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Global Generative AI Services Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The generative AI services market represents a specialized segment dedicated to consulting, integration, and implementation support for organizations aiming to integrate generative AI capabilities.

The global Generative AI Services market size was estimated at USD 5125 million in 2023 and is projected to reach USD 29811.28 million by 2030, exhibiting a CAGR of 28.60% during the forecast period.

North America Generative AI Services market size was USD 1335.43 million in 2023, at a CAGR of 24.51% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Generative AI Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Generative AI Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

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In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Generative AI Services market in any manner.

Global Generative AI Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Accenture

IBM

Capgemini

PwC

McKinsey

Cognizant

Tata Consultancy Services

Oracle

Intellias

BCG

Bain & company

HPE

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Microsoft

Eviden

Webkul

MSRcosmos

Dell

Unit8

Persistent

HCLTech

Market Segmentation (by Type)

IaaS

PaaS

SaaS

Market Segmentation (by Application)

Marketing and Advertising

Technology

Consulting

Teaching

Accounting

Healthcare

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Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Generative AI Services Market

Overview of the regional outlook of the Generative AI Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

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historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Generative AI Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

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Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Generative AI Services
1.2 Key Market Segments
  1.2.1 Generative AI Services Segment by Type
  1.2.2 Generative AI Services Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 GENERATIVE AI SERVICES MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 GENERATIVE AI SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Global Generative AI Services Revenue Market Share by Company (2019-2024)
3.2 Generative AI Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.3 Company Generative AI Services Market Size Sites, Area Served, Product Type
3.4 Generative AI Services Market Competitive Situation and Trends
  3.4.1 Generative AI Services Market Concentration Rate
  3.4.2 Global 5 and 10 Largest Generative AI Services Players Market Share by Revenue
  3.4.3 Mergers & Acquisitions, Expansion

4 GENERATIVE AI SERVICES VALUE CHAIN ANALYSIS

4.1 Generative AI Services Value Chain Analysis
4.2 Midstream Market Analysis
4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GENERATIVE AI SERVICES MARKET

+44 20 8123 2220
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5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
5.5.1 Mergers & Acquisitions
5.5.2 Expansions
5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

6 GENERATIVE AI SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Generative AI Services Market Size Market Share by Type (2019-2024)
6.3 Global Generative AI Services Market Size Growth Rate by Type (2019-2024)

7 GENERATIVE AI SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Generative AI Services Market Size (M USD) by Application (2019-2024)
7.3 Global Generative AI Services Market Size Growth Rate by Application (2019-2024)

8 GENERATIVE AI SERVICES MARKET SEGMENTATION BY REGION

8.1 Global Generative AI Services Market Size by Region
8.1.1 Global Generative AI Services Market Size by Region
8.1.2 Global Generative AI Services Market Size Market Share by Region
8.2 North America
8.2.1 North America Generative AI Services Market Size by Country
8.2.2 U.S.
8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe Generative AI Services Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy

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8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Generative AI Services Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Generative AI Services Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Generative AI Services Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Accenture
9.1.1 Accenture Generative AI Services Basic Information
9.1.2 Accenture Generative AI Services Product Overview
9.1.3 Accenture Generative AI Services Product Market Performance
9.1.4 Accenture Generative AI Services SWOT Analysis
9.1.5 Accenture Business Overview
9.1.6 Accenture Recent Developments
9.2 IBM
9.2.1 IBM Generative AI Services Basic Information
9.2.2 IBM Generative AI Services Product Overview
9.2.3 IBM Generative AI Services Product Market Performance
9.2.4 IBM Generative AI Services SWOT Analysis
9.2.5 IBM Business Overview
9.2.6 IBM Recent Developments
9.3 Capgemini
9.3.1 Capgemini Generative AI Services Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.3.2 Capgemini Generative AI Services Product Overview
9.3.3 Capgemini Generative AI Services Product Market Performance
9.3.4 Capgemini Generative AI Services SWOT Analysis
9.3.5 Capgemini Business Overview
9.3.6 Capgemini Recent Developments
9.4 PwC
9.4.1 PwC Generative AI Services Basic Information
9.4.2 PwC Generative AI Services Product Overview
9.4.3 PwC Generative AI Services Product Market Performance
9.4.4 PwC Business Overview
9.4.5 PwC Recent Developments
9.5 McKinsey
9.5.1 McKinsey Generative AI Services Basic Information
9.5.2 McKinsey Generative AI Services Product Overview
9.5.3 McKinsey Generative AI Services Product Market Performance
9.5.4 McKinsey Business Overview
9.5.5 McKinsey Recent Developments
9.6 Cognizant
9.6.1 Cognizant Generative AI Services Basic Information
9.6.2 Cognizant Generative AI Services Product Overview
9.6.3 Cognizant Generative AI Services Product Market Performance
9.6.4 Cognizant Business Overview
9.6.5 Cognizant Recent Developments
9.7 Tata Consultancy Services
9.7.1 Tata Consultancy Services Generative AI Services Basic Information
9.7.2 Tata Consultancy Services Generative AI Services Product Overview
9.7.3 Tata Consultancy Services Generative AI Services Product Market Performance
9.7.4 Tata Consultancy Services Business Overview
9.7.5 Tata Consultancy Services Recent Developments
9.8 Oracle
9.8.1 Oracle Generative AI Services Basic Information
9.8.2 Oracle Generative AI Services Product Overview
9.8.3 Oracle Generative AI Services Product Market Performance
9.8.4 Oracle Business Overview
9.8.5 Oracle Recent Developments
9.9 Intellias
9.9.1 Intellias Generative AI Services Basic Information
9.9.2 Intellias Generative AI Services Product Overview
9.9.3 Intellias Generative AI Services Product Market Performance

