

# Global Generative AI Marketing Platform Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G7B0074DCC51EN.html>

Date: February 2026

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: G7B0074DCC51EN

## Abstracts

The Generative AI Marketing Platform makes it easy to engage customers through autonomous, AI-driven campaigns across all major marketing channels like Email, SMS, WhatsApp, Web Push, Mobile Push, Facebook, and Instagram.

The global Generative AI Marketing Platform market size was estimated at USD 2573.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 17.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Generative AI Marketing Platform market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Generative AI Marketing Platform market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Generative AI Marketing Platform market.

## **Global Generative AI Marketing Platform Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Contlo  
Yuma AI  
Digital Genius  
Omnichat Limited  
Appier Inc.  
Klaviyo AI  
Jasper  
Brandtech  
Adobe GenStudio  
Breeze AI(HubSpot)  
Constant Contact  
Mailchimp  
ActiveCampaign  
Drift AI Chat  
Quiq(Snaps)  
Verloop  
Iadvize  
Conversica  
6sense(Saleswhale)

giosg (Whisbi)  
Qualified  
Genesys Cloud CX  
Textedly  
Klaviyo  
Leadoo  
Customers.ai  
Voxie  
GrowthLoop

### **Market Segmentation (by Type)**

Omnichannel Marketing  
Email Marketing  
SMS Marketing  
Other

### **Market Segmentation (by Application)**

Consumer Goods & Retail  
Logistics  
Banking and Finance  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Generative AI Marketing Platform Market  
Overview of the regional outlook of the Generative AI Marketing Platform Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Generative AI Marketing Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Generative AI Marketing Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Generative AI Marketing Platform
- 1.2 Key Market Segments
  - 1.2.1 Generative AI Marketing Platform Segment by Type
  - 1.2.2 Generative AI Marketing Platform Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 GENERATIVE AI MARKETING PLATFORM MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 GENERATIVE AI MARKETING PLATFORM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Generative AI Marketing Platform Product Life Cycle
- 3.3 Global Generative AI Marketing Platform Revenue Market Share by Company (2020-2025)
- 3.4 Generative AI Marketing Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Generative AI Marketing Platform Market Competitive Situation and Trends
  - 3.6.1 Generative AI Marketing Platform Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Generative AI Marketing Platform Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 GENERATIVE AI MARKETING PLATFORM VALUE CHAIN ANALYSIS**

- 4.1 Generative AI Marketing Platform Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF GENERATIVE AI MARKETING PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Generative AI Marketing Platform Market Porter's Five Forces Analysis

## **6 GENERATIVE AI MARKETING PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Generative AI Marketing Platform Market by Type (2020-2025)
- 6.3 Global Generative AI Marketing Platform Market Size Growth Rate by Type (2021-2025)

## **7 GENERATIVE AI MARKETING PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Generative AI Marketing Platform Market Size (M USD) by Application (2020-2025)
- 7.3 Global Generative AI Marketing Platform Market Size Growth Rate by Application (2021-2025)

## **8 GENERATIVE AI MARKETING PLATFORM MARKET SEGMENTATION BY REGION**

## 8.1 Global Generative AI Marketing Platform Market Size by Region

### 8.1.1 Global Generative AI Marketing Platform Market Size by Region

### 8.1.2 Global Generative AI Marketing Platform Market Size Market Share by Region

## 8.2 North America

### 8.2.1 North America Generative AI Marketing Platform Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Generative AI Marketing Platform Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Generative AI Marketing Platform Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Generative AI Marketing Platform Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Generative AI Marketing Platform Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Contlo

