

Global Functional Water Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Functional water is bottled drinking water enhanced with special ingredients like herbs or antioxidants to provide additional health benefits.

The global Functional Water market size was estimated at USD 16130 million in 2023 and is projected to reach USD 27483.55 million by 2032, exhibiting a CAGR of 6.10% during the forecast period.

North America Functional Water market size was estimated at USD 4654.02 million in 2023, at a CAGR of 5.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Functional Water market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Functional Water Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Functional Water market in any manner.

Global Functional Water Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nestle

The Coca-Cola Company

Danone

New York Spring Water

Pepsico

Kraft Foods

Suntory Beverage & Food

Herbal Water

Hint Water

Sunny Delight Beverage

Mountain Valley Spring Company

Market Segmentation (by Type)

Flavored Functional Water

Unflavored Functional Water

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Retail Stores

Convenience Stores

Online Stores

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Functional Water Market

Overview of the regional outlook of the Functional Water Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Functional Water Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Functional Water, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Functional Water
- 1.2 Key Market Segments
 - 1.2.1 Functional Water Segment by Type
 - 1.2.2 Functional Water Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FUNCTIONAL WATER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Functional Water Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Functional Water Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FUNCTIONAL WATER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Functional Water Sales by Manufacturers (2019-2024)
- 3.2 Global Functional Water Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Functional Water Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Functional Water Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Functional Water Sales Sites, Area Served, Product Type
- 3.6 Functional Water Market Competitive Situation and Trends
 - 3.6.1 Functional Water Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Functional Water Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FUNCTIONAL WATER INDUSTRY CHAIN ANALYSIS

- 4.1 Functional Water Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FUNCTIONAL WATER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FUNCTIONAL WATER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Functional Water Sales Market Share by Type (2019-2024)
- 6.3 Global Functional Water Market Size Market Share by Type (2019-2024)
- 6.4 Global Functional Water Price by Type (2019-2024)

7 FUNCTIONAL WATER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Functional Water Market Sales by Application (2019-2024)
- 7.3 Global Functional Water Market Size (M USD) by Application (2019-2024)
- 7.4 Global Functional Water Sales Growth Rate by Application (2019-2024)

8 FUNCTIONAL WATER MARKET CONSUMPTION BY REGION

- 8.1 Global Functional Water Sales by Region
 - 8.1.1 Global Functional Water Sales by Region
 - 8.1.2 Global Functional Water Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Functional Water Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Functional Water Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Functional Water Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Functional Water Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Functional Water Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 FUNCTIONAL WATER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Functional Water by Region (2019-2024)
- 9.2 Global Functional Water Revenue Market Share by Region (2019-2024)
- 9.3 Global Functional Water Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Functional Water Production
 - 9.4.1 North America Functional Water Production Growth Rate (2019-2024)
 - 9.4.2 North America Functional Water Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Functional Water Production

- 9.5.1 Europe Functional Water Production Growth Rate (2019-2024)
- 9.5.2 Europe Functional Water Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Functional Water Production (2019-2024)
 - 9.6.1 Japan Functional Water Production Growth Rate (2019-2024)
 - 9.6.2 Japan Functional Water Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Functional Water Production (2019-2024)
 - 9.7.1 China Functional Water Production Growth Rate (2019-2024)
 - 9.7.2 China Functional Water Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Nestle

- 10.1.1 Nestle Functional Water Basic Information
- 10.1.2 Nestle Functional Water Product Overview
- 10.1.3 Nestle Functional Water Product Market Performance
- 10.1.4 Nestle Business Overview
- 10.1.5 Nestle Functional Water SWOT Analysis
- 10.1.6 Nestle Recent Developments

10.2 The Coca-Cola Company

- 10.2.1 The Coca-Cola Company Functional Water Basic Information
- 10.2.2 The Coca-Cola Company Functional Water Product Overview
- 10.2.3 The Coca-Cola Company Functional Water Product Market Performance
- 10.2.4 The Coca-Cola Company Business Overview
- 10.2.5 The Coca-Cola Company Functional Water SWOT Analysis
- 10.2.6 The Coca-Cola Company Recent Developments

