

# Global Garden Equipment Market Research Report 2024(Status and Outlook)

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# Abstracts

**Report Overview** 

Garden Equipment, power Garden Equipment means for gardens, green and later involved in conservation machinery and equipment, including lawn establishment and maintenance machinery, planting and maintenance of green machinery, planting and maintenance of urban trees and shrubs machinery, apparatus and equipment floriculture, garden engineering and professional sports venues.

This report provides a deep insight into the global Garden Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Garden Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Garden Equipment market in any manner.



#### Global Garden Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Husqvarna
Stihl
John Deere
MTD
TORO
тті
Honda
Blount
Craftsman
STIGA SpA
Briggs & Stratton
Stanley Black & Decker
Ariens
Makita



Hitachi

Greenworks

EMAK

Yamabiko

Zomax

Zhongjian

Worx

Market Segmentation (by Type)

Lawn Mower

Chainsaw

Hedge Trimmers

Brush Cutters

Leaf Blowers

Others

Market Segmentation (by Application)

Household Used

Commercial

Public Application

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Geographic Segmentation

%li%North America (USA, Canada, Mexico)

%li%Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

%li%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

%li%South America (Brazil, Argentina, Columbia, Rest of South America)

%li%The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

%li%Industry drivers, restraints, and opportunities covered in the study

%li%Neutral perspective on the market performance

%li%Recent industry trends and developments

%li%Competitive landscape & strategies of key players

%li%Potential & niche segments and regions exhibiting promising growth covered

%li%Historical, current, and projected market size, in terms of value

%li%In-depth analysis of the Garden Equipment Market

%li%Overview of the regional outlook of the Garden Equipment Market:



Key Reasons to Buy this Report:

%li%Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

%li%This enables you to anticipate market changes to remain ahead of your competitors

%li%You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

%li%The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

%li%Provision of market value (USD Billion) data for each segment and sub-segment

%li%Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

%li%Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

%li%Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

%li%Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

%li%The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

%li%Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

%li%Provides insight into the market through Value Chain



%li%Market dynamics scenario, along with growth opportunities of the market in the years to come

%li%6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Garden Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.



Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Global Garden Equipment Market Research Report 2024(Status and Outlook)



# Contents

# **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Garden Equipment
- 1.2 Key Market Segments
- 1.2.1 Garden Equipment Segment by Type
- 1.2.2 Garden Equipment Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 GARDEN EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Garden Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)

- 2.1.2 Global Garden Equipment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# **3 GARDEN EQUIPMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Garden Equipment Sales by Manufacturers (2019-2024)
- 3.2 Global Garden Equipment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Garden Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Garden Equipment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Garden Equipment Sales Sites, Area Served, Product Type
- 3.6 Garden Equipment Market Competitive Situation and Trends
  - 3.6.1 Garden Equipment Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Garden Equipment Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

# 4 GARDEN EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Garden Equipment Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF GARDEN EQUIPMENT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 GARDEN EQUIPMENT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Garden Equipment Sales Market Share by Type (2019-2024)
- 6.3 Global Garden Equipment Market Size Market Share by Type (2019-2024)
- 6.4 Global Garden Equipment Price by Type (2019-2024)

#### 7 GARDEN EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Garden Equipment Market Sales by Application (2019-2024)
- 7.3 Global Garden Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Garden Equipment Sales Growth Rate by Application (2019-2024)

# 8 GARDEN EQUIPMENT MARKET SEGMENTATION BY REGION

- 8.1 Global Garden Equipment Sales by Region
  - 8.1.1 Global Garden Equipment Sales by Region
- 8.1.2 Global Garden Equipment Sales Market Share by Region

8.2 North America

- 8.2.1 North America Garden Equipment Sales by Country
- 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Garden Equipment Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Garden Equipment Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Garden Equipment Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Garden Equipment Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

# **9 KEY COMPANIES PROFILE**

- 9.1 Husqvarna
  - 9.1.1 Husqvarna Garden Equipment Basic Information
  - 9.1.2 Husqvarna Garden Equipment Product Overview
  - 9.1.3 Husqvarna Garden Equipment Product Market Performance
  - 9.1.4 Husqvarna Business Overview
  - 9.1.5 Husqvarna Garden Equipment SWOT Analysis
  - 9.1.6 Husqvarna Recent Developments
- 9.2 Stihl



- 9.2.1 Stihl Garden Equipment Basic Information
- 9.2.2 Stihl Garden Equipment Product Overview
- 9.2.3 Stihl Garden Equipment Product Market Performance
- 9.2.4 Stihl Business Overview
- 9.2.5 Stihl Garden Equipment SWOT Analysis
- 9.2.6 Stihl Recent Developments

