

Global Genetic Testing for Consumers (DTC) Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G624B699EABDEN.html>

Date: February 2026

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: G624B699EABDEN

Abstracts

Direct-to-consumer genetic testing (DTC genetic testing) refers to genetic tests that are marketed directly to individuals, allowing them to access information about their genetic makeup and potential health-related traits without involving healthcare professionals or healthcare systems. DTC genetic testing companies provide test kits that individuals can purchase online or in stores. DTC genetic testing typically involves collecting a DNA sample, typically through saliva, and sending it back to the company for analysis. The company then analyzes specific regions of the individual's genome to provide various types of information, such as ancestry and genealogy, wellness traits, carrier status for genetic conditions, and sometimes information about potential health risks. The global market for Direct-to-Consumer (DTC) genetic testing has been experiencing significant growth in recent years. As more individuals seek to learn about their genetic makeup and potential health risks, the demand for DTC genetic testing has increased. However, please note that the following information is based on data available up until December 2023. Factors driving the growth of the global DTC genetic testing market include:

- Increasing consumer awareness:** There is a growing interest among individuals to learn about their genetic heritage, ancestry, and potential genetic predispositions for certain health conditions. DTC genetic testing offers convenience and accessibility for individuals who want to explore their genetic information.
- Technological advancements:** Advances in genetic sequencing technology and the decreasing cost of genetic testing have made DTC tests more affordable and accessible to a larger population.
- Rising prevalence of genetic disorders and chronic diseases:** The increasing incidence of genetic diseases and chronic conditions has led individuals to seek genetic testing to assess their risk and make informed decisions related to disease prevention, treatment, and lifestyle choices.
- Personalized healthcare:** DTC genetic testing provides individuals with personalized insights into their genetic makeup, enabling them to make proactive decisions regarding their health and well-being.

The global DTC genetic testing market is

highly competitive and fragmented, with several established players and new entrants in the industry. These companies offer a range of genetic testing services, including ancestry and genealogy DNA testing, wellness testing, carrier screening, and genetic health risk assessments.

The global Genetic Testing for Consumers (DTC) market size was estimated at USD 2133.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Genetic Testing for Consumers (DTC) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Genetic Testing for Consumers (DTC) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Genetic Testing for Consumers (DTC) market.

Global Genetic Testing for Consumers (DTC) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Mapmygenome
Karmagenes
Helix OpCo LLC
Full Genome Corporation
FamilytreeDNA (Gene By Gene)
Easy DNA
Color Genomics
MyHeritage
Living DNA
Identigene
Ancestry
23andMe
Pathway Genomics
Genesis Healthcare

Market Segmentation (by Type)

Carrier Testing
Predictive Testing
Ancestry & Relationship Testing
Nutrigenomics Testing
Others

Market Segmentation (by Application)

Online Platforms
Over-the-Counter

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Genetic Testing for Consumers (DTC) Market

Overview of the regional outlook of the Genetic Testing for Consumers (DTC) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Genetic Testing for Consumers (DTC) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Genetic Testing for Consumers (DTC), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Genetic Testing for Consumers (DTC)
- 1.2 Key Market Segments
 - 1.2.1 Genetic Testing for Consumers (DTC) Segment by Type
 - 1.2.2 Genetic Testing for Consumers (DTC) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GENETIC TESTING FOR CONSUMERS (DTC) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Genetic Testing for Consumers (DTC) Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Genetic Testing for Consumers (DTC) Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GENETIC TESTING FOR CONSUMERS (DTC) MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Genetic Testing for Consumers (DTC) Product Life Cycle
- 3.3 Global Genetic Testing for Consumers (DTC) Sales by Manufacturers (2020-2025)
- 3.4 Global Genetic Testing for Consumers (DTC) Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Genetic Testing for Consumers (DTC) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Genetic Testing for Consumers (DTC) Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Genetic Testing for Consumers (DTC) Market Competitive Situation and Trends

- 3.8.1 Genetic Testing for Consumers (DTC) Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Genetic Testing for Consumers (DTC) Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 GENETIC TESTING FOR CONSUMERS (DTC) INDUSTRY CHAIN ANALYSIS

