

# Global Gray Cardboard Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Grey cardboard is a very economical material, made from recycled paper and has a smooth surface.

The global Gray Cardboard market size was estimated at USD 7320.40 million in 2023 and is projected to reach USD 9635.25 million by 2032, exhibiting a CAGR of 3.10% during the forecast period.

North America Gray Cardboard market size was estimated at USD 2010.20 million in 2023, at a CAGR of 2.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Gray Cardboard market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Gray Cardboard Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Gray Cardboard market in any manner.

## Global Gray Cardboard Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

International Paper

Kashi Pack Care

Klinge Paperwerke

Jinlong Paper

MT. Heaven

Jintian Paper

Kingbo Paper

Dongfa Paper

Wenlong Paper

Fengdu Paper

Tongsheng Paper

Hongtu Paper

## Market Segmentation (by Type)

Single Gray

Double Gray

All Gray

## Market Segmentation (by Application)

Packing Boxes

Advertising Board

Folder

Frame Back Panel

Luggage

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Gray Cardboard Market

Overview of the regional outlook of the Gray Cardboard Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gray Cardboard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Gray Cardboard, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Gray Cardboard
- 1.2 Key Market Segments
  - 1.2.1 Gray Cardboard Segment by Type
  - 1.2.2 Gray Cardboard Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 GRAY CARDBOARD MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Gray Cardboard Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Gray Cardboard Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 GRAY CARDBOARD MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Gray Cardboard Sales by Manufacturers (2019-2024)
- 3.2 Global Gray Cardboard Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Gray Cardboard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Gray Cardboard Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Gray Cardboard Sales Sites, Area Served, Product Type
- 3.6 Gray Cardboard Market Competitive Situation and Trends
  - 3.6.1 Gray Cardboard Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Gray Cardboard Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 GRAY CARDBOARD INDUSTRY CHAIN ANALYSIS**

- 4.1 Gray Cardboard Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GRAY CARDBOARD MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 GRAY CARDBOARD MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Gray Cardboard Sales Market Share by Type (2019-2024)

6.3 Global Gray Cardboard Market Size Market Share by Type (2019-2024)

6.4 Global Gray Cardboard Price by Type (2019-2024)

## **7 GRAY CARDBOARD MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Gray Cardboard Market Sales by Application (2019-2024)

7.3 Global Gray Cardboard Market Size (M USD) by Application (2019-2024)

7.4 Global Gray Cardboard Sales Growth Rate by Application (2019-2024)

## **8 GRAY CARDBOARD MARKET CONSUMPTION BY REGION**

8.1 Global Gray Cardboard Sales by Region

8.1.1 Global Gray Cardboard Sales by Region

8.1.2 Global Gray Cardboard Sales Market Share by Region

8.2 North America

8.2.1 North America Gray Cardboard Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Gray Cardboard Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Gray Cardboard Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Gray Cardboard Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Gray Cardboard Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 GRAY CARDBOARD MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Gray Cardboard by Region (2019-2024)
- 9.2 Global Gray Cardboard Revenue Market Share by Region (2019-2024)
- 9.3 Global Gray Cardboard Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Gray Cardboard Production
  - 9.4.1 North America Gray Cardboard Production Growth Rate (2019-2024)
  - 9.4.2 North America Gray Cardboard Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Gray Cardboard Production

- 9.5.1 Europe Gray Cardboard Production Growth Rate (2019-2024)
- 9.5.2 Europe Gray Cardboard Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Gray Cardboard Production (2019-2024)
  - 9.6.1 Japan Gray Cardboard Production Growth Rate (2019-2024)
  - 9.6.2 Japan Gray Cardboard Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Gray Cardboard Production (2019-2024)
  - 9.7.1 China Gray Cardboard Production Growth Rate (2019-2024)
  - 9.7.2 China Gray Cardboard Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 International Paper

- 10.1.1 International Paper Gray Cardboard Basic Information
- 10.1.2 International Paper Gray Cardboard Product Overview
- 10.1.3 International Paper Gray Cardboard Product Market Performance
- 10.1.4 International Paper Business Overview
- 10.1.5 International Paper Gray Cardboard SWOT Analysis
- 10.1.6 International Paper Recent Developments

### 10.2 Kashi Pack Care

- 10.2.1 Kashi Pack Care Gray Cardboard Basic Information
- 10.2.2 Kashi Pack Care Gray Cardboard Product Overview
- 10.2.3 Kashi Pack Care Gray Cardboard Product Market Performance
- 10.2.4 Kashi Pack Care Business Overview
- 10.2.5 Kashi Pack Care Gray Cardboard SWOT Analysis
- 10.2.6 Kashi Pack Care Recent Developments

