

# Global Grapefruit Oil Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G5697E917836EN.html>

Date: October 2024

Pages: 142

Price: US\$ 3,400.00 (Single User License)

ID: G5697E917836EN

## Abstracts

### Report Overview

Grapefruit oil is a citrus essential oil derived from the peel of the grapefruit (*Citrus paradisi*) fruit. It is obtained through a process of cold-pressing or steam distillation. Grapefruit oil possesses a vibrant, refreshing aroma with sweet, citrusy notes. It is widely used in aromatherapy, perfumery, and as a flavoring agent in the food and beverage industry. Grapefruit oil is known for its uplifting and invigorating properties, and it is often used in personal care products and household cleaners due to its natural cleansing and deodorizing abilities.

The global Grapefruit Oil market size was estimated at USD 358.50 million in 2023 and is projected to reach USD 488.60 million by 2032, exhibiting a CAGR of 3.50% during the forecast period.

North America Grapefruit Oil market size was estimated at USD 99.10 million in 2023, at a CAGR of 3.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Grapefruit Oil market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Grapefruit Oil Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Grapefruit Oil market in any manner.

### Global Grapefruit Oil Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

AFU

Vivi's Secret

Jcare

Oshadhi

HEALTREE

IN ESSENCE

GOODHERBOR

CAMENAE

MT.SAPOLA

Kazima Perfumers

ANU

OLDLAND

Now Foods

Young Living

Florihana

Absolute Aromas

Market Segmentation (by Type)

White Grapefruit Oil

Pink Grapefruit Oil

Market Segmentation (by Application)

On-Line

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Grapefruit Oil Market
- Overview of the regional outlook of the Grapefruit Oil Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Grapefruit Oil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Grapefruit Oil, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Grapefruit Oil
- 1.2 Key Market Segments
  - 1.2.1 Grapefruit Oil Segment by Type
  - 1.2.2 Grapefruit Oil Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 GRAPEFRUIT OIL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Grapefruit Oil Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Grapefruit Oil Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 GRAPEFRUIT OIL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Grapefruit Oil Sales by Manufacturers (2019-2024)
- 3.2 Global Grapefruit Oil Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Grapefruit Oil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Grapefruit Oil Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Grapefruit Oil Sales Sites, Area Served, Product Type
- 3.6 Grapefruit Oil Market Competitive Situation and Trends
  - 3.6.1 Grapefruit Oil Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Grapefruit Oil Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 GRAPEFRUIT OIL INDUSTRY CHAIN ANALYSIS**

- 4.1 Grapefruit Oil Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GRAPEFRUIT OIL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 GRAPEFRUIT OIL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Grapefruit Oil Sales Market Share by Type (2019-2024)
- 6.3 Global Grapefruit Oil Market Size Market Share by Type (2019-2024)
- 6.4 Global Grapefruit Oil Price by Type (2019-2024)

## **7 GRAPEFRUIT OIL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Grapefruit Oil Market Sales by Application (2019-2024)
- 7.3 Global Grapefruit Oil Market Size (M USD) by Application (2019-2024)
- 7.4 Global Grapefruit Oil Sales Growth Rate by Application (2019-2024)

## **8 GRAPEFRUIT OIL MARKET CONSUMPTION BY REGION**

- 8.1 Global Grapefruit Oil Sales by Region
  - 8.1.1 Global Grapefruit Oil Sales by Region
  - 8.1.2 Global Grapefruit Oil Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Grapefruit Oil Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Grapefruit Oil Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Grapefruit Oil Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Grapefruit Oil Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Grapefruit Oil Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 GRAPEFRUIT OIL MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Grapefruit Oil by Region (2019-2024)
- 9.2 Global Grapefruit Oil Revenue Market Share by Region (2019-2024)
- 9.3 Global Grapefruit Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Grapefruit Oil Production
  - 9.4.1 North America Grapefruit Oil Production Growth Rate (2019-2024)
  - 9.4.2 North America Grapefruit Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Grapefruit Oil Production
  - 9.5.1 Europe Grapefruit Oil Production Growth Rate (2019-2024)

- 9.5.2 Europe Grapefruit Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Grapefruit Oil Production (2019-2024)
  - 9.6.1 Japan Grapefruit Oil Production Growth Rate (2019-2024)
  - 9.6.2 Japan Grapefruit Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Grapefruit Oil Production (2019-2024)
  - 9.7.1 China Grapefruit Oil Production Growth Rate (2019-2024)
  - 9.7.2 China Grapefruit Oil Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### **10.1 AFU**