- 9.1.1 Contlo Basic Information
- 9.1.2 Contlo Generative AI Marketing Platform Product Overview
- 9.1.3 Contlo Generative AI Marketing Platform Product Market Performance
- 9.1.4 Contlo SWOT Analysis
- 9.1.5 Contlo Business Overview
- 9.1.6 Contlo Recent Developments
- 9.2 Yuma AI
  - 9.2.1 Yuma AI Basic Information
  - 9.2.2 Yuma AI Generative AI Marketing Platform Product Overview
  - 9.2.3 Yuma AI Generative AI Marketing Platform Product Market Performance
  - 9.2.4 Yuma AI SWOT Analysis
  - 9.2.5 Yuma AI Business Overview
  - 9.2.6 Yuma AI Recent Developments
- 9.3 Digital Genius
  - 9.3.1 Digital Genius Basic Information
  - 9.3.2 Digital Genius Generative AI Marketing Platform Product Overview
  - 9.3.3 Digital Genius Generative AI Marketing Platform Product Market Performance
  - 9.3.4 Digital Genius SWOT Analysis
  - 9.3.5 Digital Genius Business Overview
  - 9.3.6 Digital Genius Recent Developments
- 9.4 Omnichat Limited
  - 9.4.1 Omnichat Limited Basic Information
  - 9.4.2 Omnichat Limited Generative AI Marketing Platform Product Overview
  - 9.4.3 Omnichat Limited Generative AI Marketing Platform Product Market Performance
  - 9.4.4 Omnichat Limited Business Overview
  - 9.4.5 Omnichat Limited Recent Developments
- 9.5 Appier Inc.
  - 9.5.1 Appier Inc. Basic Information
  - 9.5.2 Appier Inc. Generative AI Marketing Platform Product Overview
  - 9.5.3 Appier Inc. Generative AI Marketing Platform Product Market Performance
  - 9.5.4 Appier Inc. Business Overview
  - 9.5.5 Appier Inc. Recent Developments
- 9.6 Klaviyo AI
  - 9.6.1 Klaviyo AI Basic Information
  - 9.6.2 Klaviyo AI Generative AI Marketing Platform Product Overview
  - 9.6.3 Klaviyo AI Generative AI Marketing Platform Product Market Performance
  - 9.6.4 Klaviyo AI Business Overview
  - 9.6.5 Klaviyo AI Recent Developments
- 9.7 Jasper

- 9.7.1 Jasper Basic Information
- 9.7.2 Jasper Generative AI Marketing Platform Product Overview
- 9.7.3 Jasper Generative AI Marketing Platform Product Market Performance
- 9.7.4 Jasper Business Overview
- 9.7.5 Jasper Recent Developments
- 9.8 Brandtech
  - 9.8.1 Brandtech Basic Information
  - 9.8.2 Brandtech Generative AI Marketing Platform Product Overview
  - 9.8.3 Brandtech Generative AI Marketing Platform Product Market Performance
  - 9.8.4 Brandtech Business Overview
  - 9.8.5 Brandtech Recent Developments
- 9.9 Adobe GenStudio
  - 9.9.1 Adobe GenStudio Basic Information
  - 9.9.2 Adobe GenStudio Generative AI Marketing Platform Product Overview
  - 9.9.3 Adobe GenStudio Generative AI Marketing Platform Product Market Performance
  - 9.9.4 Adobe GenStudio Business Overview
  - 9.9.5 Adobe GenStudio Recent Developments
- 9.10 Breeze AI(HubSpot)
  - 9.10.1 Breeze AI(HubSpot) Basic Information
  - 9.10.2 Breeze AI(HubSpot) Generative AI Marketing Platform Product Overview
  - 9.10.3 Breeze AI(HubSpot) Generative AI Marketing Platform Product Market Performance
  - 9.10.4 Breeze AI(HubSpot) Business Overview
  - 9.10.5 Breeze AI(HubSpot) Recent Developments
- 9.11 Constant Contact
  - 9.11.1 Constant Contact Basic Information
  - 9.11.2 Constant Contact Generative AI Marketing Platform Product Overview
  - 9.11.3 Constant Contact Generative AI Marketing Platform Product Market Performance
  - 9.11.4 Constant Contact Business Overview
  - 9.11.5 Constant Contact Recent Developments
- 9.12 Mailchimp
  - 9.12.1 Mailchimp Basic Information
  - 9.12.2 Mailchimp Generative AI Marketing Platform Product Overview
  - 9.12.3 Mailchimp Generative AI Marketing Platform Product Market Performance
  - 9.12.4 Mailchimp Business Overview
  - 9.12.5 Mailchimp Recent Developments
- 9.13 ActiveCampaign

