

Global Frozen Vegetables Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Frozen vegetables refer to vegetables that have been processed and preserved through freezing to maintain their freshness and nutritional value. This preservation method involves quickly freezing the vegetables at their peak ripeness, locking in nutrients and flavor. Frozen vegetables are convenient for consumers as they have a longer shelf life compared to fresh vegetables and can be easily stored and used in various dishes. They are also a convenient option for consumers looking to incorporate more vegetables into their diet without the risk of spoilage.

The market for frozen vegetables has been experiencing steady growth in recent years due to several factors. One of the key market trends driving this growth is the increasing consumer demand for convenient and healthy food options. Busy lifestyles and changing dietary preferences have led to a rise in the consumption of frozen vegetables as they offer a quick and easy way to add nutrition to meals. In addition, advancements in freezing technologies have improved the quality of frozen vegetables, making them more appealing to consumers looking for convenient yet nutritious food choices.

Furthermore, the growing awareness of the benefits of frozen vegetables, such as their long shelf life, reduced food waste, and retention of nutrients, has also contributed to the market growth. As consumers become more health-conscious and environmentally aware, the demand for frozen vegetables is expected to continue to rise. Additionally, the increasing availability of a wide variety of frozen vegetable options in supermarkets and online channels has made it easier for consumers to access and incorporate these products into their daily cooking routines.

The global Frozen Vegetables market size was estimated at USD 33072 million in 2024 and is projected to reach USD 52711.74 million by 2033, exhibiting a CAGR of 6.00% during the forecast period.

This report provides a deep insight into the global Frozen Vegetables market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, PEST analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Frozen Vegetables Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Frozen Vegetables market in any manner.

Global Frozen Vegetables Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ardo Group

Birds Eye Foods

Bonduelle

ConAgra Foods

Lamb Weston

Findus Sweden

Geest Limited

Gelagri Bretagne

Green Giant

H.J. Heinz

Hajdufreeze

McCain Foods

NG Fung Hong

Pinguin

Simplot Australia Pty

Simplot Food

Unilever

Unifrost

Vivartia

Market Segmentation (by Type)

Frozen Potatoes

Frozen Broccoli

Frozen Apricot

Frozen Corn

Frozen Spinach

Other

Market Segmentation (by Application)

Hypermarkets and Supermarkets

Independent Vegetable Market

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Frozen Vegetables Market

Overview of the regional outlook of the Frozen Vegetables Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Frozen Vegetables Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Frozen Vegetables, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Frozen Vegetables

1.2 Key Market Segments

1.2.1 Frozen Vegetables Segment by Type

1.2.2 Frozen Vegetables Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FROZEN VEGETABLES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Frozen Vegetables Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Frozen Vegetables Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FROZEN VEGETABLES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Frozen Vegetables Product Life Cycle

3.3 Global Frozen Vegetables Sales by Manufacturers (2020-2025)

3.4 Global Frozen Vegetables Revenue Market Share by Manufacturers (2020-2025)

3.5 Frozen Vegetables Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Frozen Vegetables Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Frozen Vegetables Sales Sites, Area Served, Product Type

3.8 Frozen Vegetables Market Competitive Situation and Trends

3.8.1 Frozen Vegetables Market Concentration Rate

3.8.2 Global 5 and 10 Largest Frozen Vegetables Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 FROZEN VEGETABLES INDUSTRY CHAIN ANALYSIS

- 4.1 Frozen Vegetables Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FROZEN VEGETABLES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 PEST Analysis
 - 5.6.1 Industry Policies Analysis
 - 5.6.2 Economic Environment Analysis
 - 5.6.3 Social Environment Analysis
 - 5.6.4 Technological Environment Analysis
- 5.7 Global Frozen Vegetables Market Porter's Five Forces Analysis
 - 5.7.1 Global Trade Frictions
 - 5.7.2 Global Trade Frictions and Their Impacts to Frozen Vegetables Market
- 5.8 ESG Ratings of Leading Companies

6 FROZEN VEGETABLES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Frozen Vegetables Sales Market Share by Type (2020-2025)
- 6.3 Global Frozen Vegetables Market Size Market Share by Type (2020-2025)
- 6.4 Global Frozen Vegetables Price by Type (2020-2025)

7 FROZEN VEGETABLES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Frozen Vegetables Market Sales by Application (2020-2025)
- 7.3 Global Frozen Vegetables Market Size (M USD) by Application (2020-2025)

