

# Global Graphic Designed T-shirt Market Research Report 2026(Status and Outlook)

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## Abstracts

Graphic-designed T-shirts offer a versatile canvas for creativity since they come in a broad array of designs: from slogans and artwork to cater to all tastes and preferences. The effects of fast fashion and vogues in social media certainly only increase this demand for contemporary, eye-catching graphic T-shirts. This presents an array of variations, especially in the designs, and that has been the main selling point for most companies and businesses in general. Fashion brands, further have also collaborated with artists and influencers to make limited editions of graphic T-shirts, which have appealed to the clients as fashionable literacy. A growing preference for environmentally friendly and ethical products clothing raises the demand for eco-friendly graphic T-shirts and those that are manufactured following ethical production methods. In general, the growing desire for personalized, fashionable clothes wear is a significant underlying driver of the growth in demand for graphically designed T-shirts.

The global Graphic Designed T-shirt market size was estimated at USD 2649.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Graphic Designed T-shirt market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Graphic Designed T-shirt market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Graphic Designed T-shirt market.

### **Global Graphic Designed T-shirt Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Nike, Inc.  
Adidas AG  
Puma SE  
Hanesbrands Inc.  
Levi Strauss & Co.  
Under Armour, Inc.  
Gildan Activewear Inc.  
American Eagle Outfitters, Inc.  
Uniqlo Co., Ltd.  
H&M Group

## **Market Segmentation (by Type)**

Men's Graphic T-shirts  
Women's Graphic T-shirts  
Unisex Graphic T-shirts  
Kids' Graphic T-shirts

## **Market Segmentation (by Application)**

Online Retail  
Offline Retail

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Graphic Designed T-shirt Market  
Overview of the regional outlook of the Graphic Designed T-shirt Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Graphic Designed T-shirt Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Graphic Designed T-shirt, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Graphic Designed T-shirt
- 1.2 Key Market Segments
  - 1.2.1 Graphic Designed T-shirt Segment by Type
  - 1.2.2 Graphic Designed T-shirt Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 GRAPHIC DESIGNED T-SHIRT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Graphic Designed T-shirt Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Graphic Designed T-shirt Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 GRAPHIC DESIGNED T-SHIRT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Graphic Designed T-shirt Product Life Cycle
- 3.3 Global Graphic Designed T-shirt Sales by Manufacturers (2020-2025)
- 3.4 Global Graphic Designed T-shirt Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Graphic Designed T-shirt Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Graphic Designed T-shirt Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Graphic Designed T-shirt Market Competitive Situation and Trends
  - 3.8.1 Graphic Designed T-shirt Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Graphic Designed T-shirt Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 GRAPHIC DESIGNED T-SHIRT INDUSTRY CHAIN ANALYSIS**

### 4.1 Graphic Designed T-shirt Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GRAPHIC DESIGNED T-SHIRT MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Graphic Designed T-shirt Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Graphic Designed T-shirt Market

### 5.7 ESG Ratings of Leading Companies

## **6 GRAPHIC DESIGNED T-SHIRT MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Graphic Designed T-shirt Sales Market Share by Type (2020-2025)

### 6.3 Global Graphic Designed T-shirt Market Size by Type (2020-2025)

### 6.4 Global Graphic Designed T-shirt Price by Type (2020-2025)

## **7 GRAPHIC DESIGNED T-SHIRT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Graphic Designed T-shirt Market Sales by Application (2020-2025)
- 7.3 Global Graphic Designed T-shirt Market Size (M USD) by Application (2020-2025)
- 7.4 Global Graphic Designed T-shirt Sales Growth Rate by Application (2020-2025)

