

Global Glass Beverage Packaging Market Research Report 2025(Status and Outlook)

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Abstracts

The market for glass beverage packaging encompasses the production, distribution, and utilization of glass containers?primarily bottles and jars?designed to hold a wide range of liquid consumables, including alcoholic beverages (such as beer, wine, and spirits), non-alcoholic drinks (like juices, soft drinks, and ready-to-drink teas), and functional beverages (e.g., energy drinks or enhanced waters). These containers are valued for their impermeability, which preserves product integrity by preventing chemical interactions and protecting against flavor scalping or external contamination, as well as for their premium aesthetic appeal, recyclability, and perceived sustainability compared to plastic alternatives. The market is characterized by ongoing innovation in lightweighting to reduce material use and transportation costs, as well as advancements in design and decoration techniques to enhance brand differentiation and shelf impact, while also facing challenges related to higher production energy consumption, fragility, and weight-related logistics expenses.

The global Glass Beverage Packaging market size was estimated at USD 62800.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Glass Beverage Packaging market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Glass Beverage Packaging market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Glass Beverage Packaging market.

Global Glass Beverage Packaging Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Owens-Illinois
Gerresheimer
SKS Bottle & Packaging
Vetropack
Ardagh Group
Verallia
Vidrala
BA Glass
Orora

Saint-Gobain
Amcor
Wiegand-Glas
Zignago Vetro
Piramal Glass
Vitro

Market Segmentation (by Type)

Colorless Glass
Colored Glass

Market Segmentation (by Application)

Beer Packaging
Fruit Juice Packaging
Carbonated Drinks Packaging
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Glass Beverage Packaging Market
Overview of the regional outlook of the Glass Beverage Packaging Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Glass Beverage Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Glass Beverage Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Glass Beverage Packaging

1.2 Key Market Segments

1.2.1 Glass Beverage Packaging Segment by Type

1.2.2 Glass Beverage Packaging Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLASS BEVERAGE PACKAGING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Glass Beverage Packaging Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Glass Beverage Packaging Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLASS BEVERAGE PACKAGING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Glass Beverage Packaging Product Life Cycle

3.3 Global Glass Beverage Packaging Sales by Manufacturers (2020-2025)

3.4 Global Glass Beverage Packaging Revenue Market Share by Manufacturers (2020-2025)

3.5 Glass Beverage Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Glass Beverage Packaging Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Glass Beverage Packaging Market Competitive Situation and Trends

3.8.1 Glass Beverage Packaging Market Concentration Rate

3.8.2 Global 5 and 10 Largest Glass Beverage Packaging Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 GLASS BEVERAGE PACKAGING INDUSTRY CHAIN ANALYSIS

4.1 Glass Beverage Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GLASS BEVERAGE PACKAGING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Glass Beverage Packaging Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Glass Beverage Packaging Market

5.7 ESG Ratings of Leading Companies

6 GLASS BEVERAGE PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Glass Beverage Packaging Sales Market Share by Type (2020-2025)

6.3 Global Glass Beverage Packaging Market Size Market Share by Type (2020-2025)

6.4 Global Glass Beverage Packaging Price by Type (2020-2025)

7 GLASS BEVERAGE PACKAGING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Glass Beverage Packaging Market Sales by Application (2020-2025)
- 7.3 Global Glass Beverage Packaging Market Size (M USD) by Application (2020-2025)
- 7.4 Global Glass Beverage Packaging Sales Growth Rate by Application (2020-2025)

8 GLASS BEVERAGE PACKAGING MARKET SALES BY REGION

- 8.1 Global Glass Beverage Packaging Sales by Region
 - 8.1.1 Global Glass Beverage Packaging Sales by Region
 - 8.1.2 Global Glass Beverage Packaging Sales Market Share by Region
- 8.2 Global Glass Beverage Packaging Market Size by Region
 - 8.2.1 Global Glass Beverage Packaging Market Size by Region
 - 8.2.2 Global Glass Beverage Packaging Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Glass Beverage Packaging Sales by Country
 - 8.3.2 North America Glass Beverage Packaging Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Glass Beverage Packaging Sales by Country
 - 8.4.2 Europe Glass Beverage Packaging Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Glass Beverage Packaging Sales by Region
 - 8.5.2 Asia Pacific Glass Beverage Packaging Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Glass Beverage Packaging Sales by Country
 - 8.6.2 South America Glass Beverage Packaging Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Glass Beverage Packaging Sales by Region

