

Global Functional Near Infrared Spectroscopy Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Functional Near-infrared Spectroscopy (fNIRS) is a device designed to detect changes in the concentration of oxygenated (oxyHb) and deoxygenated (deoxyHb) haemoglobin molecules in the blood, a method commonly used to assess cerebral activity. fNIRS is a type of functional neuroimaging technology that offers a relatively non-invasive, safe, portable, and low-cost method of indirect and direct monitoring of brain activity.

The global Functional Near Infrared Spectroscopy market size was estimated at USD 75.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Functional Near Infrared Spectroscopy market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Functional Near Infrared Spectroscopy market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and

operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Functional Near Infrared Spectroscopy market

Global Functional Near Infrared Spectroscopy Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hitachi
Shimadzu Corporation
NIRx
ISS
Biopac
Tehen
Artinis
Gowerlabs
Spectratech

Market Segmentation (by Type)

Desk Type Functional Near-infrared Spectroscopy

Portable Type Functional Near-infrared Spectroscopy

Market Segmentation (by Application)

University
Hospital
Research Institution
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Functional Near Infrared Spectroscopy Market

Overview of the regional outlook of the Functional Near Infrared Spectroscopy Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Functional Near Infrared Spectroscopy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Functional Near Infrared Spectroscopy, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Functional Near Infrared Spectroscopy

1.2 Key Market Segments

1.2.1 Functional Near Infrared Spectroscopy Segment by Type

1.2.2 Functional Near Infrared Spectroscopy Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Functional Near Infrared Spectroscopy Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Functional Near Infrared Spectroscopy Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Functional Near Infrared Spectroscopy Product Life Cycle

3.3 Global Functional Near Infrared Spectroscopy Sales by Manufacturers (2020-2025)

3.4 Global Functional Near Infrared Spectroscopy Revenue Market Share by Manufacturers (2020-2025)

3.5 Functional Near Infrared Spectroscopy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Functional Near Infrared Spectroscopy Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Functional Near Infrared Spectroscopy Market Competitive Situation and Trends

- 3.8.1 Functional Near Infrared Spectroscopy Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Functional Near Infrared Spectroscopy Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 FUNCTIONAL NEAR INFRARED SPECTROSCOPY INDUSTRY CHAIN ANALYSIS

- 4.1 Functional Near Infrared Spectroscopy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Functional Near Infrared Spectroscopy Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Functional Near Infrared Spectroscopy Market
- 5.7 ESG Ratings of Leading Companies

6 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Functional Near Infrared Spectroscopy Sales Market Share by Type (2020-2025)

6.3 Global Functional Near Infrared Spectroscopy Market Size Market Share by Type (2020-2025)

6.4 Global Functional Near Infrared Spectroscopy Price by Type (2020-2025)

7 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Functional Near Infrared Spectroscopy Market Sales by Application (2020-2025)

7.3 Global Functional Near Infrared Spectroscopy Market Size (M USD) by Application (2020-2025)

7.4 Global Functional Near Infrared Spectroscopy Sales Growth Rate by Application (2020-2025)

8 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET SALES BY REGION

8.1 Global Functional Near Infrared Spectroscopy Sales by Region

8.1.1 Global Functional Near Infrared Spectroscopy Sales by Region

8.1.2 Global Functional Near Infrared Spectroscopy Sales Market Share by Region

8.2 Global Functional Near Infrared Spectroscopy Market Size by Region

8.2.1 Global Functional Near Infrared Spectroscopy Market Size by Region

8.2.2 Global Functional Near Infrared Spectroscopy Market Size Market Share by Region

8.3 North America

8.3.1 North America Functional Near Infrared Spectroscopy Sales by Country

8.3.2 North America Functional Near Infrared Spectroscopy Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Functional Near Infrared Spectroscopy Sales by Country

8.4.2 Europe Functional Near Infrared Spectroscopy Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Functional Near Infrared Spectroscopy Sales by Region

8.5.2 Asia Pacific Functional Near Infrared Spectroscopy Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Functional Near Infrared Spectroscopy Sales by Country

8.6.2 South America Functional Near Infrared Spectroscopy Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Functional Near Infrared Spectroscopy Sales by Region

8.7.2 Middle East and Africa Functional Near Infrared Spectroscopy Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET PRODUCTION BY REGION

