

Global Grey Oyster Mushroom Market Research Report 2026(Status and Outlook)

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Abstracts

The grey oyster mushroom (*Pleurotus ostreatus*) is a popular and versatile edible fungus known for its soft, velvety texture and mild, slightly anise-like flavor. It features broad, fan-shaped caps that range in color from light grey to beige, with a smooth surface and a creamy-white underside covered in gills. The stem is short, thick, and often off-center. Commonly cultivated and found in a variety of culinary dishes, grey oyster mushrooms can be sautéed, grilled, or used in soups and stir-fries. They're valued for their delicate taste and nutritional benefits, including being rich in fiber, protein, and antioxidants.

The global Grey Oyster Mushroom market size was estimated at USD 3828.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Grey Oyster Mushroom market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Grey Oyster Mushroom market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Grey Oyster Mushroom market.

Global Grey Oyster Mushroom Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Sylvan
Campbell
Traveler Produce LLC
Rich Year farm
Mycoterra Farm
Phillips Mushroom Farms
Farming Fungi
Lauretta Ventures
Cayuga Mushroom Farm
GanoFarm Sdn Bhd
Fungaia Farm

Market Segmentation (by Type)

Low-temperature Type

Medium-temperature Type
High-temperature Type

Market Segmentation (by Application)

Edible
Medicinal

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Grey Oyster Mushroom Market
Overview of the regional outlook of the Grey Oyster Mushroom Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Grey Oyster Mushroom Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Grey Oyster Mushroom, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Grey Oyster Mushroom
- 1.2 Key Market Segments
 - 1.2.1 Grey Oyster Mushroom Segment by Type
 - 1.2.2 Grey Oyster Mushroom Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GREY OYSTER MUSHROOM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Grey Oyster Mushroom Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Grey Oyster Mushroom Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GREY OYSTER MUSHROOM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Grey Oyster Mushroom Product Life Cycle
- 3.3 Global Grey Oyster Mushroom Sales by Manufacturers (2020-2025)
- 3.4 Global Grey Oyster Mushroom Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Grey Oyster Mushroom Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Grey Oyster Mushroom Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Grey Oyster Mushroom Market Competitive Situation and Trends
 - 3.8.1 Grey Oyster Mushroom Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Grey Oyster Mushroom Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 GREY OYSTER MUSHROOM INDUSTRY CHAIN ANALYSIS

- 4.1 Grey Oyster Mushroom Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GREY OYSTER MUSHROOM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Grey Oyster Mushroom Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Grey Oyster Mushroom Market
- 5.7 ESG Ratings of Leading Companies

6 GREY OYSTER MUSHROOM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Grey Oyster Mushroom Sales Market Share by Type (2020-2025)
- 6.3 Global Grey Oyster Mushroom Market Size by Type (2020-2025)
- 6.4 Global Grey Oyster Mushroom Price by Type (2020-2025)

7 GREY OYSTER MUSHROOM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Grey Oyster Mushroom Market Sales by Application (2020-2025)
- 7.3 Global Grey Oyster Mushroom Market Size (M USD) by Application (2020-2025)
- 7.4 Global Grey Oyster Mushroom Sales Growth Rate by Application (2020-2025)

8 GREY OYSTER MUSHROOM MARKET SALES BY REGION

- 8.1 Global Grey Oyster Mushroom Sales by Region
 - 8.1.1 Global Grey Oyster Mushroom Sales by Region
 - 8.1.2 Global Grey Oyster Mushroom Sales Market Share by Region
- 8.2 Global Grey Oyster Mushroom Market Size by Region
 - 8.2.1 Global Grey Oyster Mushroom Market Size by Region
 - 8.2.2 Global Grey Oyster Mushroom Market Size by Region
- 8.3 North America
 - 8.3.1 North America Grey Oyster Mushroom Sales by Country
 - 8.3.2 North America Grey Oyster Mushroom Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Grey Oyster Mushroom Sales by Country
 - 8.4.2 Europe Grey Oyster Mushroom Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Grey Oyster Mushroom Sales by Region
 - 8.5.2 Asia Pacific Grey Oyster Mushroom Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Grey Oyster Mushroom Sales by Country
 - 8.6.2 South America Grey Oyster Mushroom Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Grey Oyster Mushroom Sales by Region

8.7.2 Middle East and Africa Grey Oyster Mushroom Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 GREY OYSTER MUSHROOM MARKET PRODUCTION BY REGION

