

Global GPS GNSS Receivers Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Bosson Research's latest report provides a deep insight into the global GPS GNSS Receivers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global GPS GNSS Receivers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GPS GNSS Receivers market in any manner.

Global GPS GNSS Receivers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Trimble

Topcon

Navipedia

SOKKIA

Geo

NavtechGPS

JAVAD GNSS

CHC Navigation

SOUTH

ComNav Technology

Hemisphere GNSS

NovAtel

NavCom Technology

Leica-geosystems

Eos Positioning Systems

NVS Technologies

Suzhou FOIF

Pulse Engineering

CSR

BroadCom

Garmin

Market Segmentation (by Type)

Wired Receivers

Wireles Receivers

Market Segmentation (by Application)

Consumer Electronics

Automotive

Military and Defense

Transportation

Industrial

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the GPS GNSS Receivers Market

Overview of the regional outlook of the GPS GNSS Receivers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the GPS GNSS Receivers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of GPS GNSS Receivers
- 1.2 Key Market Segments
 - 1.2.1 GPS GNSS Receivers Segment by Type
 - 1.2.2 GPS GNSS Receivers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GPS GNSS RECEIVERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global GPS GNSS Receivers Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global GPS GNSS Receivers Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GPS GNSS RECEIVERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global GPS GNSS Receivers Sales by Manufacturers (2018-2023)
- 3.2 Global GPS GNSS Receivers Revenue Market Share by Manufacturers (2018-2023)
- 3.3 GPS GNSS Receivers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global GPS GNSS Receivers Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers GPS GNSS Receivers Sales Sites, Area Served, Product Type
- 3.6 GPS GNSS Receivers Market Competitive Situation and Trends
 - 3.6.1 GPS GNSS Receivers Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest GPS GNSS Receivers Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 GPS GNSS RECEIVERS INDUSTRY CHAIN ANALYSIS

- 4.1 GPS GNSS Receivers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GPS GNSS RECEIVERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GPS GNSS RECEIVERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global GPS GNSS Receivers Sales Market Share by Type (2018-2023)
- 6.3 Global GPS GNSS Receivers Market Size Market Share by Type (2018-2023)
- 6.4 Global GPS GNSS Receivers Price by Type (2018-2023)

7 GPS GNSS RECEIVERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global GPS GNSS Receivers Market Sales by Application (2018-2023)
- 7.3 Global GPS GNSS Receivers Market Size (M USD) by Application (2018-2023)
- 7.4 Global GPS GNSS Receivers Sales Growth Rate by Application (2018-2023)

8 GPS GNSS RECEIVERS MARKET SEGMENTATION BY REGION

- 8.1 Global GPS GNSS Receivers Sales by Region
 - 8.1.1 Global GPS GNSS Receivers Sales by Region
 - 8.1.2 Global GPS GNSS Receivers Sales Market Share by Region
- 8.2 North America

8.2.1 North America GPS GNSS Receivers Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe GPS GNSS Receivers Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific GPS GNSS Receivers Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America GPS GNSS Receivers Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa GPS GNSS Receivers Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Trimble

