

Global Granular Activated Bleaching Earth Market Research Report 2026(Status and Outlook)

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Abstracts

Activated bleaching earth is a fine-grained, naturally occurring, high-adsorption, soil-like substance with the ability to adsorb impurities or colored substances from fats, oils, or oils. The bleaching earth is also called activated clay, adsorbed white soil, decolorized soil, adsorbent, bleached clay and so on.

The global Granular Activated Bleaching Earth market size was estimated at USD 650.25 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.15% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Granular Activated Bleaching Earth market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Granular Activated Bleaching Earth market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Granular Activated Bleaching Earth market.

Global Granular Activated Bleaching Earth Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Clariant
Taiko Group
APL
W Clay Industries
Musim Mas
Oil-Dri
EP Engineered Clays
Baiyue
Tianyu Group
Hangzhou Yongsheng
Amcol (Bensan)
S&B Industrial Minerals
MCC
Tunasinti Bhaktimakmur
U.G.A. Group
Guangxi Longan

Market Segmentation (by Type)

The Wet Technology
The Dry Technology
The Vapour-phase Technology
Others

Market Segmentation (by Application)

Refining of Animal Oil? Vegetable Oils
Refining of Mineral Oils
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Granular Activated Bleaching Earth Market

Overview of the regional outlook of the Granular Activated Bleaching Earth Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Granular Activated Bleaching Earth Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Granular Activated Bleaching Earth, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Granular Activated Bleaching Earth

1.2 Key Market Segments

1.2.1 Granular Activated Bleaching Earth Segment by Type

1.2.2 Granular Activated Bleaching Earth Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GRANULAR ACTIVATED BLEACHING EARTH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Granular Activated Bleaching Earth Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Granular Activated Bleaching Earth Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GRANULAR ACTIVATED BLEACHING EARTH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Granular Activated Bleaching Earth Product Life Cycle

3.3 Global Granular Activated Bleaching Earth Sales by Manufacturers (2020-2025)

3.4 Global Granular Activated Bleaching Earth Revenue Market Share by Manufacturers (2020-2025)

3.5 Granular Activated Bleaching Earth Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Granular Activated Bleaching Earth Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Granular Activated Bleaching Earth Market Competitive Situation and Trends

- 3.8.1 Granular Activated Bleaching Earth Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Granular Activated Bleaching Earth Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 GRANULAR ACTIVATED BLEACHING EARTH INDUSTRY CHAIN ANALYSIS

- 4.1 Granular Activated Bleaching Earth Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GRANULAR ACTIVATED BLEACHING EARTH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Granular Activated Bleaching Earth Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Granular Activated Bleaching Earth Market
- 5.7 ESG Ratings of Leading Companies

6 GRANULAR ACTIVATED BLEACHING EARTH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Granular Activated Bleaching Earth Sales Market Share by Type (2020-2025)

6.3 Global Granular Activated Bleaching Earth Market Size by Type (2020-2025)

6.4 Global Granular Activated Bleaching Earth Price by Type (2020-2025)

7 GRANULAR ACTIVATED BLEACHING EARTH MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Granular Activated Bleaching Earth Market Sales by Application (2020-2025)

7.3 Global Granular Activated Bleaching Earth Market Size (M USD) by Application (2020-2025)

7.4 Global Granular Activated Bleaching Earth Sales Growth Rate by Application (2020-2025)

8 GRANULAR ACTIVATED BLEACHING EARTH MARKET SALES BY REGION

8.1 Global Granular Activated Bleaching Earth Sales by Region

8.1.1 Global Granular Activated Bleaching Earth Sales by Region

8.1.2 Global Granular Activated Bleaching Earth Sales Market Share by Region

8.2 Global Granular Activated Bleaching Earth Market Size by Region

8.2.1 Global Granular Activated Bleaching Earth Market Size by Region

8.2.2 Global Granular Activated Bleaching Earth Market Size by Region

8.3 North America

8.3.1 North America Granular Activated Bleaching Earth Sales by Country

8.3.2 North America Granular Activated Bleaching Earth Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Granular Activated Bleaching Earth Sales by Country

8.4.2 Europe Granular Activated Bleaching Earth Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Granular Activated Bleaching Earth Sales by Region

- 8.5.2 Asia Pacific Granular Activated Bleaching Earth Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Granular Activated Bleaching Earth Sales by Country
 - 8.6.2 South America Granular Activated Bleaching Earth Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Granular Activated Bleaching Earth Sales by Region
 - 8.7.2 Middle East and Africa Granular Activated Bleaching Earth Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 GRANULAR ACTIVATED BLEACHING EARTH MARKET PRODUCTION BY REGION