9.1 Global Production of Grey Oyster Mushroom by Region(2020-2025)

9.2 Global Grey Oyster Mushroom Revenue Market Share by Region (2020-2025)

9.3 Global Grey Oyster Mushroom Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Grey Oyster Mushroom Production

9.4.1 North America Grey Oyster Mushroom Production Growth Rate (2020-2025)

9.4.2 North America Grey Oyster Mushroom Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Grey Oyster Mushroom Production

9.5.1 Europe Grey Oyster Mushroom Production Growth Rate (2020-2025)

9.5.2 Europe Grey Oyster Mushroom Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Grey Oyster Mushroom Production (2020-2025)

9.6.1 Japan Grey Oyster Mushroom Production Growth Rate (2020-2025)

9.6.2 Japan Grey Oyster Mushroom Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Grey Oyster Mushroom Production (2020-2025)

9.7.1 China Grey Oyster Mushroom Production Growth Rate (2020-2025)

9.7.2 China Grey Oyster Mushroom Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Sylvan

10.1.1 Sylvan Basic Information

10.1.2 Sylvan Grey Oyster Mushroom Product Overview

10.1.3 Sylvan Grey Oyster Mushroom Product Market Performance

- 10.1.4 Sylvan Business Overview
- 10.1.5 Sylvan SWOT Analysis
- 10.1.6 Sylvan Recent Developments
- 10.2 Campbell
 - 10.2.1 Campbell Basic Information
 - 10.2.2 Campbell Grey Oyster Mushroom Product Overview
 - 10.2.3 Campbell Grey Oyster Mushroom Product Market Performance
 - 10.2.4 Campbell Business Overview
 - 10.2.5 Campbell SWOT Analysis
 - 10.2.6 Campbell Recent Developments
- 10.3 Traveler Produce LLC
 - 10.3.1 Traveler Produce LLC Basic Information
 - 10.3.2 Traveler Produce LLC Grey Oyster Mushroom Product Overview
 - 10.3.3 Traveler Produce LLC Grey Oyster Mushroom Product Market Performance
 - 10.3.4 Traveler Produce LLC Business Overview
 - 10.3.5 Traveler Produce LLC SWOT Analysis
 - 10.3.6 Traveler Produce LLC Recent Developments
- 10.4 Rich Year farm
 - 10.4.1 Rich Year farm Basic Information
 - 10.4.2 Rich Year farm Grey Oyster Mushroom Product Overview
 - 10.4.3 Rich Year farm Grey Oyster Mushroom Product Market Performance
 - 10.4.4 Rich Year farm Business Overview
 - 10.4.5 Rich Year farm Recent Developments
- 10.5 Mycoterra Farm
 - 10.5.1 Mycoterra Farm Basic Information
 - 10.5.2 Mycoterra Farm Grey Oyster Mushroom Product Overview
 - 10.5.3 Mycoterra Farm Grey Oyster Mushroom Product Market Performance
 - 10.5.4 Mycoterra Farm Business Overview
 - 10.5.5 Mycoterra Farm Recent Developments
- 10.6 Phillips Mushroom Farms
 - 10.6.1 Phillips Mushroom Farms Basic Information
 - 10.6.2 Phillips Mushroom Farms Grey Oyster Mushroom Product Overview
 - 10.6.3 Phillips Mushroom Farms Grey Oyster Mushroom Product Market Performance
 - 10.6.4 Phillips Mushroom Farms Business Overview
 - 10.6.5 Phillips Mushroom Farms Recent Developments
- 10.7 Farming Fungi
 - 10.7.1 Farming Fungi Basic Information
 - 10.7.2 Farming Fungi Grey Oyster Mushroom Product Overview
 - 10.7.3 Farming Fungi Grey Oyster Mushroom Product Market Performance