8.7.2 Middle East and Africa Glass Beverage Packaging Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 GLASS BEVERAGE PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Glass Beverage Packaging by Region(2020-2025)

9.2 Global Glass Beverage Packaging Revenue Market Share by Region (2020-2025)

9.3 Global Glass Beverage Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Glass Beverage Packaging Production

9.4.1 North America Glass Beverage Packaging Production Growth Rate (2020-2025)

9.4.2 North America Glass Beverage Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Glass Beverage Packaging Production

9.5.1 Europe Glass Beverage Packaging Production Growth Rate (2020-2025)

9.5.2 Europe Glass Beverage Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Glass Beverage Packaging Production (2020-2025)

9.6.1 Japan Glass Beverage Packaging Production Growth Rate (2020-2025)

9.6.2 Japan Glass Beverage Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Glass Beverage Packaging Production (2020-2025)

9.7.1 China Glass Beverage Packaging Production Growth Rate (2020-2025)

9.7.2 China Glass Beverage Packaging Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Owens-Illinois

10.1.1 Owens-Illinois Basic Information

- 10.1.2 Owens-Illinois Glass Beverage Packaging Product Overview
- 10.1.3 Owens-Illinois Glass Beverage Packaging Product Market Performance
- 10.1.4 Owens-Illinois Business Overview
- 10.1.5 Owens-Illinois SWOT Analysis
- 10.1.6 Owens-Illinois Recent Developments
- 10.2 Gerresheimer
 - 10.2.1 Gerresheimer Basic Information
 - 10.2.2 Gerresheimer Glass Beverage Packaging Product Overview
 - 10.2.3 Gerresheimer Glass Beverage Packaging Product Market Performance
 - 10.2.4 Gerresheimer Business Overview
 - 10.2.5 Gerresheimer SWOT Analysis
 - 10.2.6 Gerresheimer Recent Developments
- 10.3 SKS Bottle and Packaging
 - 10.3.1 SKS Bottle and Packaging Basic Information
 - 10.3.2 SKS Bottle and Packaging Glass Beverage Packaging Product Overview
 - 10.3.3 SKS Bottle and Packaging Glass Beverage Packaging Product Market Performance
 - 10.3.4 SKS Bottle and Packaging Business Overview
 - 10.3.5 SKS Bottle and Packaging SWOT Analysis
 - 10.3.6 SKS Bottle and Packaging Recent Developments
- 10.4 Vetropack
 - 10.4.1 Vetropack Basic Information
 - 10.4.2 Vetropack Glass Beverage Packaging Product Overview
 - 10.4.3 Vetropack Glass Beverage Packaging Product Market Performance
 - 10.4.4 Vetropack Business Overview
 - 10.4.5 Vetropack Recent Developments
- 10.5 Ardagh Group
 - 10.5.1 Ardagh Group Basic Information
 - 10.5.2 Ardagh Group Glass Beverage Packaging Product Overview
 - 10.5.3 Ardagh Group Glass Beverage Packaging Product Market Performance
 - 10.5.4 Ardagh Group Business Overview
 - 10.5.5 Ardagh Group Recent Developments
- 10.6 Verallia
 - 10.6.1 Verallia Basic Information
 - 10.6.2 Verallia Glass Beverage Packaging Product Overview
 - 10.6.3 Verallia Glass Beverage Packaging Product Market Performance
 - 10.6.4 Verallia Business Overview
 - 10.6.5 Verallia Recent Developments
- 10.7 Vidrala

