

Global Ground Freight Forwarding Software Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global Ground Freight Forwarding Software market size was estimated at USD 1120.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Ground Freight Forwarding Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Ground Freight Forwarding Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Ground Freight Forwarding Software

market

Global Ground Freight Forwarding Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

WiseTech
Descartes
Riege Software
Softlink
Akanea
Mercurygate
Oracle
Magaya
BoxOn Logistics
Forward Computers
CSA Software
Boltrics B.V.
Intellect Technologies
Linbis
Logitude
Dbh Logistics IT AG
WallTech
Shanghai Qihang
GoFreight

Logipulse
Silver Bullet Technologies
Fresa Technologies
QuickMove Technologies

Market Segmentation (by Type)

Web-Based
Cloud Based

Market Segmentation (by Application)

Domestic Freight
International Freight

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ground Freight Forwarding Software Market

Overview of the regional outlook of the Ground Freight Forwarding Software Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ground Freight Forwarding Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Ground Freight Forwarding Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Ground Freight Forwarding Software

1.2 Key Market Segments

1.2.1 Ground Freight Forwarding Software Segment by Type

1.2.2 Ground Freight Forwarding Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GROUND FREIGHT FORWARDING SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GROUND FREIGHT FORWARDING SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Ground Freight Forwarding Software Product Life Cycle

3.3 Global Ground Freight Forwarding Software Revenue Market Share by Company (2020-2025)

3.4 Ground Freight Forwarding Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Ground Freight Forwarding Software Company Headquarters, Area Served, Product Type

3.6 Ground Freight Forwarding Software Market Competitive Situation and Trends

3.6.1 Ground Freight Forwarding Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ground Freight Forwarding Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 GROUND FREIGHT FORWARDING SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Ground Freight Forwarding Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GROUND FREIGHT FORWARDING SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Ground Freight Forwarding Software Market Porter's Five Forces Analysis

6 GROUND FREIGHT FORWARDING SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ground Freight Forwarding Software Market Size Market Share by Type (2020-2025)
- 6.3 Global Ground Freight Forwarding Software Market Size Growth Rate by Type (2021-2025)

7 GROUND FREIGHT FORWARDING SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ground Freight Forwarding Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global Ground Freight Forwarding Software Sales Growth Rate by Application

(2020-2025)

8 GROUND FREIGHT FORWARDING SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Ground Freight Forwarding Software Market Size by Region

8.1.1 Global Ground Freight Forwarding Software Market Size by Region

8.1.2 Global Ground Freight Forwarding Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Ground Freight Forwarding Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Ground Freight Forwarding Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Ground Freight Forwarding Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Ground Freight Forwarding Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Ground Freight Forwarding Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 WiseTech