- 10.7.4 Farming Fungi Business Overview
- 10.7.5 Farming Fungi Recent Developments
- 10.8 Laretta Ventures
 - 10.8.1 Laretta Ventures Basic Information
 - 10.8.2 Laretta Ventures Grey Oyster Mushroom Product Overview
 - 10.8.3 Laretta Ventures Grey Oyster Mushroom Product Market Performance
 - 10.8.4 Laretta Ventures Business Overview
 - 10.8.5 Laretta Ventures Recent Developments
- 10.9 Cayuga Mushroom Farm
 - 10.9.1 Cayuga Mushroom Farm Basic Information
 - 10.9.2 Cayuga Mushroom Farm Grey Oyster Mushroom Product Overview
 - 10.9.3 Cayuga Mushroom Farm Grey Oyster Mushroom Product Market Performance
 - 10.9.4 Cayuga Mushroom Farm Business Overview
 - 10.9.5 Cayuga Mushroom Farm Recent Developments
- 10.10 GanoFarm Sdn Bhd
 - 10.10.1 GanoFarm Sdn Bhd Basic Information
 - 10.10.2 GanoFarm Sdn Bhd Grey Oyster Mushroom Product Overview
 - 10.10.3 GanoFarm Sdn Bhd Grey Oyster Mushroom Product Market Performance
 - 10.10.4 GanoFarm Sdn Bhd Business Overview
 - 10.10.5 GanoFarm Sdn Bhd Recent Developments
- 10.11 Fungaia Farm
 - 10.11.1 Fungaia Farm Basic Information
 - 10.11.2 Fungaia Farm Grey Oyster Mushroom Product Overview
 - 10.11.3 Fungaia Farm Grey Oyster Mushroom Product Market Performance
 - 10.11.4 Fungaia Farm Business Overview
 - 10.11.5 Fungaia Farm Recent Developments

11 GREY OYSTER MUSHROOM MARKET FORECAST BY REGION

- 11.1 Global Grey Oyster Mushroom Market Size Forecast
- 11.2 Global Grey Oyster Mushroom Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Grey Oyster Mushroom Market Size Forecast by Country
 - 11.2.3 Asia Pacific Grey Oyster Mushroom Market Size Forecast by Region
 - 11.2.4 South America Grey Oyster Mushroom Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Grey Oyster Mushroom by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Grey Oyster Mushroom Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Grey Oyster Mushroom by Type (2026-2035)

12.1.2 Global Grey Oyster Mushroom Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Grey Oyster Mushroom by Type (2026-2035)

12.2 Global Grey Oyster Mushroom Market Forecast by Application (2026-2035)

12.2.1 Global Grey Oyster Mushroom Sales (K Units) Forecast by Application

12.2.2 Global Grey Oyster Mushroom Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Grey Oyster Mushroom Market Size by Type (M USD)

Table 4. Global Grey Oyster Mushroom Market Size by Application

Table 5. Grey Oyster Mushroom Market Size Comparison by Region (M USD)

Table 6. Global Grey Oyster Mushroom Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Grey Oyster Mushroom Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Grey Oyster Mushroom Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Grey Oyster Mushroom Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Grey Oyster Mushroom as of 2025)

Table 11. Global Market Grey Oyster Mushroom Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Grey Oyster Mushroom Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Grey Oyster Mushroom Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Grey Oyster Mushroom Sales by Type (K Units)

Table 27. Global Grey Oyster Mushroom Market Size by Type (M USD)

Table 28. Global Grey Oyster Mushroom Sales (K Units) by Type (2020-2025)

Table 29. Global Grey Oyster Mushroom Sales Market Share by Type (2020-2025)

- Table 30. Global Grey Oyster Mushroom Market Size (M USD) by Type (2020-2025)
- Table 31. Global Grey Oyster Mushroom Market Share by Type (2020-2025)
- Table 32. Global Grey Oyster Mushroom Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Grey Oyster Mushroom Sales (K Units) by Application
- Table 34. Global Grey Oyster Mushroom Market Size by Application
- Table 35. Global Grey Oyster Mushroom Sales by Application (2020-2025) & (K Units)
- Table 36. Global Grey Oyster Mushroom Sales Market Share by Application (2020-2025)
- Table 37. Global Grey Oyster Mushroom Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Grey Oyster Mushroom Market Share by Application (2020-2025)
- Table 39. Global Grey Oyster Mushroom Sales Growth Rate by Application (2020-2025)
- Table 40. Global Grey Oyster Mushroom Sales by Region (2020-2025) & (K Units)
- Table 41. Global Grey Oyster Mushroom Sales Market Share by Region (2020-2025)
- Table 42. Global Grey Oyster Mushroom Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Grey Oyster Mushroom Market Size by Region (2020-2025)
- Table 44. North America Grey Oyster Mushroom Sales by Country (2020-2025) & (K Units)
- Table 45. North America Grey Oyster Mushroom Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Grey Oyster Mushroom Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Grey Oyster Mushroom Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Grey Oyster Mushroom Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Grey Oyster Mushroom Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Grey Oyster Mushroom Sales by Country (2020-2025) & (K Units)
- Table 51. South America Grey Oyster Mushroom Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Grey Oyster Mushroom Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Grey Oyster Mushroom Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Grey Oyster Mushroom Production (K Units) by Region(2020-2025)
- Table 55. Global Grey Oyster Mushroom Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Grey Oyster Mushroom Revenue Market Share by Region (2020-2025)