10.3 Danone

- 10.3.1 Danone Functional Water Basic Information
- 10.3.2 Danone Functional Water Product Overview
- 10.3.3 Danone Functional Water Product Market Performance
- 10.3.4 Danone Functional Water SWOT Analysis
- 10.3.5 Danone Business Overview
- 10.3.6 Danone Recent Developments

10.4 New York Spring Water

- 10.4.1 New York Spring Water Functional Water Basic Information
- 10.4.2 New York Spring Water Functional Water Product Overview
- 10.4.3 New York Spring Water Functional Water Product Market Performance

- 10.4.4 New York Spring Water Business Overview
- 10.4.5 New York Spring Water Recent Developments
- 10.5 Pepsico
 - 10.5.1 Pepsico Functional Water Basic Information
 - 10.5.2 Pepsico Functional Water Product Overview
 - 10.5.3 Pepsico Functional Water Product Market Performance
 - 10.5.4 Pepsico Business Overview
 - 10.5.5 Pepsico Recent Developments
- 10.6 Kraft Foods
 - 10.6.1 Kraft Foods Functional Water Basic Information
 - 10.6.2 Kraft Foods Functional Water Product Overview
 - 10.6.3 Kraft Foods Functional Water Product Market Performance
 - 10.6.4 Kraft Foods Business Overview
 - 10.6.5 Kraft Foods Recent Developments
- 10.7 Suntory Beverage and Food
 - 10.7.1 Suntory Beverage and Food Functional Water Basic Information
 - 10.7.2 Suntory Beverage and Food Functional Water Product Overview
 - 10.7.3 Suntory Beverage and Food Functional Water Product Market Performance
 - 10.7.4 Suntory Beverage and Food Business Overview
 - 10.7.5 Suntory Beverage and Food Recent Developments
- 10.8 Herbal Water
 - 10.8.1 Herbal Water Functional Water Basic Information
 - 10.8.2 Herbal Water Functional Water Product Overview
 - 10.8.3 Herbal Water Functional Water Product Market Performance
 - 10.8.4 Herbal Water Business Overview
 - 10.8.5 Herbal Water Recent Developments
- 10.9 Hint Water
 - 10.9.1 Hint Water Functional Water Basic Information
 - 10.9.2 Hint Water Functional Water Product Overview
 - 10.9.3 Hint Water Functional Water Product Market Performance
 - 10.9.4 Hint Water Business Overview
 - 10.9.5 Hint Water Recent Developments
- 10.10 Sunny Delight Beverage
 - 10.10.1 Sunny Delight Beverage Functional Water Basic Information
 - 10.10.2 Sunny Delight Beverage Functional Water Product Overview
 - 10.10.3 Sunny Delight Beverage Functional Water Product Market Performance
 - 10.10.4 Sunny Delight Beverage Business Overview
 - 10.10.5 Sunny Delight Beverage Recent Developments
- 10.11 Mountain Valley Spring Company

- 10.11.1 Mountain Valley Spring Company Functional Water Basic Information
- 10.11.2 Mountain Valley Spring Company Functional Water Product Overview
- 10.11.3 Mountain Valley Spring Company Functional Water Product Market Performance
- 10.11.4 Mountain Valley Spring Company Business Overview
- 10.11.5 Mountain Valley Spring Company Recent Developments

