

# Global General Lighting Market Research Report 2024(Status and Outlook)

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# **Abstracts**

# Report Overview

The lighting industry includes general lighting, automotive lighting, and backlighting. General lighting is based on fixed light source installations, which deliver a practical or aesthetic lighting effect. CFLs, LFLs, HID lights, and LEDs are some of the major general lighting products.

This report provides a deep insight into the global General Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global General Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the General Lighting market in any manner.

Global General Lighting Market: Market Segmentation Analysis



The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Neff-Perkins Company
Ashtabula Rubber Co
Seals Eastern, Inc
Enbi
Timco Rubber
Dunnage Engineering
KPM Plasto Rubber Co
Athena
HUEHOCO Group
Star-Glo Industries, Inc
Hoffmann GmbH
MikronPMP Aerospace
The Western Group
Teamful

CALVOSEALING



UK Seals & Polymers Ltd
Gorman
KN Rubber LLC
I.B. Moore Co., Inc
Associated Rubber, Inc
Isolation Technology, Inc
Industrial Molded Rubber Products (IMR)
Western Wire of Texas
Chengdu Junma Sealing Technology Co.,Ltd
Rubber Concept (RC)
RD Rubber Technology Corporation
Pierce-Roberts Rubber Company
Market Segmentation (by Type)
Traditional Lighting
LED Lighting
Market Segmentation (by Application)
Residential
Commercial

Geographic Segmentation



North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

# Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the General Lighting Market

Overview of the regional outlook of the General Lighting Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your



# competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support



# Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

# Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the General Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,



including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

# 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of General Lighting
- 1.2 Key Market Segments
  - 1.2.1 General Lighting Segment by Type
  - 1.2.2 General Lighting Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

## **2 GENERAL LIGHTING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.1.1 Global General Lighting Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global General Lighting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 GENERAL LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global General Lighting Sales by Manufacturers (2019-2024)
- 3.2 Global General Lighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 General Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global General Lighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers General Lighting Sales Sites, Area Served, Product Type
- 3.6 General Lighting Market Competitive Situation and Trends
  - 3.6.1 General Lighting Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest General Lighting Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

# 4 GENERAL LIGHTING INDUSTRY CHAIN ANALYSIS

4.1 General Lighting Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF GENERAL LIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 GENERAL LIGHTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global General Lighting Sales Market Share by Type (2019-2024)
- 6.3 Global General Lighting Market Size Market Share by Type (2019-2024)
- 6.4 Global General Lighting Price by Type (2019-2024)

#### 7 GENERAL LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global General Lighting Market Sales by Application (2019-2024)
- 7.3 Global General Lighting Market Size (M USD) by Application (2019-2024)
- 7.4 Global General Lighting Sales Growth Rate by Application (2019-2024)

#### **8 GENERAL LIGHTING MARKET SEGMENTATION BY REGION**

- 8.1 Global General Lighting Sales by Region
  - 8.1.1 Global General Lighting Sales by Region
  - 8.1.2 Global General Lighting Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America General Lighting Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe General Lighting Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific General Lighting Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America General Lighting Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa General Lighting Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Neff-Perkins Company
  - 9.1.1 Neff-Perkins Company General Lighting Basic Information
  - 9.1.2 Neff-Perkins Company General Lighting Product Overview
  - 9.1.3 Neff-Perkins Company General Lighting Product Market Performance
  - 9.1.4 Neff-Perkins Company Business Overview
  - 9.1.5 Neff-Perkins Company General Lighting SWOT Analysis
  - 9.1.6 Neff-Perkins Company Recent Developments
- 9.2 Ashtabula Rubber Co