Table 57. Global Grey Oyster Mushroom Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Grey Oyster Mushroom Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Grey Oyster Mushroom Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Grey Oyster Mushroom Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Grey Oyster Mushroom Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Sylvan Basic Information

Table 63. Sylvan Grey Oyster Mushroom Product Overview

Table 64. Sylvan Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Sylvan Business Overview

Table 66. Sylvan SWOT Analysis

Table 67. Sylvan Recent Developments

Table 68. Campbell Basic Information

Table 69. Campbell Grey Oyster Mushroom Product Overview

Table 70. Campbell Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Campbell Business Overview

Table 72. Campbell SWOT Analysis

Table 73. Campbell Recent Developments

Table 74. Traveler Produce LLC Basic Information

Table 75. Traveler Produce LLC Grey Oyster Mushroom Product Overview

Table 76. Traveler Produce LLC Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Traveler Produce LLC Business Overview

Table 78. Traveler Produce LLC SWOT Analysis

Table 79. Traveler Produce LLC Recent Developments

Table 80. Rich Year farm Basic Information

Table 81. Rich Year farm Grey Oyster Mushroom Product Overview

Table 82. Rich Year farm Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Rich Year farm Business Overview

Table 84. Rich Year farm Recent Developments

Table 85. Mycoterra Farm Basic Information

Table 86. Mycoterra Farm Grey Oyster Mushroom Product Overview

Table 87. Mycoterra Farm Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Mycoterra Farm Business Overview

Table 89. Mycoterra Farm Recent Developments

Table 90. Phillips Mushroom Farms Basic Information

Table 91. Phillips Mushroom Farms Grey Oyster Mushroom Product Overview

Table 92. Phillips Mushroom Farms Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Phillips Mushroom Farms Business Overview

Table 94. Phillips Mushroom Farms Recent Developments

Table 95. Farming Fungi Basic Information

Table 96. Farming Fungi Grey Oyster Mushroom Product Overview

Table 97. Farming Fungi Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Farming Fungi Business Overview

Table 99. Farming Fungi Recent Developments

Table 100. Laretta Ventures Basic Information

Table 101. Laretta Ventures Grey Oyster Mushroom Product Overview

Table 102. Laretta Ventures Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Laretta Ventures Business Overview

Table 104. Laretta Ventures Recent Developments

Table 105. Cayuga Mushroom Farm Basic Information

Table 106. Cayuga Mushroom Farm Grey Oyster Mushroom Product Overview

Table 107. Cayuga Mushroom Farm Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Cayuga Mushroom Farm Business Overview

Table 109. Cayuga Mushroom Farm Recent Developments

Table 110. GanoFarm Sdn Bhd Basic Information

Table 111. GanoFarm Sdn Bhd Grey Oyster Mushroom Product Overview

Table 112. GanoFarm Sdn Bhd Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. GanoFarm Sdn Bhd Business Overview

Table 114. GanoFarm Sdn Bhd Recent Developments

Table 115. Fungaia Farm Basic Information

Table 116. Fungaia Farm Grey Oyster Mushroom Product Overview

Table 117. Fungaia Farm Grey Oyster Mushroom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Fungaia Farm Business Overview

Table 119. Fungaia Farm Recent Developments

Table 120. Global Grey Oyster Mushroom Sales Forecast by Region (2026-2035) & (K Units)

Table 121. Global Grey Oyster Mushroom Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Grey Oyster Mushroom Sales Forecast by Country (2026-2035) & (K Units)

Table 123. North America Grey Oyster Mushroom Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Grey Oyster Mushroom Sales Forecast by Country (2026-2035) & (K Units)