9.1.1 Trimble GPS GNSS Receivers Basic Information

9.1.2 Trimble GPS GNSS Receivers Product Overview

9.1.3 Trimble GPS GNSS Receivers Product Market Performance

9.1.4 Trimble Business Overview

9.1.5 Trimble GPS GNSS Receivers SWOT Analysis

- 9.1.6 Trimble Recent Developments
- 9.2 Topcon
 - 9.2.1 Topcon GPS GNSS Receivers Basic Information
 - 9.2.2 Topcon GPS GNSS Receivers Product Overview
 - 9.2.3 Topcon GPS GNSS Receivers Product Market Performance
 - 9.2.4 Topcon Business Overview
 - 9.2.5 Topcon GPS GNSS Receivers SWOT Analysis
 - 9.2.6 Topcon Recent Developments
- 9.3 Navipedia
 - 9.3.1 Navipedia GPS GNSS Receivers Basic Information
 - 9.3.2 Navipedia GPS GNSS Receivers Product Overview
 - 9.3.3 Navipedia GPS GNSS Receivers Product Market Performance
 - 9.3.4 Navipedia Business Overview
 - 9.3.5 Navipedia GPS GNSS Receivers SWOT Analysis
 - 9.3.6 Navipedia Recent Developments
- 9.4 SOKKIA
 - 9.4.1 SOKKIA GPS GNSS Receivers Basic Information
 - 9.4.2 SOKKIA GPS GNSS Receivers Product Overview
 - 9.4.3 SOKKIA GPS GNSS Receivers Product Market Performance
 - 9.4.4 SOKKIA Business Overview
 - 9.4.5 SOKKIA GPS GNSS Receivers SWOT Analysis
 - 9.4.6 SOKKIA Recent Developments
- 9.5 Geo
 - 9.5.1 Geo GPS GNSS Receivers Basic Information
 - 9.5.2 Geo GPS GNSS Receivers Product Overview
 - 9.5.3 Geo GPS GNSS Receivers Product Market Performance
 - 9.5.4 Geo Business Overview
 - 9.5.5 Geo GPS GNSS Receivers SWOT Analysis
 - 9.5.6 Geo Recent Developments
- 9.6 NavtechGPS
 - 9.6.1 NavtechGPS GPS GNSS Receivers Basic Information
 - 9.6.2 NavtechGPS GPS GNSS Receivers Product Overview
 - 9.6.3 NavtechGPS GPS GNSS Receivers Product Market Performance
 - 9.6.4 NavtechGPS Business Overview
 - 9.6.5 NavtechGPS Recent Developments
- 9.7 JAVAD GNSS
 - 9.7.1 JAVAD GNSS GPS GNSS Receivers Basic Information
 - 9.7.2 JAVAD GNSS GPS GNSS Receivers Product Overview
 - 9.7.3 JAVAD GNSS GPS GNSS Receivers Product Market Performance

- 9.7.4 JAVAD GNSS Business Overview
- 9.7.5 JAVAD GNSS Recent Developments
- 9.8 CHC Navigation
 - 9.8.1 CHC Navigation GPS GNSS Receivers Basic Information
 - 9.8.2 CHC Navigation GPS GNSS Receivers Product Overview
 - 9.8.3 CHC Navigation GPS GNSS Receivers Product Market Performance
 - 9.8.4 CHC Navigation Business Overview
 - 9.8.5 CHC Navigation Recent Developments
- 9.9 SOUTH
 - 9.9.1 SOUTH GPS GNSS Receivers Basic Information
 - 9.9.2 SOUTH GPS GNSS Receivers Product Overview
 - 9.9.3 SOUTH GPS GNSS Receivers Product Market Performance
 - 9.9.4 SOUTH Business Overview
 - 9.9.5 SOUTH Recent Developments
- 9.10 ComNav Technology
 - 9.10.1 ComNav Technology GPS GNSS Receivers Basic Information
 - 9.10.2 ComNav Technology GPS GNSS Receivers Product Overview
 - 9.10.3 ComNav Technology GPS GNSS Receivers Product Market Performance
 - 9.10.4 ComNav Technology Business Overview
 - 9.10.5 ComNav Technology Recent Developments
- 9.11 Hemisphere GNSS
 - 9.11.1 Hemisphere GNSS GPS GNSS Receivers Basic Information
 - 9.11.2 Hemisphere GNSS GPS GNSS Receivers Product Overview
 - 9.11.3 Hemisphere GNSS GPS GNSS Receivers Product Market Performance
 - 9.11.4 Hemisphere GNSS Business Overview
 - 9.11.5 Hemisphere GNSS Recent Developments
- 9.12 NovAtel
 - 9.12.1 NovAtel GPS GNSS Receivers Basic Information
 - 9.12.2 NovAtel GPS GNSS Receivers Product Overview
 - 9.12.3 NovAtel GPS GNSS Receivers Product Market Performance
 - 9.12.4 NovAtel Business Overview
 - 9.12.5 NovAtel Recent Developments
- 9.13 NavCom Technology
 - 9.13.1 NavCom Technology GPS GNSS Receivers Basic Information
 - 9.13.2 NavCom Technology GPS GNSS Receivers Product Overview
 - 9.13.3 NavCom Technology GPS GNSS Receivers Product Market Performance
 - 9.13.4 NavCom Technology Business Overview
 - 9.13.5 NavCom Technology Recent Developments
- 9.14 Leica-geosystems