- 10.1.1 AFU Grapefruit Oil Basic Information
- 10.1.2 AFU Grapefruit Oil Product Overview
- 10.1.3 AFU Grapefruit Oil Product Market Performance
- 10.1.4 AFU Business Overview
- 10.1.5 AFU Grapefruit Oil SWOT Analysis
- 10.1.6 AFU Recent Developments

### **10.2 Vivi's Secret**

- 10.2.1 Vivi's Secret Grapefruit Oil Basic Information
- 10.2.2 Vivi's Secret Grapefruit Oil Product Overview
- 10.2.3 Vivi's Secret Grapefruit Oil Product Market Performance
- 10.2.4 Vivi's Secret Business Overview
- 10.2.5 Vivi's Secret Grapefruit Oil SWOT Analysis
- 10.2.6 Vivi's Secret Recent Developments

### **10.3 Jcare**

- 10.3.1 Jcare Grapefruit Oil Basic Information
- 10.3.2 Jcare Grapefruit Oil Product Overview
- 10.3.3 Jcare Grapefruit Oil Product Market Performance
- 10.3.4 Jcare Grapefruit Oil SWOT Analysis
- 10.3.5 Jcare Business Overview
- 10.3.6 Jcare Recent Developments

### **10.4 Oshadhi**

- 10.4.1 Oshadhi Grapefruit Oil Basic Information
- 10.4.2 Oshadhi Grapefruit Oil Product Overview
- 10.4.3 Oshadhi Grapefruit Oil Product Market Performance
- 10.4.4 Oshadhi Business Overview
- 10.4.5 Oshadhi Recent Developments

### **10.5 HEALTREE**

- 10.5.1 HEALTREE Grapefruit Oil Basic Information

- 10.5.2 HEALTREE Grapefruit Oil Product Overview
- 10.5.3 HEALTREE Grapefruit Oil Product Market Performance
- 10.5.4 HEALTREE Business Overview
- 10.5.5 HEALTREE Recent Developments
- 10.6 IN ESSENCE
  - 10.6.1 IN ESSENCE Grapefruit Oil Basic Information
  - 10.6.2 IN ESSENCE Grapefruit Oil Product Overview
  - 10.6.3 IN ESSENCE Grapefruit Oil Product Market Performance
  - 10.6.4 IN ESSENCE Business Overview
  - 10.6.5 IN ESSENCE Recent Developments
- 10.7 GOODHERBOR
  - 10.7.1 GOODHERBOR Grapefruit Oil Basic Information
  - 10.7.2 GOODHERBOR Grapefruit Oil Product Overview
  - 10.7.3 GOODHERBOR Grapefruit Oil Product Market Performance
  - 10.7.4 GOODHERBOR Business Overview
  - 10.7.5 GOODHERBOR Recent Developments
- 10.8 CAMENAE
  - 10.8.1 CAMENAE Grapefruit Oil Basic Information
  - 10.8.2 CAMENAE Grapefruit Oil Product Overview
  - 10.8.3 CAMENAE Grapefruit Oil Product Market Performance
  - 10.8.4 CAMENAE Business Overview
  - 10.8.5 CAMENAE Recent Developments
- 10.9 MT.SAPOLA
  - 10.9.1 MT.SAPOLA Grapefruit Oil Basic Information
  - 10.9.2 MT.SAPOLA Grapefruit Oil Product Overview
  - 10.9.3 MT.SAPOLA Grapefruit Oil Product Market Performance
  - 10.9.4 MT.SAPOLA Business Overview
  - 10.9.5 MT.SAPOLA Recent Developments
- 10.10 Kazima Perfumers
  - 10.10.1 Kazima Perfumers Grapefruit Oil Basic Information
  - 10.10.2 Kazima Perfumers Grapefruit Oil Product Overview
  - 10.10.3 Kazima Perfumers Grapefruit Oil Product Market Performance
  - 10.10.4 Kazima Perfumers Business Overview
  - 10.10.5 Kazima Perfumers Recent Developments
- 10.11 ANU
  - 10.11.1 ANU Grapefruit Oil Basic Information
  - 10.11.2 ANU Grapefruit Oil Product Overview
  - 10.11.3 ANU Grapefruit Oil Product Market Performance
  - 10.11.4 ANU Business Overview

