

# Global GIS Telecommunications Mapping Solution Market Research Report 2026(Status and Outlook)

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## Abstracts

GIS Telecommunications Mapping Solution refers to a integrated technology solution that utilizes Geographic Information System (GIS) technology to map and analyze telecommunications infrastructure, such as cell towers, fiber optic cables, and network coverage areas. This solution allows telecommunications companies to visualize their network assets, identify areas for expansion or improvement, and optimize their operations. By integrating spatial data with network information, GIS Telecommunications Mapping Solution helps companies make informed decisions, improve efficiency, and provide better service to customers. The GIS telecommunications mapping solution industry is currently witnessing a series of transformative trends. Foremost, the integration of artificial intelligence (AI) and machine learning (ML) is revolutionizing this field. AI algorithms can analyze vast amounts of geospatial data from telecom networks, such as signal strength, network congestion, and customer usage patterns. This enables more accurate predictions of network performance, helping telecom companies proactively identify and resolve potential issues. Another significant trend is the shift towards cloud - based GIS solutions. Cloud technology allows telecom providers to store, manage, and access their geospatial data more efficiently. It offers scalability, meaning that as a company grows and its data requirements increase, the cloud infrastructure can easily adapt without the need for substantial upfront hardware investments. Cloud - based GIS also enables real - time data sharing across different departments within a telecom company, facilitating better coordination between network planning, engineering, and customer service teams.

The global GIS Telecommunications Mapping Solution market size was estimated at USD 1267.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global GIS Telecommunications Mapping Solution market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global GIS Telecommunications Mapping Solution market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the GIS Telecommunications Mapping Solution market.

## **Global GIS Telecommunications Mapping Solution Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

## **Key Company**

Esri  
Hexagon  
Schneider Electric  
Precisely  
GE  
Caliper  
Trimble  
Voxelmaps  
Lepton Software  
GIS Cloud  
GeoTel  
MapKing  
Nearmap  
VertiGIS  
Wipro  
Scadd  
Magnasoft  
Gis Navigator  
SuperMap  
Whitestar  
Coexya  
Geographic Mapping Technologies

### **Market Segmentation (by Type)**

Software  
Service

### **Market Segmentation (by Application)**

Network Planning and Design  
Asset Management  
Emergency Response and Disaster Recovery  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the GIS Telecommunications Mapping Solution Market  
Overview of the regional outlook of the GIS Telecommunications Mapping Solution Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the GIS Telecommunications Mapping Solution Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of GIS Telecommunications Mapping Solution, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of GIS Telecommunications Mapping Solution
- 1.2 Key Market Segments
  - 1.2.1 GIS Telecommunications Mapping Solution Segment by Type
  - 1.2.2 GIS Telecommunications Mapping Solution Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global GIS Telecommunications Mapping Solution Product Life Cycle
- 3.3 Global GIS Telecommunications Mapping Solution Revenue Market Share by Company (2020-2025)
- 3.4 GIS Telecommunications Mapping Solution Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 GIS Telecommunications Mapping Solution Market Competitive Situation and Trends
  - 3.6.1 GIS Telecommunications Mapping Solution Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest GIS Telecommunications Mapping Solution Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 GIS TELECOMMUNICATIONS MAPPING SOLUTION VALUE CHAIN ANALYSIS**

- 4.1 GIS Telecommunications Mapping Solution Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global GIS Telecommunications Mapping Solution Market Porter's Five Forces Analysis

## **6 GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global GIS Telecommunications Mapping Solution Market by Type (2020-2025)
- 6.3 Global GIS Telecommunications Mapping Solution Market Size Growth Rate by Type (2021-2025)

## **7 GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global GIS Telecommunications Mapping Solution Market Size (M USD) by Application (2020-2025)

