

Global Full-Size Headphone Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Full-size headphones, also known as circumaural headphones, are a type of headphone design that fully encloses the ears within the ear cups. This design provides excellent sound quality, immersive listening experience, and effective noise isolation.

This report provides a deep insight into the global Full-Size Headphone market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Full-Size Headphone Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Full-Size Headphone market in any manner.

Global Full-Size Headphone Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Sennheiser

Beats by Dre

AKG

Audio-technica

Sony

Yamaha

Grado

Shure

Philips

Beyerdynamic

Bowers & Wilkins

Ultrasone

Pioneer

Audeze

Fostex

Market Segmentation (by Type)

Wired Headphone

Wireless Headphone

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Full-Size Headphone Market

Overview of the regional outlook of the Full-Size Headphone Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Full-Size Headphone Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Full-Size Headphone

1.2 Key Market Segments

1.2.1 Full-Size Headphone Segment by Type

1.2.2 Full-Size Headphone Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FULL-SIZE HEADPHONE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Full-Size Headphone Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Full-Size Headphone Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FULL-SIZE HEADPHONE MARKET COMPETITIVE LANDSCAPE

3.1 Global Full-Size Headphone Sales by Manufacturers (2019-2024)

3.2 Global Full-Size Headphone Revenue Market Share by Manufacturers (2019-2024)

3.3 Full-Size Headphone Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Full-Size Headphone Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Full-Size Headphone Sales Sites, Area Served, Product Type

3.6 Full-Size Headphone Market Competitive Situation and Trends

3.6.1 Full-Size Headphone Market Concentration Rate

3.6.2 Global 5 and 10 Largest Full-Size Headphone Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FULL-SIZE HEADPHONE INDUSTRY CHAIN ANALYSIS

4.1 Full-Size Headphone Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FULL-SIZE HEADPHONE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 FULL-SIZE HEADPHONE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Full-Size Headphone Sales Market Share by Type (2019-2024)

6.3 Global Full-Size Headphone Market Size Market Share by Type (2019-2024)

6.4 Global Full-Size Headphone Price by Type (2019-2024)

7 FULL-SIZE HEADPHONE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Full-Size Headphone Market Sales by Application (2019-2024)

7.3 Global Full-Size Headphone Market Size (M USD) by Application (2019-2024)

7.4 Global Full-Size Headphone Sales Growth Rate by Application (2019-2024)

8 FULL-SIZE HEADPHONE MARKET SEGMENTATION BY REGION

8.1 Global Full-Size Headphone Sales by Region

8.1.1 Global Full-Size Headphone Sales by Region

8.1.2 Global Full-Size Headphone Sales Market Share by Region

8.2 North America

8.2.1 North America Full-Size Headphone Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Full-Size Headphone Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Full-Size Headphone Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Full-Size Headphone Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Full-Size Headphone Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Sennheiser
 - 9.1.1 Sennheiser Full-Size Headphone Basic Information
 - 9.1.2 Sennheiser Full-Size Headphone Product Overview
 - 9.1.3 Sennheiser Full-Size Headphone Product Market Performance
 - 9.1.4 Sennheiser Business Overview
 - 9.1.5 Sennheiser Full-Size Headphone SWOT Analysis
 - 9.1.6 Sennheiser Recent Developments
- 9.2 Beats by Dre

- 9.2.1 Beats by Dre Full-Size Headphone Basic Information
- 9.2.2 Beats by Dre Full-Size Headphone Product Overview
- 9.2.3 Beats by Dre Full-Size Headphone Product Market Performance
- 9.2.4 Beats by Dre Business Overview
- 9.2.5 Beats by Dre Full-Size Headphone SWOT Analysis
- 9.2.6 Beats by Dre Recent Developments
- 9.3 AKG
 - 9.3.1 AKG Full-Size Headphone Basic Information
 - 9.3.2 AKG Full-Size Headphone Product Overview
 - 9.3.3 AKG Full-Size Headphone Product Market Performance
 - 9.3.4 AKG Full-Size Headphone SWOT Analysis
 - 9.3.5 AKG Business Overview
 - 9.3.6 AKG Recent Developments
- 9.4 Audio-technica
 - 9.4.1 Audio-technica Full-Size Headphone Basic Information
 - 9.4.2 Audio-technica Full-Size Headphone Product Overview
 - 9.4.3 Audio-technica Full-Size Headphone Product Market Performance
 - 9.4.4 Audio-technica Business Overview
 - 9.4.5 Audio-technica Recent Developments
- 9.5 Sony
 - 9.5.1 Sony Full-Size Headphone Basic Information
 - 9.5.2 Sony Full-Size Headphone Product Overview
 - 9.5.3 Sony Full-Size Headphone Product Market Performance
 - 9.5.4 Sony Business Overview
 - 9.5.5 Sony Recent Developments
- 9.6 Yamaha
 - 9.6.1 Yamaha Full-Size Headphone Basic Information
 - 9.6.2 Yamaha Full-Size Headphone Product Overview
 - 9.6.3 Yamaha Full-Size Headphone Product Market Performance
 - 9.6.4 Yamaha Business Overview
 - 9.6.5 Yamaha Recent Developments
- 9.7 Grado
 - 9.7.1 Grado Full-Size Headphone Basic Information
 - 9.7.2 Grado Full-Size Headphone Product Overview
 - 9.7.3 Grado Full-Size Headphone Product Market Performance
 - 9.7.4 Grado Business Overview
 - 9.7.5 Grado Recent Developments
- 9.8 Shure
 - 9.8.1 Shure Full-Size Headphone Basic Information