7.4 Global Frozen Vegetables Sales Growth Rate by Application (2020-2025)

8 FROZEN VEGETABLES MARKET SALES BY REGION

8.1 Global Frozen Vegetables Sales by Region

8.1.1 Global Frozen Vegetables Sales by Region

8.1.2 Global Frozen Vegetables Sales Market Share by Region

8.2 Global Frozen Vegetables Market Size by Region

8.2.1 Global Frozen Vegetables Market Size by Region

8.2.2 Global Frozen Vegetables Market Size Market Share by Region

8.3 North America

8.3.1 North America Frozen Vegetables Sales by Country

8.3.2 North America Frozen Vegetables Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Frozen Vegetables Sales by Country

8.4.2 Europe Frozen Vegetables Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Frozen Vegetables Sales by Region

8.5.2 Asia Pacific Frozen Vegetables Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Frozen Vegetables Sales by Country

8.6.2 South America Frozen Vegetables Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Frozen Vegetables Sales by Region
- 8.7.2 Middle East and Africa Frozen Vegetables Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 FROZEN VEGETABLES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Frozen Vegetables by Region(2020-2025)
- 9.2 Global Frozen Vegetables Revenue Market Share by Region (2020-2025)
- 9.3 Global Frozen Vegetables Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Frozen Vegetables Production
 - 9.4.1 North America Frozen Vegetables Production Growth Rate (2020-2025)
 - 9.4.2 North America Frozen Vegetables Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Frozen Vegetables Production
 - 9.5.1 Europe Frozen Vegetables Production Growth Rate (2020-2025)
 - 9.5.2 Europe Frozen Vegetables Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Frozen Vegetables Production (2020-2025)
 - 9.6.1 Japan Frozen Vegetables Production Growth Rate (2020-2025)
 - 9.6.2 Japan Frozen Vegetables Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Frozen Vegetables Production (2020-2025)
 - 9.7.1 China Frozen Vegetables Production Growth Rate (2020-2025)
 - 9.7.2 China Frozen Vegetables Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Ardo Group
 - 10.1.1 Ardo Group Basic Information
 - 10.1.2 Ardo Group Frozen Vegetables Product Overview
 - 10.1.3 Ardo Group Frozen Vegetables Product Market Performance
 - 10.1.4 Ardo Group Business Overview
 - 10.1.5 Ardo Group SWOT Analysis

- 10.1.6 Ardo Group Recent Developments
- 10.2 Birds Eye Foods
 - 10.2.1 Birds Eye Foods Basic Information
 - 10.2.2 Birds Eye Foods Frozen Vegetables Product Overview
 - 10.2.3 Birds Eye Foods Frozen Vegetables Product Market Performance
 - 10.2.4 Birds Eye Foods Business Overview
 - 10.2.5 Birds Eye Foods SWOT Analysis
 - 10.2.6 Birds Eye Foods Recent Developments
- 10.3 Bonduelle
 - 10.3.1 Bonduelle Basic Information
 - 10.3.2 Bonduelle Frozen Vegetables Product Overview
 - 10.3.3 Bonduelle Frozen Vegetables Product Market Performance
 - 10.3.4 Bonduelle Business Overview
 - 10.3.5 Bonduelle SWOT Analysis
 - 10.3.6 Bonduelle Recent Developments
- 10.4 ConAgra Foods
 - 10.4.1 ConAgra Foods Basic Information
 - 10.4.2 ConAgra Foods Frozen Vegetables Product Overview
 - 10.4.3 ConAgra Foods Frozen Vegetables Product Market Performance
 - 10.4.4 ConAgra Foods Business Overview
 - 10.4.5 ConAgra Foods Recent Developments
- 10.5 Lamb Weston
 - 10.5.1 Lamb Weston Basic Information
 - 10.5.2 Lamb Weston Frozen Vegetables Product Overview
 - 10.5.3 Lamb Weston Frozen Vegetables Product Market Performance
 - 10.5.4 Lamb Weston Business Overview
 - 10.5.5 Lamb Weston Recent Developments
- 10.6 Findus Sweden
 - 10.6.1 Findus Sweden Basic Information
 - 10.6.2 Findus Sweden Frozen Vegetables Product Overview
 - 10.6.3 Findus Sweden Frozen Vegetables Product Market Performance
 - 10.6.4 Findus Sweden Business Overview
 - 10.6.5 Findus Sweden Recent Developments
- 10.7 Geest Limited
 - 10.7.1 Geest Limited Basic Information
 - 10.7.2 Geest Limited Frozen Vegetables Product Overview
 - 10.7.3 Geest Limited Frozen Vegetables Product Market Performance
 - 10.7.4 Geest Limited Business Overview
 - 10.7.5 Geest Limited Recent Developments

