

Global Garden Electric Pruning Shear Market Research Report 2026(Status and Outlook)

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Abstracts

The battery-powered electric pruning shears allow you to make the cut without the slightest effort and the pruning time is extremely short. The market for electric pruning shears was on a growth trajectory due to increasing interest in gardening, particularly among urban populations. The demand for tools that make gardening tasks more efficient and accessible contributed to this growth.

The global Garden Electric Pruning Shear market size was estimated at USD 176.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Garden Electric Pruning Shear market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Garden Electric Pruning Shear market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Garden Electric Pruning Shear market.

Global Garden Electric Pruning Shear Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Infaco
Pellenc
Zhejiang Dongqiao Machinery
Guyuehu
Felco
Campagnola
STIHL
Shenzhen Anxia Group
AIMA Srl
Grupo Sanz
ARS Corporation
DAVIDE & LUIGI VOLPI SPA
Lisam
Jacto
Zenport Industries

Market Segmentation (by Type)

Cordless Electric Pruning Shears
Electric Pruning Shears with Cable

Market Segmentation (by Application)

Vineyard
Orchard
Landscaping

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Garden Electric Pruning Shear Market
Overview of the regional outlook of the Garden Electric Pruning Shear Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Garden Electric Pruning Shear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Garden Electric Pruning Shear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Garden Electric Pruning Shear

1.2 Key Market Segments

1.2.1 Garden Electric Pruning Shear Segment by Type

1.2.2 Garden Electric Pruning Shear Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GARDEN ELECTRIC PRUNING SHEAR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Garden Electric Pruning Shear Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Garden Electric Pruning Shear Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GARDEN ELECTRIC PRUNING SHEAR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Garden Electric Pruning Shear Product Life Cycle

3.3 Global Garden Electric Pruning Shear Sales by Manufacturers (2020-2025)

3.4 Global Garden Electric Pruning Shear Revenue Market Share by Manufacturers (2020-2025)

3.5 Garden Electric Pruning Shear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Garden Electric Pruning Shear Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Garden Electric Pruning Shear Market Competitive Situation and Trends

3.8.1 Garden Electric Pruning Shear Market Concentration Rate

3.8.2 Global 5 and 10 Largest Garden Electric Pruning Shear Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 GARDEN ELECTRIC PRUNING SHEAR INDUSTRY CHAIN ANALYSIS

4.1 Garden Electric Pruning Shear Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GARDEN ELECTRIC PRUNING SHEAR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Garden Electric Pruning Shear Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Garden Electric Pruning Shear Market

5.7 ESG Ratings of Leading Companies

6 GARDEN ELECTRIC PRUNING SHEAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Garden Electric Pruning Shear Sales Market Share by Type (2020-2025)

6.3 Global Garden Electric Pruning Shear Market Size by Type (2020-2025)

6.4 Global Garden Electric Pruning Shear Price by Type (2020-2025)

7 GARDEN ELECTRIC PRUNING SHEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Garden Electric Pruning Shear Market Sales by Application (2020-2025)
- 7.3 Global Garden Electric Pruning Shear Market Size (M USD) by Application (2020-2025)
- 7.4 Global Garden Electric Pruning Shear Sales Growth Rate by Application (2020-2025)

8 GARDEN ELECTRIC PRUNING SHEAR MARKET SALES BY REGION

- 8.1 Global Garden Electric Pruning Shear Sales by Region
 - 8.1.1 Global Garden Electric Pruning Shear Sales by Region
 - 8.1.2 Global Garden Electric Pruning Shear Sales Market Share by Region
- 8.2 Global Garden Electric Pruning Shear Market Size by Region
 - 8.2.1 Global Garden Electric Pruning Shear Market Size by Region
 - 8.2.2 Global Garden Electric Pruning Shear Market Size by Region
- 8.3 North America
 - 8.3.1 North America Garden Electric Pruning Shear Sales by Country
 - 8.3.2 North America Garden Electric Pruning Shear Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Garden Electric Pruning Shear Sales by Country
 - 8.4.2 Europe Garden Electric Pruning Shear Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Garden Electric Pruning Shear Sales by Region
 - 8.5.2 Asia Pacific Garden Electric Pruning Shear Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Garden Electric Pruning Shear Sales by Country