#### 9.3 John Deere

- 9.3.1 John Deere Garden Equipment Basic Information
- 9.3.2 John Deere Garden Equipment Product Overview
- 9.3.3 John Deere Garden Equipment Product Market Performance
- 9.3.4 John Deere Garden Equipment SWOT Analysis
- 9.3.5 John Deere Business Overview
- 9.3.6 John Deere Recent Developments

#### 9.4 MTD

- 9.4.1 MTD Garden Equipment Basic Information
- 9.4.2 MTD Garden Equipment Product Overview
- 9.4.3 MTD Garden Equipment Product Market Performance
- 9.4.4 MTD Business Overview
- 9.4.5 MTD Recent Developments
- 9.5 TORO
- 9.5.1 TORO Garden Equipment Basic Information
- 9.5.2 TORO Garden Equipment Product Overview
- 9.5.3 TORO Garden Equipment Product Market Performance
- 9.5.4 TORO Business Overview
- 9.5.5 TORO Recent Developments

9.6 TTI

- 9.6.1 TTI Garden Equipment Basic Information
- 9.6.2 TTI Garden Equipment Product Overview
- 9.6.3 TTI Garden Equipment Product Market Performance
- 9.6.4 TTI Business Overview
- 9.6.5 TTI Recent Developments
- 9.7 Honda
  - 9.7.1 Honda Garden Equipment Basic Information
  - 9.7.2 Honda Garden Equipment Product Overview
  - 9.7.3 Honda Garden Equipment Product Market Performance
  - 9.7.4 Honda Business Overview
  - 9.7.5 Honda Recent Developments

9.8 Blount

9.8.1 Blount Garden Equipment Basic Information



- 9.8.2 Blount Garden Equipment Product Overview
- 9.8.3 Blount Garden Equipment Product Market Performance
- 9.8.4 Blount Business Overview
- 9.8.5 Blount Recent Developments

9.9 Craftsman

- 9.9.1 Craftsman Garden Equipment Basic Information
- 9.9.2 Craftsman Garden Equipment Product Overview
- 9.9.3 Craftsman Garden Equipment Product Market Performance
- 9.9.4 Craftsman Business Overview
- 9.9.5 Craftsman Recent Developments

9.10 STIGA SpA

- 9.10.1 STIGA SpA Garden Equipment Basic Information
- 9.10.2 STIGA SpA Garden Equipment Product Overview
- 9.10.3 STIGA SpA Garden Equipment Product Market Performance
- 9.10.4 STIGA SpA Business Overview
- 9.10.5 STIGA SpA Recent Developments

9.11 Briggs and Stratton

- 9.11.1 Briggs and Stratton Garden Equipment Basic Information
- 9.11.2 Briggs and Stratton Garden Equipment Product Overview
- 9.11.3 Briggs and Stratton Garden Equipment Product Market Performance
- 9.11.4 Briggs and Stratton Business Overview
- 9.11.5 Briggs and Stratton Recent Developments

9.12 Stanley Black and Decker

- 9.12.1 Stanley Black and Decker Garden Equipment Basic Information
- 9.12.2 Stanley Black and Decker Garden Equipment Product Overview
- 9.12.3 Stanley Black and Decker Garden Equipment Product Market Performance
- 9.12.4 Stanley Black and Decker Business Overview
- 9.12.5 Stanley Black and Decker Recent Developments

9.13 Ariens

- 9.13.1 Ariens Garden Equipment Basic Information
- 9.13.2 Ariens Garden Equipment Product Overview
- 9.13.3 Ariens Garden Equipment Product Market Performance
- 9.13.4 Ariens Business Overview
- 9.13.5 Ariens Recent Developments
- 9.14 Makita
  - 9.14.1 Makita Garden Equipment Basic Information
  - 9.14.2 Makita Garden Equipment Product Overview
  - 9.14.3 Makita Garden Equipment Product Market Performance
  - 9.14.4 Makita Business Overview



- 9.14.5 Makita Recent Developments
- 9.15 Hitachi
  - 9.15.1 Hitachi Garden Equipment Basic Information
  - 9.15.2 Hitachi Garden Equipment Product Overview
  - 9.15.3 Hitachi Garden Equipment Product Market Performance
  - 9.15.4 Hitachi Business Overview
  - 9.15.5 Hitachi Recent Developments

#### 9.16 Greenworks

- 9.16.1 Greenworks Garden Equipment Basic Information
- 9.16.2 Greenworks Garden Equipment Product Overview
- 9.16.3 Greenworks Garden Equipment Product Market Performance
- 9.16.4 Greenworks Business Overview
- 9.16.5 Greenworks Recent Developments