- 9.13.1 ActiveCampaign Basic Information
- 9.13.2 ActiveCampaign Generative AI Marketing Platform Product Overview
- 9.13.3 ActiveCampaign Generative AI Marketing Platform Product Market Performance
- 9.13.4 ActiveCampaign Business Overview
- 9.13.5 ActiveCampaign Recent Developments
- 9.14 Drift AI Chat
  - 9.14.1 Drift AI Chat Basic Information
  - 9.14.2 Drift AI Chat Generative AI Marketing Platform Product Overview
  - 9.14.3 Drift AI Chat Generative AI Marketing Platform Product Market Performance
  - 9.14.4 Drift AI Chat Business Overview
  - 9.14.5 Drift AI Chat Recent Developments
- 9.15 Quiq(Snaps)
  - 9.15.1 Quiq(Snaps) Basic Information
  - 9.15.2 Quiq(Snaps) Generative AI Marketing Platform Product Overview
  - 9.15.3 Quiq(Snaps) Generative AI Marketing Platform Product Market Performance
  - 9.15.4 Quiq(Snaps) Business Overview
  - 9.15.5 Quiq(Snaps) Recent Developments
- 9.16 Verloop
  - 9.16.1 Verloop Basic Information
  - 9.16.2 Verloop Generative AI Marketing Platform Product Overview
  - 9.16.3 Verloop Generative AI Marketing Platform Product Market Performance
  - 9.16.4 Verloop Business Overview
  - 9.16.5 Verloop Recent Developments
- 9.17 Iadvize
  - 9.17.1 Iadvize Basic Information
  - 9.17.2 Iadvize Generative AI Marketing Platform Product Overview
  - 9.17.3 Iadvize Generative AI Marketing Platform Product Market Performance
  - 9.17.4 Iadvize Business Overview
  - 9.17.5 Iadvize Recent Developments
- 9.18 Conversica
  - 9.18.1 Conversica Basic Information
  - 9.18.2 Conversica Generative AI Marketing Platform Product Overview
  - 9.18.3 Conversica Generative AI Marketing Platform Product Market Performance
  - 9.18.4 Conversica Business Overview
  - 9.18.5 Conversica Recent Developments
- 9.19 6sense(Saleswhale)
  - 9.19.1 6sense(Saleswhale) Basic Information
  - 9.19.2 6sense(Saleswhale) Generative AI Marketing Platform Product Overview

### 9.19.3 6sense(Saleswhale) Generative AI Marketing Platform Product Market Performance

9.19.4 6sense(Saleswhale) Business Overview

9.19.5 6sense(Saleswhale) Recent Developments

### 9.20 giosg (Whisbi)

9.20.1 giosg (Whisbi) Basic Information

9.20.2 giosg (Whisbi) Generative AI Marketing Platform Product Overview

9.20.3 giosg (Whisbi) Generative AI Marketing Platform Product Market Performance