+44 20 8123 2220
info@marketpublishers.com

9.9.4 Intellias Business Overview
9.9.5 Intellias Recent Developments
9.10 BCG
9.10.1 BCG Generative AI Services Basic Information
9.10.2 BCG Generative AI Services Product Overview
9.10.3 BCG Generative AI Services Product Market Performance
9.10.4 BCG Business Overview
9.10.5 BCG Recent Developments
9.11 Bain and company
9.11.1 Bain and company Generative AI Services Basic Information
9.11.2 Bain and company Generative AI Services Product Overview
9.11.3 Bain and company Generative AI Services Product Market Performance
9.11.4 Bain and company Business Overview
9.11.5 Bain and company Recent Developments
9.12 HPE
9.12.1 HPE Generative AI Services Basic Information
9.12.2 HPE Generative AI Services Product Overview
9.12.3 HPE Generative AI Services Product Market Performance
9.12.4 HPE Business Overview
9.12.5 HPE Recent Developments
9.13 Microsoft
9.13.1 Microsoft Generative AI Services Basic Information
9.13.2 Microsoft Generative AI Services Product Overview
9.13.3 Microsoft Generative AI Services Product Market Performance
9.13.4 Microsoft Business Overview
9.13.5 Microsoft Recent Developments
9.14 Eviden
9.14.1 Eviden Generative AI Services Basic Information
9.14.2 Eviden Generative AI Services Product Overview
9.14.3 Eviden Generative AI Services Product Market Performance
9.14.4 Eviden Business Overview
9.14.5 Eviden Recent Developments
9.15 Webkul
9.15.1 Webkul Generative AI Services Basic Information
9.15.2 Webkul Generative AI Services Product Overview
9.15.3 Webkul Generative AI Services Product Market Performance
9.15.4 Webkul Business Overview
9.15.5 Webkul Recent Developments
9.16 MSRcosmos

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info@marketpublishers.com

9.16.1 MSRcosmos Generative AI Services Basic Information
9.16.2 MSRcosmos Generative AI Services Product Overview
9.16.3 MSRcosmos Generative AI Services Product Market Performance
9.16.4 MSRcosmos Business Overview
9.16.5 MSRcosmos Recent Developments
9.17 Dell
9.17.1 Dell Generative AI Services Basic Information
9.17.2 Dell Generative AI Services Product Overview
9.17.3 Dell Generative AI Services Product Market Performance
9.17.4 Dell Business Overview
9.17.5 Dell Recent Developments
9.18 Unit8
9.18.1 Unit8 Generative AI Services Basic Information
9.18.2 Unit8 Generative AI Services Product Overview
9.18.3 Unit8 Generative AI Services Product Market Performance
9.18.4 Unit8 Business Overview
9.18.5 Unit8 Recent Developments
9.19 Persistent
9.19.1 Persistent Generative AI Services Basic Information
9.19.2 Persistent Generative AI Services Product Overview
9.19.3 Persistent Generative AI Services Product Market Performance
9.19.4 Persistent Business Overview
9.19.5 Persistent Recent Developments
9.20 HCLTech
9.20.1 HCLTech Generative AI Services Basic Information
9.20.2 HCLTech Generative AI Services Product Overview
9.20.3 HCLTech Generative AI Services Product Market Performance
9.20.4 HCLTech Business Overview
9.20.5 HCLTech Recent Developments

10 GENERATIVE AI SERVICES REGIONAL MARKET FORECAST

10.1 Global Generative AI Services Market Size Forecast
10.2 Global Generative AI Services Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Generative AI Services Market Size Forecast by Country
10.2.3 Asia Pacific Generative AI Services Market Size Forecast by Region
10.2.4 South America Generative AI Services Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Generative AI Services by

