

Global Grain Food Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GC792B865E41EN.html>

Date: December 2024

Pages: 153

Price: US\$ 2,800.00 (Single User License)

ID: GC792B865E41EN

Abstracts

Report Overview

Grain foods play a vital role in the global food industry, encompassing a wide range of products such as rice, wheat, corn, oats, and barley. These products are staple foods for a significant portion of the world's population, providing essential nutrients and energy. The market for grain foods is substantial, with a diverse range of products catering to various dietary needs and preferences.

As of 2023, the global market size for grain foods stands at approximately USD 400 million. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 3.50% from 2024 to 2032. Several key factors are driving this growth, including increasing population, changing dietary preferences, and rising health consciousness among consumers. Additionally, the versatility of grain foods in various cuisines and their affordability compared to other food options contribute to their market expansion.

One prominent trend in the grain food market is the growing demand for organic and non-GMO products. Consumers are increasingly seeking healthier and more sustainable food options, leading to a rise in the consumption of organic grains. This trend is supported by the perception that organic grains are more nutritious and environmentally friendly, driving market growth for organic grain products.

Another significant trend is the increasing popularity of gluten-free grain products. With the rise in gluten intolerance and celiac disease cases, there is a growing demand for gluten-free alternatives in the grain food market. Products such as quinoa, buckwheat, and gluten-free oats are gaining traction among health-conscious consumers, leading to the expansion of this market segment.

Moreover, the shift towards convenience and ready-to-eat grain products is shaping the market landscape. Busy lifestyles and the demand for quick meal solutions have propelled the growth of pre-packaged grain foods such as instant rice, microwavable quinoa bowls, and ready-to-eat oatmeal packets. This trend caters to the needs of consumers looking for convenient yet nutritious food options.

In terms of regional market distribution, Asia Pacific and North America are leading markets for grain foods. In Asia Pacific, the dominance is driven by the high consumption of rice and wheat-based products in countries like China, India, and Japan. North America, on the other hand, sees a significant demand for a variety of grain products, including whole grain bread, cereals, and pasta.

Key challenges facing the grain food market include fluctuating raw material prices, supply chain disruptions, and increasing competition from alternative food products. To navigate these challenges, companies in the grain food industry need to focus on innovation, product diversification, and sustainable sourcing practices to maintain their market position and meet evolving consumer demands.

This report provides a deep insight into the global Grain Food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Grain Food Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Grain Food market in any manner.

Global Grain Food Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cargill

General Mills

Nestlé S.A.

Pepsico

Kellogg

Mondelez International

Flower Foods

Bob's Red Mill

Food for Life

Grupo Bimbo

Campbell

Aunt Millie

Aryzta

Nature's Path Foods

Market Segmentation (by Type)

Baking

Pasta

Dessert

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Grain Food Market

Overview of the regional outlook of the Grain Food Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Grain Food Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Grain Food

1.2 Key Market Segments

1.2.1 Grain Food Segment by Type

1.2.2 Grain Food Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GRAIN FOOD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Grain Food Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Grain Food Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 GRAIN FOOD MARKET COMPETITIVE LANDSCAPE

3.1 Global Grain Food Sales by Manufacturers (2019-2024)

3.2 Global Grain Food Revenue Market Share by Manufacturers (2019-2024)

3.3 Grain Food Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Grain Food Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Grain Food Sales Sites, Area Served, Product Type

3.6 Grain Food Market Competitive Situation and Trends

3.6.1 Grain Food Market Concentration Rate

3.6.2 Global 5 and 10 Largest Grain Food Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 GRAIN FOOD INDUSTRY CHAIN ANALYSIS

4.1 Grain Food Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GRAIN FOOD MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 GRAIN FOOD MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Grain Food Sales Market Share by Type (2019-2024)

6.3 Global Grain Food Market Size Market Share by Type (2019-2024)

6.4 Global Grain Food Price by Type (2019-2024)

7 GRAIN FOOD MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Grain Food Market Sales by Application (2019-2024)

7.3 Global Grain Food Market Size (M USD) by Application (2019-2024)

7.4 Global Grain Food Sales Growth Rate by Application (2019-2024)

8 GRAIN FOOD MARKET SALES BY REGION

8.1 Global Grain Food Sales by Region

8.1.1 Global Grain Food Sales by Region

8.1.2 Global Grain Food Sales Market Share by Region

8.2 Global Grain Food Market Size by Region

8.2.1 Global Grain Food Market Size by Region

8.2.2 Global Grain Food Market Size Market Share by Region

8.3 North America

8.3.1 North America Grain Food Sales by Country

8.3.2 North America Grain Food Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Grain Food Sales by Country

8.4.2 Europe Grain Food Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Grain Food Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Grain Food Market Size by Region

8.6.2 Asia Pacific Grain Food Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Grain Food Sales by Country

8.7.2 South America Grain Food Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Grain Food Sales by Region

8.8.2 Middle East and Africa Grain Food Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 GRAIN FOOD MARKET PRODUCTION BY REGION

- 9.1 Global Production of Grain Food by Region (2019-2024)
- 9.2 Global Grain Food Revenue Market Share by Region (2019-2024)
- 9.3 Global Grain Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Grain Food Production
 - 9.4.1 North America Grain Food Production Growth Rate (2019-2024)
 - 9.4.2 North America Grain Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Grain Food Production
 - 9.5.1 Europe Grain Food Production Growth Rate (2019-2024)
 - 9.5.2 Europe Grain Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Grain Food Production (2019-2024)
 - 9.6.1 Japan Grain Food Production Growth Rate (2019-2024)
 - 9.6.2 Japan Grain Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Grain Food Production (2019-2024)
 - 9.7.1 China Grain Food Production Growth Rate (2019-2024)
 - 9.7.2 China Grain Food Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Cargill
 - 10.1.1 Cargill Grain Food Basic Information
 - 10.1.2 Cargill Grain Food Product Overview
 - 10.1.3 Cargill Grain Food Product Market Performance
 - 10.1.4 Cargill Business Overview
 - 10.1.5 Cargill Grain Food SWOT Analysis
 - 10.1.6 Cargill Recent Developments
- 10.2 General Mills
 - 10.2.1 General Mills Grain Food Basic Information
 - 10.2.2 General Mills Grain Food Product Overview
 - 10.2.3 General Mills Grain Food Product Market Performance
 - 10.2.4 General Mills Business Overview
 - 10.2.5 General Mills Grain Food SWOT Analysis

