

# Global Functional Mushrooms Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Functional mushroom specifically refers to varieties that have a health benefit beyond providing nutrition. Common advantages cited by proponents of the functional mushroom trend include anti-inflammatory properties – helpful for people with a variety of medical conditions that include inflammation as a symptom – and the presence of substances like antioxidants, which can help boost blood flow and provide other benefits.

Bosson Research's latest report provides a deep insight into the global Functional Mushrooms market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Functional Mushrooms Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Functional Mushrooms market in any manner.

Global Functional Mushrooms Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

MARUTOMO BUSSAN

Fujiwara

TOWA KANBUTU

Marusho

Oita Shiitake Agricultural

Hokkaido Reishi

Dashanhe

Qingyuan

Hubei Yuguo

Beidahuang

Senyuan

Market Segmentation (by Type)

Chaga Mushroom

Cordyceps

Lion's Mane

Shiitake

Reishi

Market Segmentation (by Application)

Food Service

Personal Care

Pharmaceutical

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Functional Mushrooms Market

Overview of the regional outlook of the Functional Mushrooms Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come
- 6-month post-sales analyst support
- Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Functional Mushrooms Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Functional Mushrooms
- 1.2 Key Market Segments
  - 1.2.1 Functional Mushrooms Segment by Type
  - 1.2.2 Functional Mushrooms Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FUNCTIONAL MUSHROOMS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Functional Mushrooms Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Functional Mushrooms Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FUNCTIONAL MUSHROOMS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Functional Mushrooms Sales by Manufacturers (2018-2023)
- 3.2 Global Functional Mushrooms Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Functional Mushrooms Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Functional Mushrooms Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Functional Mushrooms Sales Sites, Area Served, Product Type
- 3.6 Functional Mushrooms Market Competitive Situation and Trends
  - 3.6.1 Functional Mushrooms Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Functional Mushrooms Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 FUNCTIONAL MUSHROOMS INDUSTRY CHAIN ANALYSIS**

- 4.1 Functional Mushrooms Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FUNCTIONAL MUSHROOMS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FUNCTIONAL MUSHROOMS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Functional Mushrooms Sales Market Share by Type (2018-2023)
- 6.3 Global Functional Mushrooms Market Size Market Share by Type (2018-2023)
- 6.4 Global Functional Mushrooms Price by Type (2018-2023)

## **7 FUNCTIONAL MUSHROOMS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Functional Mushrooms Market Sales by Application (2018-2023)
- 7.3 Global Functional Mushrooms Market Size (M USD) by Application (2018-2023)
- 7.4 Global Functional Mushrooms Sales Growth Rate by Application (2018-2023)

## **8 FUNCTIONAL MUSHROOMS MARKET SEGMENTATION BY REGION**

- 8.1 Global Functional Mushrooms Sales by Region
  - 8.1.1 Global Functional Mushrooms Sales by Region
  - 8.1.2 Global Functional Mushrooms Sales Market Share by Region
- 8.2 North America

## 8.2.1 North America Functional Mushrooms Sales by Country

### 8.2.2 U.S.

### 8.2.3 Canada

### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Functional Mushrooms Sales by Country

### 8.3.2 Germany

### 8.3.3 France

### 8.3.4 U.K.

### 8.3.5 Italy

### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Functional Mushrooms Sales by Region

### 8.4.2 China

### 8.4.3 Japan

### 8.4.4 South Korea

### 8.4.5 India

### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Functional Mushrooms Sales by Country

### 8.5.2 Brazil

### 8.5.3 Argentina

### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Functional Mushrooms Sales by Region