- 4.1 Genetic Testing for Consumers (DTC) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GENETIC TESTING FOR CONSUMERS (DTC) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Genetic Testing for Consumers (DTC) Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Genetic Testing for Consumers (DTC) Market
- 5.7 ESG Ratings of Leading Companies

6 GENETIC TESTING FOR CONSUMERS (DTC) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Genetic Testing for Consumers (DTC) Sales Market Share by Type (2020-2025)

6.3 Global Genetic Testing for Consumers (DTC) Market Size by Type (2020-2025)

6.4 Global Genetic Testing for Consumers (DTC) Price by Type (2020-2025)

7 GENETIC TESTING FOR CONSUMERS (DTC) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Genetic Testing for Consumers (DTC) Market Sales by Application (2020-2025)

7.3 Global Genetic Testing for Consumers (DTC) Market Size (M USD) by Application (2020-2025)

7.4 Global Genetic Testing for Consumers (DTC) Sales Growth Rate by Application (2020-2025)

8 GENETIC TESTING FOR CONSUMERS (DTC) MARKET SALES BY REGION

8.1 Global Genetic Testing for Consumers (DTC) Sales by Region

8.1.1 Global Genetic Testing for Consumers (DTC) Sales by Region

8.1.2 Global Genetic Testing for Consumers (DTC) Sales Market Share by Region

8.2 Global Genetic Testing for Consumers (DTC) Market Size by Region

8.2.1 Global Genetic Testing for Consumers (DTC) Market Size by Region

8.2.2 Global Genetic Testing for Consumers (DTC) Market Size by Region

8.3 North America

8.3.1 North America Genetic Testing for Consumers (DTC) Sales by Country

8.3.2 North America Genetic Testing for Consumers (DTC) Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Genetic Testing for Consumers (DTC) Sales by Country

8.4.2 Europe Genetic Testing for Consumers (DTC) Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Genetic Testing for Consumers (DTC) Sales by Region
- 8.5.2 Asia Pacific Genetic Testing for Consumers (DTC) Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Genetic Testing for Consumers (DTC) Sales by Country
 - 8.6.2 South America Genetic Testing for Consumers (DTC) Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Genetic Testing for Consumers (DTC) Sales by Region
 - 8.7.2 Middle East and Africa Genetic Testing for Consumers (DTC) Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 GENETIC TESTING FOR CONSUMERS (DTC) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Genetic Testing for Consumers (DTC) by Region(2020-2025)
- 9.2 Global Genetic Testing for Consumers (DTC) Revenue Market Share by Region (2020-2025)
- 9.3 Global Genetic Testing for Consumers (DTC) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Genetic Testing for Consumers (DTC) Production
 - 9.4.1 North America Genetic Testing for Consumers (DTC) Production Growth Rate (2020-2025)
 - 9.4.2 North America Genetic Testing for Consumers (DTC) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Genetic Testing for Consumers (DTC) Production
 - 9.5.1 Europe Genetic Testing for Consumers (DTC) Production Growth Rate (2020-2025)

9.5.2 Europe Genetic Testing for Consumers (DTC) Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Genetic Testing for Consumers (DTC) Production (2020-2025)

9.6.1 Japan Genetic Testing for Consumers (DTC) Production Growth Rate (2020-2025)

9.6.2 Japan Genetic Testing for Consumers (DTC) Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Genetic Testing for Consumers (DTC) Production (2020-2025)