- 9.14.1 Leica-geosystems GPS GNSS Receivers Basic Information
- 9.14.2 Leica-geosystems GPS GNSS Receivers Product Overview
- 9.14.3 Leica-geosystems GPS GNSS Receivers Product Market Performance
- 9.14.4 Leica-geosystems Business Overview
- 9.14.5 Leica-geosystems Recent Developments
- 9.15 Eos Positioning Systems
 - 9.15.1 Eos Positioning Systems GPS GNSS Receivers Basic Information
 - 9.15.2 Eos Positioning Systems GPS GNSS Receivers Product Overview
 - 9.15.3 Eos Positioning Systems GPS GNSS Receivers Product Market Performance
 - 9.15.4 Eos Positioning Systems Business Overview
 - 9.15.5 Eos Positioning Systems Recent Developments
- 9.16 NVS Technologies
 - 9.16.1 NVS Technologies GPS GNSS Receivers Basic Information
 - 9.16.2 NVS Technologies GPS GNSS Receivers Product Overview
 - 9.16.3 NVS Technologies GPS GNSS Receivers Product Market Performance
 - 9.16.4 NVS Technologies Business Overview
 - 9.16.5 NVS Technologies Recent Developments
- 9.17 Suzhou FOIF
 - 9.17.1 Suzhou FOIF GPS GNSS Receivers Basic Information
 - 9.17.2 Suzhou FOIF GPS GNSS Receivers Product Overview
 - 9.17.3 Suzhou FOIF GPS GNSS Receivers Product Market Performance
 - 9.17.4 Suzhou FOIF Business Overview
 - 9.17.5 Suzhou FOIF Recent Developments
- 9.18 Pulse Engineering
 - 9.18.1 Pulse Engineering GPS GNSS Receivers Basic Information
 - 9.18.2 Pulse Engineering GPS GNSS Receivers Product Overview
 - 9.18.3 Pulse Engineering GPS GNSS Receivers Product Market Performance
 - 9.18.4 Pulse Engineering Business Overview
 - 9.18.5 Pulse Engineering Recent Developments
- 9.19 CSR
 - 9.19.1 CSR GPS GNSS Receivers Basic Information
 - 9.19.2 CSR GPS GNSS Receivers Product Overview
 - 9.19.3 CSR GPS GNSS Receivers Product Market Performance
 - 9.19.4 CSR Business Overview
 - 9.19.5 CSR Recent Developments
- 9.20 BroadCom
 - 9.20.1 BroadCom GPS GNSS Receivers Basic Information
 - 9.20.2 BroadCom GPS GNSS Receivers Product Overview
 - 9.20.3 BroadCom GPS GNSS Receivers Product Market Performance

9.20.4 BroadCom Business Overview

9.20.5 BroadCom Recent Developments

9.21 Garmin

9.21.1 Garmin GPS GNSS Receivers Basic Information

9.21.2 Garmin GPS GNSS Receivers Product Overview

9.21.3 Garmin GPS GNSS Receivers Product Market Performance

9.21.4 Garmin Business Overview

9.21.5 Garmin Recent Developments

10 GPS GNSS RECEIVERS MARKET FORECAST BY REGION

10.1 Global GPS GNSS Receivers Market Size Forecast

10.2 Global GPS GNSS Receivers Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe GPS GNSS Receivers Market Size Forecast by Country

10.2.3 Asia Pacific GPS GNSS Receivers Market Size Forecast by Region

10.2.4 South America GPS GNSS Receivers Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of GPS GNSS Receivers by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global GPS GNSS Receivers Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of GPS GNSS Receivers by Type (2024-2029)

11.1.2 Global GPS GNSS Receivers Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of GPS GNSS Receivers by Type (2024-2029)

11.2 Global GPS GNSS Receivers Market Forecast by Application (2024-2029)

11.2.1 Global GPS GNSS Receivers Sales (K Units) Forecast by Application

11.2.2 Global GPS GNSS Receivers Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. GPS GNSS Receivers Market Size Comparison by Region (M USD)

Table 5. Global GPS GNSS Receivers Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global GPS GNSS Receivers Sales Market Share by Manufacturers (2018-2023)

Table 7. Global GPS GNSS Receivers Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global GPS GNSS Receivers Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in GPS GNSS Receivers as of 2022)

