

Global GNSS Receiver ICs Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global GNSS Receiver ICs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global GNSS Receiver ICs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GNSS Receiver ICs market in any manner.

Global GNSS Receiver ICs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Qualcomm

Broadcom

STMicroelectronics

Unicore

u-blox

FURUNO

Accord Software and Systems

NTLab

Allystar

Sony

Bynav

Unistrong Science & Technology

Market Segmentation (by Type)

Single-Frequency

Dual-Frequency

Multi-Frequency

Market Segmentation (by Application)

Consumer Electronics and Wearables

Automotive

Drone

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the GNSS Receiver ICs Market

Overview of the regional outlook of the GNSS Receiver ICs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the GNSS Receiver ICs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of GNSS Receiver ICs
- 1.2 Key Market Segments
 - 1.2.1 GNSS Receiver ICs Segment by Type
 - 1.2.2 GNSS Receiver ICs Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GNSS RECEIVER ICS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global GNSS Receiver ICs Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global GNSS Receiver ICs Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GNSS RECEIVER ICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global GNSS Receiver ICs Sales by Manufacturers (2019-2024)
- 3.2 Global GNSS Receiver ICs Revenue Market Share by Manufacturers (2019-2024)
- 3.3 GNSS Receiver ICs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global GNSS Receiver ICs Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers GNSS Receiver ICs Sales Sites, Area Served, Product Type
- 3.6 GNSS Receiver ICs Market Competitive Situation and Trends
 - 3.6.1 GNSS Receiver ICs Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest GNSS Receiver ICs Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 GNSS RECEIVER ICS INDUSTRY CHAIN ANALYSIS

- 4.1 GNSS Receiver ICs Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GNSS RECEIVER ICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 GNSS RECEIVER ICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global GNSS Receiver ICs Sales Market Share by Type (2019-2024)

6.3 Global GNSS Receiver ICs Market Size Market Share by Type (2019-2024)

6.4 Global GNSS Receiver ICs Price by Type (2019-2024)

7 GNSS RECEIVER ICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global GNSS Receiver ICs Market Sales by Application (2019-2024)

7.3 Global GNSS Receiver ICs Market Size (M USD) by Application (2019-2024)

7.4 Global GNSS Receiver ICs Sales Growth Rate by Application (2019-2024)

8 GNSS RECEIVER ICS MARKET SEGMENTATION BY REGION

8.1 Global GNSS Receiver ICs Sales by Region

8.1.1 Global GNSS Receiver ICs Sales by Region

8.1.2 Global GNSS Receiver ICs Sales Market Share by Region

8.2 North America

8.2.1 North America GNSS Receiver ICs Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe GNSS Receiver ICs Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific GNSS Receiver ICs Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America GNSS Receiver ICs Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa GNSS Receiver ICs Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Qualcomm
 - 9.1.1 Qualcomm GNSS Receiver ICs Basic Information
 - 9.1.2 Qualcomm GNSS Receiver ICs Product Overview
 - 9.1.3 Qualcomm GNSS Receiver ICs Product Market Performance
 - 9.1.4 Qualcomm Business Overview
 - 9.1.5 Qualcomm GNSS Receiver ICs SWOT Analysis
 - 9.1.6 Qualcomm Recent Developments
- 9.2 Broadcom

