

Global Glutinous Rice crackers Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Glutinous Rice crackers are the primary ingredients are rice or rice dough is considered as a rice snack

The global Glutinous Rice crackers market size was estimated at USD 3212.80 million in 2023 and is projected to reach USD 4692.91 million by 2032, exhibiting a CAGR of 4.30% during the forecast period.

North America Glutinous Rice crackers market size was estimated at USD 900.01 million in 2023, at a CAGR of 3.69% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Glutinous Rice crackers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Glutinous Rice crackers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Glutinous Rice crackers market in any manner.

Global Glutinous Rice crackers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kameda Seika

Sanko Seika

Iwatsuka Confectionery

Mochikichi

Kuriyamabeika(Befco)

Bourbon

BonChi

Ogurasansou

Echigoseika

Want Want

UNCLE POP

Miduoqi

COFCO

Xiaowangzi Food

Market Segmentation (by Type)

Arare

Okaki

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online Retailers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Glutinous Rice crackers Market

Overview of the regional outlook of the Glutinous Rice crackers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Glutinous Rice crackers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Glutinous Rice crackers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Glutinous Rice crackers
- 1.2 Key Market Segments
 - 1.2.1 Glutinous Rice crackers Segment by Type
 - 1.2.2 Glutinous Rice crackers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GLUTINOUS RICE CRACKERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Glutinous Rice crackers Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Glutinous Rice crackers Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GLUTINOUS RICE CRACKERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Glutinous Rice crackers Sales by Manufacturers (2019-2024)
- 3.2 Global Glutinous Rice crackers Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Glutinous Rice crackers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Glutinous Rice crackers Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Glutinous Rice crackers Sales Sites, Area Served, Product Type
- 3.6 Glutinous Rice crackers Market Competitive Situation and Trends
 - 3.6.1 Glutinous Rice crackers Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Glutinous Rice crackers Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 GLUTINOUS RICE CRACKERS INDUSTRY CHAIN ANALYSIS

- 4.1 Glutinous Rice crackers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GLUTINOUS RICE CRACKERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GLUTINOUS RICE CRACKERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Glutinous Rice crackers Sales Market Share by Type (2019-2024)
- 6.3 Global Glutinous Rice crackers Market Size Market Share by Type (2019-2024)
- 6.4 Global Glutinous Rice crackers Price by Type (2019-2024)

7 GLUTINOUS RICE CRACKERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Glutinous Rice crackers Market Sales by Application (2019-2024)
- 7.3 Global Glutinous Rice crackers Market Size (M USD) by Application (2019-2024)
- 7.4 Global Glutinous Rice crackers Sales Growth Rate by Application (2019-2024)

8 GLUTINOUS RICE CRACKERS MARKET CONSUMPTION BY REGION

- 8.1 Global Glutinous Rice crackers Sales by Region
 - 8.1.1 Global Glutinous Rice crackers Sales by Region
 - 8.1.2 Global Glutinous Rice crackers Sales Market Share by Region

8.2 North America

8.2.1 North America Glutinous Rice crackers Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Glutinous Rice crackers Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Glutinous Rice crackers Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Glutinous Rice crackers Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Glutinous Rice crackers Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 GLUTINOUS RICE CRACKERS MARKET PRODUCTION BY REGION

9.1 Global Production of Glutinous Rice crackers by Region (2019-2024)

9.2 Global Glutinous Rice crackers Revenue Market Share by Region (2019-2024)

9.3 Global Glutinous Rice crackers Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Glutinous Rice crackers Production