10.8 Gelagri Bretagne

10.8.1 Gelagri Bretagne Basic Information

10.8.2 Gelagri Bretagne Frozen Vegetables Product Overview

10.8.3 Gelagri Bretagne Frozen Vegetables Product Market Performance

10.8.4 Gelagri Bretagne Business Overview

10.8.5 Gelagri Bretagne Recent Developments

10.9 Green Giant

10.9.1 Green Giant Basic Information

10.9.2 Green Giant Frozen Vegetables Product Overview

10.9.3 Green Giant Frozen Vegetables Product Market Performance

10.9.4 Green Giant Business Overview

10.9.5 Green Giant Recent Developments

10.10 H.J. Heinz

10.10.1 H.J. Heinz Basic Information

10.10.2 H.J. Heinz Frozen Vegetables Product Overview

10.10.3 H.J. Heinz Frozen Vegetables Product Market Performance

10.10.4 H.J. Heinz Business Overview

10.10.5 H.J. Heinz Recent Developments

10.11 Hajdufreeze

10.11.1 Hajdufreeze Basic Information

10.11.2 Hajdufreeze Frozen Vegetables Product Overview

10.11.3 Hajdufreeze Frozen Vegetables Product Market Performance

10.11.4 Hajdufreeze Business Overview

10.11.5 Hajdufreeze Recent Developments

10.12 McCain Foods

10.12.1 McCain Foods Basic Information

10.12.2 McCain Foods Frozen Vegetables Product Overview

10.12.3 McCain Foods Frozen Vegetables Product Market Performance

10.12.4 McCain Foods Business Overview

10.12.5 McCain Foods Recent Developments

10.13 NG Fung Hong

10.13.1 NG Fung Hong Basic Information

10.13.2 NG Fung Hong Frozen Vegetables Product Overview

10.13.3 NG Fung Hong Frozen Vegetables Product Market Performance

10.13.4 NG Fung Hong Business Overview

10.13.5 NG Fung Hong Recent Developments

10.14 Penguin

10.14.1 Penguin Basic Information

10.14.2 Penguin Frozen Vegetables Product Overview

- 10.14.3 Penguin Frozen Vegetables Product Market Performance
- 10.14.4 Penguin Business Overview
- 10.14.5 Penguin Recent Developments
- 10.15 Simplot Australia Pty
 - 10.15.1 Simplot Australia Pty Basic Information
 - 10.15.2 Simplot Australia Pty Frozen Vegetables Product Overview
 - 10.15.3 Simplot Australia Pty Frozen Vegetables Product Market Performance
 - 10.15.4 Simplot Australia Pty Business Overview
 - 10.15.5 Simplot Australia Pty Recent Developments
- 10.16 Simplot Food
 - 10.16.1 Simplot Food Basic Information
 - 10.16.2 Simplot Food Frozen Vegetables Product Overview
 - 10.16.3 Simplot Food Frozen Vegetables Product Market Performance
 - 10.16.4 Simplot Food Business Overview
 - 10.16.5 Simplot Food Recent Developments
- 10.17 Unilever
 - 10.17.1 Unilever Basic Information
 - 10.17.2 Unilever Frozen Vegetables Product Overview
 - 10.17.3 Unilever Frozen Vegetables Product Market Performance
 - 10.17.4 Unilever Business Overview
 - 10.17.5 Unilever Recent Developments
- 10.18 Unifrost
 - 10.18.1 Unifrost Basic Information
 - 10.18.2 Unifrost Frozen Vegetables Product Overview
 - 10.18.3 Unifrost Frozen Vegetables Product Market Performance
 - 10.18.4 Unifrost Business Overview
 - 10.18.5 Unifrost Recent Developments
- 10.19 Vivartia
 - 10.19.1 Vivartia Basic Information
 - 10.19.2 Vivartia Frozen Vegetables Product Overview
 - 10.19.3 Vivartia Frozen Vegetables Product Market Performance
 - 10.19.4 Vivartia Business Overview
 - 10.19.5 Vivartia Recent Developments