- 9.2.1 Ashtabula Rubber Co General Lighting Basic Information
- 9.2.2 Ashtabula Rubber Co General Lighting Product Overview
- 9.2.3 Ashtabula Rubber Co General Lighting Product Market Performance
- 9.2.4 Ashtabula Rubber Co Business Overview
- 9.2.5 Ashtabula Rubber Co General Lighting SWOT Analysis
- 9.2.6 Ashtabula Rubber Co Recent Developments
- 9.3 Seals Eastern, Inc.
  - 9.3.1 Seals Eastern, Inc General Lighting Basic Information
  - 9.3.2 Seals Eastern, Inc General Lighting Product Overview
  - 9.3.3 Seals Eastern, Inc General Lighting Product Market Performance
  - 9.3.4 Seals Eastern, Inc General Lighting SWOT Analysis
  - 9.3.5 Seals Eastern, Inc Business Overview
  - 9.3.6 Seals Eastern, Inc Recent Developments
- 9.4 Enbi
  - 9.4.1 Enbi General Lighting Basic Information
  - 9.4.2 Enbi General Lighting Product Overview
  - 9.4.3 Enbi General Lighting Product Market Performance
  - 9.4.4 Enbi Business Overview
  - 9.4.5 Enbi Recent Developments
- 9.5 Timco Rubber
  - 9.5.1 Timco Rubber General Lighting Basic Information
  - 9.5.2 Timco Rubber General Lighting Product Overview
  - 9.5.3 Timco Rubber General Lighting Product Market Performance
  - 9.5.4 Timco Rubber Business Overview
  - 9.5.5 Timco Rubber Recent Developments
- 9.6 Dunnage Engineering
  - 9.6.1 Dunnage Engineering General Lighting Basic Information
  - 9.6.2 Dunnage Engineering General Lighting Product Overview
  - 9.6.3 Dunnage Engineering General Lighting Product Market Performance
  - 9.6.4 Dunnage Engineering Business Overview
  - 9.6.5 Dunnage Engineering Recent Developments
- 9.7 KPM Plasto Rubber Co
  - 9.7.1 KPM Plasto Rubber Co General Lighting Basic Information
  - 9.7.2 KPM Plasto Rubber Co General Lighting Product Overview
  - 9.7.3 KPM Plasto Rubber Co General Lighting Product Market Performance
  - 9.7.4 KPM Plasto Rubber Co Business Overview
  - 9.7.5 KPM Plasto Rubber Co Recent Developments
- 9.8 Athena
- 9.8.1 Athena General Lighting Basic Information



- 9.8.2 Athena General Lighting Product Overview
- 9.8.3 Athena General Lighting Product Market Performance
- 9.8.4 Athena Business Overview
- 9.8.5 Athena Recent Developments
- 9.9 HUEHOCO Group
  - 9.9.1 HUEHOCO Group General Lighting Basic Information
  - 9.9.2 HUEHOCO Group General Lighting Product Overview
  - 9.9.3 HUEHOCO Group General Lighting Product Market Performance
  - 9.9.4 HUEHOCO Group Business Overview
  - 9.9.5 HUEHOCO Group Recent Developments
- 9.10 Star-Glo Industries, Inc
  - 9.10.1 Star-Glo Industries, Inc General Lighting Basic Information
  - 9.10.2 Star-Glo Industries, Inc General Lighting Product Overview
  - 9.10.3 Star-Glo Industries, Inc General Lighting Product Market Performance
  - 9.10.4 Star-Glo Industries, Inc Business Overview
  - 9.10.5 Star-Glo Industries, Inc Recent Developments
- 9.11 Hoffmann GmbH
  - 9.11.1 Hoffmann GmbH General Lighting Basic Information
  - 9.11.2 Hoffmann GmbH General Lighting Product Overview
  - 9.11.3 Hoffmann GmbH General Lighting Product Market Performance
  - 9.11.4 Hoffmann GmbH Business Overview
  - 9.11.5 Hoffmann GmbH Recent Developments
- 9.12 MikronPMP Aerospace
  - 9.12.1 MikronPMP Aerospace General Lighting Basic Information
  - 9.12.2 MikronPMP Aerospace General Lighting Product Overview
  - 9.12.3 MikronPMP Aerospace General Lighting Product Market Performance
  - 9.12.4 MikronPMP Aerospace Business Overview
  - 9.12.5 MikronPMP Aerospace Recent Developments
- 9.13 The Western Group
  - 9.13.1 The Western Group General Lighting Basic Information
  - 9.13.2 The Western Group General Lighting Product Overview
  - 9.13.3 The Western Group General Lighting Product Market Performance
  - 9.13.4 The Western Group Business Overview
  - 9.13.5 The Western Group Recent Developments
- 9.14 Teamful
  - 9.14.1 Teamful General Lighting Basic Information
  - 9.14.2 Teamful General Lighting Product Overview
  - 9.14.3 Teamful General Lighting Product Market Performance
  - 9.14.4 Teamful Business Overview