## **8 GRAPHIC DESIGNED T-SHIRT MARKET SALES BY REGION**

- 8.1 Global Graphic Designed T-shirt Sales by Region
  - 8.1.1 Global Graphic Designed T-shirt Sales by Region
  - 8.1.2 Global Graphic Designed T-shirt Sales Market Share by Region
- 8.2 Global Graphic Designed T-shirt Market Size by Region
  - 8.2.1 Global Graphic Designed T-shirt Market Size by Region
  - 8.2.2 Global Graphic Designed T-shirt Market Size by Region
- 8.3 North America
  - 8.3.1 North America Graphic Designed T-shirt Sales by Country
  - 8.3.2 North America Graphic Designed T-shirt Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Graphic Designed T-shirt Sales by Country
  - 8.4.2 Europe Graphic Designed T-shirt Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Graphic Designed T-shirt Sales by Region
  - 8.5.2 Asia Pacific Graphic Designed T-shirt Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Graphic Designed T-shirt Sales by Country
  - 8.6.2 South America Graphic Designed T-shirt Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Graphic Designed T-shirt Sales by Region
  - 8.7.2 Middle East and Africa Graphic Designed T-shirt Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 GRAPHIC DESIGNED T-SHIRT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Graphic Designed T-shirt by Region(2020-2025)
- 9.2 Global Graphic Designed T-shirt Revenue Market Share by Region (2020-2025)
- 9.3 Global Graphic Designed T-shirt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Graphic Designed T-shirt Production
  - 9.4.1 North America Graphic Designed T-shirt Production Growth Rate (2020-2025)
  - 9.4.2 North America Graphic Designed T-shirt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Graphic Designed T-shirt Production
  - 9.5.1 Europe Graphic Designed T-shirt Production Growth Rate (2020-2025)
  - 9.5.2 Europe Graphic Designed T-shirt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Graphic Designed T-shirt Production (2020-2025)
  - 9.6.1 Japan Graphic Designed T-shirt Production Growth Rate (2020-2025)
  - 9.6.2 Japan Graphic Designed T-shirt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Graphic Designed T-shirt Production (2020-2025)
  - 9.7.1 China Graphic Designed T-shirt Production Growth Rate (2020-2025)
  - 9.7.2 China Graphic Designed T-shirt Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Nike, Inc.
  - 10.1.1 Nike, Inc. Basic Information

- 10.1.2 Nike, Inc. Graphic Designed T-shirt Product Overview
- 10.1.3 Nike, Inc. Graphic Designed T-shirt Product Market Performance
- 10.1.4 Nike, Inc. Business Overview
- 10.1.5 Nike, Inc. SWOT Analysis
- 10.1.6 Nike, Inc. Recent Developments
- 10.2 Adidas AG
  - 10.2.1 Adidas AG Basic Information
  - 10.2.2 Adidas AG Graphic Designed T-shirt Product Overview
  - 10.2.3 Adidas AG Graphic Designed T-shirt Product Market Performance
  - 10.2.4 Adidas AG Business Overview
  - 10.2.5 Adidas AG SWOT Analysis
  - 10.2.6 Adidas AG Recent Developments
- 10.3 Puma SE
  - 10.3.1 Puma SE Basic Information
  - 10.3.2 Puma SE Graphic Designed T-shirt Product Overview
  - 10.3.3 Puma SE Graphic Designed T-shirt Product Market Performance
  - 10.3.4 Puma SE Business Overview
  - 10.3.5 Puma SE SWOT Analysis
  - 10.3.6 Puma SE Recent Developments
- 10.4 Hanesbrands Inc.
  - 10.4.1 Hanesbrands Inc. Basic Information
  - 10.4.2 Hanesbrands Inc. Graphic Designed T-shirt Product Overview
  - 10.4.3 Hanesbrands Inc. Graphic Designed T-shirt Product Market Performance
  - 10.4.4 Hanesbrands Inc. Business Overview
  - 10.4.5 Hanesbrands Inc. Recent Developments
- 10.5 Levi Strauss and Co.
  - 10.5.1 Levi Strauss and Co. Basic Information
  - 10.5.2 Levi Strauss and Co. Graphic Designed T-shirt Product Overview
  - 10.5.3 Levi Strauss and Co. Graphic Designed T-shirt Product Market Performance
  - 10.5.4 Levi Strauss and Co. Business Overview
  - 10.5.5 Levi Strauss and Co. Recent Developments
- 10.6 Under Armour, Inc.
  - 10.6.1 Under Armour, Inc. Basic Information
  - 10.6.2 Under Armour, Inc. Graphic Designed T-shirt Product Overview
  - 10.6.3 Under Armour, Inc. Graphic Designed T-shirt Product Market Performance
  - 10.6.4 Under Armour, Inc. Business Overview
  - 10.6.5 Under Armour, Inc. Recent Developments
- 10.7 Gildan Activewear Inc.
  - 10.7.1 Gildan Activewear Inc. Basic Information