- 9.1 Global Production of Granular Activated Bleaching Earth by Region(2020-2025)
- 9.2 Global Granular Activated Bleaching Earth Revenue Market Share by Region (2020-2025)
- 9.3 Global Granular Activated Bleaching Earth Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Granular Activated Bleaching Earth Production
 - 9.4.1 North America Granular Activated Bleaching Earth Production Growth Rate (2020-2025)
 - 9.4.2 North America Granular Activated Bleaching Earth Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Granular Activated Bleaching Earth Production
 - 9.5.1 Europe Granular Activated Bleaching Earth Production Growth Rate (2020-2025)
 - 9.5.2 Europe Granular Activated Bleaching Earth Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Granular Activated Bleaching Earth Production (2020-2025)

9.6.1 Japan Granular Activated Bleaching Earth Production Growth Rate (2020-2025)

9.6.2 Japan Granular Activated Bleaching Earth Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Granular Activated Bleaching Earth Production (2020-2025)

9.7.1 China Granular Activated Bleaching Earth Production Growth Rate (2020-2025)

9.7.2 China Granular Activated Bleaching Earth Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Clariant

10.1.1 Clariant Basic Information

10.1.2 Clariant Granular Activated Bleaching Earth Product Overview

10.1.3 Clariant Granular Activated Bleaching Earth Product Market Performance

10.1.4 Clariant Business Overview

10.1.5 Clariant SWOT Analysis

10.1.6 Clariant Recent Developments

10.2 Taiko Group

10.2.1 Taiko Group Basic Information

10.2.2 Taiko Group Granular Activated Bleaching Earth Product Overview

10.2.3 Taiko Group Granular Activated Bleaching Earth Product Market Performance

10.2.4 Taiko Group Business Overview

10.2.5 Taiko Group SWOT Analysis

10.2.6 Taiko Group Recent Developments

10.3 APL

10.3.1 APL Basic Information

10.3.2 APL Granular Activated Bleaching Earth Product Overview

10.3.3 APL Granular Activated Bleaching Earth Product Market Performance

10.3.4 APL Business Overview

10.3.5 APL SWOT Analysis

10.3.6 APL Recent Developments

10.4 W Clay Industries

10.4.1 W Clay Industries Basic Information

10.4.2 W Clay Industries Granular Activated Bleaching Earth Product Overview

10.4.3 W Clay Industries Granular Activated Bleaching Earth Product Market Performance

10.4.4 W Clay Industries Business Overview

10.4.5 W Clay Industries Recent Developments

10.5 Musim Mas

10.5.1 Musim Mas Basic Information

10.5.2 Musim Mas Granular Activated Bleaching Earth Product Overview

10.5.3 Musim Mas Granular Activated Bleaching Earth Product Market Performance

10.5.4 Musim Mas Business Overview

10.5.5 Musim Mas Recent Developments

10.6 Oil-Dri

10.6.1 Oil-Dri Basic Information

10.6.2 Oil-Dri Granular Activated Bleaching Earth Product Overview

10.6.3 Oil-Dri Granular Activated Bleaching Earth Product Market Performance

10.6.4 Oil-Dri Business Overview

10.6.5 Oil-Dri Recent Developments

10.7 EP Engineered Clays

10.7.1 EP Engineered Clays Basic Information

10.7.2 EP Engineered Clays Granular Activated Bleaching Earth Product Overview

10.7.3 EP Engineered Clays Granular Activated Bleaching Earth Product Market

Performance

10.7.4 EP Engineered Clays Business Overview

10.7.5 EP Engineered Clays Recent Developments

10.8 Baiyue

10.8.1 Baiyue Basic Information

10.8.2 Baiyue Granular Activated Bleaching Earth Product Overview

10.8.3 Baiyue Granular Activated Bleaching Earth Product Market Performance

10.8.4 Baiyue Business Overview

10.8.5 Baiyue Recent Developments

10.9 Tianyu Group

10.9.1 Tianyu Group Basic Information

10.9.2 Tianyu Group Granular Activated Bleaching Earth Product Overview

10.9.3 Tianyu Group Granular Activated Bleaching Earth Product Market Performance

10.9.4 Tianyu Group Business Overview

10.9.5 Tianyu Group Recent Developments

10.10 Hangzhou Yongsheng

10.10.1 Hangzhou Yongsheng Basic Information

10.10.2 Hangzhou Yongsheng Granular Activated Bleaching Earth Product Overview

