

Global GIS in Transportation Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Transport refers to the logistics of transporting goods from one place to another using specific equipment and tools. It is the spatial displacement of objects in order to change the spatial location of objects in different geographical areas. Through this displacement, the space benefits of goods are created, their use values are realized, and the different needs of society are met. Transportation is one of the central links in logistics, and it is also the most important function of modern logistics activities.

This report provides a deep insight into the global Transportation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Transportation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Transportation market in any manner.

Global Transportation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ford

Toyota

Benz

BMW

Airbus

Boeing

Huntington Ingalls

Mitsubishi Group

FedEX

UPS

GE

SF-Express

Market Segmentation (by Type)

Automotive

Logistics

Aerospace

Market Segmentation (by Application)

Goods Moving

Animals Moving

Human Moving

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Transportation Market

Overview of the regional outlook of the Transportation Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

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The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Transportation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of GIS in Transportation
- 1.2 Key Market Segments
 - 1.2.1 GIS in Transportation Segment by Type
 - 1.2.2 GIS in Transportation Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GIS IN TRANSPORTATION MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GIS IN TRANSPORTATION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global GIS in Transportation Revenue Market Share by Company (2019-2024)
- 3.2 GIS in Transportation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company GIS in Transportation Market Size Sites, Area Served, Product Type
- 3.4 GIS in Transportation Market Competitive Situation and Trends
 - 3.4.1 GIS in Transportation Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest GIS in Transportation Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 GIS IN TRANSPORTATION VALUE CHAIN ANALYSIS

- 4.1 GIS in Transportation Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GIS IN TRANSPORTATION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GIS IN TRANSPORTATION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global GIS in Transportation Market Size Market Share by Type (2019-2024)
- 6.3 Global GIS in Transportation Market Size Growth Rate by Type (2019-2024)

7 GIS IN TRANSPORTATION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global GIS in Transportation Market Size (M USD) by Application (2019-2024)
- 7.3 Global GIS in Transportation Market Size Growth Rate by Application (2019-2024)

8 GIS IN TRANSPORTATION MARKET SEGMENTATION BY REGION

- 8.1 Global GIS in Transportation Market Size by Region
 - 8.1.1 Global GIS in Transportation Market Size by Region
 - 8.1.2 Global GIS in Transportation Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America GIS in Transportation Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe GIS in Transportation Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific GIS in Transportation Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America GIS in Transportation Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa GIS in Transportation Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Autodesk

9.1.1 Autodesk GIS in Transportation Basic Information

9.1.2 Autodesk GIS in Transportation Product Overview

9.1.3 Autodesk GIS in Transportation Product Market Performance

9.1.4 Autodesk GIS in Transportation SWOT Analysis

9.1.5 Autodesk Business Overview

9.1.6 Autodesk Recent Developments

9.2 Bentley Systems

9.2.1 Bentley Systems GIS in Transportation Basic Information

9.2.2 Bentley Systems GIS in Transportation Product Overview

9.2.3 Bentley Systems GIS in Transportation Product Market Performance

9.2.4 Autodesk GIS in Transportation SWOT Analysis

9.2.5 Bentley Systems Business Overview

9.2.6 Bentley Systems Recent Developments

9.3 ESRI

9.3.1 ESRI GIS in Transportation Basic Information

- 9.3.2 ESRI GIS in Transportation Product Overview
- 9.3.3 ESRI GIS in Transportation Product Market Performance
- 9.3.4 Autodesk GIS in Transportation SWOT Analysis
- 9.3.5 ESRI Business Overview
- 9.3.6 ESRI Recent Developments

9.4 Hexagon

- 9.4.1 Hexagon GIS in Transportation Basic Information
- 9.4.2 Hexagon GIS in Transportation Product Overview
- 9.4.3 Hexagon GIS in Transportation Product Market Performance
- 9.4.4 Hexagon Business Overview
- 9.4.5 Hexagon Recent Developments

9.5 MDA

- 9.5.1 MDA GIS in Transportation Basic Information
- 9.5.2 MDA GIS in Transportation Product Overview
- 9.5.3 MDA GIS in Transportation Product Market Performance
- 9.5.4 MDA Business Overview
- 9.5.5 MDA Recent Developments

9.6 Pitney Bowes

- 9.6.1 Pitney Bowes GIS in Transportation Basic Information
- 9.6.2 Pitney Bowes GIS in Transportation Product Overview
- 9.6.3 Pitney Bowes GIS in Transportation Product Market Performance
- 9.6.4 Pitney Bowes Business Overview
- 9.6.5 Pitney Bowes Recent Developments

