

# Global Genealogical DNA Test Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Genealogical DNA Test market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Genealogical DNA Test Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Genealogical DNA Test market in any manner.

### Global Genealogical DNA Test Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Genomia

African Ancestry

AncestryDNA

MyHeritage

FamilyTreeDNA

23andMe

Living DNA

Genera

Full Genomes

Veritas Genetics

Nebula Genomics

Dante Labs

CRI Genetics

Geneanet

Market Segmentation (by Type)

Y Chromosome DNA (Y-DNA) Test

Mitochondrial DNA (mtDNA) Test

Autosomal DNA Test

Market Segmentation (by Application)

Male

Female

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Genealogical DNA Test Market

Overview of the regional outlook of the Genealogical DNA Test Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Genealogical DNA Test Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Genealogical DNA Test
- 1.2 Key Market Segments
  - 1.2.1 Genealogical DNA Test Segment by Type
  - 1.2.2 Genealogical DNA Test Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 GENEALOGICAL DNA TEST MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 GENEALOGICAL DNA TEST MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Genealogical DNA Test Revenue Market Share by Company (2019-2024)
- 3.2 Genealogical DNA Test Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Genealogical DNA Test Market Size Sites, Area Served, Product Type
- 3.4 Genealogical DNA Test Market Competitive Situation and Trends
  - 3.4.1 Genealogical DNA Test Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Genealogical DNA Test Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 GENEALOGICAL DNA TEST VALUE CHAIN ANALYSIS**

- 4.1 Genealogical DNA Test Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF GENEALOGICAL DNA TEST MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 GENEALOGICAL DNA TEST MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Genealogical DNA Test Market Size Market Share by Type (2019-2024)
- 6.3 Global Genealogical DNA Test Market Size Growth Rate by Type (2019-2024)

## **7 GENEALOGICAL DNA TEST MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Genealogical DNA Test Market Size (M USD) by Application (2019-2024)
- 7.3 Global Genealogical DNA Test Market Size Growth Rate by Application (2019-2024)

## **8 GENEALOGICAL DNA TEST MARKET SEGMENTATION BY REGION**

- 8.1 Global Genealogical DNA Test Market Size by Region
  - 8.1.1 Global Genealogical DNA Test Market Size by Region
  - 8.1.2 Global Genealogical DNA Test Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Genealogical DNA Test Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Genealogical DNA Test Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy



8.3.6 Russia

#### 8.4 Asia Pacific

8.4.1 Asia Pacific Genealogical DNA Test Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

#### 8.5 South America

8.5.1 South America Genealogical DNA Test Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

#### 8.6 Middle East and Africa

8.6.1 Middle East and Africa Genealogical DNA Test Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

### **9 KEY COMPANIES PROFILE**

#### 9.1 Genomia

9.1.1 Genomia Genealogical DNA Test Basic Information

9.1.2 Genomia Genealogical DNA Test Product Overview

9.1.3 Genomia Genealogical DNA Test Product Market Performance

9.1.4 Genomia Genealogical DNA Test SWOT Analysis

9.1.5 Genomia Business Overview

9.1.6 Genomia Recent Developments

#### 9.2 African Ancestry

9.2.1 African Ancestry Genealogical DNA Test Basic Information

9.2.2 African Ancestry Genealogical DNA Test Product Overview

9.2.3 African Ancestry Genealogical DNA Test Product Market Performance

9.2.4 African Ancestry Genealogical DNA Test SWOT Analysis

9.2.5 African Ancestry Business Overview

9.2.6 African Ancestry Recent Developments

#### 9.3 AncestryDNA

9.3.1 AncestryDNA Genealogical DNA Test Basic Information

- 9.3.2 AncestryDNA Genealogical DNA Test Product Overview
- 9.3.3 AncestryDNA Genealogical DNA Test Product Market Performance
- 9.3.4 AncestryDNA Genealogical DNA Test SWOT Analysis
- 9.3.5 AncestryDNA Business Overview
- 9.3.6 AncestryDNA Recent Developments
- 9.4 MyHeritage
  - 9.4.1 MyHeritage Genealogical DNA Test Basic Information
  - 9.4.2 MyHeritage Genealogical DNA Test Product Overview
  - 9.4.3 MyHeritage Genealogical DNA Test Product Market Performance
  - 9.4.4 MyHeritage Business Overview
  - 9.4.5 MyHeritage Recent Developments
- 9.5 FamilyTreeDNA
  - 9.5.1 FamilyTreeDNA Genealogical DNA Test Basic Information
  - 9.5.2 FamilyTreeDNA Genealogical DNA Test Product Overview
  - 9.5.3 FamilyTreeDNA Genealogical DNA Test Product Market Performance
  - 9.5.4 FamilyTreeDNA Business Overview
  - 9.5.5 FamilyTreeDNA Recent Developments
- 9.6 23andMe
  - 9.6.1 23andMe Genealogical DNA Test Basic Information
  - 9.6.2 23andMe Genealogical DNA Test Product Overview
  - 9.6.3 23andMe Genealogical DNA Test Product Market Performance
  - 9.6.4 23andMe Business Overview
  - 9.6.5 23andMe Recent Developments
- 9.7 Living DNA
  - 9.7.1 Living DNA Genealogical DNA Test Basic Information
  - 9.7.2 Living DNA Genealogical DNA Test Product Overview
  - 9.7.3 Living DNA Genealogical DNA Test Product Market Performance
  - 9.7.4 Living DNA Business Overview
  - 9.7.5 Living DNA Recent Developments
- 9.8 Genera
  - 9.8.1 Genera Genealogical DNA Test Basic Information
  - 9.8.2 Genera Genealogical DNA Test Product Overview
  - 9.8.3 Genera Genealogical DNA Test Product Market Performance
  - 9.8.4 Genera Business Overview
  - 9.8.5 Genera Recent Developments
- 9.9 Full Genomes
  - 9.9.1 Full Genomes Genealogical DNA Test Basic Information
  - 9.9.2 Full Genomes Genealogical DNA Test Product Overview
  - 9.9.3 Full Genomes Genealogical DNA Test Product Market Performance

- 9.9.4 Full Genomes Business Overview
- 9.9.5 Full Genomes Recent Developments
- 9.10 Veritas Genetics
  - 9.10.1 Veritas Genetics Genealogical DNA Test Basic Information
  - 9.10.2 Veritas Genetics Genealogical DNA Test Product Overview
  - 9.10.3 Veritas Genetics Genealogical DNA Test Product Market Performance
  - 9.10.4 Veritas Genetics Business Overview
  - 9.10.5 Veritas Genetics Recent Developments
- 9.11 Nebula Genomics
  - 9.11.1 Nebula Genomics Genealogical DNA Test Basic Information
  - 9.11.2 Nebula Genomics Genealogical DNA Test Product Overview
  - 9.11.3 Nebula Genomics Genealogical DNA Test Product Market Performance
  - 9.11.4 Nebula Genomics Business Overview
  - 9.11.5 Nebula Genomics Recent Developments
- 9.12 Dante Labs
  - 9.12.1 Dante Labs Genealogical DNA Test Basic Information
  - 9.12.2 Dante Labs Genealogical DNA Test Product Overview
  - 9.12.3 Dante Labs Genealogical DNA Test Product Market Performance
  - 9.12.4 Dante Labs Business Overview
  - 9.12.5 Dante Labs Recent Developments
- 9.13 CRI Genetics
  - 9.13.1 CRI Genetics Genealogical DNA Test Basic Information
  - 9.13.2 CRI Genetics Genealogical DNA Test Product Overview
  - 9.13.3 CRI Genetics Genealogical DNA Test Product Market Performance
  - 9.13.4 CRI Genetics Business Overview
  - 9.13.5 CRI Genetics Recent Developments
- 9.14 Geneanet
  - 9.14.1 Geneanet Genealogical DNA Test Basic Information
  - 9.14.2 Geneanet Genealogical DNA Test Product Overview
  - 9.14.3 Geneanet Genealogical DNA Test Product Market Performance
  - 9.14.4 Geneanet Business Overview
  - 9.14.5 Geneanet Recent Developments

## **10 GENEALOGICAL DNA TEST REGIONAL MARKET FORECAST**

- 10.1 Global Genealogical DNA Test Market Size Forecast
- 10.2 Global Genealogical DNA Test Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Genealogical DNA Test Market Size Forecast by Country

10.2.3 Asia Pacific Genealogical DNA Test Market Size Forecast by Region

10.2.4 South America Genealogical DNA Test Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Genealogical DNA Test by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Genealogical DNA Test Market Forecast by Type (2025-2030)