10.10.3 Hangzhou Yongsheng Granular Activated Bleaching Earth Product Market

Performance

10.10.4 Hangzhou Yongsheng Business Overview

10.10.5 Hangzhou Yongsheng Recent Developments

10.11 Amcol (Bensan)

- 10.11.1 Amcol (Bensan) Basic Information
- 10.11.2 Amcol (Bensan) Granular Activated Bleaching Earth Product Overview
- 10.11.3 Amcol (Bensan) Granular Activated Bleaching Earth Product Market Performance
- 10.11.4 Amcol (Bensan) Business Overview
- 10.11.5 Amcol (Bensan) Recent Developments
- 10.12 SandB Industrial Minerals
 - 10.12.1 SandB Industrial Minerals Basic Information
 - 10.12.2 SandB Industrial Minerals Granular Activated Bleaching Earth Product Overview
 - 10.12.3 SandB Industrial Minerals Granular Activated Bleaching Earth Product Market Performance
 - 10.12.4 SandB Industrial Minerals Business Overview
 - 10.12.5 SandB Industrial Minerals Recent Developments
- 10.13 MCC
 - 10.13.1 MCC Basic Information
 - 10.13.2 MCC Granular Activated Bleaching Earth Product Overview
 - 10.13.3 MCC Granular Activated Bleaching Earth Product Market Performance
 - 10.13.4 MCC Business Overview
 - 10.13.5 MCC Recent Developments
- 10.14 Tunasinti Bhaktimakmur
 - 10.14.1 Tunasinti Bhaktimakmur Basic Information
 - 10.14.2 Tunasinti Bhaktimakmur Granular Activated Bleaching Earth Product Overview
 - 10.14.3 Tunasinti Bhaktimakmur Granular Activated Bleaching Earth Product Market Performance
 - 10.14.4 Tunasinti Bhaktimakmur Business Overview
 - 10.14.5 Tunasinti Bhaktimakmur Recent Developments
- 10.15 U.G.A. Group
 - 10.15.1 U.G.A. Group Basic Information
 - 10.15.2 U.G.A. Group Granular Activated Bleaching Earth Product Overview
 - 10.15.3 U.G.A. Group Granular Activated Bleaching Earth Product Market Performance
 - 10.15.4 U.G.A. Group Business Overview
 - 10.15.5 U.G.A. Group Recent Developments
- 10.16 Guangxi Longan
 - 10.16.1 Guangxi Longan Basic Information
 - 10.16.2 Guangxi Longan Granular Activated Bleaching Earth Product Overview
 - 10.16.3 Guangxi Longan Granular Activated Bleaching Earth Product Market Performance

- 10.16.4 Guangxi Longan Business Overview
- 10.16.5 Guangxi Longan Recent Developments

11 GRANULAR ACTIVATED BLEACHING EARTH MARKET FORECAST BY REGION

- 11.1 Global Granular Activated Bleaching Earth Market Size Forecast
- 11.2 Global Granular Activated Bleaching Earth Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Granular Activated Bleaching Earth Market Size Forecast by Country
 - 11.2.3 Asia Pacific Granular Activated Bleaching Earth Market Size Forecast by Region
 - 11.2.4 South America Granular Activated Bleaching Earth Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Granular Activated Bleaching Earth by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Granular Activated Bleaching Earth Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Granular Activated Bleaching Earth by Type (2026-2035)
 - 12.1.2 Global Granular Activated Bleaching Earth Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Granular Activated Bleaching Earth by Type (2026-2035)
- 12.2 Global Granular Activated Bleaching Earth Market Forecast by Application (2026-2035)
 - 12.2.1 Global Granular Activated Bleaching Earth Sales (K MT) Forecast by Application
 - 12.2.2 Global Granular Activated Bleaching Earth Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Granular Activated Bleaching Earth Market Size by Type (M USD)

Table 4. Global Granular Activated Bleaching Earth Market Size by Application

Table 5. Granular Activated Bleaching Earth Market Size Comparison by Region (M USD)

Table 6. Global Granular Activated Bleaching Earth Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Granular Activated Bleaching Earth Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Granular Activated Bleaching Earth Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Granular Activated Bleaching Earth Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Granular Activated Bleaching Earth as of 2025)

