

# Global Frozen Ready Meals Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Frozen Ready Meals market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Frozen Ready Meals Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Frozen Ready Meals market in any manner.

### Global Frozen Ready Meals Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group (Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

Ajinomoto

Kelloggs

Kerry Group

Nichirei Foods

Market Segmentation (by Type)

Beef Meals

Chicken Meals

Frozen Pizza

Frozen Vegetarian Meals

Others

Market Segmentation (by Application)

Hypermarkets / Supermarkets

Convenience Stores

Food Specialty Stores

Departmental Stores

Online Retailers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Frozen Ready Meals Market

Overview of the regional outlook of the Frozen Ready Meals Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Frozen Ready Meals Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Frozen Ready Meals

1.2 Key Market Segments

1.2.1 Frozen Ready Meals Segment by Type

1.2.2 Frozen Ready Meals Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 FROZEN READY MEALS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Frozen Ready Meals Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Frozen Ready Meals Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 FROZEN READY MEALS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Frozen Ready Meals Sales by Manufacturers (2019-2024)

3.2 Global Frozen Ready Meals Revenue Market Share by Manufacturers (2019-2024)

3.3 Frozen Ready Meals Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Frozen Ready Meals Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Frozen Ready Meals Sales Sites, Area Served, Product Type

3.6 Frozen Ready Meals Market Competitive Situation and Trends

3.6.1 Frozen Ready Meals Market Concentration Rate

3.6.2 Global 5 and 10 Largest Frozen Ready Meals Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 FROZEN READY MEALS INDUSTRY CHAIN ANALYSIS**

4.1 Frozen Ready Meals Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FROZEN READY MEALS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 FROZEN READY MEALS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Frozen Ready Meals Sales Market Share by Type (2019-2024)

6.3 Global Frozen Ready Meals Market Size Market Share by Type (2019-2024)

6.4 Global Frozen Ready Meals Price by Type (2019-2024)

## **7 FROZEN READY MEALS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Frozen Ready Meals Market Sales by Application (2019-2024)

7.3 Global Frozen Ready Meals Market Size (M USD) by Application (2019-2024)

7.4 Global Frozen Ready Meals Sales Growth Rate by Application (2019-2024)

## **8 FROZEN READY MEALS MARKET SEGMENTATION BY REGION**

8.1 Global Frozen Ready Meals Sales by Region

8.1.1 Global Frozen Ready Meals Sales by Region

8.1.2 Global Frozen Ready Meals Sales Market Share by Region

8.2 North America

8.2.1 North America Frozen Ready Meals Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Frozen Ready Meals Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Frozen Ready Meals Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Frozen Ready Meals Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Frozen Ready Meals Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Nestle