8.6.2 South America Garden Electric Pruning Shear Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Garden Electric Pruning Shear Sales by Region

8.7.2 Middle East and Africa Garden Electric Pruning Shear Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 GARDEN ELECTRIC PRUNING SHEAR MARKET PRODUCTION BY REGION

9.1 Global Production of Garden Electric Pruning Shear by Region(2020-2025)

9.2 Global Garden Electric Pruning Shear Revenue Market Share by Region
(2020-2025)

9.3 Global Garden Electric Pruning Shear Production, Revenue, Price and Gross
Margin (2020-2025)

9.4 North America Garden Electric Pruning Shear Production

9.4.1 North America Garden Electric Pruning Shear Production Growth Rate
(2020-2025)

9.4.2 North America Garden Electric Pruning Shear Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Garden Electric Pruning Shear Production

9.5.1 Europe Garden Electric Pruning Shear Production Growth Rate (2020-2025)

9.5.2 Europe Garden Electric Pruning Shear Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Garden Electric Pruning Shear Production (2020-2025)

9.6.1 Japan Garden Electric Pruning Shear Production Growth Rate (2020-2025)

9.6.2 Japan Garden Electric Pruning Shear Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Garden Electric Pruning Shear Production (2020-2025)

9.7.1 China Garden Electric Pruning Shear Production Growth Rate (2020-2025)

9.7.2 China Garden Electric Pruning Shear Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Infaco

10.1.1 Infaco Basic Information

10.1.2 Infaco Garden Electric Pruning Shear Product Overview

10.1.3 Infaco Garden Electric Pruning Shear Product Market Performance

10.1.4 Infaco Business Overview

10.1.5 Infaco SWOT Analysis

10.1.6 Infaco Recent Developments

10.2 Pellenc

10.2.1 Pellenc Basic Information

10.2.2 Pellenc Garden Electric Pruning Shear Product Overview

10.2.3 Pellenc Garden Electric Pruning Shear Product Market Performance

10.2.4 Pellenc Business Overview

10.2.5 Pellenc SWOT Analysis

10.2.6 Pellenc Recent Developments

10.3 Zhejiang Dongqiao Machinery

10.3.1 Zhejiang Dongqiao Machinery Basic Information

10.3.2 Zhejiang Dongqiao Machinery Garden Electric Pruning Shear Product Overview

10.3.3 Zhejiang Dongqiao Machinery Garden Electric Pruning Shear Product Market

Performance

10.3.4 Zhejiang Dongqiao Machinery Business Overview

10.3.5 Zhejiang Dongqiao Machinery SWOT Analysis

10.3.6 Zhejiang Dongqiao Machinery Recent Developments

10.4 Guyuehu

10.4.1 Guyuehu Basic Information

10.4.2 Guyuehu Garden Electric Pruning Shear Product Overview

10.4.3 Guyuehu Garden Electric Pruning Shear Product Market Performance

10.4.4 Guyuehu Business Overview

10.4.5 Guyuehu Recent Developments

10.5 Felco

10.5.1 Felco Basic Information

10.5.2 Felco Garden Electric Pruning Shear Product Overview

10.5.3 Felco Garden Electric Pruning Shear Product Market Performance

10.5.4 Felco Business Overview

10.5.5 Felco Recent Developments

10.6 Campagnola

10.6.1 Campagnola Basic Information

10.6.2 Campagnola Garden Electric Pruning Shear Product Overview

10.6.3 Campagnola Garden Electric Pruning Shear Product Market Performance

10.6.4 Campagnola Business Overview

10.6.5 Campagnola Recent Developments

10.7 STIHL

10.7.1 STIHL Basic Information

10.7.2 STIHL Garden Electric Pruning Shear Product Overview

10.7.3 STIHL Garden Electric Pruning Shear Product Market Performance

10.7.4 STIHL Business Overview

10.7.5 STIHL Recent Developments

10.8 Shenzhen Anxia Group

10.8.1 Shenzhen Anxia Group Basic Information

10.8.2 Shenzhen Anxia Group Garden Electric Pruning Shear Product Overview

10.8.3 Shenzhen Anxia Group Garden Electric Pruning Shear Product Market

Performance

10.8.4 Shenzhen Anxia Group Business Overview

10.8.5 Shenzhen Anxia Group Recent Developments

10.9 AIMA Srl

10.9.1 AIMA Srl Basic Information

10.9.2 AIMA Srl Garden Electric Pruning Shear Product Overview