7.3 Global GIS Telecommunications Mapping Solution Market Size Growth Rate by Application (2021-2025)

## **8 GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET SEGMENTATION BY REGION**

8.1 Global GIS Telecommunications Mapping Solution Market Size by Region

8.1.1 Global GIS Telecommunications Mapping Solution Market Size by Region

8.1.2 Global GIS Telecommunications Mapping Solution Market Size Market Share by Region

8.2 North America

8.2.1 North America GIS Telecommunications Mapping Solution Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe GIS Telecommunications Mapping Solution Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific GIS Telecommunications Mapping Solution Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America GIS Telecommunications Mapping Solution Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa GIS Telecommunications Mapping Solution Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Esri

9.1.1 Esri Basic Information

9.1.2 Esri GIS Telecommunications Mapping Solution Product Overview

9.1.3 Esri GIS Telecommunications Mapping Solution Product Market Performance

9.1.4 Esri SWOT Analysis

9.1.5 Esri Business Overview

9.1.6 Esri Recent Developments

### 9.2 Hexagon

9.2.1 Hexagon Basic Information

9.2.2 Hexagon GIS Telecommunications Mapping Solution Product Overview

9.2.3 Hexagon GIS Telecommunications Mapping Solution Product Market

Performance

9.2.4 Hexagon SWOT Analysis

9.2.5 Hexagon Business Overview

9.2.6 Hexagon Recent Developments

### 9.3 Schneider Electric

9.3.1 Schneider Electric Basic Information

9.3.2 Schneider Electric GIS Telecommunications Mapping Solution Product Overview

9.3.3 Schneider Electric GIS Telecommunications Mapping Solution Product Market

Performance

9.3.4 Schneider Electric SWOT Analysis

9.3.5 Schneider Electric Business Overview

9.3.6 Schneider Electric Recent Developments

### 9.4 Precisely

9.4.1 Precisely Basic Information

9.4.2 Precisely GIS Telecommunications Mapping Solution Product Overview

9.4.3 Precisely GIS Telecommunications Mapping Solution Product Market

Performance

9.4.4 Precisely Business Overview

9.4.5 Precisely Recent Developments

### 9.5 GE

- 9.5.1 GE Basic Information
- 9.5.2 GE GIS Telecommunications Mapping Solution Product Overview
- 9.5.3 GE GIS Telecommunications Mapping Solution Product Market Performance
- 9.5.4 GE Business Overview
- 9.5.5 GE Recent Developments
- 9.6 Caliper
  - 9.6.1 Caliper Basic Information
  - 9.6.2 Caliper GIS Telecommunications Mapping Solution Product Overview
  - 9.6.3 Caliper GIS Telecommunications Mapping Solution Product Market Performance
  - 9.6.4 Caliper Business Overview
  - 9.6.5 Caliper Recent Developments
- 9.7 Trimble
  - 9.7.1 Trimble Basic Information
  - 9.7.2 Trimble GIS Telecommunications Mapping Solution Product Overview
  - 9.7.3 Trimble GIS Telecommunications Mapping Solution Product Market Performance
  - 9.7.4 Trimble Business Overview
  - 9.7.5 Trimble Recent Developments
- 9.8 Voxelmaps
  - 9.8.1 Voxelmaps Basic Information
  - 9.8.2 Voxelmaps GIS Telecommunications Mapping Solution Product Overview
  - 9.8.3 Voxelmaps GIS Telecommunications Mapping Solution Product Market Performance
  - 9.8.4 Voxelmaps Business Overview
  - 9.8.5 Voxelmaps Recent Developments
- 9.9 Lepton Software
  - 9.9.1 Lepton Software Basic Information
  - 9.9.2 Lepton Software GIS Telecommunications Mapping Solution Product Overview
  - 9.9.3 Lepton Software GIS Telecommunications Mapping Solution Product Market Performance
  - 9.9.4 Lepton Software Business Overview
  - 9.9.5 Lepton Software Recent Developments
- 9.10 GIS Cloud
  - 9.10.1 GIS Cloud Basic Information
  - 9.10.2 GIS Cloud GIS Telecommunications Mapping Solution Product Overview
  - 9.10.3 GIS Cloud GIS Telecommunications Mapping Solution Product Market Performance
  - 9.10.4 GIS Cloud Business Overview
  - 9.10.5 GIS Cloud Recent Developments
- 9.11 GeoTel