Table 10. Global Market GPS GNSS Receivers Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers GPS GNSS Receivers Sales Sites and Area Served

Table 12. Manufacturers GPS GNSS Receivers Product Type

Table 13. Global GPS GNSS Receivers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of GPS GNSS Receivers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. GPS GNSS Receivers Market Challenges

Table 22. Market Restraints

Table 23. Global GPS GNSS Receivers Sales by Type (K Units)

Table 24. Global GPS GNSS Receivers Market Size by Type (M USD)

Table 25. Global GPS GNSS Receivers Sales (K Units) by Type (2018-2023)

Table 26. Global GPS GNSS Receivers Sales Market Share by Type (2018-2023)

Table 27. Global GPS GNSS Receivers Market Size (M USD) by Type (2018-2023)

Table 28. Global GPS GNSS Receivers Market Size Share by Type (2018-2023)

Table 29. Global GPS GNSS Receivers Price (USD/Unit) by Type (2018-2023)

Table 30. Global GPS GNSS Receivers Sales (K Units) by Application

- Table 31. Global GPS GNSS Receivers Market Size by Application
- Table 32. Global GPS GNSS Receivers Sales by Application (2018-2023) & (K Units)
- Table 33. Global GPS GNSS Receivers Sales Market Share by Application (2018-2023)
- Table 34. Global GPS GNSS Receivers Sales by Application (2018-2023) & (M USD)
- Table 35. Global GPS GNSS Receivers Market Share by Application (2018-2023)
- Table 36. Global GPS GNSS Receivers Sales Growth Rate by Application (2018-2023)
- Table 37. Global GPS GNSS Receivers Sales by Region (2018-2023) & (K Units)
- Table 38. Global GPS GNSS Receivers Sales Market Share by Region (2018-2023)
- Table 39. North America GPS GNSS Receivers Sales by Country (2018-2023) & (K Units)
- Table 40. Europe GPS GNSS Receivers Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific GPS GNSS Receivers Sales by Region (2018-2023) & (K Units)
- Table 42. South America GPS GNSS Receivers Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa GPS GNSS Receivers Sales by Region (2018-2023) & (K Units)
- Table 44. Trimble GPS GNSS Receivers Basic Information
- Table 45. Trimble GPS GNSS Receivers Product Overview
- Table 46. Trimble GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Trimble Business Overview
- Table 48. Trimble GPS GNSS Receivers SWOT Analysis
- Table 49. Trimble Recent Developments
- Table 50. Topcon GPS GNSS Receivers Basic Information
- Table 51. Topcon GPS GNSS Receivers Product Overview
- Table 52. Topcon GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Topcon Business Overview
- Table 54. Topcon GPS GNSS Receivers SWOT Analysis
- Table 55. Topcon Recent Developments
- Table 56. Navipedia GPS GNSS Receivers Basic Information
- Table 57. Navipedia GPS GNSS Receivers Product Overview
- Table 58. Navipedia GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Navipedia Business Overview
- Table 60. Navipedia GPS GNSS Receivers SWOT Analysis
- Table 61. Navipedia Recent Developments
- Table 62. SOKKIA GPS GNSS Receivers Basic Information
- Table 63. SOKKIA GPS GNSS Receivers Product Overview

Table 64. SOKKIA GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 65. SOKKIA Business Overview

Table 66. SOKKIA GPS GNSS Receivers SWOT Analysis

Table 67. SOKKIA Recent Developments

Table 68. Geo GPS GNSS Receivers Basic Information

Table 69. Geo GPS GNSS Receivers Product Overview

Table 70. Geo GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Geo Business Overview

Table 72. Geo GPS GNSS Receivers SWOT Analysis

Table 73. Geo Recent Developments

Table 74. NavtechGPS GPS GNSS Receivers Basic Information

Table 75. NavtechGPS GPS GNSS Receivers Product Overview

Table 76. NavtechGPS GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. NavtechGPS Business Overview

Table 78. NavtechGPS Recent Developments

Table 79. JAVAD GNSS GPS GNSS Receivers Basic Information

Table 80. JAVAD GNSS GPS GNSS Receivers Product Overview

Table 81. JAVAD GNSS GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. JAVAD GNSS Business Overview

