

# Global Functional Waterproof Rain Jacket Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Functional waterproof rain jacket is a jacket made of hydrophobic material, when traveling in the mountains, it's crucial to have adequate protection from the worst weather, and that means having a quality waterproof coating. When out in the wild, outdoor travelers need a quality water repellent coating they can trust.

The global Functional Waterproof Rain Jacket market size was estimated at USD 677 million in 2023 and is projected to reach USD 1059.29 million by 2032, exhibiting a CAGR of 5.10% during the forecast period.

North America Functional Waterproof Rain Jacket market size was estimated at USD 192.17 million in 2023, at a CAGR of 4.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Functional Waterproof Rain Jacket market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Functional Waterproof Rain Jacket Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Functional Waterproof Rain Jacket market in any manner.

### Global Functional Waterproof Rain Jacket Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Hagl?fs

Arc'teryx

CimAlp

Patagonia

P?ramo

Helly Hansen

Rab

KI?ttermusen

Craghoppers

Fj?llr?ven

Keela

COLUMBIA

Mammut

The North Face

Rohan

Adidas

Jack Wolfskin

Black Diamond

Frogg Toggs

REI Co-op

Market Segmentation (by Type)

Wax-Coated

PU-Coated

Membrane Lined Jackets

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Functional Waterproof Rain Jacket Market

Overview of the regional outlook of the Functional Waterproof Rain Jacket Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Functional Waterproof Rain Jacket Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Functional Waterproof Rain Jacket,

their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Functional Waterproof Rain Jacket
- 1.2 Key Market Segments
  - 1.2.1 Functional Waterproof Rain Jacket Segment by Type
  - 1.2.2 Functional Waterproof Rain Jacket Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FUNCTIONAL WATERPROOF RAIN JACKET MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Functional Waterproof Rain Jacket Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Functional Waterproof Rain Jacket Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FUNCTIONAL WATERPROOF RAIN JACKET MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Functional Waterproof Rain Jacket Sales by Manufacturers (2019-2024)
- 3.2 Global Functional Waterproof Rain Jacket Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Functional Waterproof Rain Jacket Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Functional Waterproof Rain Jacket Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Functional Waterproof Rain Jacket Sales Sites, Area Served, Product Type
- 3.6 Functional Waterproof Rain Jacket Market Competitive Situation and Trends
  - 3.6.1 Functional Waterproof Rain Jacket Market Concentration Rate

3.6.2 Global 5 and 10 Largest Functional Waterproof Rain Jacket Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 FUNCTIONAL WATERPROOF RAIN JACKET INDUSTRY CHAIN ANALYSIS**

4.1 Functional Waterproof Rain Jacket Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FUNCTIONAL WATERPROOF RAIN JACKET MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 FUNCTIONAL WATERPROOF RAIN JACKET MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Functional Waterproof Rain Jacket Sales Market Share by Type (2019-2024)

6.3 Global Functional Waterproof Rain Jacket Market Size Market Share by Type (2019-2024)

6.4 Global Functional Waterproof Rain Jacket Price by Type (2019-2024)

## **7 FUNCTIONAL WATERPROOF RAIN JACKET MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Functional Waterproof Rain Jacket Market Sales by Application (2019-2024)

