

## Global Functional Food and Beverage Market Research Report 2024(Status and Outlook)

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### Abstracts

**Report Overview** 

This report provides a deep insight into the global Functional Food and Beverage market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Functional Food and Beverage Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Functional Food and Beverage market in any manner.

Global Functional Food and Beverage Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding



the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Coca-Cola

Dannon

**General Mills** 

Kellogg

Kraft Heinz

Nestle

PepsiCo

Red Bul

Dr. Pepper Snapple Group

Living Essentials

MONSTER ENERGY (Monster Beverage Corporation)

SlimFast

Yakult USA

PowerBar

The Balance Bar Company

T.C. Pharma



Wm. Wrigley Jr. Company

Market Segmentation (by Type)

Dairy Products

Bread

Grain

Sports Drinks

**Energy Drinks** 

Market Segmentation (by Application)

Adult

Children

Old Man

**Geographic Segmentation** 

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:



Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Functional Food and Beverage Market

Overview of the regional outlook of the Functional Food and Beverage Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each



#### region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Functional Food and Beverage Market and its likely evolution in the short to mid-term, and long term.



Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## Contents

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Functional Food and Beverage
- 1.2 Key Market Segments
- 1.2.1 Functional Food and Beverage Segment by Type
- 1.2.2 Functional Food and Beverage Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 FUNCTIONAL FOOD AND BEVERAGE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Functional Food and Beverage Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Functional Food and Beverage Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 FUNCTIONAL FOOD AND BEVERAGE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Functional Food and Beverage Sales by Manufacturers (2019-2024)
- 3.2 Global Functional Food and Beverage Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Functional Food and Beverage Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Functional Food and Beverage Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Functional Food and Beverage Sales Sites, Area Served, Product Type
- 3.6 Functional Food and Beverage Market Competitive Situation and Trends
  - 3.6.1 Functional Food and Beverage Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Functional Food and Beverage Players Market Share by Revenue



3.6.3 Mergers & Acquisitions, Expansion

#### 4 FUNCTIONAL FOOD AND BEVERAGE INDUSTRY CHAIN ANALYSIS

- 4.1 Functional Food and Beverage Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF FUNCTIONAL FOOD AND BEVERAGE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 FUNCTIONAL FOOD AND BEVERAGE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Functional Food and Beverage Sales Market Share by Type (2019-2024)

6.3 Global Functional Food and Beverage Market Size Market Share by Type (2019-2024)

6.4 Global Functional Food and Beverage Price by Type (2019-2024)

# 7 FUNCTIONAL FOOD AND BEVERAGE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Functional Food and Beverage Market Sales by Application (2019-2024)

7.3 Global Functional Food and Beverage Market Size (M USD) by Application (2019-2024)

7.4 Global Functional Food and Beverage Sales Growth Rate by Application



(2019-2024)

#### 8 FUNCTIONAL FOOD AND BEVERAGE MARKET SEGMENTATION BY REGION

- 8.1 Global Functional Food and Beverage Sales by Region
- 8.1.1 Global Functional Food and Beverage Sales by Region
- 8.1.2 Global Functional Food and Beverage Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Functional Food and Beverage Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Functional Food and Beverage Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Functional Food and Beverage Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Functional Food and Beverage Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Functional Food and Beverage Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa



#### 9 KEY COMPANIES PROFILE

#### 9.1 Coca-Cola

- 9.1.1 Coca-Cola Functional Food and Beverage Basic Information
- 9.1.2 Coca-Cola Functional Food and Beverage Product Overview
- 9.1.3 Coca-Cola Functional Food and Beverage Product Market Performance
- 9.1.4 Coca-Cola Business Overview
- 9.1.5 Coca-Cola Functional Food and Beverage SWOT Analysis
- 9.1.6 Coca-Cola Recent Developments

#### 9.2 Dannon

- 9.2.1 Dannon Functional Food and Beverage Basic Information
- 9.2.2 Dannon Functional Food and Beverage Product Overview
- 9.2.3 Dannon Functional Food and Beverage Product Market Performance
- 9.2.4 Dannon Business Overview
- 9.2.5 Dannon Functional Food and Beverage SWOT Analysis
- 9.2.6 Dannon Recent Developments
- 9.3 General Mills
  - 9.3.1 General Mills Functional Food and Beverage Basic Information
  - 9.3.2 General Mills Functional Food and Beverage Product Overview
  - 9.3.3 General Mills Functional Food and Beverage Product Market Performance
  - 9.3.4 General Mills Functional Food and Beverage SWOT Analysis
  - 9.3.5 General Mills Business Overview
  - 9.3.6 General Mills Recent Developments
- 9.4 Kellogg
  - 9.4.1 Kellogg Functional Food and Beverage Basic Information
  - 9.4.2 Kellogg Functional Food and Beverage Product Overview
  - 9.4.3 Kellogg Functional Food and Beverage Product Market Performance
  - 9.4.4 Kellogg Business Overview
  - 9.4.5 Kellogg Recent Developments
- 9.5 Kraft Heinz
  - 9.5.1 Kraft Heinz Functional Food and Beverage Basic Information
  - 9.5.2 Kraft Heinz Functional Food and Beverage Product Overview
  - 9.5.3 Kraft Heinz Functional Food and Beverage Product Market Performance
  - 9.5.4 Kraft Heinz Business Overview
  - 9.5.5 Kraft Heinz Recent Developments