# 9.14.5 Teamful Recent Developments

#### 9.15 CALVOSEALING

- 9.15.1 CALVOSEALING General Lighting Basic Information
- 9.15.2 CALVOSEALING General Lighting Product Overview
- 9.15.3 CALVOSEALING General Lighting Product Market Performance
- 9.15.4 CALVOSEALING Business Overview
- 9.15.5 CALVOSEALING Recent Developments
- 9.16 UK Seals and Polymers Ltd
  - 9.16.1 UK Seals and Polymers Ltd General Lighting Basic Information
  - 9.16.2 UK Seals and Polymers Ltd General Lighting Product Overview
  - 9.16.3 UK Seals and Polymers Ltd General Lighting Product Market Performance
  - 9.16.4 UK Seals and Polymers Ltd Business Overview
  - 9.16.5 UK Seals and Polymers Ltd Recent Developments

#### 9.17 Gorman

- 9.17.1 Gorman General Lighting Basic Information
- 9.17.2 Gorman General Lighting Product Overview
- 9.17.3 Gorman General Lighting Product Market Performance
- 9.17.4 Gorman Business Overview
- 9.17.5 Gorman Recent Developments

## 9.18 KN Rubber LLC

- 9.18.1 KN Rubber LLC General Lighting Basic Information
- 9.18.2 KN Rubber LLC General Lighting Product Overview
- 9.18.3 KN Rubber LLC General Lighting Product Market Performance
- 9.18.4 KN Rubber LLC Business Overview
- 9.18.5 KN Rubber LLC Recent Developments
- 9.19 I.B. Moore Co., Inc
  - 9.19.1 I.B. Moore Co., Inc General Lighting Basic Information
  - 9.19.2 I.B. Moore Co., Inc General Lighting Product Overview
  - 9.19.3 I.B. Moore Co., Inc General Lighting Product Market Performance
  - 9.19.4 I.B. Moore Co., Inc Business Overview
  - 9.19.5 I.B. Moore Co., Inc Recent Developments
- 9.20 Associated Rubber, Inc.
  - 9.20.1 Associated Rubber, Inc General Lighting Basic Information
  - 9.20.2 Associated Rubber, Inc General Lighting Product Overview
  - 9.20.3 Associated Rubber, Inc General Lighting Product Market Performance
  - 9.20.4 Associated Rubber, Inc Business Overview
  - 9.20.5 Associated Rubber, Inc Recent Developments
- 9.21 Isolation Technology, Inc.
- 9.21.1 Isolation Technology, Inc General Lighting Basic Information