### 10.3 Klingele Papierwerke

- 10.3.1 Klingele Papierwerke Gray Cardboard Basic Information
- 10.3.2 Klingele Papierwerke Gray Cardboard Product Overview
- 10.3.3 Klingele Papierwerke Gray Cardboard Product Market Performance
- 10.3.4 Klingele Papierwerke Gray Cardboard SWOT Analysis
- 10.3.5 Klingele Papierwerke Business Overview
- 10.3.6 Klingele Papierwerke Recent Developments

### 10.4 Jinlong Paper

- 10.4.1 Jinlong Paper Gray Cardboard Basic Information
- 10.4.2 Jinlong Paper Gray Cardboard Product Overview
- 10.4.3 Jinlong Paper Gray Cardboard Product Market Performance

- 10.4.4 Jinlong Paper Business Overview
- 10.4.5 Jinlong Paper Recent Developments
- 10.5 MT. Heaven
  - 10.5.1 MT. Heaven Gray Cardboard Basic Information
  - 10.5.2 MT. Heaven Gray Cardboard Product Overview
  - 10.5.3 MT. Heaven Gray Cardboard Product Market Performance
  - 10.5.4 MT. Heaven Business Overview
  - 10.5.5 MT. Heaven Recent Developments
- 10.6 Jintian Paper
  - 10.6.1 Jintian Paper Gray Cardboard Basic Information
  - 10.6.2 Jintian Paper Gray Cardboard Product Overview
  - 10.6.3 Jintian Paper Gray Cardboard Product Market Performance
  - 10.6.4 Jintian Paper Business Overview
  - 10.6.5 Jintian Paper Recent Developments
- 10.7 Kingbo Paper
  - 10.7.1 Kingbo Paper Gray Cardboard Basic Information
  - 10.7.2 Kingbo Paper Gray Cardboard Product Overview
  - 10.7.3 Kingbo Paper Gray Cardboard Product Market Performance
  - 10.7.4 Kingbo Paper Business Overview
  - 10.7.5 Kingbo Paper Recent Developments
- 10.8 Dongfa Paper
  - 10.8.1 Dongfa Paper Gray Cardboard Basic Information
  - 10.8.2 Dongfa Paper Gray Cardboard Product Overview
  - 10.8.3 Dongfa Paper Gray Cardboard Product Market Performance
  - 10.8.4 Dongfa Paper Business Overview
  - 10.8.5 Dongfa Paper Recent Developments
- 10.9 Wenlong Paper
  - 10.9.1 Wenlong Paper Gray Cardboard Basic Information
  - 10.9.2 Wenlong Paper Gray Cardboard Product Overview
  - 10.9.3 Wenlong Paper Gray Cardboard Product Market Performance
  - 10.9.4 Wenlong Paper Business Overview
  - 10.9.5 Wenlong Paper Recent Developments
- 10.10 Fengdu Paper
  - 10.10.1 Fengdu Paper Gray Cardboard Basic Information
  - 10.10.2 Fengdu Paper Gray Cardboard Product Overview
  - 10.10.3 Fengdu Paper Gray Cardboard Product Market Performance
  - 10.10.4 Fengdu Paper Business Overview
  - 10.10.5 Fengdu Paper Recent Developments
- 10.11 Tongsheng Paper

- 10.11.1 Tongsheng Paper Gray Cardboard Basic Information
- 10.11.2 Tongsheng Paper Gray Cardboard Product Overview
- 10.11.3 Tongsheng Paper Gray Cardboard Product Market Performance
- 10.11.4 Tongsheng Paper Business Overview
- 10.11.5 Tongsheng Paper Recent Developments
- 10.12 Hongtu Paper
  - 10.12.1 Hongtu Paper Gray Cardboard Basic Information
  - 10.12.2 Hongtu Paper Gray Cardboard Product Overview
  - 10.12.3 Hongtu Paper Gray Cardboard Product Market Performance
  - 10.12.4 Hongtu Paper Business Overview
  - 10.12.5 Hongtu Paper Recent Developments