7.3 Global Functional Waterproof Rain Jacket Market Size (M USD) by Application (2019-2024)

7.4 Global Functional Waterproof Rain Jacket Sales Growth Rate by Application (2019-2024)

## **8 FUNCTIONAL WATERPROOF RAIN JACKET MARKET CONSUMPTION BY REGION**

8.1 Global Functional Waterproof Rain Jacket Sales by Region

8.1.1 Global Functional Waterproof Rain Jacket Sales by Region

8.1.2 Global Functional Waterproof Rain Jacket Sales Market Share by Region

8.2 North America

8.2.1 North America Functional Waterproof Rain Jacket Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Functional Waterproof Rain Jacket Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Functional Waterproof Rain Jacket Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Functional Waterproof Rain Jacket Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Functional Waterproof Rain Jacket Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 FUNCTIONAL WATERPROOF RAIN JACKET MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Functional Waterproof Rain Jacket by Region (2019-2024)
- 9.2 Global Functional Waterproof Rain Jacket Revenue Market Share by Region (2019-2024)
- 9.3 Global Functional Waterproof Rain Jacket Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Functional Waterproof Rain Jacket Production
  - 9.4.1 North America Functional Waterproof Rain Jacket Production Growth Rate (2019-2024)
  - 9.4.2 North America Functional Waterproof Rain Jacket Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Functional Waterproof Rain Jacket Production
  - 9.5.1 Europe Functional Waterproof Rain Jacket Production Growth Rate (2019-2024)
  - 9.5.2 Europe Functional Waterproof Rain Jacket Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Functional Waterproof Rain Jacket Production (2019-2024)
  - 9.6.1 Japan Functional Waterproof Rain Jacket Production Growth Rate (2019-2024)
  - 9.6.2 Japan Functional Waterproof Rain Jacket Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Functional Waterproof Rain Jacket Production (2019-2024)
  - 9.7.1 China Functional Waterproof Rain Jacket Production Growth Rate (2019-2024)
  - 9.7.2 China Functional Waterproof Rain Jacket Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Hagl?fs
  - 10.1.1 Hagl?fs Functional Waterproof Rain Jacket Basic Information
  - 10.1.2 Hagl?fs Functional Waterproof Rain Jacket Product Overview
  - 10.1.3 Hagl?fs Functional Waterproof Rain Jacket Product Market Performance
  - 10.1.4 Hagl?fs Business Overview
  - 10.1.5 Hagl?fs Functional Waterproof Rain Jacket SWOT Analysis
  - 10.1.6 Hagl?fs Recent Developments

## 10.2 Arc'teryx

- 10.2.1 Arc'teryx Functional Waterproof Rain Jacket Basic Information
- 10.2.2 Arc'teryx Functional Waterproof Rain Jacket Product Overview
- 10.2.3 Arc'teryx Functional Waterproof Rain Jacket Product Market Performance
- 10.2.4 Arc'teryx Business Overview
- 10.2.5 Arc'teryx Functional Waterproof Rain Jacket SWOT Analysis
- 10.2.6 Arc'teryx Recent Developments

## 10.3 CimAlp

- 10.3.1 CimAlp Functional Waterproof Rain Jacket Basic Information
- 10.3.2 CimAlp Functional Waterproof Rain Jacket Product Overview
- 10.3.3 CimAlp Functional Waterproof Rain Jacket Product Market Performance
- 10.3.4 CimAlp Functional Waterproof Rain Jacket SWOT Analysis
- 10.3.5 CimAlp Business Overview
- 10.3.6 CimAlp Recent Developments

## 10.4 Patagonia

- 10.4.1 Patagonia Functional Waterproof Rain Jacket Basic Information
- 10.4.2 Patagonia Functional Waterproof Rain Jacket Product Overview
- 10.4.3 Patagonia Functional Waterproof Rain Jacket Product Market Performance
- 10.4.4 Patagonia Business Overview
- 10.4.5 Patagonia Recent Developments

## 10.5 P?ramo

- 10.5.1 P?ramo Functional Waterproof Rain Jacket Basic Information
- 10.5.2 P?ramo Functional Waterproof Rain Jacket Product Overview
- 10.5.3 P?ramo Functional Waterproof Rain Jacket Product Market Performance
- 10.5.4 P?ramo Business Overview
- 10.5.5 P?ramo Recent Developments

## 10.6 Helly Hansen

- 10.6.1 Helly Hansen Functional Waterproof Rain Jacket Basic Information
- 10.6.2 Helly Hansen Functional Waterproof Rain Jacket Product Overview
- 10.6.3 Helly Hansen Functional Waterproof Rain Jacket Product Market Performance
- 10.6.4 Helly Hansen Business Overview
- 10.6.5 Helly Hansen Recent Developments

## 10.7 Rab

- 10.7.1 Rab Functional Waterproof Rain Jacket Basic Information
- 10.7.2 Rab Functional Waterproof Rain Jacket Product Overview
- 10.7.3 Rab Functional Waterproof Rain Jacket Product Market Performance
- 10.7.4 Rab Business Overview
- 10.7.5 Rab Recent Developments