9.7.1 China Genetic Testing for Consumers (DTC) Production Growth Rate (2020-2025)

9.7.2 China Genetic Testing for Consumers (DTC) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Mapmygenome

10.1.1 Mapmygenome Basic Information

10.1.2 Mapmygenome Genetic Testing for Consumers (DTC) Product Overview

10.1.3 Mapmygenome Genetic Testing for Consumers (DTC) Product Market

Performance

10.1.4 Mapmygenome Business Overview

10.1.5 Mapmygenome SWOT Analysis

10.1.6 Mapmygenome Recent Developments

10.2 Karmagenes

10.2.1 Karmagenes Basic Information

10.2.2 Karmagenes Genetic Testing for Consumers (DTC) Product Overview

10.2.3 Karmagenes Genetic Testing for Consumers (DTC) Product Market

Performance

10.2.4 Karmagenes Business Overview

10.2.5 Karmagenes SWOT Analysis

10.2.6 Karmagenes Recent Developments

10.3 Helix OpCo LLC

10.3.1 Helix OpCo LLC Basic Information

10.3.2 Helix OpCo LLC Genetic Testing for Consumers (DTC) Product Overview

10.3.3 Helix OpCo LLC Genetic Testing for Consumers (DTC) Product Market

Performance

10.3.4 Helix OpCo LLC Business Overview

10.3.5 Helix OpCo LLC SWOT Analysis

10.3.6 Helix OpCo LLC Recent Developments

10.4 Full Genome Corporation

10.4.1 Full Genome Corporation Basic Information

10.4.2 Full Genome Corporation Genetic Testing for Consumers (DTC) Product Overview

10.4.3 Full Genome Corporation Genetic Testing for Consumers (DTC) Product Market Performance

10.4.4 Full Genome Corporation Business Overview

10.4.5 Full Genome Corporation Recent Developments

10.5 FamilytreeDNA (Gene By Gene)

10.5.1 FamilytreeDNA (Gene By Gene) Basic Information

10.5.2 FamilytreeDNA (Gene By Gene) Genetic Testing for Consumers (DTC) Product Overview

10.5.3 FamilytreeDNA (Gene By Gene) Genetic Testing for Consumers (DTC) Product Market Performance

10.5.4 FamilytreeDNA (Gene By Gene) Business Overview

10.5.5 FamilytreeDNA (Gene By Gene) Recent Developments

10.6 Easy DNA

10.6.1 Easy DNA Basic Information

10.6.2 Easy DNA Genetic Testing for Consumers (DTC) Product Overview

10.6.3 Easy DNA Genetic Testing for Consumers (DTC) Product Market Performance

10.6.4 Easy DNA Business Overview

10.6.5 Easy DNA Recent Developments

10.7 Color Genomics

10.7.1 Color Genomics Basic Information

10.7.2 Color Genomics Genetic Testing for Consumers (DTC) Product Overview

10.7.3 Color Genomics Genetic Testing for Consumers (DTC) Product Market Performance

10.7.4 Color Genomics Business Overview

10.7.5 Color Genomics Recent Developments

10.8 MyHeritage

10.8.1 MyHeritage Basic Information

10.8.2 MyHeritage Genetic Testing for Consumers (DTC) Product Overview

10.8.3 MyHeritage Genetic Testing for Consumers (DTC) Product Market Performance

10.8.4 MyHeritage Business Overview

10.8.5 MyHeritage Recent Developments

10.9 Living DNA

10.9.1 Living DNA Basic Information

10.9.2 Living DNA Genetic Testing for Consumers (DTC) Product Overview

10.9.3 Living DNA Genetic Testing for Consumers (DTC) Product Market Performance

- 10.9.4 Living DNA Business Overview
- 10.9.5 Living DNA Recent Developments
- 10.10 Identigene
 - 10.10.1 Identigene Basic Information
 - 10.10.2 Identigene Genetic Testing for Consumers (DTC) Product Overview
 - 10.10.3 Identigene Genetic Testing for Consumers (DTC) Product Market Performance
 - 10.10.4 Identigene Business Overview
 - 10.10.5 Identigene Recent Developments
- 10.11 Ancestry
 - 10.11.1 Ancestry Basic Information
 - 10.11.2 Ancestry Genetic Testing for Consumers (DTC) Product Overview
 - 10.11.3 Ancestry Genetic Testing for Consumers (DTC) Product Market Performance
 - 10.11.4 Ancestry Business Overview
 - 10.11.5 Ancestry Recent Developments
- 10.12 23andMe
 - 10.12.1 23andMe Basic Information
 - 10.12.2 23andMe Genetic Testing for Consumers (DTC) Product Overview
 - 10.12.3 23andMe Genetic Testing for Consumers (DTC) Product Market Performance
 - 10.12.4 23andMe Business Overview
 - 10.12.5 23andMe Recent Developments
- 10.13 Pathway Genomics
 - 10.13.1 Pathway Genomics Basic Information
 - 10.13.2 Pathway Genomics Genetic Testing for Consumers (DTC) Product Overview
 - 10.13.3 Pathway Genomics Genetic Testing for Consumers (DTC) Product Market Performance
 - 10.13.4 Pathway Genomics Business Overview
 - 10.13.5 Pathway Genomics Recent Developments
- 10.14 Genesis Healthcare
 - 10.14.1 Genesis Healthcare Basic Information
 - 10.14.2 Genesis Healthcare Genetic Testing for Consumers (DTC) Product Overview
 - 10.14.3 Genesis Healthcare Genetic Testing for Consumers (DTC) Product Market Performance
 - 10.14.4 Genesis Healthcare Business Overview
 - 10.14.5 Genesis Healthcare Recent Developments