- 9.4.1 North America Glutinous Rice crackers Production Growth Rate (2019-2024)
- 9.4.2 North America Glutinous Rice crackers Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Glutinous Rice crackers Production
 - 9.5.1 Europe Glutinous Rice crackers Production Growth Rate (2019-2024)
 - 9.5.2 Europe Glutinous Rice crackers Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Glutinous Rice crackers Production (2019-2024)
 - 9.6.1 Japan Glutinous Rice crackers Production Growth Rate (2019-2024)
 - 9.6.2 Japan Glutinous Rice crackers Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Glutinous Rice crackers Production (2019-2024)
 - 9.7.1 China Glutinous Rice crackers Production Growth Rate (2019-2024)
 - 9.7.2 China Glutinous Rice crackers Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Kameda Seika
 - 10.1.1 Kameda Seika Glutinous Rice crackers Basic Information
 - 10.1.2 Kameda Seika Glutinous Rice crackers Product Overview
 - 10.1.3 Kameda Seika Glutinous Rice crackers Product Market Performance
 - 10.1.4 Kameda Seika Business Overview
 - 10.1.5 Kameda Seika Glutinous Rice crackers SWOT Analysis
 - 10.1.6 Kameda Seika Recent Developments
- 10.2 Sanko Seika
 - 10.2.1 Sanko Seika Glutinous Rice crackers Basic Information
 - 10.2.2 Sanko Seika Glutinous Rice crackers Product Overview
 - 10.2.3 Sanko Seika Glutinous Rice crackers Product Market Performance
 - 10.2.4 Sanko Seika Business Overview
 - 10.2.5 Sanko Seika Glutinous Rice crackers SWOT Analysis
 - 10.2.6 Sanko Seika Recent Developments
- 10.3 Iwatsuka Confectionery
 - 10.3.1 Iwatsuka Confectionery Glutinous Rice crackers Basic Information
 - 10.3.2 Iwatsuka Confectionery Glutinous Rice crackers Product Overview
 - 10.3.3 Iwatsuka Confectionery Glutinous Rice crackers Product Market Performance
 - 10.3.4 Iwatsuka Confectionery Glutinous Rice crackers SWOT Analysis
 - 10.3.5 Iwatsuka Confectionery Business Overview
 - 10.3.6 Iwatsuka Confectionery Recent Developments

10.4 Mochikichi

- 10.4.1 Mochikichi Glutinous Rice crackers Basic Information
- 10.4.2 Mochikichi Glutinous Rice crackers Product Overview
- 10.4.3 Mochikichi Glutinous Rice crackers Product Market Performance
- 10.4.4 Mochikichi Business Overview
- 10.4.5 Mochikichi Recent Developments

10.5 Kuriyamabeika(Befco)

- 10.5.1 Kuriyamabeika(Befco) Glutinous Rice crackers Basic Information
- 10.5.2 Kuriyamabeika(Befco) Glutinous Rice crackers Product Overview
- 10.5.3 Kuriyamabeika(Befco) Glutinous Rice crackers Product Market Performance
- 10.5.4 Kuriyamabeika(Befco) Business Overview
- 10.5.5 Kuriyamabeika(Befco) Recent Developments

10.6 Bourbon

- 10.6.1 Bourbon Glutinous Rice crackers Basic Information
- 10.6.2 Bourbon Glutinous Rice crackers Product Overview
- 10.6.3 Bourbon Glutinous Rice crackers Product Market Performance
- 10.6.4 Bourbon Business Overview
- 10.6.5 Bourbon Recent Developments

10.7 BonChi

- 10.7.1 BonChi Glutinous Rice crackers Basic Information
- 10.7.2 BonChi Glutinous Rice crackers Product Overview
- 10.7.3 BonChi Glutinous Rice crackers Product Market Performance
- 10.7.4 BonChi Business Overview
- 10.7.5 BonChi Recent Developments

10.8 Ogurasansou

- 10.8.1 Ogurasansou Glutinous Rice crackers Basic Information
- 10.8.2 Ogurasansou Glutinous Rice crackers Product Overview
- 10.8.3 Ogurasansou Glutinous Rice crackers Product Market Performance
- 10.8.4 Ogurasansou Business Overview
- 10.8.5 Ogurasansou Recent Developments

10.9 Echigoseika

- 10.9.1 Echigoseika Glutinous Rice crackers Basic Information
- 10.9.2 Echigoseika Glutinous Rice crackers Product Overview
- 10.9.3 Echigoseika Glutinous Rice crackers Product Market Performance
- 10.9.4 Echigoseika Business Overview
- 10.9.5 Echigoseika Recent Developments

10.10 Want Want

- 10.10.1 Want Want Glutinous Rice crackers Basic Information
- 10.10.2 Want Want Glutinous Rice crackers Product Overview