- 9.21.2 Isolation Technology, Inc General Lighting Product Overview
- 9.21.3 Isolation Technology, Inc General Lighting Product Market Performance
- 9.21.4 Isolation Technology, Inc Business Overview
- 9.21.5 Isolation Technology, Inc Recent Developments
- 9.22 Industrial Molded Rubber Products (IMR)
  - 9.22.1 Industrial Molded Rubber Products (IMR) General Lighting Basic Information
- 9.22.2 Industrial Molded Rubber Products (IMR) General Lighting Product Overview
- 9.22.3 Industrial Molded Rubber Products (IMR) General Lighting Product Market Performance
  - 9.22.4 Industrial Molded Rubber Products (IMR) Business Overview
- 9.22.5 Industrial Molded Rubber Products (IMR) Recent Developments
- 9.23 Western Wire of Texas
  - 9.23.1 Western Wire of Texas General Lighting Basic Information
  - 9.23.2 Western Wire of Texas General Lighting Product Overview
  - 9.23.3 Western Wire of Texas General Lighting Product Market Performance
  - 9.23.4 Western Wire of Texas Business Overview
  - 9.23.5 Western Wire of Texas Recent Developments
- 9.24 Chengdu Junma Sealing Technology Co.,Ltd
- 9.24.1 Chengdu Junma Sealing Technology Co.,Ltd General Lighting Basic Information
- 9.24.2 Chengdu Junma Sealing Technology Co.,Ltd General Lighting Product Overview
- 9.24.3 Chengdu Junma Sealing Technology Co.,Ltd General Lighting Product Market Performance
- 9.24.4 Chengdu Junma Sealing Technology Co.,Ltd Business Overview
- 9.24.5 Chengdu Junma Sealing Technology Co.,Ltd Recent Developments
- 9.25 Rubber Concept (RC)
  - 9.25.1 Rubber Concept (RC) General Lighting Basic Information
  - 9.25.2 Rubber Concept (RC) General Lighting Product Overview
  - 9.25.3 Rubber Concept (RC) General Lighting Product Market Performance
  - 9.25.4 Rubber Concept (RC) Business Overview
  - 9.25.5 Rubber Concept (RC) Recent Developments
- 9.26 RD Rubber Technology Corporation
  - 9.26.1 RD Rubber Technology Corporation General Lighting Basic Information
  - 9.26.2 RD Rubber Technology Corporation General Lighting Product Overview
- 9.26.3 RD Rubber Technology Corporation General Lighting Product Market
- Performance
- 9.26.4 RD Rubber Technology Corporation Business Overview
- 9.26.5 RD Rubber Technology Corporation Recent Developments



- 9.27 Pierce-Roberts Rubber Company
  - 9.27.1 Pierce-Roberts Rubber Company General Lighting Basic Information
  - 9.27.2 Pierce-Roberts Rubber Company General Lighting Product Overview
- 9.27.3 Pierce-Roberts Rubber Company General Lighting Product Market Performance
- 9.27.4 Pierce-Roberts Rubber Company Business Overview
- 9.27.5 Pierce-Roberts Rubber Company Recent Developments

#### 10 GENERAL LIGHTING MARKET FORECAST BY REGION

- 10.1 Global General Lighting Market Size Forecast
- 10.2 Global General Lighting Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe General Lighting Market Size Forecast by Country
- 10.2.3 Asia Pacific General Lighting Market Size Forecast by Region
- 10.2.4 South America General Lighting Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of General Lighting by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global General Lighting Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of General Lighting by Type (2025-2030)
- 11.1.2 Global General Lighting Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of General Lighting by Type (2025-2030)
- 11.2 Global General Lighting Market Forecast by Application (2025-2030)
- 11.2.1 Global General Lighting Sales (K Units) Forecast by Application
- 11.2.2 Global General Lighting Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. General Lighting Market Size Comparison by Region (M USD)
- Table 5. Global General Lighting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global General Lighting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global General Lighting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global General Lighting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in General Lighting as of 2022)
- Table 10. Global Market General Lighting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers General Lighting Sales Sites and Area Served
- Table 12. Manufacturers General Lighting Product Type
- Table 13. Global General Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of General Lighting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. General Lighting Market Challenges
- Table 22. Global General Lighting Sales by Type (K Units)
- Table 23. Global General Lighting Market Size by Type (M USD)
- Table 24. Global General Lighting Sales (K Units) by Type (2019-2024)
- Table 25. Global General Lighting Sales Market Share by Type (2019-2024)
- Table 26. Global General Lighting Market Size (M USD) by Type (2019-2024)
- Table 27. Global General Lighting Market Size Share by Type (2019-2024)
- Table 28. Global General Lighting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global General Lighting Sales (K Units) by Application
- Table 30. Global General Lighting Market Size by Application
- Table 31. Global General Lighting Sales by Application (2019-2024) & (K Units)
- Table 32. Global General Lighting Sales Market Share by Application (2019-2024)