- 10.7.2 Gildan Activewear Inc. Graphic Designed T-shirt Product Overview
- 10.7.3 Gildan Activewear Inc. Graphic Designed T-shirt Product Market Performance
- 10.7.4 Gildan Activewear Inc. Business Overview
- 10.7.5 Gildan Activewear Inc. Recent Developments
- 10.8 American Eagle Outfitters, Inc.
  - 10.8.1 American Eagle Outfitters, Inc. Basic Information
  - 10.8.2 American Eagle Outfitters, Inc. Graphic Designed T-shirt Product Overview
  - 10.8.3 American Eagle Outfitters, Inc. Graphic Designed T-shirt Product Market Performance
  - 10.8.4 American Eagle Outfitters, Inc. Business Overview
  - 10.8.5 American Eagle Outfitters, Inc. Recent Developments
- 10.9 Uniqlo Co., Ltd.
  - 10.9.1 Uniqlo Co., Ltd. Basic Information
  - 10.9.2 Uniqlo Co., Ltd. Graphic Designed T-shirt Product Overview
  - 10.9.3 Uniqlo Co., Ltd. Graphic Designed T-shirt Product Market Performance
  - 10.9.4 Uniqlo Co., Ltd. Business Overview
  - 10.9.5 Uniqlo Co., Ltd. Recent Developments
- 10.10 HandM Group
  - 10.10.1 HandM Group Basic Information
  - 10.10.2 HandM Group Graphic Designed T-shirt Product Overview
  - 10.10.3 HandM Group Graphic Designed T-shirt Product Market Performance
  - 10.10.4 HandM Group Business Overview
  - 10.10.5 HandM Group Recent Developments

## **11 GRAPHIC DESIGNED T-SHIRT MARKET FORECAST BY REGION**

- 11.1 Global Graphic Designed T-shirt Market Size Forecast
- 11.2 Global Graphic Designed T-shirt Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Graphic Designed T-shirt Market Size Forecast by Country
  - 11.2.3 Asia Pacific Graphic Designed T-shirt Market Size Forecast by Region
  - 11.2.4 South America Graphic Designed T-shirt Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Graphic Designed T-shirt by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Graphic Designed T-shirt Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Graphic Designed T-shirt by Type (2026-2035)

- 12.1.2 Global Graphic Designed T-shirt Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Graphic Designed T-shirt by Type (2026-2035)
- 12.2 Global Graphic Designed T-shirt Market Forecast by Application (2026-2035)
  - 12.2.1 Global Graphic Designed T-shirt Sales (K Units) Forecast by Application
  - 12.2.2 Global Graphic Designed T-shirt Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Graphic Designed T-shirt Market Size by Type (M USD)
- Table 4. Global Graphic Designed T-shirt Market Size by Application
- Table 5. Graphic Designed T-shirt Market Size Comparison by Region (M USD)
- Table 6. Global Graphic Designed T-shirt Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Graphic Designed T-shirt Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Graphic Designed T-shirt Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Graphic Designed T-shirt Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Graphic Designed T-shirt as of 2025)
- Table 11. Global Market Graphic Designed T-shirt Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Graphic Designed T-shirt Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Graphic Designed T-shirt Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Graphic Designed T-shirt Sales by Type (K Units)
- Table 27. Global Graphic Designed T-shirt Market Size by Type (M USD)
- Table 28. Global Graphic Designed T-shirt Sales (K Units) by Type (2020-2025)

- Table 29. Global Graphic Designed T-shirt Sales Market Share by Type (2020-2025)
- Table 30. Global Graphic Designed T-shirt Market Size (M USD) by Type (2020-2025)
- Table 31. Global Graphic Designed T-shirt Market Share by Type (2020-2025)
- Table 32. Global Graphic Designed T-shirt Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Graphic Designed T-shirt Sales (K Units) by Application
- Table 34. Global Graphic Designed T-shirt Market Size by Application
- Table 35. Global Graphic Designed T-shirt Sales by Application (2020-2025) & (K Units)
- Table 36. Global Graphic Designed T-shirt Sales Market Share by Application (2020-2025)
- Table 37. Global Graphic Designed T-shirt Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Graphic Designed T-shirt Market Share by Application (2020-2025)
- Table 39. Global Graphic Designed T-shirt Sales Growth Rate by Application (2020-2025)
- Table 40. Global Graphic Designed T-shirt Sales by Region (2020-2025) & (K Units)
- Table 41. Global Graphic Designed T-shirt Sales Market Share by Region (2020-2025)
- Table 42. Global Graphic Designed T-shirt Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Graphic Designed T-shirt Market Size by Region (2020-2025)
- Table 44. North America Graphic Designed T-shirt Sales by Country (2020-2025) & (K Units)
- Table 45. North America Graphic Designed T-shirt Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Graphic Designed T-shirt Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Graphic Designed T-shirt Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Graphic Designed T-shirt Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Graphic Designed T-shirt Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Graphic Designed T-shirt Sales by Country (2020-2025) & (K Units)
- Table 51. South America Graphic Designed T-shirt Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Graphic Designed T-shirt Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Graphic Designed T-shirt Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Graphic Designed T-shirt Production (K Units) by Region(2020-2025)