11 FUNCTIONAL WATER MARKET FORECAST BY REGION

- 11.1 Global Functional Water Market Size Forecast
- 11.2 Global Functional Water Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Functional Water Market Size Forecast by Country
 - 11.2.3 Asia Pacific Functional Water Market Size Forecast by Region
 - 11.2.4 South America Functional Water Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Functional Water by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Functional Water Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Functional Water by Type (2025-2032)
 - 12.1.2 Global Functional Water Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Functional Water by Type (2025-2032)
- 12.2 Global Functional Water Market Forecast by Application (2025-2032)
 - 12.2.1 Global Functional Water Sales (K MT) Forecast by Application
 - 12.2.2 Global Functional Water Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Functional Water Market Size Comparison by Region (M USD)
- Table 5. Global Functional Water Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Functional Water Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Functional Water Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Functional Water Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Functional Water as of 2022)
- Table 10. Global Market Functional Water Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Functional Water Sales Sites and Area Served
- Table 12. Manufacturers Functional Water Product Type
- Table 13. Global Functional Water Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Functional Water
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Functional Water Market Challenges
- Table 22. Global Functional Water Sales by Type (K MT)
- Table 23. Global Functional Water Market Size by Type (M USD)
- Table 24. Global Functional Water Sales (K MT) by Type (2019-2024)
- Table 25. Global Functional Water Sales Market Share by Type (2019-2024)
- Table 26. Global Functional Water Market Size (M USD) by Type (2019-2024)
- Table 27. Global Functional Water Market Size Share by Type (2019-2024)
- Table 28. Global Functional Water Price (USD/MT) by Type (2019-2024)
- Table 29. Global Functional Water Sales (K MT) by Application
- Table 30. Global Functional Water Market Size by Application
- Table 31. Global Functional Water Sales by Application (2019-2024) & (K MT)
- Table 32. Global Functional Water Sales Market Share by Application (2019-2024)

Table 33. Global Functional Water Sales by Application (2019-2024) & (M USD)
Table 34. Global Functional Water Market Share by Application (2019-2024)
Table 35. Global Functional Water Sales Growth Rate by Application (2019-2024)
Table 36. Global Functional Water Sales by Region (2019-2024) & (K MT)
Table 37. Global Functional Water Sales Market Share by Region (2019-2024)
Table 38. North America Functional Water Sales by Country (2019-2024) & (K MT)
Table 39. Europe Functional Water Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Functional Water Sales by Region (2019-2024) & (K MT)
Table 41. South America Functional Water Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Functional Water Sales by Region (2019-2024) & (K MT)
Table 43. Global Functional Water Production (K MT) by Region (2019-2024)
Table 44. Global Functional Water Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Functional Water Revenue Market Share by Region (2019-2024)
Table 46. Global Functional Water Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Functional Water Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Functional Water Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Functional Water Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Functional Water Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. Nestle Functional Water Basic Information
Table 52. Nestle Functional Water Product Overview
Table 53. Nestle Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. Nestle Business Overview
Table 55. Nestle Functional Water SWOT Analysis
Table 56. Nestle Recent Developments
Table 57. The Coca-Cola Company Functional Water Basic Information
Table 58. The Coca-Cola Company Functional Water Product Overview
Table 59. The Coca-Cola Company Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. The Coca-Cola Company Business Overview
Table 61. The Coca-Cola Company Functional Water SWOT Analysis
Table 62. The Coca-Cola Company Recent Developments
Table 63. Danone Functional Water Basic Information

Table 64. Danone Functional Water Product Overview

Table 65. Danone Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Danone Functional Water SWOT Analysis

Table 67. Danone Business Overview

Table 68. Danone Recent Developments

Table 69. New York Spring Water Functional Water Basic Information

Table 70. New York Spring Water Functional Water Product Overview

Table 71. New York Spring Water Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. New York Spring Water Business Overview

Table 73. New York Spring Water Recent Developments

Table 74. Pepsico Functional Water Basic Information

Table 75. Pepsico Functional Water Product Overview

Table 76. Pepsico Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Pepsico Business Overview

Table 78. Pepsico Recent Developments

Table 79. Kraft Foods Functional Water Basic Information

Table 80. Kraft Foods Functional Water Product Overview

Table 81. Kraft Foods Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Kraft Foods Business Overview

Table 83. Kraft Foods Recent Developments

Table 84. Suntory Beverage and Food Functional Water Basic Information

Table 85. Suntory Beverage and Food Functional Water Product Overview

Table 86. Suntory Beverage and Food Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Suntory Beverage and Food Business Overview

Table 88. Suntory Beverage and Food Recent Developments

Table 89. Herbal Water Functional Water Basic Information

Table 90. Herbal Water Functional Water Product Overview

Table 91. Herbal Water Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Herbal Water Business Overview

Table 93. Herbal Water Recent Developments

Table 94. Hint Water Functional Water Basic Information

Table 95. Hint Water Functional Water Product Overview

Table 96. Hint Water Functional Water Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 97. Hint Water Business Overview

Table 98. Hint Water Recent Developments

Table 99. Sunny Delight Beverage Functional Water Basic Information

Table 100. Sunny Delight Beverage Functional Water Product Overview

Table 101. Sunny Delight Beverage Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Sunny Delight Beverage Business Overview