11 GENETIC TESTING FOR CONSUMERS (DTC) MARKET FORECAST BY REGION

11.1 Global Genetic Testing for Consumers (DTC) Market Size Forecast

11.2 Global Genetic Testing for Consumers (DTC) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Genetic Testing for Consumers (DTC) Market Size Forecast by Country

11.2.3 Asia Pacific Genetic Testing for Consumers (DTC) Market Size Forecast by Region

11.2.4 South America Genetic Testing for Consumers (DTC) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Genetic Testing for Consumers (DTC) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Genetic Testing for Consumers (DTC) Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Genetic Testing for Consumers (DTC) by Type (2026-2035)

12.1.2 Global Genetic Testing for Consumers (DTC) Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Genetic Testing for Consumers (DTC) by Type (2026-2035)

12.2 Global Genetic Testing for Consumers (DTC) Market Forecast by Application (2026-2035)

12.2.1 Global Genetic Testing for Consumers (DTC) Sales (K Units) Forecast by Application

12.2.2 Global Genetic Testing for Consumers (DTC) Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Genetic Testing for Consumers (DTC) Market Size by Type (M USD)

Table 4. Global Genetic Testing for Consumers (DTC) Market Size by Application

Table 5. Genetic Testing for Consumers (DTC) Market Size Comparison by Region (M USD)

Table 6. Global Genetic Testing for Consumers (DTC) Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Genetic Testing for Consumers (DTC) Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Genetic Testing for Consumers (DTC) Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Genetic Testing for Consumers (DTC) Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Genetic Testing for Consumers (DTC) as of 2025)

Table 11. Global Market Genetic Testing for Consumers (DTC) Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Genetic Testing for Consumers (DTC) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Genetic Testing for Consumers (DTC) Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Genetic Testing for Consumers (DTC) Sales by Type (K Units)

Table 27. Global Genetic Testing for Consumers (DTC) Market Size by Type (M USD)

Table 28. Global Genetic Testing for Consumers (DTC) Sales (K Units) by Type (2020-2025)

Table 29. Global Genetic Testing for Consumers (DTC) Sales Market Share by Type (2020-2025)

Table 30. Global Genetic Testing for Consumers (DTC) Market Size (M USD) by Type (2020-2025)

Table 31. Global Genetic Testing for Consumers (DTC) Market Share by Type (2020-2025)

Table 32. Global Genetic Testing for Consumers (DTC) Price (USD/Unit) by Type (2020-2025)

Table 33. Global Genetic Testing for Consumers (DTC) Sales (K Units) by Application

Table 34. Global Genetic Testing for Consumers (DTC) Market Size by Application

Table 35. Global Genetic Testing for Consumers (DTC) Sales by Application (2020-2025) & (K Units)

Table 36. Global Genetic Testing for Consumers (DTC) Sales Market Share by Application (2020-2025)

Table 37. Global Genetic Testing for Consumers (DTC) Market Size by Application (2020-2025) & (M USD)

Table 38. Global Genetic Testing for Consumers (DTC) Market Share by Application (2020-2025)

Table 39. Global Genetic Testing for Consumers (DTC) Sales Growth Rate by Application (2020-2025)