9.1.1 WiseTech Basic Information

9.1.2 WiseTech Ground Freight Forwarding Software Product Overview

9.1.3 WiseTech Ground Freight Forwarding Software Product Market Performance

9.1.4 WiseTech SWOT Analysis

9.1.5 WiseTech Business Overview

9.1.6 WiseTech Recent Developments

9.2 Descartes

9.2.1 Descartes Basic Information

9.2.2 Descartes Ground Freight Forwarding Software Product Overview

9.2.3 Descartes Ground Freight Forwarding Software Product Market Performance

9.2.4 Descartes SWOT Analysis

9.2.5 Descartes Business Overview

9.2.6 Descartes Recent Developments

9.3 Riege Software

9.3.1 Riege Software Basic Information

9.3.2 Riege Software Ground Freight Forwarding Software Product Overview

9.3.3 Riege Software Ground Freight Forwarding Software Product Market

Performance

9.3.4 Riege Software SWOT Analysis

9.3.5 Riege Software Business Overview

9.3.6 Riege Software Recent Developments

9.4 Softlink

9.4.1 Softlink Basic Information

9.4.2 Softlink Ground Freight Forwarding Software Product Overview

9.4.3 Softlink Ground Freight Forwarding Software Product Market Performance

9.4.4 Softlink Business Overview

9.4.5 Softlink Recent Developments

9.5 Akanea

9.5.1 Akanea Basic Information

9.5.2 Akanea Ground Freight Forwarding Software Product Overview

9.5.3 Akanea Ground Freight Forwarding Software Product Market Performance

9.5.4 Akanea Business Overview

9.5.5 Akanea Recent Developments

9.6 Mercurygate

9.6.1 Mercurygate Basic Information

9.6.2 Mercurygate Ground Freight Forwarding Software Product Overview

9.6.3 Mercurygate Ground Freight Forwarding Software Product Market Performance

9.6.4 Mercurygate Business Overview

9.6.5 Mercurygate Recent Developments

9.7 Oracle

9.7.1 Oracle Basic Information

9.7.2 Oracle Ground Freight Forwarding Software Product Overview

9.7.3 Oracle Ground Freight Forwarding Software Product Market Performance

9.7.4 Oracle Business Overview

9.7.5 Oracle Recent Developments

9.8 Magaya

9.8.1 Magaya Basic Information

9.8.2 Magaya Ground Freight Forwarding Software Product Overview

9.8.3 Magaya Ground Freight Forwarding Software Product Market Performance

9.8.4 Magaya Business Overview

9.8.5 Magaya Recent Developments

9.9 BoxOn Logistics

9.9.1 BoxOn Logistics Basic Information

9.9.2 BoxOn Logistics Ground Freight Forwarding Software Product Overview

9.9.3 BoxOn Logistics Ground Freight Forwarding Software Product Market

Performance

9.9.4 BoxOn Logistics Business Overview

9.9.5 BoxOn Logistics Recent Developments

9.10 Forward Computers

9.10.1 Forward Computers Basic Information

9.10.2 Forward Computers Ground Freight Forwarding Software Product Overview

9.10.3 Forward Computers Ground Freight Forwarding Software Product Market

Performance

9.10.4 Forward Computers Business Overview

9.10.5 Forward Computers Recent Developments

9.11 CSA Software

9.11.1 CSA Software Basic Information

9.11.2 CSA Software Ground Freight Forwarding Software Product Overview

9.11.3 CSA Software Ground Freight Forwarding Software Product Market

Performance

9.11.4 CSA Software Business Overview

9.11.5 CSA Software Recent Developments

9.12 Boltrics B.V.

9.12.1 Boltrics B.V. Basic Information

9.12.2 Boltrics B.V. Ground Freight Forwarding Software Product Overview

9.12.3 Boltrics B.V. Ground Freight Forwarding Software Product Market Performance

9.12.4 Boltrics B.V. Business Overview

9.12.5 Boltrics B.V. Recent Developments

9.13 Intellect Technologies

9.13.1 Intellect Technologies Basic Information

9.13.2 Intellect Technologies Ground Freight Forwarding Software Product Overview

9.13.3 Intellect Technologies Ground Freight Forwarding Software Product Market

Performance

9.13.4 Intellect Technologies Business Overview

9.13.5 Intellect Technologies Recent Developments

9.14 Linbis

9.14.1 Linbis Basic Information

9.14.2 Linbis Ground Freight Forwarding Software Product Overview

9.14.3 Linbis Ground Freight Forwarding Software Product Market Performance

9.14.4 Linbis Business Overview

9.14.5 Linbis Recent Developments

9.15 Logitude

9.15.1 Logitude Basic Information

9.15.2 Logitude Ground Freight Forwarding Software Product Overview

9.15.3 Logitude Ground Freight Forwarding Software Product Market Performance

9.15.4 Logitude Business Overview

9.15.5 Logitude Recent Developments

9.16 Dbh Logistics IT AG

9.16.1 Dbh Logistics IT AG Basic Information

9.16.2 Dbh Logistics IT AG Ground Freight Forwarding Software Product Overview

9.16.3 Dbh Logistics IT AG Ground Freight Forwarding Software Product Market

Performance

9.16.4 Dbh Logistics IT AG Business Overview

