

Global Geranium Oil Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Geranium oil is non-irritant, non-toxic, and non-sensitizing oil produced from the leaves, flowers, and stem of the geranium plant. Geranium oil is in high stipulate because of its antibacterial, wound-healing, and anti-depressant effects. Additionally, the geranium oil market is likely to assist from increased demand for luxury cosmetics, aromatherapy products, and essential oils over the forecast period. Geranium oil is finished from the stem, petals, and leaves of the geranium plant, officially known as pelargonium graveolens.

The global Geranium Oil market size was estimated at USD 32 million in 2023 and is projected to reach USD 47.15 million by 2032, exhibiting a CAGR of 4.40% during the forecast period.

North America Geranium Oil market size was estimated at USD 8.98 million in 2023, at a CAGR of 3.77% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Geranium Oil market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Geranium Oil Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Geranium Oil market in any manner.

Global Geranium Oil Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Fleurchem

Albert Vieille

Ernesto Ventos

INDUKERN INTERNACIONAL

Robertet Group

DoTerra

Symrise

Young Living

Firmnich

Frutarom

Bio Landes

Flacon

Amphora Aromatics Ltd

Botanicals

Market Segmentation (by Type)

Rose Geranium Oil

Pure Geranium Oil

Geranium Egypt Oil

Market Segmentation (by Application)

Aromatherapy

Skin Care

Massage

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Geranium Oil Market
- Overview of the regional outlook of the Geranium Oil Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Geranium Oil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Geranium Oil, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Geranium Oil
- 1.2 Key Market Segments
 - 1.2.1 Geranium Oil Segment by Type
 - 1.2.2 Geranium Oil Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GERANIUM OIL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Geranium Oil Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Geranium Oil Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GERANIUM OIL MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Geranium Oil Sales by Manufacturers (2019-2024)
- 3.2 Global Geranium Oil Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Geranium Oil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Geranium Oil Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Geranium Oil Sales Sites, Area Served, Product Type
- 3.6 Geranium Oil Market Competitive Situation and Trends
 - 3.6.1 Geranium Oil Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Geranium Oil Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 GERANIUM OIL INDUSTRY CHAIN ANALYSIS

- 4.1 Geranium Oil Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GERANIUM OIL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 GERANIUM OIL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Geranium Oil Sales Market Share by Type (2019-2024)
- 6.3 Global Geranium Oil Market Size Market Share by Type (2019-2024)
- 6.4 Global Geranium Oil Price by Type (2019-2024)

7 GERANIUM OIL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Geranium Oil Market Sales by Application (2019-2024)
- 7.3 Global Geranium Oil Market Size (M USD) by Application (2019-2024)
- 7.4 Global Geranium Oil Sales Growth Rate by Application (2019-2024)

8 GERANIUM OIL MARKET CONSUMPTION BY REGION

- 8.1 Global Geranium Oil Sales by Region
 - 8.1.1 Global Geranium Oil Sales by Region
 - 8.1.2 Global Geranium Oil Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Geranium Oil Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Geranium Oil Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Geranium Oil Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Geranium Oil Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Geranium Oil Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 GERANIUM OIL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Geranium Oil by Region (2019-2024)
- 9.2 Global Geranium Oil Revenue Market Share by Region (2019-2024)
- 9.3 Global Geranium Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Geranium Oil Production
 - 9.4.1 North America Geranium Oil Production Growth Rate (2019-2024)
 - 9.4.2 North America Geranium Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Geranium Oil Production
 - 9.5.1 Europe Geranium Oil Production Growth Rate (2019-2024)

- 9.5.2 Europe Geranium Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Geranium Oil Production (2019-2024)
 - 9.6.1 Japan Geranium Oil Production Growth Rate (2019-2024)
 - 9.6.2 Japan Geranium Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Geranium Oil Production (2019-2024)
 - 9.7.1 China Geranium Oil Production Growth Rate (2019-2024)
 - 9.7.2 China Geranium Oil Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Fleurchem

