

Global Ground Coffee Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Ground coffee is a popular beverage choice globally, made from coffee beans that have been roasted, ground, and brewed. It is a convenient option for coffee lovers who prefer a quick and easy brewing process. The market for ground coffee is characterized by a diverse range of product offerings, including different roast levels, flavors, and packaging options, catering to various consumer preferences.

As of 2023, the global market size for ground coffee is estimated at approximately USD 15.7 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 4.80% from 2024 to 2032, reaching a value of USD 23.6 billion by the end of the forecast period. This growth can be attributed to several key drivers and market forces shaping the industry.

One of the primary growth drivers for the ground coffee market is the increasing consumer preference for premium and specialty coffee products. Consumers are becoming more discerning about the quality and origin of their coffee, leading to a rise in demand for gourmet ground coffee varieties. Additionally, the growing trend of coffee culture and the proliferation of coffee shops and cafes worldwide are fueling market growth.

Another significant factor driving market expansion is the rising popularity of at-home coffee consumption. With the increasing trend of remote work and the convenience of brewing coffee at home, consumers are investing in high-quality ground coffee products to replicate the cafe experience. This shift in consumer behavior is boosting sales of ground coffee across both retail and e-commerce channels.

Furthermore, the market is witnessing a surge in product innovation and diversification, with manufacturers introducing new flavors, blends, and sustainable packaging solutions to attract a broader consumer base. The emphasis on sustainability and ethical sourcing practices is also influencing purchasing decisions, with environmentally conscious consumers opting for brands that prioritize social and environmental responsibility.

In terms of regional market distribution, leading markets for ground coffee include North America, Europe, and Asia Pacific. North America dominates the market due to a strong coffee culture, widespread availability of premium coffee products, and a growing preference for specialty blends. Europe follows closely, driven by the popularity of espresso-based beverages and a thriving cafe culture. In Asia Pacific, countries like Japan and South Korea are experiencing rapid growth in the ground coffee segment, fueled by urbanization and changing consumer lifestyles.

Despite the positive growth outlook, the ground coffee market faces certain challenges. These include price volatility of coffee beans, supply chain disruptions, and increasing competition from alternative brewing methods like single-serve pods and cold brew. To stay competitive, companies in the ground coffee sector need to focus on product differentiation, sustainable sourcing practices, and targeted marketing strategies to capitalize on evolving consumer trends and preferences.

This report provides a deep insight into the global Ground Coffee market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ground Coffee Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Ground Coffee market in any manner.

Global Ground Coffee Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Eight O'Clock Coffee

J.M. Smucker

Jacob Douwe Egberts

Keurig Green Mountain

Kraft Food

Starbucks

Ajinomoto General Foods

AMT coffee

Bewley's

Caffe Nero

Coffee Beanery

Coffee Republic

Costa Coffee

Dunkin' Donuts

Graffeo Coffee Roasting

HACO

Industria Colombiana de Cafe

Luigi Lavazza

Massimo Zanetti Beverage USA

Mauro Demetrio

Meira

Melitta USA

Muffin Break

Paulig

Peet's Coffee & Tea

Strauss

Tchibo

Tim Hortons

Market Segmentation (by Type)

Coffee Eans

Packaged Coffee Powder

Market Segmentation (by Application)

Hot Drinks

Food and Suppliments

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ground Coffee Market

Overview of the regional outlook of the Ground Coffee Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ground Coffee Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Ground Coffee

1.2 Key Market Segments

1.2.1 Ground Coffee Segment by Type

1.2.2 Ground Coffee Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GROUND COFFEE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Ground Coffee Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Ground Coffee Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 GROUND COFFEE MARKET COMPETITIVE LANDSCAPE

3.1 Global Ground Coffee Sales by Manufacturers (2019-2024)

3.2 Global Ground Coffee Revenue Market Share by Manufacturers (2019-2024)

3.3 Ground Coffee Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Ground Coffee Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Ground Coffee Sales Sites, Area Served, Product Type

3.6 Ground Coffee Market Competitive Situation and Trends

3.6.1 Ground Coffee Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ground Coffee Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 GROUND COFFEE INDUSTRY CHAIN ANALYSIS

- 4.1 Ground Coffee Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GROUND COFFEE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GROUND COFFEE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ground Coffee Sales Market Share by Type (2019-2024)
- 6.3 Global Ground Coffee Market Size Market Share by Type (2019-2024)
- 6.4 Global Ground Coffee Price by Type (2019-2024)