9.1.1 Nestle Frozen Ready Meals Basic Information

9.1.2 Nestle Frozen Ready Meals Product Overview

9.1.3 Nestle Frozen Ready Meals Product Market Performance

9.1.4 Nestle Business Overview

9.1.5 Nestle Frozen Ready Meals SWOT Analysis

9.1.6 Nestle Recent Developments

9.2 ConAgra

- 9.2.1 ConAgra Frozen Ready Meals Basic Information
- 9.2.2 ConAgra Frozen Ready Meals Product Overview
- 9.2.3 ConAgra Frozen Ready Meals Product Market Performance
- 9.2.4 ConAgra Business Overview
- 9.2.5 ConAgra Frozen Ready Meals SWOT Analysis
- 9.2.6 ConAgra Recent Developments
- 9.3 Unilever
  - 9.3.1 Unilever Frozen Ready Meals Basic Information
  - 9.3.2 Unilever Frozen Ready Meals Product Overview
  - 9.3.3 Unilever Frozen Ready Meals Product Market Performance
  - 9.3.4 Unilever Frozen Ready Meals SWOT Analysis
  - 9.3.5 Unilever Business Overview
  - 9.3.6 Unilever Recent Developments
- 9.4 Kraft Heinz
  - 9.4.1 Kraft Heinz Frozen Ready Meals Basic Information
  - 9.4.2 Kraft Heinz Frozen Ready Meals Product Overview
  - 9.4.3 Kraft Heinz Frozen Ready Meals Product Market Performance
  - 9.4.4 Kraft Heinz Business Overview
  - 9.4.5 Kraft Heinz Recent Developments
- 9.5 Campbell Soup
  - 9.5.1 Campbell Soup Frozen Ready Meals Basic Information
  - 9.5.2 Campbell Soup Frozen Ready Meals Product Overview
  - 9.5.3 Campbell Soup Frozen Ready Meals Product Market Performance
  - 9.5.4 Campbell Soup Business Overview
  - 9.5.5 Campbell Soup Recent Developments
- 9.6 Hormel Foods
  - 9.6.1 Hormel Foods Frozen Ready Meals Basic Information
  - 9.6.2 Hormel Foods Frozen Ready Meals Product Overview
  - 9.6.3 Hormel Foods Frozen Ready Meals Product Market Performance
  - 9.6.4 Hormel Foods Business Overview
  - 9.6.5 Hormel Foods Recent Developments
- 9.7 The Schwan Food
  - 9.7.1 The Schwan Food Frozen Ready Meals Basic Information
  - 9.7.2 The Schwan Food Frozen Ready Meals Product Overview
  - 9.7.3 The Schwan Food Frozen Ready Meals Product Market Performance
  - 9.7.4 The Schwan Food Business Overview
  - 9.7.5 The Schwan Food Recent Developments
- 9.8 JBS
  - 9.8.1 JBS Frozen Ready Meals Basic Information

- 9.8.2 JBS Frozen Ready Meals Product Overview
- 9.8.3 JBS Frozen Ready Meals Product Market Performance
- 9.8.4 JBS Business Overview
- 9.8.5 JBS Recent Developments
- 9.9 Sigma Alimentos
  - 9.9.1 Sigma Alimentos Frozen Ready Meals Basic Information
  - 9.9.2 Sigma Alimentos Frozen Ready Meals Product Overview
  - 9.9.3 Sigma Alimentos Frozen Ready Meals Product Market Performance
  - 9.9.4 Sigma Alimentos Business Overview
  - 9.9.5 Sigma Alimentos Recent Developments
- 9.10 Iglo Group (Nomad Foods)
  - 9.10.1 Iglo Group (Nomad Foods) Frozen Ready Meals Basic Information
  - 9.10.2 Iglo Group (Nomad Foods) Frozen Ready Meals Product Overview
  - 9.10.3 Iglo Group (Nomad Foods) Frozen Ready Meals Product Market Performance
  - 9.10.4 Iglo Group (Nomad Foods) Business Overview
  - 9.10.5 Iglo Group (Nomad Foods) Recent Developments
- 9.11 Sisters Food Group
  - 9.11.1 Sisters Food Group Frozen Ready Meals Basic Information
  - 9.11.2 Sisters Food Group Frozen Ready Meals Product Overview
  - 9.11.3 Sisters Food Group Frozen Ready Meals Product Market Performance
  - 9.11.4 Sisters Food Group Business Overview
  - 9.11.5 Sisters Food Group Recent Developments
- 9.12 Tyson Foods
  - 9.12.1 Tyson Foods Frozen Ready Meals Basic Information
  - 9.12.2 Tyson Foods Frozen Ready Meals Product Overview
  - 9.12.3 Tyson Foods Frozen Ready Meals Product Market Performance
  - 9.12.4 Tyson Foods Business Overview
  - 9.12.5 Tyson Foods Recent Developments
- 9.13 Fleury Michon
  - 9.13.1 Fleury Michon Frozen Ready Meals Basic Information
  - 9.13.2 Fleury Michon Frozen Ready Meals Product Overview
  - 9.13.3 Fleury Michon Frozen Ready Meals Product Market Performance
  - 9.13.4 Fleury Michon Business Overview
  - 9.13.5 Fleury Michon Recent Developments
- 9.14 Grupo Herdez
  - 9.14.1 Grupo Herdez Frozen Ready Meals Basic Information
  - 9.14.2 Grupo Herdez Frozen Ready Meals Product Overview
  - 9.14.3 Grupo Herdez Frozen Ready Meals Product Market Performance
  - 9.14.4 Grupo Herdez Business Overview