- 10.7.1 Vidrala Basic Information
- 10.7.2 Vidrala Glass Beverage Packaging Product Overview
- 10.7.3 Vidrala Glass Beverage Packaging Product Market Performance
- 10.7.4 Vidrala Business Overview
- 10.7.5 Vidrala Recent Developments
- 10.8 BA Glass
 - 10.8.1 BA Glass Basic Information
 - 10.8.2 BA Glass Glass Beverage Packaging Product Overview
 - 10.8.3 BA Glass Glass Beverage Packaging Product Market Performance
 - 10.8.4 BA Glass Business Overview
 - 10.8.5 BA Glass Recent Developments
- 10.9 Orora
 - 10.9.1 Orora Basic Information
 - 10.9.2 Orora Glass Beverage Packaging Product Overview
 - 10.9.3 Orora Glass Beverage Packaging Product Market Performance
 - 10.9.4 Orora Business Overview
 - 10.9.5 Orora Recent Developments
- 10.10 Saint-Gobain
 - 10.10.1 Saint-Gobain Basic Information
 - 10.10.2 Saint-Gobain Glass Beverage Packaging Product Overview
 - 10.10.3 Saint-Gobain Glass Beverage Packaging Product Market Performance
 - 10.10.4 Saint-Gobain Business Overview
 - 10.10.5 Saint-Gobain Recent Developments
- 10.11 Amcor
 - 10.11.1 Amcor Basic Information
 - 10.11.2 Amcor Glass Beverage Packaging Product Overview
 - 10.11.3 Amcor Glass Beverage Packaging Product Market Performance
 - 10.11.4 Amcor Business Overview
 - 10.11.5 Amcor Recent Developments
- 10.12 Wiegand-Glas
 - 10.12.1 Wiegand-Glas Basic Information
 - 10.12.2 Wiegand-Glas Glass Beverage Packaging Product Overview
 - 10.12.3 Wiegand-Glas Glass Beverage Packaging Product Market Performance
 - 10.12.4 Wiegand-Glas Business Overview
 - 10.12.5 Wiegand-Glas Recent Developments
- 10.13 Zignago Vetro
 - 10.13.1 Zignago Vetro Basic Information
 - 10.13.2 Zignago Vetro Glass Beverage Packaging Product Overview
 - 10.13.3 Zignago Vetro Glass Beverage Packaging Product Market Performance

- 10.13.4 Zignago Vetro Business Overview
- 10.13.5 Zignago Vetro Recent Developments
- 10.14 Piramal Glass
 - 10.14.1 Piramal Glass Basic Information
 - 10.14.2 Piramal Glass Glass Beverage Packaging Product Overview
 - 10.14.3 Piramal Glass Glass Beverage Packaging Product Market Performance
 - 10.14.4 Piramal Glass Business Overview
 - 10.14.5 Piramal Glass Recent Developments
- 10.15 Vitro
 - 10.15.1 Vitro Basic Information
 - 10.15.2 Vitro Glass Beverage Packaging Product Overview
 - 10.15.3 Vitro Glass Beverage Packaging Product Market Performance
 - 10.15.4 Vitro Business Overview
 - 10.15.5 Vitro Recent Developments