7 GROUND COFFEE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ground Coffee Market Sales by Application (2019-2024)
- 7.3 Global Ground Coffee Market Size (M USD) by Application (2019-2024)
- 7.4 Global Ground Coffee Sales Growth Rate by Application (2019-2024)

8 GROUND COFFEE MARKET SALES BY REGION

- 8.1 Global Ground Coffee Sales by Region
 - 8.1.1 Global Ground Coffee Sales by Region
 - 8.1.2 Global Ground Coffee Sales Market Share by Region
- 8.2 Global Ground Coffee Market Size by Region
 - 8.2.1 Global Ground Coffee Market Size by Region

8.2.2 Global Ground Coffee Market Size Market Share by Region

8.3 North America

8.3.1 North America Ground Coffee Sales by Country

8.3.2 North America Ground Coffee Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Ground Coffee Sales by Country

8.4.2 Europe Ground Coffee Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Ground Coffee Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Ground Coffee Market Size by Region

8.6.2 Asia Pacific Ground Coffee Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Ground Coffee Sales by Country

8.7.2 South America Ground Coffee Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Ground Coffee Sales by Region

8.8.2 Middle East and Africa Ground Coffee Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 GROUND COFFEE MARKET PRODUCTION BY REGION

9.1 Global Production of Ground Coffee by Region (2019-2024)

9.2 Global Ground Coffee Revenue Market Share by Region (2019-2024)

9.3 Global Ground Coffee Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Ground Coffee Production

9.4.1 North America Ground Coffee Production Growth Rate (2019-2024)

9.4.2 North America Ground Coffee Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Ground Coffee Production

9.5.1 Europe Ground Coffee Production Growth Rate (2019-2024)

9.5.2 Europe Ground Coffee Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Ground Coffee Production (2019-2024)

9.6.1 Japan Ground Coffee Production Growth Rate (2019-2024)

9.6.2 Japan Ground Coffee Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Ground Coffee Production (2019-2024)

9.7.1 China Ground Coffee Production Growth Rate (2019-2024)

9.7.2 China Ground Coffee Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Eight O'Clock Coffee

10.1.1 Eight O'Clock Coffee Ground Coffee Basic Information

10.1.2 Eight O'Clock Coffee Ground Coffee Product Overview

10.1.3 Eight O'Clock Coffee Ground Coffee Product Market Performance

10.1.4 Eight O'Clock Coffee Business Overview

10.1.5 Eight O'Clock Coffee Ground Coffee SWOT Analysis

10.1.6 Eight O'Clock Coffee Recent Developments

10.2 J.M. Smucker

10.2.1 J.M. Smucker Ground Coffee Basic Information

10.2.2 J.M. Smucker Ground Coffee Product Overview

- 10.2.3 J.M. Smucker Ground Coffee Product Market Performance
- 10.2.4 J.M. Smucker Business Overview
- 10.2.5 J.M. Smucker Ground Coffee SWOT Analysis
- 10.2.6 J.M. Smucker Recent Developments
- 10.3 Jacob Douwe Egberts
 - 10.3.1 Jacob Douwe Egberts Ground Coffee Basic Information
 - 10.3.2 Jacob Douwe Egberts Ground Coffee Product Overview
 - 10.3.3 Jacob Douwe Egberts Ground Coffee Product Market Performance
 - 10.3.4 Jacob Douwe Egberts Ground Coffee SWOT Analysis
 - 10.3.5 Jacob Douwe Egberts Business Overview
 - 10.3.6 Jacob Douwe Egberts Recent Developments
- 10.4 Keurig Green Mountain
 - 10.4.1 Keurig Green Mountain Ground Coffee Basic Information
 - 10.4.2 Keurig Green Mountain Ground Coffee Product Overview
 - 10.4.3 Keurig Green Mountain Ground Coffee Product Market Performance
 - 10.4.4 Keurig Green Mountain Business Overview
 - 10.4.5 Keurig Green Mountain Recent Developments
- 10.5 Kraft Food
 - 10.5.1 Kraft Food Ground Coffee Basic Information
 - 10.5.2 Kraft Food Ground Coffee Product Overview
 - 10.5.3 Kraft Food Ground Coffee Product Market Performance
 - 10.5.4 Kraft Food Business Overview
 - 10.5.5 Kraft Food Recent Developments
- 10.6 Starbucks
 - 10.6.1 Starbucks Ground Coffee Basic Information
 - 10.6.2 Starbucks Ground Coffee Product Overview
 - 10.6.3 Starbucks Ground Coffee Product Market Performance
 - 10.6.4 Starbucks Business Overview
 - 10.6.5 Starbucks Recent Developments
- 10.7 Ajinomoto General Foods
 - 10.7.1 Ajinomoto General Foods Ground Coffee Basic Information
 - 10.7.2 Ajinomoto General Foods Ground Coffee Product Overview
 - 10.7.3 Ajinomoto General Foods Ground Coffee Product Market Performance
 - 10.7.4 Ajinomoto General Foods Business Overview
 - 10.7.5 Ajinomoto General Foods Recent Developments
- 10.8 AMT coffee
 - 10.8.1 AMT coffee Ground Coffee Basic Information
 - 10.8.2 AMT coffee Ground Coffee Product Overview
 - 10.8.3 AMT coffee Ground Coffee Product Market Performance