## 10.8 Kl?ttermusen

- 10.8.1 KI?termusen Functional Waterproof Rain Jacket Basic Information
- 10.8.2 KI?termusen Functional Waterproof Rain Jacket Product Overview
- 10.8.3 KI?termusen Functional Waterproof Rain Jacket Product Market Performance
- 10.8.4 KI?termusen Business Overview
- 10.8.5 KI?termusen Recent Developments
- 10.9 Craghoppers
  - 10.9.1 Craghoppers Functional Waterproof Rain Jacket Basic Information
  - 10.9.2 Craghoppers Functional Waterproof Rain Jacket Product Overview
  - 10.9.3 Craghoppers Functional Waterproof Rain Jacket Product Market Performance
  - 10.9.4 Craghoppers Business Overview
  - 10.9.5 Craghoppers Recent Developments
- 10.10 Fj?llr?ven
  - 10.10.1 Fj?llr?ven Functional Waterproof Rain Jacket Basic Information
  - 10.10.2 Fj?llr?ven Functional Waterproof Rain Jacket Product Overview
  - 10.10.3 Fj?llr?ven Functional Waterproof Rain Jacket Product Market Performance
  - 10.10.4 Fj?llr?ven Business Overview
  - 10.10.5 Fj?llr?ven Recent Developments
- 10.11 Keela
  - 10.11.1 Keela Functional Waterproof Rain Jacket Basic Information
  - 10.11.2 Keela Functional Waterproof Rain Jacket Product Overview
  - 10.11.3 Keela Functional Waterproof Rain Jacket Product Market Performance
  - 10.11.4 Keela Business Overview
  - 10.11.5 Keela Recent Developments
- 10.12 COLUMBIA
  - 10.12.1 COLUMBIA Functional Waterproof Rain Jacket Basic Information
  - 10.12.2 COLUMBIA Functional Waterproof Rain Jacket Product Overview
  - 10.12.3 COLUMBIA Functional Waterproof Rain Jacket Product Market Performance
  - 10.12.4 COLUMBIA Business Overview
  - 10.12.5 COLUMBIA Recent Developments
- 10.13 Mammut
  - 10.13.1 Mammut Functional Waterproof Rain Jacket Basic Information
  - 10.13.2 Mammut Functional Waterproof Rain Jacket Product Overview
  - 10.13.3 Mammut Functional Waterproof Rain Jacket Product Market Performance
  - 10.13.4 Mammut Business Overview
  - 10.13.5 Mammut Recent Developments
- 10.14 The North Face
  - 10.14.1 The North Face Functional Waterproof Rain Jacket Basic Information
  - 10.14.2 The North Face Functional Waterproof Rain Jacket Product Overview
  - 10.14.3 The North Face Functional Waterproof Rain Jacket Product Market

## Performance

- 10.14.4 The North Face Business Overview
- 10.14.5 The North Face Recent Developments

## 10.15 Rohan

- 10.15.1 Rohan Functional Waterproof Rain Jacket Basic Information
- 10.15.2 Rohan Functional Waterproof Rain Jacket Product Overview
- 10.15.3 Rohan Functional Waterproof Rain Jacket Product Market Performance
- 10.15.4 Rohan Business Overview
- 10.15.5 Rohan Recent Developments

## 10.16 Adidas

- 10.16.1 Adidas Functional Waterproof Rain Jacket Basic Information
- 10.16.2 Adidas Functional Waterproof Rain Jacket Product Overview
- 10.16.3 Adidas Functional Waterproof Rain Jacket Product Market Performance
- 10.16.4 Adidas Business Overview
- 10.16.5 Adidas Recent Developments

## 10.17 Jack Wolfskin

- 10.17.1 Jack Wolfskin Functional Waterproof Rain Jacket Basic Information
- 10.17.2 Jack Wolfskin Functional Waterproof Rain Jacket Product Overview
- 10.17.3 Jack Wolfskin Functional Waterproof Rain Jacket Product Market Performance
- 10.17.4 Jack Wolfskin Business Overview
- 10.17.5 Jack Wolfskin Recent Developments

## 10.18 Black Diamond

- 10.18.1 Black Diamond Functional Waterproof Rain Jacket Basic Information
- 10.18.2 Black Diamond Functional Waterproof Rain Jacket Product Overview
- 10.18.3 Black Diamond Functional Waterproof Rain Jacket Product Market

