

# Global Frozen Pizza Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

The frozen pizza, first brought to the world in the 1950s, is the ideal form of sustenance for people who have an oven, a microwave, or an aversion to delivery

The global Frozen Pizza market size was estimated at USD 9858 million in 2023 and is projected to reach USD 11960.26 million by 2030, exhibiting a CAGR of 2.80% during the forecast period.

North America Frozen Pizza market size was USD 2568.71 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Frozen Pizza market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Frozen Pizza Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Frozen Pizza market in any manner.

## Global Frozen Pizza Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Nestlé SA

Dr. Oetker

Schwan

S&Dzucker Group

General Mills

Conagra

Palermo Villa

Casa Tarradellas

Orkla

Goodfella's Pizza

Italpizza

Little Lady Foods

Roncadin

Amy's Kitchen

Inc

Bernatello's

Ditsch

Origus

Maruha nichiro

CXC Food

Sanquan Foods

Ottogi

Market Segmentation (by Type)

Less Than or Equal 10inch

10inch-16inch

More Than 16inch

Market Segmentation (by Application)

Large Retail

Convenience and Independent Retail

Foodservice

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Frozen Pizza Market

Overview of the regional outlook of the Frozen Pizza Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Frozen Pizza Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Frozen Pizza

1.2 Key Market Segments

1.2.1 Frozen Pizza Segment by Type

1.2.2 Frozen Pizza Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 FROZEN PIZZA MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Frozen Pizza Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Frozen Pizza Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 FROZEN PIZZA MARKET COMPETITIVE LANDSCAPE**

3.1 Global Frozen Pizza Sales by Manufacturers (2019-2024)

3.2 Global Frozen Pizza Revenue Market Share by Manufacturers (2019-2024)

3.3 Frozen Pizza Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Frozen Pizza Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Frozen Pizza Sales Sites, Area Served, Product Type

3.6 Frozen Pizza Market Competitive Situation and Trends

3.6.1 Frozen Pizza Market Concentration Rate

3.6.2 Global 5 and 10 Largest Frozen Pizza Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 FROZEN PIZZA INDUSTRY CHAIN ANALYSIS**

4.1 Frozen Pizza Industry Chain Analysis

4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FROZEN PIZZA MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FROZEN PIZZA MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Frozen Pizza Sales Market Share by Type (2019-2024)
- 6.3 Global Frozen Pizza Market Size Market Share by Type (2019-2024)
- 6.4 Global Frozen Pizza Price by Type (2019-2024)

## **7 FROZEN PIZZA MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Frozen Pizza Market Sales by Application (2019-2024)
- 7.3 Global Frozen Pizza Market Size (M USD) by Application (2019-2024)
- 7.4 Global Frozen Pizza Sales Growth Rate by Application (2019-2024)

## **8 FROZEN PIZZA MARKET SEGMENTATION BY REGION**

- 8.1 Global Frozen Pizza Sales by Region
  - 8.1.1 Global Frozen Pizza Sales by Region
  - 8.1.2 Global Frozen Pizza Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Frozen Pizza Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Frozen Pizza Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Frozen Pizza Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Frozen Pizza Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Frozen Pizza Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Nestl? SA
  - 9.1.1 Nestl? SA Frozen Pizza Basic Information
  - 9.1.2 Nestl? SA Frozen Pizza Product Overview
  - 9.1.3 Nestl? SA Frozen Pizza Product Market Performance
  - 9.1.4 Nestl? SA Business Overview
  - 9.1.5 Nestl? SA Frozen Pizza SWOT Analysis
  - 9.1.6 Nestl? SA Recent Developments
- 9.2 Dr. Oetker
  - 9.2.1 Dr. Oetker Frozen Pizza Basic Information