### 8.6.2 Saudi Arabia

### 8.6.3 UAE

### 8.6.4 Egypt

### 8.6.5 Nigeria

### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 MARUTOMO BUSSAN

#### 9.1.1 MARUTOMO BUSSAN Functional Mushrooms Basic Information

#### 9.1.2 MARUTOMO BUSSAN Functional Mushrooms Product Overview

#### 9.1.3 MARUTOMO BUSSAN Functional Mushrooms Product Market Performance

#### 9.1.4 MARUTOMO BUSSAN Business Overview

#### 9.1.5 MARUTOMO BUSSAN Functional Mushrooms SWOT Analysis

- 9.1.6 MARUTOMO BUSSAN Recent Developments
- 9.2 Fujiwara
  - 9.2.1 Fujiwara Functional Mushrooms Basic Information
  - 9.2.2 Fujiwara Functional Mushrooms Product Overview
  - 9.2.3 Fujiwara Functional Mushrooms Product Market Performance
  - 9.2.4 Fujiwara Business Overview
  - 9.2.5 Fujiwara Functional Mushrooms SWOT Analysis
  - 9.2.6 Fujiwara Recent Developments
- 9.3 TOWA KANBUTU
  - 9.3.1 TOWA KANBUTU Functional Mushrooms Basic Information
  - 9.3.2 TOWA KANBUTU Functional Mushrooms Product Overview
  - 9.3.3 TOWA KANBUTU Functional Mushrooms Product Market Performance
  - 9.3.4 TOWA KANBUTU Business Overview
  - 9.3.5 TOWA KANBUTU Functional Mushrooms SWOT Analysis
  - 9.3.6 TOWA KANBUTU Recent Developments
- 9.4 Marusho
  - 9.4.1 Marusho Functional Mushrooms Basic Information
  - 9.4.2 Marusho Functional Mushrooms Product Overview
  - 9.4.3 Marusho Functional Mushrooms Product Market Performance
  - 9.4.4 Marusho Business Overview
  - 9.4.5 Marusho Functional Mushrooms SWOT Analysis
  - 9.4.6 Marusho Recent Developments
- 9.5 Oita Shiitake Agricultural
  - 9.5.1 Oita Shiitake Agricultural Functional Mushrooms Basic Information
  - 9.5.2 Oita Shiitake Agricultural Functional Mushrooms Product Overview
  - 9.5.3 Oita Shiitake Agricultural Functional Mushrooms Product Market Performance
  - 9.5.4 Oita Shiitake Agricultural Business Overview
  - 9.5.5 Oita Shiitake Agricultural Functional Mushrooms SWOT Analysis
  - 9.5.6 Oita Shiitake Agricultural Recent Developments
- 9.6 Hokkaido Reishi
  - 9.6.1 Hokkaido Reishi Functional Mushrooms Basic Information
  - 9.6.2 Hokkaido Reishi Functional Mushrooms Product Overview
  - 9.6.3 Hokkaido Reishi Functional Mushrooms Product Market Performance
  - 9.6.4 Hokkaido Reishi Business Overview
  - 9.6.5 Hokkaido Reishi Recent Developments
- 9.7 Dashanhe
  - 9.7.1 Dashanhe Functional Mushrooms Basic Information
  - 9.7.2 Dashanhe Functional Mushrooms Product Overview
  - 9.7.3 Dashanhe Functional Mushrooms Product Market Performance