9.20.4 giosg (Whisbi) Business Overview

9.20.5 giosg (Whisbi) Recent Developments

### 9.21 Qualified

9.21.1 Qualified Basic Information

9.21.2 Qualified Generative AI Marketing Platform Product Overview

9.21.3 Qualified Generative AI Marketing Platform Product Market Performance

9.21.4 Qualified Business Overview

9.21.5 Qualified Recent Developments

### 9.22 Genesys Cloud CX

9.22.1 Genesys Cloud CX Basic Information

9.22.2 Genesys Cloud CX Generative AI Marketing Platform Product Overview

9.22.3 Genesys Cloud CX Generative AI Marketing Platform Product Market Performance

### 9.22.4 Genesys Cloud CX Business Overview

9.22.5 Genesys Cloud CX Recent Developments

### 9.23 Textedly

9.23.1 Textedly Basic Information

9.23.2 Textedly Generative AI Marketing Platform Product Overview

9.23.3 Textedly Generative AI Marketing Platform Product Market Performance

9.23.4 Textedly Business Overview

9.23.5 Textedly Recent Developments

### 9.24 Klaviyo

9.24.1 Klaviyo Basic Information

9.24.2 Klaviyo Generative AI Marketing Platform Product Overview

9.24.3 Klaviyo Generative AI Marketing Platform Product Market Performance

9.24.4 Klaviyo Business Overview

9.24.5 Klaviyo Recent Developments

### 9.25 Leadoo

9.25.1 Leadoo Basic Information

9.25.2 Leadoo Generative AI Marketing Platform Product Overview

9.25.3 Leadoo Generative AI Marketing Platform Product Market Performance

### 9.25.3 Leadoo Generative AI Marketing Platform Product Market Performance

- 9.25.4 Leadoo Business Overview
- 9.25.5 Leadoo Recent Developments
- 9.26 Customers.ai
  - 9.26.1 Customers.ai Basic Information
  - 9.26.2 Customers.ai Generative AI Marketing Platform Product Overview
  - 9.26.3 Customers.ai Generative AI Marketing Platform Product Market Performance
  - 9.26.4 Customers.ai Business Overview
  - 9.26.5 Customers.ai Recent Developments
- 9.27 Voxie
  - 9.27.1 Voxie Basic Information
  - 9.27.2 Voxie Generative AI Marketing Platform Product Overview
  - 9.27.3 Voxie Generative AI Marketing Platform Product Market Performance
  - 9.27.4 Voxie Business Overview
  - 9.27.5 Voxie Recent Developments
- 9.28 GrowthLoop
  - 9.28.1 GrowthLoop Basic Information
  - 9.28.2 GrowthLoop Generative AI Marketing Platform Product Overview
  - 9.28.3 GrowthLoop Generative AI Marketing Platform Product Market Performance
  - 9.28.4 GrowthLoop Business Overview
  - 9.28.5 GrowthLoop Recent Developments

## **10 GENERATIVE AI MARKETING PLATFORM MARKET FORECAST BY REGION**

- 10.1 Global Generative AI Marketing Platform Market Size Forecast
- 10.2 Global Generative AI Marketing Platform Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Generative AI Marketing Platform Market Size Forecast by Country
  - 10.2.3 Asia Pacific Generative AI Marketing Platform Market Size Forecast by Region
  - 10.2.4 South America Generative AI Marketing Platform Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Sales of Generative AI Marketing Platform by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 11.1 Global Generative AI Marketing Platform Market Forecast by Type (2026-2035)
  - 11.1.1 Global Generative AI Marketing Platform Market Size Forecast by Type (2026-2035)
- 11.2 Global Generative AI Marketing Platform Market Forecast by Application

(2026-2035)

11.2.1 Global Generative AI Marketing Platform Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Generative AI Marketing Platform Market Size by Type (M USD)

Table 4. Global Generative AI Marketing Platform Market Size by Application

Table 5. Generative AI Marketing Platform Market Size Comparison by Region (M USD)

Table 6. Global Generative AI Marketing Platform Revenue (M USD) by Company (2020-2025)

Table 7. Global Generative AI Marketing Platform Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Generative AI Marketing Platform as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Generative AI Marketing Platform Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Generative AI Marketing Platform Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Generative AI Marketing Platform Market Size by Type (M USD)

Table 22. Global Generative AI Marketing Platform Market Size (M USD) by Type (2020-2025)

Table 23. Global Generative AI Marketing Platform Market Share by Type (2020-2025)

Table 24. Global Generative AI Marketing Platform Market Size Growth Rate by Type (2021-2025)

Table 25. Global Generative AI Marketing Platform Market Size by Application

Table 26. Global Generative AI Marketing Platform Market Size by Application (2020-2025) & (M USD)

Table 27. Global Generative AI Marketing Platform Market Share by Application (2020-2025)

Table 28. Global Generative AI Marketing Platform Market Size Growth Rate by Application (2021-2025)

Table 29. Global Generative AI Marketing Platform Market Size by Region (2020-2025) & (M USD)

Table 30. Global Generative AI Marketing Platform Market Size Market Share by Region (2020-2025)

Table 31. North America Generative AI Marketing Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Generative AI Marketing Platform Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Generative AI Marketing Platform Market Size by Region (2020-2025) & (M USD)

Table 34. South America Generative AI Marketing Platform Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Generative AI Marketing Platform Market Size by Region (2020-2025) & (M USD)

Table 36. Contlo Basic Information

Table 37. Contlo Generative AI Marketing Platform Product Overview

Table 38. Contlo Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Contlo SWOT Analysis

Table 40. Contlo Business Overview

Table 41. Contlo Recent Developments

Table 42. Yuma AI Basic Information

Table 43. Yuma AI Generative AI Marketing Platform Product Overview

Table 44. Yuma AI Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Yuma AI SWOT Analysis

Table 46. Yuma AI Business Overview

Table 47. Yuma AI Recent Developments

Table 48. Digital Genius Basic Information

Table 49. Digital Genius Generative AI Marketing Platform Product Overview

Table 50. Digital Genius Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Digital Genius SWOT Analysis

Table 52. Digital Genius Business Overview

Table 53. Digital Genius Recent Developments

Table 54. Omnichat Limited Basic Information

Table 55. Omnichat Limited Generative AI Marketing Platform Product Overview

Table 56. Omnicat Limited Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Omnicat Limited Business Overview

