

Global Gut Digestive Health Drinks Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

It is crucial to maintain gut health as it affects mental health, body immunity and skin condition of an individual. There are trillions of micro-organisms and bacteria in a digestive track which control the overall health of body. Hence dieticians suggest to include fibres, probiotics, and prebiotics to maintain gut health. Digestive health drinks speed up the digestion process and hence are being preferred by health-conscious consumers.

The Global Gut Digestive Health Drinks Market Size was estimated at USD 3324.60 million in 2023 and is projected to reach USD 4662.87 million by 2029, exhibiting a CAGR of 5.80% during the forecast period.

This report provides a deep insight into the global Gut Digestive Health Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Gut Digestive Health Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Gut Digestive Health Drinks market in any manner.

Global Gut Digestive Health Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Danisco A/S

Danone SA

Lifeway foods

Nestle SA

Yakult Honsha

Arla Foods

Clover Industries

General Mills

Probi

Biogaia

Dupont

Fonterra Co-Operative Group

Seven Seas Ireland

Chr. Hansen Holding

Chobani

Neuro

H&H

By-health Co., Ltd.

Beijing Scitop Bio-tech Co., Ltd.

Hebei Inatural Biotech Co., Ltd.

Market Segmentation (by Type)

Probiotic

Prebiotic

Food Enzymes

Market Segmentation (by Application)

Supermarkets

Departmental Stores

Convenience Store

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Gut Digestive Health Drinks Market

Overview of the regional outlook of the Gut Digestive Health Drinks Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gut Digestive Health Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Gut Digestive Health Drinks
- 1.2 Key Market Segments
 - 1.2.1 Gut Digestive Health Drinks Segment by Type
 - 1.2.2 Gut Digestive Health Drinks Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GUT DIGESTIVE HEALTH DRINKS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Gut Digestive Health Drinks Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Gut Digestive Health Drinks Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GUT DIGESTIVE HEALTH DRINKS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Gut Digestive Health Drinks Sales by Manufacturers (2019-2024)
- 3.2 Global Gut Digestive Health Drinks Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Gut Digestive Health Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Gut Digestive Health Drinks Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Gut Digestive Health Drinks Sales Sites, Area Served, Product Type
- 3.6 Gut Digestive Health Drinks Market Competitive Situation and Trends
 - 3.6.1 Gut Digestive Health Drinks Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Gut Digestive Health Drinks Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 GUT DIGESTIVE HEALTH DRINKS INDUSTRY CHAIN ANALYSIS

- 4.1 Gut Digestive Health Drinks Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GUT DIGESTIVE HEALTH DRINKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GUT DIGESTIVE HEALTH DRINKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Gut Digestive Health Drinks Sales Market Share by Type (2019-2024)
- 6.3 Global Gut Digestive Health Drinks Market Size Market Share by Type (2019-2024)
- 6.4 Global Gut Digestive Health Drinks Price by Type (2019-2024)

7 GUT DIGESTIVE HEALTH DRINKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Gut Digestive Health Drinks Market Sales by Application (2019-2024)
- 7.3 Global Gut Digestive Health Drinks Market Size (M USD) by Application (2019-2024)
- 7.4 Global Gut Digestive Health Drinks Sales Growth Rate by Application (2019-2024)

8 GUT DIGESTIVE HEALTH DRINKS MARKET SEGMENTATION BY REGION

- 8.1 Global Gut Digestive Health Drinks Sales by Region

- 8.1.1 Global Gut Digestive Health Drinks Sales by Region
- 8.1.2 Global Gut Digestive Health Drinks Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Gut Digestive Health Drinks Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Gut Digestive Health Drinks Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Gut Digestive Health Drinks Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Gut Digestive Health Drinks Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Gut Digestive Health Drinks Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Danisco A/S
 - 9.1.1 Danisco A/S Gut Digestive Health Drinks Basic Information
 - 9.1.2 Danisco A/S Gut Digestive Health Drinks Product Overview