- Table 33. Global General Lighting Sales by Application (2019-2024) & (M USD)
- Table 34. Global General Lighting Market Share by Application (2019-2024)
- Table 35. Global General Lighting Sales Growth Rate by Application (2019-2024)
- Table 36. Global General Lighting Sales by Region (2019-2024) & (K Units)
- Table 37. Global General Lighting Sales Market Share by Region (2019-2024)
- Table 38. North America General Lighting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe General Lighting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific General Lighting Sales by Region (2019-2024) & (K Units)
- Table 41. South America General Lighting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa General Lighting Sales by Region (2019-2024) & (K Units)
- Table 43. Neff-Perkins Company General Lighting Basic Information
- Table 44. Neff-Perkins Company General Lighting Product Overview
- Table 45. Neff-Perkins Company General Lighting Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Neff-Perkins Company Business Overview
- Table 47. Neff-Perkins Company General Lighting SWOT Analysis
- Table 48. Neff-Perkins Company Recent Developments
- Table 49. Ashtabula Rubber Co General Lighting Basic Information
- Table 50. Ashtabula Rubber Co General Lighting Product Overview
- Table 51. Ashtabula Rubber Co General Lighting Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Ashtabula Rubber Co Business Overview
- Table 53. Ashtabula Rubber Co General Lighting SWOT Analysis
- Table 54. Ashtabula Rubber Co Recent Developments
- Table 55. Seals Eastern, Inc General Lighting Basic Information
- Table 56. Seals Eastern, Inc General Lighting Product Overview
- Table 57. Seals Eastern, Inc General Lighting Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Seals Eastern, Inc General Lighting SWOT Analysis
- Table 59. Seals Eastern, Inc Business Overview
- Table 60. Seals Eastern, Inc Recent Developments
- Table 61. Enbi General Lighting Basic Information
- Table 62. Enbi General Lighting Product Overview
- Table 63. Enbi General Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit)
- and Gross Margin (2019-2024)
- Table 64. Enbi Business Overview
- Table 65. Enbi Recent Developments
- Table 66. Timco Rubber General Lighting Basic Information



Table 67. Timco Rubber General Lighting Product Overview

Table 68. Timco Rubber General Lighting Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 69. Timco Rubber Business Overview

Table 70. Timco Rubber Recent Developments

Table 71. Dunnage Engineering General Lighting Basic Information

Table 72. Dunnage Engineering General Lighting Product Overview

Table 73. Dunnage Engineering General Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Dunnage Engineering Business Overview

Table 75. Dunnage Engineering Recent Developments

Table 76. KPM Plasto Rubber Co General Lighting Basic Information

Table 77. KPM Plasto Rubber Co General Lighting Product Overview

Table 78. KPM Plasto Rubber Co General Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. KPM Plasto Rubber Co Business Overview

Table 80. KPM Plasto Rubber Co Recent Developments

Table 81. Athena General Lighting Basic Information

Table 82. Athena General Lighting Product Overview

Table 83. Athena General Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 84. Athena Business Overview

Table 85. Athena Recent Developments

Table 86. HUEHOCO Group General Lighting Basic Information

Table 87. HUEHOCO Group General Lighting Product Overview

Table 88. HUEHOCO Group General Lighting Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 89. HUEHOCO Group Business Overview

Table 90. HUEHOCO Group Recent Developments

Table 91. Star-Glo Industries, Inc General Lighting Basic Information

Table 92. Star-Glo Industries, Inc General Lighting Product Overview

Table 93. Star-Glo Industries, Inc General Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Star-Glo Industries, Inc Business Overview

