

Global Graphic Panel Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GB7B16C5D400EN.html>

Date: December 2024

Pages: 141

Price: US\$ 2,800.00 (Single User License)

ID: GB7B16C5D400EN

Abstracts

Report Overview

Graphic panels are visual communication tools used to display information, graphics, or images in a variety of settings such as trade shows, retail stores, museums, and corporate offices. These panels are typically made of materials like foam board, PVC, or fabric, and can be customized with printed graphics to convey specific messages. The market for graphic panels is a dynamic and growing sector within the broader visual communication industry.

As of 2023, the global market size for graphic panels is estimated at approximately USD 780 million. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.75% from 2024 to 2032. The key growth drivers for this market include the increasing demand for visually appealing and informative displays in various industries, the rise of experiential marketing strategies, and the growing adoption of digital printing technologies that enable high-quality graphics on panels.

One significant trend in the market for graphic panels is the shift towards sustainability and eco-friendly materials. Many consumers and businesses are now seeking environmentally friendly options, leading to a rise in demand for graphic panels made from recycled materials or those that can be easily recycled after use. This trend is driven by increasing environmental awareness and regulations promoting sustainable practices.

Another notable trend is the integration of technology into graphic panels, such as the incorporation of LED lighting, interactive displays, or digital screens. These technological advancements enhance the visual impact of graphic panels, making them

more engaging and interactive for viewers. For example, interactive touch screens on graphic panels can provide additional information or enable users to interact with the content displayed.

Additionally, personalization and customization have become key trends in the graphic panel market. Businesses are increasingly looking to create unique and tailored displays that resonate with their target audience. This trend is supported by advancements in printing technology that allow for cost-effective production of small-batch or one-off customized graphic panels.

In terms of regional market distribution, North America and Europe currently lead the market for graphic panels due to the high adoption of visual marketing strategies in these regions. Factors such as a strong economy, a competitive retail landscape, and a focus on brand promotion drive the demand for graphic panels in these markets. Asia Pacific is also a significant market, fueled by rapid urbanization, increasing disposable incomes, and a growing number of trade shows and exhibitions in countries like China and India.

Despite the positive growth outlook, the market for graphic panels faces challenges such as price competition from alternative advertising mediums, fluctuating raw material costs, and the need for continuous innovation to stay ahead in a competitive market landscape. Companies operating in this market need to focus on product differentiation, sustainability practices, and technological integration to capitalize on the growing demand for visually impactful communication tools.

In conclusion, the market for graphic panels is poised for steady growth driven by factors like the increasing emphasis on visual communication, technological advancements, and the demand for personalized marketing solutions. By staying attuned to market trends, embracing sustainability, and leveraging technological innovations, businesses in this sector can position themselves for success in a competitive and evolving market environment.

This report provides a deep insight into the global Graphic Panel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Graphic Panel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Graphic Panel market in any manner.

Global Graphic Panel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ETS-Lindgren

PANNIER GRAPHICS

Fossil Industries Inc.

Winstar Display

Schneider Electric SE

M-System Co.,Ltd.

Autonics Corporation

CAREL INDUSTRIES S.p.A.

Fitzpatrick Woolmer Design & Publishing Ltd

Market Segmentation (by Type)

Simple Method

Engraving Method

Market Segmentation (by Application)

Municipal

Military and Police

Commercial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Graphic Panel Market

Overview of the regional outlook of the Graphic Panel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Graphic Panel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Graphic Panel

1.2 Key Market Segments

1.2.1 Graphic Panel Segment by Type

1.2.2 Graphic Panel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GRAPHIC PANEL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Graphic Panel Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Graphic Panel Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 GRAPHIC PANEL MARKET COMPETITIVE LANDSCAPE

3.1 Global Graphic Panel Sales by Manufacturers (2019-2024)

3.2 Global Graphic Panel Revenue Market Share by Manufacturers (2019-2024)

3.3 Graphic Panel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Graphic Panel Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Graphic Panel Sales Sites, Area Served, Product Type