- 10.1.1 Fleurchem Geranium Oil Basic Information
- 10.1.2 Fleurchem Geranium Oil Product Overview
- 10.1.3 Fleurchem Geranium Oil Product Market Performance
- 10.1.4 Fleurchem Business Overview
- 10.1.5 Fleurchem Geranium Oil SWOT Analysis
- 10.1.6 Fleurchem Recent Developments

10.2 Albert Vieille

- 10.2.1 Albert Vieille Geranium Oil Basic Information
- 10.2.2 Albert Vieille Geranium Oil Product Overview
- 10.2.3 Albert Vieille Geranium Oil Product Market Performance
- 10.2.4 Albert Vieille Business Overview
- 10.2.5 Albert Vieille Geranium Oil SWOT Analysis
- 10.2.6 Albert Vieille Recent Developments

10.3 Ernesto Ventos

- 10.3.1 Ernesto Ventos Geranium Oil Basic Information
- 10.3.2 Ernesto Ventos Geranium Oil Product Overview
- 10.3.3 Ernesto Ventos Geranium Oil Product Market Performance
- 10.3.4 Ernesto Ventos Geranium Oil SWOT Analysis
- 10.3.5 Ernesto Ventos Business Overview
- 10.3.6 Ernesto Ventos Recent Developments

10.4 INDUKERN INTERNACIONAL

- 10.4.1 INDUKERN INTERNACIONAL Geranium Oil Basic Information
- 10.4.2 INDUKERN INTERNACIONAL Geranium Oil Product Overview
- 10.4.3 INDUKERN INTERNACIONAL Geranium Oil Product Market Performance
- 10.4.4 INDUKERN INTERNACIONAL Business Overview
- 10.4.5 INDUKERN INTERNACIONAL Recent Developments

10.5 Robertet Group

- 10.5.1 Robertet Group Geranium Oil Basic Information

- 10.5.2 Robertet Group Geranium Oil Product Overview
- 10.5.3 Robertet Group Geranium Oil Product Market Performance
- 10.5.4 Robertet Group Business Overview
- 10.5.5 Robertet Group Recent Developments
- 10.6 DoTerra
 - 10.6.1 DoTerra Geranium Oil Basic Information
 - 10.6.2 DoTerra Geranium Oil Product Overview
 - 10.6.3 DoTerra Geranium Oil Product Market Performance
 - 10.6.4 DoTerra Business Overview
 - 10.6.5 DoTerra Recent Developments
- 10.7 Symrise
 - 10.7.1 Symrise Geranium Oil Basic Information
 - 10.7.2 Symrise Geranium Oil Product Overview
 - 10.7.3 Symrise Geranium Oil Product Market Performance
 - 10.7.4 Symrise Business Overview
 - 10.7.5 Symrise Recent Developments
- 10.8 Young Living
 - 10.8.1 Young Living Geranium Oil Basic Information
 - 10.8.2 Young Living Geranium Oil Product Overview
 - 10.8.3 Young Living Geranium Oil Product Market Performance
 - 10.8.4 Young Living Business Overview
 - 10.8.5 Young Living Recent Developments
- 10.9 Firmnich
 - 10.9.1 Firmnich Geranium Oil Basic Information
 - 10.9.2 Firmnich Geranium Oil Product Overview
 - 10.9.3 Firmnich Geranium Oil Product Market Performance
 - 10.9.4 Firmnich Business Overview
 - 10.9.5 Firmnich Recent Developments
- 10.10 Frutarom
 - 10.10.1 Frutarom Geranium Oil Basic Information
 - 10.10.2 Frutarom Geranium Oil Product Overview
 - 10.10.3 Frutarom Geranium Oil Product Market Performance
 - 10.10.4 Frutarom Business Overview
 - 10.10.5 Frutarom Recent Developments
- 10.11 Bio Landes
 - 10.11.1 Bio Landes Geranium Oil Basic Information
 - 10.11.2 Bio Landes Geranium Oil Product Overview
 - 10.11.3 Bio Landes Geranium Oil Product Market Performance
 - 10.11.4 Bio Landes Business Overview