9.1 Global Production of Functional Near Infrared Spectroscopy by Region(2020-2025)

9.2 Global Functional Near Infrared Spectroscopy Revenue Market Share by Region (2020-2025)

9.3 Global Functional Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Functional Near Infrared Spectroscopy Production

9.4.1 North America Functional Near Infrared Spectroscopy Production Growth Rate (2020-2025)

9.4.2 North America Functional Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Functional Near Infrared Spectroscopy Production

9.5.1 Europe Functional Near Infrared Spectroscopy Production Growth Rate (2020-2025)

9.5.2 Europe Functional Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Functional Near Infrared Spectroscopy Production (2020-2025)

9.6.1 Japan Functional Near Infrared Spectroscopy Production Growth Rate (2020-2025)

9.6.2 Japan Functional Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Functional Near Infrared Spectroscopy Production (2020-2025)

9.7.1 China Functional Near Infrared Spectroscopy Production Growth Rate (2020-2025)

9.7.2 China Functional Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Hitachi

10.1.1 Hitachi Basic Information

10.1.2 Hitachi Functional Near Infrared Spectroscopy Product Overview

10.1.3 Hitachi Functional Near Infrared Spectroscopy Product Market Performance

10.1.4 Hitachi Business Overview

10.1.5 Hitachi SWOT Analysis

10.1.6 Hitachi Recent Developments

10.2 Shimadzu Corporation

10.2.1 Shimadzu Corporation Basic Information

10.2.2 Shimadzu Corporation Functional Near Infrared Spectroscopy Product Overview

10.2.3 Shimadzu Corporation Functional Near Infrared Spectroscopy Product Market Performance

10.2.4 Shimadzu Corporation Business Overview

10.2.5 Shimadzu Corporation SWOT Analysis

10.2.6 Shimadzu Corporation Recent Developments

10.3 NIRx

10.3.1 NIRx Basic Information

10.3.2 NIRx Functional Near Infrared Spectroscopy Product Overview

10.3.3 NIRx Functional Near Infrared Spectroscopy Product Market Performance

10.3.4 NIRx Business Overview

10.3.5 NIRx SWOT Analysis

10.3.6 NIRx Recent Developments

10.4 ISS

10.4.1 ISS Basic Information

10.4.2 ISS Functional Near Infrared Spectroscopy Product Overview

10.4.3 ISS Functional Near Infrared Spectroscopy Product Market Performance

10.4.4 ISS Business Overview

10.4.5 ISS Recent Developments

10.5 Biopac

10.5.1 Biopac Basic Information

10.5.2 Biopac Functional Near Infrared Spectroscopy Product Overview

10.5.3 Biopac Functional Near Infrared Spectroscopy Product Market Performance

10.5.4 Biopac Business Overview

10.5.5 Biopac Recent Developments

10.6 Techen

10.6.1 Techen Basic Information

10.6.2 Techen Functional Near Infrared Spectroscopy Product Overview

10.6.3 Techen Functional Near Infrared Spectroscopy Product Market Performance

10.6.4 Techen Business Overview

10.6.5 Techen Recent Developments

10.7 Artinis

10.7.1 Artinis Basic Information

10.7.2 Artinis Functional Near Infrared Spectroscopy Product Overview

10.7.3 Artinis Functional Near Infrared Spectroscopy Product Market Performance

10.7.4 Artinis Business Overview

10.7.5 Artinis Recent Developments

10.8 Gowerlabs

10.8.1 Gowerlabs Basic Information

10.8.2 Gowerlabs Functional Near Infrared Spectroscopy Product Overview

10.8.3 Gowerlabs Functional Near Infrared Spectroscopy Product Market Performance

10.8.4 Gowerlabs Business Overview

10.8.5 Gowerlabs Recent Developments

10.9 Spectratech

10.9.1 Spectratech Basic Information

10.9.2 Spectratech Functional Near Infrared Spectroscopy Product Overview

10.9.3 Spectratech Functional Near Infrared Spectroscopy Product Market

Performance

10.9.4 Spectratech Business Overview

10.9.5 Spectratech Recent Developments

11 FUNCTIONAL NEAR INFRARED SPECTROSCOPY MARKET FORECAST BY REGION

11.1 Global Functional Near Infrared Spectroscopy Market Size Forecast

11.2 Global Functional Near Infrared Spectroscopy Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Functional Near Infrared Spectroscopy Market Size Forecast by Country