- 9.14.5 Grupo Herdez Recent Developments
- 9.15 Greencore Group
  - 9.15.1 Greencore Group Frozen Ready Meals Basic Information
  - 9.15.2 Greencore Group Frozen Ready Meals Product Overview
  - 9.15.3 Greencore Group Frozen Ready Meals Product Market Performance
  - 9.15.4 Greencore Group Business Overview
  - 9.15.5 Greencore Group Recent Developments
- 9.16 Maple Leaf Foods
  - 9.16.1 Maple Leaf Foods Frozen Ready Meals Basic Information
  - 9.16.2 Maple Leaf Foods Frozen Ready Meals Product Overview
  - 9.16.3 Maple Leaf Foods Frozen Ready Meals Product Market Performance
  - 9.16.4 Maple Leaf Foods Business Overview
  - 9.16.5 Maple Leaf Foods Recent Developments
- 9.17 McCain
  - 9.17.1 McCain Frozen Ready Meals Basic Information
  - 9.17.2 McCain Frozen Ready Meals Product Overview
  - 9.17.3 McCain Frozen Ready Meals Product Market Performance
  - 9.17.4 McCain Business Overview
  - 9.17.5 McCain Recent Developments
- 9.18 Advanced Fresh Concepts
  - 9.18.1 Advanced Fresh Concepts Frozen Ready Meals Basic Information
  - 9.18.2 Advanced Fresh Concepts Frozen Ready Meals Product Overview
  - 9.18.3 Advanced Fresh Concepts Frozen Ready Meals Product Market Performance
  - 9.18.4 Advanced Fresh Concepts Business Overview
  - 9.18.5 Advanced Fresh Concepts Recent Developments
- 9.19 Ajinomoto
  - 9.19.1 Ajinomoto Frozen Ready Meals Basic Information
  - 9.19.2 Ajinomoto Frozen Ready Meals Product Overview
  - 9.19.3 Ajinomoto Frozen Ready Meals Product Market Performance
  - 9.19.4 Ajinomoto Business Overview
  - 9.19.5 Ajinomoto Recent Developments
- 9.20 Kelloggs
  - 9.20.1 Kelloggs Frozen Ready Meals Basic Information
  - 9.20.2 Kelloggs Frozen Ready Meals Product Overview
  - 9.20.3 Kelloggs Frozen Ready Meals Product Market Performance
  - 9.20.4 Kelloggs Business Overview
  - 9.20.5 Kelloggs Recent Developments
- 9.21 Kerry Group
  - 9.21.1 Kerry Group Frozen Ready Meals Basic Information

- 9.21.2 Kerry Group Frozen Ready Meals Product Overview
- 9.21.3 Kerry Group Frozen Ready Meals Product Market Performance
- 9.21.4 Kerry Group Business Overview
- 9.21.5 Kerry Group Recent Developments
- 9.22 Nichirei Foods
  - 9.22.1 Nichirei Foods Frozen Ready Meals Basic Information
  - 9.22.2 Nichirei Foods Frozen Ready Meals Product Overview
  - 9.22.3 Nichirei Foods Frozen Ready Meals Product Market Performance
  - 9.22.4 Nichirei Foods Business Overview
  - 9.22.5 Nichirei Foods Recent Developments