Table 11. Global Market Granular Activated Bleaching Earth Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Granular Activated Bleaching Earth Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Granular Activated Bleaching Earth Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Granular Activated Bleaching Earth Sales by Type (K MT)

Table 27. Global Granular Activated Bleaching Earth Market Size by Type (M USD)

Table 28. Global Granular Activated Bleaching Earth Sales (K MT) by Type (2020-2025)

Table 29. Global Granular Activated Bleaching Earth Sales Market Share by Type (2020-2025)

Table 30. Global Granular Activated Bleaching Earth Market Size (M USD) by Type (2020-2025)

Table 31. Global Granular Activated Bleaching Earth Market Share by Type (2020-2025)

Table 32. Global Granular Activated Bleaching Earth Price (USD/KG) by Type (2020-2025)

Table 33. Global Granular Activated Bleaching Earth Sales (K MT) by Application

Table 34. Global Granular Activated Bleaching Earth Market Size by Application

Table 35. Global Granular Activated Bleaching Earth Sales by Application (2020-2025) & (K MT)

Table 36. Global Granular Activated Bleaching Earth Sales Market Share by Application (2020-2025)

Table 37. Global Granular Activated Bleaching Earth Market Size by Application (2020-2025) & (M USD)

Table 38. Global Granular Activated Bleaching Earth Market Share by Application (2020-2025)

Table 39. Global Granular Activated Bleaching Earth Sales Growth Rate by Application (2020-2025)

Table 40. Global Granular Activated Bleaching Earth Sales by Region (2020-2025) & (K MT)

Table 41. Global Granular Activated Bleaching Earth Sales Market Share by Region (2020-2025)

Table 42. Global Granular Activated Bleaching Earth Market Size by Region (2020-2025) & (M USD)

Table 43. Global Granular Activated Bleaching Earth Market Size by Region (2020-2025)

Table 44. North America Granular Activated Bleaching Earth Sales by Country (2020-2025) & (K MT)

Table 45. North America Granular Activated Bleaching Earth Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Granular Activated Bleaching Earth Sales by Country (2020-2025) & (K MT)

Table 47. Europe Granular Activated Bleaching Earth Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Granular Activated Bleaching Earth Sales by Region (2020-2025)

& (K MT)

Table 49. Asia Pacific Granular Activated Bleaching Earth Market Size by Region (2020-2025) & (M USD)

Table 50. South America Granular Activated Bleaching Earth Sales by Country (2020-2025) & (K MT)

Table 51. South America Granular Activated Bleaching Earth Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Granular Activated Bleaching Earth Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Granular Activated Bleaching Earth Market Size by Region (2020-2025) & (M USD)

Table 54. Global Granular Activated Bleaching Earth Production (K MT) by Region(2020-2025)

Table 55. Global Granular Activated Bleaching Earth Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Granular Activated Bleaching Earth Revenue Market Share by Region (2020-2025)

Table 57. Global Granular Activated Bleaching Earth Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Granular Activated Bleaching Earth Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Granular Activated Bleaching Earth Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Granular Activated Bleaching Earth Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Granular Activated Bleaching Earth Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Clariant Basic Information

Table 63. Clariant Granular Activated Bleaching Earth Product Overview

Table 64. Clariant Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Clariant Business Overview

Table 66. Clariant SWOT Analysis

Table 67. Clariant Recent Developments

Table 68. Taiko Group Basic Information

Table 69. Taiko Group Granular Activated Bleaching Earth Product Overview

Table 70. Taiko Group Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Taiko Group Business Overview

Table 72. Taiko Group SWOT Analysis
Table 73. Taiko Group Recent Developments
Table 74. APL Basic Information
Table 75. APL Granular Activated Bleaching Earth Product Overview
Table 76. APL Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. APL Business Overview
Table 78. APL SWOT Analysis
Table 79. APL Recent Developments
Table 80. W Clay Industries Basic Information
Table 81. W Clay Industries Granular Activated Bleaching Earth Product Overview
Table 82. W Clay Industries Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. W Clay Industries Business Overview
Table 84. W Clay Industries Recent Developments
Table 85. Musim Mas Basic Information
Table 86. Musim Mas Granular Activated Bleaching Earth Product Overview
Table 87. Musim Mas Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Musim Mas Business Overview
Table 89. Musim Mas Recent Developments
Table 90. Oil-Dri Basic Information
Table 91. Oil-Dri Granular Activated Bleaching Earth Product Overview
Table 92. Oil-Dri Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Oil-Dri Business Overview
Table 94. Oil-Dri Recent Developments
Table 95. EP Engineered Clays Basic Information
Table 96. EP Engineered Clays Granular Activated Bleaching Earth Product Overview
Table 97. EP Engineered Clays Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. EP Engineered Clays Business Overview
Table 99. EP Engineered Clays Recent Developments
Table 100. Baiyue Basic Information
Table 101. Baiyue Granular Activated Bleaching Earth Product Overview
Table 102. Baiyue Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Baiyue Business Overview
Table 104. Baiyue Recent Developments