9.7.4 Dashanhe Business Overview

9.7.5 Dashanhe Recent Developments

9.8 Qingyuan

9.8.1 Qingyuan Functional Mushrooms Basic Information

9.8.2 Qingyuan Functional Mushrooms Product Overview

9.8.3 Qingyuan Functional Mushrooms Product Market Performance

9.8.4 Qingyuan Business Overview

9.8.5 Qingyuan Recent Developments

9.9 Hubei Yuguo

9.9.1 Hubei Yuguo Functional Mushrooms Basic Information

9.9.2 Hubei Yuguo Functional Mushrooms Product Overview

9.9.3 Hubei Yuguo Functional Mushrooms Product Market Performance

9.9.4 Hubei Yuguo Business Overview

9.9.5 Hubei Yuguo Recent Developments

9.10 Beidahuang

9.10.1 Beidahuang Functional Mushrooms Basic Information

9.10.2 Beidahuang Functional Mushrooms Product Overview

9.10.3 Beidahuang Functional Mushrooms Product Market Performance

9.10.4 Beidahuang Business Overview

9.10.5 Beidahuang Recent Developments

9.11 Senyuan

9.11.1 Senyuan Functional Mushrooms Basic Information

9.11.2 Senyuan Functional Mushrooms Product Overview

9.11.3 Senyuan Functional Mushrooms Product Market Performance

9.11.4 Senyuan Business Overview

9.11.5 Senyuan Recent Developments

## **10 FUNCTIONAL MUSHROOMS MARKET FORECAST BY REGION**

10.1 Global Functional Mushrooms Market Size Forecast

10.2 Global Functional Mushrooms Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Functional Mushrooms Market Size Forecast by Country

10.2.3 Asia Pacific Functional Mushrooms Market Size Forecast by Region

10.2.4 South America Functional Mushrooms Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Functional Mushrooms by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

## 11.1 Global Functional Mushrooms Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Functional Mushrooms by Type (2024-2029)

11.1.2 Global Functional Mushrooms Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Functional Mushrooms by Type (2024-2029)

## 11.2 Global Functional Mushrooms Market Forecast by Application (2024-2029)

11.2.1 Global Functional Mushrooms Sales (K MT) Forecast by Application

11.2.2 Global Functional Mushrooms Market Size (M USD) Forecast by Application (2024-2029)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Functional Mushrooms Market Size Comparison by Region (M USD)

Table 5. Global Functional Mushrooms Sales (K MT) by Manufacturers (2018-2023)

Table 6. Global Functional Mushrooms Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Functional Mushrooms Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Functional Mushrooms Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Functional Mushrooms as of 2022)

Table 10. Global Market Functional Mushrooms Average Price (USD/MT) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Functional Mushrooms Sales Sites and Area Served

Table 12. Manufacturers Functional Mushrooms Product Type

Table 13. Global Functional Mushrooms Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Functional Mushrooms

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Functional Mushrooms Market Challenges

Table 22. Market Restraints

Table 23. Global Functional Mushrooms Sales by Type (K MT)

Table 24. Global Functional Mushrooms Market Size by Type (M USD)

Table 25. Global Functional Mushrooms Sales (K MT) by Type (2018-2023)

Table 26. Global Functional Mushrooms Sales Market Share by Type (2018-2023)

Table 27. Global Functional Mushrooms Market Size (M USD) by Type (2018-2023)

Table 28. Global Functional Mushrooms Market Size Share by Type (2018-2023)

Table 29. Global Functional Mushrooms Price (USD/MT) by Type (2018-2023)

Table 30. Global Functional Mushrooms Sales (K MT) by Application

- Table 31. Global Functional Mushrooms Market Size by Application
- Table 32. Global Functional Mushrooms Sales by Application (2018-2023) & (K MT)
- Table 33. Global Functional Mushrooms Sales Market Share by Application (2018-2023)
- Table 34. Global Functional Mushrooms Sales by Application (2018-2023) & (M USD)
- Table 35. Global Functional Mushrooms Market Share by Application (2018-2023)
- Table 36. Global Functional Mushrooms Sales Growth Rate by Application (2018-2023)
- Table 37. Global Functional Mushrooms Sales by Region (2018-2023) & (K MT)
- Table 38. Global Functional Mushrooms Sales Market Share by Region (2018-2023)
- Table 39. North America Functional Mushrooms Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Functional Mushrooms Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Functional Mushrooms Sales by Region (2018-2023) & (K MT)
- Table 42. South America Functional Mushrooms Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Functional Mushrooms Sales by Region (2018-2023) & (K MT)
- Table 44. MARUTOMO BUSSAN Functional Mushrooms Basic Information
- Table 45. MARUTOMO BUSSAN Functional Mushrooms Product Overview
- Table 46. MARUTOMO BUSSAN Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. MARUTOMO BUSSAN Business Overview
- Table 48. MARUTOMO BUSSAN Functional Mushrooms SWOT Analysis
- Table 49. MARUTOMO BUSSAN Recent Developments
- Table 50. Fujiwara Functional Mushrooms Basic Information
- Table 51. Fujiwara Functional Mushrooms Product Overview
- Table 52. Fujiwara Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Fujiwara Business Overview
- Table 54. Fujiwara Functional Mushrooms SWOT Analysis
- Table 55. Fujiwara Recent Developments
- Table 56. TOWA KANBUTU Functional Mushrooms Basic Information
- Table 57. TOWA KANBUTU Functional Mushrooms Product Overview
- Table 58. TOWA KANBUTU Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. TOWA KANBUTU Business Overview
- Table 60. TOWA KANBUTU Functional Mushrooms SWOT Analysis
- Table 61. TOWA KANBUTU Recent Developments
- Table 62. Marusho Functional Mushrooms Basic Information