- 9.11.1 GeoTel Basic Information
- 9.11.2 GeoTel GIS Telecommunications Mapping Solution Product Overview
- 9.11.3 GeoTel GIS Telecommunications Mapping Solution Product Market Performance
- 9.11.4 GeoTel Business Overview
- 9.11.5 GeoTel Recent Developments
- 9.12 MapKing
  - 9.12.1 MapKing Basic Information
  - 9.12.2 MapKing GIS Telecommunications Mapping Solution Product Overview
  - 9.12.3 MapKing GIS Telecommunications Mapping Solution Product Market Performance
  - 9.12.4 MapKing Business Overview
  - 9.12.5 MapKing Recent Developments
- 9.13 Nearmap
  - 9.13.1 Nearmap Basic Information
  - 9.13.2 Nearmap GIS Telecommunications Mapping Solution Product Overview
  - 9.13.3 Nearmap GIS Telecommunications Mapping Solution Product Market Performance
  - 9.13.4 Nearmap Business Overview
  - 9.13.5 Nearmap Recent Developments
- 9.14 VertiGIS
  - 9.14.1 VertiGIS Basic Information
  - 9.14.2 VertiGIS GIS Telecommunications Mapping Solution Product Overview
  - 9.14.3 VertiGIS GIS Telecommunications Mapping Solution Product Market Performance
  - 9.14.4 VertiGIS Business Overview
  - 9.14.5 VertiGIS Recent Developments
- 9.15 Wipro
  - 9.15.1 Wipro Basic Information
  - 9.15.2 Wipro GIS Telecommunications Mapping Solution Product Overview
  - 9.15.3 Wipro GIS Telecommunications Mapping Solution Product Market Performance
  - 9.15.4 Wipro Business Overview
  - 9.15.5 Wipro Recent Developments
- 9.16 Scadd
  - 9.16.1 Scadd Basic Information
  - 9.16.2 Scadd GIS Telecommunications Mapping Solution Product Overview
  - 9.16.3 Scadd GIS Telecommunications Mapping Solution Product Market Performance
  - 9.16.4 Scadd Business Overview
  - 9.16.5 Scadd Recent Developments