## **11 GRAY CARDBOARD MARKET FORECAST BY REGION**

- 11.1 Global Gray Cardboard Market Size Forecast
- 11.2 Global Gray Cardboard Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Gray Cardboard Market Size Forecast by Country
  - 11.2.3 Asia Pacific Gray Cardboard Market Size Forecast by Region
  - 11.2.4 South America Gray Cardboard Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Gray Cardboard by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Gray Cardboard Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Gray Cardboard by Type (2025-2032)
  - 12.1.2 Global Gray Cardboard Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Gray Cardboard by Type (2025-2032)
- 12.2 Global Gray Cardboard Market Forecast by Application (2025-2032)
  - 12.2.1 Global Gray Cardboard Sales (K MT) Forecast by Application
  - 12.2.2 Global Gray Cardboard Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Gray Cardboard Market Size Comparison by Region (M USD)
- Table 5. Global Gray Cardboard Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Gray Cardboard Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Gray Cardboard Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Gray Cardboard Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Gray Cardboard as of 2022)
- Table 10. Global Market Gray Cardboard Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Gray Cardboard Sales Sites and Area Served
- Table 12. Manufacturers Gray Cardboard Product Type
- Table 13. Global Gray Cardboard Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Gray Cardboard
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Gray Cardboard Market Challenges
- Table 22. Global Gray Cardboard Sales by Type (K MT)
- Table 23. Global Gray Cardboard Market Size by Type (M USD)
- Table 24. Global Gray Cardboard Sales (K MT) by Type (2019-2024)
- Table 25. Global Gray Cardboard Sales Market Share by Type (2019-2024)
- Table 26. Global Gray Cardboard Market Size (M USD) by Type (2019-2024)
- Table 27. Global Gray Cardboard Market Size Share by Type (2019-2024)
- Table 28. Global Gray Cardboard Price (USD/MT) by Type (2019-2024)
- Table 29. Global Gray Cardboard Sales (K MT) by Application
- Table 30. Global Gray Cardboard Market Size by Application
- Table 31. Global Gray Cardboard Sales by Application (2019-2024) & (K MT)
- Table 32. Global Gray Cardboard Sales Market Share by Application (2019-2024)

- Table 33. Global Gray Cardboard Sales by Application (2019-2024) & (M USD)
- Table 34. Global Gray Cardboard Market Share by Application (2019-2024)
- Table 35. Global Gray Cardboard Sales Growth Rate by Application (2019-2024)
- Table 36. Global Gray Cardboard Sales by Region (2019-2024) & (K MT)
- Table 37. Global Gray Cardboard Sales Market Share by Region (2019-2024)
- Table 38. North America Gray Cardboard Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Gray Cardboard Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Gray Cardboard Sales by Region (2019-2024) & (K MT)
- Table 41. South America Gray Cardboard Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Gray Cardboard Sales by Region (2019-2024) & (K MT)
- Table 43. Global Gray Cardboard Production (K MT) by Region (2019-2024)
- Table 44. Global Gray Cardboard Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Gray Cardboard Revenue Market Share by Region (2019-2024)
- Table 46. Global Gray Cardboard Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Gray Cardboard Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Gray Cardboard Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Gray Cardboard Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Gray Cardboard Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. International Paper Gray Cardboard Basic Information
- Table 52. International Paper Gray Cardboard Product Overview
- Table 53. International Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. International Paper Business Overview
- Table 55. International Paper Gray Cardboard SWOT Analysis
- Table 56. International Paper Recent Developments
- Table 57. Kashi Pack Care Gray Cardboard Basic Information
- Table 58. Kashi Pack Care Gray Cardboard Product Overview
- Table 59. Kashi Pack Care Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Kashi Pack Care Business Overview
- Table 61. Kashi Pack Care Gray Cardboard SWOT Analysis
- Table 62. Kashi Pack Care Recent Developments
- Table 63. Klingele Papierwerke Gray Cardboard Basic Information

- Table 64. Klingele Papierwerke Gray Cardboard Product Overview
- Table 65. Klingele Papierwerke Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Klingele Papierwerke Gray Cardboard SWOT Analysis
- Table 67. Klingele Papierwerke Business Overview
- Table 68. Klingele Papierwerke Recent Developments
- Table 69. Jinlong Paper Gray Cardboard Basic Information
- Table 70. Jinlong Paper Gray Cardboard Product Overview
- Table 71. Jinlong Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Jinlong Paper Business Overview
- Table 73. Jinlong Paper Recent Developments
- Table 74. MT. Heaven Gray Cardboard Basic Information
- Table 75. MT. Heaven Gray Cardboard Product Overview
- Table 76. MT. Heaven Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. MT. Heaven Business Overview
- Table 78. MT. Heaven Recent Developments
- Table 79. Jintian Paper Gray Cardboard Basic Information
- Table 80. Jintian Paper Gray Cardboard Product Overview
- Table 81. Jintian Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Jintian Paper Business Overview
- Table 83. Jintian Paper Recent Developments
- Table 84. Kingbo Paper Gray Cardboard Basic Information
- Table 85. Kingbo Paper Gray Cardboard Product Overview
- Table 86. Kingbo Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Kingbo Paper Business Overview
- Table 88. Kingbo Paper Recent Developments
- Table 89. Dongfa Paper Gray Cardboard Basic Information
- Table 90. Dongfa Paper Gray Cardboard Product Overview
- Table 91. Dongfa Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Dongfa Paper Business Overview
- Table 93. Dongfa Paper Recent Developments
- Table 94. Wenlong Paper Gray Cardboard Basic Information
- Table 95. Wenlong Paper Gray Cardboard Product Overview
- Table 96. Wenlong Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 97. Wenlong Paper Business Overview