- Table 63. Marusho Functional Mushrooms Product Overview
- Table 64. Marusho Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Marusho Business Overview
- Table 66. Marusho Functional Mushrooms SWOT Analysis
- Table 67. Marusho Recent Developments
- Table 68. Oita Shiitake Agricultural Functional Mushrooms Basic Information
- Table 69. Oita Shiitake Agricultural Functional Mushrooms Product Overview
- Table 70. Oita Shiitake Agricultural Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. Oita Shiitake Agricultural Business Overview
- Table 72. Oita Shiitake Agricultural Functional Mushrooms SWOT Analysis
- Table 73. Oita Shiitake Agricultural Recent Developments
- Table 74. Hokkaido Reishi Functional Mushrooms Basic Information
- Table 75. Hokkaido Reishi Functional Mushrooms Product Overview
- Table 76. Hokkaido Reishi Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Hokkaido Reishi Business Overview
- Table 78. Hokkaido Reishi Recent Developments
- Table 79. Dashanhe Functional Mushrooms Basic Information
- Table 80. Dashanhe Functional Mushrooms Product Overview
- Table 81. Dashanhe Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. Dashanhe Business Overview
- Table 83. Dashanhe Recent Developments
- Table 84. Qingyuan Functional Mushrooms Basic Information
- Table 85. Qingyuan Functional Mushrooms Product Overview
- Table 86. Qingyuan Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Qingyuan Business Overview
- Table 88. Qingyuan Recent Developments
- Table 89. Hubei Yuguo Functional Mushrooms Basic Information
- Table 90. Hubei Yuguo Functional Mushrooms Product Overview
- Table 91. Hubei Yuguo Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Hubei Yuguo Business Overview
- Table 93. Hubei Yuguo Recent Developments
- Table 94. Beidahuang Functional Mushrooms Basic Information
- Table 95. Beidahuang Functional Mushrooms Product Overview

Table 96. Beidahuang Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 97. Beidahuang Business Overview

Table 98. Beidahuang Recent Developments

Table 99. Senyuan Functional Mushrooms Basic Information

Table 100. Senyuan Functional Mushrooms Product Overview

Table 101. Senyuan Functional Mushrooms Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 102. Senyuan Business Overview

Table 103. Senyuan Recent Developments

Table 104. Global Functional Mushrooms Sales Forecast by Region (2024-2029) & (K MT)

Table 105. Global Functional Mushrooms Market Size Forecast by Region (2024-2029) & (M USD)

Table 106. North America Functional Mushrooms Sales Forecast by Country (2024-2029) & (K MT)

Table 107. North America Functional Mushrooms Market Size Forecast by Country (2024-2029) & (M USD)

Table 108. Europe Functional Mushrooms Sales Forecast by Country (2024-2029) & (K MT)

Table 109. Europe Functional Mushrooms Market Size Forecast by Country (2024-2029) & (M USD)

Table 110. Asia Pacific Functional Mushrooms Sales Forecast by Region (2024-2029) & (K MT)

Table 111. Asia Pacific Functional Mushrooms Market Size Forecast by Region (2024-2029) & (M USD)