9.6 Nestle

- 9.6.1 Nestle Functional Food and Beverage Basic Information
- 9.6.2 Nestle Functional Food and Beverage Product Overview
- 9.6.3 Nestle Functional Food and Beverage Product Market Performance



- 9.6.4 Nestle Business Overview
- 9.6.5 Nestle Recent Developments

9.7 PepsiCo

- 9.7.1 PepsiCo Functional Food and Beverage Basic Information
- 9.7.2 PepsiCo Functional Food and Beverage Product Overview
- 9.7.3 PepsiCo Functional Food and Beverage Product Market Performance
- 9.7.4 PepsiCo Business Overview
- 9.7.5 PepsiCo Recent Developments

9.8 Red Bul

- 9.8.1 Red Bul Functional Food and Beverage Basic Information
- 9.8.2 Red Bul Functional Food and Beverage Product Overview
- 9.8.3 Red Bul Functional Food and Beverage Product Market Performance
- 9.8.4 Red Bul Business Overview
- 9.8.5 Red Bul Recent Developments
- 9.9 Dr. Pepper Snapple Group
  - 9.9.1 Dr. Pepper Snapple Group Functional Food and Beverage Basic Information
- 9.9.2 Dr. Pepper Snapple Group Functional Food and Beverage Product Overview
- 9.9.3 Dr. Pepper Snapple Group Functional Food and Beverage Product Market Performance
  - 9.9.4 Dr. Pepper Snapple Group Business Overview
- 9.9.5 Dr. Pepper Snapple Group Recent Developments

9.10 Living Essentials

- 9.10.1 Living Essentials Functional Food and Beverage Basic Information
- 9.10.2 Living Essentials Functional Food and Beverage Product Overview
- 9.10.3 Living Essentials Functional Food and Beverage Product Market Performance
- 9.10.4 Living Essentials Business Overview
- 9.10.5 Living Essentials Recent Developments

9.11 MONSTER ENERGY (Monster Beverage Corporation)

9.11.1 MONSTER ENERGY (Monster Beverage Corporation) Functional Food and Beverage Basic Information

9.11.2 MONSTER ENERGY (Monster Beverage Corporation) Functional Food and Beverage Product Overview

9.11.3 MONSTER ENERGY (Monster Beverage Corporation) Functional Food and Beverage Product Market Performance

9.11.4 MONSTER ENERGY (Monster Beverage Corporation) Business Overview

9.11.5 MONSTER ENERGY (Monster Beverage Corporation) Recent Developments 9.12 SlimFast

- 9.12.1 SlimFast Functional Food and Beverage Basic Information
- 9.12.2 SlimFast Functional Food and Beverage Product Overview



- 9.12.3 SlimFast Functional Food and Beverage Product Market Performance
- 9.12.4 SlimFast Business Overview
- 9.12.5 SlimFast Recent Developments

9.13 Yakult USA

- 9.13.1 Yakult USA Functional Food and Beverage Basic Information
- 9.13.2 Yakult USA Functional Food and Beverage Product Overview
- 9.13.3 Yakult USA Functional Food and Beverage Product Market Performance
- 9.13.4 Yakult USA Business Overview
- 9.13.5 Yakult USA Recent Developments

9.14 PowerBar

- 9.14.1 PowerBar Functional Food and Beverage Basic Information
- 9.14.2 PowerBar Functional Food and Beverage Product Overview
- 9.14.3 PowerBar Functional Food and Beverage Product Market Performance
- 9.14.4 PowerBar Business Overview
- 9.14.5 PowerBar Recent Developments
- 9.15 The Balance Bar Company
  - 9.15.1 The Balance Bar Company Functional Food and Beverage Basic Information
  - 9.15.2 The Balance Bar Company Functional Food and Beverage Product Overview
- 9.15.3 The Balance Bar Company Functional Food and Beverage Product Market Performance
- 9.15.4 The Balance Bar Company Business Overview
- 9.15.5 The Balance Bar Company Recent Developments