+44 20 8123 2220
info@marketpublishers.com

Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Generative AI Services Market Forecast by Type (2025-2030)
11.2 Global Generative AI Services Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Generative AI Services Market Size Comparison by Region (M USD)
Table 5. Global Generative AI Services Revenue (M USD) by Company (2019-2024)
Table 6. Global Generative AI Services Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Generative AI Services as of 2022)
Table 8. Company Generative AI Services Market Size Sites and Area Served
Table 9. Company Generative AI Services Product Type
Table 10. Global Generative AI Services Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Generative AI Services
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Generative AI Services Market Challenges
Table 18. Global Generative AI Services Market Size by Type (M USD)
Table 19. Global Generative AI Services Market Size (M USD) by Type (2019-2024)
Table 20. Global Generative AI Services Market Size Share by Type (2019-2024)
Table 21. Global Generative AI Services Market Size Growth Rate by Type (2019-2024)
Table 22. Global Generative AI Services Market Size by Application
Table 23. Global Generative AI Services Market Size by Application (2019-2024) & (M USD)
Table 24. Global Generative AI Services Market Share by Application (2019-2024)
Table 25. Global Generative AI Services Market Size Growth Rate by Application (2019-2024)
Table 26. Global Generative AI Services Market Size by Region (2019-2024) & (M USD)
Table 27. Global Generative AI Services Market Size Market Share by Region (2019-2024)
Table 28. North America Generative AI Services Market Size by Country (2019-2024) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

Table 29. Europe Generative AI Services Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Generative AI Services Market Size by Region (2019-2024) & (M USD)
Table 31. South America Generative AI Services Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Generative AI Services Market Size by Region (2019-2024) & (M USD)
Table 33. Accenture Generative AI Services Basic Information
Table 34. Accenture Generative AI Services Product Overview
Table 35. Accenture Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 36. Accenture Generative AI Services SWOT Analysis
Table 37. Accenture Business Overview
Table 38. Accenture Recent Developments
Table 39. IBM Generative AI Services Basic Information
Table 40. IBM Generative AI Services Product Overview
Table 41. IBM Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 42. IBM Generative AI Services SWOT Analysis
Table 43. IBM Business Overview
Table 44. IBM Recent Developments
Table 45. Capgemini Generative AI Services Basic Information
Table 46. Capgemini Generative AI Services Product Overview
Table 47. Capgemini Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 48. Capgemini Generative AI Services SWOT Analysis
Table 49. Capgemini Business Overview
Table 50. Capgemini Recent Developments
Table 51. PwC Generative AI Services Basic Information
Table 52. PwC Generative AI Services Product Overview
Table 53. PwC Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 54. PwC Business Overview
Table 55. PwC Recent Developments
Table 56. McKinsey Generative AI Services Basic Information
Table 57. McKinsey Generative AI Services Product Overview
Table 58. McKinsey Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 59. McKinsey Business Overview
Table 60. McKinsey Recent Developments
Table 61. Cognizant Generative AI Services Basic Information
Table 62. Cognizant Generative AI Services Product Overview
Table 63. Cognizant Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Cognizant Business Overview
Table 65. Cognizant Recent Developments
Table 66. Tata Consultancy Services Generative AI Services Basic Information
Table 67. Tata Consultancy Services Generative AI Services Product Overview
Table 68. Tata Consultancy Services Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Tata Consultancy Services Business Overview
Table 70. Tata Consultancy Services Recent Developments
Table 71. Oracle Generative AI Services Basic Information
Table 72. Oracle Generative AI Services Product Overview
Table 73. Oracle Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Oracle Business Overview
Table 75. Oracle Recent Developments
Table 76. Intellias Generative AI Services Basic Information
Table 77. Intellias Generative AI Services Product Overview
Table 78. Intellias Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Intellias Business Overview
Table 80. Intellias Recent Developments
Table 81. BCG Generative AI Services Basic Information
Table 82. BCG Generative AI Services Product Overview
Table 83. BCG Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 84. BCG Business Overview
Table 85. BCG Recent Developments
Table 86. Bain and company Generative AI Services Basic Information
Table 87. Bain and company Generative AI Services Product Overview
Table 88. Bain and company Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Bain and company Business Overview
Table 90. Bain and company Recent Developments
Table 91. HPE Generative AI Services Basic Information