11 GLASS BEVERAGE PACKAGING MARKET FORECAST BY REGION

- 11.1 Global Glass Beverage Packaging Market Size Forecast
- 11.2 Global Glass Beverage Packaging Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Glass Beverage Packaging Market Size Forecast by Country
 - 11.2.3 Asia Pacific Glass Beverage Packaging Market Size Forecast by Region
 - 11.2.4 South America Glass Beverage Packaging Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Glass Beverage Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Glass Beverage Packaging Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Glass Beverage Packaging by Type (2026-2033)
 - 12.1.2 Global Glass Beverage Packaging Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Glass Beverage Packaging by Type (2026-2033)
- 12.2 Global Glass Beverage Packaging Market Forecast by Application (2026-2033)
 - 12.2.1 Global Glass Beverage Packaging Sales (K MT) Forecast by Application
 - 12.2.2 Global Glass Beverage Packaging Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Glass Beverage Packaging Market Size Comparison by Region (M USD)
Table 5. Global Glass Beverage Packaging Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Glass Beverage Packaging Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Glass Beverage Packaging Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Glass Beverage Packaging Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Glass Beverage Packaging as of 2024)
Table 10. Global Market Glass Beverage Packaging Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Glass Beverage Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Glass Beverage Packaging Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Glass Beverage Packaging Sales by Type (K MT)
Table 26. Global Glass Beverage Packaging Market Size by Type (M USD)
Table 27. Global Glass Beverage Packaging Sales (K MT) by Type (2020-2025)
Table 28. Global Glass Beverage Packaging Sales Market Share by Type (2020-2025)

Table 29. Global Glass Beverage Packaging Market Size (M USD) by Type (2020-2025)

Table 30. Global Glass Beverage Packaging Market Size Share by Type (2020-2025)

Table 31. Global Glass Beverage Packaging Price (USD/KG) by Type (2020-2025)

Table 32. Global Glass Beverage Packaging Sales (K MT) by Application

Table 33. Global Glass Beverage Packaging Market Size by Application

Table 34. Global Glass Beverage Packaging Sales by Application (2020-2025) & (K MT)

Table 35. Global Glass Beverage Packaging Sales Market Share by Application
(2020-2025)

Table 36. Global Glass Beverage Packaging Market Size by Application (2020-2025) &
(M USD)

Table 37. Global Glass Beverage Packaging Market Share by Application (2020-2025)

Table 38. Global Glass Beverage Packaging Sales Growth Rate by Application
(2020-2025)

Table 39. Global Glass Beverage Packaging Sales by Region (2020-2025) & (K MT)

Table 40. Global Glass Beverage Packaging Sales Market Share by Region
(2020-2025)

Table 41. Global Glass Beverage Packaging Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Glass Beverage Packaging Market Size Market Share by Region
(2020-2025)

Table 43. North America Glass Beverage Packaging Sales by Country (2020-2025) &
(K MT)

Table 44. North America Glass Beverage Packaging Market Size by Country
(2020-2025) & (M USD)

Table 45. Europe Glass Beverage Packaging Sales by Country (2020-2025) & (K MT)

Table 46. Europe Glass Beverage Packaging Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Glass Beverage Packaging Sales by Region (2020-2025) & (K
MT)

Table 48. Asia Pacific Glass Beverage Packaging Market Size by Region (2020-2025) &
(M USD)

Table 49. South America Glass Beverage Packaging Sales by Country (2020-2025) &
(K MT)

Table 50. South America Glass Beverage Packaging Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Glass Beverage Packaging Sales by Region
(2020-2025) & (K MT)

Table 52. Middle East and Africa Glass Beverage Packaging Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Glass Beverage Packaging Production (K MT) by Region(2020-2025)
Table 54. Global Glass Beverage Packaging Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Glass Beverage Packaging Revenue Market Share by Region (2020-2025)
Table 56. Global Glass Beverage Packaging Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Glass Beverage Packaging Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Glass Beverage Packaging Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Glass Beverage Packaging Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Glass Beverage Packaging Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Owens-Illinois Basic Information
Table 62. Owens-Illinois Glass Beverage Packaging Product Overview
Table 63. Owens-Illinois Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Owens-Illinois Business Overview
Table 65. Owens-Illinois SWOT Analysis
Table 66. Owens-Illinois Recent Developments
Table 67. Gerresheimer Basic Information
Table 68. Gerresheimer Glass Beverage Packaging Product Overview
Table 69. Gerresheimer Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Gerresheimer Business Overview
Table 71. Gerresheimer SWOT Analysis
Table 72. Gerresheimer Recent Developments
Table 73. SKS Bottle and Packaging Basic Information
Table 74. SKS Bottle and Packaging Glass Beverage Packaging Product Overview
Table 75. SKS Bottle and Packaging Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. SKS Bottle and Packaging Business Overview
Table 77. SKS Bottle and Packaging SWOT Analysis
Table 78. SKS Bottle and Packaging Recent Developments
Table 79. Vetropack Basic Information
Table 80. Vetropack Glass Beverage Packaging Product Overview
Table 81. Vetropack Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 82. Vetropack Business Overview