Table 83. JAVAD GNSS Recent Developments

Table 84. CHC Navigation GPS GNSS Receivers Basic Information

Table 85. CHC Navigation GPS GNSS Receivers Product Overview

Table 86. CHC Navigation GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. CHC Navigation Business Overview

Table 88. CHC Navigation Recent Developments

Table 89. SOUTH GPS GNSS Receivers Basic Information

Table 90. SOUTH GPS GNSS Receivers Product Overview

Table 91. SOUTH GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 92. SOUTH Business Overview

Table 93. SOUTH Recent Developments

Table 94. ComNav Technology GPS GNSS Receivers Basic Information

Table 95. ComNav Technology GPS GNSS Receivers Product Overview

Table 96. ComNav Technology GPS GNSS Receivers Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. ComNav Technology Business Overview

Table 98. ComNav Technology Recent Developments

Table 99. Hemisphere GNSS GPS GNSS Receivers Basic Information

Table 100. Hemisphere GNSS GPS GNSS Receivers Product Overview

Table 101. Hemisphere GNSS GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 102. Hemisphere GNSS Business Overview

Table 103. Hemisphere GNSS Recent Developments

Table 104. NovAtel GPS GNSS Receivers Basic Information

Table 105. NovAtel GPS GNSS Receivers Product Overview

Table 106. NovAtel GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 107. NovAtel Business Overview

Table 108. NovAtel Recent Developments

Table 109. NavCom Technology GPS GNSS Receivers Basic Information

Table 110. NavCom Technology GPS GNSS Receivers Product Overview

Table 111. NavCom Technology GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 112. NavCom Technology Business Overview

Table 113. NavCom Technology Recent Developments

Table 114. Leica-geosystems GPS GNSS Receivers Basic Information

Table 115. Leica-geosystems GPS GNSS Receivers Product Overview

Table 116. Leica-geosystems GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. Leica-geosystems Business Overview

Table 118. Leica-geosystems Recent Developments

Table 119. Eos Positioning Systems GPS GNSS Receivers Basic Information

Table 120. Eos Positioning Systems GPS GNSS Receivers Product Overview

Table 121. Eos Positioning Systems GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 122. Eos Positioning Systems Business Overview

Table 123. Eos Positioning Systems Recent Developments

Table 124. NVS Technologies GPS GNSS Receivers Basic Information

Table 125. NVS Technologies GPS GNSS Receivers Product Overview

Table 126. NVS Technologies GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 127. NVS Technologies Business Overview

Table 128. NVS Technologies Recent Developments

- Table 129. Suzhou FOIF GPS GNSS Receivers Basic Information
- Table 130. Suzhou FOIF GPS GNSS Receivers Product Overview
- Table 131. Suzhou FOIF GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 132. Suzhou FOIF Business Overview
- Table 133. Suzhou FOIF Recent Developments
- Table 134. Pulse Engineering GPS GNSS Receivers Basic Information
- Table 135. Pulse Engineering GPS GNSS Receivers Product Overview
- Table 136. Pulse Engineering GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 137. Pulse Engineering Business Overview
- Table 138. Pulse Engineering Recent Developments
- Table 139. CSR GPS GNSS Receivers Basic Information
- Table 140. CSR GPS GNSS Receivers Product Overview
- Table 141. CSR GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 142. CSR Business Overview
- Table 143. CSR Recent Developments
- Table 144. BroadCom GPS GNSS Receivers Basic Information
- Table 145. BroadCom GPS GNSS Receivers Product Overview
- Table 146. BroadCom GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 147. BroadCom Business Overview
- Table 148. BroadCom Recent Developments
- Table 149. Garmin GPS GNSS Receivers Basic Information
- Table 150. Garmin GPS GNSS Receivers Product Overview
- Table 151. Garmin GPS GNSS Receivers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 152. Garmin Business Overview
- Table 153. Garmin Recent Developments
- Table 154. Global GPS GNSS Receivers Sales Forecast by Region (2024-2029) & (K Units)
- Table 155. Global GPS GNSS Receivers Market Size Forecast by Region (2024-2029) & (M USD)
- Table 156. North America GPS GNSS Receivers Sales Forecast by Country (2024-2029) & (K Units)
- Table 157. North America GPS GNSS Receivers Market Size Forecast by Country (2024-2029) & (M USD)
- Table 158. Europe GPS GNSS Receivers Sales Forecast by Country (2024-2029) & (K