- 10.8.4 AMT coffee Business Overview
- 10.8.5 AMT coffee Recent Developments
- 10.9 Bewley's
 - 10.9.1 Bewley's Ground Coffee Basic Information
 - 10.9.2 Bewley's Ground Coffee Product Overview
 - 10.9.3 Bewley's Ground Coffee Product Market Performance
 - 10.9.4 Bewley's Business Overview
 - 10.9.5 Bewley's Recent Developments
- 10.10 Caffe Nero
 - 10.10.1 Caffe Nero Ground Coffee Basic Information
 - 10.10.2 Caffe Nero Ground Coffee Product Overview
 - 10.10.3 Caffe Nero Ground Coffee Product Market Performance
 - 10.10.4 Caffe Nero Business Overview
 - 10.10.5 Caffe Nero Recent Developments
- 10.11 Coffee Beanery
 - 10.11.1 Coffee Beanery Ground Coffee Basic Information
 - 10.11.2 Coffee Beanery Ground Coffee Product Overview
 - 10.11.3 Coffee Beanery Ground Coffee Product Market Performance
 - 10.11.4 Coffee Beanery Business Overview
 - 10.11.5 Coffee Beanery Recent Developments
- 10.12 Coffee Republic
 - 10.12.1 Coffee Republic Ground Coffee Basic Information
 - 10.12.2 Coffee Republic Ground Coffee Product Overview
 - 10.12.3 Coffee Republic Ground Coffee Product Market Performance
 - 10.12.4 Coffee Republic Business Overview
 - 10.12.5 Coffee Republic Recent Developments
- 10.13 Costa Coffee
 - 10.13.1 Costa Coffee Ground Coffee Basic Information
 - 10.13.2 Costa Coffee Ground Coffee Product Overview
 - 10.13.3 Costa Coffee Ground Coffee Product Market Performance
 - 10.13.4 Costa Coffee Business Overview
 - 10.13.5 Costa Coffee Recent Developments
- 10.14 Dunkin' Donuts
 - 10.14.1 Dunkin' Donuts Ground Coffee Basic Information
 - 10.14.2 Dunkin' Donuts Ground Coffee Product Overview
 - 10.14.3 Dunkin' Donuts Ground Coffee Product Market Performance
 - 10.14.4 Dunkin' Donuts Business Overview
 - 10.14.5 Dunkin' Donuts Recent Developments
- 10.15 Graffeo Coffee Roasting

- 10.15.1 Graffeo Coffee Roasting Ground Coffee Basic Information
- 10.15.2 Graffeo Coffee Roasting Ground Coffee Product Overview
- 10.15.3 Graffeo Coffee Roasting Ground Coffee Product Market Performance
- 10.15.4 Graffeo Coffee Roasting Business Overview
- 10.15.5 Graffeo Coffee Roasting Recent Developments
- 10.16 HACO
 - 10.16.1 HACO Ground Coffee Basic Information
 - 10.16.2 HACO Ground Coffee Product Overview
 - 10.16.3 HACO Ground Coffee Product Market Performance
 - 10.16.4 HACO Business Overview
 - 10.16.5 HACO Recent Developments
- 10.17 Industria Colombiana de Cafe
 - 10.17.1 Industria Colombiana de Cafe Ground Coffee Basic Information
 - 10.17.2 Industria Colombiana de Cafe Ground Coffee Product Overview
 - 10.17.3 Industria Colombiana de Cafe Ground Coffee Product Market Performance
 - 10.17.4 Industria Colombiana de Cafe Business Overview
 - 10.17.5 Industria Colombiana de Cafe Recent Developments
- 10.18 Luigi Lavazza
 - 10.18.1 Luigi Lavazza Ground Coffee Basic Information
 - 10.18.2 Luigi Lavazza Ground Coffee Product Overview
 - 10.18.3 Luigi Lavazza Ground Coffee Product Market Performance
 - 10.18.4 Luigi Lavazza Business Overview
 - 10.18.5 Luigi Lavazza Recent Developments
- 10.19 Massimo Zanetti Beverage USA
 - 10.19.1 Massimo Zanetti Beverage USA Ground Coffee Basic Information
 - 10.19.2 Massimo Zanetti Beverage USA Ground Coffee Product Overview
 - 10.19.3 Massimo Zanetti Beverage USA Ground Coffee Product Market Performance
 - 10.19.4 Massimo Zanetti Beverage USA Business Overview
 - 10.19.5 Massimo Zanetti Beverage USA Recent Developments
- 10.20 Mauro Demetrio
 - 10.20.1 Mauro Demetrio Ground Coffee Basic Information
 - 10.20.2 Mauro Demetrio Ground Coffee Product Overview
 - 10.20.3 Mauro Demetrio Ground Coffee Product Market Performance
 - 10.20.4 Mauro Demetrio Business Overview
 - 10.20.5 Mauro Demetrio Recent Developments
- 10.21 Meira
 - 10.21.1 Meira Ground Coffee Basic Information
 - 10.21.2 Meira Ground Coffee Product Overview
 - 10.21.3 Meira Ground Coffee Product Market Performance