- 10.10.3 Want Want Glutinous Rice crackers Product Market Performance
- 10.10.4 Want Want Business Overview
- 10.10.5 Want Want Recent Developments
- 10.11 UNCLE POP
 - 10.11.1 UNCLE POP Glutinous Rice crackers Basic Information
 - 10.11.2 UNCLE POP Glutinous Rice crackers Product Overview
 - 10.11.3 UNCLE POP Glutinous Rice crackers Product Market Performance
 - 10.11.4 UNCLE POP Business Overview
 - 10.11.5 UNCLE POP Recent Developments
- 10.12 Miduoqi
 - 10.12.1 Miduoqi Glutinous Rice crackers Basic Information
 - 10.12.2 Miduoqi Glutinous Rice crackers Product Overview
 - 10.12.3 Miduoqi Glutinous Rice crackers Product Market Performance
 - 10.12.4 Miduoqi Business Overview
 - 10.12.5 Miduoqi Recent Developments
- 10.13 COFCO
 - 10.13.1 COFCO Glutinous Rice crackers Basic Information
 - 10.13.2 COFCO Glutinous Rice crackers Product Overview
 - 10.13.3 COFCO Glutinous Rice crackers Product Market Performance
 - 10.13.4 COFCO Business Overview
 - 10.13.5 COFCO Recent Developments
- 10.14 Xiaowangzi Food
 - 10.14.1 Xiaowangzi Food Glutinous Rice crackers Basic Information
 - 10.14.2 Xiaowangzi Food Glutinous Rice crackers Product Overview
 - 10.14.3 Xiaowangzi Food Glutinous Rice crackers Product Market Performance
 - 10.14.4 Xiaowangzi Food Business Overview
 - 10.14.5 Xiaowangzi Food Recent Developments

11 GLUTINOUS RICE CRACKERS MARKET FORECAST BY REGION

- 11.1 Global Glutinous Rice crackers Market Size Forecast
- 11.2 Global Glutinous Rice crackers Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Glutinous Rice crackers Market Size Forecast by Country
 - 11.2.3 Asia Pacific Glutinous Rice crackers Market Size Forecast by Region
 - 11.2.4 South America Glutinous Rice crackers Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Glutinous Rice crackers by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Glutinous Rice crackers Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Glutinous Rice crackers by Type (2025-2032)

12.1.2 Global Glutinous Rice crackers Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Glutinous Rice crackers by Type (2025-2032)

12.2 Global Glutinous Rice crackers Market Forecast by Application (2025-2032)

12.2.1 Global Glutinous Rice crackers Sales (K MT) Forecast by Application

12.2.2 Global Glutinous Rice crackers Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Glutinous Rice crackers Market Size Comparison by Region (M USD)

Table 5. Global Glutinous Rice crackers Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Glutinous Rice crackers Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Glutinous Rice crackers Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Glutinous Rice crackers Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Glutinous Rice crackers as of 2022)

Table 10. Global Market Glutinous Rice crackers Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Glutinous Rice crackers Sales Sites and Area Served

Table 12. Manufacturers Glutinous Rice crackers Product Type

Table 13. Global Glutinous Rice crackers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Glutinous Rice crackers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Glutinous Rice crackers Market Challenges

Table 22. Global Glutinous Rice crackers Sales by Type (K MT)

Table 23. Global Glutinous Rice crackers Market Size by Type (M USD)

Table 24. Global Glutinous Rice crackers Sales (K MT) by Type (2019-2024)

Table 25. Global Glutinous Rice crackers Sales Market Share by Type (2019-2024)

Table 26. Global Glutinous Rice crackers Market Size (M USD) by Type (2019-2024)

Table 27. Global Glutinous Rice crackers Market Size Share by Type (2019-2024)

Table 28. Global Glutinous Rice crackers Price (USD/MT) by Type (2019-2024)

Table 29. Global Glutinous Rice crackers Sales (K MT) by Application

Table 30. Global Glutinous Rice crackers Market Size by Application

- Table 31. Global Glutinous Rice crackers Sales by Application (2019-2024) & (K MT)
- Table 32. Global Glutinous Rice crackers Sales Market Share by Application (2019-2024)
- Table 33. Global Glutinous Rice crackers Sales by Application (2019-2024) & (M USD)
- Table 34. Global Glutinous Rice crackers Market Share by Application (2019-2024)
- Table 35. Global Glutinous Rice crackers Sales Growth Rate by Application (2019-2024)
- Table 36. Global Glutinous Rice crackers Sales by Region (2019-2024) & (K MT)
- Table 37. Global Glutinous Rice crackers Sales Market Share by Region (2019-2024)
- Table 38. North America Glutinous Rice crackers Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Glutinous Rice crackers Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Glutinous Rice crackers Sales by Region (2019-2024) & (K MT)
- Table 41. South America Glutinous Rice crackers Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Glutinous Rice crackers Sales by Region (2019-2024) & (K MT)
- Table 43. Global Glutinous Rice crackers Production (K MT) by Region (2019-2024)
- Table 44. Global Glutinous Rice crackers Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Glutinous Rice crackers Revenue Market Share by Region (2019-2024)
- Table 46. Global Glutinous Rice crackers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Glutinous Rice crackers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Glutinous Rice crackers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Glutinous Rice crackers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Glutinous Rice crackers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Kameda Seika Glutinous Rice crackers Basic Information
- Table 52. Kameda Seika Glutinous Rice crackers Product Overview
- Table 53. Kameda Seika Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Kameda Seika Business Overview
- Table 55. Kameda Seika Glutinous Rice crackers SWOT Analysis
- Table 56. Kameda Seika Recent Developments
- Table 57. Sanko Seika Glutinous Rice crackers Basic Information