Table 105. Tianyu Group Basic Information
Table 106. Tianyu Group Granular Activated Bleaching Earth Product Overview
Table 107. Tianyu Group Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Tianyu Group Business Overview
Table 109. Tianyu Group Recent Developments
Table 110. Hangzhou Yongsheng Basic Information
Table 111. Hangzhou Yongsheng Granular Activated Bleaching Earth Product Overview
Table 112. Hangzhou Yongsheng Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Hangzhou Yongsheng Business Overview
Table 114. Hangzhou Yongsheng Recent Developments
Table 115. Amcol (Bensan) Basic Information
Table 116. Amcol (Bensan) Granular Activated Bleaching Earth Product Overview
Table 117. Amcol (Bensan) Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Amcol (Bensan) Business Overview
Table 119. Amcol (Bensan) Recent Developments
Table 120. SandB Industrial Minerals Basic Information
Table 121. SandB Industrial Minerals Granular Activated Bleaching Earth Product Overview
Table 122. SandB Industrial Minerals Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. SandB Industrial Minerals Business Overview
Table 124. SandB Industrial Minerals Recent Developments
Table 125. MCC Basic Information
Table 126. MCC Granular Activated Bleaching Earth Product Overview
Table 127. MCC Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 128. MCC Business Overview
Table 129. MCC Recent Developments
Table 130. Tunasinti Bhaktimakmur Basic Information
Table 131. Tunasinti Bhaktimakmur Granular Activated Bleaching Earth Product Overview
Table 132. Tunasinti Bhaktimakmur Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 133. Tunasinti Bhaktimakmur Business Overview
Table 134. Tunasinti Bhaktimakmur Recent Developments
Table 135. U.G.A. Group Basic Information

Table 136. U.G.A. Group Granular Activated Bleaching Earth Product Overview
Table 137. U.G.A. Group Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 138. U.G.A. Group Business Overview
Table 139. U.G.A. Group Recent Developments
Table 140. Guangxi Longan Basic Information
Table 141. Guangxi Longan Granular Activated Bleaching Earth Product Overview
Table 142. Guangxi Longan Granular Activated Bleaching Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 143. Guangxi Longan Business Overview
Table 144. Guangxi Longan Recent Developments
Table 145. Global Granular Activated Bleaching Earth Sales Forecast by Region (2026-2035) & (K MT)
Table 146. Global Granular Activated Bleaching Earth Market Size Forecast by Region (2026-2035) & (M USD)
Table 147. North America Granular Activated Bleaching Earth Sales Forecast by Country (2026-2035) & (K MT)
Table 148. North America Granular Activated Bleaching Earth Market Size Forecast by Country (2026-2035) & (M USD)
Table 149. Europe Granular Activated Bleaching Earth Sales Forecast by Country (2026-2035) & (K MT)
Table 150. Europe Granular Activated Bleaching Earth Market Size Forecast by Country (2026-2035) & (M USD)
Table 151. Asia Pacific Granular Activated Bleaching Earth Sales Forecast by Region (2026-2035) & (K MT)
Table 152. Asia Pacific Granular Activated Bleaching Earth Market Size Forecast by Region (2026-2035) & (M USD)
Table 153. South America Granular Activated Bleaching Earth Sales Forecast by Country (2026-2035) & (K MT)
Table 154. South America Granular Activated Bleaching Earth Market Size Forecast by Country (2026-2035) & (M USD)
Table 155. Middle East and Africa Granular Activated Bleaching Earth Sales Forecast by Country (2026-2035) & (Units)
Table 156. Middle East and Africa Granular Activated Bleaching Earth Market Size Forecast by Country (2026-2035) & (M USD)
Table 157. Global Granular Activated Bleaching Earth Sales Forecast by Type (2026-2035) & (K MT)
Table 158. Global Granular Activated Bleaching Earth Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Granular Activated Bleaching Earth Price Forecast by Type (2026-2035) & (USD/KG)