- 10.11.5 Bio Landes Recent Developments
- 10.12 Flacon
 - 10.12.1 Flacon Geranium Oil Basic Information
 - 10.12.2 Flacon Geranium Oil Product Overview
 - 10.12.3 Flacon Geranium Oil Product Market Performance
 - 10.12.4 Flacon Business Overview
 - 10.12.5 Flacon Recent Developments
- 10.13 Amphora Aromatics Ltd
 - 10.13.1 Amphora Aromatics Ltd Geranium Oil Basic Information
 - 10.13.2 Amphora Aromatics Ltd Geranium Oil Product Overview
 - 10.13.3 Amphora Aromatics Ltd Geranium Oil Product Market Performance
 - 10.13.4 Amphora Aromatics Ltd Business Overview
 - 10.13.5 Amphora Aromatics Ltd Recent Developments
- 10.14 Botanicals
 - 10.14.1 Botanicals Geranium Oil Basic Information
 - 10.14.2 Botanicals Geranium Oil Product Overview
 - 10.14.3 Botanicals Geranium Oil Product Market Performance
 - 10.14.4 Botanicals Business Overview
 - 10.14.5 Botanicals Recent Developments

11 GERANIUM OIL MARKET FORECAST BY REGION

- 11.1 Global Geranium Oil Market Size Forecast
- 11.2 Global Geranium Oil Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Geranium Oil Market Size Forecast by Country
 - 11.2.3 Asia Pacific Geranium Oil Market Size Forecast by Region
 - 11.2.4 South America Geranium Oil Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Geranium Oil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Geranium Oil Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Geranium Oil by Type (2025-2032)
 - 12.1.2 Global Geranium Oil Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Geranium Oil by Type (2025-2032)
- 12.2 Global Geranium Oil Market Forecast by Application (2025-2032)
 - 12.2.1 Global Geranium Oil Sales (K Units) Forecast by Application
 - 12.2.2 Global Geranium Oil Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Geranium Oil Market Size Comparison by Region (M USD)
- Table 5. Global Geranium Oil Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Geranium Oil Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Geranium Oil Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Geranium Oil Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Geranium Oil as of 2022)
- Table 10. Global Market Geranium Oil Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Geranium Oil Sales Sites and Area Served
- Table 12. Manufacturers Geranium Oil Product Type
- Table 13. Global Geranium Oil Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Geranium Oil
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Geranium Oil Market Challenges
- Table 22. Global Geranium Oil Sales by Type (K Units)
- Table 23. Global Geranium Oil Market Size by Type (M USD)
- Table 24. Global Geranium Oil Sales (K Units) by Type (2019-2024)
- Table 25. Global Geranium Oil Sales Market Share by Type (2019-2024)
- Table 26. Global Geranium Oil Market Size (M USD) by Type (2019-2024)
- Table 27. Global Geranium Oil Market Size Share by Type (2019-2024)
- Table 28. Global Geranium Oil Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Geranium Oil Sales (K Units) by Application
- Table 30. Global Geranium Oil Market Size by Application
- Table 31. Global Geranium Oil Sales by Application (2019-2024) & (K Units)
- Table 32. Global Geranium Oil Sales Market Share by Application (2019-2024)