- 9.8.2 Shure Full-Size Headphone Product Overview
- 9.8.3 Shure Full-Size Headphone Product Market Performance
- 9.8.4 Shure Business Overview
- 9.8.5 Shure Recent Developments
- 9.9 Philips
 - 9.9.1 Philips Full-Size Headphone Basic Information
 - 9.9.2 Philips Full-Size Headphone Product Overview
 - 9.9.3 Philips Full-Size Headphone Product Market Performance
 - 9.9.4 Philips Business Overview
 - 9.9.5 Philips Recent Developments
- 9.10 Beyerdynamic
 - 9.10.1 Beyerdynamic Full-Size Headphone Basic Information
 - 9.10.2 Beyerdynamic Full-Size Headphone Product Overview
 - 9.10.3 Beyerdynamic Full-Size Headphone Product Market Performance
 - 9.10.4 Beyerdynamic Business Overview
 - 9.10.5 Beyerdynamic Recent Developments
- 9.11 Bowers and Wilkins
 - 9.11.1 Bowers and Wilkins Full-Size Headphone Basic Information
 - 9.11.2 Bowers and Wilkins Full-Size Headphone Product Overview
 - 9.11.3 Bowers and Wilkins Full-Size Headphone Product Market Performance
 - 9.11.4 Bowers and Wilkins Business Overview
 - 9.11.5 Bowers and Wilkins Recent Developments
- 9.12 Ultrasone
 - 9.12.1 Ultrasone Full-Size Headphone Basic Information
 - 9.12.2 Ultrasone Full-Size Headphone Product Overview
 - 9.12.3 Ultrasone Full-Size Headphone Product Market Performance
 - 9.12.4 Ultrasone Business Overview
 - 9.12.5 Ultrasone Recent Developments
- 9.13 Pioneer
 - 9.13.1 Pioneer Full-Size Headphone Basic Information
 - 9.13.2 Pioneer Full-Size Headphone Product Overview
 - 9.13.3 Pioneer Full-Size Headphone Product Market Performance
 - 9.13.4 Pioneer Business Overview
 - 9.13.5 Pioneer Recent Developments
- 9.14 Audeze
 - 9.14.1 Audeze Full-Size Headphone Basic Information
 - 9.14.2 Audeze Full-Size Headphone Product Overview
 - 9.14.3 Audeze Full-Size Headphone Product Market Performance
 - 9.14.4 Audeze Business Overview

9.14.5 Audeze Recent Developments

9.15 Fostex

9.15.1 Fostex Full-Size Headphone Basic Information

9.15.2 Fostex Full-Size Headphone Product Overview

9.15.3 Fostex Full-Size Headphone Product Market Performance

9.15.4 Fostex Business Overview

9.15.5 Fostex Recent Developments

10 FULL-SIZE HEADPHONE MARKET FORECAST BY REGION

10.1 Global Full-Size Headphone Market Size Forecast

10.2 Global Full-Size Headphone Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Full-Size Headphone Market Size Forecast by Country

10.2.3 Asia Pacific Full-Size Headphone Market Size Forecast by Region

10.2.4 South America Full-Size Headphone Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Full-Size Headphone by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Full-Size Headphone Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Full-Size Headphone by Type (2025-2030)

11.1.2 Global Full-Size Headphone Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Full-Size Headphone by Type (2025-2030)

11.2 Global Full-Size Headphone Market Forecast by Application (2025-2030)

11.2.1 Global Full-Size Headphone Sales (K Units) Forecast by Application

11.2.2 Global Full-Size Headphone Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Full-Size Headphone Market Size Comparison by Region (M USD)