- 10.11.5 ANU Recent Developments
- 10.12 OLDLAND
  - 10.12.1 OLDLAND Grapefruit Oil Basic Information
  - 10.12.2 OLDLAND Grapefruit Oil Product Overview
  - 10.12.3 OLDLAND Grapefruit Oil Product Market Performance
  - 10.12.4 OLDLAND Business Overview
  - 10.12.5 OLDLAND Recent Developments
- 10.13 Now Foods
  - 10.13.1 Now Foods Grapefruit Oil Basic Information
  - 10.13.2 Now Foods Grapefruit Oil Product Overview
  - 10.13.3 Now Foods Grapefruit Oil Product Market Performance
  - 10.13.4 Now Foods Business Overview
  - 10.13.5 Now Foods Recent Developments
- 10.14 Young Living
  - 10.14.1 Young Living Grapefruit Oil Basic Information
  - 10.14.2 Young Living Grapefruit Oil Product Overview
  - 10.14.3 Young Living Grapefruit Oil Product Market Performance
  - 10.14.4 Young Living Business Overview
  - 10.14.5 Young Living Recent Developments
- 10.15 Florihana
  - 10.15.1 Florihana Grapefruit Oil Basic Information
  - 10.15.2 Florihana Grapefruit Oil Product Overview
  - 10.15.3 Florihana Grapefruit Oil Product Market Performance
  - 10.15.4 Florihana Business Overview
  - 10.15.5 Florihana Recent Developments
- 10.16 Absolute Aromas
  - 10.16.1 Absolute Aromas Grapefruit Oil Basic Information
  - 10.16.2 Absolute Aromas Grapefruit Oil Product Overview
  - 10.16.3 Absolute Aromas Grapefruit Oil Product Market Performance
  - 10.16.4 Absolute Aromas Business Overview
  - 10.16.5 Absolute Aromas Recent Developments

## **11 GRAPEFRUIT OIL MARKET FORECAST BY REGION**

- 11.1 Global Grapefruit Oil Market Size Forecast
- 11.2 Global Grapefruit Oil Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Grapefruit Oil Market Size Forecast by Country
  - 11.2.3 Asia Pacific Grapefruit Oil Market Size Forecast by Region

11.2.4 South America Grapefruit Oil Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Grapefruit Oil by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Grapefruit Oil Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Grapefruit Oil by Type (2025-2032)

12.1.2 Global Grapefruit Oil Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Grapefruit Oil by Type (2025-2032)

12.2 Global Grapefruit Oil Market Forecast by Application (2025-2032)

12.2.1 Global Grapefruit Oil Sales (K Units) Forecast by Application

12.2.2 Global Grapefruit Oil Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Grapefruit Oil Market Size Comparison by Region (M USD)
- Table 5. Global Grapefruit Oil Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Grapefruit Oil Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Grapefruit Oil Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Grapefruit Oil Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Grapefruit Oil as of 2022)
- Table 10. Global Market Grapefruit Oil Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Grapefruit Oil Sales Sites and Area Served
- Table 12. Manufacturers Grapefruit Oil Product Type
- Table 13. Global Grapefruit Oil Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Grapefruit Oil
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Grapefruit Oil Market Challenges
- Table 22. Global Grapefruit Oil Sales by Type (K Units)
- Table 23. Global Grapefruit Oil Market Size by Type (M USD)
- Table 24. Global Grapefruit Oil Sales (K Units) by Type (2019-2024)
- Table 25. Global Grapefruit Oil Sales Market Share by Type (2019-2024)
- Table 26. Global Grapefruit Oil Market Size (M USD) by Type (2019-2024)
- Table 27. Global Grapefruit Oil Market Size Share by Type (2019-2024)
- Table 28. Global Grapefruit Oil Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Grapefruit Oil Sales (K Units) by Application
- Table 30. Global Grapefruit Oil Market Size by Application
- Table 31. Global Grapefruit Oil Sales by Application (2019-2024) & (K Units)
- Table 32. Global Grapefruit Oil Sales Market Share by Application (2019-2024)