9.17 EMAK

- 9.17.1 EMAK Garden Equipment Basic Information
- 9.17.2 EMAK Garden Equipment Product Overview
- 9.17.3 EMAK Garden Equipment Product Market Performance
- 9.17.4 EMAK Business Overview
- 9.17.5 EMAK Recent Developments
- 9.18 Yamabiko
  - 9.18.1 Yamabiko Garden Equipment Basic Information
  - 9.18.2 Yamabiko Garden Equipment Product Overview
  - 9.18.3 Yamabiko Garden Equipment Product Market Performance
  - 9.18.4 Yamabiko Business Overview
  - 9.18.5 Yamabiko Recent Developments

9.19 Zomax

- 9.19.1 Zomax Garden Equipment Basic Information
- 9.19.2 Zomax Garden Equipment Product Overview
- 9.19.3 Zomax Garden Equipment Product Market Performance
- 9.19.4 Zomax Business Overview
- 9.19.5 Zomax Recent Developments

9.20 Zhongjian

- 9.20.1 Zhongjian Garden Equipment Basic Information
- 9.20.2 Zhongjian Garden Equipment Product Overview
- 9.20.3 Zhongjian Garden Equipment Product Market Performance
- 9.20.4 Zhongjian Business Overview
- 9.20.5 Zhongjian Recent Developments

9.21 Worx

9.21.1 Worx Garden Equipment Basic Information



- 9.21.2 Worx Garden Equipment Product Overview
- 9.21.3 Worx Garden Equipment Product Market Performance
- 9.21.4 Worx Business Overview
- 9.21.5 Worx Recent Developments

#### **10 GARDEN EQUIPMENT MARKET FORECAST BY REGION**

10.1 Global Garden Equipment Market Size Forecast

10.2 Global Garden Equipment Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Garden Equipment Market Size Forecast by Country
- 10.2.3 Asia Pacific Garden Equipment Market Size Forecast by Region
- 10.2.4 South America Garden Equipment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Garden Equipment by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Garden Equipment Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Garden Equipment by Type (2025-2030)
- 11.1.2 Global Garden Equipment Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Garden Equipment by Type (2025-2030)
- 11.2 Global Garden Equipment Market Forecast by Application (2025-2030)

11.2.1 Global Garden Equipment Sales (Kilotons) Forecast by Application

11.2.2 Global Garden Equipment Market Size (M USD) Forecast by Application (2025-2030)

# **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Garden Equipment Market Size Comparison by Region (M USD)
- Table 5. Global Garden Equipment Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Garden Equipment Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Garden Equipment Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Garden Equipment Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Garden Equipment as of 2022)

Table 10. Global Market Garden Equipment Average Price (USD/Ton) of Key Manufacturers (2019-2024)

- Table 11. Manufacturers Garden Equipment Sales Sites and Area Served
- Table 12. Manufacturers Garden Equipment Product Type
- Table 13. Global Garden Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Garden Equipment
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Garden Equipment Market Challenges
- Table 22. Global Garden Equipment Sales by Type (Kilotons)
- Table 23. Global Garden Equipment Market Size by Type (M USD)
- Table 24. Global Garden Equipment Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Garden Equipment Sales Market Share by Type (2019-2024)
- Table 26. Global Garden Equipment Market Size (M USD) by Type (2019-2024)
- Table 27. Global Garden Equipment Market Size Share by Type (2019-2024)
- Table 28. Global Garden Equipment Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Garden Equipment Sales (Kilotons) by Application
- Table 30. Global Garden Equipment Market Size by Application
- Table 31. Global Garden Equipment Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Garden Equipment Sales Market Share by Application (2019-2024)