#### 9.16 T.C. Pharma

- 9.16.1 T.C. Pharma Functional Food and Beverage Basic Information
- 9.16.2 T.C. Pharma Functional Food and Beverage Product Overview
- 9.16.3 T.C. Pharma Functional Food and Beverage Product Market Performance
- 9.16.4 T.C. Pharma Business Overview
- 9.16.5 T.C. Pharma Recent Developments
- 9.17 Wm. Wrigley Jr. Company
- 9.17.1 Wm. Wrigley Jr. Company Functional Food and Beverage Basic Information
- 9.17.2 Wm. Wrigley Jr. Company Functional Food and Beverage Product Overview

9.17.3 Wm. Wrigley Jr. Company Functional Food and Beverage Product Market Performance

- 9.17.4 Wm. Wrigley Jr. Company Business Overview
- 9.17.5 Wm. Wrigley Jr. Company Recent Developments

#### **10 FUNCTIONAL FOOD AND BEVERAGE MARKET FORECAST BY REGION**

10.1 Global Functional Food and Beverage Market Size Forecast



10.2 Global Functional Food and Beverage Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Functional Food and Beverage Market Size Forecast by Country
- 10.2.3 Asia Pacific Functional Food and Beverage Market Size Forecast by Region
- 10.2.4 South America Functional Food and Beverage Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Functional Food and Beverage by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Functional Food and Beverage Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Functional Food and Beverage by Type (2025-2030)

11.1.2 Global Functional Food and Beverage Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Functional Food and Beverage by Type (2025-2030)11.2 Global Functional Food and Beverage Market Forecast by Application (2025-2030)

11.2.1 Global Functional Food and Beverage Sales (Kilotons) Forecast by Application

11.2.2 Global Functional Food and Beverage Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



## **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Functional Food and Beverage Market Size Comparison by Region (M USD)

Table 5. Global Functional Food and Beverage Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Functional Food and Beverage Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Functional Food and Beverage Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Functional Food and Beverage Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Functional Food and Beverage as of 2022)

Table 10. Global Market Functional Food and Beverage Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Functional Food and Beverage Sales Sites and Area Served

Table 12. Manufacturers Functional Food and Beverage Product Type

Table 13. Global Functional Food and Beverage Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Functional Food and Beverage

- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Functional Food and Beverage Market Challenges
- Table 22. Global Functional Food and Beverage Sales by Type (Kilotons)

Table 23. Global Functional Food and Beverage Market Size by Type (M USD)

Table 24. Global Functional Food and Beverage Sales (Kilotons) by Type (2019-2024)

Table 25. Global Functional Food and Beverage Sales Market Share by Type (2019-2024)

Table 26. Global Functional Food and Beverage Market Size (M USD) by Type (2019-2024)



Table 27. Global Functional Food and Beverage Market Size Share by Type (2019-2024)Table 28. Global Functional Food and Beverage Price (USD/Ton) by Type (2019-2024) Table 29. Global Functional Food and Beverage Sales (Kilotons) by Application Table 30. Global Functional Food and Beverage Market Size by Application Table 31. Global Functional Food and Beverage Sales by Application (2019-2024) & (Kilotons) Table 32. Global Functional Food and Beverage Sales Market Share by Application (2019-2024)Table 33. Global Functional Food and Beverage Sales by Application (2019-2024) & (M USD) Table 34. Global Functional Food and Beverage Market Share by Application (2019-2024)Table 35. Global Functional Food and Beverage Sales Growth Rate by Application (2019-2024)Table 36. Global Functional Food and Beverage Sales by Region (2019-2024) & (Kilotons) Table 37. Global Functional Food and Beverage Sales Market Share by Region (2019-2024)Table 38. North America Functional Food and Beverage Sales by Country (2019-2024) & (Kilotons) Table 39. Europe Functional Food and Beverage Sales by Country (2019-2024) & (Kilotons) Table 40. Asia Pacific Functional Food and Beverage Sales by Region (2019-2024) & (Kilotons) Table 41. South America Functional Food and Beverage Sales by Country (2019-2024) & (Kilotons) Table 42. Middle East and Africa Functional Food and Beverage Sales by Region (2019-2024) & (Kilotons) Table 43. Coca-Cola Functional Food and Beverage Basic Information Table 44. Coca-Cola Functional Food and Beverage Product Overview Table 45. Coca-Cola Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 46. Coca-Cola Business Overview Table 47. Coca-Cola Functional Food and Beverage SWOT Analysis Table 48. Coca-Cola Recent Developments Table 49. Dannon Functional Food and Beverage Basic Information Table 50. Dannon Functional Food and Beverage Product Overview Table 51. Dannon Functional Food and Beverage Sales (Kilotons), Revenue (M USD),