- Table 33. Global Grapefruit Oil Sales by Application (2019-2024) & (M USD)
- Table 34. Global Grapefruit Oil Market Share by Application (2019-2024)
- Table 35. Global Grapefruit Oil Sales Growth Rate by Application (2019-2024)
- Table 36. Global Grapefruit Oil Sales by Region (2019-2024) & (K Units)
- Table 37. Global Grapefruit Oil Sales Market Share by Region (2019-2024)
- Table 38. North America Grapefruit Oil Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Grapefruit Oil Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Grapefruit Oil Sales by Region (2019-2024) & (K Units)
- Table 41. South America Grapefruit Oil Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Grapefruit Oil Sales by Region (2019-2024) & (K Units)
- Table 43. Global Grapefruit Oil Production (K Units) by Region (2019-2024)
- Table 44. Global Grapefruit Oil Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Grapefruit Oil Revenue Market Share by Region (2019-2024)
- Table 46. Global Grapefruit Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Grapefruit Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Grapefruit Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Grapefruit Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Grapefruit Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. AFU Grapefruit Oil Basic Information
- Table 52. AFU Grapefruit Oil Product Overview
- Table 53. AFU Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. AFU Business Overview
- Table 55. AFU Grapefruit Oil SWOT Analysis
- Table 56. AFU Recent Developments
- Table 57. Vivi's Secret Grapefruit Oil Basic Information
- Table 58. Vivi's Secret Grapefruit Oil Product Overview
- Table 59. Vivi's Secret Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Vivi's Secret Business Overview
- Table 61. Vivi's Secret Grapefruit Oil SWOT Analysis
- Table 62. Vivi's Secret Recent Developments
- Table 63. Jcare Grapefruit Oil Basic Information

- Table 64. Jcare Grapefruit Oil Product Overview
- Table 65. Jcare Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Jcare Grapefruit Oil SWOT Analysis
- Table 67. Jcare Business Overview
- Table 68. Jcare Recent Developments
- Table 69. Oshadhi Grapefruit Oil Basic Information
- Table 70. Oshadhi Grapefruit Oil Product Overview
- Table 71. Oshadhi Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Oshadhi Business Overview
- Table 73. Oshadhi Recent Developments
- Table 74. HEALTREE Grapefruit Oil Basic Information
- Table 75. HEALTREE Grapefruit Oil Product Overview
- Table 76. HEALTREE Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. HEALTREE Business Overview
- Table 78. HEALTREE Recent Developments
- Table 79. IN ESSENCE Grapefruit Oil Basic Information
- Table 80. IN ESSENCE Grapefruit Oil Product Overview
- Table 81. IN ESSENCE Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. IN ESSENCE Business Overview
- Table 83. IN ESSENCE Recent Developments
- Table 84. GOODHERBOR Grapefruit Oil Basic Information
- Table 85. GOODHERBOR Grapefruit Oil Product Overview
- Table 86. GOODHERBOR Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. GOODHERBOR Business Overview
- Table 88. GOODHERBOR Recent Developments
- Table 89. CAMENAE Grapefruit Oil Basic Information
- Table 90. CAMENAE Grapefruit Oil Product Overview
- Table 91. CAMENAE Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. CAMENAE Business Overview
- Table 93. CAMENAE Recent Developments
- Table 94. MT.SAPOLA Grapefruit Oil Basic Information
- Table 95. MT.SAPOLA Grapefruit Oil Product Overview
- Table 96. MT.SAPOLA Grapefruit Oil Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 97. MT.SAPOLA Business Overview
- Table 98. MT.SAPOLA Recent Developments
- Table 99. Kazima Perfumers Grapefruit Oil Basic Information
- Table 100. Kazima Perfumers Grapefruit Oil Product Overview
- Table 101. Kazima Perfumers Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Kazima Perfumers Business Overview
- Table 103. Kazima Perfumers Recent Developments
- Table 104. ANU Grapefruit Oil Basic Information
- Table 105. ANU Grapefruit Oil Product Overview
- Table 106. ANU Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. ANU Business Overview
- Table 108. ANU Recent Developments
- Table 109. OLDLAND Grapefruit Oil Basic Information
- Table 110. OLDLAND Grapefruit Oil Product Overview
- Table 111. OLDLAND Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. OLDLAND Business Overview
- Table 113. OLDLAND Recent Developments
- Table 114. Now Foods Grapefruit Oil Basic Information
- Table 115. Now Foods Grapefruit Oil Product Overview
- Table 116. Now Foods Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Now Foods Business Overview
- Table 118. Now Foods Recent Developments
- Table 119. Young Living Grapefruit Oil Basic Information
- Table 120. Young Living Grapefruit Oil Product Overview
- Table 121. Young Living Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Young Living Business Overview
- Table 123. Young Living Recent Developments
- Table 124. Florihana Grapefruit Oil Basic Information
- Table 125. Florihana Grapefruit Oil Product Overview
- Table 126. Florihana Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Florihana Business Overview
- Table 128. Florihana Recent Developments