Units)

Table 159. Europe GPS GNSS Receivers Market Size Forecast by Country (2024-2029) & (M USD)

Table 160. Asia Pacific GPS GNSS Receivers Sales Forecast by Region (2024-2029) & (K Units)

Table 161. Asia Pacific GPS GNSS Receivers Market Size Forecast by Region (2024-2029) & (M USD)

Table 162. South America GPS GNSS Receivers Sales Forecast by Country (2024-2029) & (K Units)

Table 163. South America GPS GNSS Receivers Market Size Forecast by Country (2024-2029) & (M USD)

Table 164. Middle East and Africa GPS GNSS Receivers Consumption Forecast by Country (2024-2029) & (Units)

Table 165. Middle East and Africa GPS GNSS Receivers Market Size Forecast by Country (2024-2029) & (M USD)

Table 166. Global GPS GNSS Receivers Sales Forecast by Type (2024-2029) & (K Units)

Table 167. Global GPS GNSS Receivers Market Size Forecast by Type (2024-2029) & (M USD)

Table 168. Global GPS GNSS Receivers Price Forecast by Type (2024-2029) & (USD/Unit)

Table 169. Global GPS GNSS Receivers Sales (K Units) Forecast by Application (2024-2029)

Table 170. Global GPS GNSS Receivers Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of GPS GNSS Receivers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global GPS GNSS Receivers Market Size (M USD), 2018-2029
- Figure 5. Global GPS GNSS Receivers Market Size (M USD) (2018-2029)
- Figure 6. Global GPS GNSS Receivers Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. GPS GNSS Receivers Market Size by Country (M USD)
- Figure 11. GPS GNSS Receivers Sales Share by Manufacturers in 2022
- Figure 12. Global GPS GNSS Receivers Revenue Share by Manufacturers in 2022
- Figure 13. GPS GNSS Receivers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market GPS GNSS Receivers Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by GPS GNSS Receivers Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global GPS GNSS Receivers Market Share by Type
- Figure 18. Sales Market Share of GPS GNSS Receivers by Type (2018-2023)
- Figure 19. Sales Market Share of GPS GNSS Receivers by Type in 2022
- Figure 20. Market Size Share of GPS GNSS Receivers by Type (2018-2023)
- Figure 21. Market Size Market Share of GPS GNSS Receivers by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global GPS GNSS Receivers Market Share by Application
- Figure 24. Global GPS GNSS Receivers Sales Market Share by Application (2018-2023)
- Figure 25. Global GPS GNSS Receivers Sales Market Share by Application in 2022
- Figure 26. Global GPS GNSS Receivers Market Share by Application (2018-2023)
- Figure 27. Global GPS GNSS Receivers Market Share by Application in 2022
- Figure 28. Global GPS GNSS Receivers Sales Growth Rate by Application (2018-2023)
- Figure 29. Global GPS GNSS Receivers Sales Market Share by Region (2018-2023)
- Figure 30. North America GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America GPS GNSS Receivers Sales Market Share by Country in 2022

Figure 32. U.S. GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada GPS GNSS Receivers Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico GPS GNSS Receivers Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe GPS GNSS Receivers Sales Market Share by Country in 2022

Figure 37. Germany GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific GPS GNSS Receivers Sales and Growth Rate (K Units)

Figure 43. Asia Pacific GPS GNSS Receivers Sales Market Share by Region in 2022

Figure 44. China GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America GPS GNSS Receivers Sales and Growth Rate (K Units)

Figure 50. South America GPS GNSS Receivers Sales Market Share by Country in 2022

Figure 51. Brazil GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa GPS GNSS Receivers Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa GPS GNSS Receivers Sales Market Share by Region

in 2022

Figure 56. Saudi Arabia GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa GPS GNSS Receivers Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global GPS GNSS Receivers Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global GPS GNSS Receivers Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global GPS GNSS Receivers Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global GPS GNSS Receivers Market Share Forecast by Type (2024-2029)

Figure 65. Global GPS GNSS Receivers Sales Forecast by Application (2024-2029)

Figure 66. Global GPS GNSS Receivers Market Share Forecast by Application (2024-2029)

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