11 FROZEN VEGETABLES MARKET FORECAST BY REGION

- 11.1 Global Frozen Vegetables Market Size Forecast
- 11.2 Global Frozen Vegetables Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Frozen Vegetables Market Size Forecast by Country
- 11.2.3 Asia Pacific Frozen Vegetables Market Size Forecast by Region
- 11.2.4 South America Frozen Vegetables Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Frozen Vegetables by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Frozen Vegetables Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Frozen Vegetables by Type (2026-2033)
 - 12.1.2 Global Frozen Vegetables Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Frozen Vegetables by Type (2026-2033)
- 12.2 Global Frozen Vegetables Market Forecast by Application (2026-2033)
 - 12.2.1 Global Frozen Vegetables Sales (K MT) Forecast by Application
 - 12.2.2 Global Frozen Vegetables Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Frozen Vegetables Market Size Comparison by Region (M USD)
Table 5. Global Frozen Vegetables Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Frozen Vegetables Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Frozen Vegetables Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Frozen Vegetables Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Frozen Vegetables as of 2024)
Table 10. Global Market Frozen Vegetables Average Price (USD/MT) of Key Manufacturers (2020-2025)
Table 11. Manufacturers Frozen Vegetables Sales Sites and Area Served
Table 12. Manufacturers Frozen Vegetables Product Type
Table 13. Global Frozen Vegetables Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Frozen Vegetables Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Frozen Vegetables Sales by Type (K MT)
Table 25. Global Frozen Vegetables Market Size by Type (M USD)
Table 26. Global Frozen Vegetables Sales (K MT) by Type (2020-2025)
Table 27. Global Frozen Vegetables Sales Market Share by Type (2020-2025)
Table 28. Global Frozen Vegetables Market Size (M USD) by Type (2020-2025)
Table 29. Global Frozen Vegetables Market Size Share by Type (2020-2025)
Table 30. Global Frozen Vegetables Price (USD/MT) by Type (2020-2025)
Table 31. Global Frozen Vegetables Sales (K MT) by Application
Table 32. Global Frozen Vegetables Market Size by Application

Table 33. Global Frozen Vegetables Sales by Application (2020-2025) & (K MT)
Table 34. Global Frozen Vegetables Sales Market Share by Application (2020-2025)
Table 35. Global Frozen Vegetables Market Size by Application (2020-2025) & (M USD)
Table 36. Global Frozen Vegetables Market Share by Application (2020-2025)
Table 37. Global Frozen Vegetables Sales Growth Rate by Application (2020-2025)
Table 38. Global Frozen Vegetables Sales by Region (2020-2025) & (K MT)
Table 39. Global Frozen Vegetables Sales Market Share by Region (2020-2025)
Table 40. Global Frozen Vegetables Market Size by Region (2020-2025) & (M USD)
Table 41. Global Frozen Vegetables Market Size Market Share by Region (2020-2025)
Table 42. North America Frozen Vegetables Sales by Country (2020-2025) & (K MT)
Table 43. North America Frozen Vegetables Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Frozen Vegetables Sales by Country (2020-2025) & (K MT)
Table 45. Europe Frozen Vegetables Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Frozen Vegetables Sales by Region (2020-2025) & (K MT)
Table 47. Asia Pacific Frozen Vegetables Market Size by Region (2020-2025) & (M USD)
Table 48. South America Frozen Vegetables Sales by Country (2020-2025) & (K MT)
Table 49. South America Frozen Vegetables Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Frozen Vegetables Sales by Region (2020-2025) & (K MT)
Table 51. Middle East and Africa Frozen Vegetables Market Size by Region (2020-2025) & (M USD)
Table 52. Global Frozen Vegetables Production (K MT) by Region(2020-2025)
Table 53. Global Frozen Vegetables Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Frozen Vegetables Revenue Market Share by Region (2020-2025)
Table 55. Global Frozen Vegetables Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 56. North America Frozen Vegetables Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 57. Europe Frozen Vegetables Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 58. Japan Frozen Vegetables Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 59. China Frozen Vegetables Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 60. Ardo Group Basic Information
Table 61. Ardo Group Frozen Vegetables Product Overview

Table 62. Ardo Group Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Ardo Group Business Overview

Table 64. Ardo Group SWOT Analysis

Table 65. Ardo Group Recent Developments

Table 66. Birds Eye Foods Basic Information

Table 67. Birds Eye Foods Frozen Vegetables Product Overview

Table 68. Birds Eye Foods Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. Birds Eye Foods Business Overview