- 9.2.2 Dr. Oetker Frozen Pizza Product Overview
- 9.2.3 Dr. Oetker Frozen Pizza Product Market Performance
- 9.2.4 Dr. Oetker Business Overview
- 9.2.5 Dr. Oetker Frozen Pizza SWOT Analysis
- 9.2.6 Dr. Oetker Recent Developments
- 9.3 Schwan
  - 9.3.1 Schwan Frozen Pizza Basic Information
  - 9.3.2 Schwan Frozen Pizza Product Overview
  - 9.3.3 Schwan Frozen Pizza Product Market Performance
  - 9.3.4 Schwan Frozen Pizza SWOT Analysis
  - 9.3.5 Schwan Business Overview
  - 9.3.6 Schwan Recent Developments
- 9.4 S?dzucker Group
  - 9.4.1 S?dzucker Group Frozen Pizza Basic Information
  - 9.4.2 S?dzucker Group Frozen Pizza Product Overview
  - 9.4.3 S?dzucker Group Frozen Pizza Product Market Performance
  - 9.4.4 S?dzucker Group Business Overview
  - 9.4.5 S?dzucker Group Recent Developments
- 9.5 General Mills
  - 9.5.1 General Mills Frozen Pizza Basic Information
  - 9.5.2 General Mills Frozen Pizza Product Overview
  - 9.5.3 General Mills Frozen Pizza Product Market Performance
  - 9.5.4 General Mills Business Overview
  - 9.5.5 General Mills Recent Developments
- 9.6 Conagra
  - 9.6.1 Conagra Frozen Pizza Basic Information
  - 9.6.2 Conagra Frozen Pizza Product Overview
  - 9.6.3 Conagra Frozen Pizza Product Market Performance
  - 9.6.4 Conagra Business Overview
  - 9.6.5 Conagra Recent Developments
- 9.7 Palermo Villa
  - 9.7.1 Palermo Villa Frozen Pizza Basic Information
  - 9.7.2 Palermo Villa Frozen Pizza Product Overview
  - 9.7.3 Palermo Villa Frozen Pizza Product Market Performance
  - 9.7.4 Palermo Villa Business Overview
  - 9.7.5 Palermo Villa Recent Developments
- 9.8 Casa Tarradellas
  - 9.8.1 Casa Tarradellas Frozen Pizza Basic Information
  - 9.8.2 Casa Tarradellas Frozen Pizza Product Overview

- 9.8.3 Casa Tarradellas Frozen Pizza Product Market Performance
- 9.8.4 Casa Tarradellas Business Overview
- 9.8.5 Casa Tarradellas Recent Developments
- 9.9 Orkla
  - 9.9.1 Orkla Frozen Pizza Basic Information
  - 9.9.2 Orkla Frozen Pizza Product Overview
  - 9.9.3 Orkla Frozen Pizza Product Market Performance
  - 9.9.4 Orkla Business Overview
  - 9.9.5 Orkla Recent Developments
- 9.10 Goodfella's Pizza
  - 9.10.1 Goodfella's Pizza Frozen Pizza Basic Information
  - 9.10.2 Goodfella's Pizza Frozen Pizza Product Overview
  - 9.10.3 Goodfella's Pizza Frozen Pizza Product Market Performance
  - 9.10.4 Goodfella's Pizza Business Overview
  - 9.10.5 Goodfella's Pizza Recent Developments
- 9.11 Itaipizza
  - 9.11.1 Itaipizza Frozen Pizza Basic Information
  - 9.11.2 Itaipizza Frozen Pizza Product Overview
  - 9.11.3 Itaipizza Frozen Pizza Product Market Performance
  - 9.11.4 Itaipizza Business Overview
  - 9.11.5 Itaipizza Recent Developments
- 9.12 Little Lady Foods
  - 9.12.1 Little Lady Foods Frozen Pizza Basic Information
  - 9.12.2 Little Lady Foods Frozen Pizza Product Overview
  - 9.12.3 Little Lady Foods Frozen Pizza Product Market Performance
  - 9.12.4 Little Lady Foods Business Overview
  - 9.12.5 Little Lady Foods Recent Developments
- 9.13 Roncadin
  - 9.13.1 Roncadin Frozen Pizza Basic Information
  - 9.13.2 Roncadin Frozen Pizza Product Overview
  - 9.13.3 Roncadin Frozen Pizza Product Market Performance
  - 9.13.4 Roncadin Business Overview
  - 9.13.5 Roncadin Recent Developments
- 9.14 Amy's Kitchen
  - 9.14.1 Amy's Kitchen Frozen Pizza Basic Information
  - 9.14.2 Amy's Kitchen Frozen Pizza Product Overview
  - 9.14.3 Amy's Kitchen Frozen Pizza Product Market Performance
  - 9.14.4 Amy's Kitchen Business Overview
  - 9.14.5 Amy's Kitchen Recent Developments

## 9.15 Inc

- 9.15.1 Inc Frozen Pizza Basic Information
- 9.15.2 Inc Frozen Pizza Product Overview
- 9.15.3 Inc Frozen Pizza Product Market Performance
- 9.15.4 Inc Business Overview
- 9.15.5 Inc Recent Developments

## 9.16 Bernatello's

- 9.16.1 Bernatello's Frozen Pizza Basic Information
- 9.16.2 Bernatello's Frozen Pizza Product Overview
- 9.16.3 Bernatello's Frozen Pizza Product Market Performance
- 9.16.4 Bernatello's Business Overview
- 9.16.5 Bernatello's Recent Developments