## 9.17 Magnasoft

9.17.1 Magnasoft Basic Information

9.17.2 Magnasoft GIS Telecommunications Mapping Solution Product Overview

9.17.3 Magnasoft GIS Telecommunications Mapping Solution Product Market

### Performance

9.17.4 Magnasoft Business Overview

9.17.5 Magnasoft Recent Developments

## 9.18 Gis Navigator

9.18.1 Gis Navigator Basic Information

9.18.2 Gis Navigator GIS Telecommunications Mapping Solution Product Overview

9.18.3 Gis Navigator GIS Telecommunications Mapping Solution Product Market

### Performance

9.18.4 Gis Navigator Business Overview

9.18.5 Gis Navigator Recent Developments

## 9.19 SuperMap

9.19.1 SuperMap Basic Information

9.19.2 SuperMap GIS Telecommunications Mapping Solution Product Overview

9.19.3 SuperMap GIS Telecommunications Mapping Solution Product Market

### Performance

9.19.4 SuperMap Business Overview

9.19.5 SuperMap Recent Developments

## 9.20 Whitestar

9.20.1 Whitestar Basic Information

9.20.2 Whitestar GIS Telecommunications Mapping Solution Product Overview

9.20.3 Whitestar GIS Telecommunications Mapping Solution Product Market

### Performance

9.20.4 Whitestar Business Overview

9.20.5 Whitestar Recent Developments

## 9.21 Coexya

9.21.1 Coexya Basic Information

9.21.2 Coexya GIS Telecommunications Mapping Solution Product Overview

9.21.3 Coexya GIS Telecommunications Mapping Solution Product Market

### Performance

9.21.4 Coexya Business Overview

9.21.5 Coexya Recent Developments

## 9.22 Geographic Mapping Technologies

9.22.1 Geographic Mapping Technologies Basic Information

9.22.2 Geographic Mapping Technologies GIS Telecommunications Mapping Solution

### Product Overview

9.22.3 Geographic Mapping Technologies GIS Telecommunications Mapping Solution Product Market Performance

9.22.4 Geographic Mapping Technologies Business Overview

9.22.5 Geographic Mapping Technologies Recent Developments

## **10 GIS TELECOMMUNICATIONS MAPPING SOLUTION MARKET FORECAST BY REGION**

10.1 Global GIS Telecommunications Mapping Solution Market Size Forecast

10.2 Global GIS Telecommunications Mapping Solution Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe GIS Telecommunications Mapping Solution Market Size Forecast by Country

10.2.3 Asia Pacific GIS Telecommunications Mapping Solution Market Size Forecast by Region

10.2.4 South America GIS Telecommunications Mapping Solution Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of GIS Telecommunications Mapping Solution by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

11.1 Global GIS Telecommunications Mapping Solution Market Forecast by Type (2026-2035)

11.1.1 Global GIS Telecommunications Mapping Solution Market Size Forecast by Type (2026-2035)

11.2 Global GIS Telecommunications Mapping Solution Market Forecast by Application (2026-2035)

11.2.1 Global GIS Telecommunications Mapping Solution Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global GIS Telecommunications Mapping Solution Market Size by Type (M USD)

Table 4. Global GIS Telecommunications Mapping Solution Market Size by Application

Table 5. GIS Telecommunications Mapping Solution Market Size Comparison by Region (M USD)

Table 6. Global GIS Telecommunications Mapping Solution Revenue (M USD) by Company (2020-2025)

Table 7. Global GIS Telecommunications Mapping Solution Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in GIS Telecommunications Mapping Solution as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global GIS Telecommunications Mapping Solution Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. GIS Telecommunications Mapping Solution Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global GIS Telecommunications Mapping Solution Market Size by Type (M USD)

Table 22. Global GIS Telecommunications Mapping Solution Market Size (M USD) by Type (2020-2025)

Table 23. Global GIS Telecommunications Mapping Solution Market Share by Type (2020-2025)

Table 24. Global GIS Telecommunications Mapping Solution Market Size Growth Rate by Type (2021-2025)

Table 25. Global GIS Telecommunications Mapping Solution Market Size by Application

Table 26. Global GIS Telecommunications Mapping Solution Market Size by Application (2020-2025) & (M USD)

Table 27. Global GIS Telecommunications Mapping Solution Market Share by Application (2020-2025)

Table 28. Global GIS Telecommunications Mapping Solution Market Size Growth Rate by Application (2021-2025)

Table 29. Global GIS Telecommunications Mapping Solution Market Size by Region (2020-2025) & (M USD)

Table 30. Global GIS Telecommunications Mapping Solution Market Size Market Share by Region (2020-2025)

Table 31. North America GIS Telecommunications Mapping Solution Market Size by Country (2020-2025) & (M USD)

Table 32. Europe GIS Telecommunications Mapping Solution Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific GIS Telecommunications Mapping Solution Market Size by Region (2020-2025) & (M USD)

Table 34. South America GIS Telecommunications Mapping Solution Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa GIS Telecommunications Mapping Solution Market Size by Region (2020-2025) & (M USD)

Table 36. Esri Basic Information

Table 37. Esri GIS Telecommunications Mapping Solution Product Overview

Table 38. Esri GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Esri SWOT Analysis

Table 40. Esri Business Overview

Table 41. Esri Recent Developments

Table 42. Hexagon Basic Information

Table 43. Hexagon GIS Telecommunications Mapping Solution Product Overview

Table 44. Hexagon GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Hexagon SWOT Analysis

Table 46. Hexagon Business Overview

Table 47. Hexagon Recent Developments

Table 48. Schneider Electric Basic Information

Table 49. Schneider Electric GIS Telecommunications Mapping Solution Product Overview