Table 98. Wenlong Paper Recent Developments

Table 99. Fengdu Paper Gray Cardboard Basic Information

Table 100. Fengdu Paper Gray Cardboard Product Overview

Table 101. Fengdu Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Fengdu Paper Business Overview

Table 103. Fengdu Paper Recent Developments

Table 104. Tongsheng Paper Gray Cardboard Basic Information

Table 105. Tongsheng Paper Gray Cardboard Product Overview

Table 106. Tongsheng Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Tongsheng Paper Business Overview

Table 108. Tongsheng Paper Recent Developments

Table 109. Hongtu Paper Gray Cardboard Basic Information

Table 110. Hongtu Paper Gray Cardboard Product Overview

Table 111. Hongtu Paper Gray Cardboard Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Hongtu Paper Business Overview

Table 113. Hongtu Paper Recent Developments

Table 114. Global Gray Cardboard Sales Forecast by Region (2025-2032) & (K MT)

Table 115. Global Gray Cardboard Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Gray Cardboard Sales Forecast by Country (2025-2032) & (K MT)

Table 117. North America Gray Cardboard Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Gray Cardboard Sales Forecast by Country (2025-2032) & (K MT)

Table 119. Europe Gray Cardboard Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Gray Cardboard Sales Forecast by Region (2025-2032) & (K MT)

Table 121. Asia Pacific Gray Cardboard Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Gray Cardboard Sales Forecast by Country (2025-2032) & (K MT)

Table 123. South America Gray Cardboard Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Gray Cardboard Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Gray Cardboard Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Gray Cardboard Sales Forecast by Type (2025-2032) & (K MT)

Table 127. Global Gray Cardboard Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Gray Cardboard Price Forecast by Type (2025-2032) & (USD/MT)

Table 129. Global Gray Cardboard Sales (K MT) Forecast by Application (2025-2032)

Table 130. Global Gray Cardboard Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Gray Cardboard
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Gray Cardboard Market Size (M USD), 2019-2032
- Figure 5. Global Gray Cardboard Market Size (M USD) (2019-2032)
- Figure 6. Global Gray Cardboard Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Gray Cardboard Market Size by Country (M USD)
- Figure 11. Gray Cardboard Sales Share by Manufacturers in 2023
- Figure 12. Global Gray Cardboard Revenue Share by Manufacturers in 2023
- Figure 13. Gray Cardboard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Gray Cardboard Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Gray Cardboard Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Gray Cardboard Market Share by Type
- Figure 18. Sales Market Share of Gray Cardboard by Type (2019-2024)
- Figure 19. Sales Market Share of Gray Cardboard by Type in 2023
- Figure 20. Market Size Share of Gray Cardboard by Type (2019-2024)
- Figure 21. Market Size Market Share of Gray Cardboard by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Gray Cardboard Market Share by Application
- Figure 24. Global Gray Cardboard Sales Market Share by Application (2019-2024)
- Figure 25. Global Gray Cardboard Sales Market Share by Application in 2023
- Figure 26. Global Gray Cardboard Market Share by Application (2019-2024)
- Figure 27. Global Gray Cardboard Market Share by Application in 2023
- Figure 28. Global Gray Cardboard Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Gray Cardboard Sales Market Share by Region (2019-2024)
- Figure 30. North America Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Gray Cardboard Sales Market Share by Country in 2023

- Figure 32. U.S. Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Gray Cardboard Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Gray Cardboard Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Gray Cardboard Sales Market Share by Country in 2023
- Figure 37. Germany Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Gray Cardboard Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Gray Cardboard Sales Market Share by Region in 2023
- Figure 44. China Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Gray Cardboard Sales and Growth Rate (K MT)
- Figure 50. South America Gray Cardboard Sales Market Share by Country in 2023
- Figure 51. Brazil Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Gray Cardboard Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Gray Cardboard Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Gray Cardboard Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Gray Cardboard Production Market Share by Region (2019-2024)
- Figure 62. North America Gray Cardboard Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Gray Cardboard Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Gray Cardboard Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Gray Cardboard Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Gray Cardboard Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Gray Cardboard Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Gray Cardboard Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Gray Cardboard Market Share Forecast by Type (2025-2032)

Figure 70. Global Gray Cardboard Sales Forecast by Application (2025-2032)

Figure 71. Global Gray Cardboard Market Share Forecast by Application (2025-2032)

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