## Performance

- 10.18.4 Black Diamond Business Overview
- 10.18.5 Black Diamond Recent Developments

## 10.19 Frogg Toggs

- 10.19.1 Frogg Toggs Functional Waterproof Rain Jacket Basic Information
- 10.19.2 Frogg Toggs Functional Waterproof Rain Jacket Product Overview
- 10.19.3 Frogg Toggs Functional Waterproof Rain Jacket Product Market Performance
- 10.19.4 Frogg Toggs Business Overview
- 10.19.5 Frogg Toggs Recent Developments

## 10.20 REI Co-op

- 10.20.1 REI Co-op Functional Waterproof Rain Jacket Basic Information
- 10.20.2 REI Co-op Functional Waterproof Rain Jacket Product Overview
- 10.20.3 REI Co-op Functional Waterproof Rain Jacket Product Market Performance
- 10.20.4 REI Co-op Business Overview

#### 10.20.5 REI Co-op Recent Developments

### **11 FUNCTIONAL WATERPROOF RAIN JACKET MARKET FORECAST BY REGION**

#### 11.1 Global Functional Waterproof Rain Jacket Market Size Forecast

#### 11.2 Global Functional Waterproof Rain Jacket Market Forecast by Region

##### 11.2.1 North America Market Size Forecast by Country

##### 11.2.2 Europe Functional Waterproof Rain Jacket Market Size Forecast by Country

##### 11.2.3 Asia Pacific Functional Waterproof Rain Jacket Market Size Forecast by Region

##### 11.2.4 South America Functional Waterproof Rain Jacket Market Size Forecast by Country

##### 11.2.5 Middle East and Africa Forecasted Consumption of Functional Waterproof Rain Jacket by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

#### 12.1 Global Functional Waterproof Rain Jacket Market Forecast by Type (2025-2032)

##### 12.1.1 Global Forecasted Sales of Functional Waterproof Rain Jacket by Type (2025-2032)

##### 12.1.2 Global Functional Waterproof Rain Jacket Market Size Forecast by Type (2025-2032)

##### 12.1.3 Global Forecasted Price of Functional Waterproof Rain Jacket by Type (2025-2032)

#### 12.2 Global Functional Waterproof Rain Jacket Market Forecast by Application (2025-2032)

##### 12.2.1 Global Functional Waterproof Rain Jacket Sales (K Units) Forecast by Application

##### 12.2.2 Global Functional Waterproof Rain Jacket Market Size (M USD) Forecast by Application (2025-2032)

### **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Functional Waterproof Rain Jacket Market Size Comparison by Region (M USD)

Table 5. Global Functional Waterproof Rain Jacket Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Functional Waterproof Rain Jacket Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Functional Waterproof Rain Jacket Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Functional Waterproof Rain Jacket Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Functional Waterproof Rain Jacket as of 2022)

Table 10. Global Market Functional Waterproof Rain Jacket Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Functional Waterproof Rain Jacket Sales Sites and Area Served

Table 12. Manufacturers Functional Waterproof Rain Jacket Product Type

Table 13. Global Functional Waterproof Rain Jacket Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Functional Waterproof Rain Jacket

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Functional Waterproof Rain Jacket Market Challenges

Table 22. Global Functional Waterproof Rain Jacket Sales by Type (K Units)

Table 23. Global Functional Waterproof Rain Jacket Market Size by Type (M USD)

Table 24. Global Functional Waterproof Rain Jacket Sales (K Units) by Type (2019-2024)

Table 25. Global Functional Waterproof Rain Jacket Sales Market Share by Type

(2019-2024)

Table 26. Global Functional Waterproof Rain Jacket Market Size (M USD) by Type

(2019-2024)

Table 27. Global Functional Waterproof Rain Jacket Market Size Share by Type

(2019-2024)

Table 28. Global Functional Waterproof Rain Jacket Price (USD/Unit) by Type

(2019-2024)

Table 29. Global Functional Waterproof Rain Jacket Sales (K Units) by Application

Table 30. Global Functional Waterproof Rain Jacket Market Size by Application

Table 31. Global Functional Waterproof Rain Jacket Sales by Application (2019-2024) & (K Units)