11.2 Global Genealogical DNA Test Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Genealogical DNA Test Market Size Comparison by Region (M USD)

Table 5. Global Genealogical DNA Test Revenue (M USD) by Company (2019-2024)

Table 6. Global Genealogical DNA Test Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Genealogical DNA Test as of 2022)

Table 8. Company Genealogical DNA Test Market Size Sites and Area Served

Table 9. Company Genealogical DNA Test Product Type

Table 10. Global Genealogical DNA Test Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Genealogical DNA Test

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Genealogical DNA Test Market Challenges

Table 18. Global Genealogical DNA Test Market Size by Type (M USD)

Table 19. Global Genealogical DNA Test Market Size (M USD) by Type (2019-2024)

Table 20. Global Genealogical DNA Test Market Size Share by Type (2019-2024)

Table 21. Global Genealogical DNA Test Market Size Growth Rate by Type (2019-2024)

Table 22. Global Genealogical DNA Test Market Size by Application

Table 23. Global Genealogical DNA Test Market Size by Application (2019-2024) & (M USD)

Table 24. Global Genealogical DNA Test Market Share by Application (2019-2024)

Table 25. Global Genealogical DNA Test Market Size Growth Rate by Application (2019-2024)

Table 26. Global Genealogical DNA Test Market Size by Region (2019-2024) & (M USD)

Table 27. Global Genealogical DNA Test Market Size Market Share by Region (2019-2024)

Table 28. North America Genealogical DNA Test Market Size by Country (2019-2024) &

(M USD)

Table 29. Europe Genealogical DNA Test Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Genealogical DNA Test Market Size by Region (2019-2024) & (M USD)

Table 31. South America Genealogical DNA Test Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Genealogical DNA Test Market Size by Region (2019-2024) & (M USD)

Table 33. Genomia Genealogical DNA Test Basic Information

Table 34. Genomia Genealogical DNA Test Product Overview

Table 35. Genomia Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Genomia Genealogical DNA Test SWOT Analysis

Table 37. Genomia Business Overview

Table 38. Genomia Recent Developments

Table 39. African Ancestry Genealogical DNA Test Basic Information

Table 40. African Ancestry Genealogical DNA Test Product Overview

Table 41. African Ancestry Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)

Table 42. African Ancestry Genealogical DNA Test SWOT Analysis

Table 43. African Ancestry Business Overview

Table 44. African Ancestry Recent Developments

Table 45. AncestryDNA Genealogical DNA Test Basic Information

Table 46. AncestryDNA Genealogical DNA Test Product Overview

Table 47. AncestryDNA Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)

Table 48. AncestryDNA Genealogical DNA Test SWOT Analysis

Table 49. AncestryDNA Business Overview

Table 50. AncestryDNA Recent Developments

Table 51. MyHeritage Genealogical DNA Test Basic Information

Table 52. MyHeritage Genealogical DNA Test Product Overview

Table 53. MyHeritage Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)

Table 54. MyHeritage Business Overview

Table 55. MyHeritage Recent Developments

Table 56. FamilyTreeDNA Genealogical DNA Test Basic Information

Table 57. FamilyTreeDNA Genealogical DNA Test Product Overview

Table 58. FamilyTreeDNA Genealogical DNA Test Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. FamilyTreeDNA Business Overview

Table 60. FamilyTreeDNA Recent Developments

Table 61. 23andMe Genealogical DNA Test Basic Information

Table 62. 23andMe Genealogical DNA Test Product Overview

Table 63. 23andMe Genealogical DNA Test Revenue (M USD) and Gross Margin  
(2019-2024)

Table 64. 23andMe Business Overview

Table 65. 23andMe Recent Developments

Table 66. Living DNA Genealogical DNA Test Basic Information

Table 67. Living DNA Genealogical DNA Test Product Overview

Table 68. Living DNA Genealogical DNA Test Revenue (M USD) and Gross Margin  
(2019-2024)

Table 69. Living DNA Business Overview

Table 70. Living DNA Recent Developments

Table 71. Genera Genealogical DNA Test Basic Information

Table 72. Genera Genealogical DNA Test Product Overview

Table 73. Genera Genealogical DNA Test Revenue (M USD) and Gross Margin  
(2019-2024)

Table 74. Genera Business Overview

Table 75. Genera Recent Developments

Table 76. Full Genomes Genealogical DNA Test Basic Information

Table 77. Full Genomes Genealogical DNA Test Product Overview

Table 78. Full Genomes Genealogical DNA Test Revenue (M USD) and Gross Margin  
(2019-2024)