- 9.1.3 Danisco A/S Gut Digestive Health Drinks Product Market Performance
- 9.1.4 Danisco A/S Business Overview
- 9.1.5 Danisco A/S Gut Digestive Health Drinks SWOT Analysis
- 9.1.6 Danisco A/S Recent Developments
- 9.2 Danone SA
 - 9.2.1 Danone SA Gut Digestive Health Drinks Basic Information
 - 9.2.2 Danone SA Gut Digestive Health Drinks Product Overview
 - 9.2.3 Danone SA Gut Digestive Health Drinks Product Market Performance
 - 9.2.4 Danone SA Business Overview
 - 9.2.5 Danone SA Gut Digestive Health Drinks SWOT Analysis
 - 9.2.6 Danone SA Recent Developments
- 9.3 Lifeway foods
 - 9.3.1 Lifeway foods Gut Digestive Health Drinks Basic Information
 - 9.3.2 Lifeway foods Gut Digestive Health Drinks Product Overview
 - 9.3.3 Lifeway foods Gut Digestive Health Drinks Product Market Performance
 - 9.3.4 Lifeway foods Gut Digestive Health Drinks SWOT Analysis
 - 9.3.5 Lifeway foods Business Overview
 - 9.3.6 Lifeway foods Recent Developments
- 9.4 Nestle SA
 - 9.4.1 Nestle SA Gut Digestive Health Drinks Basic Information
 - 9.4.2 Nestle SA Gut Digestive Health Drinks Product Overview
 - 9.4.3 Nestle SA Gut Digestive Health Drinks Product Market Performance
 - 9.4.4 Nestle SA Business Overview
 - 9.4.5 Nestle SA Recent Developments
- 9.5 Yakult Honsha
 - 9.5.1 Yakult Honsha Gut Digestive Health Drinks Basic Information
 - 9.5.2 Yakult Honsha Gut Digestive Health Drinks Product Overview
 - 9.5.3 Yakult Honsha Gut Digestive Health Drinks Product Market Performance
 - 9.5.4 Yakult Honsha Business Overview
 - 9.5.5 Yakult Honsha Recent Developments
- 9.6 Arla Foods
 - 9.6.1 Arla Foods Gut Digestive Health Drinks Basic Information
 - 9.6.2 Arla Foods Gut Digestive Health Drinks Product Overview
 - 9.6.3 Arla Foods Gut Digestive Health Drinks Product Market Performance
 - 9.6.4 Arla Foods Business Overview
 - 9.6.5 Arla Foods Recent Developments
- 9.7 Clover Industries
 - 9.7.1 Clover Industries Gut Digestive Health Drinks Basic Information
 - 9.7.2 Clover Industries Gut Digestive Health Drinks Product Overview