Table 70. Birds Eye Foods SWOT Analysis

Table 71. Birds Eye Foods Recent Developments

Table 72. Bonduelle Basic Information

Table 73. Bonduelle Frozen Vegetables Product Overview

Table 74. Bonduelle Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. Bonduelle Business Overview

Table 76. Bonduelle SWOT Analysis

Table 77. Bonduelle Recent Developments

Table 78. ConAgra Foods Basic Information

Table 79. ConAgra Foods Frozen Vegetables Product Overview

Table 80. ConAgra Foods Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 81. ConAgra Foods Business Overview

Table 82. ConAgra Foods Recent Developments

Table 83. Lamb Weston Basic Information

Table 84. Lamb Weston Frozen Vegetables Product Overview

Table 85. Lamb Weston Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 86. Lamb Weston Business Overview

Table 87. Lamb Weston Recent Developments

Table 88. Findus Sweden Basic Information

Table 89. Findus Sweden Frozen Vegetables Product Overview

Table 90. Findus Sweden Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 91. Findus Sweden Business Overview

Table 92. Findus Sweden Recent Developments

Table 93. Geest Limited Basic Information

Table 94. Geest Limited Frozen Vegetables Product Overview

Table 95. Geest Limited Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. Geest Limited Business Overview
Table 97. Geest Limited Recent Developments
Table 98. Gelagri Bretagne Basic Information
Table 99. Gelagri Bretagne Frozen Vegetables Product Overview
Table 100. Gelagri Bretagne Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Gelagri Bretagne Business Overview
Table 102. Gelagri Bretagne Recent Developments
Table 103. Green Giant Basic Information
Table 104. Green Giant Frozen Vegetables Product Overview
Table 105. Green Giant Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. Green Giant Business Overview
Table 107. Green Giant Recent Developments
Table 108. H.J. Heinz Basic Information
Table 109. H.J. Heinz Frozen Vegetables Product Overview
Table 110. H.J. Heinz Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. H.J. Heinz Business Overview
Table 112. H.J. Heinz Recent Developments
Table 113. Hajdufreeze Basic Information
Table 114. Hajdufreeze Frozen Vegetables Product Overview
Table 115. Hajdufreeze Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 116. Hajdufreeze Business Overview
Table 117. Hajdufreeze Recent Developments
Table 118. McCain Foods Basic Information
Table 119. McCain Foods Frozen Vegetables Product Overview
Table 120. McCain Foods Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 121. McCain Foods Business Overview
Table 122. McCain Foods Recent Developments
Table 123. NG Fung Hong Basic Information
Table 124. NG Fung Hong Frozen Vegetables Product Overview
Table 125. NG Fung Hong Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 126. NG Fung Hong Business Overview

Table 127. NG Fung Hong Recent Developments
Table 128. Penguin Basic Information
Table 129. Penguin Frozen Vegetables Product Overview
Table 130. Penguin Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 131. Penguin Business Overview
Table 132. Penguin Recent Developments
Table 133. Simplot Australia Pty Basic Information
Table 134. Simplot Australia Pty Frozen Vegetables Product Overview
Table 135. Simplot Australia Pty Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 136. Simplot Australia Pty Business Overview
Table 137. Simplot Australia Pty Recent Developments
Table 138. Simplot Food Basic Information
Table 139. Simplot Food Frozen Vegetables Product Overview
Table 140. Simplot Food Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 141. Simplot Food Business Overview
Table 142. Simplot Food Recent Developments
Table 143. Unilever Basic Information
Table 144. Unilever Frozen Vegetables Product Overview
Table 145. Unilever Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 146. Unilever Business Overview
Table 147. Unilever Recent Developments
Table 148. Unifrost Basic Information
Table 149. Unifrost Frozen Vegetables Product Overview
Table 150. Unifrost Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 151. Unifrost Business Overview
Table 152. Unifrost Recent Developments
Table 153. Vivartia Basic Information
Table 154. Vivartia Frozen Vegetables Product Overview
Table 155. Vivartia Frozen Vegetables Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 156. Vivartia Business Overview
Table 157. Vivartia Recent Developments
Table 158. Global Frozen Vegetables Sales Forecast by Region (2026-2033) & (K MT)
Table 159. Global Frozen Vegetables Market Size Forecast by Region (2026-2033) &

(M USD)

Table 160. North America Frozen Vegetables Sales Forecast by Country (2026-2033) & (K MT)

Table 161. North America Frozen Vegetables Market Size Forecast by Country (2026-2033) & (M USD)

Table 162. Europe Frozen Vegetables Sales Forecast by Country (2026-2033) & (K MT)