- Table 55. Global Graphic Designed T-shirt Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Graphic Designed T-shirt Revenue Market Share by Region (2020-2025)
- Table 57. Global Graphic Designed T-shirt Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Graphic Designed T-shirt Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Graphic Designed T-shirt Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Graphic Designed T-shirt Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Graphic Designed T-shirt Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Nike, Inc. Basic Information
- Table 63. Nike, Inc. Graphic Designed T-shirt Product Overview
- Table 64. Nike, Inc. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Nike, Inc. Business Overview
- Table 66. Nike, Inc. SWOT Analysis
- Table 67. Nike, Inc. Recent Developments
- Table 68. Adidas AG Basic Information
- Table 69. Adidas AG Graphic Designed T-shirt Product Overview
- Table 70. Adidas AG Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Adidas AG Business Overview
- Table 72. Adidas AG SWOT Analysis
- Table 73. Adidas AG Recent Developments
- Table 74. Puma SE Basic Information
- Table 75. Puma SE Graphic Designed T-shirt Product Overview
- Table 76. Puma SE Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Puma SE Business Overview
- Table 78. Puma SE SWOT Analysis
- Table 79. Puma SE Recent Developments
- Table 80. Hanesbrands Inc. Basic Information
- Table 81. Hanesbrands Inc. Graphic Designed T-shirt Product Overview
- Table 82. Hanesbrands Inc. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 83. Hanesbrands Inc. Business Overview
- Table 84. Hanesbrands Inc. Recent Developments
- Table 85. Levi Strauss and Co. Basic Information
- Table 86. Levi Strauss and Co. Graphic Designed T-shirt Product Overview
- Table 87. Levi Strauss and Co. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Levi Strauss and Co. Business Overview
- Table 89. Levi Strauss and Co. Recent Developments
- Table 90. Under Armour, Inc. Basic Information
- Table 91. Under Armour, Inc. Graphic Designed T-shirt Product Overview
- Table 92. Under Armour, Inc. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Under Armour, Inc. Business Overview
- Table 94. Under Armour, Inc. Recent Developments
- Table 95. Gildan Activewear Inc. Basic Information
- Table 96. Gildan Activewear Inc. Graphic Designed T-shirt Product Overview
- Table 97. Gildan Activewear Inc. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Gildan Activewear Inc. Business Overview
- Table 99. Gildan Activewear Inc. Recent Developments
- Table 100. American Eagle Outfitters, Inc. Basic Information
- Table 101. American Eagle Outfitters, Inc. Graphic Designed T-shirt Product Overview
- Table 102. American Eagle Outfitters, Inc. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. American Eagle Outfitters, Inc. Business Overview
- Table 104. American Eagle Outfitters, Inc. Recent Developments
- Table 105. Uniqlo Co., Ltd. Basic Information
- Table 106. Uniqlo Co., Ltd. Graphic Designed T-shirt Product Overview
- Table 107. Uniqlo Co., Ltd. Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Uniqlo Co., Ltd. Business Overview
- Table 109. Uniqlo Co., Ltd. Recent Developments
- Table 110. HandM Group Basic Information
- Table 111. HandM Group Graphic Designed T-shirt Product Overview
- Table 112. HandM Group Graphic Designed T-shirt Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. HandM Group Business Overview
- Table 114. HandM Group Recent Developments
- Table 115. Global Graphic Designed T-shirt Sales Forecast by Region (2026-2035) & (K

Units)

Table 116. Global Graphic Designed T-shirt Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Graphic Designed T-shirt Sales Forecast by Country (2026-2035) & (K Units)

Table 118. North America Graphic Designed T-shirt Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Graphic Designed T-shirt Sales Forecast by Country (2026-2035) & (K Units)