9.7.3 Clover Industries Gut Digestive Health Drinks Product Market Performance

9.7.4 Clover Industries Business Overview

9.7.5 Clover Industries Recent Developments

9.8 General Mills

9.8.1 General Mills Gut Digestive Health Drinks Basic Information

9.8.2 General Mills Gut Digestive Health Drinks Product Overview

9.8.3 General Mills Gut Digestive Health Drinks Product Market Performance

9.8.4 General Mills Business Overview

9.8.5 General Mills Recent Developments

9.9 Probi

9.9.1 Probi Gut Digestive Health Drinks Basic Information

9.9.2 Probi Gut Digestive Health Drinks Product Overview

9.9.3 Probi Gut Digestive Health Drinks Product Market Performance

9.9.4 Probi Business Overview

9.9.5 Probi Recent Developments

9.10 Biogaia

9.10.1 Biogaia Gut Digestive Health Drinks Basic Information

9.10.2 Biogaia Gut Digestive Health Drinks Product Overview

9.10.3 Biogaia Gut Digestive Health Drinks Product Market Performance

9.10.4 Biogaia Business Overview

9.10.5 Biogaia Recent Developments

9.11 Dupont

9.11.1 Dupont Gut Digestive Health Drinks Basic Information

9.11.2 Dupont Gut Digestive Health Drinks Product Overview

9.11.3 Dupont Gut Digestive Health Drinks Product Market Performance

9.11.4 Dupont Business Overview

9.11.5 Dupont Recent Developments

9.12 Fonterra Co-Operative Group

9.12.1 Fonterra Co-Operative Group Gut Digestive Health Drinks Basic Information

9.12.2 Fonterra Co-Operative Group Gut Digestive Health Drinks Product Overview

9.12.3 Fonterra Co-Operative Group Gut Digestive Health Drinks Product Market Performance

9.12.4 Fonterra Co-Operative Group Business Overview

9.12.5 Fonterra Co-Operative Group Recent Developments

9.13 Seven Seas Ireland

9.13.1 Seven Seas Ireland Gut Digestive Health Drinks Basic Information

9.13.2 Seven Seas Ireland Gut Digestive Health Drinks Product Overview

9.13.3 Seven Seas Ireland Gut Digestive Health Drinks Product Market Performance

9.13.4 Seven Seas Ireland Business Overview

- 9.13.5 Seven Seas Ireland Recent Developments
- 9.14 Chr. Hansen Holding
 - 9.14.1 Chr. Hansen Holding Gut Digestive Health Drinks Basic Information
 - 9.14.2 Chr. Hansen Holding Gut Digestive Health Drinks Product Overview
 - 9.14.3 Chr. Hansen Holding Gut Digestive Health Drinks Product Market Performance
 - 9.14.4 Chr. Hansen Holding Business Overview
 - 9.14.5 Chr. Hansen Holding Recent Developments
- 9.15 Chobani
 - 9.15.1 Chobani Gut Digestive Health Drinks Basic Information
 - 9.15.2 Chobani Gut Digestive Health Drinks Product Overview
 - 9.15.3 Chobani Gut Digestive Health Drinks Product Market Performance
 - 9.15.4 Chobani Business Overview
 - 9.15.5 Chobani Recent Developments
- 9.16 Neuro
 - 9.16.1 Neuro Gut Digestive Health Drinks Basic Information
 - 9.16.2 Neuro Gut Digestive Health Drinks Product Overview
 - 9.16.3 Neuro Gut Digestive Health Drinks Product Market Performance
 - 9.16.4 Neuro Business Overview
 - 9.16.5 Neuro Recent Developments
- 9.17 HandH
 - 9.17.1 HandH Gut Digestive Health Drinks Basic Information
 - 9.17.2 HandH Gut Digestive Health Drinks Product Overview
 - 9.17.3 HandH Gut Digestive Health Drinks Product Market Performance
 - 9.17.4 HandH Business Overview
 - 9.17.5 HandH Recent Developments
- 9.18 By-health Co., Ltd.
 - 9.18.1 By-health Co., Ltd. Gut Digestive Health Drinks Basic Information
 - 9.18.2 By-health Co., Ltd. Gut Digestive Health Drinks Product Overview
 - 9.18.3 By-health Co., Ltd. Gut Digestive Health Drinks Product Market Performance
 - 9.18.4 By-health Co., Ltd. Business Overview
 - 9.18.5 By-health Co., Ltd. Recent Developments
- 9.19 Beijing Scitop Bio-tech Co., Ltd.
 - 9.19.1 Beijing Scitop Bio-tech Co., Ltd. Gut Digestive Health Drinks Basic Information
 - 9.19.2 Beijing Scitop Bio-tech Co., Ltd. Gut Digestive Health Drinks Product Overview
 - 9.19.3 Beijing Scitop Bio-tech Co., Ltd. Gut Digestive Health Drinks Product Market Performance
 - 9.19.4 Beijing Scitop Bio-tech Co., Ltd. Business Overview
 - 9.19.5 Beijing Scitop Bio-tech Co., Ltd. Recent Developments
- 9.20 Hebei Inatural Biotech Co., Ltd.

- 9.20.1 Hebei Inatural Biotech Co., Ltd. Gut Digestive Health Drinks Basic Information
- 9.20.2 Hebei Inatural Biotech Co., Ltd. Gut Digestive Health Drinks Product Overview
- 9.20.3 Hebei Inatural Biotech Co., Ltd. Gut Digestive Health Drinks Product Market Performance
- 9.20.4 Hebei Inatural Biotech Co., Ltd. Business Overview
- 9.20.5 Hebei Inatural Biotech Co., Ltd. Recent Developments