11.2.3 Asia Pacific Functional Near Infrared Spectroscopy Market Size Forecast by Region

11.2.4 South America Functional Near Infrared Spectroscopy Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Functional Near Infrared Spectroscopy by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Functional Near Infrared Spectroscopy Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Functional Near Infrared Spectroscopy by Type (2026-2033)

12.1.2 Global Functional Near Infrared Spectroscopy Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Functional Near Infrared Spectroscopy by Type (2026-2033)

12.2 Global Functional Near Infrared Spectroscopy Market Forecast by Application (2026-2033)

12.2.1 Global Functional Near Infrared Spectroscopy Sales (K Units) Forecast by Application

12.2.2 Global Functional Near Infrared Spectroscopy Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Functional Near Infrared Spectroscopy Market Size Comparison by Region (M USD)

Table 5. Global Functional Near Infrared Spectroscopy Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Functional Near Infrared Spectroscopy Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Functional Near Infrared Spectroscopy Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Functional Near Infrared Spectroscopy Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Functional Near Infrared Spectroscopy as of 2024)

Table 10. Global Market Functional Near Infrared Spectroscopy Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Functional Near Infrared Spectroscopy Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Functional Near Infrared Spectroscopy Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Functional Near Infrared Spectroscopy Sales by Type (K Units)

Table 26. Global Functional Near Infrared Spectroscopy Market Size by Type (M USD)

Table 27. Global Functional Near Infrared Spectroscopy Sales (K Units) by Type (2020-2025)

Table 28. Global Functional Near Infrared Spectroscopy Sales Market Share by Type (2020-2025)

Table 29. Global Functional Near Infrared Spectroscopy Market Size (M USD) by Type (2020-2025)

Table 30. Global Functional Near Infrared Spectroscopy Market Size Share by Type (2020-2025)

Table 31. Global Functional Near Infrared Spectroscopy Price (USD/Unit) by Type (2020-2025)

Table 32. Global Functional Near Infrared Spectroscopy Sales (K Units) by Application

Table 33. Global Functional Near Infrared Spectroscopy Market Size by Application

Table 34. Global Functional Near Infrared Spectroscopy Sales by Application (2020-2025) & (K Units)

Table 35. Global Functional Near Infrared Spectroscopy Sales Market Share by Application (2020-2025)

Table 36. Global Functional Near Infrared Spectroscopy Market Size by Application (2020-2025) & (M USD)

Table 37. Global Functional Near Infrared Spectroscopy Market Share by Application (2020-2025)

Table 38. Global Functional Near Infrared Spectroscopy Sales Growth Rate by Application (2020-2025)

Table 39. Global Functional Near Infrared Spectroscopy Sales by Region (2020-2025) & (K Units)

Table 40. Global Functional Near Infrared Spectroscopy Sales Market Share by Region (2020-2025)

Table 41. Global Functional Near Infrared Spectroscopy Market Size by Region (2020-2025) & (M USD)

Table 42. Global Functional Near Infrared Spectroscopy Market Size Market Share by Region (2020-2025)

Table 43. North America Functional Near Infrared Spectroscopy Sales by Country (2020-2025) & (K Units)

Table 44. North America Functional Near Infrared Spectroscopy Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Functional Near Infrared Spectroscopy Sales by Country (2020-2025) & (K Units)

Table 46. Europe Functional Near Infrared Spectroscopy Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Functional Near Infrared Spectroscopy Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Functional Near Infrared Spectroscopy Market Size by Region (2020-2025) & (M USD)

Table 49. South America Functional Near Infrared Spectroscopy Sales by Country (2020-2025) & (K Units)

Table 50. South America Functional Near Infrared Spectroscopy Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Functional Near Infrared Spectroscopy Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Functional Near Infrared Spectroscopy Market Size by Region (2020-2025) & (M USD)

Table 53. Global Functional Near Infrared Spectroscopy Production (K Units) by Region(2020-2025)

Table 54. Global Functional Near Infrared Spectroscopy Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Functional Near Infrared Spectroscopy Revenue Market Share by Region (2020-2025)