10.9.3 AIMA Srl Garden Electric Pruning Shear Product Market Performance

10.9.4 AIMA Srl Business Overview

10.9.5 AIMA Srl Recent Developments

10.10 Grupo Sanz

10.10.1 Grupo Sanz Basic Information

10.10.2 Grupo Sanz Garden Electric Pruning Shear Product Overview

10.10.3 Grupo Sanz Garden Electric Pruning Shear Product Market Performance

10.10.4 Grupo Sanz Business Overview

10.10.5 Grupo Sanz Recent Developments

10.11 ARS Corporation

10.11.1 ARS Corporation Basic Information

10.11.2 ARS Corporation Garden Electric Pruning Shear Product Overview

10.11.3 ARS Corporation Garden Electric Pruning Shear Product Market Performance

10.11.4 ARS Corporation Business Overview

10.11.5 ARS Corporation Recent Developments

10.12 DAVIDE and LUIGI VOLPI SPA

10.12.1 DAVIDE and LUIGI VOLPI SPA Basic Information

10.12.2 DAVIDE and LUIGI VOLPI SPA Garden Electric Pruning Shear Product Overview

10.12.3 DAVIDE and LUIGI VOLPI SPA Garden Electric Pruning Shear Product Market Performance

10.12.4 DAVIDE and LUIGI VOLPI SPA Business Overview

10.12.5 DAVIDE and LUIGI VOLPI SPA Recent Developments

10.13 Lisam

10.13.1 Lisam Basic Information

10.13.2 Lisam Garden Electric Pruning Shear Product Overview

10.13.3 Lisam Garden Electric Pruning Shear Product Market Performance

10.13.4 Lisam Business Overview

10.13.5 Lisam Recent Developments

10.14 Jacto

10.14.1 Jacto Basic Information

10.14.2 Jacto Garden Electric Pruning Shear Product Overview

10.14.3 Jacto Garden Electric Pruning Shear Product Market Performance

10.14.4 Jacto Business Overview

10.14.5 Jacto Recent Developments

10.15 Zenport Industries

10.15.1 Zenport Industries Basic Information

10.15.2 Zenport Industries Garden Electric Pruning Shear Product Overview

10.15.3 Zenport Industries Garden Electric Pruning Shear Product Market Performance

10.15.4 Zenport Industries Business Overview

10.15.5 Zenport Industries Recent Developments

11 GARDEN ELECTRIC PRUNING SHEAR MARKET FORECAST BY REGION

11.1 Global Garden Electric Pruning Shear Market Size Forecast

11.2 Global Garden Electric Pruning Shear Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Garden Electric Pruning Shear Market Size Forecast by Country

11.2.3 Asia Pacific Garden Electric Pruning Shear Market Size Forecast by Region

11.2.4 South America Garden Electric Pruning Shear Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Garden Electric Pruning Shear by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Garden Electric Pruning Shear Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Garden Electric Pruning Shear by Type (2026-2035)

12.1.2 Global Garden Electric Pruning Shear Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Garden Electric Pruning Shear by Type (2026-2035)

12.2 Global Garden Electric Pruning Shear Market Forecast by Application (2026-2035)

12.2.1 Global Garden Electric Pruning Shear Sales (K Units) Forecast by Application

12.2.2 Global Garden Electric Pruning Shear Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Garden Electric Pruning Shear Market Size by Type (M USD)

Table 4. Global Garden Electric Pruning Shear Market Size by Application

Table 5. Garden Electric Pruning Shear Market Size Comparison by Region (M USD)

Table 6. Global Garden Electric Pruning Shear Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Garden Electric Pruning Shear Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Garden Electric Pruning Shear Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Garden Electric Pruning Shear Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Garden Electric Pruning Shear as of 2025)

Table 11. Global Market Garden Electric Pruning Shear Average Price (USD/Unit) of
Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Garden Electric Pruning Shear Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Garden Electric Pruning Shear Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Garden Electric Pruning Shear Sales by Type (K Units)