10 GIS IN TRANSPORTATION REGIONAL MARKET FORECAST

- 10.1 Global GIS in Transportation Market Size Forecast
- 10.2 Global GIS in Transportation Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe GIS in Transportation Market Size Forecast by Country
 - 10.2.3 Asia Pacific GIS in Transportation Market Size Forecast by Region
 - 10.2.4 South America GIS in Transportation Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of GIS in Transportation by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global GIS in Transportation Market Forecast by Type (2025-2030)
- 11.2 Global GIS in Transportation Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. GIS in Transportation Market Size Comparison by Region (M USD)
- Table 5. Global GIS in Transportation Revenue (M USD) by Company (2019-2024)
- Table 6. Global GIS in Transportation Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in GIS in Transportation as of 2022)
- Table 8. Company GIS in Transportation Market Size Sites and Area Served
- Table 9. Company GIS in Transportation Product Type
- Table 10. Global GIS in Transportation Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of GIS in Transportation
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. GIS in Transportation Market Challenges
- Table 18. Global GIS in Transportation Market Size by Type (M USD)
- Table 19. Global GIS in Transportation Market Size (M USD) by Type (2019-2024)
- Table 20. Global GIS in Transportation Market Size Share by Type (2019-2024)
- Table 21. Global GIS in Transportation Market Size Growth Rate by Type (2019-2024)
- Table 22. Global GIS in Transportation Market Size by Application
- Table 23. Global GIS in Transportation Market Size by Application (2019-2024) & (M USD)
- Table 24. Global GIS in Transportation Market Share by Application (2019-2024)
- Table 25. Global GIS in Transportation Market Size Growth Rate by Application (2019-2024)
- Table 26. Global GIS in Transportation Market Size by Region (2019-2024) & (M USD)
- Table 27. Global GIS in Transportation Market Size Market Share by Region (2019-2024)
- Table 28. North America GIS in Transportation Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe GIS in Transportation Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific GIS in Transportation Market Size by Region (2019-2024) & (M USD)

Table 31. South America GIS in Transportation Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa GIS in Transportation Market Size by Region (2019-2024) & (M USD)

Table 33. Autodesk GIS in Transportation Basic Information

Table 34. Autodesk GIS in Transportation Product Overview

Table 35. Autodesk GIS in Transportation Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Autodesk GIS in Transportation SWOT Analysis

Table 37. Autodesk Business Overview

Table 38. Autodesk Recent Developments

Table 39. Bentley Systems GIS in Transportation Basic Information

Table 40. Bentley Systems GIS in Transportation Product Overview

Table 41. Bentley Systems GIS in Transportation Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Autodesk GIS in Transportation SWOT Analysis

Table 43. Bentley Systems Business Overview

Table 44. Bentley Systems Recent Developments

Table 45. ESRI GIS in Transportation Basic Information

Table 46. ESRI GIS in Transportation Product Overview

Table 47. ESRI GIS in Transportation Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Autodesk GIS in Transportation SWOT Analysis

Table 49. ESRI Business Overview

Table 50. ESRI Recent Developments

Table 51. Hexagon GIS in Transportation Basic Information

Table 52. Hexagon GIS in Transportation Product Overview

Table 53. Hexagon GIS in Transportation Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Hexagon Business Overview

Table 55. Hexagon Recent Developments

Table 56. MDA GIS in Transportation Basic Information

Table 57. MDA GIS in Transportation Product Overview

Table 58. MDA GIS in Transportation Revenue (M USD) and Gross Margin (2019-2024)

Table 59. MDA Business Overview

Table 60. MDA Recent Developments

Table 61. Pitney Bowes GIS in Transportation Basic Information

Table 62. Pitney Bowes GIS in Transportation Product Overview

Table 63. Pitney Bowes GIS in Transportation Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Pitney Bowes Business Overview

Table 65. Pitney Bowes Recent Developments

Table 66. Global GIS in Transportation Market Size Forecast by Region (2025-2030) & (M USD)

Table 67. North America GIS in Transportation Market Size Forecast by Country (2025-2030) & (M USD)

Table 68. Europe GIS in Transportation Market Size Forecast by Country (2025-2030) & (M USD)

Table 69. Asia Pacific GIS in Transportation Market Size Forecast by Region (2025-2030) & (M USD)

Table 70. South America GIS in Transportation Market Size Forecast by Country (2025-2030) & (M USD)

Table 71. Middle East and Africa GIS in Transportation Market Size Forecast by Country (2025-2030) & (M USD)

Table 72. Global GIS in Transportation Market Size Forecast by Type (2025-2030) & (M USD)

Table 73. Global GIS in Transportation Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of GIS in Transportation

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global GIS in Transportation Market Size (M USD), 2019-2030

Figure 5. Global GIS in Transportation Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. GIS in Transportation Market Size by Country (M USD)

Figure 10. Global GIS in Transportation Revenue Share by Company in 2023

Figure 11. GIS in Transportation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by GIS in Transportation Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global GIS in Transportation Market Share by Type

Figure 15. Market Size Share of GIS in Transportation by Type (2019-2024)

Figure 16. Market Size Market Share of GIS in Transportation by Type in 2022

Figure 17. Global GIS in Transportation Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global GIS in Transportation Market Share by Application

Figure 20. Global GIS in Transportation Market Share by Application (2019-2024)

Figure 21. Global GIS in Transportation Market Share by Application in 2022

Figure 22. Global GIS in Transportation Market Size Growth Rate by Application (2019-2024)

Figure 23. Global GIS in Transportation Market Size Market Share by Region (2019-2024)

Figure 24. North America GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America GIS in Transportation Market Size Market Share by Country in 2023

Figure 26. U.S. GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada GIS in Transportation Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico GIS in Transportation Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe GIS in Transportation Market Size Market Share by Country in 2023

Figure 31. Germany GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific GIS in Transportation Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific GIS in Transportation Market Size Market Share by Region in 2023

Figure 38. China GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America GIS in Transportation Market Size and Growth Rate (M USD)

Figure 44. South America GIS in Transportation Market Size Market Share by Country in 2023

Figure 45. Brazil GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa GIS in Transportation Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa GIS in Transportation Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa GIS in Transportation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global GIS in Transportation Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global GIS in Transportation Market Share Forecast by Type (2025-2030)

Figure 57. Global GIS in Transportation Market Share Forecast by Application (2025-2030)

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