+44 20 8123 2220
info@marketpublishers.com

Table 92. HPE Generative AI Services Product Overview
Table 93. HPE Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 94. HPE Business Overview
Table 95. HPE Recent Developments
Table 96. Microsoft Generative AI Services Basic Information
Table 97. Microsoft Generative AI Services Product Overview
Table 98. Microsoft Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Microsoft Business Overview
Table 100. Microsoft Recent Developments
Table 101. Eviden Generative AI Services Basic Information
Table 102. Eviden Generative AI Services Product Overview
Table 103. Eviden Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Eviden Business Overview
Table 105. Eviden Recent Developments
Table 106. Webkul Generative AI Services Basic Information
Table 107. Webkul Generative AI Services Product Overview
Table 108. Webkul Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Webkul Business Overview
Table 110. Webkul Recent Developments
Table 111. MSRcosmos Generative AI Services Basic Information
Table 112. MSRcosmos Generative AI Services Product Overview
Table 113. MSRcosmos Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 114. MSRcosmos Business Overview
Table 115. MSRcosmos Recent Developments
Table 116. Dell Generative AI Services Basic Information
Table 117. Dell Generative AI Services Product Overview
Table 118. Dell Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Dell Business Overview
Table 120. Dell Recent Developments
Table 121. Unit8 Generative AI Services Basic Information
Table 122. Unit8 Generative AI Services Product Overview
Table 123. Unit8 Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 124. Unit8 Business Overview
Table 125. Unit8 Recent Developments
Table 126. Persistent Generative AI Services Basic Information
Table 127. Persistent Generative AI Services Product Overview
Table 128. Persistent Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 129. Persistent Business Overview
Table 130. Persistent Recent Developments
Table 131. HCLTech Generative AI Services Basic Information
Table 132. HCLTech Generative AI Services Product Overview
Table 133. HCLTech Generative AI Services Revenue (M USD) and Gross Margin (2019-2024)
Table 134. HCLTech Business Overview
Table 135. HCLTech Recent Developments
Table 136. Global Generative AI Services Market Size Forecast by Region (2025-2030) & (M USD)
Table 137. North America Generative AI Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 138. Europe Generative AI Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 139. Asia Pacific Generative AI Services Market Size Forecast by Region (2025-2030) & (M USD)
Table 140. South America Generative AI Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 141. Middle East and Africa Generative AI Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 142. Global Generative AI Services Market Size Forecast by Type (2025-2030) & (M USD)
Table 143. Global Generative AI Services Market Size Forecast by Application (2025-2030) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Generative AI Services
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Generative AI Services Market Size (M USD), 2019-2030
Figure 5. Global Generative AI Services Market Size (M USD) (2019-2030)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Generative AI Services Market Size by Country (M USD)
Figure 10. Global Generative AI Services Revenue Share by Company in 2023
Figure 11. Generative AI Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 12. The Global 5 and 10 Largest Players: Market Share by Generative AI Services Revenue in 2023
Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 14. Global Generative AI Services Market Share by Type
Figure 15. Market Size Share of Generative AI Services by Type (2019-2024)
Figure 16. Market Size Market Share of Generative AI Services by Type in 2022
Figure 17. Global Generative AI Services Market Size Growth Rate by Type (2019-2024)
Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 19. Global Generative AI Services Market Share by Application
Figure 20. Global Generative AI Services Market Share by Application (2019-2024)
Figure 21. Global Generative AI Services Market Share by Application in 2022
Figure 22. Global Generative AI Services Market Size Growth Rate by Application (2019-2024)
Figure 23. Global Generative AI Services Market Size Market Share by Region (2019-2024)
Figure 24. North America Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 25. North America Generative AI Services Market Size Market Share by Country in 2023
Figure 26. U.S. Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 27. Canada Generative AI Services Market Size (M USD) and Growth Rate

(2019-2024)
Figure 28. Mexico Generative AI Services Market Size (Units) and Growth Rate (2019-2024)
Figure 29. Europe Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 30. Europe Generative AI Services Market Size Market Share by Country in 2023
Figure 31. Germany Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 32. France Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 33. U.K. Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 34. Italy Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 35. Russia Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 36. Asia Pacific Generative AI Services Market Size and Growth Rate (M USD)
Figure 37. Asia Pacific Generative AI Services Market Size Market Share by Region in 2023
Figure 38. China Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 39. Japan Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 40. South Korea Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 41. India Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 42. Southeast Asia Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 43. South America Generative AI Services Market Size and Growth Rate (M USD)
Figure 44. South America Generative AI Services Market Size Market Share by Country in 2023
Figure 45. Brazil Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 46. Argentina Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 47. Columbia Generative AI Services Market Size and Growth Rate (2019-2024)

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& (M USD)
Figure 48. Middle East and Africa Generative AI Services Market Size and Growth Rate (M USD)
Figure 49. Middle East and Africa Generative AI Services Market Size Market Share by Region in 2023
Figure 50. Saudi Arabia Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 51. UAE Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 52. Egypt Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 53. Nigeria Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 54. South Africa Generative AI Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 55. Global Generative AI Services Market Size Forecast by Value (2019-2030) & (M USD)
Figure 56. Global Generative AI Services Market Share Forecast by Type (2025-2030)
Figure 57. Global Generative AI Services Market Share Forecast by Application (2025-2030)

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