Table 163. Europe Frozen Vegetables Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Asia Pacific Frozen Vegetables Sales Forecast by Region (2026-2033) & (K MT)

Table 165. Asia Pacific Frozen Vegetables Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. South America Frozen Vegetables Sales Forecast by Country (2026-2033) & (K MT)

Table 167. South America Frozen Vegetables Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Middle East and Africa Frozen Vegetables Sales Forecast by Country (2026-2033) & (Units)

Table 169. Middle East and Africa Frozen Vegetables Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Global Frozen Vegetables Sales Forecast by Type (2026-2033) & (K MT)

Table 171. Global Frozen Vegetables Market Size Forecast by Type (2026-2033) & (M USD)

Table 172. Global Frozen Vegetables Price Forecast by Type (2026-2033) & (USD/MT)

Table 173. Global Frozen Vegetables Sales (K MT) Forecast by Application (2026-2033)

Table 174. Global Frozen Vegetables Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Frozen Vegetables
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Frozen Vegetables Market Size (M USD), 2024-2033
- Figure 5. Global Frozen Vegetables Market Size (M USD) (2020-2033)
- Figure 6. Global Frozen Vegetables Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Frozen Vegetables Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Frozen Vegetables Product Life Cycle
- Figure 13. Frozen Vegetables Sales Share by Manufacturers in 2024
- Figure 14. Global Frozen Vegetables Revenue Share by Manufacturers in 2024
- Figure 15. Frozen Vegetables Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Frozen Vegetables Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Frozen Vegetables Revenue in 2024
- Figure 18. Industry Chain Map of Frozen Vegetables
- Figure 19. Global Frozen Vegetables Market PESTE Analysis
- Figure 20. Global Frozen Vegetables Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Frozen Vegetables Market Share by Type
- Figure 27. Sales Market Share of Frozen Vegetables by Type (2020-2025)
- Figure 28. Sales Market Share of Frozen Vegetables by Type in 2024
- Figure 29. Market Size Share of Frozen Vegetables by Type (2020-2025)
- Figure 30. Market Size Share of Frozen Vegetables by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Frozen Vegetables Market Share by Application

- Figure 33. Global Frozen Vegetables Sales Market Share by Application (2020-2025)
- Figure 34. Global Frozen Vegetables Sales Market Share by Application in 2024
- Figure 35. Global Frozen Vegetables Market Share by Application (2020-2025)
- Figure 36. Global Frozen Vegetables Market Share by Application in 2024
- Figure 37. Global Frozen Vegetables Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Frozen Vegetables Sales Market Share by Region (2020-2025)
- Figure 39. Global Frozen Vegetables Market Size Market Share by Region (2020-2025)
- Figure 40. North America Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Frozen Vegetables Sales Market Share by Country in 2024
- Figure 43. North America Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Frozen Vegetables Market Size Market Share by Country in 2024
- Figure 45. U.S. Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Frozen Vegetables Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Frozen Vegetables Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Frozen Vegetables Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Frozen Vegetables Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Frozen Vegetables Sales Market Share by Country in 2024
- Figure 53. Europe Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Frozen Vegetables Market Size Market Share by Country in 2024
- Figure 55. Germany Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Frozen Vegetables Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Frozen Vegetables Sales Market Share by Region in 2024

Figure 67. Asia Pacific Frozen Vegetables Market Size Market Share by Region in 2024

Figure 68. China Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Frozen Vegetables Sales and Growth Rate (K MT)

Figure 79. South America Frozen Vegetables Sales Market Share by Country in 2024

Figure 80. South America Frozen Vegetables Market Size and Growth Rate (M USD)

Figure 81. South America Frozen Vegetables Market Size Market Share by Country in 2024

Figure 82. Brazil Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Frozen Vegetables Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Frozen Vegetables Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Frozen Vegetables Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Frozen Vegetables Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Frozen Vegetables Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Frozen Vegetables Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Frozen Vegetables Production Market Share by Region (2020-2025)

Figure 103. North America Frozen Vegetables Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Frozen Vegetables Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Frozen Vegetables Production (K MT) Growth Rate (2020-2025)

Figure 106. China Frozen Vegetables Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Frozen Vegetables Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Frozen Vegetables Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Frozen Vegetables Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Frozen Vegetables Market Share Forecast by Type (2026-2033)

Figure 111. Global Frozen Vegetables Sales Forecast by Application (2026-2033)

Figure 112. Global Frozen Vegetables Market Share Forecast by Application (2026-2033)

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