9.16.5 Dbh Logistics IT AG Recent Developments

9.17 WallTech

9.17.1 WallTech Basic Information

9.17.2 WallTech Ground Freight Forwarding Software Product Overview

9.17.3 WallTech Ground Freight Forwarding Software Product Market Performance

9.17.4 WallTech Business Overview

9.17.5 WallTech Recent Developments

9.18 Shanghai Qihang

- 9.18.1 Shanghai Qihang Basic Information
- 9.18.2 Shanghai Qihang Ground Freight Forwarding Software Product Overview
- 9.18.3 Shanghai Qihang Ground Freight Forwarding Software Product Market Performance
- 9.18.4 Shanghai Qihang Business Overview
- 9.18.5 Shanghai Qihang Recent Developments
- 9.19 GoFreight
 - 9.19.1 GoFreight Basic Information
 - 9.19.2 GoFreight Ground Freight Forwarding Software Product Overview
 - 9.19.3 GoFreight Ground Freight Forwarding Software Product Market Performance
 - 9.19.4 GoFreight Business Overview
 - 9.19.5 GoFreight Recent Developments
- 9.20 Logipulse
 - 9.20.1 Logipulse Basic Information
 - 9.20.2 Logipulse Ground Freight Forwarding Software Product Overview
 - 9.20.3 Logipulse Ground Freight Forwarding Software Product Market Performance
 - 9.20.4 Logipulse Business Overview
 - 9.20.5 Logipulse Recent Developments
- 9.21 Silver Bullet Technologies
 - 9.21.1 Silver Bullet Technologies Basic Information
 - 9.21.2 Silver Bullet Technologies Ground Freight Forwarding Software Product Overview
 - 9.21.3 Silver Bullet Technologies Ground Freight Forwarding Software Product Market Performance
 - 9.21.4 Silver Bullet Technologies Business Overview
 - 9.21.5 Silver Bullet Technologies Recent Developments
- 9.22 Fresa Technologies
 - 9.22.1 Fresa Technologies Basic Information
 - 9.22.2 Fresa Technologies Ground Freight Forwarding Software Product Overview
 - 9.22.3 Fresa Technologies Ground Freight Forwarding Software Product Market Performance
 - 9.22.4 Fresa Technologies Business Overview
 - 9.22.5 Fresa Technologies Recent Developments
- 9.23 QuickMove Technologies
 - 9.23.1 QuickMove Technologies Basic Information
 - 9.23.2 QuickMove Technologies Ground Freight Forwarding Software Product Overview
 - 9.23.3 QuickMove Technologies Ground Freight Forwarding Software Product Market Performance

- 9.23.4 QuickMove Technologies Business Overview
- 9.23.5 QuickMove Technologies Recent Developments

10 GROUND FREIGHT FORWARDING SOFTWARE MARKET FORECAST BY REGION

- 10.1 Global Ground Freight Forwarding Software Market Size Forecast
- 10.2 Global Ground Freight Forwarding Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Ground Freight Forwarding Software Market Size Forecast by Country
 - 10.2.3 Asia Pacific Ground Freight Forwarding Software Market Size Forecast by Region
 - 10.2.4 South America Ground Freight Forwarding Software Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Ground Freight Forwarding Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Ground Freight Forwarding Software Market Forecast by Type (2026-2033)
- 11.2 Global Ground Freight Forwarding Software Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Ground Freight Forwarding Software Market Size Comparison by Region (M USD)

Table 5. Global Ground Freight Forwarding Software Revenue (M USD) by Company (2020-2025)

Table 6. Global Ground Freight Forwarding Software Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ground Freight Forwarding Software as of 2024)

Table 8. Ground Freight Forwarding Software Company Headquarters and Area Served

Table 9. Company Ground Freight Forwarding Software Product Type

Table 10. Global Ground Freight Forwarding Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Ground Freight Forwarding Software Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Ground Freight Forwarding Software Market Size by Type (M USD)

Table 21. Global Ground Freight Forwarding Software Market Size (M USD) by Type (2020-2025)

Table 22. Global Ground Freight Forwarding Software Market Size Share by Type (2020-2025)

Table 23. Global Ground Freight Forwarding Software Market Size Growth Rate by Type (2021-2025)

Table 24. Global Ground Freight Forwarding Software Market Size by Application

Table 25. Global Ground Freight Forwarding Software Market Size by Application (2020-2025) & (M USD)

Table 26. Global Ground Freight Forwarding Software Market Share by Application

(2020-2025)

Table 27. Global Ground Freight Forwarding Software Sales Growth Rate by Application (2020-2025)

Table 28. Global Ground Freight Forwarding Software Market Size by Region (2020-2025) & (M USD)

Table 29. Global Ground Freight Forwarding Software Market Size Market Share by Region (2020-2025)