Table 32. Global Functional Waterproof Rain Jacket Sales Market Share by Application (2019-2024)

Table 33. Global Functional Waterproof Rain Jacket Sales by Application (2019-2024) & (M USD)

Table 34. Global Functional Waterproof Rain Jacket Market Share by Application (2019-2024)

Table 35. Global Functional Waterproof Rain Jacket Sales Growth Rate by Application (2019-2024)

Table 36. Global Functional Waterproof Rain Jacket Sales by Region (2019-2024) & (K Units)

Table 37. Global Functional Waterproof Rain Jacket Sales Market Share by Region (2019-2024)

Table 38. North America Functional Waterproof Rain Jacket Sales by Country (2019-2024) & (K Units)

Table 39. Europe Functional Waterproof Rain Jacket Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Functional Waterproof Rain Jacket Sales by Region (2019-2024) & (K Units)

Table 41. South America Functional Waterproof Rain Jacket Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Functional Waterproof Rain Jacket Sales by Region (2019-2024) & (K Units)

Table 43. Global Functional Waterproof Rain Jacket Production (K Units) by Region (2019-2024)

Table 44. Global Functional Waterproof Rain Jacket Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Functional Waterproof Rain Jacket Revenue Market Share by Region (2019-2024)

Table 46. Global Functional Waterproof Rain Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Functional Waterproof Rain Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Functional Waterproof Rain Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Functional Waterproof Rain Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Functional Waterproof Rain Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Hagl?fs Functional Waterproof Rain Jacket Basic Information

Table 52. Hagl?fs Functional Waterproof Rain Jacket Product Overview

Table 53. Hagl?fs Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Hagl?fs Business Overview

Table 55. Hagl?fs Functional Waterproof Rain Jacket SWOT Analysis

Table 56. Hagl?fs Recent Developments

Table 57. Arc'teryx Functional Waterproof Rain Jacket Basic Information

Table 58. Arc'teryx Functional Waterproof Rain Jacket Product Overview

Table 59. Arc'teryx Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Arc'teryx Business Overview

Table 61. Arc'teryx Functional Waterproof Rain Jacket SWOT Analysis

Table 62. Arc'teryx Recent Developments

Table 63. CimAlp Functional Waterproof Rain Jacket Basic Information

Table 64. CimAlp Functional Waterproof Rain Jacket Product Overview

Table 65. CimAlp Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. CimAlp Functional Waterproof Rain Jacket SWOT Analysis

Table 67. CimAlp Business Overview

Table 68. CimAlp Recent Developments

Table 69. Patagonia Functional Waterproof Rain Jacket Basic Information

Table 70. Patagonia Functional Waterproof Rain Jacket Product Overview

Table 71. Patagonia Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Patagonia Business Overview

Table 73. Patagonia Recent Developments

Table 74. P?ramo Functional Waterproof Rain Jacket Basic Information

Table 75. P?ramo Functional Waterproof Rain Jacket Product Overview

Table 76. P?ramo Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. P?ramo Business Overview

Table 78. P?ramo Recent Developments

Table 79. Helly Hansen Functional Waterproof Rain Jacket Basic Information

Table 80. Helly Hansen Functional Waterproof Rain Jacket Product Overview

Table 81. Helly Hansen Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Helly Hansen Business Overview

Table 83. Helly Hansen Recent Developments

Table 84. Rab Functional Waterproof Rain Jacket Basic Information

Table 85. Rab Functional Waterproof Rain Jacket Product Overview

Table 86. Rab Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Rab Business Overview

Table 88. Rab Recent Developments

Table 89. KI?ttermusen Functional Waterproof Rain Jacket Basic Information

Table 90. KI?ttermusen Functional Waterproof Rain Jacket Product Overview

Table 91. KI?ttermusen Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. KI?ttermusen Business Overview

Table 93. KI?ttermusen Recent Developments

Table 94. Craghoppers Functional Waterproof Rain Jacket Basic Information

Table 95. Craghoppers Functional Waterproof Rain Jacket Product Overview

Table 96. Craghoppers Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Craghoppers Business Overview