- Table 58. Sanko Seika Glutinous Rice crackers Product Overview
- Table 59. Sanko Seika Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Sanko Seika Business Overview
- Table 61. Sanko Seika Glutinous Rice crackers SWOT Analysis
- Table 62. Sanko Seika Recent Developments
- Table 63. Iwatsuka Confectionery Glutinous Rice crackers Basic Information
- Table 64. Iwatsuka Confectionery Glutinous Rice crackers Product Overview
- Table 65. Iwatsuka Confectionery Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Iwatsuka Confectionery Glutinous Rice crackers SWOT Analysis
- Table 67. Iwatsuka Confectionery Business Overview
- Table 68. Iwatsuka Confectionery Recent Developments
- Table 69. Mochikichi Glutinous Rice crackers Basic Information
- Table 70. Mochikichi Glutinous Rice crackers Product Overview
- Table 71. Mochikichi Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Mochikichi Business Overview
- Table 73. Mochikichi Recent Developments
- Table 74. Kuriyamabeika(Befco) Glutinous Rice crackers Basic Information
- Table 75. Kuriyamabeika(Befco) Glutinous Rice crackers Product Overview
- Table 76. Kuriyamabeika(Befco) Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Kuriyamabeika(Befco) Business Overview
- Table 78. Kuriyamabeika(Befco) Recent Developments
- Table 79. Bourbon Glutinous Rice crackers Basic Information
- Table 80. Bourbon Glutinous Rice crackers Product Overview
- Table 81. Bourbon Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Bourbon Business Overview
- Table 83. Bourbon Recent Developments
- Table 84. BonChi Glutinous Rice crackers Basic Information
- Table 85. BonChi Glutinous Rice crackers Product Overview
- Table 86. BonChi Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. BonChi Business Overview
- Table 88. BonChi Recent Developments
- Table 89. Ogurasansou Glutinous Rice crackers Basic Information
- Table 90. Ogurasansou Glutinous Rice crackers Product Overview

- Table 91. Ogurasansou Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Ogurasansou Business Overview
- Table 93. Ogurasansou Recent Developments
- Table 94. Echigoseika Glutinous Rice crackers Basic Information
- Table 95. Echigoseika Glutinous Rice crackers Product Overview
- Table 96. Echigoseika Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Echigoseika Business Overview
- Table 98. Echigoseika Recent Developments
- Table 99. Want Want Glutinous Rice crackers Basic Information
- Table 100. Want Want Glutinous Rice crackers Product Overview
- Table 101. Want Want Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Want Want Business Overview
- Table 103. Want Want Recent Developments
- Table 104. UNCLE POP Glutinous Rice crackers Basic Information
- Table 105. UNCLE POP Glutinous Rice crackers Product Overview
- Table 106. UNCLE POP Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. UNCLE POP Business Overview
- Table 108. UNCLE POP Recent Developments
- Table 109. Miduoqi Glutinous Rice crackers Basic Information
- Table 110. Miduoqi Glutinous Rice crackers Product Overview
- Table 111. Miduoqi Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Miduoqi Business Overview
- Table 113. Miduoqi Recent Developments
- Table 114. COFCO Glutinous Rice crackers Basic Information
- Table 115. COFCO Glutinous Rice crackers Product Overview
- Table 116. COFCO Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. COFCO Business Overview
- Table 118. COFCO Recent Developments
- Table 119. Xiaowangzi Food Glutinous Rice crackers Basic Information
- Table 120. Xiaowangzi Food Glutinous Rice crackers Product Overview
- Table 121. Xiaowangzi Food Glutinous Rice crackers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Xiaowangzi Food Business Overview