Table 33. Global Garden Equipment Sales by Application (2019-2024) & (M USD) Table 34. Global Garden Equipment Market Share by Application (2019-2024) Table 35. Global Garden Equipment Sales Growth Rate by Application (2019-2024) Table 36. Global Garden Equipment Sales by Region (2019-2024) & (Kilotons) Table 37. Global Garden Equipment Sales Market Share by Region (2019-2024) Table 38. North America Garden Equipment Sales by Country (2019-2024) & (Kilotons) Table 39. Europe Garden Equipment Sales by Country (2019-2024) & (Kilotons) Table 40. Asia Pacific Garden Equipment Sales by Region (2019-2024) & (Kilotons) Table 41. South America Garden Equipment Sales by Country (2019-2024) & (Kilotons) Table 42. Middle East and Africa Garden Equipment Sales by Region (2019-2024) & (Kilotons) Table 43. Husqvarna Garden Equipment Basic Information Table 44. Husqvarna Garden Equipment Product Overview Table 45. Husqvarna Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 46. Husqvarna Business Overview Table 47. Husqvarna Garden Equipment SWOT Analysis Table 48. Husqvarna Recent Developments Table 49. Stihl Garden Equipment Basic Information Table 50. Stihl Garden Equipment Product Overview Table 51. Stihl Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 52. Stihl Business Overview Table 53. Stihl Garden Equipment SWOT Analysis Table 54. Stihl Recent Developments Table 55. John Deere Garden Equipment Basic Information Table 56. John Deere Garden Equipment Product Overview Table 57. John Deere Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 58. John Deere Garden Equipment SWOT Analysis Table 59. John Deere Business Overview Table 60. John Deere Recent Developments Table 61. MTD Garden Equipment Basic Information Table 62. MTD Garden Equipment Product Overview Table 63. MTD Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 64. MTD Business Overview Table 65. MTD Recent Developments Table 66. TORO Garden Equipment Basic Information



Table 67. TORO Garden Equipment Product Overview

Table 68. TORO Garden Equipment Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

- Table 69. TORO Business Overview
- Table 70. TORO Recent Developments
- Table 71. TTI Garden Equipment Basic Information
- Table 72. TTI Garden Equipment Product Overview
- Table 73. TTI Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. TTI Business Overview
- Table 75. TTI Recent Developments
- Table 76. Honda Garden Equipment Basic Information
- Table 77. Honda Garden Equipment Product Overview
- Table 78. Honda Garden Equipment Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Honda Business Overview
- Table 80. Honda Recent Developments
- Table 81. Blount Garden Equipment Basic Information
- Table 82. Blount Garden Equipment Product Overview
- Table 83. Blount Garden Equipment Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Blount Business Overview
- Table 85. Blount Recent Developments
- Table 86. Craftsman Garden Equipment Basic Information
- Table 87. Craftsman Garden Equipment Product Overview
- Table 88. Craftsman Garden Equipment Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Craftsman Business Overview
- Table 90. Craftsman Recent Developments
- Table 91. STIGA SpA Garden Equipment Basic Information
- Table 92. STIGA SpA Garden Equipment Product Overview
- Table 93. STIGA SpA Garden Equipment Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 94. STIGA SpA Business Overview
- Table 95. STIGA SpA Recent Developments
- Table 96. Briggs and Stratton Garden Equipment Basic Information
- Table 97. Briggs and Stratton Garden Equipment Product Overview
- Table 98. Briggs and Stratton Garden Equipment Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)



Table 99. Briggs and Stratton Business Overview Table 100. Briggs and Stratton Recent Developments Table 101. Stanley Black and Decker Garden Equipment Basic Information Table 102. Stanley Black and Decker Garden Equipment Product Overview Table 103. Stanley Black and Decker Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 104. Stanley Black and Decker Business Overview Table 105. Stanley Black and Decker Recent Developments Table 106. Ariens Garden Equipment Basic Information Table 107. Ariens Garden Equipment Product Overview Table 108. Ariens Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 109. Ariens Business Overview Table 110. Ariens Recent Developments Table 111. Makita Garden Equipment Basic Information Table 112. Makita Garden Equipment Product Overview Table 113. Makita Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 114. Makita Business Overview Table 115. Makita Recent Developments Table 116. Hitachi Garden Equipment Basic Information Table 117. Hitachi Garden Equipment Product Overview Table 118. Hitachi Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 119. Hitachi Business Overview Table 120. Hitachi Recent Developments Table 121. Greenworks Garden Equipment Basic Information Table 122. Greenworks Garden Equipment Product Overview Table 123. Greenworks Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 124. Greenworks Business Overview Table 125. Greenworks Recent Developments Table 126. EMAK Garden Equipment Basic Information Table 127. EMAK Garden Equipment Product Overview Table 128. EMAK Garden Equipment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 129. EMAK Business Overview Table 130. EMAK Recent Developments

Table 131. Yamabiko Garden Equipment Basic Information



Table 132. Yamabiko Garden Equipment Product Overview

Table 133. Yamabiko Garden Equipment Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 134. Yamabiko Business Overview

Table 135. Yamabiko Recent Developments

Table 136. Zomax Garden Equipment Basic Information

Table 137. Zomax Garden Equipment Product Overview

Table 138. Zomax Garden Equipment Sales (Kilotons), Revenue (M USD), Price

- (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Zomax Business Overview

Table 140. Zomax Recent Developments

Table 141. Zhongjian Garden Equipment Basic Information

- Table 142. Zhongjian Garden Equipment Product Overview
- Table 143. Zhongjian Garden Equipment Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Zhongjian Business Overview