- Table 33. Global Geranium Oil Sales by Application (2019-2024) & (M USD)
- Table 34. Global Geranium Oil Market Share by Application (2019-2024)
- Table 35. Global Geranium Oil Sales Growth Rate by Application (2019-2024)
- Table 36. Global Geranium Oil Sales by Region (2019-2024) & (K Units)
- Table 37. Global Geranium Oil Sales Market Share by Region (2019-2024)
- Table 38. North America Geranium Oil Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Geranium Oil Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Geranium Oil Sales by Region (2019-2024) & (K Units)
- Table 41. South America Geranium Oil Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Geranium Oil Sales by Region (2019-2024) & (K Units)
- Table 43. Global Geranium Oil Production (K Units) by Region (2019-2024)
- Table 44. Global Geranium Oil Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Geranium Oil Revenue Market Share by Region (2019-2024)
- Table 46. Global Geranium Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Geranium Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Geranium Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Geranium Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Geranium Oil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Fleurchem Geranium Oil Basic Information
- Table 52. Fleurchem Geranium Oil Product Overview
- Table 53. Fleurchem Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Fleurchem Business Overview
- Table 55. Fleurchem Geranium Oil SWOT Analysis
- Table 56. Fleurchem Recent Developments
- Table 57. Albert Vieille Geranium Oil Basic Information
- Table 58. Albert Vieille Geranium Oil Product Overview
- Table 59. Albert Vieille Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Albert Vieille Business Overview
- Table 61. Albert Vieille Geranium Oil SWOT Analysis
- Table 62. Albert Vieille Recent Developments
- Table 63. Ernesto Ventos Geranium Oil Basic Information

- Table 64. Ernesto Ventos Geranium Oil Product Overview
- Table 65. Ernesto Ventos Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Ernesto Ventos Geranium Oil SWOT Analysis
- Table 67. Ernesto Ventos Business Overview
- Table 68. Ernesto Ventos Recent Developments
- Table 69. INDUKERN INTERNACIONAL Geranium Oil Basic Information
- Table 70. INDUKERN INTERNACIONAL Geranium Oil Product Overview
- Table 71. INDUKERN INTERNACIONAL Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. INDUKERN INTERNACIONAL Business Overview
- Table 73. INDUKERN INTERNACIONAL Recent Developments
- Table 74. Robertet Group Geranium Oil Basic Information
- Table 75. Robertet Group Geranium Oil Product Overview
- Table 76. Robertet Group Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Robertet Group Business Overview
- Table 78. Robertet Group Recent Developments
- Table 79. DoTerra Geranium Oil Basic Information
- Table 80. DoTerra Geranium Oil Product Overview
- Table 81. DoTerra Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. DoTerra Business Overview
- Table 83. DoTerra Recent Developments
- Table 84. Symrise Geranium Oil Basic Information
- Table 85. Symrise Geranium Oil Product Overview
- Table 86. Symrise Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Symrise Business Overview
- Table 88. Symrise Recent Developments
- Table 89. Young Living Geranium Oil Basic Information
- Table 90. Young Living Geranium Oil Product Overview
- Table 91. Young Living Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Young Living Business Overview
- Table 93. Young Living Recent Developments
- Table 94. Firmnich Geranium Oil Basic Information
- Table 95. Firmnich Geranium Oil Product Overview
- Table 96. Firmnich Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 97. Firmnich Business Overview

Table 98. Firmnich Recent Developments

Table 99. Frutarom Geranium Oil Basic Information

Table 100. Frutarom Geranium Oil Product Overview

Table 101. Frutarom Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Frutarom Business Overview

Table 103. Frutarom Recent Developments

Table 104. Bio Landes Geranium Oil Basic Information

Table 105. Bio Landes Geranium Oil Product Overview

Table 106. Bio Landes Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Bio Landes Business Overview

Table 108. Bio Landes Recent Developments

Table 109. Flacon Geranium Oil Basic Information

Table 110. Flacon Geranium Oil Product Overview

Table 111. Flacon Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Flacon Business Overview

Table 113. Flacon Recent Developments

Table 114. Amphora Aromatics Ltd Geranium Oil Basic Information

Table 115. Amphora Aromatics Ltd Geranium Oil Product Overview

Table 116. Amphora Aromatics Ltd Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Amphora Aromatics Ltd Business Overview