Table 98. Craghoppers Recent Developments

Table 99. Fj?llr?ven Functional Waterproof Rain Jacket Basic Information

Table 100. Fj?llr?ven Functional Waterproof Rain Jacket Product Overview

Table 101. Fj?llr?ven Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Fj?llr?ven Business Overview

Table 103. Fj?llr?ven Recent Developments

Table 104. Keela Functional Waterproof Rain Jacket Basic Information

Table 105. Keela Functional Waterproof Rain Jacket Product Overview

Table 106. Keela Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Keela Business Overview

- Table 108. Keela Recent Developments
- Table 109. COLUMBIA Functional Waterproof Rain Jacket Basic Information
- Table 110. COLUMBIA Functional Waterproof Rain Jacket Product Overview
- Table 111. COLUMBIA Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. COLUMBIA Business Overview
- Table 113. COLUMBIA Recent Developments
- Table 114. Mammut Functional Waterproof Rain Jacket Basic Information
- Table 115. Mammut Functional Waterproof Rain Jacket Product Overview
- Table 116. Mammut Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Mammut Business Overview
- Table 118. Mammut Recent Developments
- Table 119. The North Face Functional Waterproof Rain Jacket Basic Information
- Table 120. The North Face Functional Waterproof Rain Jacket Product Overview
- Table 121. The North Face Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. The North Face Business Overview
- Table 123. The North Face Recent Developments
- Table 124. Rohan Functional Waterproof Rain Jacket Basic Information
- Table 125. Rohan Functional Waterproof Rain Jacket Product Overview
- Table 126. Rohan Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Rohan Business Overview
- Table 128. Rohan Recent Developments
- Table 129. Adidas Functional Waterproof Rain Jacket Basic Information
- Table 130. Adidas Functional Waterproof Rain Jacket Product Overview
- Table 131. Adidas Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Adidas Business Overview
- Table 133. Adidas Recent Developments
- Table 134. Jack Wolfskin Functional Waterproof Rain Jacket Basic Information
- Table 135. Jack Wolfskin Functional Waterproof Rain Jacket Product Overview
- Table 136. Jack Wolfskin Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Jack Wolfskin Business Overview
- Table 138. Jack Wolfskin Recent Developments
- Table 139. Black Diamond Functional Waterproof Rain Jacket Basic Information
- Table 140. Black Diamond Functional Waterproof Rain Jacket Product Overview

Table 141. Black Diamond Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. Black Diamond Business Overview

Table 143. Black Diamond Recent Developments

Table 144. Frogg Toggs Functional Waterproof Rain Jacket Basic Information

Table 145. Frogg Toggs Functional Waterproof Rain Jacket Product Overview

Table 146. Frogg Toggs Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Frogg Toggs Business Overview

Table 148. Frogg Toggs Recent Developments

Table 149. REI Co-op Functional Waterproof Rain Jacket Basic Information

Table 150. REI Co-op Functional Waterproof Rain Jacket Product Overview

Table 151. REI Co-op Functional Waterproof Rain Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. REI Co-op Business Overview

Table 153. REI Co-op Recent Developments

Table 154. Global Functional Waterproof Rain Jacket Sales Forecast by Region (2025-2032) & (K Units)

Table 155. Global Functional Waterproof Rain Jacket Market Size Forecast by Region (2025-2032) & (M USD)

Table 156. North America Functional Waterproof Rain Jacket Sales Forecast by Country (2025-2032) & (K Units)

Table 157. North America Functional Waterproof Rain Jacket Market Size Forecast by Country (2025-2032) & (M USD)

Table 158. Europe Functional Waterproof Rain Jacket Sales Forecast by Country (2025-2032) & (K Units)

Table 159. Europe Functional Waterproof Rain Jacket Market Size Forecast by Country (2025-2032) & (M USD)

Table 160. Asia Pacific Functional Waterproof Rain Jacket Sales Forecast by Region (2025-2032) & (K Units)

Table 161. Asia Pacific Functional Waterproof Rain Jacket Market Size Forecast by Region (2025-2032) & (M USD)

Table 162. South America Functional Waterproof Rain Jacket Sales Forecast by Country (2025-2032) & (K Units)

Table 163. South America Functional Waterproof Rain Jacket Market Size Forecast by Country (2025-2032) & (M USD)