Table 30. North America Ground Freight Forwarding Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Ground Freight Forwarding Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Ground Freight Forwarding Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Ground Freight Forwarding Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Ground Freight Forwarding Software Market Size by Region (2020-2025) & (M USD)

Table 35. WiseTech Basic Information

Table 36. WiseTech Ground Freight Forwarding Software Product Overview

Table 37. WiseTech Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. WiseTech SWOT Analysis

Table 39. WiseTech Business Overview

Table 40. WiseTech Recent Developments

Table 41. Descartes Basic Information

Table 42. Descartes Ground Freight Forwarding Software Product Overview

Table 43. Descartes Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Descartes SWOT Analysis

Table 45. Descartes Business Overview

Table 46. Descartes Recent Developments

Table 47. Riege Software Basic Information

Table 48. Riege Software Ground Freight Forwarding Software Product Overview

Table 49. Riege Software Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Riege Software SWOT Analysis

Table 51. Riege Software Business Overview

Table 52. Riege Software Recent Developments

Table 53. Softlink Basic Information

Table 54. Softlink Ground Freight Forwarding Software Product Overview

Table 55. Softlink Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Softlink Business Overview

Table 57. Softlink Recent Developments

Table 58. Akanea Basic Information

Table 59. Akanea Ground Freight Forwarding Software Product Overview

Table 60. Akanea Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Akanea Business Overview

Table 62. Akanea Recent Developments

Table 63. Mercurygate Basic Information

Table 64. Mercurygate Ground Freight Forwarding Software Product Overview

Table 65. Mercurygate Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Mercurygate Business Overview

Table 67. Mercurygate Recent Developments

Table 68. Oracle Basic Information

Table 69. Oracle Ground Freight Forwarding Software Product Overview

Table 70. Oracle Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 71. Oracle Business Overview

Table 72. Oracle Recent Developments

Table 73. Magaya Basic Information

Table 74. Magaya Ground Freight Forwarding Software Product Overview

Table 75. Magaya Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Magaya Business Overview

Table 77. Magaya Recent Developments

Table 78. BoxOn Logistics Basic Information

Table 79. BoxOn Logistics Ground Freight Forwarding Software Product Overview

Table 80. BoxOn Logistics Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 81. BoxOn Logistics Business Overview

Table 82. BoxOn Logistics Recent Developments

Table 83. Forward Computers Basic Information

Table 84. Forward Computers Ground Freight Forwarding Software Product Overview

Table 85. Forward Computers Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 86. Forward Computers Business Overview
Table 87. Forward Computers Recent Developments
Table 88. CSA Software Basic Information
Table 89. CSA Software Ground Freight Forwarding Software Product Overview
Table 90. CSA Software Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 91. CSA Software Business Overview
Table 92. CSA Software Recent Developments
Table 93. Boltrics B.V. Basic Information
Table 94. Boltrics B.V. Ground Freight Forwarding Software Product Overview
Table 95. Boltrics B.V. Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Boltrics B.V. Business Overview
Table 97. Boltrics B.V. Recent Developments
Table 98. Intellect Technologies Basic Information
Table 99. Intellect Technologies Ground Freight Forwarding Software Product Overview
Table 100. Intellect Technologies Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Intellect Technologies Business Overview
Table 102. Intellect Technologies Recent Developments
Table 103. Linbis Basic Information
Table 104. Linbis Ground Freight Forwarding Software Product Overview
Table 105. Linbis Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Linbis Business Overview
Table 107. Linbis Recent Developments
Table 108. Logitude Basic Information
Table 109. Logitude Ground Freight Forwarding Software Product Overview
Table 110. Logitude Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 111. Logitude Business Overview
Table 112. Logitude Recent Developments
Table 113. Dbh Logistics IT AG Basic Information
Table 114. Dbh Logistics IT AG Ground Freight Forwarding Software Product Overview
Table 115. Dbh Logistics IT AG Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 116. Dbh Logistics IT AG Business Overview
Table 117. Dbh Logistics IT AG Recent Developments
Table 118. WallTech Basic Information