Table 160. Global Granular Activated Bleaching Earth Sales (K MT) Forecast by Application (2026-2035)

Table 161. Global Granular Activated Bleaching Earth Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Granular Activated Bleaching Earth
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Granular Activated Bleaching Earth Market Size (M USD), 2025-2035
- Figure 5. Global Granular Activated Bleaching Earth Market Size (M USD) (2020-2035)
- Figure 6. Global Granular Activated Bleaching Earth Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Granular Activated Bleaching Earth Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Granular Activated Bleaching Earth Product Life Cycle
- Figure 13. Granular Activated Bleaching Earth Sales Share by Manufacturers in 2025
- Figure 14. Global Granular Activated Bleaching Earth Revenue Share by Manufacturers in 2025
- Figure 15. Granular Activated Bleaching Earth Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Granular Activated Bleaching Earth Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Granular Activated Bleaching Earth Revenue in 2025
- Figure 18. Industry Chain Map of Granular Activated Bleaching Earth
- Figure 19. Global Granular Activated Bleaching Earth Market PEST Analysis
- Figure 20. Global Granular Activated Bleaching Earth Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Granular Activated Bleaching Earth Market Share by Type
- Figure 27. Sales Market Share of Granular Activated Bleaching Earth by Type (2020-2025)
- Figure 28. Sales Market Share of Granular Activated Bleaching Earth by Type in 2025
- Figure 29. Market Share of Granular Activated Bleaching Earth by Type (2020-2025)

- Figure 30. Market Share of Granular Activated Bleaching Earth by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Granular Activated Bleaching Earth Market Share by Application
- Figure 33. Global Granular Activated Bleaching Earth Sales Market Share by Application (2020-2025)
- Figure 34. Global Granular Activated Bleaching Earth Sales Market Share by Application in 2025
- Figure 35. Global Granular Activated Bleaching Earth Market Share by Application (2020-2025)
- Figure 36. Global Granular Activated Bleaching Earth Market Share by Application in 2025
- Figure 37. Global Granular Activated Bleaching Earth Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Granular Activated Bleaching Earth Sales Market Share by Region (2020-2025)
- Figure 39. Global Granular Activated Bleaching Earth Market Size by Region (2020-2025)
- Figure 40. North America Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Granular Activated Bleaching Earth Sales Market Share by Country in 2024
- Figure 43. North America Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Granular Activated Bleaching Earth Market Size by Country in 2024
- Figure 45. U.S. Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Granular Activated Bleaching Earth Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Granular Activated Bleaching Earth Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Granular Activated Bleaching Earth Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Granular Activated Bleaching Earth Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Granular Activated Bleaching Earth Sales Market Share by Country in 2024

Figure 53. Europe Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Granular Activated Bleaching Earth Market Size by Country in 2024

Figure 55. Germany Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Granular Activated Bleaching Earth Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Granular Activated Bleaching Earth Sales Market Share by Region in 2024

Figure 67. Asia Pacific Granular Activated Bleaching Earth Market Size by Region in 2024

Figure 68. China Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Granular Activated Bleaching Earth Sales and Growth Rate (K MT)

Figure 79. South America Granular Activated Bleaching Earth Sales Market Share by Country in 2024

Figure 80. South America Granular Activated Bleaching Earth Market Size and Growth Rate (M USD)

Figure 81. South America Granular Activated Bleaching Earth Market Size by Country in 2024

Figure 82. Brazil Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Granular Activated Bleaching Earth Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Granular Activated Bleaching Earth Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Granular Activated Bleaching Earth Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Granular Activated Bleaching Earth Market Size by Region in 2024

Figure 92. Saudi Arabia Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Granular Activated Bleaching Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Granular Activated Bleaching Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Granular Activated Bleaching Earth Production Market Share by Region (2020-2025)

Figure 103. North America Granular Activated Bleaching Earth Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Granular Activated Bleaching Earth Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Granular Activated Bleaching Earth Production (K MT) Growth Rate (2020-2025)

Figure 106. China Granular Activated Bleaching Earth Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Granular Activated Bleaching Earth Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Granular Activated Bleaching Earth Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Granular Activated Bleaching Earth Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Granular Activated Bleaching Earth Market Share Forecast by Type (2026-2035)

Figure 111. Global Granular Activated Bleaching Earth Sales Forecast by Application (2026-2035)

Figure 112. Global Granular Activated Bleaching Earth Market Share Forecast by Application (2026-2035)

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