- 10.2.6 General Mills Recent Developments
- 10.3 Nestl? S.A.
 - 10.3.1 Nestl? S.A. Grain Food Basic Information
 - 10.3.2 Nestl? S.A. Grain Food Product Overview
 - 10.3.3 Nestl? S.A. Grain Food Product Market Performance
 - 10.3.4 Nestl? S.A. Grain Food SWOT Analysis
 - 10.3.5 Nestl? S.A. Business Overview
 - 10.3.6 Nestl? S.A. Recent Developments
- 10.4 Pepsico
 - 10.4.1 Pepsico Grain Food Basic Information
 - 10.4.2 Pepsico Grain Food Product Overview
 - 10.4.3 Pepsico Grain Food Product Market Performance
 - 10.4.4 Pepsico Business Overview
 - 10.4.5 Pepsico Recent Developments
- 10.5 Kellogg
 - 10.5.1 Kellogg Grain Food Basic Information
 - 10.5.2 Kellogg Grain Food Product Overview
 - 10.5.3 Kellogg Grain Food Product Market Performance
 - 10.5.4 Kellogg Business Overview
 - 10.5.5 Kellogg Recent Developments
- 10.6 Mondelez International
 - 10.6.1 Mondelez International Grain Food Basic Information
 - 10.6.2 Mondelez International Grain Food Product Overview
 - 10.6.3 Mondelez International Grain Food Product Market Performance
 - 10.6.4 Mondelez International Business Overview
 - 10.6.5 Mondelez International Recent Developments
- 10.7 Flower Foods
 - 10.7.1 Flower Foods Grain Food Basic Information
 - 10.7.2 Flower Foods Grain Food Product Overview
 - 10.7.3 Flower Foods Grain Food Product Market Performance
 - 10.7.4 Flower Foods Business Overview
 - 10.7.5 Flower Foods Recent Developments
- 10.8 Bob's Red Mill
 - 10.8.1 Bob's Red Mill Grain Food Basic Information
 - 10.8.2 Bob's Red Mill Grain Food Product Overview
 - 10.8.3 Bob's Red Mill Grain Food Product Market Performance
 - 10.8.4 Bob's Red Mill Business Overview
 - 10.8.5 Bob's Red Mill Recent Developments
- 10.9 Food for Life

- 10.9.1 Food for Life Grain Food Basic Information
- 10.9.2 Food for Life Grain Food Product Overview
- 10.9.3 Food for Life Grain Food Product Market Performance
- 10.9.4 Food for Life Business Overview
- 10.9.5 Food for Life Recent Developments
- 10.10 Grupo Bimbo
 - 10.10.1 Grupo Bimbo Grain Food Basic Information
 - 10.10.2 Grupo Bimbo Grain Food Product Overview
 - 10.10.3 Grupo Bimbo Grain Food Product Market Performance
 - 10.10.4 Grupo Bimbo Business Overview
 - 10.10.5 Grupo Bimbo Recent Developments
- 10.11 Campbell
 - 10.11.1 Campbell Grain Food Basic Information
 - 10.11.2 Campbell Grain Food Product Overview
 - 10.11.3 Campbell Grain Food Product Market Performance
 - 10.11.4 Campbell Business Overview
 - 10.11.5 Campbell Recent Developments
- 10.12 Aunt Millie
 - 10.12.1 Aunt Millie Grain Food Basic Information
 - 10.12.2 Aunt Millie Grain Food Product Overview
 - 10.12.3 Aunt Millie Grain Food Product Market Performance
 - 10.12.4 Aunt Millie Business Overview
 - 10.12.5 Aunt Millie Recent Developments
- 10.13 Aрызta
 - 10.13.1 Aрызta Grain Food Basic Information
 - 10.13.2 Aрызta Grain Food Product Overview
 - 10.13.3 Aрызta Grain Food Product Market Performance
 - 10.13.4 Aрызta Business Overview
 - 10.13.5 Aрызta Recent Developments
- 10.14 Nature's Path Foods
 - 10.14.1 Nature's Path Foods Grain Food Basic Information
 - 10.14.2 Nature's Path Foods Grain Food Product Overview
 - 10.14.3 Nature's Path Foods Grain Food Product Market Performance
 - 10.14.4 Nature's Path Foods Business Overview
 - 10.14.5 Nature's Path Foods Recent Developments

11 GRAIN FOOD MARKET FORECAST BY REGION

11.1 Global Grain Food Market Size Forecast

11.2 Global Grain Food Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Grain Food Market Size Forecast by Country

11.2.3 Asia Pacific Grain Food Market Size Forecast by Region

11.2.4 South America Grain Food Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Grain Food by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Grain Food Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Grain Food by Type (2025-2032)

12.1.2 Global Grain Food Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Grain Food by Type (2025-2032)

12.2 Global Grain Food Market Forecast by Application (2025-2032)

12.2.1 Global Grain Food Sales (K MT) Forecast by Application

12.2.2 Global Grain Food Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Grain Food Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GC792B865E41EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC792B865E41EN.html>