## 9.17 Ditsch

- 9.17.1 Ditsch Frozen Pizza Basic Information
- 9.17.2 Ditsch Frozen Pizza Product Overview
- 9.17.3 Ditsch Frozen Pizza Product Market Performance
- 9.17.4 Ditsch Business Overview
- 9.17.5 Ditsch Recent Developments

## 9.18 Origus

- 9.18.1 Origus Frozen Pizza Basic Information
- 9.18.2 Origus Frozen Pizza Product Overview
- 9.18.3 Origus Frozen Pizza Product Market Performance
- 9.18.4 Origus Business Overview
- 9.18.5 Origus Recent Developments

## 9.19 Maruha nichiro

- 9.19.1 Maruha nichiro Frozen Pizza Basic Information
- 9.19.2 Maruha nichiro Frozen Pizza Product Overview
- 9.19.3 Maruha nichiro Frozen Pizza Product Market Performance
- 9.19.4 Maruha nichiro Business Overview
- 9.19.5 Maruha nichiro Recent Developments

## 9.20 CXC Food

- 9.20.1 CXC Food Frozen Pizza Basic Information
- 9.20.2 CXC Food Frozen Pizza Product Overview
- 9.20.3 CXC Food Frozen Pizza Product Market Performance
- 9.20.4 CXC Food Business Overview
- 9.20.5 CXC Food Recent Developments

## 9.21 Sanquan Foods

- 9.21.1 Sanquan Foods Frozen Pizza Basic Information
- 9.21.2 Sanquan Foods Frozen Pizza Product Overview

9.21.3 Sanquan Foods Frozen Pizza Product Market Performance

9.21.4 Sanquan Foods Business Overview

9.21.5 Sanquan Foods Recent Developments

9.22 Ottogi

9.22.1 Ottogi Frozen Pizza Basic Information

9.22.2 Ottogi Frozen Pizza Product Overview

9.22.3 Ottogi Frozen Pizza Product Market Performance

9.22.4 Ottogi Business Overview

9.22.5 Ottogi Recent Developments

## **10 FROZEN PIZZA MARKET FORECAST BY REGION**

10.1 Global Frozen Pizza Market Size Forecast

10.2 Global Frozen Pizza Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Frozen Pizza Market Size Forecast by Country

10.2.3 Asia Pacific Frozen Pizza Market Size Forecast by Region

10.2.4 South America Frozen Pizza Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Frozen Pizza by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Frozen Pizza Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Frozen Pizza by Type (2025-2030)

11.1.2 Global Frozen Pizza Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Frozen Pizza by Type (2025-2030)

11.2 Global Frozen Pizza Market Forecast by Application (2025-2030)

11.2.1 Global Frozen Pizza Sales (Kilotons) Forecast by Application

11.2.2 Global Frozen Pizza Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Frozen Pizza Market Size Comparison by Region (M USD)

Table 5. Global Frozen Pizza Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Frozen Pizza Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Frozen Pizza Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Frozen Pizza Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Frozen Pizza as of 2022)

Table 10. Global Market Frozen Pizza Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Frozen Pizza Sales Sites and Area Served

Table 12. Manufacturers Frozen Pizza Product Type

Table 13. Global Frozen Pizza Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Frozen Pizza

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Frozen Pizza Market Challenges

Table 22. Global Frozen Pizza Sales by Type (Kilotons)

Table 23. Global Frozen Pizza Market Size by Type (M USD)

Table 24. Global Frozen Pizza Sales (Kilotons) by Type (2019-2024)

Table 25. Global Frozen Pizza Sales Market Share by Type (2019-2024)

Table 26. Global Frozen Pizza Market Size (M USD) by Type (2019-2024)

Table 27. Global Frozen Pizza Market Size Share by Type (2019-2024)

Table 28. Global Frozen Pizza Price (USD/Ton) by Type (2019-2024)

Table 29. Global Frozen Pizza Sales (Kilotons) by Application

Table 30. Global Frozen Pizza Market Size by Application

Table 31. Global Frozen Pizza Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Frozen Pizza Sales Market Share by Application (2019-2024)