- 10.21.4 Meira Business Overview
- 10.21.5 Meira Recent Developments
- 10.22 Melitta USA
 - 10.22.1 Melitta USA Ground Coffee Basic Information
 - 10.22.2 Melitta USA Ground Coffee Product Overview
 - 10.22.3 Melitta USA Ground Coffee Product Market Performance
 - 10.22.4 Melitta USA Business Overview
 - 10.22.5 Melitta USA Recent Developments
- 10.23 Muffin Break
 - 10.23.1 Muffin Break Ground Coffee Basic Information
 - 10.23.2 Muffin Break Ground Coffee Product Overview
 - 10.23.3 Muffin Break Ground Coffee Product Market Performance
 - 10.23.4 Muffin Break Business Overview
 - 10.23.5 Muffin Break Recent Developments
- 10.24 Paulig
 - 10.24.1 Paulig Ground Coffee Basic Information
 - 10.24.2 Paulig Ground Coffee Product Overview
 - 10.24.3 Paulig Ground Coffee Product Market Performance
 - 10.24.4 Paulig Business Overview
 - 10.24.5 Paulig Recent Developments
- 10.25 Peet's Coffee and Tea
 - 10.25.1 Peet's Coffee and Tea Ground Coffee Basic Information
 - 10.25.2 Peet's Coffee and Tea Ground Coffee Product Overview
 - 10.25.3 Peet's Coffee and Tea Ground Coffee Product Market Performance
 - 10.25.4 Peet's Coffee and Tea Business Overview
 - 10.25.5 Peet's Coffee and Tea Recent Developments
- 10.26 Strauss
 - 10.26.1 Strauss Ground Coffee Basic Information
 - 10.26.2 Strauss Ground Coffee Product Overview
 - 10.26.3 Strauss Ground Coffee Product Market Performance
 - 10.26.4 Strauss Business Overview
 - 10.26.5 Strauss Recent Developments
- 10.27 Tchibo
 - 10.27.1 Tchibo Ground Coffee Basic Information
 - 10.27.2 Tchibo Ground Coffee Product Overview
 - 10.27.3 Tchibo Ground Coffee Product Market Performance
 - 10.27.4 Tchibo Business Overview
 - 10.27.5 Tchibo Recent Developments
- 10.28 Tim Hortons

- 10.28.1 Tim Hortons Ground Coffee Basic Information
- 10.28.2 Tim Hortons Ground Coffee Product Overview
- 10.28.3 Tim Hortons Ground Coffee Product Market Performance
- 10.28.4 Tim Hortons Business Overview
- 10.28.5 Tim Hortons Recent Developments

11 GROUND COFFEE MARKET FORECAST BY REGION

- 11.1 Global Ground Coffee Market Size Forecast
- 11.2 Global Ground Coffee Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Ground Coffee Market Size Forecast by Country
 - 11.2.3 Asia Pacific Ground Coffee Market Size Forecast by Region
 - 11.2.4 South America Ground Coffee Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Ground Coffee by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Ground Coffee Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Ground Coffee by Type (2025-2032)
 - 12.1.2 Global Ground Coffee Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Ground Coffee by Type (2025-2032)
- 12.2 Global Ground Coffee Market Forecast by Application (2025-2032)
 - 12.2.1 Global Ground Coffee Sales (K MT) Forecast by Application
 - 12.2.2 Global Ground Coffee Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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