Table 56. Global Functional Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Functional Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Functional Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Functional Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Functional Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Hitachi Basic Information

Table 62. Hitachi Functional Near Infrared Spectroscopy Product Overview

Table 63. Hitachi Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Hitachi Business Overview

Table 65. Hitachi SWOT Analysis

Table 66. Hitachi Recent Developments

Table 67. Shimadzu Corporation Basic Information

Table 68. Shimadzu Corporation Functional Near Infrared Spectroscopy Product Overview

Table 69. Shimadzu Corporation Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Shimadzu Corporation Business Overview
Table 71. Shimadzu Corporation SWOT Analysis
Table 72. Shimadzu Corporation Recent Developments
Table 73. NIRx Basic Information
Table 74. NIRx Functional Near Infrared Spectroscopy Product Overview
Table 75. NIRx Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. NIRx Business Overview
Table 77. NIRx SWOT Analysis
Table 78. NIRx Recent Developments
Table 79. ISS Basic Information
Table 80. ISS Functional Near Infrared Spectroscopy Product Overview
Table 81. ISS Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. ISS Business Overview
Table 83. ISS Recent Developments
Table 84. Biopac Basic Information
Table 85. Biopac Functional Near Infrared Spectroscopy Product Overview
Table 86. Biopac Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Biopac Business Overview
Table 88. Biopac Recent Developments
Table 89. Techen Basic Information
Table 90. Techen Functional Near Infrared Spectroscopy Product Overview
Table 91. Techen Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Techen Business Overview
Table 93. Techen Recent Developments
Table 94. Artinis Basic Information
Table 95. Artinis Functional Near Infrared Spectroscopy Product Overview
Table 96. Artinis Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Artinis Business Overview
Table 98. Artinis Recent Developments
Table 99. Gowerlabs Basic Information
Table 100. Gowerlabs Functional Near Infrared Spectroscopy Product Overview
Table 101. Gowerlabs Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Gowerlabs Business Overview

Table 103. Gowerlabs Recent Developments
Table 104. Spectratech Basic Information
Table 105. Spectratech Functional Near Infrared Spectroscopy Product Overview
Table 106. Spectratech Functional Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Spectratech Business Overview
Table 108. Spectratech Recent Developments
Table 109. Global Functional Near Infrared Spectroscopy Sales Forecast by Region (2026-2033) & (K Units)
Table 110. Global Functional Near Infrared Spectroscopy Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. North America Functional Near Infrared Spectroscopy Sales Forecast by Country (2026-2033) & (K Units)
Table 112. North America Functional Near Infrared Spectroscopy Market Size Forecast by Country (2026-2033) & (M USD)
Table 113. Europe Functional Near Infrared Spectroscopy Sales Forecast by Country (2026-2033) & (K Units)
Table 114. Europe Functional Near Infrared Spectroscopy Market Size Forecast by Country (2026-2033) & (M USD)
Table 115. Asia Pacific Functional Near Infrared Spectroscopy Sales Forecast by Region (2026-2033) & (K Units)
Table 116. Asia Pacific Functional Near Infrared Spectroscopy Market Size Forecast by Region (2026-2033) & (M USD)
Table 117. South America Functional Near Infrared Spectroscopy Sales Forecast by Country (2026-2033) & (K Units)
Table 118. South America Functional Near Infrared Spectroscopy Market Size Forecast by Country (2026-2033) & (M USD)
Table 119. Middle East and Africa Functional Near Infrared Spectroscopy Sales Forecast by Country (2026-2033) & (Units)
Table 120. Middle East and Africa Functional Near Infrared Spectroscopy Market Size Forecast by Country (2026-2033) & (M USD)
Table 121. Global Functional Near Infrared Spectroscopy Sales Forecast by Type (2026-2033) & (K Units)
Table 122. Global Functional Near Infrared Spectroscopy Market Size Forecast by Type (2026-2033) & (M USD)
Table 123. Global Functional Near Infrared Spectroscopy Price Forecast by Type (2026-2033) & (USD/Unit)
Table 124. Global Functional Near Infrared Spectroscopy Sales (K Units) Forecast by Application (2026-2033)