- 9.2.1 Broadcom GNSS Receiver ICs Basic Information
- 9.2.2 Broadcom GNSS Receiver ICs Product Overview
- 9.2.3 Broadcom GNSS Receiver ICs Product Market Performance
- 9.2.4 Broadcom Business Overview
- 9.2.5 Broadcom GNSS Receiver ICs SWOT Analysis
- 9.2.6 Broadcom Recent Developments
- 9.3 STMicroelectronics
 - 9.3.1 STMicroelectronics GNSS Receiver ICs Basic Information
 - 9.3.2 STMicroelectronics GNSS Receiver ICs Product Overview
 - 9.3.3 STMicroelectronics GNSS Receiver ICs Product Market Performance
 - 9.3.4 STMicroelectronics GNSS Receiver ICs SWOT Analysis
 - 9.3.5 STMicroelectronics Business Overview
 - 9.3.6 STMicroelectronics Recent Developments
- 9.4 Unicore
 - 9.4.1 Unicore GNSS Receiver ICs Basic Information
 - 9.4.2 Unicore GNSS Receiver ICs Product Overview
 - 9.4.3 Unicore GNSS Receiver ICs Product Market Performance
 - 9.4.4 Unicore Business Overview
 - 9.4.5 Unicore Recent Developments
- 9.5 u-blox
 - 9.5.1 u-blox GNSS Receiver ICs Basic Information
 - 9.5.2 u-blox GNSS Receiver ICs Product Overview
 - 9.5.3 u-blox GNSS Receiver ICs Product Market Performance
 - 9.5.4 u-blox Business Overview
 - 9.5.5 u-blox Recent Developments
- 9.6 FURUNO
 - 9.6.1 FURUNO GNSS Receiver ICs Basic Information
 - 9.6.2 FURUNO GNSS Receiver ICs Product Overview
 - 9.6.3 FURUNO GNSS Receiver ICs Product Market Performance
 - 9.6.4 FURUNO Business Overview
 - 9.6.5 FURUNO Recent Developments
- 9.7 Accord Software and Systems
 - 9.7.1 Accord Software and Systems GNSS Receiver ICs Basic Information
 - 9.7.2 Accord Software and Systems GNSS Receiver ICs Product Overview
 - 9.7.3 Accord Software and Systems GNSS Receiver ICs Product Market Performance
 - 9.7.4 Accord Software and Systems Business Overview
 - 9.7.5 Accord Software and Systems Recent Developments
- 9.8 NTLab
 - 9.8.1 NTLab GNSS Receiver ICs Basic Information

- 9.8.2 NTLab GNSS Receiver ICs Product Overview
- 9.8.3 NTLab GNSS Receiver ICs Product Market Performance
- 9.8.4 NTLab Business Overview
- 9.8.5 NTLab Recent Developments
- 9.9 Allystar
 - 9.9.1 Allystar GNSS Receiver ICs Basic Information
 - 9.9.2 Allystar GNSS Receiver ICs Product Overview
 - 9.9.3 Allystar GNSS Receiver ICs Product Market Performance
 - 9.9.4 Allystar Business Overview
 - 9.9.5 Allystar Recent Developments
- 9.10 Sony
 - 9.10.1 Sony GNSS Receiver ICs Basic Information
 - 9.10.2 Sony GNSS Receiver ICs Product Overview
 - 9.10.3 Sony GNSS Receiver ICs Product Market Performance
 - 9.10.4 Sony Business Overview
 - 9.10.5 Sony Recent Developments
- 9.11 Bynav
 - 9.11.1 Bynav GNSS Receiver ICs Basic Information
 - 9.11.2 Bynav GNSS Receiver ICs Product Overview
 - 9.11.3 Bynav GNSS Receiver ICs Product Market Performance
 - 9.11.4 Bynav Business Overview
 - 9.11.5 Bynav Recent Developments
- 9.12 Unistrong Science and Technology
 - 9.12.1 Unistrong Science and Technology GNSS Receiver ICs Basic Information
 - 9.12.2 Unistrong Science and Technology GNSS Receiver ICs Product Overview
 - 9.12.3 Unistrong Science and Technology GNSS Receiver ICs Product Market Performance
 - 9.12.4 Unistrong Science and Technology Business Overview
 - 9.12.5 Unistrong Science and Technology Recent Developments

10 GNSS RECEIVER ICs MARKET FORECAST BY REGION

- 10.1 Global GNSS Receiver ICs Market Size Forecast
- 10.2 Global GNSS Receiver ICs Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe GNSS Receiver ICs Market Size Forecast by Country
 - 10.2.3 Asia Pacific GNSS Receiver ICs Market Size Forecast by Region
 - 10.2.4 South America GNSS Receiver ICs Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of GNSS Receiver ICs by

Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global GNSS Receiver ICs Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of GNSS Receiver ICs by Type (2025-2030)

11.1.2 Global GNSS Receiver ICs Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of GNSS Receiver ICs by Type (2025-2030)