Table 40. Global Genetic Testing for Consumers (DTC) Sales by Region (2020-2025) & (K Units)

Table 41. Global Genetic Testing for Consumers (DTC) Sales Market Share by Region (2020-2025)

Table 42. Global Genetic Testing for Consumers (DTC) Market Size by Region (2020-2025) & (M USD)

Table 43. Global Genetic Testing for Consumers (DTC) Market Size by Region (2020-2025)

Table 44. North America Genetic Testing for Consumers (DTC) Sales by Country (2020-2025) & (K Units)

Table 45. North America Genetic Testing for Consumers (DTC) Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Genetic Testing for Consumers (DTC) Sales by Country (2020-2025) & (K Units)

Table 47. Europe Genetic Testing for Consumers (DTC) Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Genetic Testing for Consumers (DTC) Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Genetic Testing for Consumers (DTC) Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Genetic Testing for Consumers (DTC) Sales by Country (2020-2025) & (K Units)
- Table 51. South America Genetic Testing for Consumers (DTC) Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Genetic Testing for Consumers (DTC) Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Genetic Testing for Consumers (DTC) Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Genetic Testing for Consumers (DTC) Production (K Units) by Region(2020-2025)
- Table 55. Global Genetic Testing for Consumers (DTC) Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Genetic Testing for Consumers (DTC) Revenue Market Share by Region (2020-2025)
- Table 57. Global Genetic Testing for Consumers (DTC) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Genetic Testing for Consumers (DTC) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Genetic Testing for Consumers (DTC) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Genetic Testing for Consumers (DTC) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Genetic Testing for Consumers (DTC) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Mapmygenome Basic Information
- Table 63. Mapmygenome Genetic Testing for Consumers (DTC) Product Overview
- Table 64. Mapmygenome Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Mapmygenome Business Overview
- Table 66. Mapmygenome SWOT Analysis
- Table 67. Mapmygenome Recent Developments
- Table 68. Karmagenes Basic Information
- Table 69. Karmagenes Genetic Testing for Consumers (DTC) Product Overview
- Table 70. Karmagenes Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 71. Karmagenes Business Overview
- Table 72. Karmagenes SWOT Analysis
- Table 73. Karmagenes Recent Developments
- Table 74. Helix OpCo LLC Basic Information
- Table 75. Helix OpCo LLC Genetic Testing for Consumers (DTC) Product Overview
- Table 76. Helix OpCo LLC Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Helix OpCo LLC Business Overview
- Table 78. Helix OpCo LLC SWOT Analysis
- Table 79. Helix OpCo LLC Recent Developments
- Table 80. Full Genome Corporation Basic Information
- Table 81. Full Genome Corporation Genetic Testing for Consumers (DTC) Product Overview
- Table 82. Full Genome Corporation Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Full Genome Corporation Business Overview
- Table 84. Full Genome Corporation Recent Developments
- Table 85. FamilytreeDNA (Gene By Gene) Basic Information
- Table 86. FamilytreeDNA (Gene By Gene) Genetic Testing for Consumers (DTC) Product Overview
- Table 87. FamilytreeDNA (Gene By Gene) Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. FamilytreeDNA (Gene By Gene) Business Overview
- Table 89. FamilytreeDNA (Gene By Gene) Recent Developments
- Table 90. Easy DNA Basic Information
- Table 91. Easy DNA Genetic Testing for Consumers (DTC) Product Overview
- Table 92. Easy DNA Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Easy DNA Business Overview
- Table 94. Easy DNA Recent Developments
- Table 95. Color Genomics Basic Information
- Table 96. Color Genomics Genetic Testing for Consumers (DTC) Product Overview
- Table 97. Color Genomics Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Color Genomics Business Overview
- Table 99. Color Genomics Recent Developments
- Table 100. MyHeritage Basic Information
- Table 101. MyHeritage Genetic Testing for Consumers (DTC) Product Overview
- Table 102. MyHeritage Genetic Testing for Consumers (DTC) Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. MyHeritage Business Overview