Table 79. Full Genomes Business Overview

Table 80. Full Genomes Recent Developments

Table 81. Veritas Genetics Genealogical DNA Test Basic Information

Table 82. Veritas Genetics Genealogical DNA Test Product Overview

Table 83. Veritas Genetics Genealogical DNA Test Revenue (M USD) and Gross  
Margin (2019-2024)

Table 84. Veritas Genetics Business Overview

Table 85. Veritas Genetics Recent Developments

Table 86. Nebula Genomics Genealogical DNA Test Basic Information

Table 87. Nebula Genomics Genealogical DNA Test Product Overview

Table 88. Nebula Genomics Genealogical DNA Test Revenue (M USD) and Gross  
Margin (2019-2024)

Table 89. Nebula Genomics Business Overview

Table 90. Nebula Genomics Recent Developments

- Table 91. Dante Labs Genealogical DNA Test Basic Information
- Table 92. Dante Labs Genealogical DNA Test Product Overview
- Table 93. Dante Labs Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Dante Labs Business Overview
- Table 95. Dante Labs Recent Developments
- Table 96. CRI Genetics Genealogical DNA Test Basic Information
- Table 97. CRI Genetics Genealogical DNA Test Product Overview
- Table 98. CRI Genetics Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. CRI Genetics Business Overview
- Table 100. CRI Genetics Recent Developments
- Table 101. Geneanet Genealogical DNA Test Basic Information
- Table 102. Geneanet Genealogical DNA Test Product Overview
- Table 103. Geneanet Genealogical DNA Test Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Geneanet Business Overview
- Table 105. Geneanet Recent Developments
- Table 106. Global Genealogical DNA Test Market Size Forecast by Region (2025-2030) & (M USD)
- Table 107. North America Genealogical DNA Test Market Size Forecast by Country (2025-2030) & (M USD)
- Table 108. Europe Genealogical DNA Test Market Size Forecast by Country (2025-2030) & (M USD)
- Table 109. Asia Pacific Genealogical DNA Test Market Size Forecast by Region (2025-2030) & (M USD)
- Table 110. South America Genealogical DNA Test Market Size Forecast by Country (2025-2030) & (M USD)
- Table 111. Middle East and Africa Genealogical DNA Test Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Global Genealogical DNA Test Market Size Forecast by Type (2025-2030) & (M USD)
- Table 113. Global Genealogical DNA Test Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Genealogical DNA Test

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Genealogical DNA Test Market Size (M USD), 2019-2030

Figure 5. Global Genealogical DNA Test Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Genealogical DNA Test Market Size by Country (M USD)

Figure 10. Global Genealogical DNA Test Revenue Share by Company in 2023

Figure 11. Genealogical DNA Test Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Genealogical DNA Test Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Genealogical DNA Test Market Share by Type

Figure 15. Market Size Share of Genealogical DNA Test by Type (2019-2024)

Figure 16. Market Size Market Share of Genealogical DNA Test by Type in 2022

Figure 17. Global Genealogical DNA Test Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Genealogical DNA Test Market Share by Application

Figure 20. Global Genealogical DNA Test Market Share by Application (2019-2024)

Figure 21. Global Genealogical DNA Test Market Share by Application in 2022

Figure 22. Global Genealogical DNA Test Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Genealogical DNA Test Market Size Market Share by Region (2019-2024)

Figure 24. North America Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Genealogical DNA Test Market Size Market Share by Country in 2023

Figure 26. U.S. Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Genealogical DNA Test Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Genealogical DNA Test Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Genealogical DNA Test Market Size Market Share by Country in 2023

Figure 31. Germany Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Genealogical DNA Test Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Genealogical DNA Test Market Size Market Share by Region in 2023

Figure 38. China Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Genealogical DNA Test Market Size and Growth Rate (M USD)

Figure 44. South America Genealogical DNA Test Market Size Market Share by Country in 2023

Figure 45. Brazil Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Genealogical DNA Test Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 48. Middle East and Africa Genealogical DNA Test Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Genealogical DNA Test Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Genealogical DNA Test Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Genealogical DNA Test Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Genealogical DNA Test Market Share Forecast by Type (2025-2030)

Figure 57. Global Genealogical DNA Test Market Share Forecast by Application (2025-2030)

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