Table 95. Star-Glo Industries, Inc Recent Developments

Table 96. Hoffmann GmbH General Lighting Basic Information

Table 97. Hoffmann GmbH General Lighting Product Overview

Table 98. Hoffmann GmbH General Lighting Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)



- Table 99. Hoffmann GmbH Business Overview
- Table 100. Hoffmann GmbH Recent Developments
- Table 101. MikronPMP Aerospace General Lighting Basic Information
- Table 102. MikronPMP Aerospace General Lighting Product Overview
- Table 103. MikronPMP Aerospace General Lighting Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. MikronPMP Aerospace Business Overview
- Table 105. MikronPMP Aerospace Recent Developments
- Table 106. The Western Group General Lighting Basic Information
- Table 107. The Western Group General Lighting Product Overview
- Table 108. The Western Group General Lighting Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. The Western Group Business Overview
- Table 110. The Western Group Recent Developments
- Table 111. Teamful General Lighting Basic Information
- Table 112. Teamful General Lighting Product Overview
- Table 113. Teamful General Lighting Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Teamful Business Overview
- Table 115. Teamful Recent Developments
- Table 116. CALVOSEALING General Lighting Basic Information
- Table 117. CALVOSEALING General Lighting Product Overview
- Table 118. CALVOSEALING General Lighting Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 119. CALVOSEALING Business Overview
- Table 120. CALVOSEALING Recent Developments
- Table 121. UK Seals and Polymers Ltd General Lighting Basic Information
- Table 122. UK Seals and Polymers Ltd General Lighting Product Overview
- Table 123. UK Seals and Polymers Ltd General Lighting Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. UK Seals and Polymers Ltd Business Overview
- Table 125. UK Seals and Polymers Ltd Recent Developments
- Table 126. Gorman General Lighting Basic Information
- Table 127. Gorman General Lighting Product Overview
- Table 128. Gorman General Lighting Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Gorman Business Overview
- Table 130. Gorman Recent Developments
- Table 131. KN Rubber LLC General Lighting Basic Information



Table 132. KN Rubber LLC General Lighting Product Overview

Table 133. KN Rubber LLC General Lighting Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 134. KN Rubber LLC Business Overview

Table 135. KN Rubber LLC Recent Developments

Table 136. I.B. Moore Co., Inc General Lighting Basic Information

Table 137. I.B. Moore Co., Inc General Lighting Product Overview

Table 138. I.B. Moore Co., Inc General Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. I.B. Moore Co., Inc Business Overview

Table 140. I.B. Moore Co., Inc Recent Developments

Table 141. Associated Rubber, Inc General Lighting Basic Information

Table 142. Associated Rubber, Inc General Lighting Product Overview

Table 143. Associated Rubber, Inc General Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Associated Rubber, Inc Business Overview

Table 145. Associated Rubber, Inc Recent Developments

Table 146. Isolation Technology, Inc General Lighting Basic Information

Table 147. Isolation Technology, Inc General Lighting Product Overview

Table 148. Isolation Technology, Inc General Lighting Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Isolation Technology, Inc Business Overview

Table 150. Isolation Technology, Inc Recent Developments

Table 151. Industrial Molded Rubber Products (IMR) General Lighting Basic Information

Table 152. Industrial Molded Rubber Products (IMR) General Lighting Product Overview

Table 153. Industrial Molded Rubber Products (IMR) General Lighting Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Industrial Molded Rubber Products (IMR) Business Overview

Table 155. Industrial Molded Rubber Products (IMR) Recent Developments

Table 156. Western Wire of Texas General Lighting Basic Information

Table 157. Western Wire of Texas General Lighting Product Overview

Table 158. Western Wire of Texas General Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Western Wire of Texas Business Overview