Table 58. Omnicat Limited Recent Developments

Table 59. Appier Inc. Basic Information

Table 60. Appier Inc. Generative AI Marketing Platform Product Overview

Table 61. Appier Inc. Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Appier Inc. Business Overview

Table 63. Appier Inc. Recent Developments

Table 64. Klaviyo AI Basic Information

Table 65. Klaviyo AI Generative AI Marketing Platform Product Overview

Table 66. Klaviyo AI Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Klaviyo AI Business Overview

Table 68. Klaviyo AI Recent Developments

Table 69. Jasper Basic Information

Table 70. Jasper Generative AI Marketing Platform Product Overview

Table 71. Jasper Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Jasper Business Overview

Table 73. Jasper Recent Developments

Table 74. Brandtech Basic Information

Table 75. Brandtech Generative AI Marketing Platform Product Overview

Table 76. Brandtech Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Brandtech Business Overview

Table 78. Brandtech Recent Developments

Table 79. Adobe GenStudio Basic Information

Table 80. Adobe GenStudio Generative AI Marketing Platform Product Overview

Table 81. Adobe GenStudio Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Adobe GenStudio Business Overview

Table 83. Adobe GenStudio Recent Developments

Table 84. Breeze AI(HubSpot) Basic Information

Table 85. Breeze AI(HubSpot) Generative AI Marketing Platform Product Overview

Table 86. Breeze AI(HubSpot) Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Breeze AI(HubSpot) Business Overview

- Table 88. Breeze AI(HubSpot) Recent Developments
- Table 89. Constant Contact Basic Information
- Table 90. Constant Contact Generative AI Marketing Platform Product Overview
- Table 91. Constant Contact Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Constant Contact Business Overview
- Table 93. Constant Contact Recent Developments
- Table 94. Mailchimp Basic Information
- Table 95. Mailchimp Generative AI Marketing Platform Product Overview
- Table 96. Mailchimp Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Mailchimp Business Overview
- Table 98. Mailchimp Recent Developments
- Table 99. ActiveCampaign Basic Information
- Table 100. ActiveCampaign Generative AI Marketing Platform Product Overview
- Table 101. ActiveCampaign Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. ActiveCampaign Business Overview
- Table 103. ActiveCampaign Recent Developments
- Table 104. Drift AI Chat Basic Information
- Table 105. Drift AI Chat Generative AI Marketing Platform Product Overview
- Table 106. Drift AI Chat Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Drift AI Chat Business Overview
- Table 108. Drift AI Chat Recent Developments
- Table 109. Quiq(Snaps) Basic Information
- Table 110. Quiq(Snaps) Generative AI Marketing Platform Product Overview
- Table 111. Quiq(Snaps) Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Quiq(Snaps) Business Overview
- Table 113. Quiq(Snaps) Recent Developments
- Table 114. Verloop Basic Information
- Table 115. Verloop Generative AI Marketing Platform Product Overview
- Table 116. Verloop Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Verloop Business Overview
- Table 118. Verloop Recent Developments
- Table 119. Iadvize Basic Information
- Table 120. Iadvize Generative AI Marketing Platform Product Overview

Table 121. Iadvize Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Iadvize Business Overview

Table 123. Iadvize Recent Developments

Table 124. Conversica Basic Information

Table 125. Conversica Generative AI Marketing Platform Product Overview

Table 126. Conversica Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Conversica Business Overview

Table 128. Conversica Recent Developments

Table 129. 6sense(Saleswhale) Basic Information

Table 130. 6sense(Saleswhale) Generative AI Marketing Platform Product Overview

Table 131. 6sense(Saleswhale) Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 132. 6sense(Saleswhale) Business Overview

Table 133. 6sense(Saleswhale) Recent Developments

Table 134. giosg (Whisbi) Basic Information

Table 135. giosg (Whisbi) Generative AI Marketing Platform Product Overview

Table 136. giosg (Whisbi) Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 137. giosg (Whisbi) Business Overview

Table 138. giosg (Whisbi) Recent Developments

Table 139. Qualified Basic Information

Table 140. Qualified Generative AI Marketing Platform Product Overview

Table 141. Qualified Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Qualified Business Overview

Table 143. Qualified Recent Developments

Table 144. Genesys Cloud CX Basic Information

Table 145. Genesys Cloud CX Generative AI Marketing Platform Product Overview

Table 146. Genesys Cloud CX Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Genesys Cloud CX Business Overview