Table 27. Global Garden Electric Pruning Shear Market Size by Type (M USD)

Table 28. Global Garden Electric Pruning Shear Sales (K Units) by Type (2020-2025)

Table 29. Global Garden Electric Pruning Shear Sales Market Share by Type (2020-2025)

Table 30. Global Garden Electric Pruning Shear Market Size (M USD) by Type (2020-2025)

Table 31. Global Garden Electric Pruning Shear Market Share by Type (2020-2025)

Table 32. Global Garden Electric Pruning Shear Price (USD/Unit) by Type (2020-2025)

Table 33. Global Garden Electric Pruning Shear Sales (K Units) by Application

Table 34. Global Garden Electric Pruning Shear Market Size by Application

Table 35. Global Garden Electric Pruning Shear Sales by Application (2020-2025) & (K Units)

Table 36. Global Garden Electric Pruning Shear Sales Market Share by Application (2020-2025)

Table 37. Global Garden Electric Pruning Shear Market Size by Application (2020-2025) & (M USD)

Table 38. Global Garden Electric Pruning Shear Market Share by Application (2020-2025)

Table 39. Global Garden Electric Pruning Shear Sales Growth Rate by Application (2020-2025)

Table 40. Global Garden Electric Pruning Shear Sales by Region (2020-2025) & (K Units)

Table 41. Global Garden Electric Pruning Shear Sales Market Share by Region (2020-2025)

Table 42. Global Garden Electric Pruning Shear Market Size by Region (2020-2025) & (M USD)

Table 43. Global Garden Electric Pruning Shear Market Size by Region (2020-2025)

Table 44. North America Garden Electric Pruning Shear Sales by Country (2020-2025) & (K Units)

Table 45. North America Garden Electric Pruning Shear Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Garden Electric Pruning Shear Sales by Country (2020-2025) & (K Units)

Table 47. Europe Garden Electric Pruning Shear Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Garden Electric Pruning Shear Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Garden Electric Pruning Shear Market Size by Region (2020-2025) & (M USD)

Table 50. South America Garden Electric Pruning Shear Sales by Country (2020-2025)

& (K Units)

Table 51. South America Garden Electric Pruning Shear Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Garden Electric Pruning Shear Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Garden Electric Pruning Shear Market Size by Region (2020-2025) & (M USD)

Table 54. Global Garden Electric Pruning Shear Production (K Units) by Region(2020-2025)

Table 55. Global Garden Electric Pruning Shear Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Garden Electric Pruning Shear Revenue Market Share by Region (2020-2025)

Table 57. Global Garden Electric Pruning Shear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Garden Electric Pruning Shear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Garden Electric Pruning Shear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Garden Electric Pruning Shear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Garden Electric Pruning Shear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Infaco Basic Information

Table 63. Infaco Garden Electric Pruning Shear Product Overview

Table 64. Infaco Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Infaco Business Overview

Table 66. Infaco SWOT Analysis

Table 67. Infaco Recent Developments

Table 68. Pellenc Basic Information

Table 69. Pellenc Garden Electric Pruning Shear Product Overview

Table 70. Pellenc Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Pellenc Business Overview

Table 72. Pellenc SWOT Analysis

Table 73. Pellenc Recent Developments

Table 74. Zhejiang Dongqiao Machinery Basic Information

Table 75. Zhejiang Dongqiao Machinery Garden Electric Pruning Shear Product

Overview

Table 76. Zhejiang Dongqiao Machinery Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Zhejiang Dongqiao Machinery Business Overview

Table 78. Zhejiang Dongqiao Machinery SWOT Analysis

Table 79. Zhejiang Dongqiao Machinery Recent Developments

Table 80. Guyuehu Basic Information

Table 81. Guyuehu Garden Electric Pruning Shear Product Overview

Table 82. Guyuehu Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Guyuehu Business Overview

Table 84. Guyuehu Recent Developments

Table 85. Felco Basic Information

Table 86. Felco Garden Electric Pruning Shear Product Overview

Table 87. Felco Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Felco Business Overview

Table 89. Felco Recent Developments

Table 90. Campagnola Basic Information

Table 91. Campagnola Garden Electric Pruning Shear Product Overview

Table 92. Campagnola Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Campagnola Business Overview