## **10 FROZEN READY MEALS MARKET FORECAST BY REGION**

- 10.1 Global Frozen Ready Meals Market Size Forecast
- 10.2 Global Frozen Ready Meals Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Frozen Ready Meals Market Size Forecast by Country
  - 10.2.3 Asia Pacific Frozen Ready Meals Market Size Forecast by Region
  - 10.2.4 South America Frozen Ready Meals Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Frozen Ready Meals by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Frozen Ready Meals Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Frozen Ready Meals by Type (2025-2030)
  - 11.1.2 Global Frozen Ready Meals Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Frozen Ready Meals by Type (2025-2030)
- 11.2 Global Frozen Ready Meals Market Forecast by Application (2025-2030)
  - 11.2.1 Global Frozen Ready Meals Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Frozen Ready Meals Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Frozen Ready Meals Market Size Comparison by Region (M USD)
- Table 5. Global Frozen Ready Meals Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Frozen Ready Meals Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Frozen Ready Meals Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Frozen Ready Meals Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Frozen Ready Meals as of 2022)
- Table 10. Global Market Frozen Ready Meals Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Frozen Ready Meals Sales Sites and Area Served
- Table 12. Manufacturers Frozen Ready Meals Product Type
- Table 13. Global Frozen Ready Meals Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Frozen Ready Meals
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Frozen Ready Meals Market Challenges
- Table 22. Global Frozen Ready Meals Sales by Type (Kilotons)
- Table 23. Global Frozen Ready Meals Market Size by Type (M USD)
- Table 24. Global Frozen Ready Meals Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Frozen Ready Meals Sales Market Share by Type (2019-2024)
- Table 26. Global Frozen Ready Meals Market Size (M USD) by Type (2019-2024)
- Table 27. Global Frozen Ready Meals Market Size Share by Type (2019-2024)
- Table 28. Global Frozen Ready Meals Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Frozen Ready Meals Sales (Kilotons) by Application
- Table 30. Global Frozen Ready Meals Market Size by Application
- Table 31. Global Frozen Ready Meals Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Frozen Ready Meals Sales Market Share by Application (2019-2024)

Table 33. Global Frozen Ready Meals Sales by Application (2019-2024) & (M USD)

Table 34. Global Frozen Ready Meals Market Share by Application (2019-2024)

Table 35. Global Frozen Ready Meals Sales Growth Rate by Application (2019-2024)

Table 36. Global Frozen Ready Meals Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Frozen Ready Meals Sales Market Share by Region (2019-2024)

Table 38. North America Frozen Ready Meals Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Frozen Ready Meals Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Frozen Ready Meals Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Frozen Ready Meals Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Frozen Ready Meals Sales by Region (2019-2024) & (Kilotons)

Table 43. Nestle Frozen Ready Meals Basic Information

Table 44. Nestle Frozen Ready Meals Product Overview

Table 45. Nestle Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Nestle Business Overview

Table 47. Nestle Frozen Ready Meals SWOT Analysis

Table 48. Nestle Recent Developments

Table 49. ConAgra Frozen Ready Meals Basic Information

Table 50. ConAgra Frozen Ready Meals Product Overview

Table 51. ConAgra Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. ConAgra Business Overview

Table 53. ConAgra Frozen Ready Meals SWOT Analysis

Table 54. ConAgra Recent Developments

Table 55. Unilever Frozen Ready Meals Basic Information

Table 56. Unilever Frozen Ready Meals Product Overview

Table 57. Unilever Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Unilever Frozen Ready Meals SWOT Analysis