Price (USD/Ton) and Gross Margin (2019-2024) Table 52. Dannon Business Overview Table 53. Dannon Functional Food and Beverage SWOT Analysis Table 54. Dannon Recent Developments Table 55. General Mills Functional Food and Beverage Basic Information Table 56. General Mills Functional Food and Beverage Product Overview Table 57. General Mills Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 58. General Mills Functional Food and Beverage SWOT Analysis Table 59. General Mills Business Overview Table 60. General Mills Recent Developments Table 61. Kellogg Functional Food and Beverage Basic Information Table 62. Kellogg Functional Food and Beverage Product Overview Table 63. Kellogg Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 64. Kellogg Business Overview Table 65. Kellogg Recent Developments Table 66. Kraft Heinz Functional Food and Beverage Basic Information Table 67. Kraft Heinz Functional Food and Beverage Product Overview Table 68. Kraft Heinz Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 69. Kraft Heinz Business Overview Table 70. Kraft Heinz Recent Developments Table 71. Nestle Functional Food and Beverage Basic Information Table 72. Nestle Functional Food and Beverage Product Overview Table 73. Nestle Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 74. Nestle Business Overview Table 75. Nestle Recent Developments Table 76. PepsiCo Functional Food and Beverage Basic Information Table 77. PepsiCo Functional Food and Beverage Product Overview Table 78. PepsiCo Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 79. PepsiCo Business Overview Table 80. PepsiCo Recent Developments Table 81. Red Bul Functional Food and Beverage Basic Information Table 82. Red Bul Functional Food and Beverage Product Overview Table 83. Red Bul Functional Food and Beverage Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)



Table 84. Red Bul Business Overview

Table 85. Red Bul Recent Developments

Table 86. Dr. Pepper Snapple Group Functional Food and Beverage Basic Information

 Table 87. Dr. Pepper Snapple Group Functional Food and Beverage Product Overview

Table 88. Dr. Pepper Snapple Group Functional Food and Beverage Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Dr. Pepper Snapple Group Business Overview

Table 90. Dr. Pepper Snapple Group Recent Developments

Table 91. Living Essentials Functional Food and Beverage Basic Information

 Table 92. Living Essentials Functional Food and Beverage Product Overview

Table 93. Living Essentials Functional Food and Beverage Sales (Kilotons), Revenue

(M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Living Essentials Business Overview

Table 95. Living Essentials Recent Developments

Table 96. MONSTER ENERGY (Monster Beverage Corporation) Functional Food and Beverage Basic Information

Table 97. MONSTER ENERGY (Monster Beverage Corporation) Functional Food and Beverage Product Overview

Table 98. MONSTER ENERGY (Monster Beverage Corporation) Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. MONSTER ENERGY (Monster Beverage Corporation) Business Overview Table 100. MONSTER ENERGY (Monster Beverage Corporation) Recent Developments

Table 101. SlimFast Functional Food and Beverage Basic Information

Table 102. SlimFast Functional Food and Beverage Product Overview

Table 103. SlimFast Functional Food and Beverage Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. SlimFast Business Overview

Table 105. SlimFast Recent Developments

Table 106. Yakult USA Functional Food and Beverage Basic Information

Table 107. Yakult USA Functional Food and Beverage Product Overview

Table 108. Yakult USA Functional Food and Beverage Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Yakult USA Business Overview