Table 94. Campagnola Recent Developments

Table 95. STIHL Basic Information

Table 96. STIHL Garden Electric Pruning Shear Product Overview

Table 97. STIHL Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. STIHL Business Overview

Table 99. STIHL Recent Developments

Table 100. Shenzhen Anxia Group Basic Information

Table 101. Shenzhen Anxia Group Garden Electric Pruning Shear Product Overview

Table 102. Shenzhen Anxia Group Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Shenzhen Anxia Group Business Overview

Table 104. Shenzhen Anxia Group Recent Developments

Table 105. AIMA Srl Basic Information

Table 106. AIMA Srl Garden Electric Pruning Shear Product Overview

Table 107. AIMA Srl Garden Electric Pruning Shear Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. AIMA Srl Business Overview

Table 109. AIMA Srl Recent Developments

Table 110. Grupo Sanz Basic Information

Table 111. Grupo Sanz Garden Electric Pruning Shear Product Overview

Table 112. Grupo Sanz Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Grupo Sanz Business Overview

Table 114. Grupo Sanz Recent Developments

Table 115. ARS Corporation Basic Information

Table 116. ARS Corporation Garden Electric Pruning Shear Product Overview

Table 117. ARS Corporation Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. ARS Corporation Business Overview

Table 119. ARS Corporation Recent Developments

Table 120. DAVIDE and LUIGI VOLPI SPA Basic Information

Table 121. DAVIDE and LUIGI VOLPI SPA Garden Electric Pruning Shear Product Overview

Table 122. DAVIDE and LUIGI VOLPI SPA Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. DAVIDE and LUIGI VOLPI SPA Business Overview

Table 124. DAVIDE and LUIGI VOLPI SPA Recent Developments

Table 125. Lisam Basic Information

Table 126. Lisam Garden Electric Pruning Shear Product Overview

Table 127. Lisam Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Lisam Business Overview

Table 129. Lisam Recent Developments

Table 130. Jacto Basic Information

Table 131. Jacto Garden Electric Pruning Shear Product Overview

Table 132. Jacto Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Jacto Business Overview

Table 134. Jacto Recent Developments

Table 135. Zenport Industries Basic Information

Table 136. Zenport Industries Garden Electric Pruning Shear Product Overview

Table 137. Zenport Industries Garden Electric Pruning Shear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Zenport Industries Business Overview

Table 139. Zenport Industries Recent Developments

Table 140. Global Garden Electric Pruning Shear Sales Forecast by Region
(2026-2035) & (K Units)

Table 141. Global Garden Electric Pruning Shear Market Size Forecast by Region
(2026-2035) & (M USD)

Table 142. North America Garden Electric Pruning Shear Sales Forecast by Country
(2026-2035) & (K Units)

Table 143. North America Garden Electric Pruning Shear Market Size Forecast by
Country (2026-2035) & (M USD)

Table 144. Europe Garden Electric Pruning Shear Sales Forecast by Country
(2026-2035) & (K Units)

Table 145. Europe Garden Electric Pruning Shear Market Size Forecast by Country
(2026-2035) & (M USD)

Table 146. Asia Pacific Garden Electric Pruning Shear Sales Forecast by Region
(2026-2035) & (K Units)

Table 147. Asia Pacific Garden Electric Pruning Shear Market Size Forecast by Region
(2026-2035) & (M USD)

Table 148. South America Garden Electric Pruning Shear Sales Forecast by Country
(2026-2035) & (K Units)

Table 149. South America Garden Electric Pruning Shear Market Size Forecast by
Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Garden Electric Pruning Shear Sales Forecast by
Country (2026-2035) & (Units)

Table 151. Middle East and Africa Garden Electric Pruning Shear Market Size Forecast
by Country (2026-2035) & (M USD)

Table 152. Global Garden Electric Pruning Shear Sales Forecast by Type (2026-2035)
& (K Units)

Table 153. Global Garden Electric Pruning Shear Market Size Forecast by Type
(2026-2035) & (M USD)

Table 154. Global Garden Electric Pruning Shear Price Forecast by Type (2026-2035) &
(USD/Unit)

Table 155. Global Garden Electric Pruning Shear Sales (K Units) Forecast by
Application (2026-2035)