10 GUT DIGESTIVE HEALTH DRINKS MARKET FORECAST BY REGION

- 10.1 Global Gut Digestive Health Drinks Market Size Forecast
- 10.2 Global Gut Digestive Health Drinks Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Gut Digestive Health Drinks Market Size Forecast by Country
 - 10.2.3 Asia Pacific Gut Digestive Health Drinks Market Size Forecast by Region
 - 10.2.4 South America Gut Digestive Health Drinks Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Gut Digestive Health Drinks by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Gut Digestive Health Drinks Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Gut Digestive Health Drinks by Type (2025-2030)
 - 11.1.2 Global Gut Digestive Health Drinks Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Gut Digestive Health Drinks by Type (2025-2030)
- 11.2 Global Gut Digestive Health Drinks Market Forecast by Application (2025-2030)
 - 11.2.1 Global Gut Digestive Health Drinks Sales (K Units) Forecast by Application
 - 11.2.2 Global Gut Digestive Health Drinks Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Gut Digestive Health Drinks Market Size Comparison by Region (M USD)
- Table 5. Global Gut Digestive Health Drinks Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Gut Digestive Health Drinks Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Gut Digestive Health Drinks Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Gut Digestive Health Drinks Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Gut Digestive Health Drinks as of 2022)
- Table 10. Global Market Gut Digestive Health Drinks Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Gut Digestive Health Drinks Sales Sites and Area Served
- Table 12. Manufacturers Gut Digestive Health Drinks Product Type
- Table 13. Global Gut Digestive Health Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Gut Digestive Health Drinks
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Gut Digestive Health Drinks Market Challenges
- Table 22. Global Gut Digestive Health Drinks Sales by Type (K Units)
- Table 23. Global Gut Digestive Health Drinks Market Size by Type (M USD)
- Table 24. Global Gut Digestive Health Drinks Sales (K Units) by Type (2019-2024)
- Table 25. Global Gut Digestive Health Drinks Sales Market Share by Type (2019-2024)
- Table 26. Global Gut Digestive Health Drinks Market Size (M USD) by Type (2019-2024)
- Table 27. Global Gut Digestive Health Drinks Market Size Share by Type (2019-2024)

- Table 28. Global Gut Digestive Health Drinks Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Gut Digestive Health Drinks Sales (K Units) by Application
- Table 30. Global Gut Digestive Health Drinks Market Size by Application
- Table 31. Global Gut Digestive Health Drinks Sales by Application (2019-2024) & (K Units)
- Table 32. Global Gut Digestive Health Drinks Sales Market Share by Application (2019-2024)
- Table 33. Global Gut Digestive Health Drinks Sales by Application (2019-2024) & (M USD)
- Table 34. Global Gut Digestive Health Drinks Market Share by Application (2019-2024)
- Table 35. Global Gut Digestive Health Drinks Sales Growth Rate by Application (2019-2024)
- Table 36. Global Gut Digestive Health Drinks Sales by Region (2019-2024) & (K Units)
- Table 37. Global Gut Digestive Health Drinks Sales Market Share by Region (2019-2024)
- Table 38. North America Gut Digestive Health Drinks Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Gut Digestive Health Drinks Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Gut Digestive Health Drinks Sales by Region (2019-2024) & (K Units)
- Table 41. South America Gut Digestive Health Drinks Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Gut Digestive Health Drinks Sales by Region (2019-2024) & (K Units)
- Table 43. Danisco A/S Gut Digestive Health Drinks Basic Information
- Table 44. Danisco A/S Gut Digestive Health Drinks Product Overview
- Table 45. Danisco A/S Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Danisco A/S Business Overview
- Table 47. Danisco A/S Gut Digestive Health Drinks SWOT Analysis
- Table 48. Danisco A/S Recent Developments
- Table 49. Danone SA Gut Digestive Health Drinks Basic Information
- Table 50. Danone SA Gut Digestive Health Drinks Product Overview
- Table 51. Danone SA Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Danone SA Business Overview
- Table 53. Danone SA Gut Digestive Health Drinks SWOT Analysis
- Table 54. Danone SA Recent Developments
- Table 55. Lifeway foods Gut Digestive Health Drinks Basic Information