- Table 33. Global Frozen Pizza Sales by Application (2019-2024) & (M USD)
- Table 34. Global Frozen Pizza Market Share by Application (2019-2024)
- Table 35. Global Frozen Pizza Sales Growth Rate by Application (2019-2024)
- Table 36. Global Frozen Pizza Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Frozen Pizza Sales Market Share by Region (2019-2024)
- Table 38. North America Frozen Pizza Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Frozen Pizza Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Frozen Pizza Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Frozen Pizza Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Frozen Pizza Sales by Region (2019-2024) & (Kilotons)
- Table 43. Nestl? SA Frozen Pizza Basic Information
- Table 44. Nestl? SA Frozen Pizza Product Overview
- Table 45. Nestl? SA Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Nestl? SA Business Overview
- Table 47. Nestl? SA Frozen Pizza SWOT Analysis
- Table 48. Nestl? SA Recent Developments
- Table 49. Dr. Oetker Frozen Pizza Basic Information
- Table 50. Dr. Oetker Frozen Pizza Product Overview
- Table 51. Dr. Oetker Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Dr. Oetker Business Overview
- Table 53. Dr. Oetker Frozen Pizza SWOT Analysis
- Table 54. Dr. Oetker Recent Developments
- Table 55. Schwan Frozen Pizza Basic Information
- Table 56. Schwan Frozen Pizza Product Overview
- Table 57. Schwan Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Schwan Frozen Pizza SWOT Analysis
- Table 59. Schwan Business Overview
- Table 60. Schwan Recent Developments
- Table 61. S?dzucker Group Frozen Pizza Basic Information
- Table 62. S?dzucker Group Frozen Pizza Product Overview
- Table 63. S?dzucker Group Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. S?dzucker Group Business Overview
- Table 65. S?dzucker Group Recent Developments
- Table 66. General Mills Frozen Pizza Basic Information



- Table 67. General Mills Frozen Pizza Product Overview
- Table 68. General Mills Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. General Mills Business Overview
- Table 70. General Mills Recent Developments
- Table 71. Conagra Frozen Pizza Basic Information
- Table 72. Conagra Frozen Pizza Product Overview
- Table 73. Conagra Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Conagra Business Overview
- Table 75. Conagra Recent Developments
- Table 76. Palermo Villa Frozen Pizza Basic Information
- Table 77. Palermo Villa Frozen Pizza Product Overview
- Table 78. Palermo Villa Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Palermo Villa Business Overview
- Table 80. Palermo Villa Recent Developments
- Table 81. Casa Tarradellas Frozen Pizza Basic Information
- Table 82. Casa Tarradellas Frozen Pizza Product Overview
- Table 83. Casa Tarradellas Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Casa Tarradellas Business Overview
- Table 85. Casa Tarradellas Recent Developments
- Table 86. Orkla Frozen Pizza Basic Information
- Table 87. Orkla Frozen Pizza Product Overview
- Table 88. Orkla Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Orkla Business Overview
- Table 90. Orkla Recent Developments
- Table 91. Goodfella's Pizza Frozen Pizza Basic Information
- Table 92. Goodfella's Pizza Frozen Pizza Product Overview
- Table 93. Goodfella's Pizza Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Goodfella's Pizza Business Overview
- Table 95. Goodfella's Pizza Recent Developments
- Table 96. Itaipizza Frozen Pizza Basic Information
- Table 97. Itaipizza Frozen Pizza Product Overview
- Table 98. Itaipizza Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Itaipizza Business Overview
- Table 100. Itaipizza Recent Developments
- Table 101. Little Lady Foods Frozen Pizza Basic Information
- Table 102. Little Lady Foods Frozen Pizza Product Overview
- Table 103. Little Lady Foods Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Little Lady Foods Business Overview
- Table 105. Little Lady Foods Recent Developments
- Table 106. Roncadin Frozen Pizza Basic Information
- Table 107. Roncadin Frozen Pizza Product Overview
- Table 108. Roncadin Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Roncadin Business Overview
- Table 110. Roncadin Recent Developments
- Table 111. Amy's Kitchen Frozen Pizza Basic Information
- Table 112. Amy's Kitchen Frozen Pizza Product Overview
- Table 113. Amy's Kitchen Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Amy's Kitchen Business Overview
- Table 115. Amy's Kitchen Recent Developments
- Table 116. Inc Frozen Pizza Basic Information
- Table 117. Inc Frozen Pizza Product Overview
- Table 118. Inc Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Inc Business Overview
- Table 120. Inc Recent Developments
- Table 121. Bernatello's Frozen Pizza Basic Information
- Table 122. Bernatello's Frozen Pizza Product Overview
- Table 123. Bernatello's Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Bernatello's Business Overview
- Table 125. Bernatello's Recent Developments
- Table 126. Ditsch Frozen Pizza Basic Information
- Table 127. Ditsch Frozen Pizza Product Overview
- Table 128. Ditsch Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Ditsch Business Overview
- Table 130. Ditsch Recent Developments
- Table 131. Origus Frozen Pizza Basic Information