Table 145. Zhongjian Recent Developments

Table 146. Worx Garden Equipment Basic Information

Table 147. Worx Garden Equipment Product Overview

Table 148. Worx Garden Equipment Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

- Table 149. Worx Business Overview
- Table 150. Worx Recent Developments

Table 151. Global Garden Equipment Sales Forecast by Region (2025-2030) & (Kilotons)

Table 152. Global Garden Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 153. North America Garden Equipment Sales Forecast by Country (2025-2030) & (Kilotons)

Table 154. North America Garden Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 155. Europe Garden Equipment Sales Forecast by Country (2025-2030) & (Kilotons)

Table 156. Europe Garden Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 157. Asia Pacific Garden Equipment Sales Forecast by Region (2025-2030) & (Kilotons)

Table 158. Asia Pacific Garden Equipment Market Size Forecast by Region (2025-2030) & (M USD)



Table 159. South America Garden Equipment Sales Forecast by Country (2025-2030) & (Kilotons)

Table 160. South America Garden Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 161. Middle East and Africa Garden Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 162. Middle East and Africa Garden Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 163. Global Garden Equipment Sales Forecast by Type (2025-2030) & (Kilotons) Table 164. Global Garden Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 165. Global Garden Equipment Price Forecast by Type (2025-2030) & (USD/Ton) Table 166. Global Garden Equipment Sales (Kilotons) Forecast by Application (2025-2030)

Table 167. Global Garden Equipment Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

## LIST OF FIGURES

Figure 1. Product Picture of Garden Equipment

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Garden Equipment Market Size (M USD), 2019-2030

Figure 5. Global Garden Equipment Market Size (M USD) (2019-2030)

Figure 6. Global Garden Equipment Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Garden Equipment Market Size by Country (M USD)

Figure 11. Garden Equipment Sales Share by Manufacturers in 2023

Figure 12. Global Garden Equipment Revenue Share by Manufacturers in 2023

Figure 13. Garden Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Garden Equipment Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Garden Equipment Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Garden Equipment Market Share by Type

Figure 18. Sales Market Share of Garden Equipment by Type (2019-2024)

Figure 19. Sales Market Share of Garden Equipment by Type in 2023

Figure 20. Market Size Share of Garden Equipment by Type (2019-2024)

Figure 21. Market Size Market Share of Garden Equipment by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Garden Equipment Market Share by Application

Figure 24. Global Garden Equipment Sales Market Share by Application (2019-2024)

Figure 25. Global Garden Equipment Sales Market Share by Application in 2023

Figure 26. Global Garden Equipment Market Share by Application (2019-2024)

Figure 27. Global Garden Equipment Market Share by Application in 2023

Figure 28. Global Garden Equipment Sales Growth Rate by Application (2019-2024)

Figure 29. Global Garden Equipment Sales Market Share by Region (2019-2024)

Figure 30. North America Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Garden Equipment Sales Market Share by Country in 2023



Figure 32. U.S. Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 33. Canada Garden Equipment Sales (Kilotons) and Growth Rate (2019-2024) Figure 34. Mexico Garden Equipment Sales (Units) and Growth Rate (2019-2024) Figure 35. Europe Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 36. Europe Garden Equipment Sales Market Share by Country in 2023 Figure 37. Germany Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 38. France Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 39. U.K. Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 40. Italy Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 41. Russia Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 42. Asia Pacific Garden Equipment Sales and Growth Rate (Kilotons) Figure 43. Asia Pacific Garden Equipment Sales Market Share by Region in 2023 Figure 44. China Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 45. Japan Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 46. South Korea Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 47. India Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 48. Southeast Asia Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 49. South America Garden Equipment Sales and Growth Rate (Kilotons) Figure 50. South America Garden Equipment Sales Market Share by Country in 2023 Figure 51. Brazil Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 52. Argentina Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 53. Columbia Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 54. Middle East and Africa Garden Equipment Sales and Growth Rate (Kilotons) Figure 55. Middle East and Africa Garden Equipment Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 57. UAE Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 58. Egypt Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 59. Nigeria Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 60. South Africa Garden Equipment Sales and Growth Rate (2019-2024) & (Kilotons) Figure 61. Global Garden Equipment Sales Forecast by Volume (2019-2030) & (Kilotons)



Figure 62. Global Garden Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Garden Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Garden Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Garden Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Garden Equipment Market Share Forecast by Application (2025-2030)



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