11.2 Global GNSS Receiver ICs Market Forecast by Application (2025-2030)

11.2.1 Global GNSS Receiver ICs Sales (K Units) Forecast by Application

11.2.2 Global GNSS Receiver ICs Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. GNSS Receiver ICs Market Size Comparison by Region (M USD)
- Table 5. Global GNSS Receiver ICs Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global GNSS Receiver ICs Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global GNSS Receiver ICs Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global GNSS Receiver ICs Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in GNSS Receiver ICs as of 2022)
- Table 10. Global Market GNSS Receiver ICs Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers GNSS Receiver ICs Sales Sites and Area Served
- Table 12. Manufacturers GNSS Receiver ICs Product Type
- Table 13. Global GNSS Receiver ICs Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of GNSS Receiver ICs
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. GNSS Receiver ICs Market Challenges
- Table 22. Global GNSS Receiver ICs Sales by Type (K Units)
- Table 23. Global GNSS Receiver ICs Market Size by Type (M USD)
- Table 24. Global GNSS Receiver ICs Sales (K Units) by Type (2019-2024)
- Table 25. Global GNSS Receiver ICs Sales Market Share by Type (2019-2024)
- Table 26. Global GNSS Receiver ICs Market Size (M USD) by Type (2019-2024)
- Table 27. Global GNSS Receiver ICs Market Size Share by Type (2019-2024)
- Table 28. Global GNSS Receiver ICs Price (USD/Unit) by Type (2019-2024)
- Table 29. Global GNSS Receiver ICs Sales (K Units) by Application
- Table 30. Global GNSS Receiver ICs Market Size by Application
- Table 31. Global GNSS Receiver ICs Sales by Application (2019-2024) & (K Units)
- Table 32. Global GNSS Receiver ICs Sales Market Share by Application (2019-2024)

- Table 33. Global GNSS Receiver ICs Sales by Application (2019-2024) & (M USD)
- Table 34. Global GNSS Receiver ICs Market Share by Application (2019-2024)
- Table 35. Global GNSS Receiver ICs Sales Growth Rate by Application (2019-2024)
- Table 36. Global GNSS Receiver ICs Sales by Region (2019-2024) & (K Units)
- Table 37. Global GNSS Receiver ICs Sales Market Share by Region (2019-2024)
- Table 38. North America GNSS Receiver ICs Sales by Country (2019-2024) & (K Units)
- Table 39. Europe GNSS Receiver ICs Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific GNSS Receiver ICs Sales by Region (2019-2024) & (K Units)
- Table 41. South America GNSS Receiver ICs Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa GNSS Receiver ICs Sales by Region (2019-2024) & (K Units)
- Table 43. Qualcomm GNSS Receiver ICs Basic Information
- Table 44. Qualcomm GNSS Receiver ICs Product Overview
- Table 45. Qualcomm GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Qualcomm Business Overview
- Table 47. Qualcomm GNSS Receiver ICs SWOT Analysis
- Table 48. Qualcomm Recent Developments
- Table 49. Broadcom GNSS Receiver ICs Basic Information
- Table 50. Broadcom GNSS Receiver ICs Product Overview
- Table 51. Broadcom GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Broadcom Business Overview
- Table 53. Broadcom GNSS Receiver ICs SWOT Analysis
- Table 54. Broadcom Recent Developments
- Table 55. STMicroelectronics GNSS Receiver ICs Basic Information
- Table 56. STMicroelectronics GNSS Receiver ICs Product Overview
- Table 57. STMicroelectronics GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. STMicroelectronics GNSS Receiver ICs SWOT Analysis
- Table 59. STMicroelectronics Business Overview
- Table 60. STMicroelectronics Recent Developments
- Table 61. Unicore GNSS Receiver ICs Basic Information
- Table 62. Unicore GNSS Receiver ICs Product Overview
- Table 63. Unicore GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Unicore Business Overview
- Table 65. Unicore Recent Developments
- Table 66. u-blox GNSS Receiver ICs Basic Information

Table 67. u-blox GNSS Receiver ICs Product Overview

Table 68. u-blox GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. u-blox Business Overview

Table 70. u-blox Recent Developments

Table 71. FURUNO GNSS Receiver ICs Basic Information

Table 72. FURUNO GNSS Receiver ICs Product Overview

Table 73. FURUNO GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. FURUNO Business Overview

Table 75. FURUNO Recent Developments

Table 76. Accord Software and Systems GNSS Receiver ICs Basic Information

Table 77. Accord Software and Systems GNSS Receiver ICs Product Overview

Table 78. Accord Software and Systems GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Accord Software and Systems Business Overview

Table 80. Accord Software and Systems Recent Developments

Table 81. NTLab GNSS Receiver ICs Basic Information

Table 82. NTLab GNSS Receiver ICs Product Overview

Table 83. NTLab GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. NTLab Business Overview

Table 85. NTLab Recent Developments

Table 86. Allystar GNSS Receiver ICs Basic Information

Table 87. Allystar GNSS Receiver ICs Product Overview

Table 88. Allystar GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Allystar Business Overview