Table 110. Yakult USA Recent Developments

Table 111. PowerBar Functional Food and Beverage Basic Information

Table 112. PowerBar Functional Food and Beverage Product Overview

Table 113. PowerBar Functional Food and Beverage Sales (Kilotons), Revenue (M



USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 114. PowerBar Business Overview Table 115. PowerBar Recent Developments Table 116. The Balance Bar Company Functional Food and Beverage Basic Information Table 117. The Balance Bar Company Functional Food and Beverage Product Overview Table 118. The Balance Bar Company Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 119. The Balance Bar Company Business Overview Table 120. The Balance Bar Company Recent Developments Table 121. T.C. Pharma Functional Food and Beverage Basic Information Table 122. T.C. Pharma Functional Food and Beverage Product Overview Table 123. T.C. Pharma Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 124. T.C. Pharma Business Overview Table 125. T.C. Pharma Recent Developments Table 126. Wm. Wrigley Jr. Company Functional Food and Beverage Basic Information Table 127. Wm. Wrigley Jr. Company Functional Food and Beverage Product Overview Table 128. Wm. Wrigley Jr. Company Functional Food and Beverage Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 129. Wm. Wrigley Jr. Company Business Overview Table 130. Wm. Wrigley Jr. Company Recent Developments Table 131. Global Functional Food and Beverage Sales Forecast by Region (2025-2030) & (Kilotons) Table 132. Global Functional Food and Beverage Market Size Forecast by Region (2025-2030) & (M USD) Table 133. North America Functional Food and Beverage Sales Forecast by Country (2025-2030) & (Kilotons) Table 134. North America Functional Food and Beverage Market Size Forecast by Country (2025-2030) & (M USD) Table 135. Europe Functional Food and Beverage Sales Forecast by Country (2025-2030) & (Kilotons) Table 136. Europe Functional Food and Beverage Market Size Forecast by Country (2025-2030) & (M USD) Table 137. Asia Pacific Functional Food and Beverage Sales Forecast by Region (2025-2030) & (Kilotons) Table 138. Asia Pacific Functional Food and Beverage Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Functional Food and Beverage Sales Forecast by Country



(2025-2030) & (Kilotons)

Table 140. South America Functional Food and Beverage Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Functional Food and Beverage Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Functional Food and Beverage Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Functional Food and Beverage Sales Forecast by Type (2025-2030) & (Kilotons)

Table 144. Global Functional Food and Beverage Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Functional Food and Beverage Price Forecast by Type (2025-2030) & (USD/Ton)

Table 146. Global Functional Food and Beverage Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Functional Food and Beverage Market Size Forecast by Application (2025-2030) & (M USD)



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Functional Food and Beverage
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Functional Food and Beverage Market Size (M USD), 2019-2030
- Figure 5. Global Functional Food and Beverage Market Size (M USD) (2019-2030)
- Figure 6. Global Functional Food and Beverage Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Functional Food and Beverage Market Size by Country (M USD)
- Figure 11. Functional Food and Beverage Sales Share by Manufacturers in 2023
- Figure 12. Global Functional Food and Beverage Revenue Share by Manufacturers in 2023

Figure 13. Functional Food and Beverage Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Functional Food and Beverage Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Functional Food and Beverage Revenue in 2023

- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Functional Food and Beverage Market Share by Type

Figure 18. Sales Market Share of Functional Food and Beverage by Type (2019-2024)

- Figure 19. Sales Market Share of Functional Food and Beverage by Type in 2023
- Figure 20. Market Size Share of Functional Food and Beverage by Type (2019-2024)
- Figure 21. Market Size Market Share of Functional Food and Beverage by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Functional Food and Beverage Market Share by Application
- Figure 24. Global Functional Food and Beverage Sales Market Share by Application (2019-2024)
- Figure 25. Global Functional Food and Beverage Sales Market Share by Application in 2023

Figure 26. Global Functional Food and Beverage Market Share by Application (2019-2024)

Figure 27. Global Functional Food and Beverage Market Share by Application in 2023 Figure 28. Global Functional Food and Beverage Sales Growth Rate by Application



(2019-2024)

Figure 29. Global Functional Food and Beverage Sales Market Share by Region (2019-2024)Figure 30. North America Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 31. North America Functional Food and Beverage Sales Market Share by Country in 2023 Figure 32. U.S. Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 33. Canada Functional Food and Beverage Sales (Kilotons) and Growth Rate (2019-2024)Figure 34. Mexico Functional Food and Beverage Sales (Units) and Growth Rate (2019-2024)Figure 35. Europe Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 36. Europe Functional Food and Beverage Sales Market Share by Country in 2023 Figure 37. Germany Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 38. France Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 39. U.K. Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 40. Italy Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 41. Russia Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 42. Asia Pacific Functional Food and Beverage Sales and Growth Rate (Kilotons) Figure 43. Asia Pacific Functional Food and Beverage Sales Market Share by Region in 2023 Figure 44. China Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 45. Japan Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 46. South Korea Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons) Figure 47. India Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)



Figure 48. Southeast Asia Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Functional Food and Beverage Sales and Growth Rate (Kilotons)

Figure 50. South America Functional Food and Beverage Sales Market Share by Country in 2023

Figure 51. Brazil Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Functional Food and Beverage Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Functional Food and Beverage Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Functional Food and Beverage Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Functional Food and Beverage Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Functional Food and Beverage Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Functional Food and Beverage Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Functional Food and Beverage Market Share Forecast by Type (2025-2030)

Figure 65. Global Functional Food and Beverage Sales Forecast by Application (2025-2030)

Figure 66. Global Functional Food and Beverage Market Share Forecast by Application (2025-2030)



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