova Diagnostics Business Overview
- Table 104. Genova Diagnostics Recent Developments
- Table 105. Atlas Biomed Basic Information
- Table 106. Atlas Biomed Gut Microbiome Testing Kit Product Overview
- Table 107. Atlas Biomed Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Atlas Biomed Business Overview
- Table 109. Atlas Biomed Recent Developments
- Table 110. CosmosID Basic Information
- Table 111. CosmosID Gut Microbiome Testing Kit Product Overview
- Table 112. CosmosID Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. CosmosID Business Overview

Table 114. CosmosID Recent Developments

Table 115. Biomesight Basic Information

Table 116. Biomesight Gut Microbiome Testing Kit Product Overview

Table 117. Biomesight Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Biomesight Business Overview

Table 119. Biomesight Recent Developments

Table 120. Standard Process Basic Information

Table 121. Standard Process Gut Microbiome Testing Kit Product Overview

Table 122. Standard Process Gut Microbiome Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Standard Process Business Overview

Table 124. Standard Process Recent Developments

Table 125. Global Gut Microbiome Testing Kit Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Gut Microbiome Testing Kit Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Gut Microbiome Testing Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Gut Microbiome Testing Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Gut Microbiome Testing Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Gut Microbiome Testing Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Gut Microbiome Testing Kit Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Gut Microbiome Testing Kit Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Gut Microbiome Testing Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Gut Microbiome Testing Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Gut Microbiome Testing Kit Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Gut Microbiome Testing Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Gut Microbiome Testing Kit Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Gut Microbiome Testing Kit Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Gut Microbiome Testing Kit Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Gut Microbiome Testing Kit Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Gut Microbiome Testing Kit Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Gut Microbiome Testing Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Gut Microbiome Testing Kit Market Size (M USD), 2025-2035
- Figure 5. Global Gut Microbiome Testing Kit Market Size (M USD) (2020-2035)
- Figure 6. Global Gut Microbiome Testing Kit Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Gut Microbiome Testing Kit Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Gut Microbiome Testing Kit Product Life Cycle
- Figure 13. Gut Microbiome Testing Kit Sales Share by Manufacturers in 2025
- Figure 14. Global Gut Microbiome Testing Kit Revenue Share by Manufacturers in 2025
- Figure 15. Gut Microbiome Testing Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Gut Microbiome Testing Kit Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Gut Microbiome Testing Kit Revenue in 2025
- Figure 18. Industry Chain Map of Gut Microbiome Testing Kit
- Figure 19. Global Gut Microbiome Testing Kit Market PEST Analysis
- Figure 20. Global Gut Microbiome Testing Kit Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Gut Microbiome Testing Kit Market Share by Type
- Figure 27. Sales Market Share of Gut Microbiome Testing Kit by Type (2020-2025)
- Figure 28. Sales Market Share of Gut Microbiome Testing Kit by Type in 2025
- Figure 29. Market Share of Gut Microbiome Testing Kit by Type (2020-2025)
- Figure 30. Market Share of Gut Microbiome Testing Kit by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Gut Microbiome Testing Kit Market Share by Application

Figure 33. Global Gut Microbiome Testing Kit Sales Market Share by Application (2020-2025)

Figure 34. Global Gut Microbiome Testing Kit Sales Market Share by Application in 2025

Figure 35. Global Gut Microbiome Testing Kit Market Share by Application (2020-2025)

Figure 36. Global Gut Microbiome Testing Kit Market Share by Application in 2025

Figure 37. Global Gut Microbiome Testing Kit Sales Growth Rate by Application (2020-2025)

Figure 38. Global Gut Microbiome Testing Kit Sales Market Share by Region (2020-2025)

Figure 39. Global Gut Microbiome Testing Kit Market Size by Region (2020-2025)

Figure 40. North America Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Gut Microbiome Testing Kit Sales Market Share by Country in 2024

Figure 43. North America Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Gut Microbiome Testing Kit Market Size by Country in 2024

Figure 45. U.S. Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Gut Microbiome Testing Kit Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Gut Microbiome Testing Kit Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Gut Microbiome Testing Kit Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Gut Microbiome Testing Kit Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Gut Microbiome Testing Kit Sales Market Share by Country in 2024

Figure 53. Europe Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Gut Microbiome Testing Kit Market Size by Country in 2024

Figure 55. Germany Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) &

(K Units)

Figure 56. Germany Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Gut Microbiome Testing Kit Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Gut Microbiome Testing Kit Sales Market Share by Region in 2024

Figure 67. Asia Pacific Gut Microbiome Testing Kit Market Size by Region in 2024

Figure 68. China Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Gut Microbiome Testing Kit Sales and Growth Rate (K Units)

Figure 79. South America Gut Microbiome Testing Kit Sales Market Share by Country in 2024

Figure 80. South America Gut Microbiome Testing Kit Market Size and Growth Rate (M USD)

Figure 81. South America Gut Microbiome Testing Kit Market Size by Country in 2024

Figure 82. Brazil Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Gut Microbiome Testing Kit Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Gut Microbiome Testing Kit Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Gut Microbiome Testing Kit Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Gut Microbiome Testing Kit Market Size by Region in 2024

Figure 92. Saudi Arabia Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K

Units)

Figure 97. Egypt Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Gut Microbiome Testing Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Gut Microbiome Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Gut Microbiome Testing Kit Production Market Share by Region (2020-2025)

Figure 103. North America Gut Microbiome Testing Kit Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Gut Microbiome Testing Kit Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Gut Microbiome Testing Kit Production (K Units) Growth Rate (2020-2025)

Figure 106. China Gut Microbiome Testing Kit Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Gut Microbiome Testing Kit Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Gut Microbiome Testing Kit Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Gut Microbiome Testing Kit Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Gut Microbiome Testing Kit Market Share Forecast by Type (2026-2035)

Figure 111. Global Gut Microbiome Testing Kit Sales Forecast by Application (2026-2035)

Figure 112. Global Gut Microbiome Testing Kit Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global Gut Microbiome Testing Kit Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G1E0A5DB6323EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1E0A5DB6323EN.html>