Table 104. MyHeritage Recent Developments

Table 105. Living DNA Basic Information

Table 106. Living DNA Genetic Testing for Consumers (DTC) Product Overview

Table 107. Living DNA Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Living DNA Business Overview

Table 109. Living DNA Recent Developments

Table 110. Identigene Basic Information

Table 111. Identigene Genetic Testing for Consumers (DTC) Product Overview

Table 112. Identigene Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Identigene Business Overview

Table 114. Identigene Recent Developments

Table 115. Ancestry Basic Information

Table 116. Ancestry Genetic Testing for Consumers (DTC) Product Overview

Table 117. Ancestry Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Ancestry Business Overview

Table 119. Ancestry Recent Developments

Table 120. 23andMe Basic Information

Table 121. 23andMe Genetic Testing for Consumers (DTC) Product Overview

Table 122. 23andMe Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. 23andMe Business Overview

Table 124. 23andMe Recent Developments

Table 125. Pathway Genomics Basic Information

Table 126. Pathway Genomics Genetic Testing for Consumers (DTC) Product Overview

Table 127. Pathway Genomics Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Pathway Genomics Business Overview

Table 129. Pathway Genomics Recent Developments

Table 130. Genesis Healthcare Basic Information

Table 131. Genesis Healthcare Genetic Testing for Consumers (DTC) Product Overview

Table 132. Genesis Healthcare Genetic Testing for Consumers (DTC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Genesis Healthcare Business Overview

- Table 134. Genesis Healthcare Recent Developments
- Table 135. Global Genetic Testing for Consumers (DTC) Sales Forecast by Region (2026-2035) & (K Units)
- Table 136. Global Genetic Testing for Consumers (DTC) Market Size Forecast by Region (2026-2035) & (M USD)
- Table 137. North America Genetic Testing for Consumers (DTC) Sales Forecast by Country (2026-2035) & (K Units)
- Table 138. North America Genetic Testing for Consumers (DTC) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 139. Europe Genetic Testing for Consumers (DTC) Sales Forecast by Country (2026-2035) & (K Units)
- Table 140. Europe Genetic Testing for Consumers (DTC) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 141. Asia Pacific Genetic Testing for Consumers (DTC) Sales Forecast by Region (2026-2035) & (K Units)
- Table 142. Asia Pacific Genetic Testing for Consumers (DTC) Market Size Forecast by Region (2026-2035) & (M USD)
- Table 143. South America Genetic Testing for Consumers (DTC) Sales Forecast by Country (2026-2035) & (K Units)
- Table 144. South America Genetic Testing for Consumers (DTC) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 145. Middle East and Africa Genetic Testing for Consumers (DTC) Sales Forecast by Country (2026-2035) & (Units)
- Table 146. Middle East and Africa Genetic Testing for Consumers (DTC) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 147. Global Genetic Testing for Consumers (DTC) Sales Forecast by Type (2026-2035) & (K Units)
- Table 148. Global Genetic Testing for Consumers (DTC) Market Size Forecast by Type (2026-2035) & (M USD)
- Table 149. Global Genetic Testing for Consumers (DTC) Price Forecast by Type (2026-2035) & (USD/Unit)
- Table 150. Global Genetic Testing for Consumers (DTC) Sales (K Units) Forecast by Application (2026-2035)
- Table 151. Global Genetic Testing for Consumers (DTC) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Genetic Testing for Consumers (DTC)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Genetic Testing for Consumers (DTC) Market Size (M USD), 2025-2035
- Figure 5. Global Genetic Testing for Consumers (DTC) Market Size (M USD) (2020-2035)
- Figure 6. Global Genetic Testing for Consumers (DTC) Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Genetic Testing for Consumers (DTC) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Genetic Testing for Consumers (DTC) Product Life Cycle
- Figure 13. Genetic Testing for Consumers (DTC) Sales Share by Manufacturers in 2025
- Figure 14. Global Genetic Testing for Consumers (DTC) Revenue Share by Manufacturers in 2025
- Figure 15. Genetic Testing for Consumers (DTC) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Genetic Testing for Consumers (DTC) Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Genetic Testing for Consumers (DTC) Revenue in 2025
- Figure 18. Industry Chain Map of Genetic Testing for Consumers (DTC)
- Figure 19. Global Genetic Testing for Consumers (DTC) Market PEST Analysis
- Figure 20. Global Genetic Testing for Consumers (DTC) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Genetic Testing for Consumers (DTC) Market Share by Type
- Figure 27. Sales Market Share of Genetic Testing for Consumers (DTC) by Type (2020-2025)