Table 83. Vetropack Recent Developments

Table 84. Ardagh Group Basic Information

Table 85. Ardagh Group Glass Beverage Packaging Product Overview

Table 86. Ardagh Group Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Ardagh Group Business Overview

Table 88. Ardagh Group Recent Developments

Table 89. Verallia Basic Information

Table 90. Verallia Glass Beverage Packaging Product Overview

Table 91. Verallia Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Verallia Business Overview

Table 93. Verallia Recent Developments

Table 94. Vidrala Basic Information

Table 95. Vidrala Glass Beverage Packaging Product Overview

Table 96. Vidrala Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Vidrala Business Overview

Table 98. Vidrala Recent Developments

Table 99. BA Glass Basic Information

Table 100. BA Glass Glass Beverage Packaging Product Overview

Table 101. BA Glass Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. BA Glass Business Overview

Table 103. BA Glass Recent Developments

Table 104. Orora Basic Information

Table 105. Orora Glass Beverage Packaging Product Overview

Table 106. Orora Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Orora Business Overview

Table 108. Orora Recent Developments

Table 109. Saint-Gobain Basic Information

Table 110. Saint-Gobain Glass Beverage Packaging Product Overview

Table 111. Saint-Gobain Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Saint-Gobain Business Overview

Table 113. Saint-Gobain Recent Developments

Table 114. Amcor Basic Information
Table 115. Amcor Glass Beverage Packaging Product Overview
Table 116. Amcor Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Amcor Business Overview
Table 118. Amcor Recent Developments
Table 119. Wiegand-Glas Basic Information
Table 120. Wiegand-Glas Glass Beverage Packaging Product Overview
Table 121. Wiegand-Glas Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Wiegand-Glas Business Overview
Table 123. Wiegand-Glas Recent Developments
Table 124. Zignago Vetro Basic Information
Table 125. Zignago Vetro Glass Beverage Packaging Product Overview
Table 126. Zignago Vetro Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Zignago Vetro Business Overview
Table 128. Zignago Vetro Recent Developments
Table 129. Piramal Glass Basic Information
Table 130. Piramal Glass Glass Beverage Packaging Product Overview
Table 131. Piramal Glass Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Piramal Glass Business Overview
Table 133. Piramal Glass Recent Developments
Table 134. Vitro Basic Information
Table 135. Vitro Glass Beverage Packaging Product Overview
Table 136. Vitro Glass Beverage Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 137. Vitro Business Overview
Table 138. Vitro Recent Developments
Table 139. Global Glass Beverage Packaging Sales Forecast by Region (2026-2033) & (K MT)
Table 140. Global Glass Beverage Packaging Market Size Forecast by Region (2026-2033) & (M USD)
Table 141. North America Glass Beverage Packaging Sales Forecast by Country (2026-2033) & (K MT)
Table 142. North America Glass Beverage Packaging Market Size Forecast by Country (2026-2033) & (M USD)
Table 143. Europe Glass Beverage Packaging Sales Forecast by Country (2026-2033)

& (K MT)

Table 144. Europe Glass Beverage Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Glass Beverage Packaging Sales Forecast by Region (2026-2033) & (K MT)

Table 146. Asia Pacific Glass Beverage Packaging Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Glass Beverage Packaging Sales Forecast by Country (2026-2033) & (K MT)

Table 148. South America Glass Beverage Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Glass Beverage Packaging Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Glass Beverage Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Glass Beverage Packaging Sales Forecast by Type (2026-2033) & (K MT)

Table 152. Global Glass Beverage Packaging Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Glass Beverage Packaging Price Forecast by Type (2026-2033) & (USD/KG)