Table 59. Unilever Business Overview

Table 60. Unilever Recent Developments

Table 61. Kraft Heinz Frozen Ready Meals Basic Information

Table 62. Kraft Heinz Frozen Ready Meals Product Overview

Table 63. Kraft Heinz Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 64. Kraft Heinz Business Overview
- Table 65. Kraft Heinz Recent Developments
- Table 66. Campbell Soup Frozen Ready Meals Basic Information
- Table 67. Campbell Soup Frozen Ready Meals Product Overview
- Table 68. Campbell Soup Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Campbell Soup Business Overview
- Table 70. Campbell Soup Recent Developments
- Table 71. Hormel Foods Frozen Ready Meals Basic Information
- Table 72. Hormel Foods Frozen Ready Meals Product Overview
- Table 73. Hormel Foods Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Hormel Foods Business Overview
- Table 75. Hormel Foods Recent Developments
- Table 76. The Schwan Food Frozen Ready Meals Basic Information
- Table 77. The Schwan Food Frozen Ready Meals Product Overview
- Table 78. The Schwan Food Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. The Schwan Food Business Overview
- Table 80. The Schwan Food Recent Developments
- Table 81. JBS Frozen Ready Meals Basic Information
- Table 82. JBS Frozen Ready Meals Product Overview
- Table 83. JBS Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. JBS Business Overview
- Table 85. JBS Recent Developments
- Table 86. Sigma Alimentos Frozen Ready Meals Basic Information
- Table 87. Sigma Alimentos Frozen Ready Meals Product Overview
- Table 88. Sigma Alimentos Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Sigma Alimentos Business Overview
- Table 90. Sigma Alimentos Recent Developments
- Table 91. Iglo Group (Nomad Foods) Frozen Ready Meals Basic Information
- Table 92. Iglo Group (Nomad Foods) Frozen Ready Meals Product Overview
- Table 93. Iglo Group (Nomad Foods) Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Iglo Group (Nomad Foods) Business Overview
- Table 95. Iglo Group (Nomad Foods) Recent Developments
- Table 96. Sisters Food Group Frozen Ready Meals Basic Information

- Table 97. Sisters Food Group Frozen Ready Meals Product Overview
- Table 98. Sisters Food Group Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Sisters Food Group Business Overview
- Table 100. Sisters Food Group Recent Developments
- Table 101. Tyson Foods Frozen Ready Meals Basic Information
- Table 102. Tyson Foods Frozen Ready Meals Product Overview
- Table 103. Tyson Foods Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Tyson Foods Business Overview
- Table 105. Tyson Foods Recent Developments
- Table 106. Fleury Michon Frozen Ready Meals Basic Information
- Table 107. Fleury Michon Frozen Ready Meals Product Overview
- Table 108. Fleury Michon Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Fleury Michon Business Overview
- Table 110. Fleury Michon Recent Developments
- Table 111. Grupo Herdez Frozen Ready Meals Basic Information
- Table 112. Grupo Herdez Frozen Ready Meals Product Overview
- Table 113. Grupo Herdez Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Grupo Herdez Business Overview
- Table 115. Grupo Herdez Recent Developments
- Table 116. Greencore Group Frozen Ready Meals Basic Information
- Table 117. Greencore Group Frozen Ready Meals Product Overview
- Table 118. Greencore Group Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Greencore Group Business Overview
- Table 120. Greencore Group Recent Developments
- Table 121. Maple Leaf Foods Frozen Ready Meals Basic Information
- Table 122. Maple Leaf Foods Frozen Ready Meals Product Overview
- Table 123. Maple Leaf Foods Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Maple Leaf Foods Business Overview
- Table 125. Maple Leaf Foods Recent Developments
- Table 126. McCain Frozen Ready Meals Basic Information
- Table 127. McCain Frozen Ready Meals Product Overview
- Table 128. McCain Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 129. McCain Business Overview
- Table 130. McCain Recent Developments
- Table 131. Advanced Fresh Concepts Frozen Ready Meals Basic Information
- Table 132. Advanced Fresh Concepts Frozen Ready Meals Product Overview
- Table 133. Advanced Fresh Concepts Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Advanced Fresh Concepts Business Overview
- Table 135. Advanced Fresh Concepts Recent Developments
- Table 136. Ajinomoto Frozen Ready Meals Basic Information
- Table 137. Ajinomoto Frozen Ready Meals Product Overview
- Table 138. Ajinomoto Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Ajinomoto Business Overview
- Table 140. Ajinomoto Recent Developments
- Table 141. Kelloggs Frozen Ready Meals Basic Information
- Table 142. Kelloggs Frozen Ready Meals Product Overview
- Table 143. Kelloggs Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Kelloggs Business Overview
- Table 145. Kelloggs Recent Developments
- Table 146. Kerry Group Frozen Ready Meals Basic Information
- Table 147. Kerry Group Frozen Ready Meals Product Overview
- Table 148. Kerry Group Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Kerry Group Business Overview
- Table 150. Kerry Group Recent Developments
- Table 151. Nichirei Foods Frozen Ready Meals Basic Information
- Table 152. Nichirei Foods Frozen Ready Meals Product Overview
- Table 153. Nichirei Foods Frozen Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. Nichirei Foods Business Overview
- Table 155. Nichirei Foods Recent Developments
- Table 156. Global Frozen Ready Meals Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 157. Global Frozen Ready Meals Market Size Forecast by Region (2025-2030) & (M USD)
- Table 158. North America Frozen Ready Meals Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 159. North America Frozen Ready Meals Market Size Forecast by Country