Table 125. Global Functional Near Infrared Spectroscopy Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Functional Near Infrared Spectroscopy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Functional Near Infrared Spectroscopy Market Size (M USD), 2024-2033
- Figure 5. Global Functional Near Infrared Spectroscopy Market Size (M USD) (2020-2033)
- Figure 6. Global Functional Near Infrared Spectroscopy Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Functional Near Infrared Spectroscopy Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Functional Near Infrared Spectroscopy Product Life Cycle
- Figure 13. Functional Near Infrared Spectroscopy Sales Share by Manufacturers in 2024
- Figure 14. Global Functional Near Infrared Spectroscopy Revenue Share by Manufacturers in 2024
- Figure 15. Functional Near Infrared Spectroscopy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Functional Near Infrared Spectroscopy Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Functional Near Infrared Spectroscopy Revenue in 2024
- Figure 18. Industry Chain Map of Functional Near Infrared Spectroscopy
- Figure 19. Global Functional Near Infrared Spectroscopy Market PEST Analysis
- Figure 20. Global Functional Near Infrared Spectroscopy Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Functional Near Infrared Spectroscopy Market Share by Type
- Figure 27. Sales Market Share of Functional Near Infrared Spectroscopy by Type

(2020-2025)

Figure 28. Sales Market Share of Functional Near Infrared Spectroscopy by Type in 2024

Figure 29. Market Size Share of Functional Near Infrared Spectroscopy by Type (2020-2025)

Figure 30. Market Size Share of Functional Near Infrared Spectroscopy by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Functional Near Infrared Spectroscopy Market Share by Application

Figure 33. Global Functional Near Infrared Spectroscopy Sales Market Share by Application (2020-2025)

Figure 34. Global Functional Near Infrared Spectroscopy Sales Market Share by Application in 2024

Figure 35. Global Functional Near Infrared Spectroscopy Market Share by Application (2020-2025)

Figure 36. Global Functional Near Infrared Spectroscopy Market Share by Application in 2024

Figure 37. Global Functional Near Infrared Spectroscopy Sales Growth Rate by Application (2020-2025)

Figure 38. Global Functional Near Infrared Spectroscopy Sales Market Share by Region (2020-2025)

Figure 39. Global Functional Near Infrared Spectroscopy Market Size Market Share by Region (2020-2025)

Figure 40. North America Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Functional Near Infrared Spectroscopy Sales Market Share by Country in 2024

Figure 43. North America Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Functional Near Infrared Spectroscopy Market Size Market Share by Country in 2024

Figure 45. U.S. Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Functional Near Infrared Spectroscopy Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Functional Near Infrared Spectroscopy Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Functional Near Infrared Spectroscopy Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Functional Near Infrared Spectroscopy Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Functional Near Infrared Spectroscopy Sales Market Share by Country in 2024

Figure 53. Europe Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Functional Near Infrared Spectroscopy Market Size Market Share by Country in 2024

Figure 55. Germany Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Functional Near Infrared Spectroscopy Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Functional Near Infrared Spectroscopy Sales Market Share by Region in 2024

Figure 67. Asia Pacific Functional Near Infrared Spectroscopy Market Size Market Share by Region in 2024

Figure 68. China Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Functional Near Infrared Spectroscopy Sales and Growth Rate (K Units)

Figure 79. South America Functional Near Infrared Spectroscopy Sales Market Share by Country in 2024

Figure 80. South America Functional Near Infrared Spectroscopy Market Size and Growth Rate (M USD)

Figure 81. South America Functional Near Infrared Spectroscopy Market Size Market Share by Country in 2024

Figure 82. Brazil Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Functional Near Infrared Spectroscopy Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Functional Near Infrared Spectroscopy Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Functional Near Infrared Spectroscopy Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Functional Near Infrared Spectroscopy Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Functional Near Infrared Spectroscopy Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Functional Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Functional Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Functional Near Infrared Spectroscopy Production Market Share by Region (2020-2025)

Figure 103. North America Functional Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Functional Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Functional Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 106. China Functional Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Functional Near Infrared Spectroscopy Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Functional Near Infrared Spectroscopy Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Functional Near Infrared Spectroscopy Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Functional Near Infrared Spectroscopy Market Share Forecast by Type (2026-2033)

Figure 111. Global Functional Near Infrared Spectroscopy Sales Forecast by Application (2026-2033)

Figure 112. Global Functional Near Infrared Spectroscopy Market Share Forecast by Application (2026-2033)

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