Table 5. Global Full-Size Headphone Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Full-Size Headphone Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Full-Size Headphone Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Full-Size Headphone Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Full-Size Headphone as of 2022)

Table 10. Global Market Full-Size Headphone Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Full-Size Headphone Sales Sites and Area Served

Table 12. Manufacturers Full-Size Headphone Product Type

Table 13. Global Full-Size Headphone Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Full-Size Headphone

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Full-Size Headphone Market Challenges

Table 22. Global Full-Size Headphone Sales by Type (K Units)

Table 23. Global Full-Size Headphone Market Size by Type (M USD)

Table 24. Global Full-Size Headphone Sales (K Units) by Type (2019-2024)

Table 25. Global Full-Size Headphone Sales Market Share by Type (2019-2024)

Table 26. Global Full-Size Headphone Market Size (M USD) by Type (2019-2024)

Table 27. Global Full-Size Headphone Market Size Share by Type (2019-2024)

Table 28. Global Full-Size Headphone Price (USD/Unit) by Type (2019-2024)

Table 29. Global Full-Size Headphone Sales (K Units) by Application

Table 30. Global Full-Size Headphone Market Size by Application

Table 31. Global Full-Size Headphone Sales by Application (2019-2024) & (K Units)

Table 32. Global Full-Size Headphone Sales Market Share by Application (2019-2024)

Table 33. Global Full-Size Headphone Sales by Application (2019-2024) & (M USD)

Table 34. Global Full-Size Headphone Market Share by Application (2019-2024)

Table 35. Global Full-Size Headphone Sales Growth Rate by Application (2019-2024)

Table 36. Global Full-Size Headphone Sales by Region (2019-2024) & (K Units)

Table 37. Global Full-Size Headphone Sales Market Share by Region (2019-2024)

Table 38. North America Full-Size Headphone Sales by Country (2019-2024) & (K Units)

Table 39. Europe Full-Size Headphone Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Full-Size Headphone Sales by Region (2019-2024) & (K Units)

Table 41. South America Full-Size Headphone Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Full-Size Headphone Sales by Region (2019-2024) & (K Units)

Table 43. Sennheiser Full-Size Headphone Basic Information

Table 44. Sennheiser Full-Size Headphone Product Overview

Table 45. Sennheiser Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Sennheiser Business Overview

Table 47. Sennheiser Full-Size Headphone SWOT Analysis

Table 48. Sennheiser Recent Developments

Table 49. Beats by Dre Full-Size Headphone Basic Information

Table 50. Beats by Dre Full-Size Headphone Product Overview

Table 51. Beats by Dre Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Beats by Dre Business Overview

Table 53. Beats by Dre Full-Size Headphone SWOT Analysis

Table 54. Beats by Dre Recent Developments

Table 55. AKG Full-Size Headphone Basic Information

Table 56. AKG Full-Size Headphone Product Overview

Table 57. AKG Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. AKG Full-Size Headphone SWOT Analysis

Table 59. AKG Business Overview

Table 60. AKG Recent Developments

Table 61. Audio-technica Full-Size Headphone Basic Information

Table 62. Audio-technica Full-Size Headphone Product Overview

Table 63. Audio-technica Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. Audio-technica Business Overview
- Table 65. Audio-technica Recent Developments
- Table 66. Sony Full-Size Headphone Basic Information
- Table 67. Sony Full-Size Headphone Product Overview
- Table 68. Sony Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Sony Business Overview
- Table 70. Sony Recent Developments
- Table 71. Yamaha Full-Size Headphone Basic Information
- Table 72. Yamaha Full-Size Headphone Product Overview
- Table 73. Yamaha Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Yamaha Business Overview
- Table 75. Yamaha Recent Developments
- Table 76. Grado Full-Size Headphone Basic Information
- Table 77. Grado Full-Size Headphone Product Overview
- Table 78. Grado Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Grado Business Overview
- Table 80. Grado Recent Developments
- Table 81. Shure Full-Size Headphone Basic Information
- Table 82. Shure Full-Size Headphone Product Overview
- Table 83. Shure Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Shure Business Overview
- Table 85. Shure Recent Developments
- Table 86. Philips Full-Size Headphone Basic Information
- Table 87. Philips Full-Size Headphone Product Overview
- Table 88. Philips Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Philips Business Overview
- Table 90. Philips Recent Developments
- Table 91. Beyerdynamic Full-Size Headphone Basic Information
- Table 92. Beyerdynamic Full-Size Headphone Product Overview
- Table 93. Beyerdynamic Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Beyerdynamic Business Overview
- Table 95. Beyerdynamic Recent Developments
- Table 96. Bowers and Wilkins Full-Size Headphone Basic Information