Table 103. Sunny Delight Beverage Recent Developments

Table 104. Mountain Valley Spring Company Functional Water Basic Information

Table 105. Mountain Valley Spring Company Functional Water Product Overview

Table 106. Mountain Valley Spring Company Functional Water Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Mountain Valley Spring Company Business Overview

Table 108. Mountain Valley Spring Company Recent Developments

Table 109. Global Functional Water Sales Forecast by Region (2025-2032) & (K MT)

Table 110. Global Functional Water Market Size Forecast by Region (2025-2032) & (M USD)

Table 111. North America Functional Water Sales Forecast by Country (2025-2032) & (K MT)

Table 112. North America Functional Water Market Size Forecast by Country (2025-2032) & (M USD)

Table 113. Europe Functional Water Sales Forecast by Country (2025-2032) & (K MT)

Table 114. Europe Functional Water Market Size Forecast by Country (2025-2032) & (M USD)

Table 115. Asia Pacific Functional Water Sales Forecast by Region (2025-2032) & (K MT)

Table 116. Asia Pacific Functional Water Market Size Forecast by Region (2025-2032) & (M USD)

Table 117. South America Functional Water Sales Forecast by Country (2025-2032) & (K MT)

Table 118. South America Functional Water Market Size Forecast by Country (2025-2032) & (M USD)

Table 119. Middle East and Africa Functional Water Consumption Forecast by Country (2025-2032) & (Units)

Table 120. Middle East and Africa Functional Water Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Global Functional Water Sales Forecast by Type (2025-2032) & (K MT)

Table 122. Global Functional Water Market Size Forecast by Type (2025-2032) & (M

USD)

Table 123. Global Functional Water Price Forecast by Type (2025-2032) & (USD/MT)

Table 124. Global Functional Water Sales (K MT) Forecast by Application (2025-2032)

Table 125. Global Functional Water Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Functional Water
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Functional Water Market Size (M USD), 2019-2032
- Figure 5. Global Functional Water Market Size (M USD) (2019-2032)
- Figure 6. Global Functional Water Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Functional Water Market Size by Country (M USD)
- Figure 11. Functional Water Sales Share by Manufacturers in 2023
- Figure 12. Global Functional Water Revenue Share by Manufacturers in 2023
- Figure 13. Functional Water Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Functional Water Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Functional Water Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Functional Water Market Share by Type
- Figure 18. Sales Market Share of Functional Water by Type (2019-2024)
- Figure 19. Sales Market Share of Functional Water by Type in 2023
- Figure 20. Market Size Share of Functional Water by Type (2019-2024)
- Figure 21. Market Size Market Share of Functional Water by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Functional Water Market Share by Application
- Figure 24. Global Functional Water Sales Market Share by Application (2019-2024)
- Figure 25. Global Functional Water Sales Market Share by Application in 2023
- Figure 26. Global Functional Water Market Share by Application (2019-2024)
- Figure 27. Global Functional Water Market Share by Application in 2023
- Figure 28. Global Functional Water Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Functional Water Sales Market Share by Region (2019-2024)
- Figure 30. North America Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Functional Water Sales Market Share by Country in 2023

- Figure 32. U.S. Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Functional Water Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Functional Water Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Functional Water Sales Market Share by Country in 2023
- Figure 37. Germany Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Functional Water Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Functional Water Sales Market Share by Region in 2023
- Figure 44. China Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Functional Water Sales and Growth Rate (K MT)
- Figure 50. South America Functional Water Sales Market Share by Country in 2023
- Figure 51. Brazil Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Functional Water Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Functional Water Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Functional Water Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Functional Water Production Market Share by Region (2019-2024)
- Figure 62. North America Functional Water Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Functional Water Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Functional Water Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Functional Water Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Functional Water Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Functional Water Market Size Forecast by Value (2019-2032) & (M

USD)

Figure 68. Global Functional Water Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Functional Water Market Share Forecast by Type (2025-2032)

Figure 70. Global Functional Water Sales Forecast by Application (2025-2032)

Figure 71. Global Functional Water Market Share Forecast by Application (2025-2032)

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