Table 50. Schneider Electric GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)

- Table 51. Schneider Electric SWOT Analysis
- Table 52. Schneider Electric Business Overview
- Table 53. Schneider Electric Recent Developments
- Table 54. Precisely Basic Information
- Table 55. Precisely GIS Telecommunications Mapping Solution Product Overview
- Table 56. Precisely GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 57. Precisely Business Overview
- Table 58. Precisely Recent Developments
- Table 59. GE Basic Information
- Table 60. GE GIS Telecommunications Mapping Solution Product Overview
- Table 61. GE GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. GE Business Overview
- Table 63. GE Recent Developments
- Table 64. Caliper Basic Information
- Table 65. Caliper GIS Telecommunications Mapping Solution Product Overview
- Table 66. Caliper GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Caliper Business Overview
- Table 68. Caliper Recent Developments
- Table 69. Trimble Basic Information
- Table 70. Trimble GIS Telecommunications Mapping Solution Product Overview
- Table 71. Trimble GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Trimble Business Overview
- Table 73. Trimble Recent Developments
- Table 74. Voxelmaps Basic Information
- Table 75. Voxelmaps GIS Telecommunications Mapping Solution Product Overview
- Table 76. Voxelmaps GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. Voxelmaps Business Overview
- Table 78. Voxelmaps Recent Developments
- Table 79. Lepton Software Basic Information
- Table 80. Lepton Software GIS Telecommunications Mapping Solution Product Overview
- Table 81. Lepton Software GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. Lepton Software Business Overview

- Table 83. Lepton Software Recent Developments
- Table 84. GIS Cloud Basic Information
- Table 85. GIS Cloud GIS Telecommunications Mapping Solution Product Overview
- Table 86. GIS Cloud GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. GIS Cloud Business Overview
- Table 88. GIS Cloud Recent Developments
- Table 89. GeoTel Basic Information
- Table 90. GeoTel GIS Telecommunications Mapping Solution Product Overview
- Table 91. GeoTel GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. GeoTel Business Overview
- Table 93. GeoTel Recent Developments
- Table 94. MapKing Basic Information
- Table 95. MapKing GIS Telecommunications Mapping Solution Product Overview
- Table 96. MapKing GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. MapKing Business Overview
- Table 98. MapKing Recent Developments
- Table 99. Nearmap Basic Information
- Table 100. Nearmap GIS Telecommunications Mapping Solution Product Overview
- Table 101. Nearmap GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Nearmap Business Overview
- Table 103. Nearmap Recent Developments
- Table 104. VertiGIS Basic Information
- Table 105. VertiGIS GIS Telecommunications Mapping Solution Product Overview
- Table 106. VertiGIS GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. VertiGIS Business Overview
- Table 108. VertiGIS Recent Developments
- Table 109. Wipro Basic Information
- Table 110. Wipro GIS Telecommunications Mapping Solution Product Overview
- Table 111. Wipro GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Wipro Business Overview
- Table 113. Wipro Recent Developments
- Table 114. Scadd Basic Information
- Table 115. Scadd GIS Telecommunications Mapping Solution Product Overview