- Table 97. Bowers and Wilkins Full-Size Headphone Product Overview
- Table 98. Bowers and Wilkins Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Bowers and Wilkins Business Overview
- Table 100. Bowers and Wilkins Recent Developments
- Table 101. Ultrasonne Full-Size Headphone Basic Information
- Table 102. Ultrasonne Full-Size Headphone Product Overview
- Table 103. Ultrasonne Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Ultrasonne Business Overview
- Table 105. Ultrasonne Recent Developments
- Table 106. Pioneer Full-Size Headphone Basic Information
- Table 107. Pioneer Full-Size Headphone Product Overview
- Table 108. Pioneer Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Pioneer Business Overview
- Table 110. Pioneer Recent Developments
- Table 111. Audeze Full-Size Headphone Basic Information
- Table 112. Audeze Full-Size Headphone Product Overview
- Table 113. Audeze Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Audeze Business Overview
- Table 115. Audeze Recent Developments
- Table 116. Fostex Full-Size Headphone Basic Information
- Table 117. Fostex Full-Size Headphone Product Overview
- Table 118. Fostex Full-Size Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Fostex Business Overview
- Table 120. Fostex Recent Developments
- Table 121. Global Full-Size Headphone Sales Forecast by Region (2025-2030) & (K Units)
- Table 122. Global Full-Size Headphone Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America Full-Size Headphone Sales Forecast by Country (2025-2030) & (K Units)
- Table 124. North America Full-Size Headphone Market Size Forecast by Country (2025-2030) & (M USD)
- Table 125. Europe Full-Size Headphone Sales Forecast by Country (2025-2030) & (K Units)

Table 126. Europe Full-Size Headphone Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Full-Size Headphone Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Full-Size Headphone Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Full-Size Headphone Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Full-Size Headphone Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Full-Size Headphone Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Full-Size Headphone Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Full-Size Headphone Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Full-Size Headphone Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Full-Size Headphone Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Full-Size Headphone Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Full-Size Headphone Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Full-Size Headphone
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Full-Size Headphone Market Size (M USD), 2019-2030
- Figure 5. Global Full-Size Headphone Market Size (M USD) (2019-2030)
- Figure 6. Global Full-Size Headphone Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Full-Size Headphone Market Size by Country (M USD)
- Figure 11. Full-Size Headphone Sales Share by Manufacturers in 2023
- Figure 12. Global Full-Size Headphone Revenue Share by Manufacturers in 2023
- Figure 13. Full-Size Headphone Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Full-Size Headphone Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Full-Size Headphone Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Full-Size Headphone Market Share by Type
- Figure 18. Sales Market Share of Full-Size Headphone by Type (2019-2024)
- Figure 19. Sales Market Share of Full-Size Headphone by Type in 2023
- Figure 20. Market Size Share of Full-Size Headphone by Type (2019-2024)
- Figure 21. Market Size Market Share of Full-Size Headphone by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Full-Size Headphone Market Share by Application
- Figure 24. Global Full-Size Headphone Sales Market Share by Application (2019-2024)
- Figure 25. Global Full-Size Headphone Sales Market Share by Application in 2023
- Figure 26. Global Full-Size Headphone Market Share by Application (2019-2024)
- Figure 27. Global Full-Size Headphone Market Share by Application in 2023
- Figure 28. Global Full-Size Headphone Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Full-Size Headphone Sales Market Share by Region (2019-2024)
- Figure 30. North America Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Full-Size Headphone Sales Market Share by Country in 2023

- Figure 32. U.S. Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Full-Size Headphone Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Full-Size Headphone Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Full-Size Headphone Sales Market Share by Country in 2023
- Figure 37. Germany Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Full-Size Headphone Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Full-Size Headphone Sales Market Share by Region in 2023
- Figure 44. China Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Full-Size Headphone Sales and Growth Rate (K Units)
- Figure 50. South America Full-Size Headphone Sales Market Share by Country in 2023
- Figure 51. Brazil Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Full-Size Headphone Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Full-Size Headphone Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Full-Size Headphone Sales and Growth Rate (2019-2024) & (K Units)

Units)

Figure 61. Global Full-Size Headphone Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Full-Size Headphone Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Full-Size Headphone Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Full-Size Headphone Market Share Forecast by Type (2025-2030)

Figure 65. Global Full-Size Headphone Sales Forecast by Application (2025-2030)

Figure 66. Global Full-Size Headphone Market Share Forecast by Application (2025-2030)

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