Table 156. Global Garden Electric Pruning Shear Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Garden Electric Pruning Shear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Garden Electric Pruning Shear Market Size (M USD), 2025-2035
- Figure 5. Global Garden Electric Pruning Shear Market Size (M USD) (2020-2035)
- Figure 6. Global Garden Electric Pruning Shear Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Garden Electric Pruning Shear Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Garden Electric Pruning Shear Product Life Cycle
- Figure 13. Garden Electric Pruning Shear Sales Share by Manufacturers in 2025
- Figure 14. Global Garden Electric Pruning Shear Revenue Share by Manufacturers in 2025
- Figure 15. Garden Electric Pruning Shear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Garden Electric Pruning Shear Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Garden Electric Pruning Shear Revenue in 2025
- Figure 18. Industry Chain Map of Garden Electric Pruning Shear
- Figure 19. Global Garden Electric Pruning Shear Market PEST Analysis
- Figure 20. Global Garden Electric Pruning Shear Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Garden Electric Pruning Shear Market Share by Type
- Figure 27. Sales Market Share of Garden Electric Pruning Shear by Type (2020-2025)
- Figure 28. Sales Market Share of Garden Electric Pruning Shear by Type in 2025
- Figure 29. Market Share of Garden Electric Pruning Shear by Type (2020-2025)
- Figure 30. Market Share of Garden Electric Pruning Shear by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Garden Electric Pruning Shear Market Share by Application

Figure 33. Global Garden Electric Pruning Shear Sales Market Share by Application (2020-2025)

Figure 34. Global Garden Electric Pruning Shear Sales Market Share by Application in 2025

Figure 35. Global Garden Electric Pruning Shear Market Share by Application (2020-2025)

Figure 36. Global Garden Electric Pruning Shear Market Share by Application in 2025

Figure 37. Global Garden Electric Pruning Shear Sales Growth Rate by Application (2020-2025)

Figure 38. Global Garden Electric Pruning Shear Sales Market Share by Region (2020-2025)

Figure 39. Global Garden Electric Pruning Shear Market Size by Region (2020-2025)

Figure 40. North America Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Garden Electric Pruning Shear Sales Market Share by Country in 2024

Figure 43. North America Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Garden Electric Pruning Shear Market Size by Country in 2024

Figure 45. U.S. Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Garden Electric Pruning Shear Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Garden Electric Pruning Shear Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Garden Electric Pruning Shear Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Garden Electric Pruning Shear Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Garden Electric Pruning Shear Sales Market Share by Country in 2024

Figure 53. Europe Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Garden Electric Pruning Shear Market Size by Country in 2024

Figure 55. Germany Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Garden Electric Pruning Shear Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Garden Electric Pruning Shear Sales Market Share by Region in 2024

Figure 67. Asia Pacific Garden Electric Pruning Shear Market Size by Region in 2024

Figure 68. China Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Garden Electric Pruning Shear Sales and Growth Rate (K Units)

Figure 79. South America Garden Electric Pruning Shear Sales Market Share by Country in 2024

Figure 80. South America Garden Electric Pruning Shear Market Size and Growth Rate (M USD)

Figure 81. South America Garden Electric Pruning Shear Market Size by Country in 2024

Figure 82. Brazil Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Garden Electric Pruning Shear Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Garden Electric Pruning Shear Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Garden Electric Pruning Shear Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Garden Electric Pruning Shear Market Size by Region in 2024

Figure 92. Saudi Arabia Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Garden Electric Pruning Shear Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Garden Electric Pruning Shear Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Garden Electric Pruning Shear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Garden Electric Pruning Shear Production Market Share by Region (2020-2025)

Figure 103. North America Garden Electric Pruning Shear Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Garden Electric Pruning Shear Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Garden Electric Pruning Shear Production (K Units) Growth Rate (2020-2025)

Figure 106. China Garden Electric Pruning Shear Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Garden Electric Pruning Shear Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Garden Electric Pruning Shear Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Garden Electric Pruning Shear Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Garden Electric Pruning Shear Market Share Forecast by Type (2026-2035)

Figure 111. Global Garden Electric Pruning Shear Sales Forecast by Application (2026-2035)

Figure 112. Global Garden Electric Pruning Shear Market Share Forecast by Application (2026-2035)

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