Table 90. Allystar Recent Developments

Table 91. Sony GNSS Receiver ICs Basic Information

Table 92. Sony GNSS Receiver ICs Product Overview

Table 93. Sony GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Sony Business Overview

Table 95. Sony Recent Developments

Table 96. Bynav GNSS Receiver ICs Basic Information

Table 97. Bynav GNSS Receiver ICs Product Overview

Table 98. Bynav GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Bynav Business Overview

Table 100. Bynav Recent Developments

Table 101. Unistrong Science and Technology GNSS Receiver ICs Basic Information

Table 102. Unistrong Science and Technology GNSS Receiver ICs Product Overview

Table 103. Unistrong Science and Technology GNSS Receiver ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Unistrong Science and Technology Business Overview

Table 105. Unistrong Science and Technology Recent Developments

Table 106. Global GNSS Receiver ICs Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Global GNSS Receiver ICs Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America GNSS Receiver ICs Sales Forecast by Country (2025-2030) & (K Units)

Table 109. North America GNSS Receiver ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe GNSS Receiver ICs Sales Forecast by Country (2025-2030) & (K Units)

Table 111. Europe GNSS Receiver ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific GNSS Receiver ICs Sales Forecast by Region (2025-2030) & (K Units)

Table 113. Asia Pacific GNSS Receiver ICs Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America GNSS Receiver ICs Sales Forecast by Country (2025-2030) & (K Units)

Table 115. South America GNSS Receiver ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa GNSS Receiver ICs Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa GNSS Receiver ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global GNSS Receiver ICs Sales Forecast by Type (2025-2030) & (K Units)

Table 119. Global GNSS Receiver ICs Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global GNSS Receiver ICs Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global GNSS Receiver ICs Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global GNSS Receiver ICs Market Size Forecast by Application (2025-2030)
& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of GNSS Receiver ICs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global GNSS Receiver ICs Market Size (M USD), 2019-2030
- Figure 5. Global GNSS Receiver ICs Market Size (M USD) (2019-2030)
- Figure 6. Global GNSS Receiver ICs Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. GNSS Receiver ICs Market Size by Country (M USD)
- Figure 11. GNSS Receiver ICs Sales Share by Manufacturers in 2023
- Figure 12. Global GNSS Receiver ICs Revenue Share by Manufacturers in 2023
- Figure 13. GNSS Receiver ICs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market GNSS Receiver ICs Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by GNSS Receiver ICs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global GNSS Receiver ICs Market Share by Type
- Figure 18. Sales Market Share of GNSS Receiver ICs by Type (2019-2024)
- Figure 19. Sales Market Share of GNSS Receiver ICs by Type in 2023
- Figure 20. Market Size Share of GNSS Receiver ICs by Type (2019-2024)
- Figure 21. Market Size Market Share of GNSS Receiver ICs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global GNSS Receiver ICs Market Share by Application
- Figure 24. Global GNSS Receiver ICs Sales Market Share by Application (2019-2024)
- Figure 25. Global GNSS Receiver ICs Sales Market Share by Application in 2023
- Figure 26. Global GNSS Receiver ICs Market Share by Application (2019-2024)
- Figure 27. Global GNSS Receiver ICs Market Share by Application in 2023
- Figure 28. Global GNSS Receiver ICs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global GNSS Receiver ICs Sales Market Share by Region (2019-2024)
- Figure 30. North America GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America GNSS Receiver ICs Sales Market Share by Country in 2023

- Figure 32. U.S. GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada GNSS Receiver ICs Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico GNSS Receiver ICs Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe GNSS Receiver ICs Sales Market Share by Country in 2023
- Figure 37. Germany GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific GNSS Receiver ICs Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific GNSS Receiver ICs Sales Market Share by Region in 2023
- Figure 44. China GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America GNSS Receiver ICs Sales and Growth Rate (K Units)
- Figure 50. South America GNSS Receiver ICs Sales Market Share by Country in 2023
- Figure 51. Brazil GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa GNSS Receiver ICs Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa GNSS Receiver ICs Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa GNSS Receiver ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global GNSS Receiver ICs Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global GNSS Receiver ICs Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global GNSS Receiver ICs Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global GNSS Receiver ICs Market Share Forecast by Type (2025-2030)

Figure 65. Global GNSS Receiver ICs Sales Forecast by Application (2025-2030)

Figure 66. Global GNSS Receiver ICs Market Share Forecast by Application (2025-2030)

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