Table 160. Western Wire of Texas Recent Developments

Table 161. Chengdu Junma Sealing Technology Co., Ltd General Lighting Basic

Information

Table 162. Chengdu Junma Sealing Technology Co., Ltd General Lighting Product

Overview



- Table 163. Chengdu Junma Sealing Technology Co., Ltd General Lighting Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. Chengdu Junma Sealing Technology Co., Ltd Business Overview
- Table 165. Chengdu Junma Sealing Technology Co., Ltd Recent Developments
- Table 166. Rubber Concept (RC) General Lighting Basic Information
- Table 167. Rubber Concept (RC) General Lighting Product Overview
- Table 168. Rubber Concept (RC) General Lighting Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Rubber Concept (RC) Business Overview
- Table 170. Rubber Concept (RC) Recent Developments
- Table 171. RD Rubber Technology Corporation General Lighting Basic Information
- Table 172. RD Rubber Technology Corporation General Lighting Product Overview
- Table 173. RD Rubber Technology Corporation General Lighting Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. RD Rubber Technology Corporation Business Overview
- Table 175. RD Rubber Technology Corporation Recent Developments
- Table 176. Pierce-Roberts Rubber Company General Lighting Basic Information
- Table 177. Pierce-Roberts Rubber Company General Lighting Product Overview
- Table 178. Pierce-Roberts Rubber Company General Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 179. Pierce-Roberts Rubber Company Business Overview
- Table 180. Pierce-Roberts Rubber Company Recent Developments
- Table 181. Global General Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 182. Global General Lighting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 183. North America General Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 184. North America General Lighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 185. Europe General Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 186. Europe General Lighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 187. Asia Pacific General Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 188. Asia Pacific General Lighting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 189. South America General Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 190. South America General Lighting Market Size Forecast by Country



(2025-2030) & (M USD)

Table 191. Middle East and Africa General Lighting Consumption Forecast by Country (2025-2030) & (Units)

Table 192. Middle East and Africa General Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 193. Global General Lighting Sales Forecast by Type (2025-2030) & (K Units)

Table 194. Global General Lighting Market Size Forecast by Type (2025-2030) & (M USD)

Table 195. Global General Lighting Price Forecast by Type (2025-2030) & (USD/Unit)

Table 196. Global General Lighting Sales (K Units) Forecast by Application (2025-2030)

Table 197. Global General Lighting Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of General Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global General Lighting Market Size (M USD), 2019-2030
- Figure 5. Global General Lighting Market Size (M USD) (2019-2030)
- Figure 6. Global General Lighting Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. General Lighting Market Size by Country (M USD)
- Figure 11. General Lighting Sales Share by Manufacturers in 2023
- Figure 12. Global General Lighting Revenue Share by Manufacturers in 2023
- Figure 13. General Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market General Lighting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by General Lighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global General Lighting Market Share by Type
- Figure 18. Sales Market Share of General Lighting by Type (2019-2024)
- Figure 19. Sales Market Share of General Lighting by Type in 2023
- Figure 20. Market Size Share of General Lighting by Type (2019-2024)
- Figure 21. Market Size Market Share of General Lighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global General Lighting Market Share by Application
- Figure 24. Global General Lighting Sales Market Share by Application (2019-2024)
- Figure 25. Global General Lighting Sales Market Share by Application in 2023
- Figure 26. Global General Lighting Market Share by Application (2019-2024)
- Figure 27. Global General Lighting Market Share by Application in 2023
- Figure 28. Global General Lighting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global General Lighting Sales Market Share by Region (2019-2024)
- Figure 30. North America General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America General Lighting Sales Market Share by Country in 2023



- Figure 32. U.S. General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada General Lighting Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico General Lighting Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe General Lighting Sales Market Share by Country in 2023
- Figure 37. Germany General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific General Lighting Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific General Lighting Sales Market Share by Region in 2023
- Figure 44. China General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America General Lighting Sales and Growth Rate (K Units)
- Figure 50. South America General Lighting Sales Market Share by Country in 2023
- Figure 51. Brazil General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa General Lighting Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa General Lighting Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa General Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global General Lighting Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global General Lighting Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global General Lighting Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global General Lighting Market Share Forecast by Type (2025-2030)



Figure 65. Global General Lighting Sales Forecast by Application (2025-2030) Figure 66. Global General Lighting Market Share Forecast by Application (2025-2030)



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