- Table 116. Scadd GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Scadd Business Overview
- Table 118. Scadd Recent Developments
- Table 119. Magnasoft Basic Information
- Table 120. Magnasoft GIS Telecommunications Mapping Solution Product Overview
- Table 121. Magnasoft GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. Magnasoft Business Overview
- Table 123. Magnasoft Recent Developments
- Table 124. Gis Navigator Basic Information
- Table 125. Gis Navigator GIS Telecommunications Mapping Solution Product Overview
- Table 126. Gis Navigator GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. Gis Navigator Business Overview
- Table 128. Gis Navigator Recent Developments
- Table 129. SuperMap Basic Information
- Table 130. SuperMap GIS Telecommunications Mapping Solution Product Overview
- Table 131. SuperMap GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 132. SuperMap Business Overview
- Table 133. SuperMap Recent Developments
- Table 134. Whitestar Basic Information
- Table 135. Whitestar GIS Telecommunications Mapping Solution Product Overview
- Table 136. Whitestar GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 137. Whitestar Business Overview
- Table 138. Whitestar Recent Developments
- Table 139. Coexya Basic Information
- Table 140. Coexya GIS Telecommunications Mapping Solution Product Overview
- Table 141. Coexya GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 142. Coexya Business Overview
- Table 143. Coexya Recent Developments
- Table 144. Geographic Mapping Technologies Basic Information
- Table 145. Geographic Mapping Technologies GIS Telecommunications Mapping Solution Product Overview
- Table 146. Geographic Mapping Technologies GIS Telecommunications Mapping Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Geographic Mapping Technologies Business Overview

Table 148. Geographic Mapping Technologies Recent Developments

Table 149. Global GIS Telecommunications Mapping Solution Market Size Forecast by Region (2026-2035) & (M USD)

Table 150. North America GIS Telecommunications Mapping Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Europe GIS Telecommunications Mapping Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Asia Pacific GIS Telecommunications Mapping Solution Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America GIS Telecommunications Mapping Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Middle East and Africa GIS Telecommunications Mapping Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Global GIS Telecommunications Mapping Solution Market Size Forecast by Type (2026-2035) & (M USD)

Table 156. Global GIS Telecommunications Mapping Solution Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industry Chain of GIS Telecommunications Mapping Solution

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global GIS Telecommunications Mapping Solution Market Size (M USD), 2025-2035

Figure 5. Global GIS Telecommunications Mapping Solution Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. GIS Telecommunications Mapping Solution Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global GIS Telecommunications Mapping Solution Product Life Cycle

Figure 12. Global GIS Telecommunications Mapping Solution Revenue Share by Company in 2025

Figure 13. GIS Telecommunications Mapping Solution Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by GIS Telecommunications Mapping Solution Revenue in 2025

Figure 15. Value Chain Map of GIS Telecommunications Mapping Solution

Figure 16. Global GIS Telecommunications Mapping Solution Market PEST Analysis

Figure 17. Global GIS Telecommunications Mapping Solution Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global GIS Telecommunications Mapping Solution Market Share by Type

Figure 20. Market Share of GIS Telecommunications Mapping Solution by Type (2020-2025)

Figure 21. Global GIS Telecommunications Mapping Solution Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global GIS Telecommunications Mapping Solution Market Share by Application

Figure 24. Global GIS Telecommunications Mapping Solution Market Share by Application (2020-2025)

Figure 25. Global GIS Telecommunications Mapping Solution Market Share by

Application in 2024

Figure 26. Global GIS Telecommunications Mapping Solution Market Size Growth Rate by Application (2021-2025)

Figure 27. Global GIS Telecommunications Mapping Solution Market Size Market Share by Region (2020-2025)

Figure 28. North America GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America GIS Telecommunications Mapping Solution Market Size Market Share by Country in 2024

Figure 30. U.S. GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada GIS Telecommunications Mapping Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico GIS Telecommunications Mapping Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe GIS Telecommunications Mapping Solution Market Share by Country in 2024

Figure 35. Germany GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific GIS Telecommunications Mapping Solution Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific GIS Telecommunications Mapping Solution Market Size Market Share by Region in 2024

Figure 42. China GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America GIS Telecommunications Mapping Solution Market Size and Growth Rate (M USD)

Figure 48. South America GIS Telecommunications Mapping Solution Market Size Market Share by Country in 2024

Figure 49. Brazil GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa GIS Telecommunications Mapping Solution Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa GIS Telecommunications Mapping Solution Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa GIS Telecommunications Mapping Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global GIS Telecommunications Mapping Solution Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global GIS Telecommunications Mapping Solution Market Share Forecast by Type (2026-2035)

Figure 61. Global GIS Telecommunications Mapping Solution Market Share Forecast by Application (2026-2035)

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