Table 164. Middle East and Africa Functional Waterproof Rain Jacket Consumption Forecast by Country (2025-2032) & (Units)

Table 165. Middle East and Africa Functional Waterproof Rain Jacket Market Size

Forecast by Country (2025-2032) & (M USD)

Table 166. Global Functional Waterproof Rain Jacket Sales Forecast by Type (2025-2032) & (K Units)

Table 167. Global Functional Waterproof Rain Jacket Market Size Forecast by Type (2025-2032) & (M USD)

Table 168. Global Functional Waterproof Rain Jacket Price Forecast by Type (2025-2032) & (USD/Unit)

Table 169. Global Functional Waterproof Rain Jacket Sales (K Units) Forecast by Application (2025-2032)

Table 170. Global Functional Waterproof Rain Jacket Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Functional Waterproof Rain Jacket

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Functional Waterproof Rain Jacket Market Size (M USD), 2019-2032

Figure 5. Global Functional Waterproof Rain Jacket Market Size (M USD) (2019-2032)

Figure 6. Global Functional Waterproof Rain Jacket Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Functional Waterproof Rain Jacket Market Size by Country (M USD)

Figure 11. Functional Waterproof Rain Jacket Sales Share by Manufacturers in 2023

Figure 12. Global Functional Waterproof Rain Jacket Revenue Share by Manufacturers in 2023

Figure 13. Functional Waterproof Rain Jacket Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Functional Waterproof Rain Jacket Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Functional Waterproof Rain Jacket Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Functional Waterproof Rain Jacket Market Share by Type

Figure 18. Sales Market Share of Functional Waterproof Rain Jacket by Type (2019-2024)

Figure 19. Sales Market Share of Functional Waterproof Rain Jacket by Type in 2023

Figure 20. Market Size Share of Functional Waterproof Rain Jacket by Type (2019-2024)

Figure 21. Market Size Market Share of Functional Waterproof Rain Jacket by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Functional Waterproof Rain Jacket Market Share by Application

Figure 24. Global Functional Waterproof Rain Jacket Sales Market Share by Application (2019-2024)

Figure 25. Global Functional Waterproof Rain Jacket Sales Market Share by Application in 2023

Figure 26. Global Functional Waterproof Rain Jacket Market Share by Application

(2019-2024)

Figure 27. Global Functional Waterproof Rain Jacket Market Share by Application in 2023

Figure 28. Global Functional Waterproof Rain Jacket Sales Growth Rate by Application (2019-2024)

Figure 29. Global Functional Waterproof Rain Jacket Sales Market Share by Region (2019-2024)

Figure 30. North America Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Functional Waterproof Rain Jacket Sales Market Share by Country in 2023

Figure 32. U.S. Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Functional Waterproof Rain Jacket Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Functional Waterproof Rain Jacket Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Functional Waterproof Rain Jacket Sales Market Share by Country in 2023

Figure 37. Germany Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Functional Waterproof Rain Jacket Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Functional Waterproof Rain Jacket Sales Market Share by Region in 2023

Figure 44. China Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Functional Waterproof Rain Jacket Sales and Growth Rate (K Units)

Figure 50. South America Functional Waterproof Rain Jacket Sales Market Share by Country in 2023

Figure 51. Brazil Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Functional Waterproof Rain Jacket Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Functional Waterproof Rain Jacket Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Functional Waterproof Rain Jacket Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Functional Waterproof Rain Jacket Production Market Share by Region (2019-2024)

Figure 62. North America Functional Waterproof Rain Jacket Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Functional Waterproof Rain Jacket Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Functional Waterproof Rain Jacket Production (K Units) Growth Rate (2019-2024)

Figure 65. China Functional Waterproof Rain Jacket Production (K Units) Growth Rate

(2019-2024)

Figure 66. Global Functional Waterproof Rain Jacket Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Functional Waterproof Rain Jacket Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Functional Waterproof Rain Jacket Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Functional Waterproof Rain Jacket Market Share Forecast by Type (2025-2032)

Figure 70. Global Functional Waterproof Rain Jacket Sales Forecast by Application (2025-2032)

Figure 71. Global Functional Waterproof Rain Jacket Market Share Forecast by Application (2025-2032)

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