Table 118. Amphora Aromatics Ltd Recent Developments

Table 119. Botanicals Geranium Oil Basic Information

Table 120. Botanicals Geranium Oil Product Overview

Table 121. Botanicals Geranium Oil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Botanicals Business Overview

Table 123. Botanicals Recent Developments

Table 124. Global Geranium Oil Sales Forecast by Region (2025-2032) & (K Units)

Table 125. Global Geranium Oil Market Size Forecast by Region (2025-2032) & (M USD)

Table 126. North America Geranium Oil Sales Forecast by Country (2025-2032) & (K Units)

Table 127. North America Geranium Oil Market Size Forecast by Country (2025-2032)

& (M USD)

Table 128. Europe Geranium Oil Sales Forecast by Country (2025-2032) & (K Units)

Table 129. Europe Geranium Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 130. Asia Pacific Geranium Oil Sales Forecast by Region (2025-2032) & (K Units)

Table 131. Asia Pacific Geranium Oil Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. South America Geranium Oil Sales Forecast by Country (2025-2032) & (K Units)

Table 133. South America Geranium Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Middle East and Africa Geranium Oil Consumption Forecast by Country (2025-2032) & (Units)

Table 135. Middle East and Africa Geranium Oil Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Global Geranium Oil Sales Forecast by Type (2025-2032) & (K Units)

Table 137. Global Geranium Oil Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global Geranium Oil Price Forecast by Type (2025-2032) & (USD/Unit)

Table 139. Global Geranium Oil Sales (K Units) Forecast by Application (2025-2032)

Table 140. Global Geranium Oil Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Geranium Oil
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Geranium Oil Market Size (M USD), 2019-2032
- Figure 5. Global Geranium Oil Market Size (M USD) (2019-2032)
- Figure 6. Global Geranium Oil Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Geranium Oil Market Size by Country (M USD)
- Figure 11. Geranium Oil Sales Share by Manufacturers in 2023
- Figure 12. Global Geranium Oil Revenue Share by Manufacturers in 2023
- Figure 13. Geranium Oil Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Geranium Oil Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Geranium Oil Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Geranium Oil Market Share by Type
- Figure 18. Sales Market Share of Geranium Oil by Type (2019-2024)
- Figure 19. Sales Market Share of Geranium Oil by Type in 2023
- Figure 20. Market Size Share of Geranium Oil by Type (2019-2024)
- Figure 21. Market Size Market Share of Geranium Oil by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Geranium Oil Market Share by Application
- Figure 24. Global Geranium Oil Sales Market Share by Application (2019-2024)
- Figure 25. Global Geranium Oil Sales Market Share by Application in 2023
- Figure 26. Global Geranium Oil Market Share by Application (2019-2024)
- Figure 27. Global Geranium Oil Market Share by Application in 2023
- Figure 28. Global Geranium Oil Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Geranium Oil Sales Market Share by Region (2019-2024)
- Figure 30. North America Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Geranium Oil Sales Market Share by Country in 2023
- Figure 32. U.S. Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Geranium Oil Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Geranium Oil Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Geranium Oil Sales Market Share by Country in 2023
- Figure 37. Germany Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Geranium Oil Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Geranium Oil Sales Market Share by Region in 2023
- Figure 44. China Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Geranium Oil Sales and Growth Rate (K Units)
- Figure 50. South America Geranium Oil Sales Market Share by Country in 2023
- Figure 51. Brazil Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Geranium Oil Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Geranium Oil Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Geranium Oil Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Geranium Oil Production Market Share by Region (2019-2024)
- Figure 62. North America Geranium Oil Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Geranium Oil Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Geranium Oil Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Geranium Oil Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Geranium Oil Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global Geranium Oil Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Geranium Oil Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Geranium Oil Market Share Forecast by Type (2025-2032)
- Figure 70. Global Geranium Oil Sales Forecast by Application (2025-2032)

Figure 71. Global Geranium Oil Market Share Forecast by Application (2025-2032)

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