- Table 132. Origus Frozen Pizza Product Overview
- Table 133. Origus Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Origus Business Overview
- Table 135. Origus Recent Developments
- Table 136. Maruha nichiro Frozen Pizza Basic Information
- Table 137. Maruha nichiro Frozen Pizza Product Overview
- Table 138. Maruha nichiro Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Maruha nichiro Business Overview
- Table 140. Maruha nichiro Recent Developments
- Table 141. CXC Food Frozen Pizza Basic Information
- Table 142. CXC Food Frozen Pizza Product Overview
- Table 143. CXC Food Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. CXC Food Business Overview
- Table 145. CXC Food Recent Developments
- Table 146. Sanquan Foods Frozen Pizza Basic Information
- Table 147. Sanquan Foods Frozen Pizza Product Overview
- Table 148. Sanquan Foods Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Sanquan Foods Business Overview
- Table 150. Sanquan Foods Recent Developments
- Table 151. Ottogi Frozen Pizza Basic Information
- Table 152. Ottogi Frozen Pizza Product Overview
- Table 153. Ottogi Frozen Pizza Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. Ottogi Business Overview
- Table 155. Ottogi Recent Developments
- Table 156. Global Frozen Pizza Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 157. Global Frozen Pizza Market Size Forecast by Region (2025-2030) & (M USD)
- Table 158. North America Frozen Pizza Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 159. North America Frozen Pizza Market Size Forecast by Country (2025-2030) & (M USD)
- Table 160. Europe Frozen Pizza Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 161. Europe Frozen Pizza Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific Frozen Pizza Sales Forecast by Region (2025-2030) & (Kilotons)

Table 163. Asia Pacific Frozen Pizza Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America Frozen Pizza Sales Forecast by Country (2025-2030) & (Kilotons)

Table 165. South America Frozen Pizza Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Frozen Pizza Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa Frozen Pizza Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global Frozen Pizza Sales Forecast by Type (2025-2030) & (Kilotons)

Table 169. Global Frozen Pizza Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global Frozen Pizza Price Forecast by Type (2025-2030) & (USD/Ton)

Table 171. Global Frozen Pizza Sales (Kilotons) Forecast by Application (2025-2030)

Table 172. Global Frozen Pizza Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Frozen Pizza
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Frozen Pizza Market Size (M USD), 2019-2030
- Figure 5. Global Frozen Pizza Market Size (M USD) (2019-2030)
- Figure 6. Global Frozen Pizza Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Frozen Pizza Market Size by Country (M USD)
- Figure 11. Frozen Pizza Sales Share by Manufacturers in 2023
- Figure 12. Global Frozen Pizza Revenue Share by Manufacturers in 2023
- Figure 13. Frozen Pizza Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Frozen Pizza Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Frozen Pizza Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Frozen Pizza Market Share by Type
- Figure 18. Sales Market Share of Frozen Pizza by Type (2019-2024)
- Figure 19. Sales Market Share of Frozen Pizza by Type in 2023
- Figure 20. Market Size Share of Frozen Pizza by Type (2019-2024)
- Figure 21. Market Size Market Share of Frozen Pizza by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Frozen Pizza Market Share by Application
- Figure 24. Global Frozen Pizza Sales Market Share by Application (2019-2024)
- Figure 25. Global Frozen Pizza Sales Market Share by Application in 2023
- Figure 26. Global Frozen Pizza Market Share by Application (2019-2024)
- Figure 27. Global Frozen Pizza Market Share by Application in 2023
- Figure 28. Global Frozen Pizza Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Frozen Pizza Sales Market Share by Region (2019-2024)
- Figure 30. North America Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Frozen Pizza Sales Market Share by Country in 2023

- Figure 32. U.S. Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Frozen Pizza Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Frozen Pizza Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Frozen Pizza Sales Market Share by Country in 2023
- Figure 37. Germany Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Frozen Pizza Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Frozen Pizza Sales Market Share by Region in 2023
- Figure 44. China Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Frozen Pizza Sales and Growth Rate (Kilotons)
- Figure 50. South America Frozen Pizza Sales Market Share by Country in 2023
- Figure 51. Brazil Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Frozen Pizza Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Frozen Pizza Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Frozen Pizza Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Frozen Pizza Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Frozen Pizza Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Frozen Pizza Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Frozen Pizza Market Share Forecast by Type (2025-2030)
- Figure 65. Global Frozen Pizza Sales Forecast by Application (2025-2030)
- Figure 66. Global Frozen Pizza Market Share Forecast by Application (2025-2030)



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