Table 154. Global Glass Beverage Packaging Sales (K MT) Forecast by Application (2026-2033)

Table 155. Global Glass Beverage Packaging Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Glass Beverage Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Glass Beverage Packaging Market Size (M USD), 2024-2033
- Figure 5. Global Glass Beverage Packaging Market Size (M USD) (2020-2033)
- Figure 6. Global Glass Beverage Packaging Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Glass Beverage Packaging Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Glass Beverage Packaging Product Life Cycle
- Figure 13. Glass Beverage Packaging Sales Share by Manufacturers in 2024
- Figure 14. Global Glass Beverage Packaging Revenue Share by Manufacturers in 2024
- Figure 15. Glass Beverage Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Glass Beverage Packaging Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Glass Beverage Packaging Revenue in 2024
- Figure 18. Industry Chain Map of Glass Beverage Packaging
- Figure 19. Global Glass Beverage Packaging Market PEST Analysis
- Figure 20. Global Glass Beverage Packaging Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Glass Beverage Packaging Market Share by Type
- Figure 27. Sales Market Share of Glass Beverage Packaging by Type (2020-2025)
- Figure 28. Sales Market Share of Glass Beverage Packaging by Type in 2024
- Figure 29. Market Size Share of Glass Beverage Packaging by Type (2020-2025)
- Figure 30. Market Size Share of Glass Beverage Packaging by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Glass Beverage Packaging Market Share by Application

Figure 33. Global Glass Beverage Packaging Sales Market Share by Application (2020-2025)

Figure 34. Global Glass Beverage Packaging Sales Market Share by Application in 2024

Figure 35. Global Glass Beverage Packaging Market Share by Application (2020-2025)

Figure 36. Global Glass Beverage Packaging Market Share by Application in 2024

Figure 37. Global Glass Beverage Packaging Sales Growth Rate by Application (2020-2025)

Figure 38. Global Glass Beverage Packaging Sales Market Share by Region (2020-2025)

Figure 39. Global Glass Beverage Packaging Market Size Market Share by Region (2020-2025)

Figure 40. North America Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Glass Beverage Packaging Sales Market Share by Country in 2024

Figure 43. North America Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Glass Beverage Packaging Market Size Market Share by Country in 2024

Figure 45. U.S. Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Glass Beverage Packaging Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Glass Beverage Packaging Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Glass Beverage Packaging Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Glass Beverage Packaging Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Glass Beverage Packaging Sales Market Share by Country in 2024

Figure 53. Europe Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Glass Beverage Packaging Market Size Market Share by Country in 2024

Figure 55. Germany Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Glass Beverage Packaging Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Glass Beverage Packaging Sales Market Share by Region in 2024

Figure 67. Asia Pacific Glass Beverage Packaging Market Size Market Share by Region in 2024

Figure 68. China Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Glass Beverage Packaging Sales and Growth Rate (K MT)

Figure 79. South America Glass Beverage Packaging Sales Market Share by Country in 2024

Figure 80. South America Glass Beverage Packaging Market Size and Growth Rate (M USD)

Figure 81. South America Glass Beverage Packaging Market Size Market Share by Country in 2024

Figure 82. Brazil Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Glass Beverage Packaging Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Glass Beverage Packaging Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Glass Beverage Packaging Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Glass Beverage Packaging Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Glass Beverage Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Glass Beverage Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Glass Beverage Packaging Production Market Share by Region (2020-2025)

Figure 103. North America Glass Beverage Packaging Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Glass Beverage Packaging Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Glass Beverage Packaging Production (K MT) Growth Rate (2020-2025)

Figure 106. China Glass Beverage Packaging Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Glass Beverage Packaging Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Glass Beverage Packaging Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Glass Beverage Packaging Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Glass Beverage Packaging Market Share Forecast by Type (2026-2033)

Figure 111. Global Glass Beverage Packaging Sales Forecast by Application (2026-2033)

Figure 112. Global Glass Beverage Packaging Market Share Forecast by Application (2026-2033)

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