Table 120. Europe Graphic Designed T-shirt Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Graphic Designed T-shirt Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Graphic Designed T-shirt Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Graphic Designed T-shirt Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Graphic Designed T-shirt Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Graphic Designed T-shirt Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Graphic Designed T-shirt Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Graphic Designed T-shirt Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Graphic Designed T-shirt Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Graphic Designed T-shirt Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Graphic Designed T-shirt Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Graphic Designed T-shirt Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Graphic Designed T-shirt
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Graphic Designed T-shirt Market Size (M USD), 2025-2035
- Figure 5. Global Graphic Designed T-shirt Market Size (M USD) (2020-2035)
- Figure 6. Global Graphic Designed T-shirt Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Graphic Designed T-shirt Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Graphic Designed T-shirt Product Life Cycle
- Figure 13. Graphic Designed T-shirt Sales Share by Manufacturers in 2025
- Figure 14. Global Graphic Designed T-shirt Revenue Share by Manufacturers in 2025
- Figure 15. Graphic Designed T-shirt Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Graphic Designed T-shirt Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Graphic Designed T-shirt Revenue in 2025
- Figure 18. Industry Chain Map of Graphic Designed T-shirt
- Figure 19. Global Graphic Designed T-shirt Market PEST Analysis
- Figure 20. Global Graphic Designed T-shirt Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Graphic Designed T-shirt Market Share by Type
- Figure 27. Sales Market Share of Graphic Designed T-shirt by Type (2020-2025)
- Figure 28. Sales Market Share of Graphic Designed T-shirt by Type in 2025
- Figure 29. Market Share of Graphic Designed T-shirt by Type (2020-2025)
- Figure 30. Market Share of Graphic Designed T-shirt by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Graphic Designed T-shirt Market Share by Application

Figure 33. Global Graphic Designed T-shirt Sales Market Share by Application (2020-2025)

Figure 34. Global Graphic Designed T-shirt Sales Market Share by Application in 2025

Figure 35. Global Graphic Designed T-shirt Market Share by Application (2020-2025)

Figure 36. Global Graphic Designed T-shirt Market Share by Application in 2025

Figure 37. Global Graphic Designed T-shirt Sales Growth Rate by Application (2020-2025)

Figure 38. Global Graphic Designed T-shirt Sales Market Share by Region (2020-2025)

Figure 39. Global Graphic Designed T-shirt Market Size by Region (2020-2025)

Figure 40. North America Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Graphic Designed T-shirt Sales Market Share by Country in 2024

Figure 43. North America Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Graphic Designed T-shirt Market Size by Country in 2024

Figure 45. U.S. Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Graphic Designed T-shirt Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Graphic Designed T-shirt Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Graphic Designed T-shirt Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Graphic Designed T-shirt Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Graphic Designed T-shirt Sales Market Share by Country in 2024

Figure 53. Europe Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Graphic Designed T-shirt Market Size by Country in 2024

Figure 55. Germany Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Graphic Designed T-shirt Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Graphic Designed T-shirt Sales Market Share by Region in 2024

Figure 67. Asia Pacific Graphic Designed T-shirt Market Size by Region in 2024

Figure 68. China Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Graphic Designed T-shirt Sales and Growth Rate (K Units)

Figure 79. South America Graphic Designed T-shirt Sales Market Share by Country in 2024

Figure 80. South America Graphic Designed T-shirt Market Size and Growth Rate (M USD)

Figure 81. South America Graphic Designed T-shirt Market Size by Country in 2024

Figure 82. Brazil Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Graphic Designed T-shirt Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Graphic Designed T-shirt Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Graphic Designed T-shirt Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Graphic Designed T-shirt Market Size by Region in 2024

Figure 92. Saudi Arabia Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Graphic Designed T-shirt Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Graphic Designed T-shirt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Graphic Designed T-shirt Production Market Share by Region (2020-2025)

Figure 103. North America Graphic Designed T-shirt Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Graphic Designed T-shirt Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Graphic Designed T-shirt Production (K Units) Growth Rate (2020-2025)

Figure 106. China Graphic Designed T-shirt Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Graphic Designed T-shirt Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Graphic Designed T-shirt Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Graphic Designed T-shirt Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Graphic Designed T-shirt Market Share Forecast by Type (2026-2035)

Figure 111. Global Graphic Designed T-shirt Sales Forecast by Application (2026-2035)

Figure 112. Global Graphic Designed T-shirt Market Share Forecast by Application (2026-2035)

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