Table 112. South America Functional Mushrooms Sales Forecast by Country (2024-2029) & (K MT)

Table 113. South America Functional Mushrooms Market Size Forecast by Country (2024-2029) & (M USD)

Table 114. Middle East and Africa Functional Mushrooms Consumption Forecast by Country (2024-2029) & (Units)

Table 115. Middle East and Africa Functional Mushrooms Market Size Forecast by Country (2024-2029) & (M USD)

Table 116. Global Functional Mushrooms Sales Forecast by Type (2024-2029) & (K MT)

Table 117. Global Functional Mushrooms Market Size Forecast by Type (2024-2029) & (M USD)

Table 118. Global Functional Mushrooms Price Forecast by Type (2024-2029) &

(USD/MT)

Table 119. Global Functional Mushrooms Sales (K MT) Forecast by Application  
(2024-2029)

Table 120. Global Functional Mushrooms Market Size Forecast by Application  
(2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Functional Mushrooms
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Functional Mushrooms Market Size (M USD), 2018-2029
- Figure 5. Global Functional Mushrooms Market Size (M USD) (2018-2029)
- Figure 6. Global Functional Mushrooms Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Functional Mushrooms Market Size by Country (M USD)
- Figure 11. Functional Mushrooms Sales Share by Manufacturers in 2022
- Figure 12. Global Functional Mushrooms Revenue Share by Manufacturers in 2022
- Figure 13. Functional Mushrooms Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Functional Mushrooms Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Functional Mushrooms Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Functional Mushrooms Market Share by Type
- Figure 18. Sales Market Share of Functional Mushrooms by Type (2018-2023)
- Figure 19. Sales Market Share of Functional Mushrooms by Type in 2022
- Figure 20. Market Size Share of Functional Mushrooms by Type (2018-2023)
- Figure 21. Market Size Market Share of Functional Mushrooms by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Functional Mushrooms Market Share by Application
- Figure 24. Global Functional Mushrooms Sales Market Share by Application (2018-2023)
- Figure 25. Global Functional Mushrooms Sales Market Share by Application in 2022
- Figure 26. Global Functional Mushrooms Market Share by Application (2018-2023)
- Figure 27. Global Functional Mushrooms Market Share by Application in 2022
- Figure 28. Global Functional Mushrooms Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Functional Mushrooms Sales Market Share by Region (2018-2023)
- Figure 30. North America Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 31. North America Functional Mushrooms Sales Market Share by Country in 2022

Figure 32. U.S. Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 33. Canada Functional Mushrooms Sales (K MT) and Growth Rate (2018-2023)

Figure 34. Mexico Functional Mushrooms Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 36. Europe Functional Mushrooms Sales Market Share by Country in 2022

Figure 37. Germany Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 38. France Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 39. U.K. Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 40. Italy Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 41. Russia Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 42. Asia Pacific Functional Mushrooms Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Functional Mushrooms Sales Market Share by Region in 2022

Figure 44. China Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 45. Japan Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 46. South Korea Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 47. India Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 48. Southeast Asia Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 49. South America Functional Mushrooms Sales and Growth Rate (K MT)

Figure 50. South America Functional Mushrooms Sales Market Share by Country in 2022

Figure 51. Brazil Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 52. Argentina Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 53. Columbia Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 54. Middle East and Africa Functional Mushrooms Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Functional Mushrooms Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 57. UAE Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 58. Egypt Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 59. Nigeria Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 60. South Africa Functional Mushrooms Sales and Growth Rate (2018-2023) & (K MT)

Figure 61. Global Functional Mushrooms Sales Forecast by Volume (2018-2029) & (K MT)

Figure 62. Global Functional Mushrooms Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Functional Mushrooms Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Functional Mushrooms Market Share Forecast by Type (2024-2029)

Figure 65. Global Functional Mushrooms Sales Forecast by Application (2024-2029)

Figure 66. Global Functional Mushrooms Market Share Forecast by Application (2024-2029)

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