3.6 Graphic Panel Market Competitive Situation and Trends

3.6.1 Graphic Panel Market Concentration Rate

3.6.2 Global 5 and 10 Largest Graphic Panel Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 GRAPHIC PANEL INDUSTRY CHAIN ANALYSIS

- 4.1 Graphic Panel Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GRAPHIC PANEL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GRAPHIC PANEL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Graphic Panel Sales Market Share by Type (2019-2024)
- 6.3 Global Graphic Panel Market Size Market Share by Type (2019-2024)
- 6.4 Global Graphic Panel Price by Type (2019-2024)

7 GRAPHIC PANEL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Graphic Panel Market Sales by Application (2019-2024)
- 7.3 Global Graphic Panel Market Size (M USD) by Application (2019-2024)
- 7.4 Global Graphic Panel Sales Growth Rate by Application (2019-2024)

8 GRAPHIC PANEL MARKET SALES BY REGION

- 8.1 Global Graphic Panel Sales by Region
 - 8.1.1 Global Graphic Panel Sales by Region
 - 8.1.2 Global Graphic Panel Sales Market Share by Region
- 8.2 Global Graphic Panel Market Size by Region
 - 8.2.1 Global Graphic Panel Market Size by Region

8.2.2 Global Graphic Panel Market Size Market Share by Region

8.3 North America

8.3.1 North America Graphic Panel Sales by Country

8.3.2 North America Graphic Panel Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Graphic Panel Sales by Country

8.4.2 Europe Graphic Panel Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Graphic Panel Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Graphic Panel Market Size by Region

8.6.2 Asia Pacific Graphic Panel Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Graphic Panel Sales by Country

8.7.2 South America Graphic Panel Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Graphic Panel Sales by Region

8.8.2 Middle East and Africa Graphic Panel Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 GRAPHIC PANEL MARKET PRODUCTION BY REGION