Table 129. Absolute Aromas Grapefruit Oil Basic Information

Table 130. Absolute Aromas Grapefruit Oil Product Overview

Table 131. Absolute Aromas Grapefruit Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Absolute Aromas Business Overview

Table 133. Absolute Aromas Recent Developments

Table 134. Global Grapefruit Oil Sales Forecast by Region (2025-2032) & (K Units)

Table 135. Global Grapefruit Oil Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Grapefruit Oil Sales Forecast by Country (2025-2032) & (K Units)

Table 137. North America Grapefruit Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Grapefruit Oil Sales Forecast by Country (2025-2032) & (K Units)

Table 139. Europe Grapefruit Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Grapefruit Oil Sales Forecast by Region (2025-2032) & (K Units)

Table 141. Asia Pacific Grapefruit Oil Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Grapefruit Oil Sales Forecast by Country (2025-2032) & (K Units)

Table 143. South America Grapefruit Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Grapefruit Oil Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Grapefruit Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Global Grapefruit Oil Sales Forecast by Type (2025-2032) & (K Units)

Table 147. Global Grapefruit Oil Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Grapefruit Oil Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global Grapefruit Oil Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global Grapefruit Oil Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Grapefruit Oil
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Grapefruit Oil Market Size (M USD), 2019-2032
- Figure 5. Global Grapefruit Oil Market Size (M USD) (2019-2032)
- Figure 6. Global Grapefruit Oil Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Grapefruit Oil Market Size by Country (M USD)
- Figure 11. Grapefruit Oil Sales Share by Manufacturers in 2023
- Figure 12. Global Grapefruit Oil Revenue Share by Manufacturers in 2023
- Figure 13. Grapefruit Oil Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Grapefruit Oil Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Grapefruit Oil Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Grapefruit Oil Market Share by Type
- Figure 18. Sales Market Share of Grapefruit Oil by Type (2019-2024)
- Figure 19. Sales Market Share of Grapefruit Oil by Type in 2023
- Figure 20. Market Size Share of Grapefruit Oil by Type (2019-2024)
- Figure 21. Market Size Market Share of Grapefruit Oil by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Grapefruit Oil Market Share by Application
- Figure 24. Global Grapefruit Oil Sales Market Share by Application (2019-2024)
- Figure 25. Global Grapefruit Oil Sales Market Share by Application in 2023
- Figure 26. Global Grapefruit Oil Market Share by Application (2019-2024)
- Figure 27. Global Grapefruit Oil Market Share by Application in 2023
- Figure 28. Global Grapefruit Oil Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Grapefruit Oil Sales Market Share by Region (2019-2024)
- Figure 30. North America Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Grapefruit Oil Sales Market Share by Country in 2023
- Figure 32. U.S. Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Grapefruit Oil Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Grapefruit Oil Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Grapefruit Oil Sales Market Share by Country in 2023
- Figure 37. Germany Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Grapefruit Oil Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Grapefruit Oil Sales Market Share by Region in 2023
- Figure 44. China Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Grapefruit Oil Sales and Growth Rate (K Units)
- Figure 50. South America Grapefruit Oil Sales Market Share by Country in 2023
- Figure 51. Brazil Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Grapefruit Oil Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Grapefruit Oil Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Grapefruit Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Grapefruit Oil Production Market Share by Region (2019-2024)
- Figure 62. North America Grapefruit Oil Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Grapefruit Oil Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Grapefruit Oil Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Grapefruit Oil Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Grapefruit Oil Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global Grapefruit Oil Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Grapefruit Oil Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Grapefruit Oil Market Share Forecast by Type (2025-2032)
- Figure 70. Global Grapefruit Oil Sales Forecast by Application (2025-2032)

Figure 71. Global Grapefruit Oil Market Share Forecast by Application (2025-2032)

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