

Global Group Travel Planning Apps Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Group travel planning apps are digital platforms that facilitate the organization and coordination of trips for multiple individuals. These apps typically offer features such as itinerary management, expense tracking, group messaging, and collaborative planning tools. By leveraging technology, group travel planning apps streamline the process of organizing group trips, making it easier for users to coordinate schedules, share travel details, and make collective decisions. These apps cater to a wide range of users, including friends planning a vacation, families organizing a reunion, or corporate teams arranging business trips.

The market for group travel planning apps is experiencing significant growth driven by several key trends. Firstly, the increasing popularity of group travel among millennials and Gen Z consumers is fueling demand for tools that simplify the planning process and enhance the overall travel experience. Additionally, the rise of social media and online communities has made it easier for individuals to connect with like-minded travelers and organize group trips, creating a fertile ground for the adoption of group travel planning apps. Moreover, the ongoing digital transformation in the travel industry, coupled with the proliferation of smartphones and mobile apps, is further accelerating the uptake of these platforms. As a result, the market is witnessing a surge in both the number of app providers and the diversity of features offered to cater to different user needs.

At the same time, several market drivers are shaping the growth trajectory of group travel planning apps. The increasing emphasis on personalized and experiential travel is prompting app developers to innovate and offer tailored solutions that cater to the unique preferences of group travelers. Furthermore, the growing demand for seamless

and integrated travel experiences is driving app providers to enhance their platforms with features such as real-time updates, location-based services, and AI-powered recommendations. Additionally, the COVID-19 pandemic has underscored the importance of flexible booking options, safety protocols, and remote collaboration tools, leading to a renewed focus on developing robust and user-friendly group travel planning apps that address these evolving needs.

The global Group Travel Planning Apps market size was estimated at USD 247.55 million in 2024 and is projected to reach USD 461.60 million by 2033, exhibiting a CAGR of 8.10% during the forecast period.

This report provides a deep insight into the global Group Travel Planning Apps market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, PEST analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Group Travel Planning Apps Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Group Travel Planning Apps market in any manner.

Global Group Travel Planning Apps Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Troupe

Wanderlog

Shared Notes

Tab

Trip Splitter

Splitwise

Facebook Group

WhatsApp

GroupMe

Triplt

Band

Coordle

Family Album

Shared Photo Albums

SaveTrip

Tripline

TravelSpend

Google Maps

Prava

Splittr

Travefy

Market Segmentation (by Type)

iOS

Android

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Group Travel Planning Apps Market

Overview of the regional outlook of the Group Travel Planning Apps Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Group Travel Planning Apps Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Group Travel Planning Apps, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

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