Table 119. WallTech Ground Freight Forwarding Software Product Overview
Table 120. WallTech Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 121. WallTech Business Overview
Table 122. WallTech Recent Developments
Table 123. Shanghai Qihang Basic Information
Table 124. Shanghai Qihang Ground Freight Forwarding Software Product Overview
Table 125. Shanghai Qihang Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 126. Shanghai Qihang Business Overview
Table 127. Shanghai Qihang Recent Developments
Table 128. GoFreight Basic Information
Table 129. GoFreight Ground Freight Forwarding Software Product Overview
Table 130. GoFreight Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 131. GoFreight Business Overview
Table 132. GoFreight Recent Developments
Table 133. Logipulse Basic Information
Table 134. Logipulse Ground Freight Forwarding Software Product Overview
Table 135. Logipulse Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 136. Logipulse Business Overview
Table 137. Logipulse Recent Developments
Table 138. Silver Bullet Technologies Basic Information
Table 139. Silver Bullet Technologies Ground Freight Forwarding Software Product Overview
Table 140. Silver Bullet Technologies Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 141. Silver Bullet Technologies Business Overview
Table 142. Silver Bullet Technologies Recent Developments
Table 143. Fresa Technologies Basic Information
Table 144. Fresa Technologies Ground Freight Forwarding Software Product Overview
Table 145. Fresa Technologies Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)
Table 146. Fresa Technologies Business Overview
Table 147. Fresa Technologies Recent Developments
Table 148. QuickMove Technologies Basic Information
Table 149. QuickMove Technologies Ground Freight Forwarding Software Product Overview

Table 150. QuickMove Technologies Ground Freight Forwarding Software Revenue (M USD) and Gross Margin (2020-2025)

Table 151. QuickMove Technologies Business Overview

Table 152. QuickMove Technologies Recent Developments

Table 153. Global Ground Freight Forwarding Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 154. North America Ground Freight Forwarding Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Europe Ground Freight Forwarding Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Asia Pacific Ground Freight Forwarding Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Ground Freight Forwarding Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Middle East and Africa Ground Freight Forwarding Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Global Ground Freight Forwarding Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 160. Global Ground Freight Forwarding Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Ground Freight Forwarding Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Ground Freight Forwarding Software Market Size (M USD), 2024-2033
- Figure 5. Global Ground Freight Forwarding Software Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Ground Freight Forwarding Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Ground Freight Forwarding Software Product Life Cycle
- Figure 12. Global Ground Freight Forwarding Software Revenue Share by Company in 2024
- Figure 13. Ground Freight Forwarding Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Ground Freight Forwarding Software Revenue in 2024
- Figure 15. Value Chain Map of Ground Freight Forwarding Software
- Figure 16. Global Ground Freight Forwarding Software Market PEST Analysis
- Figure 17. Global Ground Freight Forwarding Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Ground Freight Forwarding Software Market Share by Type
- Figure 20. Market Size Share of Ground Freight Forwarding Software by Type (2020-2025)
- Figure 21. Market Size Share of Ground Freight Forwarding Software by Type in 2024
- Figure 22. Global Ground Freight Forwarding Software Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Ground Freight Forwarding Software Market Share by Application
- Figure 25. Global Ground Freight Forwarding Software Market Share by Application (2020-2025)
- Figure 26. Global Ground Freight Forwarding Software Market Share by Application in 2024

Figure 27. Global Ground Freight Forwarding Software Sales Growth Rate by Application (2020-2025)

Figure 28. Global Ground Freight Forwarding Software Market Size Market Share by Region (2020-2025)

Figure 29. North America Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Ground Freight Forwarding Software Market Size Market Share by Country in 2024

Figure 31. U.S. Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Ground Freight Forwarding Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Ground Freight Forwarding Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Ground Freight Forwarding Software Market Share by Country in 2024

Figure 36. Germany Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Ground Freight Forwarding Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Ground Freight Forwarding Software Market Size Market Share by Region in 2024

Figure 43. China Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Ground Freight Forwarding Software Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 47. Southeast Asia Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Ground Freight Forwarding Software Market Size and Growth Rate (M USD)

Figure 49. South America Ground Freight Forwarding Software Market Size Market Share by Country in 2024

Figure 50. Brazil Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Ground Freight Forwarding Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Ground Freight Forwarding Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Ground Freight Forwarding Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Ground Freight Forwarding Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Ground Freight Forwarding Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Ground Freight Forwarding Software Market Share Forecast by Application (2026-2033)

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