Table 125. Europe Grey Oyster Mushroom Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Grey Oyster Mushroom Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific Grey Oyster Mushroom Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Grey Oyster Mushroom Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America Grey Oyster Mushroom Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Grey Oyster Mushroom Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Grey Oyster Mushroom Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Grey Oyster Mushroom Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global Grey Oyster Mushroom Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Grey Oyster Mushroom Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Grey Oyster Mushroom Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Grey Oyster Mushroom Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Grey Oyster Mushroom
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Grey Oyster Mushroom Market Size (M USD), 2025-2035
- Figure 5. Global Grey Oyster Mushroom Market Size (M USD) (2020-2035)
- Figure 6. Global Grey Oyster Mushroom Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Grey Oyster Mushroom Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Grey Oyster Mushroom Product Life Cycle
- Figure 13. Grey Oyster Mushroom Sales Share by Manufacturers in 2025
- Figure 14. Global Grey Oyster Mushroom Revenue Share by Manufacturers in 2025
- Figure 15. Grey Oyster Mushroom Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Grey Oyster Mushroom Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Grey Oyster Mushroom Revenue in 2025
- Figure 18. Industry Chain Map of Grey Oyster Mushroom
- Figure 19. Global Grey Oyster Mushroom Market PEST Analysis
- Figure 20. Global Grey Oyster Mushroom Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Grey Oyster Mushroom Market Share by Type
- Figure 27. Sales Market Share of Grey Oyster Mushroom by Type (2020-2025)
- Figure 28. Sales Market Share of Grey Oyster Mushroom by Type in 2025
- Figure 29. Market Share of Grey Oyster Mushroom by Type (2020-2025)
- Figure 30. Market Share of Grey Oyster Mushroom by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Grey Oyster Mushroom Market Share by Application

Figure 33. Global Grey Oyster Mushroom Sales Market Share by Application (2020-2025)

Figure 34. Global Grey Oyster Mushroom Sales Market Share by Application in 2025

Figure 35. Global Grey Oyster Mushroom Market Share by Application (2020-2025)

Figure 36. Global Grey Oyster Mushroom Market Share by Application in 2025

Figure 37. Global Grey Oyster Mushroom Sales Growth Rate by Application (2020-2025)

Figure 38. Global Grey Oyster Mushroom Sales Market Share by Region (2020-2025)

Figure 39. Global Grey Oyster Mushroom Market Size by Region (2020-2025)

Figure 40. North America Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Grey Oyster Mushroom Sales Market Share by Country in 2024

Figure 43. North America Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Grey Oyster Mushroom Market Size by Country in 2024

Figure 45. U.S. Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Grey Oyster Mushroom Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Grey Oyster Mushroom Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Grey Oyster Mushroom Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Grey Oyster Mushroom Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Grey Oyster Mushroom Sales Market Share by Country in 2024

Figure 53. Europe Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Grey Oyster Mushroom Market Size by Country in 2024

Figure 55. Germany Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K

Units)

Figure 58. France Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Grey Oyster Mushroom Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Grey Oyster Mushroom Sales Market Share by Region in 2024

Figure 67. Asia Pacific Grey Oyster Mushroom Market Size by Region in 2024

Figure 68. China Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Grey Oyster Mushroom Sales and Growth Rate (K Units)

Figure 79. South America Grey Oyster Mushroom Sales Market Share by Country in 2024

Figure 80. South America Grey Oyster Mushroom Market Size and Growth Rate (M USD)

Figure 81. South America Grey Oyster Mushroom Market Size by Country in 2024

Figure 82. Brazil Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Grey Oyster Mushroom Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Grey Oyster Mushroom Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Grey Oyster Mushroom Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Grey Oyster Mushroom Market Size by Region in 2024

Figure 92. Saudi Arabia Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Grey Oyster Mushroom Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Grey Oyster Mushroom Sales and Growth Rate (2020-2025) &

(K Units)

Figure 101. South Africa Grey Oyster Mushroom Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Grey Oyster Mushroom Production Market Share by Region (2020-2025)

Figure 103. North America Grey Oyster Mushroom Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Grey Oyster Mushroom Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Grey Oyster Mushroom Production (K Units) Growth Rate (2020-2025)

Figure 106. China Grey Oyster Mushroom Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Grey Oyster Mushroom Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Grey Oyster Mushroom Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Grey Oyster Mushroom Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Grey Oyster Mushroom Market Share Forecast by Type (2026-2035)

Figure 111. Global Grey Oyster Mushroom Sales Forecast by Application (2026-2035)

Figure 112. Global Grey Oyster Mushroom Market Share Forecast by Application (2026-2035)

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