- Table 56. Lifeway foods Gut Digestive Health Drinks Product Overview
- Table 57. Lifeway foods Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Lifeway foods Gut Digestive Health Drinks SWOT Analysis
- Table 59. Lifeway foods Business Overview
- Table 60. Lifeway foods Recent Developments
- Table 61. Nestle SA Gut Digestive Health Drinks Basic Information
- Table 62. Nestle SA Gut Digestive Health Drinks Product Overview
- Table 63. Nestle SA Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Nestle SA Business Overview
- Table 65. Nestle SA Recent Developments
- Table 66. Yakult Honsha Gut Digestive Health Drinks Basic Information
- Table 67. Yakult Honsha Gut Digestive Health Drinks Product Overview
- Table 68. Yakult Honsha Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Yakult Honsha Business Overview
- Table 70. Yakult Honsha Recent Developments
- Table 71. Arla Foods Gut Digestive Health Drinks Basic Information
- Table 72. Arla Foods Gut Digestive Health Drinks Product Overview
- Table 73. Arla Foods Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Arla Foods Business Overview
- Table 75. Arla Foods Recent Developments
- Table 76. Clover Industries Gut Digestive Health Drinks Basic Information
- Table 77. Clover Industries Gut Digestive Health Drinks Product Overview
- Table 78. Clover Industries Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Clover Industries Business Overview
- Table 80. Clover Industries Recent Developments
- Table 81. General Mills Gut Digestive Health Drinks Basic Information
- Table 82. General Mills Gut Digestive Health Drinks Product Overview
- Table 83. General Mills Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. General Mills Business Overview
- Table 85. General Mills Recent Developments
- Table 86. Probi Gut Digestive Health Drinks Basic Information
- Table 87. Probi Gut Digestive Health Drinks Product Overview
- Table 88. Probi Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 89. Probi Business Overview

Table 90. Probi Recent Developments

Table 91. Biogaia Gut Digestive Health Drinks Basic Information

Table 92. Biogaia Gut Digestive Health Drinks Product Overview

Table 93. Biogaia Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Biogaia Business Overview

Table 95. Biogaia Recent Developments

Table 96. Dupont Gut Digestive Health Drinks Basic Information

Table 97. Dupont Gut Digestive Health Drinks Product Overview

Table 98. Dupont Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Dupont Business Overview

Table 100. Dupont Recent Developments

Table 101. Fonterra Co-Operative Group Gut Digestive Health Drinks Basic Information

Table 102. Fonterra Co-Operative Group Gut Digestive Health Drinks Product Overview

Table 103. Fonterra Co-Operative Group Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Fonterra Co-Operative Group Business Overview

Table 105. Fonterra Co-Operative Group Recent Developments

Table 106. Seven Seas Ireland Gut Digestive Health Drinks Basic Information

Table 107. Seven Seas Ireland Gut Digestive Health Drinks Product Overview

Table 108. Seven Seas Ireland Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Seven Seas Ireland Business Overview

Table 110. Seven Seas Ireland Recent Developments

Table 111. Chr. Hansen Holding Gut Digestive Health Drinks Basic Information

Table 112. Chr. Hansen Holding Gut Digestive Health Drinks Product Overview

Table 113. Chr. Hansen Holding Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Chr. Hansen Holding Business Overview

Table 115. Chr. Hansen Holding Recent Developments

Table 116. Chobani Gut Digestive Health Drinks Basic Information

Table 117. Chobani Gut Digestive Health Drinks Product Overview

Table 118. Chobani Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Chobani Business Overview

Table 120. Chobani Recent Developments

- Table 121. Neuro Gut Digestive Health Drinks Basic Information
- Table 122. Neuro Gut Digestive Health Drinks Product Overview
- Table 123. Neuro Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Neuro Business Overview
- Table 125. Neuro Recent Developments
- Table 126. HandH Gut Digestive Health Drinks Basic Information
- Table 127. HandH Gut Digestive Health Drinks Product Overview
- Table 128. HandH Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. HandH Business Overview
- Table 130. HandH Recent Developments
- Table 131. By-health Co., Ltd. Gut Digestive Health Drinks Basic Information
- Table 132. By-health Co., Ltd. Gut Digestive Health Drinks Product Overview
- Table 133. By-health Co., Ltd. Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. By-health Co., Ltd. Business Overview
- Table 135. By-health Co., Ltd. Recent Developments
- Table 136. Beijing Scitop Bio-tech Co., Ltd. Gut Digestive Health Drinks Basic Information
- Table 137. Beijing Scitop Bio-tech Co., Ltd. Gut Digestive Health Drinks Product Overview
- Table 138. Beijing Scitop Bio-tech Co., Ltd. Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Beijing Scitop Bio-tech Co., Ltd. Business Overview
- Table 140. Beijing Scitop Bio-tech Co., Ltd. Recent Developments
- Table 141. Hebei Inatural Biotech Co., Ltd. Gut Digestive Health Drinks Basic Information
- Table 142. Hebei Inatural Biotech Co., Ltd. Gut Digestive Health Drinks Product Overview
- Table 143. Hebei Inatural Biotech Co., Ltd. Gut Digestive Health Drinks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Hebei Inatural Biotech Co., Ltd. Business Overview
- Table 145. Hebei Inatural Biotech Co., Ltd. Recent Developments
- Table 146. Global Gut Digestive Health Drinks Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Gut Digestive Health Drinks Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Gut Digestive Health Drinks Sales Forecast by Country