Table 148. Genesys Cloud CX Recent Developments

Table 149. Textedly Basic Information

Table 150. Textedly Generative AI Marketing Platform Product Overview

Table 151. Textedly Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 152. Textedly Business Overview

- Table 153. Textedly Recent Developments
- Table 154. Klaviyo Basic Information
- Table 155. Klaviyo Generative AI Marketing Platform Product Overview
- Table 156. Klaviyo Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 157. Klaviyo Business Overview
- Table 158. Klaviyo Recent Developments
- Table 159. Leadoo Basic Information
- Table 160. Leadoo Generative AI Marketing Platform Product Overview
- Table 161. Leadoo Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 162. Leadoo Business Overview
- Table 163. Leadoo Recent Developments
- Table 164. Customers.ai Basic Information
- Table 165. Customers.ai Generative AI Marketing Platform Product Overview
- Table 166. Customers.ai Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 167. Customers.ai Business Overview
- Table 168. Customers.ai Recent Developments
- Table 169. Voxie Basic Information
- Table 170. Voxie Generative AI Marketing Platform Product Overview
- Table 171. Voxie Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 172. Voxie Business Overview
- Table 173. Voxie Recent Developments
- Table 174. GrowthLoop Basic Information
- Table 175. GrowthLoop Generative AI Marketing Platform Product Overview
- Table 176. GrowthLoop Generative AI Marketing Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 177. GrowthLoop Business Overview
- Table 178. GrowthLoop Recent Developments
- Table 179. Global Generative AI Marketing Platform Market Size Forecast by Region (2026-2035) & (M USD)
- Table 180. North America Generative AI Marketing Platform Market Size Forecast by Country (2026-2035) & (M USD)
- Table 181. Europe Generative AI Marketing Platform Market Size Forecast by Country (2026-2035) & (M USD)
- Table 182. Asia Pacific Generative AI Marketing Platform Market Size Forecast by Region (2026-2035) & (M USD)

Table 183. South America Generative AI Marketing Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 184. Middle East and Africa Generative AI Marketing Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 185. Global Generative AI Marketing Platform Market Size Forecast by Type (2026-2035) & (M USD)

Table 186. Global Generative AI Marketing Platform Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Generative AI Marketing Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Generative AI Marketing Platform Market Size (M USD), 2025-2035
- Figure 5. Global Generative AI Marketing Platform Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Generative AI Marketing Platform Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Generative AI Marketing Platform Product Life Cycle
- Figure 12. Global Generative AI Marketing Platform Revenue Share by Company in 2025
- Figure 13. Generative AI Marketing Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Generative AI Marketing Platform Revenue in 2025
- Figure 15. Value Chain Map of Generative AI Marketing Platform
- Figure 16. Global Generative AI Marketing Platform Market PEST Analysis
- Figure 17. Global Generative AI Marketing Platform Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Generative AI Marketing Platform Market Share by Type
- Figure 20. Market Share of Generative AI Marketing Platform by Type (2020-2025)
- Figure 21. Global Generative AI Marketing Platform Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Generative AI Marketing Platform Market Share by Application
- Figure 24. Global Generative AI Marketing Platform Market Share by Application (2020-2025)
- Figure 25. Global Generative AI Marketing Platform Market Share by Application in 2024
- Figure 26. Global Generative AI Marketing Platform Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Generative AI Marketing Platform Market Size Market Share by

Region (2020-2025)

Figure 28. North America Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Generative AI Marketing Platform Market Size Market Share by Country in 2024

Figure 30. U.S. Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Generative AI Marketing Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Generative AI Marketing Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Generative AI Marketing Platform Market Share by Country in 2024

Figure 35. Germany Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Generative AI Marketing Platform Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Generative AI Marketing Platform Market Size Market Share by Region in 2024

Figure 42. China Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Generative AI Marketing Platform Market Size and Growth

Rate (M USD)

Figure 48. South America Generative AI Marketing Platform Market Size Market Share by Country in 2024

Figure 49. Brazil Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Generative AI Marketing Platform Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Generative AI Marketing Platform Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Generative AI Marketing Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Generative AI Marketing Platform Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Generative AI Marketing Platform Market Share Forecast by Type (2026-2035)

Figure 61. Global Generative AI Marketing Platform Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global Generative AI Marketing Platform Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G7B0074DCC51EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7B0074DCC51EN.html>