Table 123. Xiaowangzi Food Recent Developments

Table 124. Global Glutinous Rice crackers Sales Forecast by Region (2025-2032) & (K MT)

Table 125. Global Glutinous Rice crackers Market Size Forecast by Region (2025-2032) & (M USD)

Table 126. North America Glutinous Rice crackers Sales Forecast by Country (2025-2032) & (K MT)

Table 127. North America Glutinous Rice crackers Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Glutinous Rice crackers Sales Forecast by Country (2025-2032) & (K MT)

Table 129. Europe Glutinous Rice crackers Market Size Forecast by Country (2025-2032) & (M USD)

Table 130. Asia Pacific Glutinous Rice crackers Sales Forecast by Region (2025-2032) & (K MT)

Table 131. Asia Pacific Glutinous Rice crackers Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. South America Glutinous Rice crackers Sales Forecast by Country (2025-2032) & (K MT)

Table 133. South America Glutinous Rice crackers Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Middle East and Africa Glutinous Rice crackers Consumption Forecast by Country (2025-2032) & (Units)

Table 135. Middle East and Africa Glutinous Rice crackers Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Global Glutinous Rice crackers Sales Forecast by Type (2025-2032) & (K MT)

Table 137. Global Glutinous Rice crackers Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global Glutinous Rice crackers Price Forecast by Type (2025-2032) & (USD/MT)

Table 139. Global Glutinous Rice crackers Sales (K MT) Forecast by Application (2025-2032)

Table 140. Global Glutinous Rice crackers Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Glutinous Rice crackers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Glutinous Rice crackers Market Size (M USD), 2019-2032
- Figure 5. Global Glutinous Rice crackers Market Size (M USD) (2019-2032)
- Figure 6. Global Glutinous Rice crackers Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Glutinous Rice crackers Market Size by Country (M USD)
- Figure 11. Glutinous Rice crackers Sales Share by Manufacturers in 2023
- Figure 12. Global Glutinous Rice crackers Revenue Share by Manufacturers in 2023
- Figure 13. Glutinous Rice crackers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Glutinous Rice crackers Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Glutinous Rice crackers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Glutinous Rice crackers Market Share by Type
- Figure 18. Sales Market Share of Glutinous Rice crackers by Type (2019-2024)
- Figure 19. Sales Market Share of Glutinous Rice crackers by Type in 2023
- Figure 20. Market Size Share of Glutinous Rice crackers by Type (2019-2024)
- Figure 21. Market Size Market Share of Glutinous Rice crackers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Glutinous Rice crackers Market Share by Application
- Figure 24. Global Glutinous Rice crackers Sales Market Share by Application (2019-2024)
- Figure 25. Global Glutinous Rice crackers Sales Market Share by Application in 2023
- Figure 26. Global Glutinous Rice crackers Market Share by Application (2019-2024)
- Figure 27. Global Glutinous Rice crackers Market Share by Application in 2023
- Figure 28. Global Glutinous Rice crackers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Glutinous Rice crackers Sales Market Share by Region (2019-2024)
- Figure 30. North America Glutinous Rice crackers Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Glutinous Rice crackers Sales Market Share by Country in 2023

Figure 32. U.S. Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Glutinous Rice crackers Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Glutinous Rice crackers Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Glutinous Rice crackers Sales Market Share by Country in 2023

Figure 37. Germany Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Glutinous Rice crackers Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Glutinous Rice crackers Sales Market Share by Region in 2023

Figure 44. China Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Glutinous Rice crackers Sales and Growth Rate (K MT)

Figure 50. South America Glutinous Rice crackers Sales Market Share by Country in 2023

Figure 51. Brazil Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Glutinous Rice crackers Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Glutinous Rice crackers Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Glutinous Rice crackers Sales and Growth Rate (2019-2024) &

(K MT)

Figure 57. UAE Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Glutinous Rice crackers Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Glutinous Rice crackers Production Market Share by Region (2019-2024)

Figure 62. North America Glutinous Rice crackers Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Glutinous Rice crackers Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Glutinous Rice crackers Production (K MT) Growth Rate (2019-2024)

Figure 65. China Glutinous Rice crackers Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Glutinous Rice crackers Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Glutinous Rice crackers Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Glutinous Rice crackers Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Glutinous Rice crackers Market Share Forecast by Type (2025-2032)

Figure 70. Global Glutinous Rice crackers Sales Forecast by Application (2025-2032)

Figure 71. Global Glutinous Rice crackers Market Share Forecast by Application (2025-2032)

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