(2025-2030) & (K Units)

Table 149. North America Gut Digestive Health Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Gut Digestive Health Drinks Sales Forecast by Country (2025-2030) & (K Units)

Table 151. Europe Gut Digestive Health Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Gut Digestive Health Drinks Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific Gut Digestive Health Drinks Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Gut Digestive Health Drinks Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America Gut Digestive Health Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Gut Digestive Health Drinks Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Gut Digestive Health Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Gut Digestive Health Drinks Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Gut Digestive Health Drinks Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Gut Digestive Health Drinks Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Gut Digestive Health Drinks Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Gut Digestive Health Drinks Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Gut Digestive Health Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Gut Digestive Health Drinks Market Size (M USD), 2019-2030
- Figure 5. Global Gut Digestive Health Drinks Market Size (M USD) (2019-2030)
- Figure 6. Global Gut Digestive Health Drinks Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Gut Digestive Health Drinks Market Size by Country (M USD)
- Figure 11. Gut Digestive Health Drinks Sales Share by Manufacturers in 2023
- Figure 12. Global Gut Digestive Health Drinks Revenue Share by Manufacturers in 2023
- Figure 13. Gut Digestive Health Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Gut Digestive Health Drinks Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Gut Digestive Health Drinks Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Gut Digestive Health Drinks Market Share by Type
- Figure 18. Sales Market Share of Gut Digestive Health Drinks by Type (2019-2024)
- Figure 19. Sales Market Share of Gut Digestive Health Drinks by Type in 2023
- Figure 20. Market Size Share of Gut Digestive Health Drinks by Type (2019-2024)
- Figure 21. Market Size Market Share of Gut Digestive Health Drinks by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Gut Digestive Health Drinks Market Share by Application
- Figure 24. Global Gut Digestive Health Drinks Sales Market Share by Application (2019-2024)
- Figure 25. Global Gut Digestive Health Drinks Sales Market Share by Application in 2023
- Figure 26. Global Gut Digestive Health Drinks Market Share by Application (2019-2024)
- Figure 27. Global Gut Digestive Health Drinks Market Share by Application in 2023
- Figure 28. Global Gut Digestive Health Drinks Sales Growth Rate by Application (2019-2024)

Figure 29. Global Gut Digestive Health Drinks Sales Market Share by Region (2019-2024)

Figure 30. North America Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Gut Digestive Health Drinks Sales Market Share by Country in 2023

Figure 32. U.S. Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Gut Digestive Health Drinks Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Gut Digestive Health Drinks Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Gut Digestive Health Drinks Sales Market Share by Country in 2023

Figure 37. Germany Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Gut Digestive Health Drinks Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Gut Digestive Health Drinks Sales Market Share by Region in 2023

Figure 44. China Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Gut Digestive Health Drinks Sales and Growth Rate (K Units)

Figure 50. South America Gut Digestive Health Drinks Sales Market Share by Country in 2023

Figure 51. Brazil Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Gut Digestive Health Drinks Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Gut Digestive Health Drinks Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Gut Digestive Health Drinks Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Gut Digestive Health Drinks Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Gut Digestive Health Drinks Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Gut Digestive Health Drinks Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Gut Digestive Health Drinks Market Share Forecast by Type (2025-2030)

Figure 65. Global Gut Digestive Health Drinks Sales Forecast by Application (2025-2030)

Figure 66. Global Gut Digestive Health Drinks Market Share Forecast by Application (2025-2030)

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