Figure 28. Sales Market Share of Genetic Testing for Consumers (DTC) by Type in 2025

Figure 29. Market Share of Genetic Testing for Consumers (DTC) by Type (2020-2025)

Figure 30. Market Share of Genetic Testing for Consumers (DTC) by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Genetic Testing for Consumers (DTC) Market Share by Application

Figure 33. Global Genetic Testing for Consumers (DTC) Sales Market Share by Application (2020-2025)

Figure 34. Global Genetic Testing for Consumers (DTC) Sales Market Share by Application in 2025

Figure 35. Global Genetic Testing for Consumers (DTC) Market Share by Application (2020-2025)

Figure 36. Global Genetic Testing for Consumers (DTC) Market Share by Application in 2025

Figure 37. Global Genetic Testing for Consumers (DTC) Sales Growth Rate by Application (2020-2025)

Figure 38. Global Genetic Testing for Consumers (DTC) Sales Market Share by Region (2020-2025)

Figure 39. Global Genetic Testing for Consumers (DTC) Market Size by Region (2020-2025)

Figure 40. North America Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Genetic Testing for Consumers (DTC) Sales Market Share by Country in 2024

Figure 43. North America Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Genetic Testing for Consumers (DTC) Market Size by Country in 2024

Figure 45. U.S. Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Genetic Testing for Consumers (DTC) Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Genetic Testing for Consumers (DTC) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Genetic Testing for Consumers (DTC) Sales (Units) and Growth Rate

(2020-2025)

Figure 50. Mexico Genetic Testing for Consumers (DTC) Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Genetic Testing for Consumers (DTC) Sales Market Share by Country in 2024

Figure 53. Europe Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Genetic Testing for Consumers (DTC) Market Size by Country in 2024

Figure 55. Germany Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Genetic Testing for Consumers (DTC) Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Genetic Testing for Consumers (DTC) Sales Market Share by Region in 2024

Figure 67. Asia Pacific Genetic Testing for Consumers (DTC) Market Size by Region in 2024

Figure 68. China Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Genetic Testing for Consumers (DTC) Sales and Growth Rate (K Units)

Figure 79. South America Genetic Testing for Consumers (DTC) Sales Market Share by Country in 2024

Figure 80. South America Genetic Testing for Consumers (DTC) Market Size and Growth Rate (M USD)

Figure 81. South America Genetic Testing for Consumers (DTC) Market Size by Country in 2024

Figure 82. Brazil Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Genetic Testing for Consumers (DTC) Sales and

Growth Rate (K Units)

Figure 89. Middle East and Africa Genetic Testing for Consumers (DTC) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Genetic Testing for Consumers (DTC) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Genetic Testing for Consumers (DTC) Market Size by Region in 2024

Figure 92. Saudi Arabia Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Genetic Testing for Consumers (DTC) Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Genetic Testing for Consumers (DTC) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Genetic Testing for Consumers (DTC) Production Market Share by Region (2020-2025)

Figure 103. North America Genetic Testing for Consumers (DTC) Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Genetic Testing for Consumers (DTC) Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Genetic Testing for Consumers (DTC) Production (K Units) Growth Rate (2020-2025)

Figure 106. China Genetic Testing for Consumers (DTC) Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Genetic Testing for Consumers (DTC) Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Genetic Testing for Consumers (DTC) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Genetic Testing for Consumers (DTC) Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Genetic Testing for Consumers (DTC) Market Share Forecast by Type (2026-2035)

Figure 111. Global Genetic Testing for Consumers (DTC) Sales Forecast by Application (2026-2035)

Figure 112. Global Genetic Testing for Consumers (DTC) Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Genetic Testing for Consumers (DTC) Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G624B699EABDEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G624B699EABDEN.html>