9.1 Global Production of Graphic Panel by Region (2019-2024)

9.2 Global Graphic Panel Revenue Market Share by Region (2019-2024)

9.3 Global Graphic Panel Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Graphic Panel Production

9.4.1 North America Graphic Panel Production Growth Rate (2019-2024)

9.4.2 North America Graphic Panel Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Graphic Panel Production

9.5.1 Europe Graphic Panel Production Growth Rate (2019-2024)

9.5.2 Europe Graphic Panel Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Graphic Panel Production (2019-2024)

9.6.1 Japan Graphic Panel Production Growth Rate (2019-2024)

9.6.2 Japan Graphic Panel Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Graphic Panel Production (2019-2024)

9.7.1 China Graphic Panel Production Growth Rate (2019-2024)

9.7.2 China Graphic Panel Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 ETS-Lindgren

10.1.1 ETS-Lindgren Graphic Panel Basic Information

10.1.2 ETS-Lindgren Graphic Panel Product Overview

10.1.3 ETS-Lindgren Graphic Panel Product Market Performance

10.1.4 ETS-Lindgren Business Overview

10.1.5 ETS-Lindgren Graphic Panel SWOT Analysis

10.1.6 ETS-Lindgren Recent Developments

10.2 PANNIER GRAPHICS

10.2.1 PANNIER GRAPHICS Graphic Panel Basic Information

10.2.2 PANNIER GRAPHICS Graphic Panel Product Overview

10.2.3 PANNIER GRAPHICS Graphic Panel Product Market Performance

- 10.2.4 PANNIER GRAPHICS Business Overview
- 10.2.5 PANNIER GRAPHICS Graphic Panel SWOT Analysis
- 10.2.6 PANNIER GRAPHICS Recent Developments
- 10.3 Fossil Industries Inc.
 - 10.3.1 Fossil Industries Inc. Graphic Panel Basic Information
 - 10.3.2 Fossil Industries Inc. Graphic Panel Product Overview
 - 10.3.3 Fossil Industries Inc. Graphic Panel Product Market Performance
 - 10.3.4 Fossil Industries Inc. Graphic Panel SWOT Analysis
 - 10.3.5 Fossil Industries Inc. Business Overview
 - 10.3.6 Fossil Industries Inc. Recent Developments
- 10.4 Winstar Display
 - 10.4.1 Winstar Display Graphic Panel Basic Information
 - 10.4.2 Winstar Display Graphic Panel Product Overview
 - 10.4.3 Winstar Display Graphic Panel Product Market Performance
 - 10.4.4 Winstar Display Business Overview
 - 10.4.5 Winstar Display Recent Developments
- 10.5 Schneider Electric SE
 - 10.5.1 Schneider Electric SE Graphic Panel Basic Information
 - 10.5.2 Schneider Electric SE Graphic Panel Product Overview
 - 10.5.3 Schneider Electric SE Graphic Panel Product Market Performance
 - 10.5.4 Schneider Electric SE Business Overview
 - 10.5.5 Schneider Electric SE Recent Developments
- 10.6 M-System Co.,Ltd.
 - 10.6.1 M-System Co.,Ltd. Graphic Panel Basic Information
 - 10.6.2 M-System Co.,Ltd. Graphic Panel Product Overview
 - 10.6.3 M-System Co.,Ltd. Graphic Panel Product Market Performance
 - 10.6.4 M-System Co.,Ltd. Business Overview
 - 10.6.5 M-System Co.,Ltd. Recent Developments
- 10.7 Autonics Corporation
 - 10.7.1 Autonics Corporation Graphic Panel Basic Information
 - 10.7.2 Autonics Corporation Graphic Panel Product Overview
 - 10.7.3 Autonics Corporation Graphic Panel Product Market Performance
 - 10.7.4 Autonics Corporation Business Overview
 - 10.7.5 Autonics Corporation Recent Developments
- 10.8 CAREL INDUSTRIES S.p.A.
 - 10.8.1 CAREL INDUSTRIES S.p.A. Graphic Panel Basic Information
 - 10.8.2 CAREL INDUSTRIES S.p.A. Graphic Panel Product Overview
 - 10.8.3 CAREL INDUSTRIES S.p.A. Graphic Panel Product Market Performance
 - 10.8.4 CAREL INDUSTRIES S.p.A. Business Overview

- 10.8.5 CAREL INDUSTRIES S.p.A. Recent Developments
- 10.9 Fitzpatrick Woolmer Design and Publishing Ltd
 - 10.9.1 Fitzpatrick Woolmer Design and Publishing Ltd Graphic Panel Basic Information
 - 10.9.2 Fitzpatrick Woolmer Design and Publishing Ltd Graphic Panel Product Overview
 - 10.9.3 Fitzpatrick Woolmer Design and Publishing Ltd Graphic Panel Product Market Performance
 - 10.9.4 Fitzpatrick Woolmer Design and Publishing Ltd Business Overview
 - 10.9.5 Fitzpatrick Woolmer Design and Publishing Ltd Recent Developments

11 GRAPHIC PANEL MARKET FORECAST BY REGION

- 11.1 Global Graphic Panel Market Size Forecast
- 11.2 Global Graphic Panel Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Graphic Panel Market Size Forecast by Country
 - 11.2.3 Asia Pacific Graphic Panel Market Size Forecast by Region
 - 11.2.4 South America Graphic Panel Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Graphic Panel by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Graphic Panel Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Graphic Panel by Type (2025-2032)
 - 12.1.2 Global Graphic Panel Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Graphic Panel by Type (2025-2032)
- 12.2 Global Graphic Panel Market Forecast by Application (2025-2032)
 - 12.2.1 Global Graphic Panel Sales (K Units) Forecast by Application
 - 12.2.2 Global Graphic Panel Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Graphic Panel Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GB7B16C5D400EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB7B16C5D400EN.html>