(2025-2030) & (M USD)

Table 160. Europe Frozen Ready Meals Sales Forecast by Country (2025-2030) & (Kilotons)

Table 161. Europe Frozen Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific Frozen Ready Meals Sales Forecast by Region (2025-2030) & (Kilotons)

Table 163. Asia Pacific Frozen Ready Meals Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America Frozen Ready Meals Sales Forecast by Country (2025-2030) & (Kilotons)

Table 165. South America Frozen Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Frozen Ready Meals Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa Frozen Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global Frozen Ready Meals Sales Forecast by Type (2025-2030) & (Kilotons)

Table 169. Global Frozen Ready Meals Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global Frozen Ready Meals Price Forecast by Type (2025-2030) & (USD/Ton)

Table 171. Global Frozen Ready Meals Sales (Kilotons) Forecast by Application (2025-2030)

Table 172. Global Frozen Ready Meals Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Frozen Ready Meals
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Frozen Ready Meals Market Size (M USD), 2019-2030
- Figure 5. Global Frozen Ready Meals Market Size (M USD) (2019-2030)
- Figure 6. Global Frozen Ready Meals Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Frozen Ready Meals Market Size by Country (M USD)
- Figure 11. Frozen Ready Meals Sales Share by Manufacturers in 2023
- Figure 12. Global Frozen Ready Meals Revenue Share by Manufacturers in 2023
- Figure 13. Frozen Ready Meals Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Frozen Ready Meals Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Frozen Ready Meals Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Frozen Ready Meals Market Share by Type
- Figure 18. Sales Market Share of Frozen Ready Meals by Type (2019-2024)
- Figure 19. Sales Market Share of Frozen Ready Meals by Type in 2023
- Figure 20. Market Size Share of Frozen Ready Meals by Type (2019-2024)
- Figure 21. Market Size Market Share of Frozen Ready Meals by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Frozen Ready Meals Market Share by Application
- Figure 24. Global Frozen Ready Meals Sales Market Share by Application (2019-2024)
- Figure 25. Global Frozen Ready Meals Sales Market Share by Application in 2023
- Figure 26. Global Frozen Ready Meals Market Share by Application (2019-2024)
- Figure 27. Global Frozen Ready Meals Market Share by Application in 2023
- Figure 28. Global Frozen Ready Meals Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Frozen Ready Meals Sales Market Share by Region (2019-2024)
- Figure 30. North America Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Frozen Ready Meals Sales Market Share by Country in 2023

- Figure 32. U.S. Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Frozen Ready Meals Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Frozen Ready Meals Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Frozen Ready Meals Sales Market Share by Country in 2023
- Figure 37. Germany Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Frozen Ready Meals Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Frozen Ready Meals Sales Market Share by Region in 2023
- Figure 44. China Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Frozen Ready Meals Sales and Growth Rate (Kilotons)
- Figure 50. South America Frozen Ready Meals Sales Market Share by Country in 2023
- Figure 51. Brazil Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Frozen Ready Meals Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Frozen Ready Meals Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Frozen Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Frozen Ready Meals Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 60. South Africa Frozen Ready Meals Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global Frozen Ready Meals Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Frozen Ready Meals Market Size Forecast by Value (2019-2030) &

(M USD)

Figure 63. Global Frozen Ready Meals Sales Market Share Forecast by Type

(2025-2030)

Figure 64. Global Frozen Ready Meals Market Share Forecast by Type (2025-2030)

Figure 65. Global Frozen Ready Meals Sales Forecast by Application (2025-2030)

Figure 66. Global Frozen Ready Meals Market Share Forecast by Application

(2025-2030)

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